

# 2023

**Delegate Book**  
Electronic Edition

*Adventure Awaits in  
Boise!*



*FWSA Convention 2023*

# Far West Ski Association

## 90th Annual Convention

**37th Annual Silent Auction & Trade Show**

**The Grove Hotel & Boise Centre**

**Boise, Idaho**

**June 15 - 18, 2023**

"The Voice of the Western Skier"







## 89th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

The Grove Hotel & Boise Centre

June 15 - 18, 2022

### Adventure Awaits in Boise - Schedule of Events



#### Wednesday, June 14, 2023

5:30 pm - 9:00 pm    Ansots Basque Restaurant    Meet in Hotel Lobby

#### Thursday, June 15, 2023

7:30 am - 2:00 pm    River Rafting on the Payette    Meet in Hotel Lobby  
 9:00 am - 2:00 pm    Greenbelt Bike Ride    Meet in Hotel Lobby  
 3:00 pm - 6:00 pm    Delegate Registration - Delegate Bags *Donated by Sun Valley* - Neck Wallets *Sponsored by Sports America Tours*    Grove Hotel Lobby  
 3:00 pm - 6:00 pm    Industry Exhibitor Registration    Grove Hotel Lobby  
 3:00 pm - 4:30 pm    Far West Ski Foundation Meeting (By Invitation Only)    FWSA Suite #412  
 5:30 pm - 10:30 pm    Pub Crawl (Optional Event) - *Sponsored by Steamboat Ski & Resort Corporation*    Grove Hotel Lobby

#### Friday, June 16, 2023

9:30 am - 2:00 pm    16th Annual Michael German Memorial Golf Tournament at Top Golf - *Sponsored by Aspen/Snowmass and Snowmass Tourism*    Meet in Hotel Lobby  
 7:00 am - 6:00 pm    Silent Auction Room Set Up    100 C-D-E  
 9:30 am - 3:00 pm    Bogus Basin Day    Meet in Hotel Lobby  
 2:00 pm - 8:00 pm    Delegate Registration    Boise Ctr Main Lobby  
 3:00 pm - 6:00 pm    Industry Registration and Booth Set Up    100 C-D-E  
 5:00 pm - 6:30 pm    Club Happy Hour    2nd Fl Terrace Boise Ctr  
 5:00 pm - 6:30 pm    Councils' Volunteer of the Year Reception (Invitation Only)    FWSA Suite #412  
 6:00 pm - 6:15 pm    Industry Exhibitor Meeting    100 C-D-E  
 6:30 pm - 8:00 pm    Silent Auction Welcome Party - *Sponsored by Visit Boise*, Wine Service *Sponsored by Mammoth Mountain Ski Area*, Beer *Donated by Payette Brewing Company*    100 C-D-E  
 6:30 pm - 9:00 pm    37th Annual Silent Auction & Snowsports Trade Show    100 C-D-E  
 9:00 pm - 10:00 pm    Exhibitor Booth Breakdown    100 C-D-E

#### Saturday, June 17, 2023

7:00 am - 12:00 pm    Delegate Registration    Boise Ctr Main Lobby  
 7:00 am - 8:00 am    Continental Breakfast    100 C-D-E  
 8:00 am - 8:30 am    FWSA General Meeting - Opening Session    100 C-D-E  
 8:45 am - 10:25 am    FWSA Snowsports Leadership Academy - "*Group Travel Secrets: Details...Determine...Destiny*" *Presented by Debbie Stewart*    110 B  
 8:45 am - 12:15 pm    Councils' Volunteer of the Year Judging (Invitation Only) - Award *Sponsored by Big White Ski Resort*    FWSA Suite #412  
 10:30 am - 12:15 pm    Trip Management for 2024 North American Ski Week (By Invitation Only) Nancy Ellis    110 D  
 10:45 am - 12:15 pm    FWSA Snowsports Leadership Academy - "*Preserving Club History - the Ease of Preparing a Digital History Book*" *Presented by Tony Baker & John W. Lundin*    110 B  
 12:30 pm - 1:30 pm    Luncheon & Awards Presentation - Luncheon *Sponsored by Telluride Ski & Golf*, Beer *Donated by Payette Brewing Company*, Wine Service *Sponsored by Group Travel Simplicity*, Bill Berry Modern Media & Warren Miller Awards, History Recognition Award    100 C-D-E  
 1:30 pm - 2:30 pm    Keynote Speaker - Genia Fuller-Crews, Freestyle Pioneer, Honored Member of the U.S. Ski & Snowboard Hall of Fame and Advocate for More Inclusive Recognition in Snowsports    100 C-D-E

*Schedule of Events Continued on the Next Page*



**89th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION**  
**The Grove Hotel & Boise Centre**  
**June 15 - 18, 2022**

**Adventure Awaits in Boise - Schedule of Events**

*Adventure Awaits in Boise!*



*FWSA Convention 2023*

**Saturday, June 17, 2023 (Cont'd)**

2:40 pm - 4:00 pm	Public Affairs Panel & Guest Speakers - <i>Brad Wilson, GM Bogus Basin Mountain Recreation Area, Tony Harrison, Publicist, Ski Idaho</i>	110 C
2:40 pm - 4:00 pm	Trip Management for 2024 North American Ski Week - Continued (By Invitation Only) Nancy Ellis	110 D
4:15 pm - 5:30 pm	Council Caucus – BAC / San Diego / NBSWR	110 D
	Intermountain / Central / Northwest / Direct Members	110 B
	LAC / Orange / Sierra / Arizona	110 C
6:30 pm - 7:00 pm	Reception (No Host)	110 C-D-E
7:00 pm - 12:00 pm	Awards Banquet & Dance - <i>Sponsored by Grouse Mountain Lodge</i> , Councils' Volunteer of the Year <i>Sponsored by Big White Ski Resort</i> , Richard Lubin Safety Person of the Year Award <i>Sponsored by Holiday Ski Tours &amp; Mammoth Mountain</i> , Western Ski Heritage Prize <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i> , Musical Entertainment by " <i>Smooth Avenue Band</i> "	110 C-D-E

**Sunday, June 18, 2023**

7:00 am - 8:15 am	Eye Opener - <i>Sponsored by FWSA &amp; Hosted by Intermountain Ski Council &amp; Bogus Basin Ski Club</i>	FWSA Suite 412
8:30 am - 10:30 am	FWSA General Meeting - Elections	100 C-D-E
10:30 am - 11:30 am	Delegate Brunch - Club & Council Communication Awards, Charities Recognition, Door Prize Giveaway	100 C-D-E
11:30 am - 1:00 pm	FWSA General Meeting Continued	100 C-D-E
1:15 pm - 2:15 pm	FWSA Board of Trustees and Board of Directors Meetings	110 C

*Delegates are welcome to attend all events unless otherwise indicated. PLEASE NOTE: The Travel Expo is being combined into the Trade Show on Friday night. ALL Trip Leaders should bring their Club Profiles and business cards to distribute. TWO door prizes will be presented on Friday night. (Must be in attendance to win.). Other prizes will be given away on Sunday morning.*

# Panels / Snowsports Celebrities

## Keynote Speaker / Caucuses

Schedule Saturday, June 17, 2023

	Panel Sessions	Panel Sessions	Lunch & Keynote	Panel Sessions	Council Caucuses
Room	8:45 am - 10:25 am	10:45 am - 12:15 pm	12:30 pm - 2:30 pm	2:40 pm - 4:00 pm	4:15 pm - 5:30 pm
110-B	Snowsports Leadership Academy	Snowsports Leadership Academy			Intermountain / Central / Northwest / Direct Members
100 C-D-E			Lunch & Keynote Speaker		
110-C				Public Affairs Panel	LAC / Orange / Sierra / Arizona
FWSA Terrace Suite #412	Councils' Volunteer Judging (closed session)	Councils' Volunteer Judging (closed session)			
110-D					BAC / San Diego / NBSWR

Please note that this is a preliminary list of invited guests, presenters/speakers, topics and rooms, which is subject to change.

### 8:45 -10:25 am - Snowsports Leadership Academy - 110-B - "Group Travel Secrets: Details...Determine...Destiny"

Moderator: Debbie Stewart

This interactive session will encourage audience participation while addressing the latest up-to-date issues that many are facing in the ever-changing world of travel.

### 10:45 am-12:15 pm - Snowsports Leadership Academy -110-B - "Preserving Ski Club History - The Ease of Preparing a Digital History Book "

Moderators: Tony Baker & John W. Lundin

Learn how a few club members can easily and inexpensively produce a digital and printed history book, from a club historian and award winning author.

### 1:30-2:30 pm - FWSA Keynote Speaker - 100 C-D-E

Convention Keynote Speaker: Genia Fuller-Crews is an honored member of the U.S. Ski and Snowboard Hall of Fame, and member of its Board of Directors. Named *Skiing* magazine's Skier of the Year three times between 1973-1978, Fuller's career earned her numerous World Freestyle championships and titles. She is an advocate for a more inclusive recognition in snowsports, and founder of "The Women in Snowsports Industry Award" for the U.S. Ski and Snowboard Hall of Fame.

### 2:40 - 4:00 pm - Public Affairs Panel - 110-C

Moderator: Steve Coxen

Speakers will include: Brad Wilson, General Manager of Bogus Basin and Tony Harrison, Publicist, Ski Idaho.

Topics include but not limited to: challenges facing Idaho ski areas, effects of climate change on ski areas, and the potential effects of the proposed Ski Hill Resources for Economic Development Act currently making it's way thru Congress.

### 4:15-5:30 pm - Council Caucuses

BAC / San Diego / NBSWR - 110-D

Intermountain / Northwest / Central / Direct Members - 110-B

LAC / Orange / Sierra / Arizona - 110-C

Council delegates meet to hear from candidates running for the open FWSA offices. After the candidate presentations, the delegates will discuss the various candidates in preparation for voting on Sunday morning.

# Snowsports Leadership Academy

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. All attendees of the Snowsports Leadership Academy sessions receive a certificate of attendance. You do not want to miss these well presented, informative and timely sessions. Snowsports Leadership Academy Sessions Modules:

- 2008 – Module 1: “I’m Elected, Now What”  
Module 2: “Now you Have Them, How do you Keep Them”
- 2009 – Module 3: “Travel Wise – Smart Tips for Trips”  
Module 4: “Risky Business – A Slippery Slope”
- 2010 – Module 5: “Ethics – Doing the Right Thing”  
Module 6: “Tech Works – Building Your Club Using Social Media”
- 2011 – Module 7: “Ski Equipment Design: Getting the Right Fit”  
Module 8: “Building Membership Through Racing”  
“Taking Office, Now What”?
- 2012 – Module 9: “The Future Is Now”  
Module 10: “Marketing, Mentoring, Media”
- 2013 – Module 11: “Make Club Meetings Fun While Getting Business Done”  
Module 12: “Keeping Pace as a High Tech Club”
- 2014 – Module 13: “Get the Latest on Snowsports Equipment”  
Module 14: “Avalanche Safety – Are You Prepared?”
- 2015 – Module 15: “Improving Social Media Savvy”  
Module 16: “Latest Technologies in Winter Equipment?”
- 2016 – Module 17: “Who Are You, and Who Cares: Building and Supporting Your Brand”  
Module 18: “Safe Travels on the Slope”
- 2017 – Module 19: “How to Build and Maintain a Successful Ski Club”
- Module 20: “Making Love to your Members – Building and Bridging Relationships for the Long Term”
- Module 21: “How to Keep your Skis in Tip Top Shape”  
“What Goes into a Great Boot Fitting”
- 2018 - Module 22: “Make Your Nonprofit Passion a Successful Reality”  
Module 23: “Knock Knock. Who’s There to Take Over?  
Successful Succession Planning”  
Module 24: “I Want to Go On the Trip, Too  
Maximizing Travel for Your Clients with Special Needs”
- 2019 - Module 25: “Are You Covered?”  
Module 26: “Strategic Travel Planning...Delivers Successful Trips”  
Module 27: “Getting Over the If’s, Through the And’s, and Off the Buts—Overcoming Objections”
- 2021 - Module 28: “Strategic Travel Planning - News, Insights & Updates”  
Module 29: “Race to the Finish - JEDI On and Off the Slopes”
- 2022 - Module 30: “Strategic Travel...in a Changing World”  
Module 31: “Avalanche Safety and Mountain Rescue”  
Module 32: “How to Jumpstart Your Facebook Social Media Presence”
- 2023 - Module 33: “Group Travel Secrets: Details... Determine...Destiny”  
Module 34: “Preserving Ski Club History – the Ease of Preparing a Digital History Book”

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# Order of Business

## Saturday, June 17, 2023

8:00 AM Call to Order (Linda Westlund, President)  
Introduction of Officers, Trustees, Committee  
Chairpersons, Council Presidents, FWSA Ap-  
pointed Representatives and Special Guests.

Credentials Committee Report (Jean  
McCasey)

Nominations Committee Report (Gloria  
Raminha)

Councils' Volunteer of the Year Report (Sheri  
Parshall)

Industry Marketing & Sponsorships Report  
(Debbi Kor)

Silent Auction Report (Sandra Blackwell)

## Sunday, June 18, 2023

### GENERAL SESSION RECONVENED

8:30 AM Call to Order (Linda Westlund, President)  
Order and timeframe of Sunday session to be  
determined by the FWSA President

8:30 AM – 1:00 PM FWSA General Meeting and  
Election of Officers

Secretary's Report (Sheri Parshall)  
Approval of Minutes from 2022 Annual  
Meeting

Credentials Committee Report  
(Jean McCasey)

Parliamentarian's Report (Randy Lew)

Bylaws Report (George Kish)

## Sunday, June 18, 2023

Nominations of Candidates for Office and  
Elections (Gloria Raminha)

Speeches by candidates  
(2 minutes time limit each)

Election and voting for President, Trustees,  
and Officers

Resolutions

10:30 AM RECESS FOR BRUNCH

Club & Council Communication Awards  
Charities Award & Club History Award

11:30 AM GENERAL SESSION RECONVENED

ORDER OF BUSINESS FOR GENERAL SESSION  
(Continued)

Treasurer's Report (Randy Lew)

Board of Trustees Report (Jo Simpson)

Industry Sponsorship/Silent Auction  
(Debbi Kor & Sandra Blackwell)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA 2024 Convention Report  
(Jo Simpson & Paul Vlasveld)

Old Business (Linda Westlund)

New Business (Linda Westlund)

Introduction of Newly Elected Officers and  
Trustees (Linda Westlund)

Adjournment (FWSA President)

# Welcome Attendees!

Linda Westlund, President, Far West Ski Association

Welcome to the 90th Annual Far West Ski Association Convention. We are excited to return to Idaho, to the Boise Centre and Grove Hotel, which was also the site of our 2017 Annual Convention. Thank you to the Intermountain Ski Council and Bogus Basin Ski Club for serving as our Host Council.

The Far West Ski Association is a volunteer, non-profit organization representing 150 affiliated ski clubs located throughout 10 regional councils in 12 western states. Delegates gather at the Annual Convention to participate in leadership and development programs covering Travel, Snowsports Industry Partnerships, Public Affairs, Skier Safety, Ski History, funding of Athletic Scholarships, and much more.

The 90th Annual Convention features a full program of events:

-Silent Auction and Snowsports Trade Show, at which delegates and community members can bid on exciting and valuable ski and travel packages. The Silent Auction serves as a funding mechanism for FWSA's operating and program expenses. A portion of the proceeds from the Silent Auction will benefit the Idaho Youth Ranch, Kuna, donated by the Vertigals.

-Informative and Interactive Snowsports Leadership Academy sessions, with a focus on Secrets for Success in Group Travel, and methodology for Preserving Club History in easy to share digital form.

-Keynote Speaker and special guest Genia Fuller-Crews, a World Freestyle Champion and Honored Member of the U.S. Ski and Snowboard Hall of Fame.

-Public Affairs Panel, featuring Brad Wilson, General Manager of Bogus Basin Mountain Recreation Area, and Tony Harrison, Publicist for Ski Idaho.

-Recognition of Snowsports Builders, and of individuals who have made significant achievements to skiing, ski heritage and ski safety, outstanding Council Volunteers, and Clubs and Councils who have excelled at Communications and Community Service.

-Annual Business Meeting and Election of Officers

To all Delegates, on behalf of the FWSA Board of Directors, we appreciate your dedication and investment in organized skiing at the Club, Council, Race League and FWSA levels. Thank you for building, sustaining and revitalizing our groups and attending the FWSA Convention.

Special thanks goes to Debbi Kor, FWSA VP Marketing & Sponsorship and Convention Chair and Host Council Co-Chairs Jennifer Coutts and Michael Bouton, representing Intermountain Ski Council and Bogus Basin Ski Club. Many months of planning and coordination by these leaders and their teams has resulted in an exciting program for the FWSA 90th Annual Convention.



## OFFICE OF THE MAYOR

MAYOR: Lauren McLean

May 19, 2023

Dear ski club delegates, industry leaders, and ski community members-

As the Mayor of Boise, and on behalf of the residents of our community, I'm pleased to welcome you all to our beautiful City of Trees for the 90th Annual Far West Ski Association Convention.

Skiing and winter sports are an important Idaho tradition. Residents and visitors of all ages enjoy our stunning mountain landscapes, endless fresh powder, and our many highly rated ski resorts. Idaho is truly a skier's paradise! For my own family, skiing is as much a part of our winter life as backpacking has been in warmer months. It brings us together as a family, renews us and keeps us healthy and happy. I'd like to give a special acknowledgement to Genia and Brad Wilson, General Manager of Boise's nearby Bogus Basin Mountain Recreation Area. Brad and Genia have spent many years building an incredible community of snowsports enthusiasts, and the Far West Ski Association is honoring their many contributions to the industry by presenting them with the Snowsports Builder Award.

I hope you get to enjoy our vibrant community during your time here. Boise is home to a wide range of cultural amenities include the Boise Art and History Museums and theaters such as the Boise Contemporary Theater, Idaho Shakespeare Festival, and Idaho Dance Theatre. Take a stroll along the Boise River or visit one of our many parks that include more than 200 miles of hiking and mountain biking trails. Don't forget to dine at one of Boise's many restaurants who highlight seasonal and local produce and ingredients from across the region.

In Boise, we're working to create a city for everyone. We welcome you with open arms, warm smiles, and a community full of opportunity. I hope you have a fulfilling and memorable time of connection and learning during your convention.

Sincerely,

A handwritten signature in blue ink that reads "Lauren McLean".

Mayor Lauren McLean

City of Boise

# Event Sponsors

## 90th Annual FWSA Convention

by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 90th Annual Convention. Their generous support was a significant contribution to the financial success of this year's convention. By offsetting convention costs through the sponsorship program, we are able to offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2023-2024.

## Program Sponsors



### Western Ski Heritage Prize

Since 2000, **Steamboat** has donated a 5-night ski package for two with lodging, lift tickets, rentals, a tour and a half day lesson.



### Councils' Volunteer of the Year

Since 2001, **Big White Ski Resort** has donated a 5-night ski package for two with lodging and lift tickets to the Councils' Volunteer of the Year winner.



### Athletic Scholarships

Since 2004, funds for the scholarships are provided through contributions from **Whitefish Mountain Resort, Grouse Mountain Lodge, Kandahar Lodge and Karbon** (Shure Sports USA)



### Richard Lubin Safety Person of the Year Award

Holidaze Ski Tours joins Mammoth this year to sponsor the Richard Lubin Safety Award. They are providing 4 nights lodging and 3 of 4 day lift passes for two to Mammoth Mountain.



### Environment Award

**Aspen/Snowmass** and **The Crestwood** donate a 5-night ski package for two with lodging, lift tickets, rentals and a lesson to the winner of the Environment Award.

# Silent Auction 2023 Participants

by Sandy Blackwell and Debbi Kor

*The Far West Ski Association and the Intermountain Council extend their appreciation and sincere gratitude to the 37th Annual Silent Auction Travel participants. The success of this event is made possible by the continued support from our industry partners.*

*Please include these industry partners in your travel plans for 2023-2024.*

Alterra Mountain Company	Mammoth Mountain Ski Area
Alpine Adventures	Marco Vincent Dive Resort, Philippines
Aspen Snowmass	Mayflower Cruises and Tours
Bald Mountain, Sun Valley	Mt. Bachelor
Big Sky Resort	OneSeed Expeditions
Big White Ski Resort	Overseas Adventure Travel
Bogus Basin Ski Resort	Premier World Discovery
Brundage Mountain	Rachael Scdoris & the Oregon Trail of Dreams, Bend
Campfire Hotel, Bend	Residence Inn, Breckenridge
Wanderlust Tours, Bend	Riverhouse on the Deschutes, Bend
Crystal Inn Hotel, Midvalley, Utah	Roatan Charters
Crystal Inn Hotel, Downtown Salt Lake City	Sierra Nevada Resort, Mammoth
East West Hospitality, Northstar	SkiBig3, Canada
Foot Dynamics, Boise	Ski.Com
Group Travel Simplicity (Winter Ski & Sports)	SkiGroup.net
Grouse Mountain Lodge, Whitefish	Snowmass Tourism
Holidaze Ski Tours	Sports America
Intermountain Ski Council	Steamboat Ski & Resort Corp.
Kandahar Lodge, Whitefish	Sun Valley Inn
Limelight Hotel, Ketchum	Sun Valley Resort
Lodge at Osprey Meadows, Tamarack	Tamarack Resort
Mammoth Mountain Inn	Telluride Ski Resort
	Val D'Isere Condos, Mammoth

# 2023 Convention Sponsors



Delegate Totes  
Convention



Delegate Neck Wallets  
Convention



Pub Crawl  
Thursday evening



Golf Tournament  
Friday Morning



Wine Service  
Friday evening



Beer Donation  
Fri evening & Sat Lunch



Silent Auction Welcome Party  
Friday Evening



Luncheon Sponsor  
Saturday Lunch



Wine Service  
Saturday Lunch



GROUSE MOUNTAIN  
LODGE

Banquet Sponsor  
Saturday Evening



Eye Opener Host  
Sunday Morning



Eye Opener Host  
Sunday Morning

# Convention Volunteer VIPs

Far West Ski Association President	Linda Westlund
FWSA Convention Chairperson	Debbi Kor
Host Council Convention Coordinator	Jenn Coutts
Convention Sponsorship Chairperson	Debbi Kor
Silent Auction & Snowsports Trade Show	
Silent Auction Chairperson	Sandy Blackwell
Silent Auction Accounting	Jane Wyckoff/Bill King
Silent Auction Bid Runners Coordinator	Nancy Moore
Host Council Silent Auction Volunteer Coordinator	Jenn Coutts
Auctioneer	Austin Von Johnson
FWSA Awards	
Service Awards Chairperson	Eileen Sanford
Club and Council Communications Awards Chairperson	Bill King
Councils' Volunteer of the Year Recognition	
Chairperson	Sheri Parshall
Reception Hostess	Jenn Coutts
Graphics and Design, Pins	Jenn Coutts
Convention Shirts	Jenn Coutts
Council Volunteer Coordinator	Jenn Coutts
Registration	
Convention Delegate Registrar	Jean McCCasey
Registration Tote Bags	Debbi Kor
Delegate Registration Volunteer Coordinator	Jean McCCasey
Celebrity Guests and VIP Registration	Jean McCCasey
Celebrity Guests and VIP Hostess	Barbara Blase
FWSA Convention Treasurer	Randy Lew
Snowsports Leadership Academy, Credentials Chairperson	Jean McCCasey
Optional Events	
Ansot's Restaurant	Michael Bouton
Rafting on the Payette River	Jenn Coutts
Downtown Boise Pub Crawl	Sherri Lechten
16 <sup>th</sup> Annual Michael German Memorial Golf Tournament @ Top Golf	Bill Coutts
A Day on the Mountain	Lynda Clark
Boise Greenbelt Bike Tour	Kim DeWit
Anne Frank Memorial & Downtown Boise Walking Tour	Sussette Newsom
Door Prize Donations	Debbi Kor
Publicity	Michael Bouton/Jane Wyckoff
Convention Video	George Stewart
Decorations	Carol Peterson
Greeters and Ticket Takers	Jenn Coutts/Michael Bouton
Greeter and Information Coordinator	Debbi Kor
Hospitality Room Coordinator	Debbi Kor
FWSA Event Signage Coordinator	Debbi Kor
Convention Website - Webmaster	Joe Harvis
Delegate Book Editor	Jo Simpson
Nominations & Elections	Gloria Raminha
Parliamentarian	Randy Lew
Resolutions	Randy Lew
Convention Photographer – <i>Strictly Photography</i>	Steve Strickland
Convention Cinematographer	George Stewart
Awards Banquet Band – <i>Smooth Avenue</i>	JT Tyler
Signage	Emilio Trampuz

Our thanks and appreciation to all the volunteers from the Intermountain Ski Council, Bogus Basin Ski Club and Far West Ski Association for their assistance in making the 2023 FWSA Convention a success.

# Genia Fuller-Crews

## Freestyle Pioneer and Advocate for More Inclusive Recognition in Snowsports Keynote Speaker and Snowsports Builder Award Recipient

By Jane Wyckoff, History Chair

Genia Fuller-Crews has spent a lifetime dedicated to snowsports, making an indelible impact, not only as a pioneer leading to the development of new and exciting disciplines on the Olympic stage, but also as a pioneer in fighting for equal financial benefits and recognition for women in snowsports.

Considered one of the Legends of Freestyle Skiing with eight years of competition, Genia Fuller was an ambassador to the early years of “Hot Dog” freestyle skiing due to her smile, laugh and genuine love for the sport. Combining precision, versatility and a go-for-broke style, Genia Fuller dominated in all the events and served as a charismatic ambassador in freestyle’s formative years.

It all began on the ice, where at age two a precocious Genia was escorted around the rink of the Skating Club of Boston by Olympic Champion Tenley Albright. The mandatory school figures bored her, which led Genia at age 13 to the rope tows at the 200-vertical-foot Jericho Hill in Marlboro, Massachusetts. Her ascension as a skier was swift, finishing second in her first national junior freestyle contest when she was 16 years old.

Named Skiing magazine’s Skier of the Year three times between 1973-1978,



*Genia competing in Japan in 1977, where she took the All Japan Championships Title, which she did again in 1978 and 1979. Source: Track International*

Fuller’s career earned her numerous World Freestyle championships and titles. Her first title was earned in 1973 with her winning the Women’s National Aerial Title and 3rd overall at Sun Valley, Idaho. That same year she skied for Willy Bogner in the ski film “W.” The first competition of the 1974 season was at Waterville Valley, New Hampshire, and Genia won all three disciplines, as well as, the overall title. This has never been repeated by any competitor male or female.

In 1975, she won the overall Women’s Grand Prix freestyle title along with winning four of the six overall events. In 1976, she finished fifth overall, despite an injury-shortened half season and in 1977, despite only competing in three competitions, it was enough to move her overall ranking to fourth. In 1978 she was again on her form, winning the overall World Freestyle Championship title along with three out of five individual titles. Fuller became an innovator in pole-free ballet, touring Europe and Japan, sharing skills and knowledge with many upcoming young freestyler skiers. She performed in over 500 days of dryland ski shows.

All freestyle competition events today, whether on skis or snowboards, are rooted in what the pioneers of freestyle—the hot doggers—created in the 1960s and 1970s. The freestyle skiing competitions in the recent 2018 Winter Olympics in Pyeong Chang, South Korea, all evolved from earlier versions of the various disciplines considered freestyle events. Today’s Olympic skiing and snowboarding freestyle events include aeriels, moguls, ski cross, slopestyle, and half pipe, but it wasn’t until the 1988 Olympics in Calgary that any freestyle event had ever even appeared in the Olympics. Genia Fuller was one of the pioneers and early notables of the grand era of true “Free” Style skiing.

Fearless both on and off the hill, she also led the effort to bring equal prize money to the women’s tour. She parlayed her skiing fame into high-visibility roles on television, with the Women’s Superstars, in the Battle of the Sexes, and in the ABC special, “The Lady is a



Champ,” which featured Genia alongside Billie Jean King and Chris Evert. At the height of her career in 1976 she signed new contracts with Colgate, ABC television, which earned recognition for freestyle skiing through media exposure.

Today, Genia Fuller-Crews is still involved in promoting and serving the snowsports industry. She was inducted into the U.S. Ski & Snowboard Hall of Fame in 2016 and currently serves on its Board of Directors. In 2019 she authored “The Women in Snowsports Industry Award” for the U.S. Ski and Snowboard Hall of Fame and serves as chairman of the program. She stated, “I know there are so many incredible women who have made huge contributions, yet never had their time in the spotlight!”

Outside skiing, Genia is an Emergency Medical Technician (EMT) and a CPR, First Aid, and EMT Instructor. She is well immersed in disaster teams and disaster / emergency preparedness activities for Ventura County, and lives in Simi Valley, California.

For those of us that had the pleasure of meeting Genia at our 2019 FWSA Annual Convention, when her friend Barbara Alley Simon received the Snowsports Builder Award, we noticed that she still has that same youthful smile, laughter and genuine love of snowsports. We are honored to have Genia Fuller-Crews join us for another FWSA Convention, here in Boise.

# Special Guests

## Tony Harrison

### Tourism Public Relations Consultant



Tony Harrison has worked for 36 years as a public relations counselor. He spent his first two decades at renowned public relations and advertising agencies in New York City, Phoenix, and Boise before opening his own public relations practice, COMMposition in 2007.

Tourism PR currently accounts for two-thirds of Tony's business. In addition to serving as the publicist for Ski Idaho, he works with Soldier Mountain on a standalone basis, as well as Visit

Southern Idaho, the Idaho Sled Dog Challenge, and the McCall Area Chamber of Commerce & Visitors Bureau.

Tony will be a panelist on the afternoon public affairs panel discussion.



## Snowsports Leadership Academy

*The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. There will be two morning sessions.*

## Group Travel Secrets: Details...Determine...Destiny

Debbie Stewart, VP International Travel

Come, hear and share the most current information regarding researching, planning, organizing and leading successful group trips.

This interactive session will encourage audience participation while addressing the latest up-to-date issues that many are facing in the ever-changing world of travel.

We will be addressing some of the most asked questions regarding international and domestic rules and regulations, protocols, lodging issues, transportation challenges, pandemic issues, force majeure content in contracts, insurance and much more.

We are excited to share this information and also hear from you!

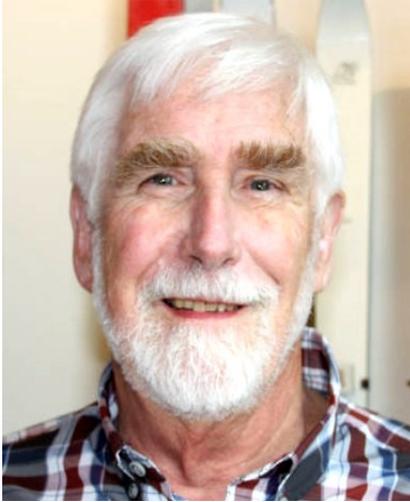


# Preserving Ski Club History

## The Ease of Preparing a Digital History Book

Tony Baker, Editor *Rusty Bindings 50: 1971-2021*,  
Recipient 2023 History Recognition Award

John W. Lundin, Author, Recipient Western Ski Heritage Award



John W. Lundin

The presenters of this Sports Leadership Academy session will discuss the benefits of researching and memorializing your ski club's history. Learn how to explore your ski club history and what resources to search.

Learn how a few club members can

easily and inexpensively produce a digital and printed history book.

Resources such as historic newspaper collections, oral histories, contemporaneous accounts, professional publications and historic photographs will be referenced.

This is a great opportunity to learn how easy it is to prepare a history book for your club or council, from knowledgeable historians.

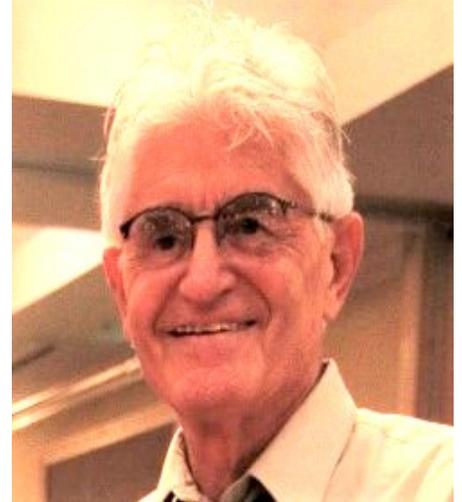
All attendees will receive a four page outline of the step-by-step process. The workshop concludes with a Question and Answer session.

The link to the Rusty Binding book can be found at:

[https://drive.google.com/file/d/1bunVWUuS1SGffV8XFHyyUaICN\\_v5T66/view?pli=1](https://drive.google.com/file/d/1bunVWUuS1SGffV8XFHyyUaICN_v5T66/view?pli=1)

The link for John W. Lundin's history of the Sun Valley Ski Club can be found at:

<https://www.dropbox.com/s/gqk05g74u7dsdaj/SUN%20VALLEY%20SKI%20CLUB%20BRIEF%20HISTORY%20.pdf?dl=0> His website is located at: [www.johnwlundin.com](http://www.johnwlundin.com)



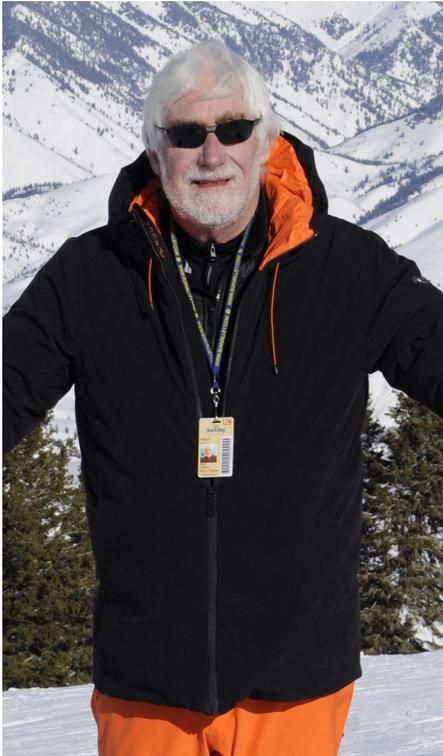
Tony Baker

For detailed information regarding the presenters, please reference their Award Biographies on pages 18 and 19 in this Delegate Book.

# Western Ski Heritage Prize

## John W. Lundin

*Work to Preserve Ski Jumping History, Expressing Norwegian Identity, and its Role in the Development of Skiing in America*



John W. Lundin is a prolific writer and award-winning author of books and articles regarding ski jumping, ski resorts and Sun Valley Ski Club. His book, *Skiing Sun Valley: a History from Union Pacific to the Holdings*, published in 2020, is an in-depth history of the country's first destination ski resort, where modern skiing in this country began.

During the COVID-19 quarantine, John also published two additional books, *Sun Valley, Ketchum & the Wood River Valley*, and *Ski Jumping in Washington State: a Nordic tradition.*

The second book is a companion to an exhibit on ski jumping at the Nordic Museum that he helped prepare.



He also wrote *Early Skiing on Snoqualmie Pass*, published in 2017. Both this book and his recent book on Ski Jumping in Washington State, were winners of the Skade Award from the International Skiing History Association (ISHA).

His most recent publication is a history of the Sun Valley Ski Club, founded in 1936.

John was born and raised in Seattle. He received B.A. and J.D. degrees from the University of Washington and a Master of Urban and Regional Planning from George Washington University. He practiced law in Washington, D.C. and Seattle as a federal attorney, and as a private practice trial attorney in federal court.

Lundin has introduced the history of ski jumping in this country to many thousands of people. Parts of his 2021 exhibit at the National Nordic Museum are available online (including his lecture and interview of Olympic ski jumpers). The Sun Valley exhibit was available during the March, 2022 Ski Week in Sun Valley. His ski jumping exhibit at the Washington State Ski & Snowboard Museum is ongoing.

His TV show on ski jumping in Sun Valley continues to attract viewers online, and his magazine articles are accessible to the public. His March 22 article, "Sun Valley's Ruud Mountain: the Forgotten Era of Ski Jumping," in *Skiing History* magazine can be seen online, and is a permanent part of ISHA's historical collection.

Awareness of the rich history of ski jumping has grown and its significance to this country has become much better known as the result of his work.

Collectively, he has raised awareness of how important ski jumping was to this country. Ski Jumping was brought to this country by Norwegian immi-

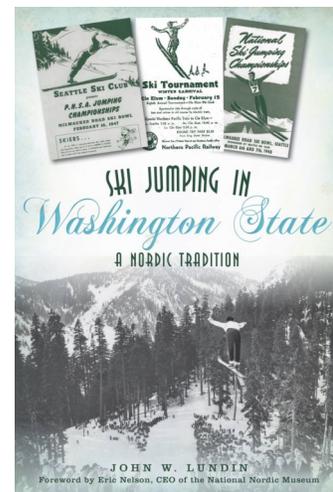
grants, which for decades was the most popular form of skiing. International ski jumpers competed all over the northern tier of our country, the Rocky Mountains and in California, against U.S. jumpers.

Tournaments regularly attracted 5,000-10,000 spectators, and national ones 100,000. It was not until the latter half of the 1930's that Alpine skiing became popular, later overtaking Nordic skiing in appeal and popularity.

John is now working internationally to link our ski jumping history with the old world. In July 2022 he met with the Director of the Holmenkollen Ski Museum in Oslo, Norway, and they are pursuing a formal relationship between that museum and the Washington State Ski & Snowboard Museum.

Lundin is a founding member and on the board of the museum. He has offered to help prepare an exhibit for their upcoming 100th Anniversary, on "Ski Jumping in America: Norway's Gift to the New World."

The Western Ski Heritage Award is sponsored by Steamboat Ski & Resort Corporation. The winner is awarded a trip for two to Steamboat.



# History Recognition Award Rusty Bindings Ski Club Bay Area Snow Sports Council “Rusty Bindings 50: 1971-2021,” Tony Baker, Editor

Rusty Bindings Ski Club is the recipient of the 2023 History Recognition Award for its book, “Rusty Bindings 50: 1971-2021,” Tony Baker, Editor.

This comprehensive history is a 100-page book that is jam-packed with information about meetings, skiing, social events, outdoor activities, volunteering and support of charities, stories, and pictures illustrating the 50 year history of the club. It even includes a listing of the names and positions of all board members in their club’s history.

It is a digital book, and can be found at the link: [https://drive.google.com/file/d/1bunVWUuSI SGffv8XFHyyUalCN\\_v5T66/view?usp=sharing](https://drive.google.com/file/d/1bunVWUuSI SGffv8XFHyyUalCN_v5T66/view?usp=sharing)

Former and current members generously contributed their time and expertise to the content and completion of this book about Rusty Bindings’ history. It truly was a collective effort.

The book’s expert proofreader was Susan Elya. Rand Stephens, Janet Spencer and Dave Marr reviewed the book for content and general accuracy. Janet Spencer provided content for the 1970’s and Carolyn Vertuca for the 1980’s. Stephanie LaCount contributed the eloquent prologue about the many social benefits of belonging to Rusty Bindings.

Following is the Introduction to the book, in Tony’s own words:

*“Memorializing Rusty Bindings’ extraordinary 50-year history was meant to be. As if by destiny, eleven large vintage photo albums and two ragged file boxes crammed with old newsletters were literally handed to me. In the summer of 2019, I was their*

*fourth home in less than a year. It had been discussed that all that old stuff be scanned, discarded, and continue as computer files.*

The aging, original paper records, could have been gone forever. But instead, they survived and were stacked next to my desk. Until this book was finished, it seemed like the albums and boxes were staring at me demanding my attention.

The more old photos I viewed, the more old newsletters I read, and the more details I researched, the more amazed I became at RB’s incredible past. Between 1983 and 2021, RB won 30 of 38 Singles League Ski Championships. This included a winning streak of 15 straight years from 1999 through 2013. During 1984 through 1993, RB was designated five times the “Most Outstanding Recreational Ski Club” in the U.S. by the USRSA. RB truly was a ski dynasty.

And that’s just the skiing part. During its 50 years, RB averaged more than 150 activities per annum. Most of the club’s activities were not ski related. In the 1990s and 2000s RB averaged more than 220 events per year or almost 20 events a month. All this hyperactivity equates to an astounding 7,500 events in 50 years. From 1971 to 2021, not only did RB do more than any other ski club, but so much of it was wild and unique.

This book covers forty different RB topics. Most of the topics are fully illustrated with photos and fliers. Deservingly, lists, tables, and commentary of



the presidents and the boards fill 19 pages. All 265 board members in RB’s history are listed.

Most everything written in the book was derived from the newsletters. The rest came from a few old newspaper articles or were told to me by credible past members.

The book is 100 pages by design. Some activities and events are not in the book for lack of space and documented details. Anything printed in italics are unedited words copied from the newsletters. Authors are always recognized. The Prologue superbly describes RB’s social interactions and rewards. Every effort was made to describe RB’s history as it was.

Rusty Bindings, decade by decade, has surpassed its toughest competition in skiing, activities, and consistent membership. Because of Rusty Bindings’ national ski successes, remarkable number and variety of activities, and solid documentation of its history, I believe a strong argument can be made that RB was the most outstanding recreational ski club in America from 1971-2021. THE PROOF IS HEREIN.”



# Richard Lubin Safety Person of the Year Barbara Razo



Barbara Razo, a woman of boundless energy, a positive attitude, selfless volunteer, and dedicated to any task she undertakes, has been named the 2023 Richard Lubin Safety Person of the Year.

Barbara serves on the Big Bear Ski Patrol (BBS) for the Big Bear Mountain Resorts, in the Southern California Region of the National Ski Patrol (NSP). She received the NSP 20 Year Service Recognition Award in 2021.

She is a member of the Southern California Region Safety & Wellness Team at her local Big Bear Mountain Resorts. This is a new national NSP Education program that teaches patrollers how to “bring the calm” during times of trauma, anxiety and distress while responding to injured and ill resort guests.

This past year she attended the St. Alphonsus Medical Center 15th Annual Ski & Trauma Conference in Sun Valley, Idaho, representing the Far West Division and Southern California Region of NSP.

Barbara is an Active Emergency Medi-

cal Technician (EMT) / Field Training Officer Licensed in the State of California and trained in prehospital trauma, cardiac, pediatric, pregnancy, burn emergencies / Emergency Disaster Planning / Fire Extinguisher since 2000.

She is also licensed as a Basic Life Support Provider in CPR and AED, with the American Heart Association. She has served as the Big Bear Ski Patrol Room Lead Patroller and Candidate Trainer since 2006. To have someone with her training and experience in a mountain patrol room is truly a blessing.

An Executive Secretary to the President/CEO of Rise Management Group, a consulting company that manages hospice agencies during the week, she then devotes her time to National Ski Patrol duties in the evenings and weekends.

Until recently, when not patrolling, she also drove an ambulance on weekends and was a healthcare worker on the front lines during the COVID pandemic.

Last year Barbara decided to take her skills to yet another level and became certified in Outdoor Emergency Care (OEC), and is now the Lead OEC Instructor for the OEC Course in Orange County, California.

She is an integral part of the training team for new patrol candidates and serves as the Human Resources Liaison to the volunteer patrollers and resort area management.

Barbara Razo has the distinct honor of being named the “Outstanding Patroller of the Nation” in 2016, receiving a gold star from National Ski Patrol after being awarded the Outstanding Patroller of BBS, NSP Southern California Region and the Far West Division. She was also named the NSP Runner-Up Outstanding Patroller of the Nation in 2008 and presented with a Silver Star.

In 2006-2007, Barbara designed and managed a program raising \$160,000 in donations to help build a state-of-the-art Ski Patrol Station at the top of Snow Summit Resort called the Jay Otto Station, honoring one of Barbara’s first trainers who passed of melanoma at the

age of 37.

Barbara’s special interests include organizing and writing. She established the patrol department files of NSP members as working personnel records for historical and geographical data return for BBS and is an integral contributor to the creation/writing of the Volunteer Management Policies handbook as an Advisor on the Board of the Local Patrol.

Barbara first became involved in FWSA assisting with the Silent Auction conducted at the Annual Convention for ten years, and Silent Auction Chair for three years. Following in her mother’s footsteps, who was a volunteer in FWSA during the 1940’s, she also served as FWSA Secretary for two years. In 2016 she presented a Snowsports Leadership Academy session “Safe Travels on the Slope,” and has contributed several articles for the *Far West Skier’s Guide*: “The Future of National Ski Patrol Volunteers” and “National Ski Patrol - Recruitment Efforts on the Rise.”

Last November she was appointed the National Ski Patrol Liaison to the Far West Board of Directors, a position formerly held by Ron Anderson, NSP. This appointment was in recognition of the importance ski safety is, and will continue to be, in snowsports.

Barbara is a member of Huntington Beach Ski Club, Orange Council of Ski Clubs.

This year’s new sponsor of the Richard Lubin Safety Person of the Year is Holiday Ski Tours and Mammoth Mountain. Barbara will receive four days lodging and 3 of 4 day lift passes for two to Mammoth Mountain Ski Area.

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# Snowsports Builder Award

The FWSA Snowsports Builder Award is given to individuals who have made an indelible positive impact on snowsports. The builders may be honored for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, or technology. In short, they honor those who have made significant contributions to snowsports. Two awards are being presented in 2023. Brad Wilson's story is below. Genia Fuller-Crews is our convention keynote speaker and her story is on page 15.

## Brad Wilson

### Building Upon a Community's Passion for Snowsports and Year-Round Recreation Area

By Barbara Bryant, Bogus Basin Ski Club

Brad Wilson, the current General Manager of the Bogus Basin Mountain Recreation Area, Idaho, has more than 30 years of experience in management, marketing, sales, and master planning within the ski and hospitality industry. He took the reins at Bogus Basin in November of 2015.

Brad is truly a snowsports builder - creating, expanding, and improving programs since his college years. He first worked in a ski shop until he graduated from Fresno State University in California. Next, he worked as a professional ski patrolman, then a ski shop owner.

His former positions held include GM of Diamond Peak Ski Resort at Lake Tahoe, and has also worked as president and COO of Catalina Island Resort Services, Director of Marketing at Alpine Meadows, Director of Sales at Heavenly Valley and Assistant GM at Mountain High Resort. He has also served in lead marketing roles at Sugarbush, Bear Mountain, and Brian Head resorts.

In addition to skiing, Brad is an avid mountain biker, which is part of what enticed him to Boise. Bogus Basin is the largest non-profit ski area in the U.S., and the Bogus Basin Recreation Association (BBRA), located on private and leased land in the Boise National Forest, operates Bogus. Being a 501(c)(3) enables Bogus Basin to reinvest all profits into the recreational resort.

Since he was hired as General Manager of Bogus Basin, Brad subsequently steered BBRA into a booming year-round recreation area. He helped build upon the community's passion for skiing, mountain biking and outdoor recreating. He serves as the president of the

Idaho Ski Areas Association and is on the board of the BBRA. He is also on the board of the National Ski Areas Association.

From the beginning of his tenure as General Manager, Brad envisioned a family friendly, affordable and accessible outdoor recreational opportunity for all. In 2017 he jumpstarted a 10-year Master Plan that has been completed in five years. Brad's Master plan consisted of three parts: 1) Summer Business Plan; 2) Snowmaking; and 3) Chair Lifts.

The "Bogus Basin Project," as it came to be called, needed seed money in order to begin to execute the plan, so Brad appealed to the community to contribute. Brad's appeal raised \$6 million to move forward, due to donations by large corporations and thousands of small donations.

He has expanded night skiing terrain through affordable lift tickets and passes. In addition, during Brad's time at the helm, the cross country ski area bought new trail making machines. Slashing daily lift tickets and season pass prices have provided accessibility for new skiers and more people, especially younger generations, with winter participants numbering 350,000 this season.

Brad has demonstrated his commitment to attracting younger snowsports enthusiasts.

One of his goals is to provide the possibility for every youngster in the Treasure Valley to participate in snowsports. This season BBRA fully subsidized students from a Title I school with transportation, ski lessons, and equipment. The addition of terrain parks continues to attract a younger



demographic of snowsports enthusiasts. He launched the "Chair Rider" program that employs 50-60 high school aged youngsters to ride the chair lifts with youngsters enrolled in ski school.

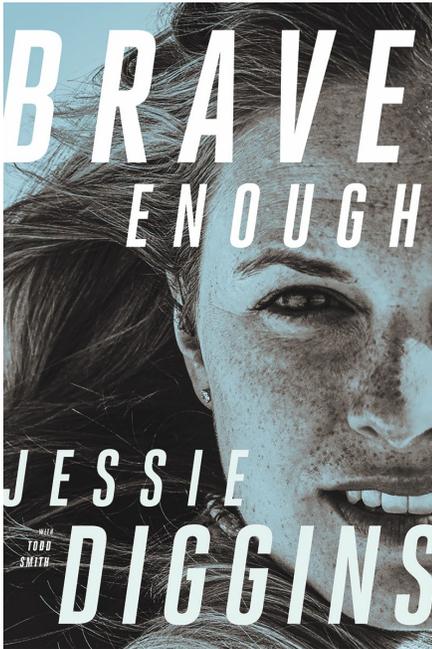
In his future plans, Brad is looking for ways to adapt to the major increase in the population of Treasure Valley. His next Master plan will include: developing 600 acres of terrain expansion into the Clear Creek drainage accessed by one new chair lift (now waiting for approval from the Forest Service), replacement of two aging double chair lifts with quad chairs, replacement and updating of the three mountain lodges, addition of elevators for more accessibility for visitors in the lodges, and a focus on providing living wages to employees.

Brad Wilson continues to be a boon to the Bogus Basin Mountain Recreation Area with his enthusiasm, his commitment to the improvement of BBRA, and his vision for the future, making an indelible impact on snowsports.

## Bill Berry Award—Feature Article

# Jessie Diggins

## *“Brave Enough”*



Jessie Diggins vividly describes bulimia, stress, and the compounding pressures of being a high-achieving student, an accomplished violinist, as well as one of the best Nordic skiers in the country.

She had the courage to write about the eating disorder, forced vomiting, and lies to her family and friends. At one point, Diggins writes, immediately after making herself throw up once more, *“Suddenly, I felt nothing. I started to understand why people are alcoholics or addicted to drugs. Because the ability to suddenly feel nothing was amazing.”*

A world class talent, she writes that she couldn’t have done it without the team behind her; however, she couldn’t have done it without training her ass off for the past decade either.

Her description of a typical training week with heart rate zone data is really

amazing.

She was named to the US Ski Team in 2011, and has become the most decorated American cross-country skier of all time. Her book talks about her teammates, the Olympics, and what it is like to compete at the highest levels.

She is an ambassador for the non-profit organization Fast and Female, which inspires girls ages 8–18 to be active and empowered in sports, and is also an ambassador for the non-profit organization Protect Our Winters (POW), whose aim is to effect systemic solutions to climate change through the outdoor sports community.

In 2019, Jessie became a spokesperson for the Emily Program, an organization in the United States that provides treatment for eating disorders.

## Bill Berry Award—Hard News Debbi Kor Editor, “Far West NewsFlash”



For the past seven years, Debbi Kor has written and produced the *Far West NewsFlash* on a monthly basis.

Debbi has total responsibility for the publication - gathering and seeking information, writing news items, and posting. This important digital publication enables the Far West Ski Association to not only provide subscribers with news items on a timely basis for programs within the Association, but news items important to the snowsports industry, as well.

Debbi is a long-time member of Mountain High Snowsport Club, Northwest Ski Club Council and Far West Ski

Association. She served seven years as President of her ski club, and she led the Travel Committee for NWSCC for several years.

She has been FWSA's Vice President - Marketing & Sponsorship for 21 years. She attended her first FWSA Convention in 2000, and has been involved ever since, serving as FWSA Convention Chair since 2018.

The quality of Debbi Kor's written work on the *Far West NewsFlash* is excellent, and her dedication to disseminating snowsports news is truly admirable.

## Warren Miller Modern Media Award “Buried: The 1982 Alpine Meadows Avalanche” Realization Films

“Buried: The 1982 Alpine Meadows Avalanche” is a compelling documentary about memory, tragedy and the terrifying power of nature.

The massive avalanche, the 3rd deadliest in US history, descended on Alpine Meadows Ski Resort triggering a desperate five-day search for eight missing people, the miraculous rescue efforts and the traumas that still haunt the survivors today.

Through interviews and outdoor footage, both modern and archival, it creates a sense of the horror and scale

of the disaster in the Lake Tahoe area. The stunning recreations put the viewer as close to an actual avalanche as anybody would ever want to get.

This documentary was made at the right time. The forecaster and the ski patrol members were young adults in 1982, so they're still alive, ranging in age from their mid-60s to early 70s.

Their memories are so vivid, but they have also had the time to come to grips with all they did and saw and each of them have had to deal with their feelings in the aftermath.



# Councils' Volunteer of the Year Recognition

By Sheri Parshall, Chair

Greetings, Far West Ski Association members! It's so great to be meeting again in beautiful Boise!

We welcome you to another convention, and another celebration of the talented, dedicated men and women who allow our ski clubs, councils, race leagues, and FWSA to be the successful organizations that they are. You know—you're a volunteer yourself, so you completely understand how hard these club members have worked the past five years.

The Councils' Volunteer of the Year Recognition Program remains as one of our strongest, most visible programs supported by Far West Ski Association. While offered and administered by FWSA, it is truly the clubs and councils who have worked to develop, nurture and support this program. Without their support, the recognition of their outstanding volunteers would not be possible.

And speaking of support, Big White Ski Resort has been our program sponsor since 2001. Their generous donation of a 5-day ski trip truly makes this an incredible tribute to a truly deserving volunteer. We're especially delighted that a representative from Big White will be here in Boise to announce our winner on Saturday night. Please join Far West Ski Association in honoring the following nominees, and offering our thanks and appreciation to the councils who continue to support our program.

Here are your 2023 Volunteer of the Year Honorees:

## **Bay Area Snowsports Council Tony Baker**

Tony has been active with the Rusty Bindings Board of Directors since 2010 with positions as Activities Director, Membership Director, Newsletter Editor, Media Director, BAC/Singles League Rep, and Historian. In addition, he has organized a wide variety of indoor and outdoor events. In 2022, he published a 100-page book of Rusty Bindings' 50-year history.



last two years, and identified new charities to benefit from his efforts.

## **Northwest Ski Club Council Linda McGavin**

Linda has been involved in organized club skiing since 1975. She is a founding member of Plaza Ski Club (now Mountain High Snowsport Club), as well as of the Portland Area Ski Club Council (now Northwest Ski Club Council), founded in 1979. Still an avid skier, Linda continues to contribute to her ski club ski council and FWSA in many different ways.

## **Central Council of California Gloria Raminha**

Gloria is a past president of Far West Ski Association after serving four terms, and is now the Immediate Past President. Over several prior years, she has also served FWSA in other positions and is currently a Trustee for the Far West Si Foundation. Gloria held positions in the Avalanche Ski & sports Club, Central Council of California and is a past Western Region Rep for the National Ski Council Federation. She enjoys family, friends, skiing, golfing, traveling and volunteering within the different snow sports organizations and other unrelated organizations.

## **Los Angeles Council of Ski Clubs Pete Smith**

Pete is a member of Wailers Ski, Snowboard & Social Club, and has held several offices including President, Vice President, Membership and Trip Director. He's a member of the National Ski Patrol, and has organized fundraisers for outside organizations like Wounded Warriors and Habitat for Humanity. Pete is the 2019 recipient of the Far West Richard Lubin Safety Person of the Year Award.

## **San Diego Council of Ski Clubs Martin Wascher**

Martin started skiing at age 45. He's skied in Japan, Europe and 76 ski areas in the US. He started racing in 1989 and has been involved with Far West races ever since. In addition to actively supporting his ski clubs and the San Diego racing program, he rode his bicycle across the US when he was 66 years old.

## **Intermountain Ski Council Steve Strickland**

Steve has been involved with the Bogus Basin Ski Club since 2018. He has served as Vice President for three years. Being in charge of their main fundraiser, he raised over \$6,000 the

## **National Brotherhood of Skiers – Western Region Brenda Holden**

Brenda is a Director of the National Brotherhood of Skiers – Western Region. She's been skiing for the last 20 years. She has been serving on the NBSWR board for the last seven years. She believes in serving with the organization to accomplish their mission.

## **Sierra League & Council Carlene Tonini Boutacoff**

Ten years ago, Carlene was introduced to FWSA activities. Currently she is the Vice President of Travel and Social for Sierra League and Council and has enjoyed bringing over 200 participants to the North American Ski Week during her time as VP. FWSA is more than skiing: it is a community that she looks forward to being a part of.

# Historic Ski Clubs

*Clubs or Councils with over 50 years of operation may be designated as a FWSA Historic Ski Club or Council. A proof of operations must be included with the request for designation. FWSA is pleased to designate two clubs this year.*

## Sun Valley Ski Club Founded 1936

We are pleased to recognize the Sun Valley Ski Club (SVSC), founded in 1936, as an Historic Ski Club. FWSA appreciates the efforts of John W. Lundin, recipient of the 2023 Western Ski Heritage Award, to connect with the Sun Valley Ski Club and to invite the club to apply as an Historic Ski Club with the FWSA. We welcome Sun Valley Ski Club as a Direct Club in FWSA.



The following information regarding the founding of the Sun Valley Ski Club is provided by John, from his article, "The Historic Sun Valley Ski Club."

The Sun Valley Ski Club was formed in November 1936, before the Sun Valley Resort opened on December 21, 1936. The idea for Union Pacific Railroad to build a destination ski resort in the wilds of Idaho, in the middle of the Great Depression when Alpine skiing was just a fledgling sport, was that of Averell Harriman, Union Pacific's Board Chairman. It was designed to restore rail passenger service that had collapsed, according to railroad historian Maury Klein.

The Sun Valley Ski Club was an integral part of Harriman's plan to make Sun Valley an international destination and the country's center of skiing. Harriman needed an organization to facilitate skiing and sponsor ski tournaments he intended to hold at Sun Valley, that were designed to attract the best skiers in the world.

The SVSC joined the Pacific Northwest Ski Association in February 1937, so it could host international ski tournaments sanctioned by the National Ski Association that attracted the best skiers in the world, with annual Harriman Cup tournaments becoming the country's most prestigious event. It also provided a social setting for a growing middle class of recreational skiers.

The SVSC has long been involved in training young ski racers. In 1966, the Sun Valley Ski Club set up a separate organization to train junior racers, the Sun Valley Ski Education Foundation. The SVSEF has been enormously successful in training young ski racers who have competed all over the world.

Congratulations to the Sun Valley Ski Club on your historic journey and many contributions to the development of skiing and ski racing in the west!

## Century City Ski Club 1972 - 2022



Century City Ski Club (CCSC), was formed in 1972 by a group of snowsports enthusiasts living in Century City, California. The club has been very active in the Los Angeles Council of Ski Clubs and Far West Ski Association. Members currently race in ROKKA League (formerly in ULLR League).

CCSC runs bus trips to Mammoth Mountain and also conducts out-of-state trips to destination resorts. While snow skiing was the original bond that linked their members, CCSC participates in a myriad of regularly scheduled sporting activities which include skiing, snowboarding, hydrofoiling, wakeboarding, waterskiing, bicycling, hiking and kayaking. It also conducts a full year-round social calendar, with concerts at the Hollywood Bowl, happy hours, and seasonal parties and celebrations.

More than just a social club, CCSC members feel they are a part of the community, and gives back what they can to society by supporting: Junior Racers, Adaptive Programs, Cancer Research, Cleaning our Highways, Toys-for-Tots, food drives for the homeless, singing at hospitals, City of Hope, plus more.

Congratulations to Century City Ski Club on your 50th Anniversary and designation as an Historic Ski Club! FWSA extends our appreciation to your membership for your long-time service to snowsports and your community.

# Far West Ski Foundation

by Alan Christian, President



The Far West Ski Foundation is a tax-exempt public charity organized under Internal Revenue Code section 501(c)(3). That means your donations are tax deductible so

long as you make your contributions to FWFSF. You can direct the use of your funds or allow the organization to select appropriate recipients.

The foundation operates with minimal expenses (maintenance of the website) and has an 11-member board of directors, all of whom are long-term FWSA members. We are always looking for additional members so long as they commit to aid in fundraising. Look for the Wine Silent Auction and Racing Scholarship booths at the convention.

Our missions are:

- **Building for the Future**—The alpine ski racing scholarship fund. We granted \$9,050 to 14 athletes this year. Funds are raised at the FWSA Convention via auction items donated by Whitefish Mountain Resort, Grouse Mountain Lodge, Kandahar Lodge, Schure Sports/Karbon, Alpine Adventures and Far West Racing Association. Several councils and clubs have established sponsorships: LA Council of Ski Clubs, Northwest Ski Club Council, Sierra League & Council, San Diego Council of Ski Clubs, Mountain High Ski Club, and Skyente Ski Club. Balboa Ski and Sports Club gave a donation in memory of Pat Nangle who passed away this year.
- **Preserving the Legacy**—Museums. \$1000 was granted to the California Ski Library. We are

touring ski museums in the west and attending fundraising galas.

- **Rehabilitation and Renewal**—Adaptive Sports. The Portland convention wine raffle raised \$1,000 and See's Candy Yum-Raising events garnered \$1,048.
- **Sustaining Snowsports**—Supporting winter activities (womens ski jumping has traditionally been our focus).

To learn more about FWFSF go to our recently updated website: [www.farwestskifoundation.org](http://www.farwestskifoundation.org).



## Athletic Scholarship Program

by David Krupp, Chair

The Far West Ski Association Athletic Scholarship Program is in its 19th year, growing from an initial \$1,500 in scholarships in 2004 to \$9,050 and 14 recipients in the 2022-2023 season.

The total awarded since the program's inception is over \$193,000 to 139 athletes. We express our thanks to our sponsors, Kandahar Lodge and Grouse Mountain Lodge at Whitefish Mountain Resort, Schure Sports (maker of the Karbon line of snowsports clothing), and Far West Racing Association.

We would also like to thank our partners, Skiyenti Ski Club, Mountain High Snowsports Club, Los Angeles Council of Ski Clubs, San Diego Council of Ski Clubs, Northwest Ski Club Council and Sierra League and Council. Bay Area Snow Sports Council and Inskiers Ski and Snowboard Club have also been annual contributors. Finally, a special thanks to all the Far West members who have so generously contributed to the program.

United States Ski and Snowboard licensed junior racers in the U21, U19,

and second year U16 classes in states represented by FWSA affiliated councils are eligible for a scholarship.

This year, junior racers in California, Nevada, Arizona, Oregon, Washington, Idaho, Utah, Wyoming, and Alaska are eligible. Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and community service.

National ranking in competitive skiing can cost well in excess of \$10,000 per season; a financial challenge for even upper middle class families. The need is great and we anticipate that the number of applications will continue to increase.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in the auction of a ski and stay package donated by Whitefish Mountain Resort, Kandahar Lodge and Grouse Mountain Lodge and our raffle featuring an assortment of great prizes. Raffle tickets cost \$5 each or five for \$20.

This year's raffle will feature signed posters donated by World Freestyle



David Morken, age 17, is a FWSA Scholarship recipient from Truckee, California, and skis for Team Palisades Tahoe.

Champions Genia Fuller-Crews, Joh Clendenin, Bob Salerno and Scott Brooksbank.

All funds for the scholarship program are deposited with The Far West Ski Foundation, an IRS 501(c)3 charitable foundation, that was incorporated as a partner of FWSA to provide a means of accepting contributions. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.

# Board of Directors

## 2022-2023 FWSA Directors and Council Presidents

President  
Linda Westlund (22-23)  
Res: 480/216-2010  
president@fwsa.org

Immediate Past President  
Gloria Raminha (22-23)  
Res: 660/829/5996  
pastpresident@fwsa.org

Secretary  
Tina Lyons ('22-'23)  
secretary@fwsa.org

Treasurer  
Randy Lew (15-23)  
Res: 503/682-1563  
treasurer@fwsa.org

VP Communications  
Joe Harvis (18-24)  
Cell: 973/964-0834  
vpcommunications@fwsa.org

VP Council Services  
Chris Gill (19-23)  
Res: 858/382-1427  
vpcouncilservices@fwsa.org

VP International Travel  
Debbie Stewart (12-24)  
Bus: 559/734-9294  
vpinternationaltravel@fwsa.org

VP Marketing & Sponsorship  
Debbi Kor (02-24)  
Cell: 503/314-7078  
vpmarketing@fwsa.org

VP Public Affairs (21-23)  
Lina Arnold  
Cell: 619/997-1760  
publicaffairs@fwsa.org

VP Membership  
Jean McCassey (21-24)  
Cell: 858/560-8722  
vpmembership@fwsa.org

VP North American Travel  
Nancy Ellis (13-23)  
Res: 530/582-0566  
vpnorthamericantravel@fwsa.org

VP Racing  
Bob Ellis (03-23)  
Cell: 530/414-4270  
vpracing@fwsa.org

Chairman Board of Trustees  
Jo Simpson (22-24)  
Cell: 775/722-6468  
trusteechair@fwsa.org

Trustee  
Tom Bundgard (15-23)  
Cell: 619/884-3848  
trustee2@fwsa.org

Trustee  
Fran Long ('22-24)  
Cell: 805/712-5781  
trustee3@fwsa.org

Trustee  
Sheri Parshall (21-23)  
Cell: 503/706-0522  
trustee4@fwsa.org

Arizona Ski Council  
President: Kristy Welsh  
Cell: 602/326-2205  
Arizona@fwsa.org

Bay Area Snow Sports Council  
President: Paul Vlasveld  
Cell: 408/314-4649  
bayarea@fwsa.org

Central Council of California  
President: Fran Long  
Res: 805/238-1375  
central@fwsa.org

Intermountain Ski Council  
President: Jenn Coutts  
Res: 817/832-5364  
intermountain@fwsa.org

Los Angeles Council of Ski Clubs  
President: Sandy Blackwell  
Cell: 818/441-6191  
losangeles@fwsa.org

National Brotherhood of Skiers  
Western Region  
Vice President: David Geiger  
Cell: 714/745-9547  
nbswesternregion@fwsa.org

Northwest Ski Club Council  
President: Christine Ciardi  
Cell: 503/819-3128  
northwest@fwsa.org

Orange Council of Ski Clubs  
President: Sheila Van Guilder  
Cell: 714/656-6032  
orange@fwsa.org

San Diego Council of Ski Clubs  
President: Tom Bundgard  
Cell: 619/884-3848  
sandiego@fwsa.org

Sierra League & Council  
President: Jo Simpson  
Cell: 775/722-6468  
sierra@fwsa.org

# Board of Trustees Report

By Jo Simpson, Chair

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for long-range planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program and the Service Awards, Media Awards and the Snowsports Builder Award Programs. The Trustees also recommend changes to the organization's structure and the by-laws of the Association when appropriate.

The FWSA Board of Trustees is comprised of four elected Trustees - Tom Bundgard, Fran Long, Sheri Parshall and me as Trustee Chair. President Linda Westlund, Past President Gloria Raminha, and Treasurer Randy Lew also serve as Trustees, and Secretary Tina Lyons provides support.

Elected Trustees typically serve two-year terms, with two of four of these positions open for election each year at the Annual Meeting. The Trustees elect a chair. At the 2022 Annual Meeting Fran Long and myself were elected for two-year terms and the Trustees elected me as chair.

FWSA returned to a traditional travel schedule post-COVID for 2022-2023. Randy Lew led a dive trip to Cozumel, Mexico. After being postponed by COVID, Debbie Stewart led a trip to Croatia last September. Nancy Ellis led the 2023 North American Ski Week to Jackson Hole, Wyoming. Debbie also led a group of international travelers to Zermatt, Switzerland, with extension to Costa del Sol, Southern Spain & Mallorca. The Mini Ski Week to Taos, New Mexico, was also led by Nancy Ellis. Refer to the Treasurer's Report to review the 2022 & 2023 Travel Program Financials, which show healthy revenue and well managed expenses.

Far West Ski Association's Annual Convention provides a forum for our membership and industry partners to gather together for planning, learning and celebration of snow sports. The 2023 convention is hosted by the Intermountain Ski Council and the Bogus Basin Ski Club. Council President Jenn Coutts and members of the Bogus Basin Ski Club have worked hard to provide a great experience for attendees.

The Annual Convention is a critical part of the FWSA revenue stream to fund our programs. Convention financials depend on attendance by delegates, Silent Auction attendees, and industry partners. Attendance has been down recently from earlier participation levels, affected in part by high costs of air travel and lack of willingness by clubs and councils to sponsor delegates. A Convention Task Force has been formed to evaluate the current convention model and propose ways to evolve into the future. It is headed by Convention Chair Debbi Kor and includes Trustee Sheri Parshall and other members of the FWSA Board of Directors. Industry partners Maxine Jensen (Alpine Adventures) and Mary Manning (Aspen/Snowmass) are generously providing the industry perspective.

FWSA is an all volunteer organization and the FWSA Awards Program provides recognition of the many hours of work performed to keep the organization and our councils and clubs operating. Awards presented at the convention include Service Awards, Industry Awards, Media Awards, the Snowsports Builder Award, and Club and Council Recognition Awards to recognize exceptional contributions. Thank you to the Awards Committee for compiling the Service, Industry and Media Awards nominations and to Joe Harvis, Director of FWSA Communications, who provides technical support for publishing citations and administering electronic voting via our FWSA Club Express Website. The Awards Committee members are Steve Coxen, Eileen Sanford, Jane Wyckoff and Joe Harvis.

The VP Council Services oversees the Club and Council Recognition Awards that are administered by the following chairs: Communication Awards Chair Bill King, along with Todd Hood who chairs the Social Media Award, Charity Awards Chair Sigrid Noack, and Council's Volunteer of the Year Chair Sheri Parshall. The VP Public Affairs oversees the History, Environment and Safety Awards. The Richard Lubin Safety Person of the Year Award is administered by Safety Chair Monica Palmer. History Award Chair Jane Wyckoff researches and compiles the Snowsports Builder Awards and administers the Club and Council History Recognition Award. Janine Rands chairs the Environment Program. VP Marketing and Sponsorship Debbi Kor administers the Industry Awards.

Randy Lew, FWSA Treasurer, provides the Association with detailed, timely, and accurate financial reporting and budget control. John Reinhardt, our Tax Advisor, prepares and files our corporate tax returns and ensures that we are in compliance with Federal and State regulations, with support and oversight from the Board of Trustees.

# Treasurer's Report 2023

by Randy Lew  
Comparative Balance Sheet

	April 30, 2023	April 30, 2022
<b>ASSETS</b>		
Checking/Savings		
General Account (B of A)	\$ 127,936	\$ 73,849
Convention Acct (B of A)	30,000	20,000
North American Travel Trust Acct. (B of A)	34,900	73,697
International Travel Trust Acct (B of A)	25,800	162,993
North American Travel Operating Acct. (B of A)	20,000	20,000
International Travel Operating Acct (B of A)	20,000	20,000
CD's (B of A)	176,530	175,921
Total Checking/Saving	435,166	546,460
Accounts Receivable	-	-
Prepaid Expenses		
Convention	19,664	17,203
Skiers Guide	3,284	5,284
Other Prepaid Expense	1,200	
Prepaid Travel Program Expenses		
Steamboat - Jan 2023	16,170	
Alaska Cruise - June 2022		164,718
Croatia - Sept 2022		34,176
Cozumel - Oct 2022		2,192
Jackson Hole - Jan 2023		6,500
Zermatt - Feb 2023		2,500
Total Prepaid Expenses	40,318	232,573
Total Current Assets	475,484	779,033
Fixed Assets		
Office Equipment	4,958	5,093
Less Accumulated Depreciation	(4,714)	(4,849)
Total Fixed Assets	244	244
<b>TOTAL ASSETS</b>	<b>\$ 475,728</b>	<b>\$ 779,277</b>
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Credit Cards Payable		
Other Current Liabilities		
Travel Expenses Payable	4,875	6,000
Prepaid Convention Revenue	4,743	2,317
Prepaid Athletic Scholarship Revenue	6,098	6,098
Prepaid Silent Auction Trip Certificates		900
Prepaid Trip Revenue		
Little Cayman - Oct 2023	15,800	
Steamboat - Jan 2023	14,900	
Alaska Cruise - June 2022		187,785
Croatia - Sept 2022		153,993
Cozumel - Oct 2022		10,500
Jackson Hole - Jan 2023		16,000
Total Prepaid (Deferred) Revenue	46,416	383,593
Total Current Liabilities	46,416	383,593
Long Term Liabilities		
Total Liabilities	46,416	383,593
Equity		
Retained Earnings	395,684	370,921
Net Income	33,628	24,763
Total Equity	429,312	395,684
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$ 475,728</b>	<b>\$ 779,277</b>

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP).

Fiscal Year April 30, 2023 is estimated. Depreciation will be calculated and booked when tax return is prepared.

Due to COVID-19 restrictions the 2021 Convention was held in October.

Sun Valley 2021 was executed with a reduced number of participants.

# Treasurer's Report 2023

## Comparative Income/Expense Statement

	April 30 2023	April 30 2022
<b>REVENUE</b>		
Membership Dues	\$ 2,960	\$ 1,880
Travel		
Jackson Hole Ski Week 2023	288,741	
Zermatt Ski Trip 2023	479,223	
Taos Ski Trip 2023	42,216	
Alaska Cruise 2022	168,193	
Croatia Adventure Trip 2022	154,189	
Cozumel Dive Trip 2022	43,673	
Snowmass Ski Week 2022		487,161
Solden Ski Trip 2022	5	176,512
Zermatt, UT Ski Trip 2022	24	30,275
Roatan Dive Tip 2021		43,834
Prior Year Trips	375	
Total Travel	1,176,639	737,782
Convention	67,379	72,098
Councils Man/Woman of Year	450	240
Athletic Scholarship Program	9,700	7,900
History Book Sales	80	285
Interest	584	81
Total Revenue	1,257,792	820,266
<b>DIRECT PROGRAM EXPENSES</b>		
Travel		
Jackson Hole Ski Week 2023	263,777	
Zermatt Ski Trip 2023	447,503	
Taos Ski Trip 2023	38,356	
Alaska Cruise 2022	166,879	
Croatia Adventure Trip 2022	140,867	
Cozumel Dive Trip 2022	39,421	
Snowmass Valley Ski Week 2022		445,132
Solden Ski Trip 2022	65	165,209
Zermatt, UT Ski Trip 2022	(354)	26,356
Roatan Dive Tip 2021		39,016
Site Inspections - Steamboat 2024	8,585	
Site Inspections - Madonna di Campiglio 2024	894	
Site Inspections - Jackson Hole 2023		2,640
Total Travel Expenses	1,105,993	678,353
Convention	55,633	64,546
Councils Man/Woman of Year	1,689	1,865
Athletic Scholarship Program	10,179	8,297
Total Cost of Revenue	1,173,494	753,061
Net Revenue	84,298	67,205
<b>EXPENSES</b>		
President	5,508	770
Board of Directors Meetings	18,485	21,447
Secretary	369	269
Treasurer	4,847	1,796
Trustees	5,947	1,959
Communications	8,268	8,417
Council Services	776	571
Marketing	118	771
Membership	171	172
Public Affairs	1,372	2,172
North American Travel	1,325	791
International Travel	1,398	1,307
FWRA Racing	2,086	2,000
Total Expenses	50,670	42,442
<b>NET INCOME(LOSS)</b>	<b>\$ 33,628</b>	<b>\$ 24,763</b>

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)

Fiscal Year April 30, 2022 is estimated. Depreciation will be calculated and booked when tax return is prepared.

Due to COVID-19 restrictions the 2021 Convention was held in October.

Sun Valley 2021 was executed with a reduced number of participants.

# Treasurer's Report 2023

Detailed Expenditures by Cost Center May 1, 2022 thru April 30, 2023

Cost Center	Awards	Copies BusCard Printing Badges	Dues Licenses Taxes & Insurance	Phone Internet	Postage Shipping	Promotion Donations	Comp Exp Supplies Sunshine	Travel Lodging Meetings	Other	Total
President	54		125		8	100	3,684	1,537		5,508
Board of Director Meetings								18,485		18,485
Secretary		369								369
Treasurer			4,087		88		552		120	4,847
Past President							264			-
Communications										264
Councilman		740								740
Marketing Media							120			120
Skiers Guide							132		2,278	2,410
Tri-Fold Bochure		338								338
Web Site									4,396	4,396
Council Services										-
Charity Program	83						51			134
Communication Awards	137									137
Membership Cards		305								305
Outreach Program									200	200
FWRA Racing	86		2,000							2,086
Marketing					118					118
Membership							69		102	171
Public Affairs						500				500
Environmental Program							694			-
History Program	178									872
Safety Program										-
North American Travel			145				307	873		1,325
International Travel			145		5		288			1,398
Trustee										-
Awards Program	5,947									5,947
Miscellaneous-Other										-
<b>TOTAL</b>	<b>6,485</b>	<b>1,752</b>	<b>6,502</b>	<b>960</b>	<b>219</b>	<b>600</b>	<b>6,161</b>	<b>20,895</b>	<b>7,096</b>	<b>50,670</b>

# 2022 Annual Convention Meeting Minutes

June 9-12, Portland, Oregon

by Tan Nguyen, Secretary & Gloria Raminha, Past President

## SATURDAY, June 11, 2022

The 89th Annual Meeting and Convention of the Far West Ski Association was held at the Holiday Inn Portland - Columbia Riverfront.

### GENERAL SESSION

Gloria Raminha, President, called the meeting to order on Saturday, June 11, 2022, at 8:02 am and welcomed everyone to the 89th Annual Convention. Gloria introduced the current 2021-2022 Officers, Trustees, Committee Chairs, Council Presidents, and FWSA Appointed Representatives and thanked them for their service.

### CREDENTIALS COMMITTEE REPORT

VP Membership, Jean McCCasey provided preliminary count of 105 voting delegates (as 2 people have not checked in yet).

### COUNCILS' VOLUNTEER OF THE YEAR AWARD REPORT

Councils' Volunteer of the Year Chair Sheri Parshall reported that there are 8 honorees this year which will be recognized. She will introduce the judges and honorees for the 2022 award during lunch. She thanked the council presidents for their support, honorees for their participation, and Big White Ski Resort for its continued support.

### INDUSTRY MARKETING & SPONSORSHIP REPORT

Debbi Kor asked everyone to refer to the delegate book for the marketing report. Debbi asked the delegates for a volunteer to replace her so she can put more focus her responsibilities as Convention Chair. She has been VP Marketing for 20 years.

### SILENT AUCTION REPORT

Mary Olhausen deferred to the banquet for the report and thanked Linda McGavin and Sigrid Noack for helping. Mary thanked everyone for supporting the silent auction and thanked the volunteers who helped make the auction a success. Mary Olhausen and Debbi Kor announced the silent auction raised \$35,000, with \$22,320 profit based on nearly \$53,760 in donations.

### NOMINATIONS COMMITTEE REPORT

Nominations Chair Steve Coxen stated we will be conducting elections tomorrow. We have at least one declared candidate for each position. Anyone can self-nominate for a position. Steve announced the following offices and candidates:

President	Linda Westlund
Secretary	Tan Nguyen (Incumbent)
Treasurer	Randy Lew (incumbent)
Trustee #1 (2-Year Term)	Jo Simpson
Trustee #2 (2-Year Term)	Fran Long
VP Communications (Two-Year Term)	Joe Harvis (Incumbent)
VP International Travel (Two-Year Term)	Debbie Stewart (Incumbent)
VP Marketing	Debbi Kor

(Two-Year Term) (Incumbent)  
VP Membership Jean McCCasey  
(Two-Year Term) (Incumbent)

## SUNDAY, June 12, 2022

### GENERAL SESSION RECONVENED

The 89th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President Gloria Raminha at 8:46 am.

### SECRETARY'S REPORT

Secretary Tan Nguyen announced that last year's Convention minutes could be found on pages 30-34 of the Delegate Book.

MSC Motion by Delegate #37 to accept minutes as presented.  
Seconded by Delegate #4  
Motion carried.

### CREDENTIALS COMMITTEE REPORT

VP of Membership Jean McCCasey announced there are a total of 102 voting delegates and one non-voting delegate and provided the votes-per-club report.

Jean requested delegates to find a replacement for the registrar.

### PARLIAMENTARIAN AND BYLAWS REPORT

Randy Lew reported no recommendations to change and that the board is reviewing recommendations next year for operating in a virtual environment.

### ELECTIONS

Election Chair Steve Coxen noted that we have candidates for all positions and presented the list.

Steve opened nominations from the floor.

President: Linda Westlund. There were no other nominations for President. A motion to accept Linda Westlund as President was approved.

Treasurer: Randy Lew. A motion to accept Randy Lew as Treasurer was approved.

Secretary: Tan Nguyen – Delegate #83 nominated Tina Lyons for Secretary. Delegate #5 moved to close. Tan Nguyen voluntarily stepped down from Secretary. A motion to accept Tina Lyons as Secretary was approved.

Trustee Positions #1 & #2: Fran Long and Jo Simpson. A motion to accept Fran Long and Jo Simpson as Trustees was approved.

VP of Communications: Joe Harvis - A motion to accept Joe Harvis as VP of Communications was approved.

VP of International Travel: Debbie Stewart – A motion to accept Debbie Stewart as VP of International Travel was approved.

VP of Marketing: Debbi Kor – A motion to accept Debbi Kor as VP of Marketing was approved.

VP of Membership: Jean McCCasey – A motion to accept Jean McCCasey as VP of Membership was approved.

The elections were concluded.

## CLUB AND COUNCIL COMMUNICATIONS AWARDS

Bill King, chair of Club and Council Communications Awards, gave out awards. Bill noted that awards were given for 2020 even though no convention took place.

### Wentworth – Outstanding Publication

Masters: 1st – Editor Emilio Trampuz, Mountain High Snow Sport Club, NWSCC  
2nd – Editor Gordon Cardona, The Unrecables, LAC

Advanced: 1st – Editor Dennie Warren, Castro Valley Ski Club, BAC

### Outstanding Website

Masters: 1st – Webmaster Emilio Trampuz, Mountain High Snow Sport Club, NWSCC

2nd – Webmaster Bob Burke, Inskiers Ski & Snowboard Club, BAC

3rd – Webmaster Dee Armstrong, The Unrecables, LAC

Advanced: 1st – Webmaster Judy Fontanella, Torrey Pines Ski Club, San Diego

Novice: 1st – Webmaster Karl Citske, Don Diego Ski Club, San Diego

### Council Newsletter

1st – Editor Gordon Cardona, LAC

2nd – Editor Dennie Warren, BAC

3rd – Editor Linda McGavin, NWSCC

### Council Website

1st – Webmaster Linda McGavin, NWSCC

2nd – Webmasters Cathy Wilson & Jenn Wilson, BAC

3rd – Webmaster Sandy Blackwell, LAC

## SOCIAL MEDIA AWARDS

Todd Hood described this new program and presented the awards.

### OUTSTANDING SOCIAL MEDIA AWARDS

1st – Administrator Marc Galt, NWSCC Facebook Group,

2nd – Administrator Sue Jacox, Reno Ski & Recreation Club Facebook Page, Sierra

3rd – Linda Sterger, Get Off Your Rockers Facebook Group, San Diego

## HISTORIC SKI CLUB & COUNCIL DESIGNATIONS

All Seasons Ski Club – NBSWR

Après Ski & Social Club – BAC

Rusty Bindings Ski Club - BAC

## CHARITIES & OUR COMMUNITY AWARD REPORT

Sigrd Noack presented the charities report. She challenged clubs that are not in the video to send pictures of club volunteer work for next year's video. More groups than most years participated in volunteering. Sigrd displayed a board showing a list 112 clubs that participated in charity work this year and the more than 200 charities that FWSA has supported in the past.

Appreciation certificates were presented to the following

clubs and councils:

Arizona Ski Council

Bogus Basin Ski Club, IAC

Four Seasons West Ski Club, NBSWR

Get Off Your Rockers Ski Club, San Diego

Grindelwald Ski Club, LAC

Monterey Ski & Social Club, BAC

Mountain High Snowsport Club, NWSCC

Reno Ski and Recreation Club, Sierra

SLO Skiers, Central

Skiyente Ski Club, NWSCC

Pack Rat Racing of NWSCC

Top Council for Charity work: Arizona Ski council (based on percentage, one club out of two for 50%).

## COUNCIL REPORTS

Arizona Council - Linda Westlund presented the report. They are planning a charity event on July 11 for starving children worldwide and a pub crawl the third weekend in August

BAC - Paul Vlasveld. BAC represented clubs at Ski Fest. They are doing a bike and barge trip in August and a mini ski trip to Sun Peaks.

Central Council - Fran Long. Central Council added a non-ski activities director to their board. They are holding events throughout the year and will be going on a bike and barge trip.

LAC - Sandy Blackwell. LAC clubs have a number of diversity activities. They held their Snow Gala to honor their Volunteer of the Year.

NBS - Brenda Holden presented the report. The National Brotherhood of Skiers will hold their 50th anniversary celebration in Vail next year. They hold hiking and biking outings, as well as white water rafting and campouts.

San Diego - Chris Gill. They are holding their council appreciation dinner for their executive board and have started holding council happy hours, They are going on a bike & barge trip and the nine clubs hold lots of activities.

Sierra - Jo Simpson. She expressed appreciation for the Sierra delegates participating from five of their six clubs. They hold ski races, an annual holiday party, and fall picnic. The picnic last fall brought out 60 people. The larger clubs are back to having group activities. Las Vegas delegate Craig Caples stated that members are dwindling. They want to reach out to other clubs to do reciprocal trip agreements.

NWSCC - Chris Ciardi. Their big trip is usually Ski Week. She is trying to get the Washington clubs into the fold. She thanked the convention participants from the council for their work on the convention.

Intermountain - Michael Bouton presented the report. They went to a motorcycle rally in Rapid City, SD. Last year they went to Lava Hot Springs. They have a ski week planned for early January at Sun Valley. Jenn Coutts sends her best regards. She is recovering from surgery.

## 2023 CONVENTION REPORT

Michael Bouton presented the 2023 Convention Report. The theme is "Adventure Awaits in Boise." He has a fishing trip planned for post-convention. A video preview of the Boise convention was presented. Adventure Annie led a quick Jeopardy! game. They are working on optional events.

### OLD BUSINESS

None

### NEW BUSINESS.

Newly elected officers and trustees were introduced by the new President, Linda Westlund.

MSC: Delegate #4 motioned to adjourn.  
Delegate #5 seconded.  
Motion approved.

General meeting ended at 12:07 pm

## SUBSTANTIVE RESOLUTION

### Resolution #1 – Substantive Resolution

Maker of Resolution – Delegate #3 Randy Lew  
Seconded by - Delegate #17 Lina Arnold

Committee to be referred to: Board of Trustees  
Financial Impact: None known  
Effective Date: None Known

WHEREAS, our planet is getting warmer, threatening not just our snowpack but increasing the number of wildfires, droughts, and devastating storms, and

WHEREAS, the winter sports \$76 billion industry is dependent on consistent winter seasons which have already become shorter and more volatile, and

WHEREAS, THE Far West Ski Association (FWSA) membership of approximately 51,000 recreational skiers and riders in the twelve western states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, Oregon, South Dakota, Utah, Washington and Wyoming hope to enjoy robust winter seasons for many years to come, and

WHEREAS, FWSA was the first Ski Council in the US to support the National Ski Areas Association (NSAA) "Sustainable Slopes Initiative" which every major ski resort is now participating in,

THEREFORE, BE IT RESOLVED THAT FWSA enthusiastically supports the Snowsports Industries America (SIA) ClimateUnited Initiative for their membership of manufacturers and retailers to work with the supply chain partners to reduce emissions from product manufacturing and transportation.

Resolution passed. This resolution will be forwarded to the Board of Trustees.

## LAUDATORY RESOLUTIONS

### Resolution #1 – Laudatory Resolution

Maker of Resolution - Delegate #58 Barbara Blase  
Seconded by - Delegate #62 Eileen Sanford

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, Got a little story to tell you about a man—If you thought he's a gob, he's a gob, and

WHEREAS, Known very well for his smooth ways, I'm going to tell you about his escapades, and

WHEREAS, He's a GOB! He's a GOB!; been in Far West forever and a day, goin' to Ridgeview not far away, He's a GOB!;

THEREFORE, BE IT RESOLVED that we THANK YOU STEVE for all you have done, all these years, we've had too much fun. He's a GOB! He's a GOB!

Resolution passed.

Resolution #2 – Laudatory Resolution  
Maker of Resolution - Delegate #16 Kim Dewitt  
Seconded by - Delegate #17 Michael Bouton

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, the Intermountain Ski Council (ISC) and the Bogus Basin Ski Club (BBSC) will host the 2023 Annual Convention in Boise June 14-18, 2023, and

WHEREAS, this will be an event not to miss due to extreme adventure, fun and experiences like no other,

THEREFORE, BE IT RESOLVED THAT everyone here today will encourage others to join us in Boise next year and make plans themselves. This will be Fun, Fun, Fun!

Resolution passed.

### Resolution #3 – Laudatory Resolution

Maker of Resolution - Delegate #4 Jane Wyckoff  
Seconded by - Delegate #60 Chris Gill

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, the Northwest Ski Club Council has had a long time waiting to conduct our Annual Convention due to a pandemic, and

WHEREAS, our long-awaited Convention provided an opportunity for us to visit with our skiing family friends, among a wide variety of optional events, including a first-ever un-golf tournament and a very special Keynote Speaker experience with the Mahre brothers,

THEREFORE, BE IT RESOLVED THAT we all give a standing ovation to Debbi, Kor, Sheri Parshall and their entire committee for a fabulous time in the Great Northwest, and request that next time they again include umbrellas in the delegate bags.

Resolution passed.

#### **Resolution #4 – Laudatory Resolution**

Maker of Resolution - Delegate #73 Dale Parshall  
Seconded by - Delegate #5 Sheri Parshall

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, the “How to Jumpstart Your Facebook Social Media Presence” SLA led by NWSCC member Marc Galt with gentle nudging by Tod Hood was very informative, and

WHEREAS, technology has made it very easy for us to keep in touch with each other, and

WHEREAS, when Phil and Steve Maher joined the Far West Racing seminar and asked what those little rectangular things everyone had in their hands were, and

WHEREAS, I was surprised to hear the Maher brothers say that neither of them owned a cell phone, and

WHEREAS, the Maher brothers seem to be getting along just fine,

THEREFORE, BE IT RESOLVED THAT everyone will make an effort to set aside their cell phones for a few minutes each day, or at least when you're skiing.

Resolution passed.

#### **Resolution #5 – Laudatory Resolution**

Maker of Resolution - Delegate #42 Marci Lyzun  
Seconded by - Delegate #43 Mike Lyzun

Committee to be referred to: None  
Financial Impact: None  
Effective Date: Immediately

WHEREAS, the Northwest Ski Club Council did an amazing job with this convention, including all parties, meals and meetings, especially the Eye Opener Happy Hour—loved those Jalepeno Olives!

THEREFORE, BE IT RESOLVED THAT any future conventions will continue with all happy hours, parties, and especially the Eye Opener Happy Hour. The Idaho and future conventions hope to mirror this convention and thank NWSCC for their hard work.

Resolution passed.

#### **CONVENTION AWARDS**

Snowsports Builder Award  
The Kohnstamm Family, Timberline  
Lodge & Ski Area (Mt Hood)  
The Drake Family, Mt. Hood Meadows (Mt Hood)  
Kirk Hanna, Mt. Hood Skibowl (Mt Hood)

Hans Georg Award  
Sheri Parshall (NWSCC)

Elizabeth “Schatzi” Wood Award  
Sandy Blackwell (LAC)

J. Stanley Mullin Award  
John Reinhardt (NWSCC)

Jimmie Heuga Award  
Dr. John Gray (Unrecables)

Jordan-Reily Award  
Heidi Logosz (Mt Hood Meadows)

Bill Mackey Award  
Michael J. Ballingall (Big White)

Tommi Tyndall Award  
Aspen Snowmass

Terry Smith Award  
Peter Dodd (NWSCC-PACRAT)

Bill Berry Award, Featured Article  
Lindsey Vonn, author of “Rise: My Story”

Bill Berry Award, Hard News  
The Tahoe Weekly

Warren Miller Modern Media Award  
“Magic in the Mountains,” Coolfire Productions,

President's Award  
Joe Harvis, Sierra League & Council and Northwest  
Ski Club Council

Councils' Volunteer of the Year  
Fran Long, Central Council of California

2021 Program Award Recipients

Western Ski Heritage Award  
Lowell Skoog, Author, “Written in the Snows:  
Across Time on Skis in the Northwest”

Safety Person of the Year  
No award

Environment Award  
No award

History Recognition Award  
Apres Ski & Social Club, BAC

Historic Ski Clubs  
All Seasons Ski Club (NBSWR)  
Apres Ski & Social Club (BAC)  
Rusty Bindings Ski Club (BAC)

# FWSA Elections

Elections to be held Sunday, June 18, 2023

President (One-year term)

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Secretary (One-year term)

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Treasurer (One-year term)

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Trustee (1) (Two-year term)

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Trustee (2) (Two-year term)

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VP Council Services (Two-year term)

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VP North American Travel (Two-year term)

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VP Public Affairs (Two-year term)

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The President, Secretary, and Treasurer are elected for one-year terms. Trustees and Vice Presidents are elected for two-year terms. Positions for terms that expire in 2024 are: VP Communications, VP International Travel and VP Marketing, VP Membership and two Trustee positions.

## *2023 Roll of Remembrance*



*As we celebrate the lives of our "family members"  
we shall continue to hold their memory in our hearts  
for eternity.*



Stephen Hall  
Jeff Hamilton  
Dr. Richard Steadman  
Nancy Boyer  
Jerry Hass,  
Jim Halback  
Nancy Sanford  
Pat Nagle  
Scott Laidlaw  
Jo Bradl Sharp  
Ed Dibble  
Terry Gough  
Kris Barton-Barbieri  
Phil Chik  
John Himmel  
Geno Biggi  
Windy Hogard  
Bill Leeper  
Dennis Rosario  
Leon Laucerica  
Darlene Scoggins  
Steve Christianson  
David Ebright  
Ann Buchholz  
Linda Hart  
Shirley Cockram  
Ken Gerdes  
Alan White  
David Butt  
Lynette Collins  
Omar Fricke  
Bev Fricke

SkiGroup.net Owner  
World Cup Champion  
Snowsports Doctor, Vail  
Snowbounders, Orange  
Snowbounders, Orange  
Snowbounders, Orange  
Fountain Valley, Orange  
Balboa, Orange  
Balboa, Orange  
Balboa, Orange  
Las Vegas, Sierra  
Reno Ski & Rec, Sierra  
Reno Ski & Rec, Sierra  
Reno Ski & Rec, Sierra  
Schnee Vogeli, NWSCC  
Skiyente, NWSCC  
Bergfreunde, NWSCC  
Bergfreunde, NWSCC  
Bergfreunde, NWSCC  
Bergfreunde, NWSCC  
Cascade Prime Timers, NWSCC  
Cascade Prime Timers, NWSCC  
Cascade Prime Timers, NWSCC  
Cascade Prime Timers, NWSCC  
North Island, SDCSC  
Bogus Basin, IAC  
Bogus Basin, IAC

Pam Mason  
Rick Braun  
Robert Entwistle  
Ted Dietz  
Susanne Fink  
Peter LeBlanc  
Linda Mitchell  
SalliBette Tomei  
Nancy Clark  
Al Murray  
Bruce Campbell  
Russell Young  
Wally Cardona  
Roy Faulhaber  
Ralph Wills  
Richard Fitzhugh  
Helen Corson  
Marilyn Wells  
Keith Forester  
Jim Hallbeck  
Wes Hopper  
Dean Schlax  
Elisa Whoely  
Carol Johnson  
Karen Wehrman  
Keith Wilson  
Jerry Svensson  
Debra Walton  
David Kelley  
Jeff Tappen  
Steve Grevstadt

Bogus Basin, IAC  
Bogus Basin, IAC  
Bogus Basin, IAC  
Bogus Basin, IAC  
Single, LAC  
Single, LAC  
Single, LAC  
Single, LAC  
Single, LAC  
Single, LAC  
Grindelwald, LAC  
Unrecables, LAC  
Mother of Gordon Cardona  
Century City, LAC/Castro Vly, BAC  
Phoenix, ASC  
Castro Valley, BAC  
Castro Valley, BAC

# Resolution

## Far West Ski Association Resolution Submission Form

Maker of resolution – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Seconded by – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Type of resolution     Laudatory     Substantive\*

**\*If this is a Substantive Resolution complete the following:**

1. Committee(s) to be referred to (if any), if this is a substantive resolution, and action(s) required:

\_\_\_\_\_

2. Would there be a financial impact to FWSA if this resolution is passed? If yes, explain. \_\_\_\_\_

\_\_\_\_\_

Provide date resolution is to take effect: \_\_\_\_\_

### Resolution

WHEREAS, \_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

**Do Not Write Below This Line**

\_\_\_\_\_

Resolution # \_\_\_\_\_     Passed     Defeated     Tabled     Referred to Committee

"The Voice of the Western Skier"



91<sup>st</sup> Annual  
**Far West Ski Association  
Convention**  
June 6 - 9, 2024  
at the



Hosted by *Bay Area Snow Sports Council*  
and *Sierra League & Council*

### Atlantis Casino Resort Spa

3800 S. Virginia Street, Reno, NV 89502

Reservations <https://reservations.travelclick.com/98418?groupID=2016540>

or call 800-723-6500, Group Name: **Far West Ski Association**

**Room Rates per night plus tax** single or double occupancy —  
\$119 (Wed - Thurs) \$179 (Fri and Sat)

**Room Registration Deadline** May 16, 2024

### Hotel Features

- World Class Casino
- Forbes 4-Star Spa Atlantis
- Indoor & Outdoor Pools & Outdoor Whirlpool Spa
- 8 Award Winning Restaurants; 10 Bars & Lounges
- Atlantis Family Entertainment Fun Center
- NO Resort fees, FREE Wi-Fi in guest rooms, FREE Parking
- Rates are available 3 days pre and post Convention

### Transportation

- Air transportation is via Reno-Tahoe International Airport, located just 15 minutes from the Atlantis
- The Atlantis offers free airport shuttle service (4:30 am - 12:15 am)

### Convention Highlights

- Silent Auction & Trade Show
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

### Optional Activities

- **Thursday**
  - Rafting
  - Pub Crawl at the National Automobile Museum
- **Friday**
  - 17th Annual Michael German Memorial Golf Tournament
  - Pool Party
  - Club Happy Hour

**Debbi Kor**  
FWSA Convention Chairperson  
[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)  
or 503.314.7078

**Sandy Blackwell**  
Silent Auction Chairperson  
[SilentAuction@fwsa.org](mailto:SilentAuction@fwsa.org)  
or 818.441.6191

**Paul Vlasveld**  
BAC Host Council  
Convention Coordinator  
[pvlaveld@comcast.net](mailto:pvlaveld@comcast.net)  
or 408.314.4649

**Jo Simpson**  
Sierra Host Council  
Convention Coordinator  
[jo\\_simpson@sbcglobal.net](mailto:jo_simpson@sbcglobal.net)  
or 775.722.6468

A portion of the Silent Auction proceeds will benefit "Achieve Tahoe".

[www.fwsa.org](http://www.fwsa.org)

# Committee Report

## Awards Program

by Eileen Sanford, Service Awards Committee Chair

In a volunteer organization such as Far West Ski Association, nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charities & Our Community Recognition Award for clubs and councils was added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated. The Environment Award was added in 2015.

There have been a number of changes to the Club and Council Recognition Awards since 2015. The intention is to bring awareness to our programs and make the awards easier to apply for. This year all application forms were again standardized and fillable electronically. The Communications Awards continue to be done through online or email submittals and were modified again in 2018.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <https://fwsa.org/>.

### **Far West Service Awards for association volunteers and/or ski industry and their employees:**

Hans Georg for Individual Long-Term Contribution  
Elizabeth 'Schatzi' Wood for Individual Two-year Contribution  
J. Stanley Mullin for Individual Two-year Contribution  
Jordan-Reily for Individual Public Affairs Contribution  
Jimmie Heuga for Individual Humanitarian Contribution  
Bill Mackey for Individual Ski Industry Employee Contribution  
Tommi Tyndall for Ski Resort Contribution  
Terry Smith for Individual Racer Contribution  
Snowsports Builder Award  
Industry Media Awards  
Bill Berry Award for Hard News  
Bill Berry Award for Featured Article  
Warren Miller Modern Media Award  
Club and Council Communication Recognition Awards  
Tollakson Award for Outstanding Club  
Wentworth Award for Outstanding Club and Council Publications  
Outstanding Club and Council Websites awards  
Club and Council Recognition Awards for Individuals, Clubs and Councils  
Councils' Volunteer of the Year  
Richard Lubin Safety Person of the Year  
Environment Award  
Western Ski Heritage Award  
Club and Council History Recognition Award  
Historic Club, Council, Ski School or Ski Patrol

Charities & Our Community Recognition Award  
Social Media Award  
Youth and Family Award  
President's Award for Individual Contributions

### **Snowsports Racing Awards for Individuals, Clubs, Councils, Leagues**

Joe Ross Memorial Trophy for Club  
Lake Louise Trophy for Council  
Far West Championships Trophy awarded by FWRA  
Roma McCoy Trophy awarded by FWRA

### **Industry Recognition**

Ski Industry Recognition Certificates for sponsorship and Silent Auction participation

### **Far West Service Awards**

The Far West Service Awards, sometimes referred to as "The Great Eight" are administered by Eileen Sanford, FWSA Awards Chair, with a committee consisting of: Joe Harvis, FWSA VP of Communications; Jane Wyckoff, FWSA History Chair; and Steve Coxen, FWSA Past President. Use of the Internet continues to be the popular and a most efficient means of submitting nominations and voting. Voting was permitted using the Internet, email or by the traditional USPS mail. This and past year's nominee citations can be viewed at <https://fwsa.org/>.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western Ski Sport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

#### **Hans Georg Award (1966 - present)**

The Hans George Award is given for distinguished accomplishment and long-term contribution to snowsports. This award is given to an individual or individuals who have contributed significant achievements to snowsports, not necessarily organized snowsports. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

#### **Elizabeth 'Schatzi' Wood Award (1966 - present)**

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

#### **J. Stanley Mullin Award (1966 - present)**

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on a one or two

year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

**Jordan-Reily Award** (1991 - present)

The Jordan-Reily Award recognizes a one or two year activity and achievement in the FWSA Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

**Jimmie Heuga Award** (1987 - present)

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled snowsports and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

**Tommi Tyndall Award** (1966 - present)

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to snowsports and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

**Bill Mackey Award** (1972 - present)

The Bill Mackey Award is given for outstanding service to the snowsports public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and cannot be a FWSA board member; trustee or appointed chairperson.

**Terry Smith Award** (1976 - present)

The Terry Smith Award is given to an outstanding individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

**Snowsports Builder Award**

Jane Wyckoff, FWSA History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder Award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized. Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Snowsports Builder Award is intended to be for those outside Far West's traditional service awards and may be made annually by the Trustees.

**Industry Media Awards**

The Industry Media awards are administered by Steve Coxen with a committee consisting of Randy Lew, FWSA Treasurer, and Jane Wyckoff, FWSA History Chair.

**Billy Berry Award for Hard News** (1966 - present)

Awarded for outstanding service to snowsports by writers for the printed media of an outstanding article, book, blog, etc. This award allows for self-nomination and may be received more than once but not in consecutive years.

**Billy Berry Award for Feature Article** (1991 - present)

Awarded for outstanding service to snowsports by writers for

the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

**Warren Miller Modern Media Award** (was the Bill Berry Modern Media Award from 1982 to 2004)

Awarded for outstanding service to snowsports by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

**Club & Council Achievement Recognition Awards**

A difference to the judging procedure was introduced in 2017. A committee from the Councils' President was formed to do all the judging. These awards are administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Criteria were changed slightly to make the process less complicated and add an emphasis on social media communications.

**Tollakson Award for Outstanding Club**

Each club is asked to submit a bio detailing their contributions to snowsports. Results from their Newsletter and Web site scores are included in this competition.

**Wentworth Award for Outstanding Club and Council Publications**

Each club and council are asked to submit one newsletter for judging.

**Award for Outstanding Club and Council Websites**

Each club and council are asked to submit their website URL for judging. Entries in the Publication Awards will have their web site automatically entered.

Classes for the Tollakson, Wentworth and Outstanding Website are based on a club's performance over the past four years that can vary slightly from year to year. A club may fall into a different class in each of the three categories.

**Masters:** Any club that has received a 1st place Advanced award or a 1st, 2nd or 3rd place Masters award for their club for outstanding club, publication or website within the last four years.

**Advanced:** Any club that has received a 1st place Novice or a 2nd or 3rd place Advanced award for their club for outstanding club, publication or website within the last four years.

**Novice:** Club who has not won an award in the past 4 years or a 1st place Novice award.

Council: Open to all councils

**Recognition Awards**

**Councils' Volunteer of the Year**

The Councils' Volunteer of the Year Competition is administered by Sheri Parshall, FWSA Trustee, assisted by Chris Gill, FWSA VP of Council Services. Each council is requested to submit a candidate who best represents their council. In addition, each council is required to submit one judge to help with the judging. This award is presented to an outstanding volunteer at the grassroots level. Selection criteria is based on each candidate's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for snowsports. Candidates should have an awareness of Far West programs and its public affairs involvement. Emphasis has been shifted to Club participation over the past five years. The Councils' Volunteer of the Year is sponsored by Big White Ski Resort, BC, Canada since 2001.

**Richard Lubin Safety Person of the Year**

This award is administered by Monica Palmer, FWSA Safety Chair, assisted by Lina Arnold, FWSA VP of Public Affairs. This award honors the person within FWSA who does the most to

promote safe snowsports and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations. The Safety Person of the Year is sponsored by Holidaze Ski Tours and Mammoth Mountain.

#### **Environment Award**

This award is administered by Janine Rands, FWSA Environment Chair, assisted by Lina Arnold, FWSA VP of Public Affairs. The award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award recognizes a special action that the applicant took, or something he or she put in place that made a difference.

#### **Western Ski Heritage Award**

This award is administered by Jane Wyckoff, FWSA History Chair, assisted by Lina Arnold, FWSA VP of Public Affairs, and Gloria Raminha, FWSA Past President. This award recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members. This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

#### **Club and Council History Recognition Award**

This award is administered by Jane Wyckoff, FWSA History Chair. FWSA inaugurated a program to collect club, league, and council histories. This information will go to make up a historic collection available to researchers and possibly a book of histories from the standpoint of organized snowsports. All submissions must be on CD/DVD with 5 copies and one hard copy.

#### **Historic Club, Council, Ski School, or Ski Patrol**

Clubs or Councils with over 50 years of operation may be designated as a FWSA Historic Ski Club or Council. A proof of operations must be included with the request for this historic designation. Historic clubs, councils, ski schools or ski patrols are given a certificate and receive an electronic logo for placement on their website and other media.

#### **Charities & Our Community Recognition Award**

The Charity Award is administered by Sigrid Noack, Charities & Our Community Committee Chair, assisted by Chris Gill, FWSA VP of Council Services. Clubs and councils submit their logo and the logo and photographs of the charities they sponsor. The graphic images are compiled into a video that is shown at the FWSA Annual Convention. The submitting clubs and councils receive certificates.

#### **Social Media Award**

The Social Media Award was created in 2021 and is adminis-

tered by Todd Hood, Social Media Awards Chair. Clubs and Councils compete collectively and those that wish to compete for this award submit their Facebook Insights file details. Club Facebook Groups and one club Facebook Page earn points in each of the sub-categories in activity, growth, and engagement with points tallied to determine the winners.

#### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the snowsports experience of the "Western Skier."

#### **Snowsports Racing Awards**

##### **Joe Ross Memorial Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week.

##### **Lake Louise Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the council with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the Western SkiSport Museum (<http://auburnskiclub.com/ski-museum/>) in Boreal, California.

##### **Council Challenge**

The first Council Challenge was held in Mt. Bachelor when the Bay Area Council challenged the Northwest Council (then known as Portland Area Ski Club Council) to a dual race. Teams consisted of the best 6 racers from each council. In Steamboat the Challenge was opened up to all councils. In a surprise move, Arizona beat out Northwest, Bay Area and Los Angeles. Today teams consist of 8 racers from each council and must be a mix of men and women. And if you can't beat them on the course, your team can compete for the best costume.

##### **Far West Championships**

Awarded to the Far West race league that earns the most points overall at the Far West Championships. The Far West Racing Association administers this award.

##### **Roma McCoy Trophy**

Awarded to the Far West race league that earns the most points per racer start at the Far West Championships. The Far West Racing Association administers this award.

#### **Ski Industry Recognition Certificates**

Long-term ski industry supporters and sponsors of Far West and the FWSA annual convention are recognized with certificates of appreciation. This recognition is administered by Debbi Kor, VP Marketing and Sponsorship.

Director Report

# Industry Marketing

by Debbi Kor, VP Marketing & Sponsorship  
Sandy Blackwell, Silent Auction Chair

Responsibilities for the Industry Marketing Program include: producing the Silent Auction and Snowsports Trade Show, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the *Far West Skier's Guide*. Debbi Kor, FWSA Vice President of Marketing, and Sponsorship is responsible for the membership benefits program and product sponsorship development. Sandy Blackwell is this year's annual Silent Auction Manager. Jane Wyckoff is Editor of the *Far West Skier's Guide*, with Leigh Gieringer as Publisher, Production Coordinator and Advertising Manager. The ski industry invested over \$79,000 last year in Association industry programs.

## Silent Auction

In 2023, we are celebrating the 90th Annual Convention, and the 37th Annual Silent Auction. FWSA highly values the long-standing working relationship that our Association has developed with the many ski and snowsports-industry partners over the years. Innumerable hours have been spent by dedicated ski club, council, and FWSA volunteers, who assist with conducting a successful Silent Auction and Trade Show each year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Council of Ski Clubs. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. This year, however, we are again going back to the All-In-One concept, and are including the former Travel Expo into the 2023 Silent Auction and Trade Show on Friday night.

The Silent Auction is the Association's major fund-raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Snowsports Trade Show would not be possible without the assistance of many special people. Many thanks go to this year's Hosts, Intermountain Ski Council and Bogus Basin Ski Club, as well as the many volunteers who helped with all the behind-the-scenes work and setup. The "Convention Team," tasked with producing the Silent Auction and Snowsports Trade Show includes Debbi Kor, Convention Chair and V.P. of Marketing and Sponsorship, as well as Registrar for all of our industry partners; Sandy Blackwell, our current Silent Auction Chair; and Jean McCassey, Registrar and V.P. of Membership, who lined up the Snowsport Leadership Academy speakers, along with help from Jane Wyckoff.

Lina Arnold, VP of Public Affairs, and Jane Wyckoff, History Chair, assisted Randy Lew in lining up the presenters for the Public Affairs Panel, and Keynote Speaker. Barbara Razo, produced all of the Coupon Books. Jane Wyckoff did an amazing amount of research to compile the Awards Booklet. Leigh Gieringer designed and published the booklet. Jo Simpson has been doing the Delegate Book for the past few years. Joe Harvis, VP Communications, posts the convention information on the website and has manned the slide show on Saturday during lunch and dinner for the past two years. This team put in countless hours to bring you an outstanding event for both club members and the industry. Our gratitude is extended to all the workers from the host council, under the guidance of Jennifer Coutts, Host Council Coordinator, and Michael Bouton Co-host Council Coordinator, as well as all of the FWSA Board Members, friends and volunteers from other councils who assisted with all the last-minute preparations prior to the Silent Auction and Trade Show to get the job done and make this an event to remember.

## Convention Sponsorships

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We offer annual sponsorships for the various activities and events that are part of the convention, such as the annual Pub Crawl on Thursday evening, the Michael German Memorial Golf Tournament, the Welcome Party on Friday Night, along with beverage sponsors, luncheon and dinner sponsors and many others. We currently have multi-year Program sponsorships with Big White

Ski Resort as the sponsor of the Councils' Volunteer of the Year Program. Whitefish Mountain Resort, Kandahar Lodge and Grouse Mountain Lodge, as well as Schure Sports, maker of Karbon ski wear are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsors the Western Ski Heritage Award; Holiday Ski Tours sponsors the Richard Lubin Safety Person of the Year Award; and Aspen/Snowmass, and Crestwood Condominiums sponsor the Environment Award. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors, is the link from our fwsa.org site to their own website, as well as mention in The Far West NewsFlash, The Councilman and Far West Skier's Guide each year.

### **Far West Skier's Guide**

As the Silent Auction and Trade Show, as well as the sponsorship program has expanded, so too, has the *Far West Skier's Guide*. The "Guide" was first published for the 1988-1989 ski season. The current edition is the 35th Annual edition, and is an all-digital edition. Jane Wyckoff edits the publication and Leigh Gieringer, Publisher, Production Coordination and Advertising Manager are to be commended for their continued dedication to the professionalism of this publication. We have found that the Digital Edition of the Far West Skier's Guide not only expands the readership within the Far West region, but makes it available to snowsports enthusiasts throughout the country and internationally. If you haven't visited the digital version, please check it out. The link can be found at [www.fwsa.org](http://www.fwsa.org) and [www.farwestskiersguide.com](http://www.farwestskiersguide.com). To be included in the 36th Annual (2023-2024) DIGITAL Far West Skier's Guide, please contact Leigh at 480.600.6099 or [fwsg@cox.net](mailto:fwsg@cox.net).

### **91st Annual Convention - 2024**

We are looking forward to our 2024 convention, hosted by Bay Area Snow Sports Council and Sierra League & Council. We will be at The Atlantis Casino and Resort Spa, in Reno, Nevada, June 6--9, 2024. The Theme will be "Altitude with Attitude". Please put those dates on your calendar now!

### **A Final Reminder**

Our ski industry programs will continue to grow, provided our ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the *Far West Skier's Guide* by including them in your travel and ski/sports equipment purchase plans.

# Director Report

# Communications

by Joe Harvis, Vice President

The Far West Communications program is composed of four components which includes our website, social media platforms, marketing media and our publications, *Far West Skier's Guide*, *The Councilman* and the *Far West NewsFlash*.

Our social media committee has been chaired by Jane Gutierrez who oversees the FWSA Facebook, Twitter and Instagram presence along with a team of folks who continually post items of interest for the winter sports enthusiasts. After two years as chair, Jane has decided to step away. Please join me in thanking Jane for her service to FWSA and our social media presence. We can always use additional members who would like to contribute. Please contact me if you are interested in getting involved.

The Marketing Media committee is manned by George Stewart, who creates the FWSA videos and slide shows that you will find on our website, social media pages and our You Tube channel. George creates these from photos taken during our trips, at our convention and media from our travel and convention hosts. These videos and slide shows are used as tools to market our activities to the membership and the public in hopes that they help attract new members who would like to participate in our programs.

The *Skier's Guide* will publish its 36th edition of the magazine this fall. We will be going all digital again this year with a small printing for advertising purposes. Leigh Gieringer, our publisher and Jane Wyckoff, our editor, make a great team creating this spectacular publication. They collect the articles and photos from our 10 councils, our functional vice presidents and committee chairs. They also reach out to others in the snowsports world for articles, photos and solicit advertising as well. Jane also authors a few articles too.

Our internal magazine, *The Councilman* is published twice yearly to keep our membership informed on Far West's upcoming and recently past activities. All officers, committee chairs and Council Presidents are asked to contribute articles and photos for inclusion in each issue. Nick Cowell is our editor and publisher. *The Councilman* is a digital only publication available on [www.fwsa.org](http://www.fwsa.org). After four and a half years, Nick too has decided to step away to give someone else the opportunity to bring their own vision as editor. If you or someone you know is interested, please contact me quickly. We would like to have someone in place by July to begin preparation for the fall issue.

Both the *Skiers Guide* and *The Councilman* staff are aided by a dedicated group of volunteer proofreaders. Debbi Kor, Jane Wyckoff, Jeannine Davis, Jo Simpson, Linda Westlund and Todd Hood spend countless hours proofreading numerous articles for both publications to ensure accuracy and that spelling and grammar are correct before we publish. We owe them all our thanks for all their time spent doing this necessary task.

In addition to the above two publications, we also have a monthly digital newsletter, the *Far West NewsFlash* helmed by Debbi Kor. This is a subscription based digital newsletter. While it is available online it is also emailed out to those who subscribe. One simply logs on to [www.fwsa.org](http://www.fwsa.org), edits their profile, clicks on "Interests" under the "Your Website Functions" and check the *News Flash* Subscription box. It's that simple and easy.

The FWSA Communication Program also includes our website, [www.fwsa.org](http://www.fwsa.org), which is maintained by yours truly, Joe Harvis. We are slowly migrating our trip and convention payments from FWSA Connect to our Club Express offering via the website. Check the site often to stay connected to FWSA.

Please start using our Calendar to promote all of your club and council activities, events and trips. If your club or council is also using the ClubExpress system, we will soon be linked so that whenever an activity, event or trip is added to the calendar it will populate up and down from your club/council and FWSA thereby eliminating double entry.

There is rarely a day when there are NOT any updates to be made to our website. Our convention and travel pages are constantly being updated with new information as is our many program pages. So be sure to check back often to stay in the know. Want to help out? Get in touch with me and we'll get you started. Our site has plenty of support tools to use to help maintain the site including video training sessions, how-to documents and tutorials.

# Committee Report

# Far West Skier's Guide

by Jane Wyckoff, Editor

By this time, we hope that you have had the opportunity to review the 35th Annual Far West Skier's Guide. This 2022-2023 issue was the largest ever, jam-packed with information regarding Far West Ski Association programs and a council section featuring each of our 10 councils with club lists. We also included industry news with updated initiatives, and feature articles you will enjoy reading. We encourage you to link into the Skier's Guide at [www.fwsg.org](http://www.fwsg.org) and download the digital copy.

**Post a Link on your Council and Club Websites:** Clubs are welcome and encouraged to post the link on their website, so their members can link directly into the publication, and see all their benefits as a FWSA member. Your webmaster will need the following links:

Live Link: <https://www.nxtbook.com/nxtbooks/farwestskiersguide/2022-23/index.php>

Curl Icon: <http://pages.nxtbook.com/nxtbooks/farwestskiersguide/2022-23/assets/pagecurl.gif>

**2020-2021 & 2021-2022 Editions:** At the November Board of Directors Meeting the Board of Trustees recommended and the Board subsequently approved \$1,500 to print and distribute 25 copies of the last two issues of the Skier's Guide, which were Digital Only editions, for ski library and museum collections, advertisers, and some key sponsors.

**Advertising:** The Far West Skier's Guide production expense is supported by advertisers.

The Skier's Guide is now a Digital Only Edition - Advertisers want to know the location of snowsports enthusiasts looking at the publication, and the specific number of hits we receive for advertisements, videos, and pages.

- We are currently seeking advertising for the 36th Edition. If you are aware of any businesses that might be interested in advertising, or agencies you are using for your council and club trips, please refer the contact to us.
- 2020-2021 & 2021-2022 Editions: At the November Board of Directors Meeting the Board of Trustees recommended and the Board subsequently approved \$1,500 to print and distribute 25 copies of the last two issues of the Skier's Guide, which were Digital Only editions, for ski library and museum collections, advertisers, and some key sponsors.

**Two Volume FWSG Collection Donated to the California Ski Library:** A two volume collection of the 35 Editions of the *Far West Skier's Guide* was recently donated to the California Ski Library in Norco, California.

**Pictures:** We are always looking for pictures of club and council activities, so as you were enjoying this past ski season offering abundant snow, and attending your club and council events, please keep us in mind. **When submitting pictures, include a caption, full names of people in the picture, and a photographer's credit.** Pictures need to be at least 300 DPI and in JPG or TIF format. We also accept GIF and PNG.

We truly appreciate any and all assistance provided over the years to continue to produce a high quality publication for our members, snowsports enthusiasts throughout the west, in addition to readers throughout the US and abroad. If you have a topic of special interest to you, and would like to contribute an article, we would be more than happy to discuss it with you! To contact us, please send an E-mail to [skiersguide@fwsa.org](mailto:skiersguide@fwsa.org), and it will reach both Leigh Gieringer, Publisher at Leigh Gieringer Graphic Services, and myself, as Editor.

Director Report  
**Council Services**  
by Chris Gill, Vice President

The Far West VP of Council Services oversees and provides communication to all the councils in the Far West Ski Association. The council presidents attend the FWSA board meetings to provide all their clubs with information on the events happening at the Far West organization, but also with the ski industry partners.

Council Services oversees the Club and Council Communication and Outstanding Club Awards, the Councils' Volunteer of Year Program, Charity Recognition Program, and the Social Media Award. Each year at the FWSA convention, the council services program provides a platform to give outstanding recognition to well deserving clubs, councils and individuals for all their hard work.

The communication award is based on a club or council website or newsletter that is submitted. They are judged for their content and how relevant the information is that they are providing to their members. The first, second and third place winners are given a certificate and a digitized medallion to place on their website or newsletter. We are happy that we have improved this program and gotten more submissions.

The Social Media Award is judged on the Facebook groups submitted by a club or council. Judging is done on the basis of the matrix of page likes, current post updates, and comments.

The Councils' Volunteer of the Year Program has continued to receive outstanding individual candidates that have given a lot of their time and talent to either clubs or councils. Big White has continued to be the sponsor for this award. We appreciate their support and are happy that the FWSA Volunteer of the Year gets to receive a ski package for two for their dedication to the sport of skiing.

Recognition is also given to those clubs and councils who do charity work in their community. The Charity Recognition Program displays a video at the convention of the charitable works that each club or council does in their community. They also receive a certificate to take back to the club or council.

We have a new Safety Chair, Monica Palmer, and we are happy to say that we had several submissions this year for the Richard Lubin Safety Person of the Year award. Safety is of the utmost importance to every skier and snowboarder. This year we will be happy to award the Richard Lubin Person of the Year award once again.

The Environment Award also got a new chairperson as well. Her name is Janine Rands and she is very excited to assist in finding more ways to improve the program and get more participation. We would love to have a ski industry partner help facilitate this program.

As VP of Council Services, I am always looking for ways to improve our current programs and ensure continued communication to all the FWSA council and clubs.

# Committee Report

# Charities & Our Community

by Sigrid Noack, Chair

The Far West Ski Association and its ten participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

## **FWSA Charity & Community Service Recognition**

The following councils and clubs have shared their charity activities and are a part of our third Charities & Our Community video. This whole weekend, the video can be viewed at the Charities table. On Sunday morning the video will be shown on the big screen for every attendee at this convention to see just how devoted our clubs and councils have been all year supporting their favorite charities.

Please notice also the two posters at the Charities table, which list the charities our FWSA members have supported in past years. Yes, we are VERY proud of our FWSA club members, who give time and effort so generously to so many charitable organizations..

ARIZONA SKI COUNCIL  
ORANGE COUNCIL OF SKI CLUBS  
LOS ANGELES COUNCIL OF SKI CLUBS  
ACTION SKI & SNOWBOARD CLUB - San Diego Council of Ski Clubs  
ALTAIR SKI & SPORTS CLUB - Northwest Ski Club Council  
BALBOA SKI CLUB - Orange Council  
BOGUS BASIN SKI CLUB - Intermountain Ski Council  
4 SEASONS WEST SKI & SNOWBOARD CLUB - Los Angeles Council of Ski Clubs  
& National Brotherhood of Skiers-Western Region  
GET OFF YOUR ROCKERS - San Diego Council of Ski Clubs  
LONG BEACH SKI CLUB - Los Angeles Council of Ski Clubs  
MODESTO SKI CLUB - Bay Area Snow Sports Council  
MONTEREY SKI & SOCIAL CLUB - Bay Area Snow Sports Council  
MOUNTAIN HIGH SNOWSPORT CLUB - Northwest Ski Club Council  
NORTHERN WASATCH SKI & SOCIAL CLUB - Intermountain Ski Council  
PHOENIX SKI CLUB - Arizona Ski Council  
RENO SKI & RECREATION CLUB - Sierra League & Council  
SKIYENTE SKI CLUB - Northwest Ski Club Council  
SLO SKIERS, INC. - Central Council  
THE UNRECABLES - Los Angeles Council of Ski Clubs

The FWSA is again officially recognizing clubs and councils who so enthusiastically support their favorite charities. The seventeenth annual "FWSA Charity & Community Service Recognition" awards will be presented on Sunday to the FWSA clubs and councils which during the past year have shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. We are excited to be recognizing all the amazing efforts of our FWSA family by presenting this recognition to our well deserving amazing clubs and councils that have shared their charity activities by participating in our Charity Recognition program. By bringing these selfless activities out into the open and recognizing them annually at our convention, we also hope to encourage others to become more involved with charitable activities. These phenomenal clubs and councils will be presented with a Charity Recognition Certificate of Appreciation. They will also receive an electronic FWSA medallion to post on their website and to use in their newsletter.

A huge thank you to Bay Area Council president Paul Vlasveld, who again volunteered to produce this amazing charities video. After convention this video will be posted on the [fwsa.org](http://fwsa.org) website for the whole world to view.

CONGRATULATIONS to our "FWSA Charity & Community Service Recognition" participants. All our club and council members are winners!

## **Planning ahead for next year's convention in Reno:**

This "FWSA Charity & Community Service Recognition" is an annual award for all clubs and councils within the FWSA family, recognizing their charity and community support efforts throughout the year. Please check the FWSA Charity & Community Service site at [fwsa.org](http://fwsa.org) to see updates and to see the 2023 charity recognition videos.

## **Community Service Awareness Program**

Eleven years ago we started this part of the FWSA Charities program, which we are continuing this year and hopefully in future years as well. We are asking our council presidents to work towards having every one of the clubs in their council be involved with at least ONE charitable activity. Congratulations to all our councils and clubs for putting forth this great effort in supporting your community organizations.

# FWSA Supports These Charities

by Sigrid Noack, Charities & Our Community Chair

Organizations to which volunteer time and/or money has been donated by FWSA councils & clubs.

10th Mountain Division Scholarship Fund  
AbilityFirst-Social Services Organization  
Adaptive Sports Association, Durango  
Achieve Tahoe-Disabled Sports USA  
Adopt-A-Classroom Program-Long Beach Aquarium  
Adopt-A-Family Program  
Adopt-A-Highway/Road Program  
Adopt-An-Olympian  
African American Community Services Agency  
AIDS Life Cycle Ride  
Alameda County Community Food Bank  
Alliance on Aging-Monterey  
Alpha Phi Alpha Fraternity  
ALS Ski-A-Thon and Walk  
Alternatives To Violence Project  
Alzheimer's Association  
American Cancer Society  
American Cancer Society Relay For Life  
American Cancer Society Hope On The Slopes  
American Cancer Society Ski & Ride For A Cure  
American Heart Association  
American Red Cross  
American Stroke Association Walks & Runs  
April Showers-Homelessness Network  
Assistance League-San Luis Obispo  
Arizona Humane Society  
AT&T Pebble Beach Pro-Am Golf Tournament  
Autism Society & Association Walk  
Bags of Love-for Children with Cancer  
Barks of Love  
Bay Area Crisis Nursery-Temporary Housing  
Beach Clean-Up  
Bear Valley Ski Patrol for Oxygen Unit  
Becky's House-YWCA Battered Women's Shelter  
Big Brothers/Big Sisters-Bowl-A-Thon  
Big Sur Marathon Foot Race  
Bill Wilson Center-Hygiene Kits-Homeless Youth  
Bogus Basin Ski Education Foundation  
Bogus Basin Ski Patrol  
Boise Adaptive Snowsport Education-Move United  
Booty For Boobies-Quest For A Cure  
Brain Injury Recovery  
Brighten a Life-a Home Start Agency  
Building Peaceful Families  
Cabrillo Festival  
CAF-Challenged Athletes Foundation  
California Foundation-Children for Underprivileged and At-Risk  
California International Air Show-Monterey County  
California Ski Library  
Can Do MS-The Heuga Center For MS  
Carmel Youth Center  
Cedar House Life Change Ctr-Abused Mothers & Children  
Central California Adaptive Sports Center-China Peak  
Cheyenne Friday Food Bag Program  
Chill Foundation-Portland  
Chris Klug Foundation for Organ Donations  
Christmas in April-Home Rehabilitation Projects  
Christmas in the Adobes-Monterey State Historic Parks  
Christmas Toy Drive-Women & Children Shelters  
Clothing to the Homeless  
COMEIA House-Homeless Shelter  
Compton Homeless Education Project  
Concours d' Elegance-Antique Car Show at Pebble Beach  
Disabled Sports USA/Move United-Eastern Sierra/ Mammoth  
Disabled Sports USA/Move United-Mother Lode Chapter Disadvantaged Youth Mentoring  
Disadvantaged Youth Recreational Skiing & Boarding  
DIVEHEART-Adaptive Diving  
Downtown Association Youth Services Summer Camp  
Dress for Success  
Eastside K-9-Mammoth Lakes  
Empty Bowls-Helping To Feed People  
Eppie's Great Race-People With Disabilities - Sacramento  
Far West Ski Foundation  
Far West Ski Association Junior Racer Scholarships  
FMSC-Feed My Starving Children  
Feed the Homeless Program  
Feed My Starving Children  
Food Bank Warehouse  
Food Drives/Food Finders  
Free Wheelchair Mission  
Fresno Shriners Children's Hospital  
Great Basin Outdoor School  
Habitat for Humanity  
Haven Women's Center  
Help A Hero-Palmisano Care Package Project  
Highway Clean-Up  
High School Ceramics Program  
Hollywood Sunset Free Clinic  
Home for the Holidays with the Marines  
Homes for Good  
Hope On The Slopes/Ski & Ride For A Cure  
Humane Society-San Luis Obispo  
I Love Clean San Diego  
I-HELP-Emergency Lodging Program-Monterey  
Idaho Elks Rehab Center  
Idaho Falls Ski Training Facility  
Idaho Falls School District 91 Ski Scholarship Program  
Idaho State University Pocatello Ski Swap-Cooperative Wilderness Handicapped Outdoor Group  
Jenesse Center-Domestic Violence Intervention  
Jimmie Heuga Center Endowment  
John Tracy Clinic for Deaf Children  
Kathy Avery Fund  
Kelly Canyon Nordic Trail Systems  
Kidney Donation  
Kids' Ski Program  
Leukemia & Lymphoma Society  
Long Beach Rescue Mission & Women's Shelter  
Long Beach Veterans Hospital  
Los Angeles November Flood Catastrophe  
Make A Hero  
Make-A-Wish Foundation  
Mama's Kitchen-San Diego  
Mammoth Mountain Community Foundation  
Mammoth Mountain Lakes Foundation-Cerro Coso College

Mammoth Mountain Ski Patrol Memorial Fund  
 Marine Core Community Service-Miramar Food Locker  
 Marine Expeditionary Unit  
 Meadows Race Team  
 Meals-On-Wheels  
 Military Outreach Ministries (MOM)-San Diego  
 Mitey Mite Junior Ski Racers on Mt. Hood  
 Molly's Mutts & Meows  
 Monterey County Film Commission  
 Monterey Food Bank  
 Monterey Sea Otter Classic  
 Montrose Search & Rescue  
 Monument Crisis Center  
 MotoGT Super Bike-Motorcycle Races  
 Mountain View Buddhist Temple Obon Festival  
 Move United / Disabled Sports USA  
 Mt. Bachelor Sports Education Foundation  
 Mt. Hood Academy  
 Mt. Hood Cultural Center & Museum  
 Mt. Hood Ski Education Foundation  
 Mt. Hood Ski Patrol  
 Muscular Dystrophy  
 Navy League of United States  
 National Brotherhood Of Skiers (NBS)  
 National Multiple Sclerosis Society Walks/Bike Rides  
 NCAA Ski/Race Program  
 Northwest Harvest-Hunger Relief Agency  
 Northwest Cancer Resource Fund  
 Northwest Trail Alliance  
 Oakland Food Bank  
 Ocean Conservancy  
 Oceano Dunes Beach Clean-Up  
 Ogden Valley Adaptive Sports  
 Operation Christmas Cheer-Monterey Herald  
 Operation Gratitude-for the Troops  
 Oregon Adaptive Sports-Disabled Sports USA  
 Oregon Cancer Ski Out  
 Oregon Food Bank  
 Outdoors For All Foundation-Disabled Sports USA  
 P2K-Promises To Kids  
 Pacific Burn Institute-Code 3 Races  
 Parkinson's Resources of Oregon  
 Parkside Economic Dev Corp-Empower Youth  
 Paso Robles Earthquake Relief Fund  
 Peace House  
 Pebble Creek Race Team  
 Pierce College Disabled Ski Program  
 Polinsky Children's Center  
 Portland Area High School League  
 Promises2Kids-San Diego  
 Putnam Clubhouse-Mental Illness Recovery  
 Raphael House of Portland-for Homeless Women  
 Recreation Unlimited Adaptive Snowsport School  
 Relief Nursery-Keep Children Safe  
 Restorative Justice Partners, Inc.  
 Revlon Run/Walk for Women-Women's Cancer  
 Ronald McDonald House for the Homeless  
 Salvation Army of Monterey  
 Salvation Army-A Family Christmas  
 San Diego Cedar Fire Victims  
 San Diego Food Bank  
 San Diego Rescue Mission  
 Santa Clara County Foster Children's Program  
 Santa Clara County Shelters  
 Santa Clara Social Services Agency-TOP class

Sarajevo Olympic Site-Reforestation  
 Scholar Dollar Program-for Kids to Ski  
 Scoutreach-Cascade Pacific Council  
 Shelter Outreach Plus for Abused Women-Monterey  
 Shoebox Ministries for the Homeless  
 Shoes That Fit  
 Sierra Madre Search & Rescue  
 SkiDUCK-Skiing/Snowboarding-Disabled/Underprivileged  
 Children  
 Ski Patrol-Sponsor a Rescue Sled  
 Ski Swap for NCAA Ski/Race Program-U of Nevada  
 Ski To Defeat ALS  
 Sky Tavern-Reno Junior Ski Program  
 SLO Foodbank  
 SNIP-Spay Neuter Imperative Project  
 SNAP-Spay & Neuter Action Project San Diego  
 Snowbasin Adaptive Sports Education Foundation  
 Society for DisAbilities  
 Society for the Prevention of Cruelty to Animals  
 Soles4Souls-Shoes for the Needy  
 Solve-Road Clean-Up  
 Special Olympics-Arizona Ski Patrol  
 Special Olympics-Celebrity Winterfest at Heavenly  
 Special Olympics-Arizona, California, Oregon  
 Stop-Gap for Schools, Hospitals, Cancer Patients &  
 Abused Women  
 St. Marys Food Bank-Arizona  
 Sudden Infant Death Syndrome  
 Sun Peak's Health Association  
 Sunshine Kids with Cancer Program  
 Support our Troops with Phone Cards  
 Susan G. Komen Foundation  
 Swim With Mike at USC-Scholarship Fund  
 Tahoe Adaptive Ski School  
 Telluride Adaptive Sports Program-Disabled Sports USA  
 The Achievers-Move United/Disabled Sports USA  
 The Bookman- Books for Needy Children & Adults  
 The Hollywood Sunset Free Clinic  
 The United Way  
 The Unrecables-Move United/Disabled Sports USA  
 Thomas J. Pappas School for Homeless Children  
 Thousand Oaks Women's Shelter for Battered Women  
 Toys for Tots  
 Treats for Troops  
 Tree People Safe Environment  
 Two Classrooms In A Box  
 UCLA Black Alumni Association  
 UNICEF Tsunami Relief Fund  
 Unity Shoppe of Santa Barbara  
 University of Nevada Ski Team Winter Sports Club-Reno  
 University of Wyoming Alpine & Nordic Teams  
 US Adaptive Recreation Center (USARC)  
 US Armed Forces in Afghanistan  
 US Ski Team  
 United Service Organizations (USO)  
 Valley View Vaulters for Disabled Children  
 Vestia-Volunteer & Emergency Services Team in Action  
 Welches Lion's Club  
 Women's Ski Jumping USA  
 World Winter Games-2009 Special Olympics  
 Wounded Warrior Project  
 Wreaths Across America  
 Youth Sports Mentoring Program  
 Youth Winter Sports Alliance-YWSA

# Director Report

# International Travel

by Debbie Stewart, Vice President

Well, I'm sure by now many travel planners have practiced "The Art of Pivoting." As we got back to business as usual, renegotiating and rebooking cancelled trips, reviewing new rules and regulations, safety protocols, and experienced an overwhelming desire to curb one's pent-up demand to travel. We had a very successful FWSA International Travel year!

International travel is among the most exciting and rewarding experiences in life. It opens minds and changes lives. The FWSA International Travel Team strives to inspire those who travel the world seeking a well-managed trip experience so you can revel in new freedoms, have the challenges answered and produce the finest trip experience of all time!

Once again our FWSA International Travel Team has been expanded by adding one additional team member. We held several Zoom conference meetings, discussing the year's trips, divided job responsibilities to balance the workload. This proved to be triumphant, and we look forward to continuing our team's progress through the next years. Our team includes Randy Lew, Wanda Ross, Gloria Raminha, Armand Gutierrez, George Stewart, Samantha Davis, and me.

Surveys continue to be used following each trip to get feedback to improve the quality of the trips as well as our participants' travel experience. Surveys are also used to find destinations for future ski weeks and adventure trips. This year's surveys resulted in adding additional adventure trips to the FWSA Int'l Travel schedule in which we will be offering a yearly adventure travel opportunity.

### **FWSA's 11th Annual Scuba Dive trip to Cozumel, Mexico**

Once again, we worked with the specialists at Roatan Charter, Inc. organizing another fantastic dive and vacation adventure trip October 8-15, 2022. Twenty-one participants enjoyed the 5-star All-Inclusive Iberostar Resort located right on the beach within the Marine Park.

Their Dive Shop is a PADI CDC Center, and in 25 years of service has an unstained historical safety record with a 0% accident rate. Dressel Divers imparts training programs to its staff that have direct repercussion in higher safety for its guests. Their convenient dive center is on resort property and has equipment storage and a drying room.

Convenient Location...The Palancar and Santa Rosa Wall reefs surround the hotel and are a protective area within the marine park. This impressive reef is part of the Great Barrier Reef of the Western Atlantic, also it is known as the Great Mayan Reef.

### **2022 Croatia Adventure trip**

After postponing and renegotiating the Croatia trip multiple times, we finally made it...experienced it...and we loved it!

FWSA and Alpine Adventures have coordinated this adventure trip for 34 participants to Croatia September 2-12, 2022. The trip was sold out with a waiting list.

We discovered the stone quarries, ancient villages, and coastal roads of island Brac, UNESCO world heritage site of Stari Grad and enjoyed the tour and free time in the gorgeous trendy town of Hvar. We visited Korcula Island where we experienced its natural beauty, monasteries, churches, and ancient stone architecture while stopping along the way for three swimming experiences. We felt as though we had the opportunity to get up close with the Croatia history and enjoyed the warm, welcoming people. Our final tour was in the old city of Dubrovnik and then we were taken to the 5-star Royal Palace Hotel in Dubrovnik which was absolutely fabulous! We now see why this is called "The Pearl of the Adriatic."

Our Croatian adventure exceeded all expectations! Needless to say, we will be going back again!

### **FWSA 2023 Ski Week to Zermatt, Switzerland was a Spectacular Success**

Far West Ski Association partnered with Holiday Ski Tours for this scenic ski trip to Zermatt, Switzerland. Zermatt is one of the most fabulous ski areas in the world. From every run, the scenery is absolutely spectacular, often with views of the Matterhorn. This amazing icon has loomed over Zermatt since the 1860's.

Our 104 participants started the trip on the evening of February 24 with 6 days skiing possible for February 15 to March 3. To get to the ski area, we rode the Gornergrat cog wheel train for 30 minutes to the top or we took a shuttle bus from that train station across town and then rode a cable car up the mountain. In addition to skiing at Zermatt, many of the participants skied over to Cervinia in Italy. Several people commented on how glad they were that we went back to Zermatt after 9 years because it is still rated number one on the list of the world's best ski resorts. It's easy to like Zermatt, as it is home to 9 of the 10 highest mountains in Europe.

Skiing at Zermatt and Cervinia is also a culinary experience. There are many highly rated restaurants right on the mountain that serve delicious food. In fact, reservations often were required. The lovely car-free pedestrian town of Zermatt offered plenty of shopping and nightly entertainment.

FWSA 2023 Ski Week Extension to Southern Spain and Mallorca was Much Fun!

With 44 people on the extension trip to Costa del Sol, Southern Spain and Mallorca, our journey from Zermatt to Spain started with a flight from Zürich to Malaga, followed by bus transfer to the Meliá Costa del Sol hotel in Torremolinos. The Meliá is situated right on the beach waterfront and offers a promenade for strolling up and down the waterfront with numerous restaurants, cafes, and shops.

The next morning, we boarded the bus for a 2½ hr. scenic ride to Granada. Upon arriving in Granada, we met our tour guides and embarked on about a 2-hour walking tour of the Alhambra Palace. The Palace was a huge infrastructure resembling a

small city with many palaces and gardens. We were blessed with moderate temperatures that made walking the grounds comfortable. Following the tour, we hiked down to the city of Granada and had time free time for lunch and shopping.

The next day, we traveled by bus to Ronda. The bus ride was a pleasant ride with scenery consisting of acres and acres of olive groves. It's no wonder that Spain produces a lot of olive oil. Upon arrival at Ronda, we were greeted by our tour guides (2) and proceeded on a walking tour of the city. We were in awe of how the city is built atop a mountain and the enormous valley that surrounded the city. The vistas were incredible, as were the various monuments and historic buildings. One particular building that stood out prominently was the *corrida*, or bullring, as Ronda is thought of as the birthplace of bullfighting. Following the tour we dined at a nearby restaurant for an excellent lunch, followed by our return trip to the Meliá Costa del Sol hotel.

Our last day in Torremolinos was a free day for touring, shopping, and dining. Although it was a free day there was a scheduled walking tour to the Cathedral and then to city center for shopping and dining. Not everyone went on the tour, as there were several road warriors that rented bikes at the hotel for a little exploration of their own. The next day we were scheduled for a bus transfer to Malaga airport for our flight to Palma, Mallorca.

The best of all activities was riding a historic train to the town of Sóller (pronounced soya). This historic train with exquisitely refurbished cars meandered through the mountains to the town of Sóller. There we disembarked from the train and continued our journey on a tram that slowly weaved its way through the town until we arrived at the Port of Sóller. The weather was ideal with small cumulus clouds dotting the blue sky and warm temperatures; shorts and tees were the ideal outfit. A tour leader guided a few of us to a highpoint (yes, that means climbing stairs) at the coast where we had beautiful views of the Mediterranean Sea and high, steep cliffs. After a generous amount of free time, we marched around the marina to have a bountiful seafood lunch. Our bus returned us to the warm and inviting beachside at the Meliá Palma Bay hotel and provided our escape from this mini-Shangri-la.

Saturday was our last day to enjoy the city of Palma before heading north to Zürich for our flights home. In the morning a guide led us on a walking tour towards La Seu, the Cathedral of Palma that took three hundred years to construct. We then continued on to the city center where we encountered a maze of streets, pathways, and plazas with shops, gelato cafes, and restaurants around every corner. There was plenty of free time for exploring and having lunch before walking the beachfront returning to the hotel.

We all thoroughly enjoyed our Costa del Sol and Mallorca extension and would love to come back!

### **FWSA 2024 International Ski Week – Madonna di Campiglio, Italy**

At the turn of the nineteenth century, European aristocrats discovered a wonderful place in the heart of the Dolomites, and Madonna di Campiglio became a sophisticated and elegant destination, whilst preserving its majestic and fascinating landscape of the Dolomites.

We are planning to go back to the amazing Dolomites in late February to early March 2024. Madonna di Campiglio is the main point of access to the Dolomites mountain range. The resort is located in a valley between the scenic Dolomites and the Italian Alps with the ability to ski both. This vibrant Italian ski area links four small sectors known both for excellent grooming and steep runs. The slopes spread out widely. The ski area has 57 lifts, and 93 miles of ski runs with a capacity of more than 31,000 people per hour. A spectacular 16-minute gondola ride connects to the neighboring resort of Pinzolo.

Madonna di Campiglio is one of the world's classic ski centers and one of Italy's most famous rankings with Cortina, Courmayeur, and San Martino. Considering its long history in winter sports, it has the benefit of an extensive and hugely enjoyable ski area with lifts coming right down into the town, unusual assets compared to many other famous ski resorts. The resort's altitude gives it more dependable conditions than many traditional winter sports centers.

Stay tuned for the upcoming announcement for 2024 Madonna di Campiglio trip registrations.

### **BUT WAIT...THERE'S MORE!**

- 2024 Central/East Africa Adventure trip
- 2024 Philippines Scuba Dive Trip
- 2025 Int'l Ski Week - Val d'Isere, France and extension trip
- 2025 Valle Nevado, Chile ski trip and Atacama Desert extension trip
- 2025 Greece boat and land tour
- 2026 Int'l Ski Week – Chamonix, France, and extension trip
- 2026 Galapagos adventure trip with Machu Pichu
- 2027 Croatia boat and land tour
- 2028 New Zealand adventure trip
- 2029 Rhine River Cruise – Netherlands boat/bike - tulip gardens

Nancy Ellis, VP of No. American Travel, and I continue to add travel information for the Operations Manual. How great it is to have current information for us as well as those who will be using these references in the future.

As FWSA VP of International Travel, I realize that your vacation days are precious. The best ones are those that leave you feeling recharged, inspired and that your explorations are worthwhile, ones that your most cherished souvenirs are those that can bring you the grandest memories.

For updates or information on FWSA International Travel Program:  
Debbie Stewart at: [FWSAIntlTrvl@prodigy.net](mailto:FWSAIntlTrvl@prodigy.net), Cell – 559/737-0882, Website: [www.fwsa.org](http://www.fwsa.org)

Director Report  
**Marketing and Sponsorship**  
by Debbi Kor, Vice President

What a winter we've had! People were digging out from the snow for months. Lots of snow to ski in, but some places had too much of the white stuff to even open. It covered the chairs! It covered the cars, the houses, the lodges. This may extend the ski season at some ski areas, but others are anxiously looking towards getting their resorts ready for summer activities.

Our annual Ski Week to Jackson Hole this year, had 250 participants, and things were back to normal..... racing on the hill, a mountain picnic held at **Snow King Mountain**, with the Welcome Party and Awards Banquet being held at **Snow King Resort**. Schure Sports donated a full ski outfit again this year. They began their sponsorship with Far West in 2005. Laura Priess, from Los Angeles Council filled in for David Krupp this year, doing her best to sell as many raffle tickets as possible. She was successful in selling \$1,340 worth of raffle tickets. So, thank you to all who purchased tickets, and thank you to our long-time sponsor, Schure Sports. The winner this year was Bill Sowle, from Arizona Council.

The Member Benefits Program added some new lodging partners this year: The Lodge at Whitefish Lake & Firebrand Hotel in Whitefish. We also have East West Hospitality in Lake Tahoe, and YotelPad in Canyons Village, Park City. Ship Skis returned this year, shipping your skis for you to your favorite vacation destination, and Paradis Skis, in Calgary, provided a 15% discount off gear and rentals.

In late February, all of the registration materials for our Convention in Boise were sent out to both Delegates and Industry. While Jean McCasey works with the delegates, I keep the industry partners aware of what's happening with respect to the Silent Auction and Snowsports Trade Show, and all the activities that will be happening during Convention. I introduced them to our NEW Silent Auction & Trade Show Chairperson, Sandy Blackwell, who agreed to take on the challenge of putting together a fantastic show this year. Again, we are combining the old Travel Expo into the Trade Show on Friday night, in the hopes that people will spend more time visiting with all of our Industry partners, planning future trips for their clubs and councils, and bidding on some great Silent Auction items. We hope to fill the room with delegates and walk-ins from the Boise area who are interested in picking up some fabulous deals!

## **SPONSORSHIP**

**Karbon, Whitefish Mountain Resort, Kandahar Lodge, and Grouse Mountain Lodge** continue as our Athletic Scholarship sponsors, donating some awesome packages and items to be auctioned off during live and silent auctions, as well as a great raffle that the Scholarship Committee has planned. This raffle also benefits the Far West Athletic Scholarship Program. Throughout Convention, David Krupp will be selling tickets for a number of donated items to be given away on Sunday morning. At lunchtime on Saturday, **Whitefish** will be holding a Live Auction, auctioning off both a 5-day package and a 3-day package to Whitefish. These will be packages for two, with lodging and lift tickets included.

I am pleased with the continued out-pouring of support we have had from our Industry partners this year, as they come back to the fold. Our total cash sponsorship dollars received for 2023 is \$10,000. Along with the cash sponsors, I'd like to mention our long-time Program sponsors, who annually provide trips for two to **Big White Resort** for the Volunteer of the Year, the trip for two to **Mammoth**, for the Richard Lubin Safety Person of the Year Award, sponsored by **Holidaze Ski Tours**, and the annual trip for two to **Steamboat Ski & Resort Corporation** for the winner of our Western Ski Heritage Award. These packages are valued at approximately \$15,000.

Have a good meeting, everyone. Our hosts, *Intermountain Ski Council* and *Bogus Basin Ski Club* will provide you with a wonderful time in the beautiful Treasure Valley of Boise, Idaho. Please be sure to thank them, and all their volunteers for all the hard work that they've been doing to prepare for this event over the past two years.

I look forward to seeing you all in Reno, Nevada, next year, for the 91st Annual Far West Ski Association Convention. Try a little "*Altitude with Attitude*" with Bay Area Snow Sports Council and Sierra League & Council, June 6-9, 2024.

# Director Report

# National Ski Patrol

by Barbara Razzo, Liaison

First and foremost, I want to thank Far West Ski Association for my recent appointment as the FWSA National Ski Patrol Liaison. The last incumbent of this position was Mr. Ron Anderson and NSP Legend. I met Ron in the 1990's when I was first introduced to FWSA by Jane Wyckoff, a longtime volunteer. Having just become an Emergency Medical Technician, Ron was the person who motivated me to join the National Ski Patrol in 2000. I am truly honored to once again be part of this amazing organization and board of directors. I am humbled and excited to fill some very big boots in the coming years.

## **SAFETY FIRST! INTRODUCTION OF THE NATIONAL SKI PATROL SAFETY & WELLNESS TEAM**

The induction of the NSP Safety & Wellness Team is somewhat new to the education programs that are the foundation of the National Ski Patrol.

**MISSION:** The National Ski Patrol Safety & Wellness Team is an industry leader in the promotion and education of outdoor recreational safety. The Team upholds the National Ski Patrol's mission and core values.

**VISION:** The National Ski Patrol Safety & Wellness Team will be a leading authority in promoting safety in outdoor sporting activities and events.

I have been appointed as the NSP Safety Team Member Representative at my home resorts Bear Mountain and Snow Summit in the San Bernardino Mountains of California, and we are part of the NSP Southern California Region. As patrollers we need to establish a connection with our guests and "bring the calm" which eliminates chaos. This leads to hope which helps to focus on positive outcomes in scary situations. We are being taught various coping skills and methods to assist in handling feelings and emotions during physical and emotional trauma, stress, anguish, and distress. These coping skills can then be shared by patrollers with our injured and ill resort guests in times of pain, fear, and uncertainty while out on the hill and in our base patrol rooms.

## **NEWLY ADOPTED 2022 SKIERS RESPONSIBILITY CODE ~ Why a New Code?**

The NSAA first developed the Skier Responsibility Code in 1962. In the last 60 years, the Code has undergone several revisions to stay in step with modern language and skiing behavior (and to include snowboarders, bikers and everyone who enjoys the slopes!). The 2022 version of Your Responsibility Code has grown from seven points to 10. The pre-existing seven points were revised, sometimes minimally, to modernize the language. One previous point was split into two. Two new points were added: one, to emphasize the importance of not skiing or riding under the influence of alcohol/drugs; another to let skiers and riders know what to do when you get into a collision or other on-mountain incident. This season, ski areas across the country began to adopt this language. However, it takes some time to make new signage and get everyone on the same page! You can expect to see this 2022 Code used more widely over the next three seasons. In the meantime, take a moment to read this Code; talk with your kids or friends who are new to the slopes; and remember that staying in control is the best way to stay safe on the slopes.

## **ADDITION OF NARCAN (NALOXONE) ADMINISTRATION TO NSP PATROLLERS SCOPE OF PRACTICE**

Drug overdose is now the leading cause of accidental death in the United States. It stands to reason that drug use and accidental overdoses will occur in our ski and recreation areas at increased frequency. The National Ski Patrol has integrated a training program with the unique nature of ski areas (cold temperatures, difficult or delayed advance life support response) for our patrol members to be able to administer Narcan quickly and effectively utilizing existing state programs that recognize First Responders.

I look forward to sharing more information and the initiatives of the National Ski Patrol to promote safety and wellness for our patrollers and guests for many years to come.

**YOUR RESPONSIBILITY CODE**

- 1** Always stay in control. You must be able to stop or avoid people or objects.
- 2** People ahead or downhill of you have the right-of-way. You must avoid them.
- 3** Stop only where you are visible from above and do not restrict traffic.
- 4** Look uphill and avoid others before starting downhill or entering a trail.
- 5** You must prevent runaway equipment.
- 6** Read and obey all signs, warnings and hazard markings.
- 7** Keep off closed trails and out of closed areas.
- 8** You must know how and be able to load, ride and unload lifts safely. If you need assistance, ask the lift attendant.
- 9** Do not use lifts or terrain when impaired by alcohol or drugs.
- 10** If you are involved in a collision or incident, share your contact information with each other and a ski area employee.

**Know and Obey the Code.  
It's Your Responsibility.**

*If you need help understanding the Code, please ask an employee.*

# Director Report

# North American Travel

by Nancy Ellis, Vice President

## **NORTH AMERICAN TRAVEL PROGRAM UPDATES**

The Travel Improvement Committee continues to work on the Goals and Objectives for improving the Travel Program:

- Goal 1: To Increase “First Timer” Trip Participation by 10% Annually (all FWSA Trips Combined)
- Goal 2: To Standardize the Implementation of the Travel Program (North American & International)
- Goal 3: To Create a VP Travel Succession Plan that includes a Mentorship Program.

The FWSA Improvement process started in 2012. It’s time to update things to see what we have accomplished, decide if our travel program is meeting the current travel demands of our customers, and make changes to our travel program as needed.

Debbie Stewart and I need to develop a schedule to finalize Chapter 3 Travel for the Operations Manual. We plan to set aside time in the next few months to complete it.

North American Travel surveys have identified the need to add cruise and adventure trips more frequently to the travel program. This may involve making changes to the travel program to meet the needs of FWSA travelers.

## **NORTH AMERICAN TRIPS/EVENTS**

### **STEAMBOAT SITE INSPECTION—DECEMBER 8-11, 2022**

Council Trip Leaders and North American Ski Week Staff went to Steamboat December 8—11, 2022 to look at lodging and party venues. Following the trip, Councils selected their lodging and the number of rooms they planned to sell for the 2024 Steamboat Ski Week. Condominium and hotel properties with both ski in/ski out and those requiring a short shuttle ride to the ski hill, were selected. We had an opportunity to check out the shuttle service which is reliable and operates smoothly. We also looked at locations for the Welcome and Farewell Banquet.

### **2023 JACKSON HOLE SKI WEEK—JANUARY 21—28, 2023**

250 people participated in the ski week representing 40 ski clubs and the following councils: Arizona; Bay Area Snowsports; Central, Intermountain; Los Angeles, Northwest, Orange, San Diego, and Sierra. People enjoyed a Welcome Reception, Picnic and Racing at Snow King Mountain, Council Challenge Team Racing at Jackson Hole Resort, and a Farewell Banquet and Dance at Snow King Resort.

Thank you to Schure Sports, Inc. for donating a Karbon jacket and pants outfit for the Athletic Scholarship drawing. The raffle generated \$1,360.00 for the Athletic Scholarship fund. This year’s lucky winner of the Karbon outfit was Bill Sowle from Arizona Council.

FWSA sponsored a GS race during the week. The Lake Louise award went to Sierra Council for getting the most race points for the Giant Slalom race, and Reno Ski & Rec Ski Club won the Joe Ross Award for the Club getting the most race points for the Giant Slalom races. People had the option to sign up for the Council Match Race and Costume races. Sierra Council’s “Maui” Team won both the team race and the costume division for the Council Challenge.

Thank you to Dom Gagliardi, Jackson Hole Resort, Larry Hartenstein, Snow King Mountain, Shawn Daus, Destination Connection Services, and Sandy and Phil Gaudette, Skigroup, for working with us to put on a fantastic trip for our ski week participants. I appreciate the following Council Trip leaders and Ski Week Travel Staff for their work in planning the trip and making sure everything went well for our participants: Mike Terrey (Arizona); Janet Spencer & Karen Albrecht (BAC); Fran Long (Central); Laura Priess (LAC); Steve Coxen (Northwest); Jess Gorman (Orange); Anneli Ford (San Diego); Carlene Boutacoff (Sierra); Gloria Raminha; Mary Alexander, Marilyn Sigler, Bob Ellis, Ken Calkins, and Lynnell Calkins (Travel Staff).

Director Report  
**Public Affairs**  
By Lina Arnold, Vice President

**This year's snow season won't stop and will continue into the summer.**

Several ski areas are at and nearing record snowfalls like Mammoth Mountain Main Lodge with 712 inches and Palisades Tahoe with just under 60 feet in California, and other numerous resorts in Utah like Alta with 903 inches and Park City with 636 inches. We also have Deer Valley with 606 inches and Solitude with 768 inches and Snowbird with 785 inches. Brighton also comes in with 703 inches of snowfall. These totals are as of May 1, 2023.

**Not all that snow is a good thing.**

With all that snow you would think that it helps the water shortages and the wildfires in California, but unfortunately it has created some very dangerous conditions in the mountains where some residents have had their homes collapsed and some people have been trapped in them for days. Also, with the heavy snow avalanche danger is high and with some areas the lifts have been completely buried.

**But the good thing is extra months of skiing and riding.**

So, among the resorts that will stay open at least till the July 4th are Mammoth and Palisades Tahoe in California; Snowbird will stay open till mid-May in Utah; Arapahoe Basin in Colorado will stay open till sometime in June.

With a longer season that means spring skiing passes are a great value. The 2023- 2024 multi-mountain Ikon Pass (starting at \$829 for the Ikon Base Pass, which limits days at some resorts) is valid starting in April at select ski areas, including Mammoth and Palisades Tahoe, adding months of skiing to the value of the pass.

Director Report  
**Racing**  
by Bob Ellis, Vice President

This year has been a record snowfall as all of you know in California. We even had record snowfall while we were at Jackson Hole for FWSA Ski Week, and most of our group enjoyed it.

While at Jackson Hole we had two races, the Council Challenge Race at Jackson Hole, and the Giant Slalom at Snow King Mountain in Jackson. Both races went off without a hitch, and the conditions were good for racing, and both resorts did a great job of setting up and running the courses.

In the Dual Council Challenge Race, Sierra Council's "Maui Team" won both the team race and the costume division for the match team race, Northwest took second in the team race, and a combo team called the Erupters took third place.

In the GS race at Snow King Mountain, Sierra Council won the Lake Louise award for most points, and the Reno Ski and Recreation Club won the Joe Ross Award for the club with the most points in the GS race.

This year the FWRA Championships was cancelled due to not being able to find a location for the race in Northern California.

# Committee Report

## History Program

by Jane Wyckoff, Chair

In November I was honored to be appointed Far West Ski Association's History Chair. John Watson held this position since the inception of the program, and we extend our deep appreciation to John for his many years of service and development of the current recognition programs in the history portfolio. The Ski Club/Council history program began in the early 2000's under President Mike Sanford.

**History Awards/Recognitions:** Submissions were received for all three programs this year: Western Ski Heritage Award, Club/Council History Recognition Award, and Historic Club, Council, Ski Patrol & Ski School. A special thank you to Joe Harvis, VP of Communications and Chris Gill, VP of Council Services, to "get the word out" regarding all the recognition programs available to the clubs and councils. The winners are:

- Western Ski Heritage Prize – John W. Lundin, for his work to preserve ski jumping history, expressing Norwegian identity, and its role in the development of skiing in America.
- History Recognition Award – Rusty Bindings Ski Club for their history book, "Rusty Bindings 50: 1971-2021," Tony Baker, Editor.
- Historic Ski Club – Sun Valley Ski Club, Founded 1936 and Century City Ski Club, Founded 1972.

**PSIA-AASI W/California Ski Library Partnership:** We are very excited with the news that the Professional Ski Instructors of America (PSIA) and American Association of Snowboard Instructors (AASI) - Western Region announced a partnership with the California Ski Library making it the official PSIA-W archive/repository. An extensive trove of artifacts and records dating back to the 1930's, outlining the growth of the ski industry in California, will be added to the library. PSIA-W will be celebrating its 75th Anniversary this year.

Located in Norco, California, the Ski Library has a unique collection of books, magazines, photographs, and ephemera related to all facets and disciplines of skiing. Ingrid is in the process of expanding the size to double what it is now. If you are in possession of printed materials, historic skis, patches or pins that you feel would be a valuable addition to the library, or to make a donation to support her important work in preserving the legacy of snowsports, please contact Ingrid at [www.skilibrary.com](http://www.skilibrary.com).

I am currently cataloging collections of club, council, FWSA and United States Ski Association (now United States Ski and Snowboard) newspapers, periodicals, meeting minutes, plus FWSA Convention pins, awards booklets, and panel booklets. If you have your own collection, please contact me at [www.history@fwsa.org](mailto:www.history@fwsa.org).

**US Ski & Snowboard Hall of Fame:** At the November Board of Directors Meeting, the Board of Trustees recommended and the Board of Directors subsequently approved submission for the nomination of Charles "Chuck" Morse and John Watson to the U.S. Ski & Snowboard Hall of Fame. Both candidates have over 50 years of service to snowsports from the local to international level. Chuck Morse is a former Executive Director and John Watson is a former President of FWSA. For additional information regarding the U.S. Ski and Snowboard Hall of Fame see [www.skihall.com](http://www.skihall.com).

**The Far West Ski Association Turns 90 Booklet:** The booklet was produced digitally with a limited print run, and is now available online at [www.fwsa.org](http://www.fwsa.org). Published in 2020, it celebrates the history of our Association, and contains historic articles by renowned award-winning authors. A list of locations for all FWSA Conventions from the first one in 1932 to the present prepared for this booklet, has now been added to our website. If you would like to purchase a printed copy of the booklet at a nominal fee, please contact Randy Lew at [www.treasurer@fwsa.org](mailto:www.treasurer@fwsa.org).

# Council Report

## Arizona Ski Council

by Kristy Welsh, President



The Arizona Ski Council (ASC) was formed to promote skiing and friendship among the clubs. Our mission has been to promote activities, promote safety on the slopes and build camaraderie of fellow skiers and adventurers. Our clubs serve skiers, snowboarders, hikers, bikers and social members/adventurers, in the state of Arizona.

ASC currently represents two ski clubs with members primarily in the Phoenix metro-area:

- Phoenix Ski Club (PSC)
- Scottsdale Sea & Ski Club (SSSC)

The Arizona Ski Council does not directly run any ski trips, but we support our clubs and their trips. PSC and SSSC work together and have reciprocity between them. It is very common to see our skiers attending events with both clubs. It is great that our clubs support each other.

In the past, the Arizona Ski Council has hosted a number of activities. The pandemic seems to finally be behind us and the clubs have been very active with numerous ski trips and events, notably the Far West ski week in Jackson Hole, Park City, Purgatory and Copper Mountain. We did a charity event with Feed My Starving Children and we attended the Far West Convention in Portland last June. This spring, the Scottsdale Ski club is going to New Zealand and on a cruise to Iceland in July. The Phoenix Ski Club has a Nile river trip this summer and a trip to Portugal and Spain in the fall.



The Phoenix Ski Club is more than just a ski club. PSC is an active adult social club, which just started up its monthly meetings and is on its way. This active adult social club will be going full speed ahead with its year-round, non-profit, social and outdoor activities. They have always prided themselves in offering a variety of amazing activities, to appeal to everyone. They even have 'spur-of-the-moment' events, which are mind-boggling. They did it all and will do it all.

For more information and events: <https://www.phxskiclub.org/>



The Scottsdale Sea & Ski Club is a premier activities club making their come-back. SSSC is oriented towards active adults 21 years and older.

SSSC is a year-round, non-profit, volunteer-run social and outdoor activities organization with a variety of events designed to appeal to just about everybody. They have weekly happy hours and many other events like hiking, bicycling, kayaking, skiing, camping, golfing, cruising, concerts and both domestic and international trips.

Check out their activities and ski trips. You'll find SSSC a friendly group, and constantly on the go. Subscribe to their email mailing list for up-to-date information on the activities. <https://sssc.clubexpress.com/>

Don't just dream of having an exciting life, join one of our clubs and make it happen. If you can dream it, we can do it.

For other exciting Arizona Ski Council events or links to our club web sites, please access: <https://arizona-ski-council.org/>

# Council Report

## Bay Area Snow Sports Council

by Paul Vlasveld, President



***The Bay Area Snow Sports Council (BAC) continues to grow, create, become stronger and have fun!***

Our Council is made up of 19 member clubs and direct members. Within those clubs are individual members. Our goal is to give people a reason from outside of our organization to join these clubs.

### **Grow:**

This year we are continuing our program of promoting our member clubs at the ski shows and local events at the sports

equipment retailers. ***We must never forget; it is people joining clubs that keeps these other organizations strong.***

### **Becoming Stronger:**

Over the past 14 years, the BAC has created numerous council events which bring together the individual members of our clubs. This past year we added two new clubs.

### **Having Fun:**

***You're invited to attend any of our council events. Come, join us, and share in the fun!***

Continuing with the theme of "fun," the BAC had a busy year with ski club membership drives, traveling, racing, and just getting out and skiing/boarding. It was a busy travel year. Highlights from this last year are the FWSA Ski Week held at Jackson Hole. Several of our individual clubs ventured to New Mexico, Colorado, Idaho, Montana, Oregon, and Utah to take advantage of the great hospitality and skiing conditions. BAC is eagerly looking forward to the future travel season. Additional BAC Council trips are in the planning stage with possible destinations including Whitefish in 2024 and possibly another Bike and Barge trip as the trip in 2022 was so popular!

Racing makes up a big part of the BAC. Racing is a great way to improve skiing abilities and meet fellow racers and club members. We expect a fantastic race season this coming winter (2022-2023).

The BAC and member clubs support and donate to many organizations.

The BAC congratulates our candidate for FWSA Council Volunteer of the Year ~ **Tony Baker from Rusty Bindings**. We are very proud of Tony and his contributions to the club, BAC and FWSA. ***It truly is our volunteers who make the difference.***

In April elections were held for our BAC Board of Directors. The BAC Officers for 2023 – 2024 are as follows:

President – **Paul Vlasveld**

Past President – **Dennis Heffley**

Secretary – **Karen Davis**

Industry Liaison – **Janet Spencer**

Community Services Chair – **Harry Davis**

V.P. Communication – **Dennie Warren**

Treasurer – **Open**

V.P. Public Affairs – **Harry Davis**

V.P. Travel – **Gail Burns**

Benefits Director – **Open**

V.P. Membership – **Benelia Terry**

BAC Directory Editor - **Dennie Warren**

Open League Race Chairperson – **Debi Phelps**

Singles League Race Chair – **John Walsh**

Historian – **Mary Azevedo**

Marketing Director – **Open**

BAC Webmasters – **Catherine Wilson & Jennifer Wilson**

**EVERYONE listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!**

Please consider joining one of our 19 ski/snowboard clubs which are located around the greater San Francisco Bay Area. You will have an amazing time with wonderful people.

For further information about the exciting year we are planning for the BAC and how to get involved with our member clubs please go to [www.skibac.org](http://www.skibac.org).

**Paul Vlasveld**

**President ~ Bay Area Snow Sports Council**

[www.skibac.org](http://www.skibac.org)

**BOD ~ FarWest Ski Association**

[www.fwsa.org](http://www.fwsa.org)

# Council Report

## Central Council of California Ski Clubs



Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports activities. As a family friendly council, Central Council also invites youth and families to join in all Central Council sponsored trips and activities. Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area of central California. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders.

### **Member clubs include:**

Avalanche Ski and Sports Club of Bakersfield  
Camber Ski Club of Salinas  
Fresno Ski Club  
Santa Barbara Ski and Sports Club  
SLO Skiers, Inc. of San Luis Obispo  
Outdoor Recreational Enthusiasts, Fresno County

As a strong supporter of Far West Ski Association, Central Council encourages all its clubs and subsequent members to support FWSA's travel and adventure opportunities; North American ski weeks, international ski weeks, dive trips, other adventure trips. Central Council's four larger clubs all offer comprehensive snowsports opportunities as well as other adventure and social events. Our smaller clubs are invited, and encouraged, to join in on these trips and opportunities whenever possible.

Our clubs are also very active during the summer months. Summer adventures may include a campout, complete with kayaking and biking, a swim party, as well as an evening BBQ and social event; possibly a backpacking trip; and definitely a hike or two.

Thank you to the hard-working volunteers that keep our social organization going! Central Council couldn't survive without them.

President  
Vice President of Finance and Treasury  
Vice President of Clubs  
Director of Ski Trips (FWSA)

Secretary  
Activities  
Fresno Rep  
Outdoor Recreation Enthusiasts  
Avalanche Rep

Fran Long, SLO Skiers  
Bill Ellis, Avalanche  
Gloria Raminha, Avalanche  
Mary Alexander, Avalanche  
Fran Long, SLO Skiers  
Lauren Nagle, SLO Skiers  
Donna Webb, Avalanche  
Fran Long, SLO Skiers  
Kim Riehl  
Gabe Escalara  
Laveda Wren

Check out our Meetup site: <http://www.meetup.com/Central-Council-Ski-Clubs/> for more information about our council sponsored events and activities.

# Council Report

## Los Angeles Council of Ski Clubs

by Sandy Blackwell, President



The Los Angeles Council of Ski Clubs currently consists of 20 snowsports clubs that cover all of Los Angeles County (from Santa Barbara, the Inland Empire, out to our beautiful coastline and down to the border of Orange County. There is much diversity in terms of the club makeup in the council and the activities that result from sailing to sand surfing.

The home base for most of the council clubs is Mammoth Mountain Ski Area, a five hour drive from central Los Angeles. Mammoth offers a myriad of outdoor activities all year for the club members. Los Angeles Council also participates in the FWSA Ski Week each year. Jackson Hole, always a great ski area, and the town of Jackson, with its wonderful architecture and fun bars, was a great trip. We are looking forward to Steamboat in 2024. In addition, some of the LAC clubs and members take advantage of FWSA's international ski trips, mini trip, adventure trips, and dive trips. Lastly, out-of-state and international trips are now taking place at the individual club level.

LA Council is also involved in a well organized race season within Far West Racing Association. Los Angeles now has ROKKA Race League. Included on the schedule last season were the ROKKA Race Camp, the Ski, Ride & Race Week, race weekends, the SoCal Championships, and the Far West Championships – these last two great races are typically held at Mammoth Mountain Ski Area.

At this year's Far West Ski Association Convention, our 90th one, held in Boise, Idaho, our Council's Volunteer of the Year, Peter Smith, was named from a selection of the clubs who highlight their honored man or woman from their membership. Pete is a great candidate for LAC, and as always, there are so many well qualified Volunteer of the Year contestants.

In April we hosted our annual elections and we have two new board members this year. We will install our new officers at our May meeting.

For details regarding all of the Los Angeles clubs and activities, please visit us at [www.lacouncil.org](http://www.lacouncil.org).

Council Report  
**National Brotherhood of Skiers Western Region**  
by David Geiger, Vice President



The National Brotherhood of Skiers Western Region (NBSWR) covers California, Nevada, Arizona, Oregon, and Washington, comprising 14 member clubs serving their area communities. Our member clubs have year-round adult and family activities from skiing, Alpine and Nordic, snowmobiling, bicycling, hiking, camping, river rafting, house boating, and attending jazz festivals. The NBSWR is focused on the growth and prosperity of its clubs, supporting the mission of the NBS, and promoting diversity in Snowsports with passion, unity, and harmony through fun and education.

The 2022-2023 Winter Seasons was off to a great start, with all of the four regions of the NBS coming together this past December 2022 for the Homecoming Experience, a prelude to the 50th Anniversary NBS Summit held at Vail Resort, Colorado. Over 275 members from across the country came together and enjoyed an extended weekend of great skiing in Breckenridge, Colorado. This event was a great warm-up to what turned out to be an outstanding winter season for snowfall.

The NBSWR participated in a memorable week-long celebration at the National Brotherhood of Skiers (NBS) 50th Anniversary Summit held February 4-11, 2023, at Vail Resort in Colorado. The NBS Summit attracted 2,179 registered club members from across the country and abroad and at least another 600+ NBS supporters and snow enthusiasts. The Summit was a week of fun, festivities, and excellent snow conditions for skiing, snowboarding, and cross-country skiing. Attendees met many of the Team NBS athletes and even got to ski and board with many of them. Of our 23 Team NBS athletes, 14 were present. The remaining nine athletes had conflicting competitions.

The special recognitions throughout the week-long 50th Summit celebration for the NBS Founders, Art Clay, and Ben Finley, did not disappoint. Ben and Art experienced a week of celebrity interviews and standing-room-only events.

As stated by Ben Finley, "This has been a very overwhelming experience." An experience the NBSWR and our member clubs recognize as well deserved. The NBS did an outstanding job under the leadership of NBS President Henri Rivers and Summit Chair Cecilia Brinson. The 50th Anniversary Summit was truly a team effort by the Summit Committee Team, NBS Regional leadership, and all our local NBS Club Presidents.

One of the accomplishments this season, the NBSWR launched our YES (Youth Enrichment Support) Scholarship Program. The YES Program was conceived by Todd Hood during his term as Western Region VP and the program is now being implemented under our new administration. The program provides funds to offset costs for youth participating in any of our regional clubs' Learn to Ski & Board programs, the NBSWR Urban WinterFest, or the NBS Summit. This year we had 17 youth participate in a soft launch this season, and we look forward to a full rollout of the program for the 2023-2024 Winter Season. The YES Program is our way to promote Snowsports and encourage youth and family participation.

# Council Report

## Northwest Ski Club Council

by Christine Ciardi, President



Since NWSCC encompasses a large geographic area: Washington, Oregon and Hawaii, all Board of Directors and Council meetings continue to meet via Zoom. We've found it's the best way to keep us all engaged. The pandemic did give us a better way to communicate to our wide geographic area. Speakers at council meetings use our new capability to make presentations online, not just to speak, but to show us their updates visually.

The 2022-23 ski season was fantastic in the Pacific Northwest, as in most of the West. Our racing league PACRAT continued its fantastic run of increasing their number of participants, with over 200 racers this past season. Congratulations to PDX Sliders, the winning team!

Social Media has proven to be a fantastic method of getting groups together and keeping our clubs informed. For the past few years we focused on growing that group, and we succeeded. We look forward to discovering the winners of the FWSA Social Media awards at this convention!

Our Industry Members are active on our website and social media. Of note:

- Both **Mt. Hood Meadows** and **Mt. Bachelor** are installing new chairs this summer. We look forward to watching their updates as the work progresses.
- **Next Adventure** offers all NWSCC members discounts, and continues to be active in getting everyone ready for all sporting adventures.

Special thanks to Sue Rimkeit for securing Mt. Bachelor as a Gold member this year. Thanks to Linda McGavin for her continuing work supporting our Industry Members, compiling our monthly newsletter, and maintaining our website.

**Snowvana**, our only Portland Ski Show, announced their November event for 2023, and we will be there! The event is always a great place to meet industry representatives, as well as lots of local skiers and riders. Also, Ski the Northwest will support the Newport Ski Swap in Washington.

Congratulations to Linda McGavin, our NWSCC Volunteer of 2023! She has served as an active member since the inception of NWSCC in 1979 and continues in so many ways. We are happy to welcome new candidates to our Board of Directors this year. We will introduce them as they take active roles on our Board.

# Council Report

## San Diego Council of Ski Clubs

by Ira Lindenfeld, Past President



The 2022-2023 ski season at Mammoth Mountain started out the same way as last season. Plenty of snow! But this season, the snow continued at an incredible rate. According to our contact in Mammoth, there have been in excess of 700 inches this season at the top of the mountain. And it hasn't stopped.

Travel has been difficult but our buses have been able to offer safe transportation up and back. The mountain has been forced to shut down a few times already this season.

Fortunately, our member clubs' fly-away trips haven't skipped a beat in traveling to Aspen, Schweitzer, Jackson Hole, Taos NM, and Frisco, CO. It's been a great season.

In person meetings have returned to pre-pandemic level and may be surpassing old records as membership is growing in some clubs. As evidenced by our Council gatherings, interest and attendance has increased.

See you on the mountain!

### SAN DIEGO COUNCIL OF SKI CLUBS

[www.sdsc.clubexpress.com](http://www.sdsc.clubexpress.com)

President: Tom Bundgard  
[tabundgard@hotmail.com](mailto:tabundgard@hotmail.com)

### ACTION SKI AND SNOWBOARD CLUB

[www.actionski.org](http://www.actionski.org)

President: Roger Hiltbold  
[prez@actionski.org](mailto:prez@actionski.org)

### DON DIEGO SKI CLUB

[www.dondiegosc.clubexpress.com](http://www.dondiegosc.clubexpress.com)

President: Leslie Andersen

### GET OFF YOUR ROCKERS SKI CLUB

[www.getoffyourrockers.org](http://www.getoffyourrockers.org)

President: Eleanor Bolden  
[president@getoffyourrockers.org](mailto:president@getoffyourrockers.org)

### NORTH ISLAND SNOWDRIFTERS

[www.nisnowdrifter.com](http://www.nisnowdrifter.com)

President: Carey Strand  
[president@nisnowdrifters.com](mailto:president@nisnowdrifters.com)

### PACIFIC RIM ALLIANCE

[www.pacificrimalliance.org](http://www.pacificrimalliance.org)

President: Catherine Ohl  
[ohl@acatmeowz.com](mailto:ohl@acatmeowz.com)

### SAN DIEGO SKI CLUB

[www.sdskiclub.org](http://www.sdskiclub.org)

President: Tom Bundgard  
[tabundgard@hotmail.com](mailto:tabundgard@hotmail.com)

### TORREY PINES SKI CLUB

[www.tpscscd.org](http://www.tpscscd.org)

President: Hobe Schroeder  
[hobeschr@aol.com](mailto:hobeschr@aol.com)

# Council Report

## Sierra League & Council

by Jo Simpson, President



Sierra Council had an amazing year with record snowfall everywhere. The copious snow wrecked havoc on our races. Resorts were often were struggling to clear the snow from lifts to open. and could not spare the staff to set up race courses. We had an outstanding racing experience at Northstar. We are planning our annual picnic, barbeque and election of officers for September 16.

We held our annual season kickoff party in Truckee in December. Attendance was complicated by I-80 closing at the Nevada/California state line which prevented some Reno attendees from getting to the party. Some got through and some got stopped at the border.

The time people arrived at the border seemed to determine getting through or not. The locals didn't fare well either because a huge traffic backup in Truckee clogged the streets.

We had 45 people travel with Sierra to Jackson Hole. A huge thank you goes to our Travel VP Carlene Boutacoff for managing the trip and for planning council gatherings. And thanks to all the volunteers who pitched in to shop for food and beverages and prepare food.

We were thrilled to have our 2021-2022 Frank App Memorial Scholarship recipient, Charles Zaretsky, receive our scholarship again for 2022-2023. He trains at Palisades and lives in Reno. Our five-year recipient, AJ Hurt, has aged out of the FWSA Athletic Scholarship Program, but we continue to follow and root for her on the USAA World Cup Team.

Our members continue to enjoy traveling with Sierra and FWSA. Our current allocations for the FWSA North American Ski Week at Steamboat are already sold out.

I want to thank our Sierra officers who continue to keep the council going.

### Sierra Council Officers 23-24

President: Jo Simpson  
Vice President: Corey Doolin  
Vice President Travel:  
Carlene Boutacoff

Secretary: Pat Ostroff  
Treasurer: Open  
Head Gatekeeper: Mark Ostroff  
Race Director: Nan Carnal

Newsletter Editor: Beth Perryman  
Web Master: Pavel Bosin

### Sierra Council Member Clubs

Las Vegas Alpine Ski & Snowboard  
Club  
Las Vegas Ski Snowboard & Sports  
Club

Reno Ski & Recreation Club  
RU Ski Club  
Sequoia Ski Club  
Sugar Bowl Ski Club

Tahoe Donner Senior Alpine Ski Club  
Top Gun Race Team

