Far West Ski Association Far West News Flash July 2013



Who & What's New For 2013

Ski Industry Asks Congress to Act on Climate Change

Climate change is serious business for the ski industry--without snow, there won't be much of an industry left. It is one of the first industries to visibly suffer from climate change as there's less reliable snow in recent years. It foreshadows the impact that many industries will experience, such as tourism, hospitality and retail. 108 ski areas from around the U.S. have signed the Climate Declaration, which urges Congress to address climate change.

Changes at NSAA

Troy Hawks, our friend at the National Ski Areas Association (NSAA) has been replaced by an outsource contractor. You may remember Troy from the '11 convention as one of the lunch speakers. Over time he has provided FWSA with valuable insight in to the business at NSAA and updated news about developments at resorts. He has also provided such additional information as water rights and snow making developments at resorts, resort lands acquisition and on mountain programs for safety, Lids on Kids and other special development programs. Our relationship with NSAA should not change.

Mammoth Mountain to Host US Olympic Ski Hopefuls

The United States Ski and Snowboard Association (USSA) has named Mammoth Mountain as its official training ground for the nation's Olympic freeskiing and snowboarding hopefuls ahead of the Sochi 2014 Games. The California ski resort will play host to spring and fall training camps for athletes, including the likes of world champions Ted Ligety - a Turin 2006 Winter Olympic gold medallist - and Mikaela Shiffrin, through 2019, which means it will also be used by snowsport stars for the Pyeongchang 2018 Winter Olympics.

Alaska Airlines Seasonal Flight Service to Steamboat

Your trip to Steamboat Springs from the Pacific Northwest will be quicker and easier this winter with Alaska Airlines' new NON-STOP service from Seattle, into Steamboat/Hayden airport. Operating twice a week from Wednesday, December 18 through Saturday, March 29, flights will be serviced on Sky West Airlines. To celebrate the new service, Alaska Airlines is offering an introductory fare starting from \$119 each way. Tickets must be purchased by July 26th for travel from December 18, 2013-March 29, 2014. The new Alaska Airlines Seattle nonstop flight will be available for sale beginning July 16th on www.alaskaair.com and across major travel systems including Steamboat Central Reservations[®] around July 22nd. Steamboat Central Reservations[®] (SCR), which represents the majority of lodging properties in the area, offers the greatest value and convenience with customized winter vacation packages at 1-800-922-2722 or online at www.steamboat.com.

Happy Anniversary

The Phoenix Ski Club, (PSC), celebrated their 65th anniversary this year with a banquet at Pinnacle Peak Patio. Approximately 200 current and former members attended, which included twenty two Past Presidents. One of the past presidents attending the banquet, was president from 1954-1955. Congratulations Phoenix Ski Club.

Far West Travel

Cruising

Cruise the Caribbean with us November 9-16, 2013. Departing from Miami, we will cruise to St. Maarten, St. Thomas and Nassau before returning to Miami. Inside cabins \$579, balcony cabins \$979 + portage fees. Contact Gloria Raminha: garski2011@gmail.com or check Far West Ski Association website for further information. A deposit of \$250 is due now, balance due on August 16, 2013.

Far West Ski Week

January 25 to February 1, 2014 are the dates set for Far West's 2014 Ski Week in Beaver Creek, Colorado. Lift tickets are included in the ski week package; however, EPIC passes will also be available and should be purchased from our Tour Operator at Skigroup.net by calling 1-800-500-2SKI (2754). Each member purchasing the EPIC Pass through Skigroup.net, will receive a \$25 discount off their lodging during our ski week. Check our website for additional information.

Far West Mini Ski Week

February 22-27, 2014 are the dates set for the Mini Ski Week to be held in Layton, Utah. Lodging will be at La Quinta Inn & Suites in Layton for 5 nights, with 3-4 day's skiing at Snowbasin Ski Resort, a welcome party and much more. Check our website for additional information.

Far West International Ski Week 2014

Things are moving at a swift pace for Zermatt & Spain signups. In only 1 month, 55 people have signed up for the trip. Whether you want 1 week in Zermatt, Zermatt & Barcelona and Madrid, Spain extension or just Spain as a stand-alone trip, the time to make your decision is NOW! Contact Debbie Stewart, VP of International Travel at: fwsaintltrvl@prodigy.net. Check our website for additional information.

Far West International Adventure Trip

The RFP has been submitted for bids for an African Safari in the fall of 2014. This trip will be an experience of a lifetime, one you will not want to miss! Destination and details to come.

Far West Member Benefits

Introducing Nautic Adventures

Our newest Benefits Partner is Nautic Adventures, running sailing adventures out of the San Francisco Bay area, the Caribbean, the Greek Isles and coming soon... through the San Juan Islands. Dan Eliseian is the owner of the company, and is excited about becoming a Far West partner. Dan is offering up their "Pro Deal" to all FWSA members for 25% off of a sailing adventure. Check them out at: www.nauticadventures.com, and our deal at www.fwsa.org/member corner/benefits.

Far West Ski Foundation

Team USA is Ready to Fly

The women's ski jumping team will show the world their skills in their FIRST Olympics in February in Sochi, Russia. Ruled out of the Vancouver Olympics in 2010 by the IOC, they are starting their final training season before Sochi. They need your help this week to kick off their training season! The Far West Ski Foundation can help you help them. If you can send \$10 or \$20 or \$100 to FWSF at Box 861, Fallbrook, CA 92088, we will send 100% of your contribution to the team. Or you can use PayPal on the web site Farwestskifoundation.org.

Far West Ski Councils

FWSA Council Presidents Seek Input to Awards and Family and Youth Programs

At the upcoming FWSA Board of Directors meeting, the FWSA Council Presidents, as part of the 2013–2014 budget preparation, will be reviewing the programs that are the responsibility of the Vice President, Council Services. They include: Councils' Man and Woman of the Year; Club and Council Awards for newsletter, website and outstanding club; Charity and Community Service Awards; and Family and Youth Involvement. If you have ideas or comments on any of these programs that you would like to be considered at the meeting, please email Jo Simpson, VP Council Services, email to: jo_simpson@sbcglobal.net before Wednesday, July 24.