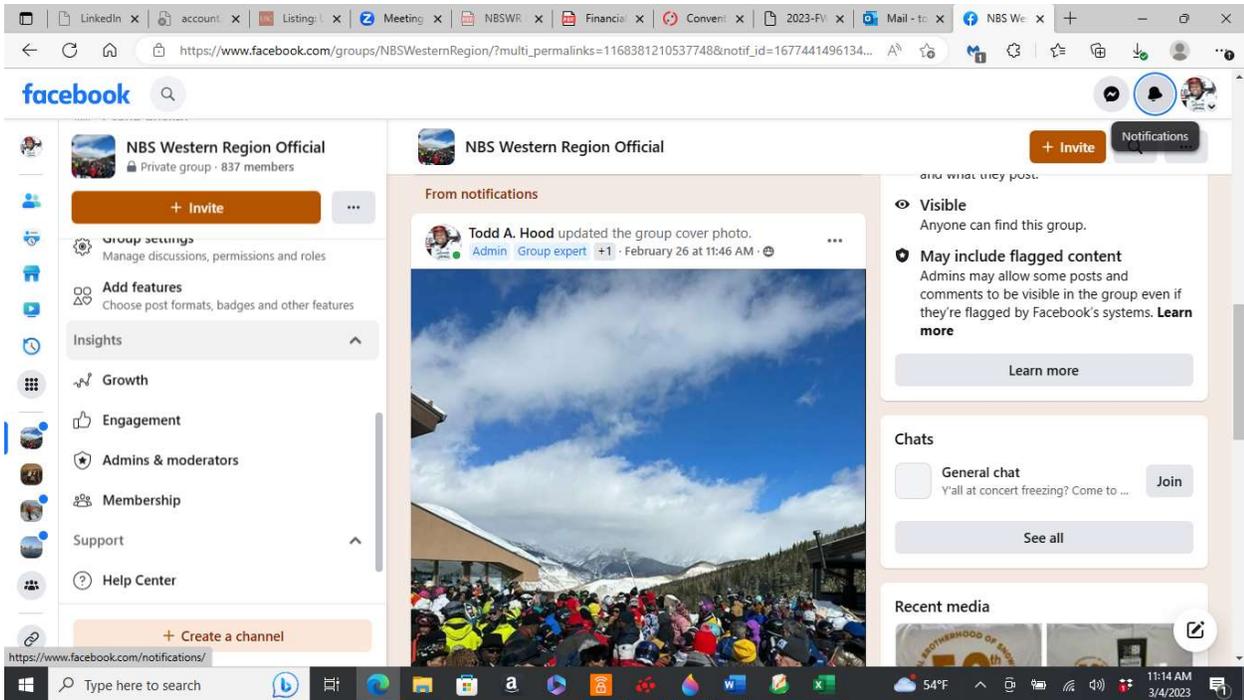


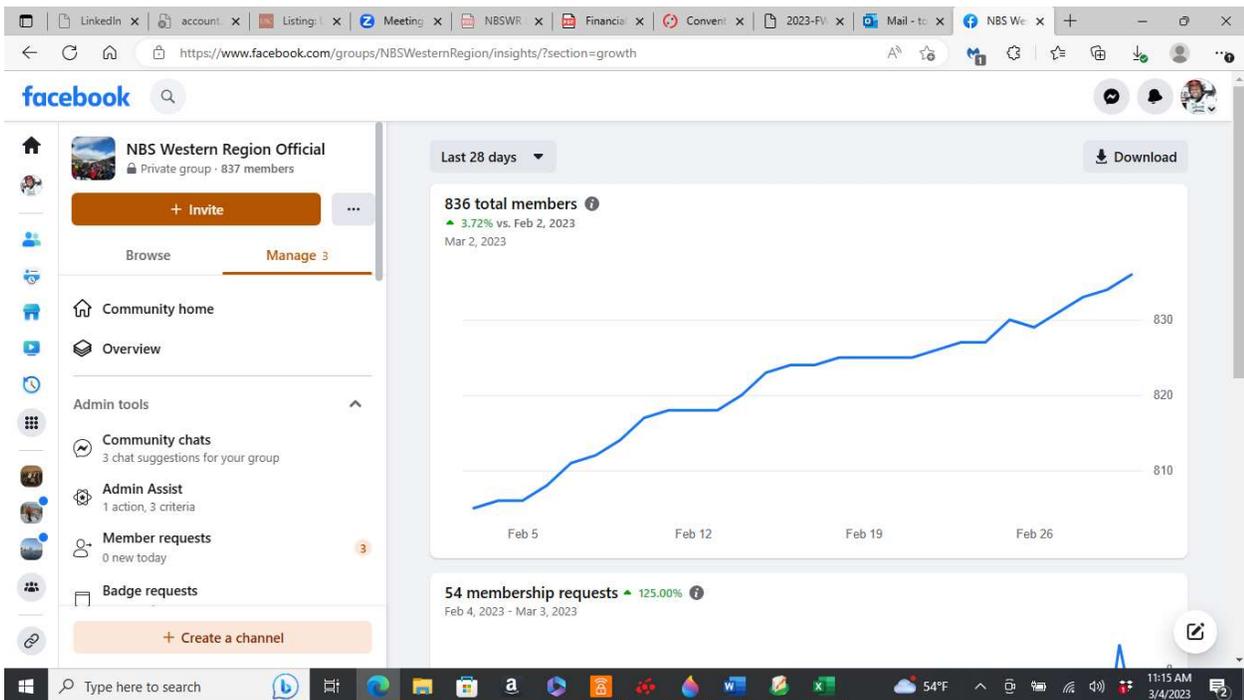
FWSA Social Media Facebook Group Submission Instructions

We invite your club to submit your facebook group Insights file in the Far West Ski Association Outstanding Social Media Award Program. Please follow the instructions below to email an Insights file for a 28 day period in an Excel format by March 18, 2024.

Log into facebook and visit the Group for which you are Admin

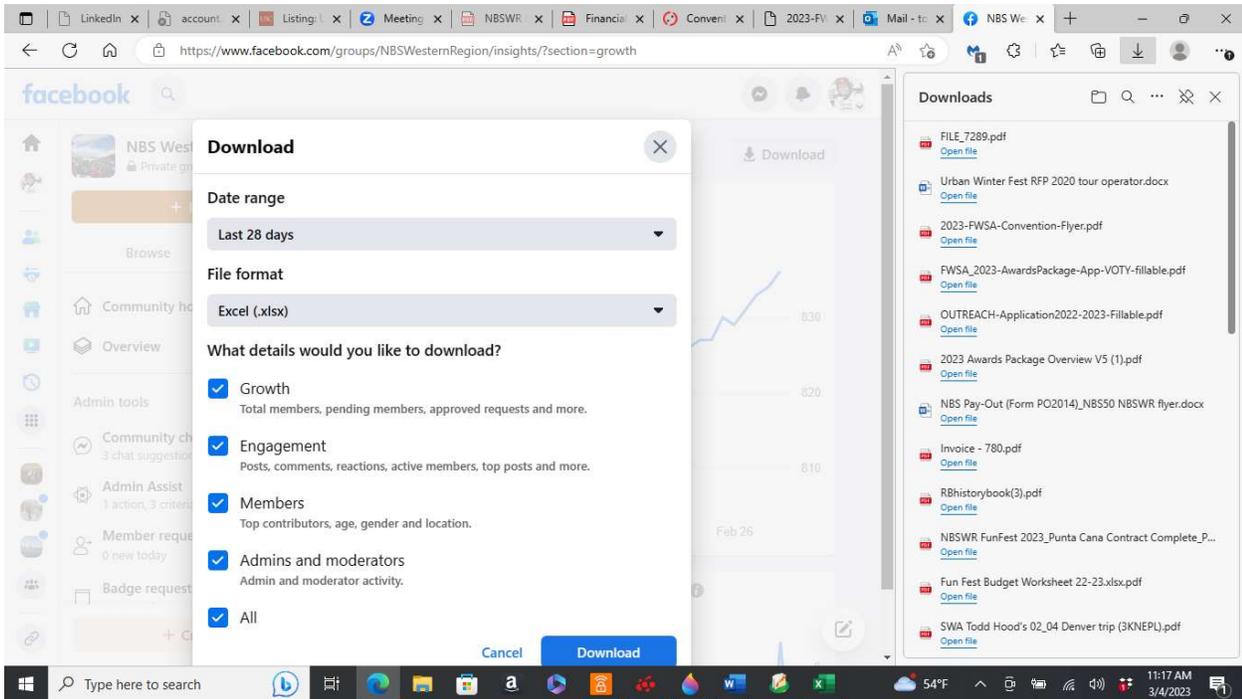


Click **Growth**



Click **Download**

FWSA Social Media Facebook Group Submission Instructions

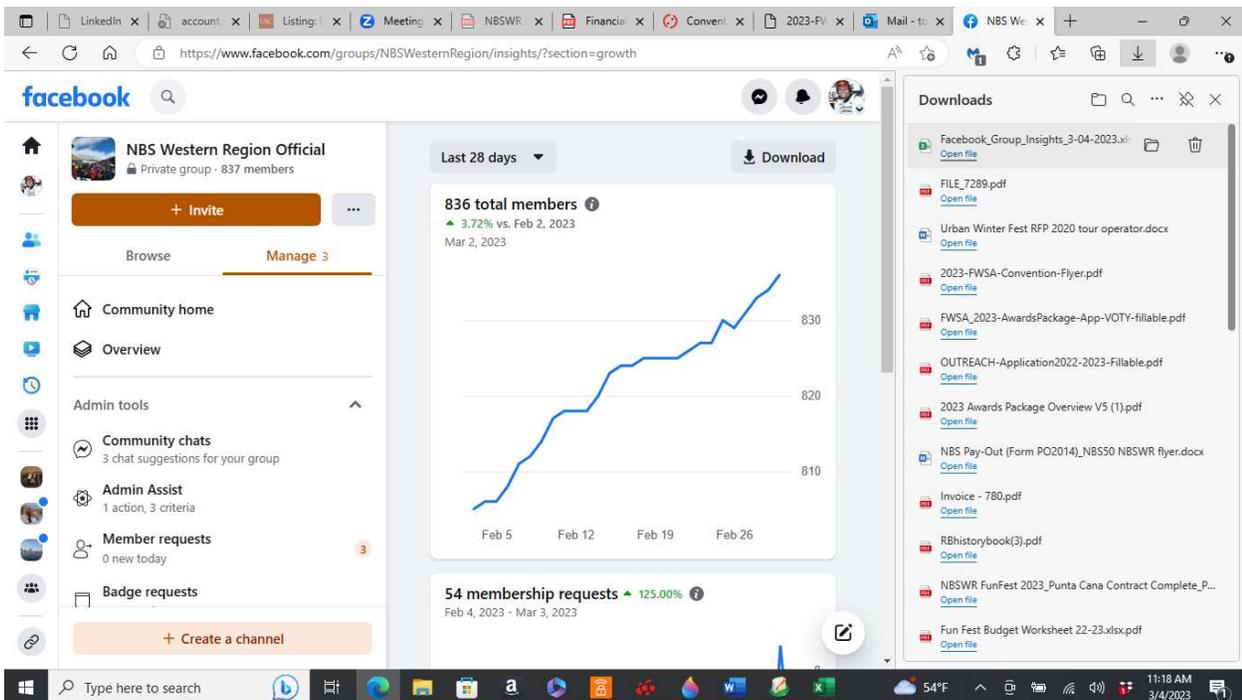


Select **Last 28 days** for *Date range*

Select **Excel (.xlsx)** for *File format*

Select **All** for *What details would you like to download?*

Click **Download**



Open File and Save as [CLUB NAME] Facebook_Group_Insights.xlsx

Attach the file and email to socialmedia@fwsa.org with subject line [CLUB NAME] Facebook Group Submission