



90th Annual FWSA Convention

June 15-18, 2023, Boise Centre, Boise, ID

SILENT AUCTION & TRADE SHOW INVITATION

Adventure Awaits in
Boise!



FWSA Convention 2023

On behalf of the **Far West Ski Association**, we would like to invite your company to participate in our 90th Annual FWSA Convention, June 15-18, 2023, in Boise, Idaho.

Convention activities include our 37th Annual Silent Auction & Snowsports Trade Show, optional events, educational and public affairs panel sessions, awards banquet, and sponsorship opportunities. The Silent Auction is open to the public.

Silent Auction & Trade Show Friday evening, June 16, 7:00 – 9:30 pm. To reserve booth space for the Silent Auction and Trade Show, your company is asked to donate an item, or items (up to three (3) individual donations), to be auctioned off totaling **\$1,200** in value. Items suggested:

Lift Tickets	Lodging	Certificates for Meals
Gift Items	Gear	Off-slope activities

As a participant in the Silent Auction & Trade Show, your company will receive two (2) complimentary registration packets, which includes booth space, continental breakfast and luncheon on Saturday, and an invitation to join any of the Snowsport Leadership and/or Public Affairs sessions.

Industry participants receive publicity through the FWSA website and publications, council and ski club newsletters, and the Annual Far West Skier's Guide. You can register, pay online, and upload all forms and certificates beginning March 30th. You will receive an email with the link and instructions 3-5 days before then. To participate in this year's programs, please complete the enclosed Donation Form and return with your donation by April 30, 2023. An early response will result in more extensive publicity through our publications, promotions and direct contact with all our clubs and councils.

Deadline to reserve booth space is April 30, 2023. Donation Forms received after this date will be accepted on a space available basis.

Sponsorship Opportunities:

Sponsorship Opportunities are available for Convention activities and events. Please see the attached Sponsorship Opportunities flyer.

We look forward to your participation in our Convention programs. Additional information about FWSA can be found at www.fwsa.org. As a not-for-profit organization FWSA appreciates your support in our efforts to provide valuable programs for our membership and the snowsports industry through our various endeavors.

Lodging

The Grove Hotel

245 S. Capitol Blvd.
Boise, ID 83702

Reservations: [Click here](#)

Far West Ski Association - The Grove Hotel

OR

call **888-961-5000**,
Group Name: Far West Ski Association.

Room Rates per night plus tax
single or double occupancy —
\$162 per night

Lodging Registration Deadline
May 22, 2023.

Transportation

- Fly into Boise Airport (BOI).
- 10 Minutes to Hotel by
FREE Hotel Shuttle
- Call 208-333-8000 upon arrival for
ground transportation.

Information

For more information, contact:

Sandy Blackwell
Silent Auction Chair
818-441-6191
silentauction@fwsa.org

or

Debbi Kor
FWSA Convention Chairperson
conventionchair@fwsa.org
503-314-7078



90th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

The Grove Hotel & Boise Centre
Boise, Idaho – June 15-18, 2023

“Adventure Awaits in Boise”

*Adventure Awaits in
Boise!*



FWSA Convention 2023

SILENT AUCTION DONATIONS FORM

Due Before April 30, 2023

I would like to participate in the 2023 FWSA Silent Auction & Trade Show.

- **Silent Auction:** Friday, June 16, 7:00pm -- 9:30pm

I require Wi-Fi on ☐ Friday

Donations

Be sure to list company names(s) to be credited with each donation.

(1) **Donation Package** _____

(2) **Donation Package** _____

(3) **Donation Package** _____

(Optional) **Door Prize Donation** _____

Company Information

(1) **Company** _____

Address _____

City _____ ST _____ Zip _____

Website _____ Phone _____

Signature _____ Print Name _____

(2) **Company** _____

Address _____

City _____ ST _____ Zip _____

Certificates

- Certificates are enclosed.
- Certificates will be sent before April 30, 2023.

Exhibit Space

Exhibit space, 8'x10' with one table and two chairs, is reserved by donating \$1,200 in value of ski/travel /hardgood package(s).

Donation Values

(1) **Donation Value** \$ _____

(2) **Donation Value** \$ _____

(3) **Donation Value** \$ _____

Total Value \$ _____

The total value of the combined donations must be a minimum of \$1,200.

Please return this Completed Form to the Far West Ski Association before April 30, 2023 at:

Far West Ski Association
3021 NE 72nd Dr., Suite #9, Box #207
Vancouver, WA 98661

Information

- **Sandy Blackwell**
Silent Auction Coordinator
818-441-6191
silentauction@fwsa.org
- **Debbi Kor**
FWSA Convention Chairperson
503-314-7078
fwsadebbi@comcast.net

"The Voice of the Western Skier"



90th Annual
**Far West Ski Association
Convention**
June 15 - 18, 2023
at the
Boise Centre
850 S. Front Street, Boise ID
www.boisecentre.com

*Adventure Awaits in
Boise!*



FWSA Convention 2023

Hosted by the *Intermountain Ski Council & Bogus Basin Ski Club*

The Grove Hotel

245 S. Capitol Blvd., Boise, ID 83702.

www.grovehotelboise.com

Reservations: Call 208-489-2222 Option 1,
or <https://reservations.travelclick.com/76224?groupID=3596938>

Group Name: **Far West Ski Association.**

Room Rates per night plus tax single or double occupancy **\$162**

NOTE: ROOM BLOCK EXPIRES MAY 22ND

Hotel Features

- The Grove Fitness Center and Spa
- Trillium Restaurant & The Bar
- Rates are available 3 days pre and post Convention
- Walking distance to shops, restaurants, museums, theaters & more

Transportation

- Air Transportation is via Boise Airport (BOI), located 10 minutes from Boise Centre.
- The Grove Hotel offers free airport shuttle service.
Call 208-333-8000 when you arrive. Ask for the Front Desk for ground transportation.

Convention Highlights

- Silent Auction
& Snowsport Trade Show
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

Optional Activities

- **Thursday**
 - Rafting on Payette River
 - Bike Ride through Boise
 - Pub Crawl
- **Friday**
 - 16th Annual Michael German Memorial Golf Tournament
 - A Day on the Mountain, Bogus Basin Mountain Recreation Area

Debbi Kor
FWSA Convention Chairperson
conventionchair@fwsa.org
503-314-7078

Sandy Blackwell
Silent Auction Coordinator
silentauction@fwsa.org
818-441-6191

Jennifer Coutts
Intermountain Host Council
Convention Coordinator
hostconventionchair@fwsa.org
817-832-5364

A portion of the Silent Auction proceeds will benefit the Idaho Youth Ranch, Kuna.

www.fwsa.org



90th Annual FWSA Convention

June 15-18, 2023, Boise Centre, Boise, ID

INDUSTRY REGISTRATION FORM

Due before May 10, 2023

Adventure Awaits in
Boise!



FWSA Convention 2023

We would like to invite you to participate in the 2023 FWSA Silent Auction & Snowsport Tradeshaw. Exhibit space is 8' x 10' with one table and two chairs, reserved by donating **\$1,200** in value of ski/travel/hard or soft goods or Gift certificate(s).

Donation Form is due no later than April 30, 2023.

(2) Two complimentary registration packets are provided for each booth. Registration includes Convention activities, Saturday continental breakfast and luncheon. Should you wish to attend the Saturday Evening Awards Banquet, there is a charge of \$55 per person.

IF MORE THAN 2 representatives are attending the Convention, their charge is \$45 per person for lunch and \$65 for the Awards Banquet.

Make check payable to Far West Ski Association and send to:

Far West Ski Association
3021 NE 72nd Dr., Suite 9, Box #207
Vancouver, WA 98661

Information

- **Sandy Blackwell**
Silent Auction Chair
silentauction@fwsa.org
818-441-6191
- **Debbi Kor**
VP Marketing & Sponsorship
fwsadebbi@comcast.net
503-314-7078
- www.fwsa.org

Registration Form & Payment is due before **May 10, 2023.**

Banquet includes Reception, Dinner, Far West Service Awards, Industry Awards & Recognition, and Dancing.

Company _____

Address _____

City _____ State _____ Zip _____

Website _____ Phone _____

Exhibit Booth Wi-Fi Required ☐ Friday ☐ Saturday

Electricity (\$45) \$45 _____

Banner to be Hung (\$45) No cost to sponsor \$45 _____

(1) Name _____ **Title** _____

Email _____ Mobile Phone _____

MEALS - Attending ☐ Sat. Lunch (incl.) ☐ Sat. Banquet (\$55) _____

Dietary requirements ☐ Vegan ☐ Vegetarian ☐ Gluten free

ACTIVITIES

Wednesday: ☐ Ansots Basque Restaurant (\$46)

Thurs: ☐ Bike Tour (\$26) ☐ River Rafting (\$78) ☐ Pub Crawl (\$52) _____

Friday: ☐ Top Golf (\$75) ☐ Clubs (Free) ☐ Left ☐ Right handed _____

Handicap ____ or ☐ Novice or Last 3 scores __, __, __, ☐ Need transport.

☐ A Day on The Mountain at Bogus Basin (\$47) or w/lift & coaster (\$87) _____

(2) Name _____ **Title** _____

Email _____ Mobile Phone _____

MEALS - Attending ☐ Sat. Lunch (incl.) ☐ Sat. Banquet (\$55) _____

Dietary requirements ☐ Vegan ☐ Vegetarian ☐ Gluten free

ACTIVITIES

Wednesday: ☐ Ansots Basque Restaurant (\$46)

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Friday: ☐ Top Golf (\$75) ☐ Clubs (Free) ☐ Left ☐ Right handed _____

Handicap ____ or ☐ Novice or Last 3 scores __, __, __, ☐ Need transport.

☐ A Day on The Mountain at Bogus Basin (\$47) or w/lift & coaster (\$87) _____

(3) Name _____ **Title** _____

Email _____ Mobile Phone _____

MEALS - Attending ☐ Sat. Lunch (\$45) ☐ Sat. Banquet (\$65) _____

Dietary requirements ☐ Vegan ☐ Vegetarian ☐ Gluten free

ACTIVITIES

Wednesday: ☐ Ansots Basque Restaurant (\$46)

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Handicap ____ or ☐ Novice or Last 3 scores __, __, __, ☐ Need transport.

☐ A Day on The Mountain at Bogus Basin (\$47) or w/lift & coaster (\$87) _____

GRAND TOTAL \$ _____

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FWSA Convention 2023

OPTIONAL ACTIVITIES



\$46

Ansots Basque Restaurant

Wednesday, June 14, 2023, 6:00 pm – 9:00 pm

Includes: Hors D'oeuvres, Paella dinner, dessert + 1 beverage

Leader: Michael Bouton; mbouton0559@msn.com; 208-703-0444

Sponsor: TBA



\$26

Greenbelt Bike Tour

Thursday, June 15, 2023, 9:00 am – 2:00 pm

Includes: Transportation, bikes, and lunch. Or \$15 for lunch only.

Leader: Kim DeWit; kimdewit@boisestate.edu; 208-861-2446

Sponsor: TBA

\$15



\$78

Half-Day River Rafting on the Payette

Thursday, June 15, 2023, 7:30 am – 2:00 pm

Includes: Transportation, rafting, catered lunch

Leader: Jennifer Coutts; jcoutts29@yahoo.com; 817-832-5364

Sponsor: TBA



\$52

Pub Crawl

Thursday, June 15, 2023, 5:30 pm – 10:00 pm

Includes: 3 stops: 1 drink at Boise Brewing, 1 drink & snacks at Mother Earth
1 drink & dinner at Basque Center

Leader: Sherri Lechten; smlechten@gmail.com; 440-669-4219

Sponsor: Steamboat Ski & Resort Corporation



\$75

Michael German Memorial Golf Tournament at Top Golf

Friday, June 16, 2023, 9:30 am – 3:00 pm

Includes: Transportation, golf, brunch, prizes

Leader: Bill Coutts; coutter21@yahoo.com; 817-676-8496

Sponsor: Aspen/Snowmass & Snowmass Tourism



\$47

A Day on the Mountain at Bogus Basin

Friday, June 16, 2023, 9:30 am – 3:00 pm

Includes: Transportation, lunch buffet, activities on your own (hiking, mountain biking). Cost \$47, or \$87 with lift and coaster ride.

Leader: Lynda Clark; lyndainboise@gmail.com; 208-859-5337

Sponsor: TBA

\$87

Sign up for 2023 FWSA Optional Activities by May 10, 2023 using the **Registration Form** or **online** at fwsa.org.



90th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

The Grove Hotel & Boise Centre
Boise, Idaho – June 15-18, 2023



“Adventure Awaits in Boise”

SPONSORSHIP OPPORTUNITIES

As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. **ALL SPONSORSHIPS can be shared between partners, to allow for smaller businesses to support FWSA, while giving more sponsor exposure.** Following are sponsorship opportunities for the **90th Annual FWSA Convention** in Portland, Oregon:

DELEGATE TOTE BAGS – DONATED BY SUN VALLEY

Company name and logo printed in color on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention.

DELEGATE NECK WALLET – SPONSORED BY SPORTS AMERICA TOURS

Specially-ordered neck wallets, with sponsor's name and logo. Used by all Convention Delegates.

DELEGATE BOOK PRINTING – \$1,250

Company name and logo printed in color on back cover page of Convention Delegate Book.

PAYETTE RIVER RAFTING (Thursday) – \$1,250

Sponsor hosts the annual event. Sponsor receives one complimentary registration for the event.

GREENBELT BIKE RIDE (Thursday) - \$1,000

Sponsor hosts the event. Sponsor receives one complimentary registration for the event.

ANNUAL PUB CRAWL (Thursday) - SPONSORED BY STEAMBOAT SKI & RESORT CORPORATION

Sponsor hosts the annual event. Sponsor receives one complimentary registration for the event.

MICHAEL GERMAN MEMORIAL 16TH ANNUAL GOLF TOURNAMENT (Friday) – SPONSORED BY ASPEN/SNOWMASS & SNOWMASS TOURISM

Sponsor hosts the Annual Michael German Memorial Golf Tournament at Top Golf, Boise. Continental Breakfast and lunch provided. Sponsor receives one tournament entry fee and participation in the awards' presentation.

DAY ON THE MOUNTAIN AT BOGUS BASIN (Friday) – \$1,000

Sponsor hosts the event. Sponsor receives one complimentary registration for the event.

SILENT AUCTION – WELCOME PARTY (Friday) – SPONSORED BY VISIT BOISE

Sponsor hosts The Welcome Party at Friday Night's 37th Annual Silent Auction.

SILENT AUCTION – BEER SPONSOR (Friday) – \$1,250

Sponsor hosts beverage station at Friday Night's 37th Annual Silent Auction.

SILENT AUCTION – WINE SPONSOR (Friday) – SPONSORED BY MAMMOTH MOUNTAIN SKI AREA

Sponsor hosts beverage station at 37th Annual Silent Auction.

CONTINENTAL BREAKFAST (Saturday) – \$1,500

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention. Sponsor give-away placed on all tables (optional).

LUNCHEON (Saturday) – SPONSORED BY TELLURIDE SKI & GOLF

Sponsor hosts Saturday Luncheon, welcomes delegates and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

LUNCHEON BEER SPONSOR (Saturday) - \$1,000

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

LUNCHEON WINE SPONSOR (Saturday) - SPONSORED BY GROUP TRAVEL SIMPLICITY - (aka) WINTER SKI & SPORT

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

KEYNOTE SPEAKER PRESENTATION (Saturday) - \$1,500

Sponsor hosts the Keynote speaker for multi-media presentation. Sponsor shows a brief video presentation and introduces speaker.

Revised 05-04-23

BANQUET SPONSOR (Saturday) – [SPONSORED BY GROUSE MOUNTAIN LODGE](#)

Sponsor hosts the Awards Banquet. Sponsor shows a brief video, and is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET WINE SERVICE (Saturday) - [\\$1,500](#)

Sponsor hosts the Wine Service for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET WINE SPONSOR (Saturday) - [\\$1,500](#)

Sponsor hosts the Preferred Wine for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BAND SPONSOR - [\\$1,250](#)

Sponsor hosts the Band. Sponsor is seated at the head table and introduces the band. Sponsor give-away placed on all tables (optional).

BRUNCH (Sunday) – [\\$1,500](#)

Sponsor hosts the Brunch, welcomes delegates, and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

*****NOTE: ADDITIONAL SPONSORSHIPS ARE AVAILABLE FOR OPTIONAL ACTIVITIES. For additional information: Debbi Kor, Convention Chair & VP of Marketing & Sponsorship, Far West Ski Association * 503.314.7078 * fwsadebbi@comcast.net . ALL SPONSORS are given the opportunity to place give-aways in the Delegate Tote Bags.***



**90th ANNUAL FAR WEST SKI ASSOCIATION
CONVENTION**
Boise Center
Boise, Idaho – June 15-18, 2023



“Adventure Awaits in Boise”

SPONSORSHIP APPLICATION

Thank you for your interest in sponsorship support of the Far West Ski Association's 90th Annual Convention, to be held June 15-18, 2023 at the Boise Center, Boise, Idaho, hosted by the Intermountain Ski Council & Bogus Basin Ski Club.

IN ORDER TO SECURE A SPONSORSHIP, PLEASE DO THE FOLLOWING:

- Complete the information below and return via email or mail to the address at the bottom of this sponsorship application form. It is very important that you list the names of the company (companies) participating in the sponsorship EXACTLY as you wish the names published for promotional purposes.
- E-mail electronic copies of your logo(s) and a brief statement about your company (100 words or less) to: **Debbi Kor** at fwsadebbi@comcast.net.

Sponsorship Requested: _____

Authorized by: _____ / _____
Print Name Signature

Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Email Address: _____

Website: _____

Companies to be credited with the sponsorship:

For additional information contact:

Debbi Kor, VP of Marketing and Sponsorship,
3021 NE 72nd Drive, Suite #9, PMB #207, Vancouver, WA 98661
Cell: 503.314.7078

E-mail: fwsadebbi@comcast.net FWSA Website: www.fwsa.org