



# 2014

## Delegate Book

Electronic Edition



# Far West Ski Association

## 82nd Annual Convention

29th Annual Silent Auction & Travel Expo

The Riverhouse Hotel & Convention Center

Bend, Oregon

June 12-15, 2014

"The Voice of the Western Skier"



[www.skioregon.org](http://www.skioregon.org)





# Panels / Snowsports Celebrities Multi-Media / Caucuses

## Schedule Saturday June 14, 2014

	Travel Expo	Panel Sessions	Lunch	Panel Sessions	Council Caucuses
<b>Room</b>	8:45 am - 10:25 am	10:30 am - 12:15 pm	12:30 pm - 2:30 pm	2:40 pm - 4:00 pm	4:15 pm— 5:30 pm
<b>Exhibit Hall</b>	Travel Expo				
<b>Cascade A-B/G-J (Convention Ctr)</b>			Lunch & Multi-Media Presentation		
<b>Cascade C-D (Convention Ctr)</b>		Snowsports Leadership Academy		Snowsports Leadership Academy	
<b>Cascade C (Convention Ctr)</b>					Los Angeles/San Diego/Orange/Arizona/New Mexico
<b>Cascade D (Convention Ctr)</b>					Bay Area/Inland/Central/Intermountain/Sierra
<b>Cascade E-F (Convention Ctr)</b>		Public Affairs Panel		Public Affairs Panel	Northwest/Direct Members
<b>Deschutes C (Restaurant Building)</b>	Councils Man & Woman Judging (closed session)	Councils Man & Woman Judging (closed session)			
<b>Three Sisters (Hotel Property Across River)</b>		Ski Week Bid Presentations (closed session)		Ski Week Bid Presentations (closed session)	
<b>Deschutes B (Restaurant Building)</b>		Far West Racing Association (invitation only)			

\* Please note that this is a preliminary list of invited guests, presenters/speakers, topics & rooms which is subject to change.

### 10:30 am – 12:15 pm – Snowsports Leadership Academy and Public Affairs Panel Sessions\*

#### **Snowsports Leadership Academy – “Get the Latest on Snowsports Equipment” - Cascade Convention Center C-D.** Speaker: Greg Coulter, Owner of Boots & More Performance, Bend

Greg Coulter will let you know how you can get the most out of your mountain experience. He will teach you how you can improve your comfort, performance and fun by using the right ski or snowboard equipment for you, and keeping your equipment at maximum performance level. This equipment specialist has been skiing on Mount Hood for over 40 years and has 30 years of experience working with many different manufacturers for consulting, testing and assisting in trade shows and on-snow consumer and industry demos.

**Public Affairs Panel - Cascade Convention Center E-F.** Moderator: Mike Sanford, FWSA VP of Public Affairs. Scheduled Speakers include: John Gifford, President of the Pacific Northwest Ski Areas Association (PNSAA); Billy Kidd, 1964 Olympic Silver Medalist; John Allen, Forest Supervisor, Deschutes National Forest; Matthew Drake, NSAA Director for Pacific Northwest, Chairman and Chief Executive Officer, Mt. Hood Meadows Ski Resort; and Dave Ludwig, founder of Hope on the Slopes (HOTS). Topics may include ski resort development including environmental impacts, how snowsports enthusiasts can impact development issues, ski area trends, forest service trends, the effect of diversity and demographics on skier/boarder numbers, the impact of downturns, adaptive sports, and the role of FWSA.

**1:30-2:30 PM – Multi-Media Presentation featuring Jess McMillan – Cascade Convention Center A-B, G-J** Keynote speaker is Jess McMillan, a Freeskiing World Tour Champion and National Champion. Jess will be speaking on personal responsibility in the mountains, while sharing her experiences around the world.

## **2:40-4:00 PM – Snowsports Leadership Academy and Public Affairs Panel Sessions**

### **Snowsports Leadership Academy – “Avalanche Safety – Are You Prepared?” Cascade Convention**

**Center C-D.** Speaker: Curtis Norsen, Patrol Director and Risk Manager, Mt. Bachelor

Curtis Norsen received a Bachelor's Degree in Ski Resort Management, and is certified in Level 3 Avalanche Training. As the Patrol Director and Risk Manager at Mt. Bachelor, he has invested a lot of time and energy into studying and trying to understand the dynamics of snow and what makes it act the way it does. You will learn how his knowledgeable and talented team keeps him informed of changes and potential hazards on the mountain, in order to keep all skiers and boarders safe on the slopes. This avalanche expert will explain how an avalanche can surprise you, and what you need to do to save your life if you are ever caught in one.

**Public Affairs Panel - Cascade Convention Center C-D.** Moderator: Mike Sanford, FWSA VP Public Affairs  
Scheduled Speakers include: John Gifford, President of the Pacific Northwest Ski Areas Association (PNSAA); Billy Kidd, 1964 Olympic Silver Medalist; John Allen, Forest Supervisor, Deschutes National Forest; Matthew Drake, NSAA Director for Pacific Northwest. Chairman and Chief Executive Officer, Mt. Hood Meadows Ski Resort; and Dave Ludwig, founder of Hope on the Slopes (HOTS). Topics may include ski resort development including environmental impacts, how snowsports enthusiasts can impact development issues, ski area trends, forest service trends, the effect of diversity and demographics on skier/boarder numbers, the impact of downturns, adaptive sports, and the role of FWSA.

### **4:15-5:30 PM - Council Caucuses**

Los Angeles / San Diego / Orange / Arizona / New Mexico – Cascade Convention Center C

Bay Area / Inland / Central / Intermountain / Sierra – Cascade Convention Center D

Northwest & Direct Members – Cascade Convention Center E-F

Council delegates meet to hear from candidates running for the open FWSA offices. After the candidate presentations, the delegates will discuss the various candidates and proposed By-Laws Amendments in preparation for voting on Sunday morning.

# **Snowsports Leadership Academy**

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. All attendees of the Snowsports Leadership Academy sessions receive a certificate of attendance. You do not want to miss these well presented, informative and timely sessions.

Snowsports Leadership Academy Sessions Modules include:

- 2008 – Module 1: “I’m Elected, Now What”  
Module 2: “Now you Have Them, How do you Keep Them”
- 2009 – Module 3: “Travel Wise – Smart Tips for Trips”  
Module 4: “Risky Business – A Slippery Slope”
- 2010 – Module 5: “Ethics – Doing the Right Thing”  
Module 6: “Tech Works – Building Your Club Using the Social Media”
- 2011 – Module 7: “Skiing Equipment Design: Getting the Right Fit”  
Module 8: “Building Your Club Using the Social Media”
- 2012 – Module 9: “The Future Is Now”  
Module 10: “Marketing, Mentoring, Media”
- 2013 – Module 11: “Make Club Meetings Fun While Getting Business Done”  
Module 12: “Keeping Pace as a High Tech Club”
- 2014 – Module 13: “Get the Latest on Snowsports Equipment”  
Module 14: “Avalanche Safety – Are You Prepared?”

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# Order of Business

**Saturday, June 14, 2014**

## **GENERAL SESSION**

8:00 AM Call to Order (Linda Scott)

Introduction of Officers, Trustees, Committee Chairpersons, Council Presidents, FWSA Appointed Representatives and Special Guests

Credentials Committee Report (Mary Azevedo)

Nominations Committee Report (Mike Sanford)

Councils' Man & Woman of the Year  
(Jo Simpson for Donn Bryant)

Communication and Club Awards Report (Jo Simpson for Crissymarie King)

Bylaws Committee Report (Robb Margrave)

Industry Marketing & Sponsorships (Debbi Kor)

Silent Auction (Mary Olhausen)

Travel Expo Report (Sigrid Noack)

## **RECESS FOR TRAVEL EXPO**

8:45 AM-10:25 AM Travel Expo (Sigrid Noack)

**Sunday, June 15, 2014**

## **GENERAL SESSION RECONVENED**

8:45 AM Call to Order (Linda Scott)

8:30 AM – 1 PM FWSA General Meeting and Election of Officers

10:30 AM RECESS FOR BRUNCH

Club & Council Communication Awards

Charities Award & Club History Award

11:30 AM General Session Reconvened

ORDER OF BUSINESS FOR GENERAL SESSION (Continued)

Secretary's Report (Wanda Ross)

Acceptance of Minutes from 2013 Annual Meeting

Credentials Committee Report (Mary Azevedo)

Parliamentarian (Mike Sanford)

Bylaws Report (Robb Margrave)

Nominations of Candidates for Officers & Trustees (Mike Sanford)

Speeches by Candidates  
(3 minutes time limit each)

Election and Voting for President, Trustees, and Officers

Substantive Resolutions (Randy Lew)

Treasurer's Report (Linda Coxen)

President's Report (Linda Scott)

Board of Trustees Report (Linda Westlund)

Industry Sponsorship / Silent Auction  
(Debbi Kor & Mary Olhausen)

2015 Convention Report  
(Jane Wyckoff & Eileen Sanford)

Old Business (Linda Scott)

New Business (Linda Scott)

Introduction of Newly Elected Officers and Trustees (Linda Scott)

Adjournment (FWSA President)

# Delegate Travel Expo Instructions

Saturday Morning, June 14th

## **GREETINGS DELEGATES!!**

Welcome to the 12<sup>th</sup> Annual Far West new and improved Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of your participation.

## **WHAT IS TRAVEL EXPO?**

Travel Expo takes place on Saturday morning of Convention. It is a forum where delegates [voting and non-voting] can meet with Industry Reps in a pre-scheduled 10-minute appointment format. This year Travel Expo begins with two "Meet the Regions" sessions. All Industry Reps are grouped by Region. Industry Reps will have time for focused 1-on-1 meetings with our delegation and membership leaders.

Our relationships with our Industry Partners and their participation in our Convention are invaluable. Their future participation and support is influenced by return value. In addition, Travel Expo serves as a venue that attracts new vendors who will be willing to support our Conventions and FWSA Programs in the future. It is our goal to insure that our time with them is a positive and worthwhile experience.

## **SIGNING UP FOR APPOINTMENTS**

You will sign up for **two** "Meet the Regions" sessions and **four** Industry Rep appointments taking place from 8:45am to 10:20am. You have six opportunities to meet with Industry. We are asking that delegates take advantage of all six opportunities. Each delegate will have a PASSPORT, with appointment times that match industry Sign-Up Sheets. On Friday night at the Silent Auction fill in your passport and sign up on the Industry Reps Sign-Up sheet in their booth. Fill in any blanks on Saturday morning—just before Travel Expo starts.

There will be a maximum of four people per Industry Rep appointment. In some cases, the Industry may choose to meet with fewer than four people. Please respect their wishes. We are asking that no one club take all four spots for any one meeting unless the Industry requests it.

### **Two opportunities to sign up for "Meet the Regions" and Industry Rep Appointments:**

- During Silent Auction on Friday  
from 6:30pm – 10:00pm
- On Saturday morning from 8:30am – 8:40am  
prior to the start of Travel Expo.

We strongly recommend that you schedule a few resorts, at least one tour operator, and a supplier that you have not visited or used before. Expo time should not be used for finalizing a trip already in the works. Use the time Friday night for this purpose, or schedule time with Industry later during the weekend.

To facilitate the meeting process, bring your **CLUB PROFILE/LEAD SHEET** with you to give to the Industry. Copies should be made for each delegate to give out at every appointment. The profile should include:

Club Name, Mailing Address, and Web Site  
President and Travel VP Contact Information  
Trips Taken Each Year  
# of Participants Per Trip  
Where Your Club Traveled In 2013-2014  
What Trips Your Club Is Planning For 2014-2015  
And For Future Years

Also bring **Club BUSINESS CARDS** to leave with Industry. Remember, even if you are not your club's travel person, you are representing your club and will be bringing information and recommendations back to your board. There will be separate instructions for those involved in the Man and Woman of the Year judging. Please note that the Far West Ski Bidding starts after Travel Expo.

For those of you who complete your passport with **Two** stamps from "Meet the Regions" sessions and **Four** signatures from appointments with Industry Reps, you will be entered into a drawing for many prizes, including the

## **Grand Prize**

**Whistler/Blackcomb, Canada**

Far West Ski Association

January 31 – February 7, 2015

Ground package for one person (not to exceed \$900)

## **Questions**

For questions about Travel Expo, please contact

**Sigrid Noack:** 310.499.8181  
[sig4ski@earthlink.net](mailto:sig4ski@earthlink.net)

**Mary Olhausen:** 503.880.7383  
[omary52@comcast.net](mailto:omary52@comcast.net)

# Welcome

Linda Scott, President, Far West Ski Association

It gives me great pleasure to welcome you to the 82nd Annual Far West Ski Association Convention in Bend, Oregon. This weekend we will celebrate our history and accomplishments, conduct Association business and renew friendships and make new ones. This weekend we also get to renew our relationships with our snowsports industry partners, whose partnerships help keep our Association vibrant and fun.

I want to thank our FWSA Convention Committee and all the Northwest Ski Club Council volunteers who have worked many hours to make this Convention a success. I want to thank Mary Olhausen, Host Council Convention Coordinator and President of Northwest Ski Club Council, who has worn many hats, spent countless hours and accomplished many things to make this convention successful, and Optional Events coordinators Debbi Kor, Dale and Sheri Parshall, Heidi Munson, John Reinhardt, Kim Riehl and Cherry Reitz.

Our Past President and FWSA Convention Chairman Jane Wyckoff, along with fellow Past Presidents Mike Sanford, Steve Coxen and Randy Lew, have made planning for this convention appear effortless. In addition to Mary Olhausen leading as Host Council Convention Coordinator and President of Northwest Ski Club Council, she is our Silent Auction/Travel Expo Chairman, and working with Debbi Kor, our VP of Marketing, these gals have done a great job coordinating the auction and making it run smoothly. Catherine Ohl once again prepared our Convention Awards Book and is Chairman of our FWSA Awards Committee, in addition to being our webmaster and creating many of our flyers and documents. These are all very special people who have given countless hours, and dedicated much of their free time, to the success of FWSA.

This weekend you will have several opportunities to meet with our ski resort partners while attending our Pub Crawl on Thursday night, our optional activities on Friday, and while attending our Silent Auction on Friday night and our Travel Expo on Saturday. Mary Olhausen, Jane Wyckoff, Sigrid Noack, Debbi Kor and Linda McGavin have all done a fantastic job coordinating all these activities. Please visit with as many representatives as you can, and thank them for their support of FWSA. Karen James handled all the registration issues for the convention, while Jim Nachbar made online registration possible. My thanks go to all these hard working folks.

Our Snowsports Leadership Academy is not to be missed. This year we will offer our seventh year of this program. Our Saturday modules will include "Get the Latest on Snowsports Equipment" and "Avalanche Safety-Are you Prepared?" Thanks go to Mary Azevedo, our Vice President of Membership, and Mary Olhausen as Host Council Convention Coordinator for their work on this excellent program. Also on Saturday will be our Public Affairs Forum where we have special guests discuss issues confronting skiers, boarders and the ski industry lead by our Past President, and current Vice President of Public Affairs, Mike Sanford.

Our special guests this year include Jess McMillan, a professional Big Mountain Free Skier. She won the 2007 International Free Skiing Association Women's World Tour and continued to be in the top five ever since, and Billy Kidd, a descendant of the infamous Billy the Kidd, the 1964 Olympic Silver Medalist in slalom skiing and the winner of the 1970 World Championships in Val Gardena, Italy. What a great opportunity to meet these outstanding athletes!

The Awards Banquet entitled "Volcanic Paradise" will be held on Saturday evening, and will be the highlight of the convention. We will recognize all the hard working volunteers, those who have made significant contributions during the year to FWSA, and recognize excellence in member clubs and councils. All their efforts keep FWSA a strong, vibrant and fun organization and "The Voice of the Western Skier."



JOHN A. KITZHABER, MD  
Governor

June 2014

**Welcome Far West Ski Association Conference 2014 Attendees!**

As Governor of Oregon, I am pleased to express my enthusiastic support for bringing the 2014 Far West Ski Association Conference to Bend, Oregon.

Oregon's beautiful scenery, warm hospitality and recreational nature make it an ideal setting. Breathtaking countryside, indelible landmarks such as Mt. Bachelor and the stunning Deschutes National Forest define Oregon as the jewel of the West.

I hope you enjoy your stay in Bend and that the conference is a great success.

Sincerely,

John A. Kitzhaber, M.D.  
Governor

254 STATE CAPITOL, SALEM OR 97301-4047 (503) 378-3111 FAX (503) 378-8970  
WWW.OREGON.GOV

# Event Sponsors

## 82nd Annual FWSA Convention

by Debbi Kor, VP of Marketing & Sponsorship

*We extend our appreciation to the following sponsors of Far West Ski Association's 82<sup>nd</sup> Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting convention costs through the sponsorship program, we are able to offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2014-2015.*

## Program Sponsors

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### Safety Award

Since 1998, **Aspen/Snowmass**, **The Gant** and **Crestwood** have donated a 7-night ski package for two with lodging, rentals, lift tickets, a half day lesson, transfers & air.

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### Ski Heritage Award

Since 2000, **Steamboat** has donated a 5-night ski package for two with lodging, lift tickets, rentals, a tour and half day lesson.

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### Man & Woman of Year

Since 2001, **Big White Ski Resort** has donated a 5-night ski package for two with lodging and lift tickets for Councils' Man and Woman of the Year.

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### Athletic Scholarships

Since 2004, funds for the scholarships are provided through contributions from **Whitefish**, **Grouse Mountain Lodge** and **Karbon**.

# 2014 Convention Sponsors



**Delegate Totes**  
Convention



**Neck Wallets**  
Convention



**Delegate Book Printing**  
Convention



**Pub Crawl**  
Thursday evening



**Mt. Bachelor Tour**  
Thursday Morning



**Old Mill District Shop-Dine-Wine**  
Friday Morning



**Old Mill District Shop-Dine-Wine**  
Friday Morning



**River Party**  
Friday Afternoon



**River Party**  
Friday Afternoon



**Beer Sponsor**  
Friday Evening



**Beer**  
Friday Evening  
Saturday Lunch



**Continental Breakfast**  
Saturday morning



**Luncheon**  
Saturday



**Beer Sponsor**  
Saturday Lunch



**Multi-Media**  
Saturday afternoon



**Multi-Media**  
Saturday afternoon



**Banquet Wine Service**  
Saturday Evening



**Banquet Wine Service**  
Saturday Evening



**Banquet Entertainment**  
Saturday Evening



**Banquet Entertainment**  
Saturday Evening



**Eye Opener**  
Sunday Morning



**Eye Opener**  
Sunday Morning



**Brunch**  
Sunday Morning

## Taste of Bend Sponsors

Whistler Blackcomb, Tourism Whistler, The Tantalus Lodge, Lodging Ovations, Crystal Lodge, Mt. Hood Meadows, Jackson Hole Mountain Resort, Winter Park Resort, Portland SkiFever & Snowboard Show, Northwest Ski Club Council

# Silent Auction & Travel Expo 2014 Participants

by Mary Olhausen and Debbi Kor

*The Far West Ski Association and the Northwest Ski Club Council extend their appreciation and sincere gratitude to the 29th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners.*

*Please include these industry partners in your travel plans for 2014-2015.*

Aava Whistler Hotel, Canada	Hertz Rental Cars, Bend, OR	Ski Group.Net, CA
Alpine Adventures, FL	Hilton-Double Tree, Bend, OR	Ski Oregon, OR
Anthony's Restaurant, Bend, OR	Holidaze Ski Tours, NJ	Snakedance Condominiums, NM
Aspen/Snowmass, CO	Homewood Mountain Resort, CA	Snowbird Lodge, Canada
Banff Lodging Company, Canada	Huntley Lodge, MT	Snowbird Ski & Summer Resort, UT
Beaver Creek Resort, CO	Jackson Hole Mountain Resort, WY	Snowmass Ski Resort, CO
Beaver Run Resort, CO	Jackson Hole Resort Lodging, WY	Snowmass Tourism, CO
Betty Donellan	Kandahar Lodge at Whitefish, MT	Sports America Tours, CA
Big Sky Resort, MT	Keystone Ski Resort, CO	Steamboat Ski & Resort Corp., CO
Big White Ski Resort, Canada	Kimberley Alpine Resort, Canada	Subaru of Bend, Bend, OR
Bike Tours Direct, TN	Lodging Ovations, Canada	Sunriver Resort, OR
Breckenridge Hospitality, CO	Mammoth Mountain Inn, CA	Sunshine Mountain Lodge - Canada
Breckenridge Ski Resort, CO	Mammoth Mountain Ski Area, CA	Sunshine Village Resort - Canada
Brian Head Ski Resort, UT	McMenamins Pub, Bend, OR	Sun Peaks Ski Resort, Canada
Brundage Mountain Resort, ID	Miracle Springs Resort-Spa, CA	Sun Valley Resort, ID
Cedar Breaks Lodge, UT	Mountain Lodge Telluride, CO	Tantalus Lodge, Canada
Central Oregon Visitors Association, Bend, OR	Mt. Bachelor Ski Resort, Bend, OR	Taos Ski Valley Resort, NM
Cog Wild, Bend, OR	Mt. Bachelor Village Resort, OR	Teewinot Lodge, WY
Collette Vacations, RI	Mt. Hood Meadows Ski Resort, OR	Telluride Alpine Lodging, CO
Cooper Spur Mountain Resort, OR	MS Dixie/Tahoe Queen, CA	Telluride Ski Resort, CO
Copper Mountain Resort, CO	Naked Winery, Bend, OR	The Bend Trolley, Bend, OR
Crested Butte Mountain Resort, CO	Nancy Green's Cahilty Lodge, Canada	The Cliff Lodge, UT
Crystal Lodge, Canada	Northstar Ski Resort, CA	The Crestwood, CO
Deer Valley Ski Resort, UT	Old Mill District, Bend, OR	The Gant Hotel, CO
Destination Hotels & Resorts, CO	Panorama Ski Resort, Canada	The Hunt Lodge, ID
Drury Hotels, Various Locations	Pine Mountain Sports, Bend, OR	The Lodge at Whitefish Lake, MT
Eldorado Resort, Mexico	Red Mountain Resort, Canada	The Riverhouse Hotel/Resort, Bend, OR
El Monte Sagrado Resort & Spa, NM	Resorts Canadian Rockies, Canada	The Tantalus Lodge, Canada
Fairmont Banff Springs Hotel, Canada	River's Edge Golf Course, Bend, OR	The Vintage Hotel, CO
Fairmont Chateau Lake Louise, Canada	Riverbend Brewing, Bend, OR	Timberline Lodge, OR
Fairmont Chateau Whistler, Canada	Salomon/Amersports, OR	Town & Country Hotel, CA
Fernie Alpine Resort, Canada	Schweitzer Mountain Resort, ID	Tourism Whistler, Canada
Forest Suites Resort at Heavenly, CA	Selkirk Lodge, ID	Trickle Creek Lodge, Canada
Frias Properties	Shilo Inn Suites Hotel, Bend, OR	VAIL Resorts, CO
Glacier Park, MT	Sierra At Tahoe Ski Resort, CA	Val D'Isere Condos, CA
GoodLife Brewing, Bend, OR	Silver Star Mountain Resort, Canada	Visit Bend, Bend, OR
Grand Lodge Hotel & Suites, CO	Skibowl Resort, OR	Wanderlust Tours, Bend, OR
Grand Targhee Resort, WY	SKI.COM, CO	Whistler/Blackcomb, Canada
Great Western Lodging, CO	Ski Banff-Lake Louise-Sunshine, Canada	Whitefish Mountain Resort, MT
Grouse Mountain Lodge, MT	Ski Dazzle, CA	Winter Park Resort, CO
Heavenly Mountain Ski Resort, CA	SkiFever & Snowboard Show, OR	Winter Park Resort Lodging, CO
		Wyndham Vacation Rentals, CO

# Convention Volunteer VIPs

Far West Ski Association President	Linda Scott
FWSA Convention Chairperson	Jane Wyckoff
Northwest Ski Club Council President & Host Council Convention Coordinator	Mary Olhausen
Convention Sponsorship Chairperson	Debbi Kor
Silent Auction / Travel Expo	
Silent Auction and Travel Expo Chairperson	Mary Olhausen
Silent Auction Coordinator	Linda McGavin
Silent Auction Accounting	Paul Vlasveld
Travel Expo Coordinator	Sigrid Noack
Travel Expo Prize Donations	Debbi Kor
Silent Auction Bid Runners Coordinator	Fran Long
Auctioneer	Harry Davis
Auctioneer Assistant	Karen Davis
FWSA Awards	
Service Awards Chairperson	Catherine Ohl
Club and Council Communications Awards Chairperson	Crissy Marie King
Councils' Man & Woman of the Year Chairperson	Donn Bryant
	Jo Simpson
Graphics and Design	Catherine Ohl
Pins and Coolers	Dave & Julie Rasmussen
Council Volunteer Coordinator	Sheri Parshall
Registration	
Convention Delegate Registrar	Karen James
Delegate Registration Volunteer Coordinators	Julie Rasmussen, Sue Rimkeit, Norvin Peer
Celebrity Guests and VIP Hostess	Barbara Lee Blase
FWSA Convention Treasurer	Randy Lew
Optional Events	
Mt. Bachelor Tour, Lunch & Activities	Ann Cook & Terese Jarvis
Pub Crawling Bend Style	Debbi Kor
8 <sup>th</sup> Annual Michael German Memorial Golf Tournament	Dale Parshall
Smith Rock Geologic Wonderland Tour	Heidi Munson
Old Mill District Shop-Dine-Wine	John Reinhardt
River Party	Kim Riehl, Cherry Reitz
Social Events	Sheri & Dale Parshall
Awards Banquet Decorations Coordinator	Louise DuFresne
Entertainment Coordinator	Mary Olhausen
FWSA Event Signage Coordinator	Mary Olhausen
Convention Website	
Webmaster	Catherine Ohl
On-Line Registration	Jim Nachbar
Delegate Book Editor	Jo Simpson
Elections / Parliamentarian	Mike Sanford
	Steve Coxen
Convention Photographer - <i>Photo Visions</i>	Doug Miller
Awards Banquet Band	Thrillride
Signage - <i>Starbright Creations</i>	Emilio Trampuz

*Our thanks and appreciation to all the volunteers from Northwest Ski Club Council and Far West Ski Association for their assistance in making the 2014 FWSA Convention a success.*

# Jess McMillan

## Freeskiing World Tour Champion & National Champion

Jess McMillan was born and raised in Jackson Hole, Wyoming, where she has been coined a true mountain girl. She is a Freeskiing World Champion who has won more Freeskiing competitions than any other competitor to date. She has been featured in the last four Warren Miller films.

Last year she skied the Ring of Fire



with Chris Davenport and a few friends. The goal was to ski 14 volcanoes in 15 days. The journey led them to a tour of the Pacific Northwest's volcanoes by climbing 78,674 vertical feet and hiking more than 141 miles.

They climbed volcanoes through California, Oregon and Washington, including Mount Shasta, Mount Bachelor, Mount Adams, Mount St. Helens, Mount Rainier and more.

Jess will be speaking on Personal Responsibility in the Mountains while sharing her experiences around the world. Her speech is personal, thought provoking, and very humorous. Be ready to experience skiing through her eyes.

### Accomplishments

- Warren Miller Films:
  - “Flow State”
  - “Like There’s No Tomorrow”
- 2012 – 4th Overall Free Ride World Tour



- 2011 – Chilean Free Skiing Champion
- 2010 – Freeride World Tour Second Overall
- 2010—Freeskiing World Tour 3rd Overall
- 2009 – Freeride World Tour Third Overall
- 2008—Freeride World Tour Second Overall
- 2007—IFSA World Tour Champion
- 2007—FSA National Champion
- 2006—IFSA Freeskiing World Tour Second

# Greg Coulter

## Boots And More Performance, LLC

Greg Coulter, owner and operator of Boots And More Performance, LLC., was born and raised Oregonian. He has been involved in the ski industry for more than 30 years.

He is a past *Ski/Skiing Magazine* boot tester. He is a three time attendee at Soze boot camp and is a graduate of Masterfit University Dark Arts and SuperFeet University.

He works with many different manufacturers for consulting, testing and assisting in trade shows and on-snow consumer and industry demos.

He has fitted and tuned for skiers and snowboarders of all ability levels, including World Cup and Olympic competitors.

His passion and focus is on boot fitting and tuning and his motto is “with comfort comes performance.”

Greg will be speaking at the Snowsports Leadership Academy breakout session “Get the Latest on Snowsports Equipment.”



# Curtis Norsen

## Patrol Director and Risk Manager, Mt Bachelor

Curtis Norsen began Patrolling at Mt Bachelor in 1996-97, the first season that the Northwest Express Lift opened. In 2005-06 he became the Assistant Patrol Director and in 2007-08 became the Patrol Director.

A few seasons later he assumed the responsibilities of Risk Manager.

Curtis will be speaking at the Snowsports Leadership Academy breakout session “Avalanche Safety—Are You Prepared?”.

He has invested a lot of time and energy into studying and trying to understand the dynamics of snow and what makes it act the way it does. He took Level 3 avalanche training during the winter of 2004-05, and has been fascinated by the activities that occur in a snowpack ever since.

Curtis says that being in a management position doesn't provide him with as much time as before to geek out on snow crystals, but he has a knowledgeable and talented team that keeps him informed of changes and potential hazards.

He has a Bachelor's degree in Ski Resort Management from Western State College in Colorado.

His wife Betsy is one of the aforementioned talented members of his team, and also runs one of the resort's avalanche rescue dogs, a black lab named Riggins.

His son Harper also has a great love of the mountains and is always finding something to jump off!

When the family is not at the mountain, they can most likely be found



somewhere near the water enjoying the snow in a different form.

According to Greg, the best part about working at Mt Bachelor is that no two days on the job are ever the same.

# John Gifford

## President, Pacific Northwest Ski Areas Association (PNSAA)



John Gifford has been President of the Pacific Northwest Ski Areas Association (PNSAA) since August 2012.

PNSAA is a non-profit trade association representing the interests of businesses associated with winter sports – skiing, snowboarding and Nordic – in the Pacific Northwest. Membership includes 34 resorts located in Alaska, California, Idaho, Montana, Oregon, and Washington plus over 100 associate-suppliers, sustaining members and affiliated organizations.

Prior to PNSAA Gifford spent 15 years at Stevens Pass Mountain Resort, serving as general manager for the last 11 years.

He also served on the PNSAA Board of Directors for eight years, as the Ski Washington founding president for six

years, and one year as a member of the National Ski Areas Association (NSAA) Board of Directors.

Gifford is a lifelong, passionate skier. Before working in the ski industry he owned his own marketing company and was Director of Sales and Marketing at an Eastern Washington newspaper.

For seven winters from 1990 through 1996 Gifford was a ski instructor, PSIA Level 2, at Ski Bluewood outside Dayton, WA.

Gifford is a graduate of Washington State University with a Bachelor of Arts Degree in Communications. He and his wife have four sons.

Outside of skiing his interests include spending time with family, sailing, bicycling and traveling. He and his wife live in La Conner, WA.

# Jordan Schweitzer

## Mt. Bachelor Ski Team FWSA Athletic Scholarship Recipient

Jordan Schweitzer first applied for a Far West Ski Association athletic scholarship in 2008, when she was a 14 year old freshman at Summit High School in Bend, Oregon. In 2008, she placed nationally in the top-ten in all four alpine disciplines, and she was awarded the very first FWSA partnership scholarship for \$800 sponsored by Skiyenti Ski Club.

The following season (2008-2009), Jordan continued her winning ways finishing first overall among J-3 women from the Pacific Northwest Division and nationally ranked top-ten in three disciplines and 14th in Giant Slalom.

Her hard work contributed to her achieving national ranking as a first year J-2 (2009-2010) with a first place overall in her year group (1994) for Downhill, a ninth in Super G and a 16th in Giant Slalom. In March 2010, she won the USSA National J-2 Downhill championship.

The following year, she finished the 2011 season ranked first in Downhill, eighth in Super G, eighteenth in Giant Slalom and twelfth in Slalom. Unfortunately, in 2011 Jordan was unable to defend her J-2 Downhill championship due to cancellation for weather; however, she took 2nd place in Super G at the J2 National Championships.

Jordan reached the podium 14 times, including 3 first place finishes, during the 2010-2011 season. Good fortune abandoned Jordan when she was seriously injured during the NORAM Downhill at Lake Louise, Alberta, in early December 2011.

Seven weeks passed before she could resume training and then a sprained knee further set her back. Nevertheless, Jordan held on to her number one standing in Downhill and pulled in a tenth place for Super G. Despite her injuries, she had 10 top ten finishes including three podium finishes (two second places in Super G and a second in Slalom).

In her last year of USSA Alpine junior racing (2012-2013) Jordan had six top-fifteen finishes and 5 podiums. Her coach Nils Eriksson lauds Jordan as "one of the most talented female skiers I have seen in more than 20 years I have been involved in ski coaching."

Over a five year period Jordan received four Skiyente and one Mountain High Snowsports Club scholarships.

Today, Jordan lives in Bend where she is enrolled at Oregon State University Cascades, working towards a B.S. in Exercise and Sports Science. She hopes to go on to a Master's Degree in a health and sports science related field.



Jordan works part time at Rebound Physical Therapy in Bend, and this year she began a second ski competition career in ski cross, and she has already qualified for next year's Ski Cross World Cup. Jordan is the daughter of Todd Schweitzer of Gresham, OR, who, together with his wife Katie, are guests at the convention luncheon.

# John Allen

## Forest Supervisor, Deschutes National Forest



John Allen has been the Forest Supervisor on the Deschutes National Forest in Bend, Oregon for seven years. He grew up in San Diego, California and graduated from the University of California, Berkeley in 1979 with a B.S. in forest management.

His Forest Service career started as a seasonal employee on the Fremont National Forest, where he also received his career appointment. He has worked on the Winema and Umpqua National Forests in a variety of positions, as a district ranger on the Willamette National Forest at McKenzie River for 11 years, and in Bozeman,

Montana, as the Deputy Forest Supervisor for the Gallatin National Forest.

He has worked on three ski area master development plans, including the most recent at Mt. Bachelor.

His wife Julie is an elementary school teacher and their son, Conor, is 12 years old. As a family they enjoy hiking, alpine and nordic skiing, fishing, and exploring new places.

He enjoys reading a good book, floating rivers and spending time with friends and family.



# Matthew Drake

National Ski & Snowboard Association Director for Pacific Northwest  
Chairman and Chief Executive Officer, Mt. Hood Meadows Ski Resort



Matthew is a fourth generation Oregonian. His first employment opportunity was in the Food and Beverage Department at Mt. Hood Meadows Ski Resort, Mt. Hood, Oregon on winter weekends in 1968. From there, he worked throughout elementary and high school on the weekends and holidays in

Grooming, Lift Maintenance, Janitorial, Rental, Ski School and Accounting at Mt. Hood Meadows Ski Resort.

In the summers during high school, he worked as a carpenter for Donald M. Drake Company on large commercial projects in downtown Portland.

Matthew graduated from Vassar College in 1981. After college, he traded euro bonds, commercial paper and mortgage backed securities for the Morgan Guaranty Trust Company of New York and Solomon Brothers, New York.

He returned to Oregon in 1990 to lead his family's commercial general construction, commercial development and property management companies.

In 1996, he managed the asset sale of Donald M. Drake Company (then in its 73rd year) and began to focus on commercial real estate development and property management.

In addition, Matthew has been the

Chairman and Chief Executive Officer of Mt. Hood Meadows Ore., LLC since 2006. His duties include the senior management oversight of the organization spanning intermediate and long term planning, financial management, environmental stewardship, acquisitions, and the on-going expansion of recreation, lodging and culinary service operations at Mt. Hood Meadows Ski Resort and Cooper Spur Mountain Resort.

He is responsible for all real estate development, financing and construction activities within the resorts' Special Use Permit boundaries and on private lands inventoried by the company.

Matthew has served as member of the National Ski Areas Association Board of Directors and the Pacific Northwest Ski Areas Association Board of Directors for the past seven years.

Matthew has two daughters ages 8 and 12.

# Dave Ludwig

Founder, Hope on the Slopes

Dave Ludwig, founder of *Hope On The Slopes (HOTS)*, states in his own words "The inception of what is now the American Cancer Society *Hope On The Slopes* began as an idea or thought while riding the chair one day at White Pass. In those days, White Pass had a RFID vertical tracking system that I enjoyed using. We could track our runs and vertical for the day and the year to date. My thought at the time was "how could this be used as a fundraiser"?"

Since this early concept phase, White Pass has helped develop and refine *Hope On The Slopes*, and has been involved in the expansion of the event to almost every new location.

Since inception in 2002, **over \$2.5 million has been raised by Hope on the Slopes** for the American Cancer Society.

In 2011 Dave founded *Ski & Ride For A Cure*, a 501(c)3 organization, the purpose of which is to expand *Hope On The*

*Slopes* to ski areas and resorts where the ACS did not have budget or trained staff. This grew into an agreement with the ACS to transfer the *Hope On The Slopes* events in the West to the new non-profit. The American Cancer Society remains the beneficiary of funds raised.

In its first season of operations for *Ski & Ride For A Cure*, the team managed the transition of the seven *Hope On The Slopes* in the West (Breckenridge, Silverton, Ski Bowl, Mt. Spokane, Stevens Pass, Crystal Mountain, and White Pass). In total, these fundraising events were supported by approximately 1,500 volunteers, and raised over one-quarter of a million dollars.

About 12 million people living in the United States today have had some type of cancer. Half of all men and one-third of all women in the U.S. will develop cancer during their lifetimes. The funds raised for the American Cancer Society



through *Ski & Ride For A Cure* go to research, early detection, patient services and support.

Through *Ski & Ride For A Cure* we now have an opportunity as an industry of resorts, volunteers, and business supporters to make a difference in the fight against cancer.

# Billy Kidd

## 1964 Olympic Slalom Silver Medalist

When you think of legends in American skiing the name **Billy Kidd** is at the top of the list. He and teammate Jimmie Heuga became the first American men to win Olympic medals in alpine skiing — a silver for Kidd and a bronze for Heuga in the slalom at Innsbruck, Austria.

Although his racing is confined mainly to the “Legends Races” now, he continues his involvement in the sport as Director of Skiing at Steamboat; TV commentator at the Olympics; Head Skiing Coach for Special Olympics as well as equipment design, books, videos and movies.

Kidd grew up in Stowe, Vermont and raced internationally for nine years on the U.S. Ski Team. While racing, he studied at the University of Colorado and graduated in 1969 with a degree in economics.

In the 1964 Olympics, Billy marked yet another “first” for American men by becoming the first person to win both Amateur and Pro World Championships in a single year-1970. Kidd went on to win the Amateur World Championship in Val Gardena, Italy. Then Billy turned pro and two weeks later won the World Pro Championships.

Billy has made his home Steamboat Springs, Colorado since 1970 and spends much of the winter as Director of Skiing at the Steamboat Ski Area and running his Billy Kidd Performance Center.

Billy also leads Steamboat’s Ute Future Olympian program, which brings Native American youngsters from Utah reservations to Steamboat, where they build self-confidence by learning to ski and snowboard. His efforts with Native American youth earned him the Texaco



Star Regional Award.

Because his Olympic teammate and long-time friend Jimmie Heuga had MS, Kidd is also involved in fundraising for Multiple Sclerosis and is on the board of directors of the Jimmie Heuga Center for the Reanimation of the Physically Challenged, now known as Can Do MS.

### **ACCOMPLISHMENTS:**

- Olympic Silver Medalist, Slalom, 1964
- World Champion, Amateur and Professional, 1970
- Far West Ski Association Hans Georg Award, 1970
- National Ski Hall of Fame Inductee, 1976
- Colorado Sports Hall of Fame Inductee, 1995
- Texaco Star Award Regional Finalist, 2000
- The Bertolucci/*Newsweek Magazine* - Spirit of Skiing Award, 2001
- The Jimmie Heuga Center Can-Do Award, 2003
- Far West Ski Association President’s Award, 2004
- CBS-TV Commentator
- Contributing Editor, *Skiing Magazine*
- Director of Skiing, Steamboat Ski & Resort Corporation
- Advisor, President’s Council on Physical Fitness & Sports
- Head Ski Coach, Special Olympics International.
- National spokesman, Donate-A-Ski/Donate-A-Board
- Author of three books, including: *Billy Kidd’s Ski Racing Book*, plus Billy Kidd’s Ski Racing Video.
- Rolex Junior Skiing Ambassador
- *Sports Illustrated* Cover Image: Dec. 2003, Feb. 1968, March 1965

# FWSA Western Ski Heritage Award 2014

## Emilio Trampuz

Mountain High Snowsport Club, Northwest Ski Club Council

Emilio Trampuz of Mountain High Snowsport Club assembled a remarkable history of skiing on Mt. Hood, complete with bicycle tours in which he leads club members to see principal points of interest.

These tours included the Barlow Road (the last segment of the Oregon Trail) as well as the original Mt. Hood Highway, the first real road to Mt. Hood, the road used in the construction of Timberline Lodge. Both of these old roads are no longer in use.

Barlow Road, which was always more of a trail than a road, has been abandoned since the Mt. Hood Highway was officially opened in 1924, and the Mt. Hood Highway itself has been abandoned since modern day Highway 26 was built in the early 1950s.

Despite being abandoned and in places physically blocked off to all motorized traffic, both old roads are accessible by bicycle.

All spring, including almost all Saturdays in April and May, Emilio leads side-

country adventure ski tours on the slopes just slightly west of the Timberline ski area.

On these tours, they have skied some of the famous old trails between Timberline and the town of Government Camp. They also visited the site of the historic Timberline Cabin, which was built for outdoors recreation before Timberline Lodge was built. The cabin used to be the starting point for one of the famous trails named: "Blossom Trail", but today most skiers don't even know about this old cabin (of which only the foundations remain today).

On August 2<sup>nd</sup> he will be leading yet another bicycle tour on the Barlow Road.

The winner of the Western Ski Heritage Prize receives a five-day vacation for two from Steamboat Ski and Resort Corporation, including five-day lift tickets to Steamboat, five days of rentals, half-day lesson for two and five nights lodging.



# FWSA Safety Person of the Year 2014

## Dennis Heffley

Rusty Bindings Ski Club, Bay Area Snow Sports Council

As President of the Bay Area Snow Sports Council, Dennis ensures that the member clubs keep current with safety issues including avalanche/safety awareness, safety equipment (helmets, traction devices for boots, etc.) by sharing safety articles and other information through the council's newsletter and website.

He created a PowerPoint presentation for the BAC "Get To & From the Slopes Safely - Be Prepared for Winter Driving!" He presented it at the February council meeting and posted it on the BAC website [www.skibac.org](http://www.skibac.org). He plans to make it available to the FWSA and NSCF websites.

During his tenure as BAC president, Dennis has invited various speakers to talk about safety issues at council meetings.

One speaker provided a first-hand example of how wearing a helmet matters. According to Dennis, the speaker in particular arrived at the meeting visibly shaken. He opened a box and showed pieces of his ski helmet. He shared that the day before he had been skiing on an icy groomed slope and

fallen. If he hadn't been wearing his helmet he would have died.

As a frequent starter at league races, Dennis reminds everyone to have fun and be safe. He also advises first time racers that they get two runs, so to use the first run to get the feel of skiing gates before going all out on the second run. He also monitors racers at the start for helmet usage, loose clothing and checks to ensure that boots are buckled.

As National Ski Council Federation Vice President he chairs the Agenda Committee for the NSCF Annual Meeting. The 2013 agenda featured Jess McMillan as the keynote speaker for the annual NSCF meeting. Ms. McMillan's topic was being responsible for yourself and others.

She spoke about exercising responsibility by focusing on planning and conditioning before doing any extreme skiing. (She is a key note speaker at this year's FWSA Convention.)

Dennis consistently advocates for safe skiing and is a fitting candidate for the 2014 FWSA Safety Award, sponsored by Aspen Skiing Company.



**ASPEN SNOWMASS**  
THE POWER OF FOUR

The winner of the Safety Person of the Year Award receives seven nights lodging for two at The Gant in Aspen & The Crestwood in Snowmass, round-trip air for two, ground transportation, six days lift tickets for two (Aspen, Aspen Highlands, Buttermilk, Snowmass), six days of rentals, one half-day group lesson for two, and a TV interview with Plum TV.

# Bill Berry Award—Feature Article Christopher Van Tilburg, MD

Author *The Adrenaline Junkie's Bucket List:  
100 Extreme Outdoor Adventures to Do Before You Die*



Christopher Van Tilburg, MD, is an emergency room physician, ski patrol doctor, emergency wilderness physician and member of the Hood River Crag Rats, the oldest mountain rescue team in the country.

When his beeper goes off, the call may take him racing up a mountain peak to rescue an injured hiker, into a blizzard to search for missing skiers, or to a mountain airplane crash scene for body recovery.

His work requires a unique combination of emergency medicine, survival skills, agility and extreme

sports. Christopher specializes in wilderness, adventure travel, and outdoor recreation medicine.

He works as an author, expert witness, public speaker, editor and practicing physician in mountain, occupational and emergency medicine.

*The Adrenaline Junkie's Bucket List* is the ultimate guide for the outdoor and sports enthusiasts seeking out the world's most fantastic adventures. The book runs the gamut of water, mountain and hiking sports for all skill levels—from beginners to experts. It presents readers with one hundred amazing and challenging voyages all over the world.

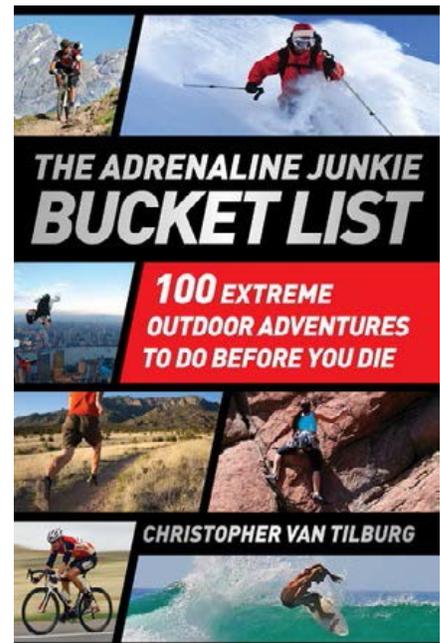
Organized by continent, the book offers 15 to 25 trips of a wide variety in each section. It also covers local lore and history, hotel and restaurant recommendations and other relevant services. Sidebars throughout contain practical advice for the adventure travel enthusiast on health, safety and outdoor life.

This is the perfect book for extreme athletes and armchair travel-

ers looking for an adventurous read. Van Tilburg is the author of 8 books, including *The Adrenaline Junkie's Bucket List: 100 Extreme Outdoor Adventures to Do Before You Die* (2014) and *Mountain Rescue Doctor: Wilderness Medicine in the Extremes of Nature* (2008).

Christopher is contributing editor to Columbia Gorge Magazine and Editor-In-Chief of NewsShare and Communications for International Society of Travel Medicine.

He lives in Hood River, OR.



# Warren Miller Modern Media Award Matchstick Productions & Red Bull Media House for “McConkey”

“McConkey” is a heartfelt examination of the legacy one athlete left to the progression of his sports, and the path he paved to conquer his dreams.

Shane McConkey is revered as a pioneer of freeskiing and ski-BASE jumping, and through his talent and ability to use his trademark irreverent humor, he inspired countless lives.

In a new film from Red Bull Media House in association with Matchstick Productions, “McConkey” celebrates the life of one of the world’s ultimate innovators.

## Directors Statement

For the majority of us, Shane McConkey was more than the subject of our film. He was a dear friend we’d known the majority of our adult lives. We all joke that Shane had too many “best friends” to count – that was the effect he had on people. It was a shock when he left us at the age of 39.

Yet this documentary isn’t a tribute to a loved one amongst friends, but rather an attempt to share Shane’s truly extraordinary spirit with the world.

Ski insiders have always been aware of his incredible mix of mastery and mayhem: if ever there was an embodiment of “from the sublime to the ridiculous,” it was Shane. He could render you breathless with his skills one minute and leave you laughing the next.

But what a lot of skiers may never have seen – and what the rest of the world deserves to know, too – is what a phenomenal person Shane was, and what he went through to become the luminary he grew into.

Of course he was smarter than he ever let on; his unprecedented vision of ski design revolutionized the industry.

But beyond that, like all of us, Shane found some pretty daunting obstacles in his life path, and the way he overcame them is a lesson in humanity. Shane figured out how to live life to the fullest – on his own terms, in his own amazing way. His passion for life leaves an open invitation for others to do the same.

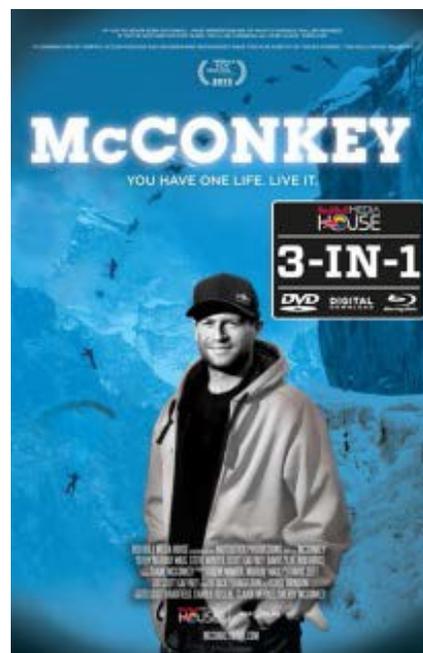
Yet how do you tell the life story of a man “away from the camera”? For us, it was agonizingly simple: nearly all of Shane’s life was documented. From his earliest days, to his big yellow “handicam” in college, to his budding life as a ski film star, Shane wrote his own movie. The red light was always on. Over a thousand hours of archive material were the building blocks of this film.

We also wanted to take a look at what drives someone to take risks for the sake of progression. It’s not a topic that can be resolved in ten words or less (or even in a feature-length documentary); so rather than try to explain why Shane took the risks he did, we’ve attempted to show what we saw along the way... to offer, if not answers, at least some understanding.

We’d like to thank all the people who so generously contributed to this film, especially Shane’s wife Sherry, his mother Glenn, his father Jim, and his many friends and colleagues who agreed to be interviewed, particularly JT Holmes. A shout-out, too, to our partner Red Bull Media House, for the courage to take on this film in the first place.

For those of us who knew Shane so well, making this truly personal film was one of our biggest career challenges.

But we’re all grateful that it allowed us to spend a little more time with him – and with Saucer Boy, and with all the other facets of Shane



McConkey that we knew so well.

We hope that in years to come, maybe it’ll give Shane’s beautiful daughter Ayla the chance to spend just a little more time with him, too. Ayla, your dad was every bit as great as you remember, and he loved you.

Proceeds from McConkey will go to Shane’s family.

# Snowsports Builder Award 2014

by John Watson, History Chair

The FWSA Snowsports Builder Awards are given to individuals who have made an indelible positive impact on snowsports. The builder honored may be for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, or technology. In short, they honor those who have made significant contributions to snowsports.

## Cliff Blann (1918-1996)

Several themes come through upon reading the history of the development of Mt Bachelor. The ski area was community funded and built on a pay as you go basis by a bunch of central Oregon folks who volunteered, worked for no pay, or worked for little pay.

The founders and most of the early workers were experienced in the timber and lumber business. They were developing a ski area from scratch with limited experience in area development.

However, they had seen ski areas and almost all were skiers. In the beginning, Bachelor was home-built by home town folks from Bend. Today, the fame and reputation of Mt. Bachelor is global.

Cliff Blann was one of these central Oregon skiers and we honor them all in his name, from founder Bill Healey onward. They all made it happen.

Cliff Blann had adventurous beginnings. Always an outdoorsman, he was an original member of the Bend Skyliners and part of its rescue squad in 1938 when it became a part of the National Ski Patrol System. He won the Underdahl trophy as the Oregon outstanding junior skier for the 1937-38 season. In 1940 he took second in class in an 8 minute (!) downhill race from the 7000 foot level on Mt. Hood.

In World War II, he saw action as an 82nd Airborne Division paratrooper in the South Pacific. After the war, he was hired for a year in 1951 to operate a rope tow at Moore Park near Crater Lake, but he had to support his family.

He entered the lumber business in Bend, but kept his eyes on the mountains, continuing to ski and explore the Cascades with the Skyliners. When the Bachelor Butte opportunity came along in 1959 he was a natural to be part of it.

Cliff Blann joined founder Bill Healy's ski enterprise at Bachelor Butte in the 1958-59 season, first to maintain machines and assure smooth road and hill operations and two years later became

the mountain manager.

He came aboard in time to install the first chair. The yearling operation consisted of a Poma lift, two rope tows and a 30x50 foot day lodge and served 29,000 skier visits.

When Blann retired 24 years later from the now renamed Mt. Bachelor, it had over 500,000 skier visits and served skiers with multiple double and triple chairs and base and summit lodges.

Not only was he directly responsible for the care of the mountain and the equipment and personnel required to do that, but in the beginning his wife Louise worked the office and ticket counters.

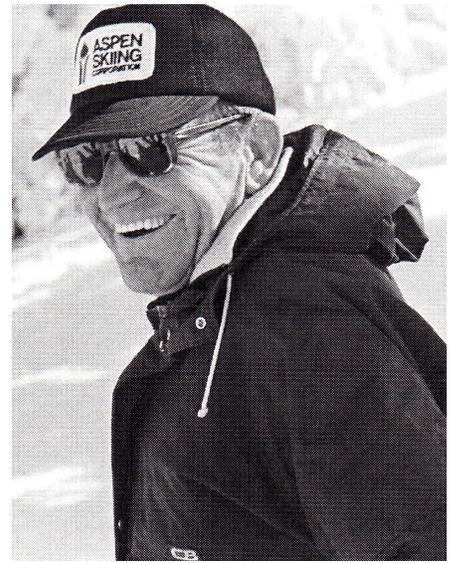
"The man that made the place pay for itself season after season by being the best operation in the Northwest was Cliff Blann," said Kurt Schmidt, who worked for Blann at Bachelor.

Bachelor was Cliff's life and that of his children: twins Jerry and Sherry, Dave and Casey. In the early days it was a family business with Louise overseeing all the ticketing and inside operation and Cliff the outside.

In those days, season passes were sold out of the Blann house in Bend where Louise took and filed photos of the pass holders. She developed passes that could be used all season and attached to the skiers' clothing. She did radio reports on snow conditions.

There were summers when three Blanns alone were manning the operation. Working outside alongside Bill Healy as operations manager, Cliff's reputation was legendary as a hard-core tough guy who could fix anything, deal with all weather conditions, and intimidate his staff and admonish skiers, often with an abundance of "cuss words."

He was committed to providing the best possible mountain experience for the guests. In his words, his job description had three tasks: keeping the roads to the mountain open, maintaining all



*Cliff Blann as the new Mt. Bachelor Mountain Manager in 1961*



*Cliff and Mt. Bachelor founder Bill Healy at Cliff's retirement*

equipment and lifts in perfect condition and finally "anything else." "He had a gruff exterior, kind heart and an undying commitment to work, friends and family," said Cliff's son Jerry, President, Jackson Hole Mountain Resort.

FWSA extends its respects to the Blann family and to all the pioneers who made Mt. Bachelor happen. Cliff Blann skied the northwest for over 50 years and was a builder of the snowsport. We are pleased to recognize Cliff Blann as our Snowsports Builder for 2014.

# Board of Directors

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# Board of Trustees Report

by Linda Westlund, Chair

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for long-range planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program, and the Awards Program. The Trustees also recommend changes to the organizational structure and By-Laws of the Association when appropriate.

Far West Ski Association's Annual Convention is a flagship program that provides the forum for our membership and industry partners to gather together for planning, learning and celebration of all things related to snowsports. Thank you to Mary Olhausen and her team of leaders from Northwest Ski Club Council, and to all of the dedicated FWSA volunteers who have worked diligently to make the 2014 Annual Convention in Bend, Oregon, a success. Attendance & support from our member delegates along with our ski industry partners at Volcanic Paradise helps us ensure the success of all FWSA Programs,.

FWSA Convention Chairman, Jane Wyckoff, is instrumental in convention planning and working with host councils to secure convention venues. Plans are already well underway for 2015, 2016 and 2017 conventions. The Annual Convention is a critical part of the FWSA revenue stream to fund our programs, and long-range planning and financial control in this area is so important to our success. Thank you to VP Marketing & Sponsorship Debbi Kor, Silent Auction Coordinator Mary Olhausen, and Sigrid Noack, facilitator of the Travel Expo, for their industry relations activities. The FWSA Board of Directors and Committee Chairs all play a role in fulfilling sponsorship commitments via the programs that they run, as do members who participate in convention activities

The FWSA Athletic Scholarship Program awards scholarships to assist athletes who are committed to pursuing a competitive Alpine racing program. This program has continued to grow and flourish under the leadership of Chairman Dick Shawkey. Applicants for the scholarships, which include USSA junior division affiliated athletes competing in the Far West, Northwest and Intermountain regions, along with Arizona and New Mexico junior ski team members, are evaluated on financial need, academics, competitive achievements, community activities, and goals. Funding sources include sponsorships, proceeds from raffles, and tax deductible contributions. We appreciate the generous support of our industry sponsors: Whitefish Mountain Resort, Grouse Mountain Lodge, and Schure Sports Inc., the makers of Karbon brand ski clothing. Several FWSA clubs and councils are also partners providing generous financial support and recognition for scholarship awardees in their areas.

FWSA is affiliated with Far West Ski Foundation, a 501(c)(3) Charitable Organization, In addition to pursuing their own charter, the Foundation manages receipt and disbursement of funds for FWSA's Athletic Scholarship program and other worthy charitable causes of specific interest to snow skiers. Far West Ski Foundation raised funds and provided a strong voice in support of raising Women's Ski Jumping to the Olympic event level. Our contributions helped support these talented athletes compete at the Sochi 2014 Winter Olympic Games! FWSF also raises funds and awareness for programs to assist the physically challenged with their rehabilitation thru participation in adaptive skiing programs. The Foundation made its first grants out of the Fred Westlund Fund (WWII Veteran & life-long skier) in 2014, to the Vail Veterans Program and the Snowbasin Adaptive Sports Education Foundation. Thanks go to lead FWSF Trustee Gloria Raminha, John Watson, Nancy Ellis and Debbie Stewart for their leadership and passion in working with me to define, plan and execute activities for this new program.

The FWSA Service Awards Program recognizes outstanding service and industry support. Catherine Ohl runs the program, and provides design and hosting services of A Cat Meowz Graphic Deizgnz. FWSA Awards citations and history are available via website and electronic and US mail voting methods are supported. In addition to the exceptional web presence, Catherine edits and produces the FWSA Awards book distributed to attendees of the Annual Convention. Trustee oversight for the Service Awards Program is provided by Linda Westlund. Thanks also goes to Crissymarie King, our volunteer Chairperson of FWSA Club and Council Communication and Outstanding Club Awards.

Linda Coxen, FWSA Treasurer, has provided the Association with essential financial reporting and budget control. John Reinhardt, our Tax Advisor, prepares and files our corporate tax returns and ensures that we are in compliance with Federal and State regulations, with support and oversight from the Board of Trustees. Robb Margrave serves FWSA as Chairman of the Bylaws Committee, providing organizational leadership and guidance relating to Bylaws and Operating Procedures.

Nancy Ellis and Debbie Stewart, with help from a group of talented and high energy volunteer "Travel Team", plan and run our North American and International Travel Programs. FWSA offers a variety of exciting trips and adventures to our members.

Fran Long chairs the Family & Youth Involvement Committee. The committee has been responsible for short and long-range planning for family and youth involvement, with the objective of developing programs and services to welcome families and youth into our ski organizations. Children are welcome to attend FWSA trips and events with their parents or guardians.

The 2013 – 2014 Board of Trustees, comprised of four elected Trustees, Steve Coxen, David Krupp, Linda Westlund & Jane Wyckoff, along with Past President Randy Lew, Treasurer Linda Coxen and President Linda Scott, has been a highly effective team. FWSA Secretary Wanda Ross has provided us with critical support. Thank you to these dedicated volunteers, and the Board of Directors, FWSA committees, and council and club volunteers for their continued outstanding efforts in making the Far West Ski Association "THE VOICE OF THE WESTERN SKIER".



## 2014 Roll of Remembrance



*As we celebrate the lives of our "family members" we shall continue to hold their memory in our hearts for eternity.*

Louis Buhler	Co-founder Grindelwald	Tom Lafferty	Grindelwald
John Catozzi	Rokka Ski & Race Camp Co-Chair	William A. Lee	Four Seasons West
Gordon Chang	The Unrecables & Disabled Sports Orange County	Ken Leeblet	Bergfreunde, NWSCC
Merle Clark	Santa Barbara Ski Club	Pat Miller	U of Utah Ski Coach 1974-1999
Carol Conway	San Diego Ski Club	Carmen Claisse Palmeri	Grindelwald
David Cooper	Four Seasons West	Nat Power	Four Seasons West, NBS
Timy Dutton	Squaw Valley	Ken Quick	Bergfreunde, NWSCC
Geoff Ecker	Bartender at Charlie's at Govt. Camp, Mt. Hood	Chris Nelson	Tahoe Donner Senior Alpine Ski Club
Elizabeth Fournier	Monterey Ski and Social Club	Sharilyn Nelson	Tahoe Donner Senior Alpine Ski Club
Norm Ginsberg	Tahoe Donner Senior Alpine Ski Club	Fred Noble	Ski to Defeat ALS
Jack Hopkins	San Diego Ski Club	David Rowe	Tahoe Donner Senior Alpine Ski Club
Tom T.J. Johnston,	Longtime photographer at Mammoth Mountain	Dory Ryan	San Francisco Ski Club
Janet Kangers	San Diego Ski Club	Tony Seibert	Grandson Vail founder Peter Seibert
Aaron Karitis	Heli-ski guide from Bend, OR	Steven Seybold	SLO Skiers, San Luis Obispo
Mary Karpeles	Balboa Ski and Sports Club	Vern Sprock	Owner Sierra Ski Ranch
Ruth Hilde Brandt King	Snowchasers	Colin Sutton	Wolf Creek Patroller
		Jim Templeton	North Island Snowdrifters

# Far West Ski Foundation

Founded 1964—Celebrating Its Golden Anniversary

by John Watson, President

The Foundation in 2013-2014 had its best record of receipts and grants in several decades. It relies on the public spirit and generosity of the FWSA membership and its industry partners.

As the sister corporation to FWSA, it provides a tax advantage avenue for individuals making contributions to the Foundation's public benefit missions. Grants from the Foundation reflect the public spirit of organized skiing and especially the officials and committeepersons of FWSA.

The Foundation was formed in 1964 by an illustrious group of men right out of Who's Who in California. Their primary objective was to support the development of skiers who would win in the Olympics. That support was provided by USSA starting in 1968.

From that year to 2009, FWFSF was oriented around supporting California hopefuls, both Alpine and Nordic. Leadership of the Foundation then passed to a group of former FWSA officials who saw the potential of a sister organization to FWSA, while maintaining the 501(c)3 public benefit status for the Foundation.

The Foundation expanded the scope of its missions to include not only athletic scholarships for Alpine racers, but skiers who can benefit from rehabilitation programs using snowsports as a vehicle and education regarding the legacy of history in snowsports.

**Women's Ski Jumping USA.** Women's ski jumping made the stage at the International Ski History Congress in Mammoth in 2009 and that new awareness was the basis for an additional mission in international competition – women's ski jumping.

The Foundation twice answered appeals from WSJUSA, first in July 2013 and finally in February 2014 as our USA jumpers departed for Sochi.

The Foundation raised \$2,000 for each of these appeals and FWSA "backstopped" the Foundation and added another \$3,000 for WSJUSA. This brought our combined year's contribution to \$7,000.



*Olympic Ski Jumper Jessica Jerome*

Most of these funds were contributed by the current and former officers and directors of FWSA, the Trustees of FWFSF and several ski clubs. It is a tribute to the public spirit of these individuals – a fine tribute.

We anticipate that the rebuilding of the USA jumping team will require further support in the year prior to world championships and then to the 2018 Winter Olympics in Pyeongchang, South Korea.

Indicative of this commitment is the continuing track record being compiled by Jessica Jerome, who is improving on her 10th place in Sochi and maintaining our USA position in the national standings in the World Cup. Lead Trustee is John Watson.

**Athletic Scholarships.** The Foundation augments the efforts of FWSA by receiving contributions from individuals and club and council partners.

The Skiylene Ski Club and Sierra Council make their partner contribution to a namesake scholarship. Skiylene supports its Erin Nicole Memorial Scholarship for a female racer. Sierra

Council supports its Frank App Memorial Scholarship.

A new namesake scholarship is the Vern Sprock Scholarship, established by the family of the late owner of the Sierra Ski Ranch. We are indebted to Kathy Pavich of Zephyr Cove, Sprock's daughter, for the establishment of this new scholarship. Sprock was the FWSA Snowsports Builder for 2013.

Lead Trustee for Scholarships is Dick Shawkey, who is also the chairman of the FWSA Athletic Scholarship Committee.

His FWSA Committee report below provides more information on the records of our scholarship winners.

**Rehabilitation and Adaptive Skiing.** The Foundation made its first grants in 2014 for this mission. While modest, grants were made to the Vail Veterans Program and the Snowbasin Adaptive Sports Education Foundation. The Vail program draws active duty and veterans under care at three major Defense hospitals – Balboa, Walter Reed, and Brooks.

They conduct both a family ski week and an additional one for adults. The

January 2014 program attracted families with 43 children! VVP graduate Heath Calhoun competed in the Sochi Paralympics.

The SASEF grant was to the adaptive ski school at the site of the 2014 FWSA Mini Ski Week at Snowbasin, Utah. Sustaining the Fred Westlund Fund has been a dedicated mission for Linda Westlund and her friends in Arizona (we named the fund after her late father, a WW II veteran who fought his way into Germany in 1945), Debbie Stewart, Nancy Ellis, and Gloria Raminha, with support from Bergfreunde Ski Club. Lead Trustee is Gloria Raminha.

**Ways to Contribute to the Foundation.** The Foundation uses two USPS addresses and its website. The USPS addresses include FWFSF, Box 861, Fallbrook, CA 92088 and John Reinhardt, Treasurer FWFSF, 5285 Meadows



*The Vail Veterans Program hosted 24 wounded United States military service members, their spouses and 43 children in January 2014. Photo courtesy VVP*

Road #380, Lake Oswego, OR 97035. Checks should be made out to FWFSF.

You may include any directions for the application of your contribution.

You can also use our PayPal capability on the Foundation website at [farwestskifoundation.org](http://farwestskifoundation.org). Any amount will help in any of our missions.

## Athletic Scholarship Program

By Dick Shawkey, Chair

2014 marks the first decade for The Far West Ski Association's Athletic Scholarship Program. Yes, the program established in 2004 as a means of giving back to our sport by making a positive contribution to junior racing has reached the ten year mark.

Since 2004, the FWSA has awarded 63 scholarships for a total of \$79,925. In 2004, there were two recipients whose total award was about \$1,000. In 2013, the FWSA awarded 19 scholarships totaling \$13,950.

We express our thanks to our sponsors, Whitefish Mountain Resort, Grouse Mountain Lodge in Whitefish, Schure Sports, maker of the Karbon line of snowsports clothing, and the Far West Racing Association.

We would also like to thank our partners, Skiyente Ski Club, Mountain High Snowsports Club, Bergfreunde Ski Club, Castro Valley Ski Club, the Los Angeles Council of Ski Clubs, the San Diego Council of Ski Clubs, the Northwest Ski Club Council and the Sierra League and Council.

Finally, a special thanks to all the Far West members who have so generously contributed to the program.



*Molly Leavens, Park City, Utah*

United States Ski Association licensed junior racers in the U21, U18, and second year U16 classes in states represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, New Mexico, Idaho, Utah and Wyoming are eligible. Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and citizenship.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in the auction of the five day ski and stay package donated by Whitefish Mountain

Resort; the silent auction of three nights lodging, including breakfast, at the beautiful Grouse Mountain Lodge in Whitefish; and finally our raffle featuring an assortment of great prizes including:

- Gargoyles Performance Poloroid Eyewear
- Stainless Steel BBQ Tool Set
- Smith Phrophecy Turbo Goggles
- Bar-B-Q Sauce and Seasoning Basket
- Go Pro Video Camera with Wi-Fi BacPac
- Adobe Software
- Hearthsong's Putter Pool Shooting Game

Raffle tickets cost \$5 each or five for \$20.

All funds for the scholarship program are deposited with The Far West Ski Foundation, an IRS 501(c)3 charitable foundation, that was incorporated as a partner of the FWSA to provide a means of soliciting contributions. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.

# Treasurer's Report

By Linda Coxen, Treasurer  
Balance Sheet

	April 30, 2014	April 30, 2013
<b>ASSETS</b>		
Current Assets		
Checking/		
General Checking Acct B of A	2,699.70	7,203.00
Convention Acct B of A	16,962.58	14,948.05
N American Travel Acct B of A	58,230.36	57,502.56
Int'l Travel Acct B of A	38,570.57	48,766.67
Wells Fargo Account	100.00	100.00
Bank of America CD's	<u>119,704.9</u>	<u>119,552.7</u>
Total Checking/Savings	236,268.16	248,073.06
Accounts Receivable	800.00	1,012.00
Prepaid Expenses		
Prepaid Convention Expenses	11,485.48	11,595.30
Prepaid Skiers Guide Expenses	12,270.00	12,270.00
Belize Dive Trip - Sept 2013	0.00	5,500.00
Beaver Creek - January 2014	0.00	9,500.00
South Africa - Sept 2014	72,894.95	0.00
Whitefish - February 2015	200.00	0.00
Cozumel Dive Trip - Oct 2014	<u>2,000.00</u>	<u>0.00</u>
Total Prepaid Expenses	98,850.43	38,865.30
Total Current Assets	335,918.59	287,950.36
Fixed Assets		
Equipment	5,358.98	4,626.98
Less Accumulated Deprec	<u>(2,021.78)</u>	<u>(2,021.78)</u>
Total Fixed Assets	3,337.20	2,605.20
<b>TOTAL ASSETS</b>	<u><b>339,255.79</b></u>	<u><b>290,555.56</b></u>
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Accounts Payable	0.00	1,429.00
Other Current Liabilities		
Deferred Convention Income	7,523.00	10,800.00
Deferred Athletic Scholarship Inc	5,983.00	5,983.00
Belize Dive Trip - Sept 2013	0.00	1,800.00
Beaver Creek - January 2014	0.00	10,100.00
South Africa - Sept 2014	34,318.00	0.00
Whistler - February 2015	10,016.62	0.00
Cozumel - Sept 2014	<u>900.00</u>	<u>0.00</u>
Total Other Current Liabilities	58,740.62	28,683.00
Total Current Liabilities	58,740.62	30,112.00
Long Term Liabilities		
Public Lands Research Fund	<u>1,120.00</u>	<u>1,120.00</u>
Total Liabilities	59,860.62	31,232.00
Equity		
Retained Earnings	261,724.9	244,668.6
Net Income	<u>17,670.23</u>	<u>14,654.92</u>
Total Equity	279,395.17	259,323.56
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>339,255.79</b></u>	<u><b>290,555.56</b></u>

# Treasurer's Report

## Preliminary Comparative Income/Expense Statement

	May 2013 - April 2014	May 2012 - April 2013
<b>INCOME</b>		
Membership Revenue	1,420.00	960.00
Travel		
Jackson Hole 2012		(150.00)
Chamonix 2012 Int'l Trip		306.23
Panama Cruise 2012 Trip		5,718.00
Cayman Brac Dive Trip 2012		13,109.00
Aspen 2013 Ski Week		684,194.94
Innsbruck 2013 Int'l Trip		215,987.36
Mt Bachelor 2013 Ski Trip		12,477.20
Belize Dive Trip 2013	25,830.46	
Beaver Creek 2014 Ski Trip	571,603.67	
Zermont 2014 Int'l Trip	471,471.80	
Snowbasin 2014 Mini Ski Trip	19,706.00	
Total Trip Revenue	1,088,611.93	931,642.73
Convention Revenue	108,600.09	94,644.45
Athletic Scholarship Revenue	4,000.00	11,925.00
Council Man/Woman of Year Fees	490.00	350.00
Interest	165.64	256.30
Total Income	1,203,287.66	1,039,778.48
<b>DIRECT PROGRAM COSTS</b>		
Travel Expenses		
Chamonix 2012		(10,013.96)
Big White 2012		151.28
Panama Cruise 2012		5,722.86
Cayman Brac Dive Trip		12,779.00
Aspen 2013		663,449.60
Innsbruck 2013		206,480.07
Mt Bachelor 2013		12,318.97
Belize Trip 2013	34,149.80	
Beaver Creek Trip 2014	549,182.21	
Zermont Trip 2014	440,536.23	
Snowbasin 2014 Mini Ski Trip	18,014.39	
Trip Site Inspections	3,751.12	2,973.29
Total Travel Expenses	1,045,633.75	893,861.11
Convention Expenses	73,668.77	67,573.86
Athletic Scholarship Program	4,089.95	12,496.29
Council Man/Woman of Year Cost	618.63	389.02
FWSA Film Fest, Net		1,224.37
Skin Cancer Prevention Program	1,501.20	23.29
Total Direct Program Costs	1,125,512.30	975,567.94
Net Income	77,775.36	64,210.54
<b>EXPENSES</b>		
President	4,143.17	1,408.46
Board of Directors	29,861.13	24,513.67
Secretary	725.28	590.52
Treasurer	1,918.20	3,878.17
Past President	105.00	
Trustees	3,086.08	1,756.28
Communications	7,005.90	5,191.13
Council Services	1,714.53	2,215.88
Marketing	1,387.34	877.44
Membership	89.53	100.32
Public Affairs	3,191.44	253.24
North American Travel	1,729.53	2,923.19
International Travel	668.00	1,322.29
FWRA Racing	3,590.00	3,576.03
Unclassified Insurance & Other	890.00	949.00
Total Expenses	60,105.13	49,555.62
<b>NET INCOME/(LOSS)</b>	17,670.23	14,654.92

## Treasurer's Report Preliminary Detailed Expenditures Statement

Cost Center	Awards	Copies Bus Cards Printing Badges	Dues Li- censes Taxes & Insurance	Phone	Postage Shipping	Promotion Donations	Supplies	Travel	Other	Total
President	487.43		100.00				112.00	2,935.17	508.57	4,143.17
Board of Directors	468.75				5.80			29,180.76	205.82	29,861.13
Secretary		510.81					210.70		3.77	725.28
Treasurer		5.40	1,630.00		49.76		105.04		128.00	1,918.20
Past President								105.00		105.00
Trustees										0.00
Awards Program	3,086.08									3,086.08
Communications									140.71	140.71
Councilman		1,359.38			285.34					1,644.72
Skier Guide					5,000.00					5,000.00
Web Site									220.47	220.47
Council Services		531.74							308.00	839.74
Charities Program Communication	600.00									600.00
Awards	274.79									274.79
Marketing		600.00			196.12		10.83	580.39		1,387.34
Membership					89.53					89.53
Public Affairs						2,995.00				2,995.00
History	98.22									98.22
Safety Program	98.22									98.22
FWRA Racing	90.00		2,500.00						1,000.00	3,590.00
North American Travel			100.00	273.65	44.29		82.31	597.60	631.68	1,729.53
International Travel			100.00					520.00	48.00	668.00
Miscellaneous - Insurance		890.00								890.00
	<b>5,203.49</b>	<b>3,897.33</b>	<b>4,430.00</b>	<b>273.65</b>	<b>5,670.84</b>	<b>2,995.00</b>	<b>520.88</b>	<b>33,918.92</b>	<b>3,195.02</b>	<b>60,105.13</b>

# 2013 Annual Convention Meeting Minutes

June 8-9, 2013 Grand Sierra Resort & Casino – Reno, NV

by Wanda Ross, Secretary

## SATURDAY, JUNE 8, 2013

The 81st Annual Meeting and Convention of the Far West Ski Association was held at the Grand Sierra Resort & Casino in Reno, NV.

### GENERAL SESSION

President Randy Lew called the meeting to order on Saturday, June 8, 2013 at 8:02am and welcomed everyone to the 81st Annual Convention. He stated that we have many notables joining us this convention. He then introduced Michael Green from Mammoth Mountain Ski Area who sponsored the breakfast today. Michael thanked FWSA for the opportunity to work with them now and in the future and gave a pitch for skiing at Mammoth.

Randy introduced the current 2012-2013 Officers, Trustees, Committee Chairs, Council Presidents, FWSA Appointed Representatives, League Chairs and Special Guests and thanked them for their service.

### CREDENTIALS COMMITTEE REPORT

Information Services Director Nancy Ellis stated that we have 225 voting delegates.

### COUNCILS' MAN & WOMAN OF THE YEAR AWARDS REPORT

Donn Bryant stated that we have 14 honorees this year represented by 8 Councils. He congratulated and thanked all the honorees.

### NOMINATIONS COMMITTEE REPORT

Trustee Linda Westlund stated we will be conducting elections tomorrow. We have at least one declared candidate for each position and will entertain nominations. She asked for additional nominations. She encouraged delegates to attend the caucus meetings this afternoon to meet the candidates.

Linda then announced the candidates running for office. The elected offices of President, Secretary, and Treasurer shall be for one-year terms:

President - Gloria Raminha and Linda Scott  
Secretary - Wanda Ross (incumbent)  
Treasurer - Linda Coxen (incumbent)

Trustees shall be elected to two-year terms and the elections for the Trustees shall be staggered so that two Trustees are elected each year.

Trustee #1 - Jane Wyckoff (incumbent)  
Trustee #2 - Steve Coxen (incumbent)

The remaining offices shall be for two-year terms and the elections for these offices shall be staggered.

VP of Council Services - Jo Simpson  
VP of Public Affairs - Mike Sanford

VP of North American Travel - Nancy Ellis

Per the Operations Manual, 509.1, no Individual may hold or be elected to more than one elected office at the same time, or serve as Immediate Past President and hold an elected office at the same time (Dual Positions in Elected Offices). Therefore, we may have this additional election for a one-year team if Linda Scott is elected as President.  
VP of Communications - Jim Nachbar

### BYLAWS COMMITTEE REPORT

Bylaws Chair Robb Margrave announced that we have one proposed amendment that rewrites Article 6 of the Bylaws, which addresses the process for amending the Bylaws. A complete copy of the text of this proposed amendment is on page 36 of the Delegate Book. This amendment increases the lead time for submission of proposed amendments from 45 days to 180 days. It also recognizes that proposals can come through the Board of Directors or through a voter/ delegate initiative. Robb asked everyone to review the amendment. The vote will be before the elections tomorrow. Approval of any proposed Bylaws Amendment requires an affirmative vote of at least two-thirds of the registered delegates at the meeting, which is 151 votes. No changes to the proposed Bylaws amendments will be addressed from the floor.

### SILENT AUCTION REPORT

Mary Olhausen gave a big thank you to the industry representatives for their support of FWSA. Be sure to thank the resorts for their support of the FWSA when you visit those areas. Mary read the names of people who still owe money for Silent Auction purchases, and noted that items that did not sell will be offered for sale later today.

### TRAVEL EXPO

Sigrd Noack reminded everyone that the Travel Expo starts immediately after this session. Many of our industry partners will be represented. Talk to the industry people, make new business contacts, renew old business relationships and have your passport signed for the Travel Expo raffle. One person will be selected to win a free lodging and amenities package for the FWSA Ski Week 2014 to Beaver Creek, CO. To be eligible for the drawing, place your passport in the drum. Those in Bid Presentations only need to attend 4 sessions. Nominees for Man and Woman of the Year should attend 1 or 2 sessions.

Randy thanked Scott and Cindy Knudsen from the Fresno Ski Club for their work on the Beach Party. Scott Knudsen presented awards to the two people who got the most signatures on their beach balls.

*President Randy Lew declared the meeting recessed at 8:38am until tomorrow.*

## SUNDAY, JUNE 9, 2013

### GENERAL SESSION RECONVENED

The 81st Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President Randy Lew at 8:42 am.

### SECRETARY'S REPORT

Wanda Ross announced that last year's minutes could be found on pages 47-56 of the Delegate Book.

**MSC Motion** by Delegate #201 Wanda Ross to approve the minutes as submitted.

**Seconded** by Delegate #5 Dennis Heffley

**Motion carried.**

### CREDENTIALS COMMITTEE REPORT

VP of Membership Mary Azevedo announced there are 225 voting delegates. A quorum of voting delegates has been met.

### PARLIAMENTARIAN'S REPORT

John Watson stated that we will be following Roberts Rule of Order. Approval of the proposed Bylaws Amendment requires an affirmative vote of at least two-thirds of the registered delegates at the meeting, which is 151 votes.

### BYLAWS REPORT

Bylaws Chair Robb Margrave announced that we have one Proposed Amendment 2013-1 that rewrites Article 6 of the Bylaws that addresses the process for amending the Bylaws. A complete copy of the text of this proposed amendment in on page 36 of the Delegate Book. Delegates wishing to address the convention will have one minute to speak. No changes to the proposed bylaws amendment will be addressed from the floor. Delegate #24 Gloria Raminha and Delegate #98 Linda Scott spoke in favor of the amendment. Delegate #141 John Watson spoke against the amendment. The Amendment requires an affirmative vote of at least two-thirds of the registered delegates at the meeting, which is 151 votes. We have 188 ballots.

**MSF Motion** by Delegate #92 Norbert Knapp to approve the Proposed Bylaws Amendment  
**Seconded** by Delegate # 3 Linda Westlund  
Voting results: yes votes = 143, no votes = 45 – It needed 8 more votes to pass.  
**Motion failed.**

Delegate #5 Dennis Heffley proposed that the 2/3 needed to vote be 2/3 of the people in attendance as opposed to 2/3 of the registered delegates. Delegate #2 Mike Sanford asked for a 10-minute caucus, which was held. After the caucus, President Randy Lew announced that the vote would hold. Delegate #2 Mike Sanford then requested that the Proposed Amendment to the Bylaws be presented at the next General Meeting.

### ELECTION OF OFFICERS

Nominating Committee Chair Linda Westlund noted that nominations will be accepted from the floor; nominations do not need to be seconded. Candidates and/or their representatives

may speak from the floor. Speeches are limited to 3 minutes in length with no Q&A. For the contested races, there will be 8 minutes to caucus. For uncontested races there will be a call for acclimation. She stated that President Randy Lew will manage the election process.

**PRESIDENT** - The Nominating Committee entered the names of Gloria Raminha and Linda Scott and asked for nominations from the floor.

Delegate #5 Dennis Heffley moved the nominations be closed.

Delegate #2 Mike Sanford seconded the motion.

Delegation voted in favor to close the nominations.

Delegate #98 Linda Scott addressed the delegation about her candidacy and asked for your vote. Delegate #152 Jo Simpson and Delegate #5 Dennis Heffley spoke in favor of Linda. Delegate #24 Gloria Raminha spoke to the delegation about her candidacy and asked for your vote. Delegate #179 Debbie Stewart and Delegate #3 Linda Westlund spoke in favor of Gloria.

The Councils convened for an 8-minute caucus.

The delegates voted.

Results: Linda Scott was elected as the FWSA President.

Delegate #207 Alan Christian extended an invitation for Gloria Raminha to be Trustee of the Fare West Ski Foundation. Gloria accepted.

**SECRETARY** - The Nominating Committee entered the name of Wanda Ross and asked for nominations from the floor.

Delegate #219 Sigrid Noack moved the nominations be closed.

Delegate #192 Sheri Parshall seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Wanda Ross.

**TREASURER** - The Nominating Committee entered the name of Linda Coxen and asked for nominations from the floor.

Delegate #168 Igor Goulaevsky moved the nominations be closed.

Delegate #179 Debbie Stewart seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Linda Coxen.

Randy stated that we have two positions open for Trustee and two declared candidates: Steve Coxen and Jane Wyckoff. David Krupp withdrew from running for Trustee I.

**TRUSTEE #1** – The Nominating Committee entered the names of Jane Wyckoff and Steve Coxen and asked for any other nominations for Trustee #1.

Delegate #4 Jane Wyckoff withdrew herself from consideration.

Delegate #191 Sylvia Kearns moved the nominations be closed.

Delegate #51 Joe Harvis seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Steve Coxen.

**TRUSTEE #2** –The Nominating Committee entered the name of Jane Wyckoff and asked for any other nominations for Trustee #2.

Delegate #219 Sigrid Noack moved the nominations be closed.

Delegate #210 Harry Davis seconded the motion.

The election being uncontested, Linda Westlund announced a ballot of acclamation for Jane Wyckoff.

**VP of COUNCIL SERVICES** – The Nominating Committee entered the name of Jo Simpson and asked for nominations from the floor.

Delegate #89 Krik Thorburn moved the nominations be closed.

Delegate #104 David Baird seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Jo Simpson.

**VP of PUBLIC AFFAIRS** - The Nominating Committee entered the name of Mike Sanford and asked for any other nominations from the floor.

Delegate #164 Tom Bundgard moved the nominations be closed.

Delegate #136 Ron Hausch seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Mike Sanford.

**VP of NORTH AMERICA TRAVEL** - The Nominating Committee entered the name of Nancy Ellis and asked for any other nominations from the floor.

Delegate #116 Michelle Nightengale moved the nominations be closed.

Delegate #2 Mike Sanford seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Nancy Ellis.

**VP of COMMUNICATIONS** (One-year term) - The Nominating Committee entered the name of Jim Nachbar and asked for any other nominations from the floor.

Delegate #39 Michael Bouton moved the nominations be closed.

Delegate #179 Debbie Stewart seconded the motion.

The election being uncontested, Randy Lew announced a ballot of acclamation for Jim Nachbar.

The elections were concluded. Randy congratulated the winners.

#### SKI FOUNDATION DONATIONS

Far West Ski Foundation President John Watson requested donations from the floor for the Far West Ski Foundation for scholarships for junior racers. He received the following donations:

Delegate #61 Tucker Hoffman stated that the Castro Valley Ski Club will match up to \$500 in donations and challenged the other clubs to do the same.

An anonymous donor also will match up to \$500.

Delegate #210 Harry Davis and Delegate #192 Shari Parshall pledged that their two clubs together (Snowchasers and Skiyente) will donate \$1000.

Delegate #138 Eileen Sanford stated that the San Diego Council donated \$500 for racing last year and will

increase their donation to \$1000 this year.

Delegate #210 Harry Davis then asked for individuals to donate \$20. President Randy Lew immediately donated \$50. Delegate #61 Tucker Hoffman matched Randy's \$50. Nearly \$1400 in donations was raised from the floor.

Delegate #168 Igor Goulaevsky pledged \$500 from the San Francisco Ski Club.

Castro Valley Ski club increased their donation to \$1000. San Diego Ski Club donated \$1005.

Delegate #179 Debbie Stewart noted that the Sequoia Ski Club has only 22 members yet the donated \$500 to be earmarked for the Special Abilities Program .

Delegate #6 Mary Olhausen pledged \$1000 from the Northwest Ski Council \$1000.

Delegate #93 Sandra Knapp pledged \$1000 from the Los Angeles Council.

#211 Karen Davis donated \$300 from Snowchasers.

#38 Shawn Storey announced that Bergfreunde Ski Club pledged \$500 to be split among the two causes.

Foundation President John Watson thanked everyone for this astounding level of contribution to the Foundation's causes. He noted that they have never had donations like this at a convention. President Randy Lew thanked everyone from the bottom of his heart for the donations to the Junior Racing Program.

#### SUBSTANTIVE RESOLUTIONS

#### **MSC**

**Motion** by Delegate #141 John Watson that the 51,000 members of the FWSA support the siting of a Ski History Museum at the junction of Squaw Valley Road and CA highway 89 in Truckee, CA.

**Seconded** by Delegate #51 Joe Harvis  
Delegate #207 Alan Christian stated that a professional proposal for a Ski History Museum will be presented to the city of Truckee.

President Randy Lew spoke on behalf of the motion

**Motion carried.**

#### TREASURER'S REPORT

Linda Coxen announced that a detailed Treasurer's Report is on pages 30-31 of the Delegate Handbook and referred to the draft of the financials. She highlighted some details. The total assets as of the end of the fiscal year April 30, 2013 are \$247,987. The total profit is \$15,089.

#### **MSC**

**Motion** by Delegate #127 Linda Coxen to approve the Treasurer's Report.

**Seconded** by Delegate #40 Jim Hovren  
**Motion carried.**

Silent Auction Chair Mary Olhausen stated that the value of our Silent Auction donations was \$92,500, and we achieved a net profit of nearly \$36,000, which is very good. There are packages left over as some people did not come forward with payment so during brunch you may bid on these packages.

President Randy Lew introduced Travis Weber from Taos

Ski Valley who sponsored our brunch. Travis thanked everyone for being involved with FWSA and invited everyone to come to Taos, NM. He stated that Todd Campbell will replace him as the representative of Taos as Travis has accepted a new job at Squaw.

#### CLUBS/COUNCILS' COMMUNICATIONS AWARDS REPORT

Crissymarie King read aloud the following award winners:

#### **Communications Award Results**

##### **Tollakson Outstanding Club Award Winners:**

###### **Class AA**

- 1<sup>st</sup> - Pacific Rim Alliance – Catherine Ohl, President
- 2<sup>nd</sup> - Fresno – Brian Haskins, President
- 3<sup>rd</sup> - North Island Snowdrifters – Barry Cole, President

###### **Class AAA**

- 1<sup>st</sup> - Reno – Dianne Hilliard, President
- 2<sup>nd</sup> - Idaho Falls – Karin Brown, President
- 3<sup>rd</sup> - Rusty Bindings – Travis Brophy, President

##### **Wentworth Outstanding Publications Award Winners:**

###### **Class NL-A**

- 1<sup>st</sup> - The Unrecables – Gordon Cardona
- 2<sup>nd</sup> - Edelweiss – Karen James
- 3<sup>rd</sup> - Skiyente – Meg Spillman

###### **Class NL-AA**

- 1<sup>st</sup> - Pacific Rim Alliance – Catherine Ohl
- 2<sup>nd</sup> - Fresno – Kim Riehl
- 3<sup>rd</sup> - North Island – Debi Young

###### **Class NL - AAA**

- 1<sup>st</sup> - Reno – Lynn Wilbur
- 2<sup>nd</sup> - Mountain High – Emilio Trampuz
- 3<sup>rd</sup> - Idaho Falls – Debbie Rasch

###### **NL – Council**

- 1<sup>st</sup> - Los Angeles – Bonnie West
- 2<sup>nd</sup> - Northwest – Linda McGavin

##### **Outstanding Website Award:**

###### **Class WS-A**

- 1<sup>st</sup> - Skiyente – Lisa Diercksen
- 2<sup>nd</sup> - The Unrecables – Georgina Hackett
- 3<sup>rd</sup> - Capital – Crissymarie King

###### **Class WS-AA**

- 1<sup>st</sup> - Fresno – Crissymarie King
- 2<sup>nd</sup> - Pacific Rim Alliance – Catherine Ohl
- 3<sup>rd</sup> - Singles – Danielle Battut

###### **Class WS-AAA**

- 1<sup>st</sup> - Mountain High – Emilio Trampuz
- 2<sup>nd</sup> - Idaho Falls – Bev Novak
- 3<sup>rd</sup> - Torrey Pines – Judy Fontanella

###### **WS – Council**

- 1<sup>st</sup> - Northwest – David Schor

##### **Snowsports Builder Award**

Arthur Chelton “Shelly” Leonard – 10<sup>th</sup> Mountain Division,

Ski Instruction, University of Reno  
Vern Sprock – Former owner Sierra Ski Ranch  
Doug Pringle – Disabled Sports USA, Far West

##### **Hans Georg Award**

Bill Clark – Western Ski Sport Museum

##### **Elizabeth “Schatzi” Wood Award**

Nancy Ellis

##### **J. Stanley Mullin Award**

Bob Ellis

##### **Jimmie Heuga Award**

Fred Noble, Ski to Defeat ALS

##### **Jordan-Reily Award**

Judy Dorsey, Brendle Group, Colorado

##### **Bill Mackey Award**

Brandon Bang, Big Sky

##### **Tommi Tyndall Award**

Mt. Bachelor

##### **Terry Smith Award**

Ken Kawahara, Ullr League

##### **Bill Berry, Hard News Award**

Sylas Wright, Sports Editor, *Sierra Sun*

##### **Warren Miller Modern Media Award**

William A. Kerig

Whitney Childers

##### **President's Award**

Ted Ligety, US Ski Team

Mikaela Shreffin, US Ski Team

Jane Wyckoff

Catherine Ohl

##### **Man and Woman of the Year Awards**

Jennifer Milstein, Bay Area Snow Sports Council

Dale Parshall, Northwest Ski Council

#### CHARITIES AND OUR COMMUNITY

Sigrid Noack challenged all clubs and Councils to get involved with at least one charity and announced the following Charity and Community Award.

##### **Charity and Community Awards**

1<sup>st</sup> - Fresno Ski Club, Central

2<sup>nd</sup> - Single Ski Club of Los Angeles, LAC

3<sup>rd</sup> - Modesto Ski Club, BAC

Council - Los Angeles Council of Ski Clubs

Delegate #141 John Watson congratulated the Fresno Ski Club

#### ATHLETIC SCHOLARSHIP REPORT

Dick Shawkey announced that well over \$2,000 was raised this weekend for the Junior Ski Racing Program. Money raised in the raffle will be used to increase Kayleigh MacGregor's scholarship and possibly Lila Lapanja's as well. His goal was to reach 50% of the junior racers' financial needs. We have achieved that goal, and have grown the program from \$5K.

#### CONVENTION REPORT

Annual Convention Chair Jane Wyckoff noted that her full report is on page 39 of the Delegate Book. She thanked the Bay Area Snow Sports Council for all their hard work and

dedication to this convention. She thanked Linda Inbreboe and especially acknowledged Dennis Heffley for being the epitome of leadership for the convention. She also thanked Randy Lew for all the work he has done for conventions over the year.

Bay Area Snow Sports Council President Dennis Heffley thanked Cathy Wilson for stepping up and coordinating the volunteers, Norm Azevedo for coming up with the incentive program, and Mary Azevedo for organizing the optional activities and leaders.

Jane Wyckoff announced that the next convention, hosted by the Northwest Council, will be June 12-15, 2014 at The Riverhouse Hotel & Convention Center in Bend, OR. The theme will be Volcanic Paradise. The flyer is on page 38 of the Delegate Book. For future conventions, the next host Councils will be the San Diego Council in 2015, the Arizona Ski Council in 2016 and Intermountain in 2017.

A group from the Northwest Council gave a music and dance-themed convention presentation. 2014 Convention Chair Mary Ohlhausen invited everyone to come to The Riverhouse Resort Hotel & Convention Center for next year's convention.

#### Future Conventions:

- |                 |   |
|-----------------|---|
| 2014 June 11-15 | Northwest Ski Club Council hosts at The Riverhouse Resort Hotel & Convention Center, Bend, OR |
| 2015 June 3-7   | San Diego Council hosts at the Town & Country Resort, San Diego, CA                           |
| 2016 June 8-12  | Arizona Council hosts; site visits are scheduled.   |
| 2017 June 7-11  | Intermountain Council hosts   |
| 2018            | Possibly Reno again   |

## **RESOLUTIONS**

### **Resolution #1 – Laudatory Resolution**

**Maker of Resolution** - Delegate #206 Alan Christian  
**Seconded by** - Delegate #4 Jane Wyckoff

WHEREAS, there was a time when Randy Lew thought he would never be President of the Far West Ski Association and,  
WHEREAS, Randy Lew has completed 7 great years as President, which is the longest reign in the 81-year history of the Far West Ski Association.  
THEREFORE, BE IT RESOLVED THAT, all delegates rise and give Randy a rousing standing ovation for a job well done!

There was a standing ovation for Randy and the delegation sang a heartfelt goodbye to him.

### **Resolution #2 – Laudatory Resolution**

**Maker of Resolution** - Delegate #4 Jane Wyckoff  
**Seconded by** – Delegate #98 Linda Scott  
WHEREAS, the Bay Area Snow Sports Council has conducted a fabulous Convention here in Reno,  
WHEREAS, the suite parties had great food and drink (although interrupted by hotel security),

WHEREAS, the optional events were superb (although the tickets caught fire in the metal container because it was so hot by the pool),

WHEREAS, there was an unlimited number of workers everywhere, and

WHEREAS, the camaraderie was special as we saw old friends and met new ones.

THEREFORE, BE IT RESOLVED THAT, everyone rise and give a resounding standing ovation to BAC for a job very well done.

### **Resolution #3 – Laudatory Resolution**

**Maker of Resolution** – Delegate #174 Dale Parshall  
**Seconded by** - Delegate 192 Shari Parshall

WHEREAS, NWSCC asked BAC to find beer with a little more “kick” to it than Intermountain Council could provide,  
WHEREAS, BAC came through with flying colors with Amber and Icky beer from Great Basin Brewing Company,  
WHEREAS, NWSCC appreciated BAC's efforts to keep the temperature in the building at a level that made we North-westerners feel at home,  
WHEREAS, NWSCC is very proud to have this year's Man of the Year as a member relieving Dale of the “Susan Lucci of the Man and Woman of the Year” title,  
WHEREAS, NWSCC was happy that BAC was able to provide a single beverage at the post Awards Dinner party before kicking everyone out of the room,  
THEREFORE, BE IT RESOLVED THAT, NWSCC invites all FWSA members to join us in Bend, Oregon at next year's FWSA Convention where the sky will be blue, the beer will be cold, and the parties will last until the wee hours of the morning.

### **Resolution #4 – Laudatory Resolution**

**Maker of Resolution** - Delegate #5 Dennis Heffley  
**Seconded by** - Delegate #211 Karen Davis

WHEREAS, Bay Area Council had great people, great facility and great weather  
THEREFORE, BE IT RESOLVED THAT, our best wishes for a perfect Convention in volcano country.

#### PRESIDENT'S REPORT

President Randy Lew reported on the accomplishments for the year. He stated that we gave \$11,925 in scholarships to 16 deserving junior athletes. He thanked VP of North America Travel Gloria Raminha for a very successful 2013 Ski Week to Aspen/Snowmass with 516 participants. He thanked Debbie Stewart for a great trip to Innsbruck in her first year as VP of International Travel. Crissy Marie did a great job as Communications Awards Chair and took the judging to a whole new level.

As this Far West organization continues to grow, we feel the need to change our financial models. We are working 4 to 5 years ahead with convention planning. This year we issued 23 press releases for the Convention and the Athletic Scholarship Program. We have continued to build relationships with the industry including a strong tie with the US Ski Team. This is the second year that we have awarded scholarships.

Randy has had the amazing opportunity to work with superb volunteers over all the years they have worked with him. Far West performs at a higher level than any other ski organization in the US. He is very proud of Intermountain Council and his role in helping them form and join the FWSA and National Ski Council Foundation.

This year's Snowsports Builder Awards were given to Doug Pringle, Vern Sprock, and Arthur Chelton Leonard.

#### TRUSTEE'S REPORT

Chairman of the Board of Trustees Linda Westlund recognized Randy Lew for 7 years of dedicated leadership from 2006-2013. She thanked all members of the Board of Directors and Board of Trustees for their work, and looks forward to working with the new Board Members. She stated that the Board of Trustee's Report is in the Delegate Book .

**Historic Ski Clubs** – The current list of clubs designated as Historic Ski Clubs:

Balboa Ski & Sports Club – 1955  
Idaho Falls Ski Club – 1947  
Longview Ski Club – 1935  
Schnee Vogeli Ski Club – 1942  
Mt. Hood Ski Patrol - 1937  
Cheyenne Ski Club – 1959  
Fresno Ski Club - 1934  
Grindelwald Ski Club - 1949  
Sequoia Ski Club - 1935  
Singles Ski Club of Los Angeles – 1960  
Skiyente – 1955

#### Role of Remembrance:

Arthur C. Leonard - 10<sup>th</sup> Mountain Division  
Dick Redmond - Grindelwald Ski Club Past President  
Alice McGarth - Grindelwald Ski Club  
Ginny Fruitte - Single Ski Club of LA  
Margaret Mockford - Mt. Hood Ski Pioneer  
Roy Ackridge - Don Diego, Alpine League  
Fred Westlund - Scottsdale Ski Club, Linda Westlund's Dad  
Ross Petrie - Early Mt. Hood Ski Patrol  
Marie Ozanne - Phoenix Ski Club  
Richard Palmer - Grindelwald Ski Club  
Tom Sims - Snowboard & Skateboard Pioneer  
Jerry Hilbry - Grindelwald Ski Club (Honoree Member)  
Earl "Fly Boy" Wells - Grindelwald Ski Club  
Dennis Geisinger - A founding member of Reno Ski & Recreation Club  
Doug Dethlefson - Grindelwald Ski Club  
Ed McGarth - Grindelwald Ski Club  
Bob Budell - Grindelwald Ski Club  
Gretchen Gines - North Island Ski Club  
Steven Mark Anderson - Skier  
Bill Foster - Alpine Meadows Ski Patroller  
Louis Audet - Century City Ski Club  
Patsy Hilleman - Snowmass Ski Patroller  
Marilyn "Mikki" Steinbrink - Phoenix & Scottsdale Sea & Ski Clubs  
Kenneth Manfree - Golden Gate Top of the Hill

#### Gang

Percy Rideout - 10<sup>th</sup> Mountain Division  
Dr. Scott Mader M.D. - Northwest Ski Club Council  
avid skier and racer  
Muriel Matson - Grindelwald Ski Club  
Jack Benedick - Adaptive Pioneer  
John Catozzi - Rokka Ski & Race Camp Co-Chair  
Jane (Ferguson) Lund - Freestyle Skier for 70s and 80s  
Reba Amish Kramer - Past President Balboa Ski Club  
David Sitek - Avid snowboarder from Sandy, UT  
Chelone "Chilly" Miller - Snowboardcross Rider and younger brother of Bodie Miller  
Mark McCarron – Snowboarder from Westminster, CO  
Earl Holding - Owner Sun Valley & Snowbasin  
Christopher Peters - Snowboarder from Lakewood, CO  
Joseph Timlin - Snowboarder from Gypsum, CO  
Ryan Novack - Snowboarder from Boulder, CO  
Ian Lanphere - Snowboarder from Crested Butte  
Rick Gaukel - Snowboarder from Estes Park, CO  
Ted Meyers - Phoenix Ski Club  
Ruth H. King - Snowchasers Ski Club  
Rich Sigle - Fresno Ski Club

#### INTERNATIONAL TRAVEL REPORT

Debbie Stewart thanked Randy Lew for his support over the past 7 years, during which she was Secretary for 6 years and VP of International Travel for one year. Future trips include:  
FWSA International Ski Week 2014 to Zermatt, Switzerland  
Post-trip to Barcelona and Madrid, Spain  
Dive trip  
Africa trip

#### NORTH AMERICA TRAVEL REPORT

Gloria Raminha presented awards to Delegate #180 George Stewart, Delegate #202 John Stoddard and Delegate #197 Mike Dhuey. She announced that Nancy Ellis will be taking over as VP of North American Travel so she will be leading the Beaver Creek Ski Week 2014. Upcoming trips also include a cruise to the Caribbean and a Mini Ski Trip to Whitefish, MT.

*Group broke for brunch at 10:30am. Group resumed meeting at 11:30am.*

#### INDUSTRY SPONSORSHIP REPORT

Debbi Kor thanked all the wonderful sponsors for supporting our organization. She is in her 11<sup>th</sup> in this role. Our sponsorships totaled over \$17,800 in cash sponsorships this year. He thanked the Council Presidents for sponsoring the band. We got \$10,000 in non-cash donations, and this does not even count the donations for the Foundation. The industry tells us this is the best show so far. The great gifts given out today were donated by the sponsors also. Debbi thanked everyone who came to the convention and asked that when you go to the resorts thank the industry for their support.

#### COUNCIL SERVICES REPORT

Eileen Sanford stated that her full report is on the conven-

tion CD.

### SILENT AUCTION REPORT

Mary Olhausen thanked BAC for a good convention and the volunteers for a beautifully executive Silent Auction.

### 2013 Silent Auction Participant Honorees

#### **5 Year Award**

Nancy Greene's Cahilty Lodge – John Douglas  
Coast Blackcomb Suites, Whistler – Kimberly Arnot  
El Monte Sagrado Resort & Spa – Betty Donnellan

#### **10 Year Award**

Brundage Mountain Ski Resort – Jared Montague  
Resorts of the Canadian Rockies – Lindsay Minor  
The Lodge at Whitefish Lake – Edna White

#### **15 Year Award**

Jackson Hole Resort Lodging – Kathleen Roe  
Red Mountain Resort – Erik Kalacis

#### **20 Year Award**

Copper Mountain Ski Resort – Noni Love  
Aston Lakeland Village – Meghann Barkley  
Snakedance Condominiums – Roger Mariani (Travis Weber)

#### **25 Year Award**

Aspen Skiing Company – Mary Manning  
Ski Banff-Lake Louise-Sunshine – Chris Schermuly  
Sun Valley Ski Resort  
Taos Ski Valley – Travis Weber

### COMMUNICATIONS REPORT

Linda Scott thanked the Communications team for their work, specifically recognizing Leigh Gieringer, Connie Burnett, Catherine Ohl and Steve Coxen for their contributions to our written publications, website and social media. It has been a pleasure to serve as VP of Communications, and she welcomes Jim Nachbar into that role.

### INDUSTRY MARKETING AND SPONSORSHIPS REPORT

Debbi Kor thanked Taos Ski Valley Resort for sponsoring today's brunch event. She reminded delegates to thank all our sponsors and please to visit with our industry partners.

### 2013 Sponsorship Awards

#### **Delegate Tote Bags**

Jamie Lokan – Reno Sparks Convention & Visitor's Authority

#### **Delegate Neck Wallets**

John Douglas – Nancy Greene's Cahilty Lodge

#### **Pub Crawl**

Casey Greene/Alyssa Cartmill – Steamboat Ski & Resort Corp

#### **Golf Tournament:**

Sandra Knapp – LA Council of Ski Clubs  
Mary Olhausen – Northwest Ski Club Council  
Judy Thurman – Orange Council of Ski Club  
Eileen Sanford – San Diego Council of Ski Clubs  
Dennis Heffley – Bay Area Snow Sports Council

#### **Grand Sierra Spa Day**

Mary Manning – Aspen/Snowmass  
Karla Baker – Snowmass Tourism

#### **River Run Rafting**

Mary Ann Mudge – Brian Head Ski Resort

#### **Pool Party**

Drew Jackson & Therese Jarvis – Mt. Bachelor

#### **Silent Auction Welcome Party**

Denise Gray – Ski Dazzle

#### **Silent Auction Entertainment**

Kathleen Roe – Jackson Hole Mountain Resort & Jackson Hole Resort Lodging

#### **Continental Breakfast**

Michael Green – Mammoth Mountain Ski Area

#### **Saturday Luncheon**

Andrew Kwang – Vail Resorts

#### **Beverage Sponsor**

Ondrea Ross – Whistler Blackcomb  
Kimberly – Coast Blackcomb Suites & Fairmont Hotel & Resorts

#### **Beverage Donor**

Great Basin Brewing Company

#### **Snowsports Multi-Media Presentation**

Bob Bourquard – Mt. Bachelor  
Peter Korstad – Sunriver Resort

#### **Awards Banquet Wine**

Mike Hibbard – Sports America Tours

#### **Awards Banquet Wine Service**

Sandy Gaudette – Ski Group.Net  
Gloria Saiya-Wood – Ski.Com

#### **Awards Banquet Entertainment**

Bob McErlean – Holiday Ski Tours  
Patrick Rothe – Telluride Ski Resort

#### **Sunday Brunch**

Travis Weber – Taos Ski Valley

#### **Far West Council Man & Woman of the Year**

Jim Loyd – Big White Ski Resort

#### **Safety Person of the Year Award**

Mary Manning – Aspen/Snowmass, the Gant & the Crestwood

#### **Western Ski Heritage Award**

Casey Greene – Steamboat Ski & Resort Corp.

#### **Far West Athletic Scholarship**

Jason Forrest - Whitefish Mountain Resort & Grouse Mountain Lodge  
Schure Sports, Inc.

#### **Far West Convention Host Hotel**

Diane Bacus & Ray Leisy – Grand Sierra Resort & Casino

#### **Delegate Handbooks Printer**

Mike Sanford – Wyle

#### Old Business – None

#### New Business

Randy asked for the newly elected 2013-2014 Board of Directors to come forward and introduced them.

### ADJOURNMENT

**Motion to adjourn** by #5 Dennis Heffley

**Seconded** by #2 Mike Sanford

Motion carried.

The General Meeting adjourned at 12:20pm

Respectfully submitted, Wanda Ross, Secretary, FWSA

# Director Report

## Bylaws Committee

by Robb Margrave, Chair

The Bylaws Committee reports to the Association's Board of Directors through the Board of Trustees, which provides the committee with guidance and direction. The Committee functions as the custodian for all documents that govern Association, recommends to the Board of Trustees and Board of Directors changes to the Bylaws and Operations Manual, and shepherds proposed changes to these documents through the approval process.

Since the convention last year in Reno, the Board of Directors approved changes to Section 600 (Amendments to the Association Bylaws) and Section 800 (Changes to Chapter 1, Policy and Practice) of the Operations Manual (Ops Manual). The change to Section 600 change detailed requirements for amendments to the Association's Bylaws. The Section 800 prescribed procedures for making changes to the Ops Manual. Interested delegates should refer to the Operations Manual posted to the FWSA web site ([www.fwsa.org/About](http://www.fwsa.org/About)). Click on Governance, then on Operations Manual.

At this convention, delegates will be asked to approve two amendments to the Bylaws.

a. Proposed Amendment 2014-1 changes the requirement for approval of a Proposed Amendment from two-thirds ( $\frac{2}{3}$ ) of all delegates to two-thirds ( $\frac{2}{3}$ ) of delegates casting votes. The text of this proposed amendment follows this report. Under current rules, when a delegate fails to cast a vote, that "non-vote" is, in reality, a "No" vote. A review of voting over the past decade reveals that 12% to 20% of delegates fail to cast votes at any given election. Hypothetically, if there are 200 Convention Delegates, 134 affirmative votes needed to pass an amendment. If 40 (20%) of the delegates do not cast a vote, the percentage needed to pass an amendment raises from 67% ( $\frac{2}{3}$ ) to 84%. A threshold of 67% ( $\frac{2}{3}$ ) is very high, but an approval rate of 84% is far beyond what the framers of the Bylaws intended.

b. Proposed Amendment 2014-2 changes several of the requirements for submission of Proposed Amendments to the Bylaws. The text of this proposed amendment also follows this report. The amendment process is clarified by making a distinction between proposed amendments submitted through a Voter/Delegate initiative and those that came through the Board of Trustees and Board of Directors. This Amendment also:

- Changes the lead time of all proposed amendments from 45 days to 180 days which is necessary for adequate vetting of the proposal.
- Increases the number of endorsers of Proposed Amendments submitted through a Voter/Delegate Initiative from five to 20 and exempts the Board of Directors from this requirement. This will help eliminate frivolous proposals and wasted convention time.
- Provides for a 60 day period public comment period, after which changes to the Proposed Amendment may be made.
- Prohibits "wordsmithing" or changing of the text after the Proposed Amendment has been submitted in final form for consideration.
- Increases exposure to the membership from 30 days to 120 days.
- Provides for withdrawal of a proposed amendment.

# Proposed Bylaws Amendment 2014-1

Shown below is a proposed amendment to Articles 6.7 and 6.8 of the FWSA Bylaws. Text that is struck thru is to be deleted and text printed in RED is to be added.

6.7. Approval of any proposed Bylaws Amendment shall require an affirmative vote of at least two-thirds ( $\frac{2}{3}$ ) of the registered Delegates ~~casting votes~~ at the ~~Annual or Special meeting~~ ~~of the Association~~ at which the Amendment is being considered. ~~Any section numbering changes will automatically change their appropriate reference in any other section of the Bylaws.~~

6.8. Amendments to proposed Bylaws amendments ~~cannot~~ may not be made at an Annual or Special Meeting of the Association. ~~Once approved, the amendment will become effective immediately. Any renumbering of articles required as a result of the approved amendment will be completed without the need for further action by the membership.~~

# Proposed Bylaws Amendment 2014-2

Shown below is a proposed amendment to Articles 6.1 through 6.6 of the FWSA Bylaws. Text that is struck thru is to be deleted and text printed in RED is to be added.

## 6.0. AMENDMENTS TO THESE BYLAWS

6.1 ~~Amendments to these Bylaws may be considered and voted upon at any Annual or Special Meeting of the Association.~~ Proposed amendments to these Bylaws may be initiated by the Board of Trustees or through a Voter/Delegate initiative, and will be considered and voted upon at any Annual or Special Meeting of the Association.

6.2. All proposed Amendments to these Bylaws shall be presented, in ~~writing~~ written draft form, to the Secretary or President/Chairman of the Board of Directors at least 180 days prior to the start date of the meeting at which the proposed amendment is to be considered.

6.3. ~~The proposed Amendments to these Bylaws shall be submitted, pursuant to Section 6.2, at least forty five (45) days prior to the date of the meeting at which they are to be considered is scheduled to begin.~~ Proposed amendments initiated through a Voter/Delegate initiative will be conveyed to the Association Secretary or the President, as required by Article 6.2, above, by a letter of transmittal which shall include the verifiable signatures of not less than 20 Association members. The signatory of this letter will be designated as the "Originator" of the proposal. Proposed amendments initiated by the Board of Trustees are exempt from this requirement. In the case of proposals initiated by the Board of Trustees, the "Originator" shall be the Board of Trustees Chair.

6.4. ~~Proposed Amendments shall bear the signature of any five (5) Members of the Association.~~ The draft form of the proposed amendment will be posted for public comment on the Association web site not less than 150 days prior to the start date of the meeting at which the proposed amendment is to be considered. The period for public comment will remain open for minimum period of 60 days. Recipients of the comments will be the Bylaws Committee Chair who will forward the comments to the Originator of the proposed amendment as soon as conveniently possible following receipt thereof.

6.5. ~~No later than 30 days prior to the meeting at which the proposed amendments are to be considered, a written or electronically posted notice of proposal to amend which also states the date of the start of and location of said meeting, along with a copy of the proposed text of each proposed amendment shall be communicated in writing to each ski club at its last known address.~~ The Originator may make changes to the draft proposed amendment based on comments coming out of the public comment period. A revised text of the proposed amendment will be returned to the Association Secretary or the President of the Board of Directors at least 75 days prior to the start date of the meeting at which the proposed amendment is to be considered. Once the proposed amendment has been submitted in accordance with this Article, no changes may be made to the text, other than to correct spelling or grammatical errors.

6.6. ~~The information contained in Section 6.5., shall be published, in its entirety, on the Association's web pages or in such regular publication of the Association shall be regularly sent to all Club Members and Direct Members, in the edition published closest to the thirty (30) days prior to said meeting.~~ Not later than 60 days prior to the meeting at which a proposed amendment is to be considered, a "Proposal to Amend" will be posted to the Association web site. The "Proposal to Amend" will include a copy of the text of the proposed amendment, and the date and location at which the proposed amendment will be considered. Information pertaining to the web site posting will be communicated to each Direct Member, Council and Club President at their last known electronic mail address. A hard copy of this communication is not required.

# FWSA Elections

Elections to be held Sunday, June 15, 2014

**President**

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**Secretary**

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**Treasurer**

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**Trustee (1)**

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**Trustee (2)**

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**Trustee (3)**

**(One Year Term)**

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**VP Communications**

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**VP International**

**Travel**

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**VP Marketing**

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**VP Membership**

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The President, Secretary, and Treasurer are elected for one-year terms. Trustees and Vice Presidents are elected for two-year terms. This year, a Trustee will be elected for a one-year term to fill a vacancy in the current unexpired 2013-2015 term. In 2015, the two-year term elective positions will be VP Council Services, VP North American Travel, VP Public Affairs and two Trustee positions.

2015

83rd Annual Convention

Far West Ski Association

Salute to San Diego

"The Voice of the Western Skier"



FAR WEST SKI ASSOCIATION  
FOUNDED 1930

June 4-7, 2015

Town and Country Resort & Convention Center

500 Hotel Circle North, San Diego, CA 92108

800-772-8527 • www.towncountry.com

Hosted by San Diego Council of Ski Clubs



### Town and Country Resort & Convention Center

Reservations call 800-772-8527

Online Reservations <http://bit.ly/FWSA-lodging>

Group Name Far West Ski Association

Room Rates per night plus tax single or double occupancy  
(choice of Regency Tower/Courtyard, Royal Palm Tower, Garden Room)  
Deluxe Room \$140

### Hotel Features

- 32 lushly-landscaped acres in the heart of Mission Valley, 5 restaurants & 3 lounges, 3 Pools and Whirlpool, 14,000 sq. ft. Bella Tosca Day Spa-Salon-Fitness Center, 27-hole Championship Golf Course, adjacent to Fashion Valley Shopping Mall & Light Rail Trolley Stop
- NO Resort Fees, FREE In-room Wi-Fi
- Parking is \$5 per day
- Rates are available 3 days pre and post Convention



### Transportation

- Air transportation is via San Diego International Airport (SAN), located 7 miles from the Town & Country.
- Rental cars and shuttle services are available at the airport. The Cloud 9 Shuttle is currently \$11 per person one way.

### Convention Highlights

- Silent Auction
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panel
- Saturday Awards Luncheon
- Celebrity Multi-Media Presentation
- Saturday Awards Dinner
- Far West General Meeting & Elections

### Optional Activities

- Thursday Activities
  - Pub Crawl
- Friday Activities
  - Michael German Golf Tournament
  - Kayaking
  - Hiking
  - Pool Party

#### • Jane Wyckoff

FWSA Convention Chairperson  
[janeWyckoff1@cox.net](mailto:janeWyckoff1@cox.net) or 949-933-9607

#### • Mary Olhausen

Silent Auction / Travel Expo Chair  
[omary52@comcast.net](mailto:omary52@comcast.net) or 503-880-7383

#### • Eileen Sanford

San Diego Host Council Convention Coordinator  
[eileensanford12@gmail.com](mailto:eileensanford12@gmail.com) or 858-695-1442

[www.fwsa.org](http://www.fwsa.org)

# Resolution

## Far West Ski Association Resolution Submission Form

Maker of resolution – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Seconded by – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Type of resolution     Laudatory     Substantive\*

**\*If this is a Substantive Resolution complete the following:**

1. Committee(s) to be referred to (if any), if this is a substantive resolution, and action(s) required:

\_\_\_\_\_

\_\_\_\_\_

2. Would there be a financial impact to FWSA if this resolution is passed? If yes, explain. \_\_\_\_\_

\_\_\_\_\_

Provide date resolution is to take effect: \_\_\_\_\_

**Resolution**

WHEREAS, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

THEREFORE, BE IT RESOLVED THAT, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Do Not Write Below This Line**

Resolution # \_\_\_\_\_     Passed     Defeated     Tabled     Referred to Committee

# Committee Report

# Awards Program

by Catherine Ohl, Chair

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils was added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated.

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <http://fwsa.org/Awards/awards.html>.

1. **Far West Service Awards** for association volunteers and/or ski industry and their employees
  - **Hans Georg** for Individual Long-Term Contribution
  - **Elizabeth 'Schatzi' Wood** for Individual Two-year Contribution
  - **J. Stanley Mullin** for Individual Two-year Contribution
  - **Jordan-Reily** for Individual Public Affairs Contribution
  - **Jimmie Heuga** for Individual Humanitarian Contribution
  - **Bill Mackey** for Individual Ski Industry Employee Contribution
  - **Tommi Tyndall** for Ski Resort Contribution
  - **Terry Smith** for Individual Racer Contribution
2. **Snowsports Builder Award** under the direction of John Watson
3. **Industry Media Awards** under the direction of Mike Sanford
  - **Bill Berry Award for Hard News**
  - **Bill Berry Award for Featured News**
  - **Warren Miller Multi Media Award**
4. **Club and Council Recognition Awards**
  - **Councils' Man & Woman of the Year** under direction of Donn Bryant
  - **Communications Awards** under direction of Crissymarie King
    - **Tollakson Award** for Outstanding Club
    - **Wentworth Award** for Outstanding Club and Council Publications
    - Award for **Outstanding Club and Council Web Sites**
  - **Safety Person of the Year Award** under direction of Richard Lubin
  - **Western Ski Heritage Award** under direction of John Watson
  - **Club and Council Legacy Recognition Program** (new in 2008) under direction of John Watson
- History Award
- Historical Recognition
  - **Charity / Community Service Recognition Awards** for Clubs and Councils (new in 2007)
5. **Special Awards**
  - **Ski Industry Recognition Certificates**
  - **President's Awards** for Individual Contributions presented by FWSA President
6. **Sports Awards** for Individuals, Clubs, Councils, Leagues
  - **Joe Ross Memorial Trophy** for best race Club at Ski Week
  - **Lake Louise Trophy** for best race Council at Ski Week
  - **Ski Week Trophies** for Male and Female Racers of Ski Week
  - **Far West Championships Trophy** awarded at FWRA Championships
  - **Roma McCoy Trophy** awarded at FWRA Championships

## 1. Far West Service Awards

Catherine Ohl, Awards Chair, administered the Far West Service awards, sometimes referred to as "The Great Eight," with a committee consisting of Linda Westlund, Mike Sanford, John Watson, and Norm Cullen. Use of the Internet continues to be the popular and a most efficient mean of submitting nominations and voting. Voting was permitted using the Internet,

email or by the traditional snail mail. This and past year's nominee winners and citations can be viewed at <http://fwsa.org/Awards/awards.html>.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

#### **Hans Georg Award (1966 - present)**

The Hans George Award is given for distinguished accomplishment and long-term contribution to skiing. This award is given to an individual or individuals who have contributed significant achievements to skiing, not necessarily organized skiing. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

Previous awardees include *Bill Clark, Lynnell Calkins, Georgene Bihlman, Sigrid Noack, Donn Bryant, Mike Sanford, Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, George Eachus, Randy Lew, Norm Cullen, Fay Mumbauer, Woody Hogan, Fred Andrews, Dennis Agee, Pat Nangle, Mike Favia, Martha Perez, Mary Lou Bearden, Sutter Kunkel, Janie Hansen, Alan Christian, Dick Goetzman, Jimmie Heuga, Ed Gehle, John James, Bill Berry, Joe Harris, Bruce Bell, Jane Wyckoff, Don Simpson, Chuck Morse, John Watson, Fraser West, Russ Read, Wayne Poulsen, Dave McCoy, J. Stanley Mullin, Willy Schaeffler, Charles Fink, Bill Kidd, William Nagle, Ben Cole, Walt Disney, W.S. Slim Davis.*

#### **Elizabeth 'Schatzi' Wood Award (1966 - present)**

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Nancy Ellis, Eileen Sanford, Gloria Raminha, Barbara Bryant, Mary Olhausen, Fran Long, Debbi Kor, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Karen Davis, Connie Smith, Maxine Hanlon, Kathy Hoffmann, Susie Vetter, Karen Kimball, Pat Nangle, Lauren Nagle, Fay Mumbauer, Margo Thomas, Karyn Tablada, Sallie Pritchard, Janie Hansen, Anita Omsby, Jessica Freeman, Billy Loy Wilson, Madeline Hunter, Jan Wright, Nancy Ingalsbee, Marlene Steinmeyer, Kathy Downer, Gloria Slate, Jane Wyckoff, Judy Fjeld, Thelma West, Sally Neidlinger Hudson, Gladys Poulsen, Mary Lou Bearden, Madeline Walton.*

#### **J. Stanley Mullin Award (1966 - present)**

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Bob Ellis, David Krupp, Dennis Heffley, Richard Lubin, Dick Shawkey, Arleigh Meiners, Ray Craig, Robb Margrave, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Sutter Kunkel, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen, Louis Buhler, Woody Hogan, Paul Arrigo, Chuck Morse, John James, Howard Wickersham, Cloyd Howard, Alan Christian, John Rosendranz, Bob Clinco, Ed McArthur, Ed Gehle, Dick Croft, Bruce Bell, Russ Read, Rolf Fromm, Edgar Gar Bering, Carl Grover, Russ Tiffany, John Watson, Dick Goetzman, Stan Walton, Bryon Nishkian.*

#### **Jordan-Reily Award (1991 - present)**

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Associations Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

Previous awardees include *Judy Dorsey, Robert Redford, Christina Thomure, John Wentworth, Auden Schendler, Rich Marriott, Geraldine Link, Scott Kaden, Mark Udall, Ethan Chickering, Steve Coxen, Denny Bschor, Steve Reneker, Mike Sanford, Linda McGavin, Wayne Poulsen, Karen Kimball, Steve Reneker, Ron Anderson, John Watson.*

#### **Jimmie Heuga Award (1987 - present)**

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled skiing and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Previous awardees include *Fred Noble, Chris Waddell, Dianna Digiandomenico, Linda Whittle, Will Niccolis, Ed Bronsdon, Tom Peirce, Larry "Chad" Chadwick, Sigrid Noack, Muffy Davis, Ben Velasquez, Chris Klug, Gordon Cardona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, Kelle Malkewitz, Hal O'Leary, Linda Fryback, Sallie Pritchard, Doug Pringle, Lynne Haile, Steve Kanaly, James Stacey.*

#### **Tommi Tyndall Award (1966 - present)**

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to skiing and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include *Mt. Bachelor, Alpine Meadows, Mammoth Mountain, Big Sky, Vail Resorts, Aspen Snowmass, Big White, Breckenridge, Ogden Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Lake Louise, Boreal, Northstar, Mammoth Race Department, Bear Mountain, Steamboat, Crested Butte, Mt. Reba / Bear Valley, Snow Forest, Mountain High, Mt. Rose, Boreal Ridge, Snow Summit, Heavenly Valley, Kirkwood, Yosemite.*

#### **Bill Mackey Award (1972 - present)**

The Bill Mackey Award is given for outstanding service to the skiing public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and can not be a FWSA board member; trustee or appointed chairperson.

Previous awardees include *Bandron Bang (Big Sky), Bob Bourquard (Mt. Bachelor), Bob Salerno (Virtual Snow), Brian Flickinger (Vail), Mary Manning (Aspen), Cyd Heatherly (Snowbasin), Patrick Rothe (ski.com), Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), John Frasca (Central Holidays), Don Beaulieu (Sunshine), Jean Louis Villot (Mammoth) Sandy Best (Lake Louise), Mary Evans (Aspen), Joe Pettit (Northstar), Steve Orchin (CP Hotels), Brent Boblitt (Northstar), Brad Wilson (Bear), Julie Maurer & Mike Blind (Northstar), Elise Waddell (Mammoth), Jerry Simon (Ski Group), Jim Mott (Squaw), Marilyn Branch (Coonskin Inn), Mark Phillips (Mt. Reba), John Armstrong (Mammoth), Bob Settineri & Ron Roesch (Mogel Mogul Mike Sierra Productions), Randy Fahrbach (Purgatory) Nick Hudson (Heavenly), Chuck Morse (Salomon On-Campus Learn-to-Ski Program), Jim Catlin (Mammoth), Ueli Luthi (Mammoth), Mitch Vlad (Canadian Office of Tourism), Hary Leonard (Ski Show), Bob Bergstrom (Sports), Chuck Morse (Mtn. High), Jim Hardy (Tahoe Hyatt), Bill Boardman (Squaw), Dick Parent (Hig Sierra Reservations), Knut Waarli (Cal-Nordic Institute), Peter Brinkman (Mt. Reba), Jim Garner (Mammoth).*

#### **Terry Smith Award (1976 - present)**

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include *Ken Kawahara, Maxine Hanlon, Jo Simpson, Scott Peer, Craig Faitel, Beat Hupfer, Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Marty Purmort, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debbie Warzynski, Herb Schraibman, Bob Ellis, Carol Weaver, Ralph Lehotsky, John Ulrich, John Armstrong, George Eachus, John Catozzi, Alan Christian, Ellen Loe, Jessica Freeman, Dennis Agee, Karyn Tablada, Ueli Lufhi, Joe Harris, John Rosenkranz, John James, Bruce Bell.*

## **2. Snowsports Builder**

John Watson, History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized.

Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be for those outside Far West's traditional service awards and may be made annually by the Trustees.

Previous awardees include *Vern Sprock, Doug Pringle, Arthur Chelton Leonard, Greg Thompson, Bill Marolt, Dave McCoy, Norbert Olberz, Martha Perez, Doug Pfeiffer, Deedee Corradini, Jerry Simon, Harry Leonard.*

## **3. Industry Media Awards**

The Industry Media awards were administered by Mike Sanford, FWSA Past President, and Steve Coxen, FWSA Trustee Chair.

#### **Billy Berry Award for Hard News (1966 - present)**

Awarded for outstanding service to skiing by writers for the printed media in a hard article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include *Tom Stienstra, Bob Wilbanks, April Darrow, Walter Roessing Brian Clark, Katherine Cole, Bob Cox, Rodney Angove, Sam Bauman, Al Auger, Diane Slezak Scholfield, Garry Niver, Susan Vreeland, Luanne Pfeifer, Bob Lochner, Burt Sims.*

#### **Billy Berry Award for Feature Article (1991 - present)**

Awarded for outstanding service to skiing by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include *Jon Tullis, Wendolyn Holland, Makay Jenkins, Jennifer Woodlief, Chris Davenport, Charles J. Sanders, Jimmy Petterson, Richard Kun, Leigh Gieringer, Christopher Solomon, Chaco Mohler, Leigh Gieringer, Gregory Dennis, Ken Castle, Luanne Pfeifer, Diane Slezak Scholfield, Glen Putman, Robert Frohlich.*

#### **Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)**

Awarded for outstanding service to skiing by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include *William A. Kerig, Whitney Childers, Steve Bellamy, Daron Talbot, Robert Frohlich, Jimmy Peterson, Ari Heinila, Abbie Kealy, Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry*

Hoffmann, Don Fontana, John Jay, Chaco Mohler, Kurt Miller, Peter Speck, Warren Miller, Bob Beattie, Suzy Chaffee, Cecil Charles, John Hamilton Ken Nelson.

#### **4. Club & Council Recognition Awards**

##### **Councils' Man & Woman of the Year**

The Councils' Man and Woman of the Year Competition is administered by Donn Bryant under Jo Simpson, FWSA VP Councils. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council is required to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in skiing; club, council, regional and national activities; and knowledge and enthusiasm for the sport of skiing. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement.

##### **Club & Council Communications Awards**

###### **Tollakson Award for Outstanding Club**

The Tollakson Award is administered by Crissymarie King under Jo Simpson, FWSA VP Councils. Each club is asked to submit up to a 10-page bio detailing their contributions to the sport of skiing/boarding. Results from their Newsletter and Web site scores are included in this competition. In addition, each club is required to submit a judge to help with the judging.

###### **Wentworth Award for Outstanding Club and Council Publications**

The Wentworth Award is administered by Crissymarie King under Jo Simpson, FWSA VP Councils. Each club and council is asked to submit two newsletters for judging. In addition, each club and council is required to submit a judge to help with the judging.

###### **Award for Outstanding Club and Council Web Sites**

The Award for Outstanding Web Site is administered by Crissymarie King under Jo Simpson, FWSA VP Councils. Each club and council is asked to submit their web site for judging. In addition, each club and council is required to submit a judge to help with the judging.

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their membership levels which can vary slightly from year to year.

- Class A:** Membership 10 to 100
- Class AA:** Membership of 101 to 200
- Class AAA:** Membership of 201 or more

This year the communications platform was redesigned to include interactive educational resources for all FWSA editors and webmasters. The educational section was launched with a discussion forum to allow sharing of ideas and technical skill between editors and webmasters.

The platform is a work in progress. New features will be added as needed. For example, Crissymarie is currently evaluating the value of developing a highly customizable Word press content management template to make available to the clubs and councils. The template would incorporate the required criteria structure and each club/council could personalize by cutting and pasting content and images. This should help bridge the gap in authoring skills among the editors and webmasters. Here are some of the items that may available on the platform.

- Video tutorials for web masters and editors
- Resources for HML and word press templates
- Resources for database and Google Doe integration
- Communications best practices
- Resources for newsletter templates for MS Word, MS Publisher and Indesign

##### **Safety Person of the Year Award**

This award is administered by Richard Lubin, Safety Chair, under the leadership of Mike Sanford, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe skiing and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

This award has been sponsored by Aspen Skiing Company since its inception in 1998.

##### **Western Ski Heritage Award**

This award is administered by John Watson, History Chair, under the leadership of Mike Sanford, VP Public Affairs, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

##### **Club and Council History Recognition Program**

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up a historic col-

lection available to researchers—and who knows? — may be a book of histories from the standpoint of organized skiing. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at [geospace@pacbell.net](mailto:geospace@pacbell.net).

#### **Charity and Community Service Recognition Award**

The charity award was new in 2007 and is administered by Sigrid Noack, Charity and Community Chair under the leadership of VP Councils. The winner club receives a \$300 donation to the charity of choice. Second and third place club winner and first place council each receive \$100 donation to the charity of choice.

### **5. Special Awards**

#### **Ski Industry Recognition Certificates**

Long-term ski industry supporters of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Sponsorship.

#### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the skiing experience of the "Western Skier."

### **6. Sports Awards**

#### **Joe Ross Memorial Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at ski week.

#### **Lake Louise Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the council with the highest total points for the Slalom and Giant Slalom races at ski week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the Western SkiSport Museum (<http://auburnskiclub.com/ski-museum/>) in Boreal, California.

#### **Council Challenge**

The first Council Challenge was held in Mt. Bachelor when the Bay Area Council challenged the Northwest Council (then known as Portland Area Ski Club Council) to a duel race. Teams consisted of the best 6 racers from each council. In Steamboat in 1997 the Challenge was opened up to all councils. In a surprise move, Arizona beat out Northwest, Bay Area and Los Angeles. Today teams consist of 8 racers from each council and must be a mix of men and women. And if you can't beat them on the course, wear an interesting costume to race in.

#### **Racer of the Week**

Awarded to the female and male racer who earns the most points for the Slalom and Giant Slalom races at ski week. This award is administered by the Far West Ski Association's Ski Week Staff.

#### **Far West Championships**

Awarded to the Far West race league that earns the most points overall at the Far West Championships. The Far West Racing Association administers this award.

#### **Roma McCoy Trophy**

Awarded to the Far West race league that earns the most points per racer start at the Far West Championships. The Far West Racing Association administers this award.

# FWSA Convention Report

by Jane Wyckoff, Convention Chair

**Convention 2014** - On behalf of the Far West Ski Association, I would like to extend a hearty thank you to the entire Northwest Ski Club Council Convention Steering Committee and its many volunteers for an outstanding job in hosting the 82nd Annual FWSA Convention. We would especially like to recognize Mary Olhausen, NWSCC President and Host Council Convention Coordinator. Please take a moment to refer to the Volunteer VIPs list in the beginning of the Delegate Book for all the NWSCC and FWSA volunteers who made this Convention such a success. One of the great aspects of being an FWSA Convention Chairperson is having the opportunity to work with volunteers in a host council each year, and hope they find the experience fun, educational and rewarding! A special acknowledgement also goes to Linda Scott, FWSA President for the tremendous amount of time she has spent working with us on Convention planning.

We have taken great strides in improving our registration process. A three-phase program resulted in a streamlining of the Convention club packet, production of a Registration Brochure and re-design of the Industry Packet. The final phase was to provide on-line registration. We completed this phase this year, thanks to James Nachbar, VP of Communications. We trust you found the on-line registration process user friendly. Your feedback is welcome.

A special thank you to Catherine Ohl, not only for our fabulous new FWSA website at [www.fwsa.org](http://www.fwsa.org) which included the Convention site, but for all her work on designing Convention forms and publicity materials for the past three years. All materials are posted and forms available for download, at the beginning of the Convention year. Also, thank you Randy Lew, for continuing as Convention Treasurer and Special Guests/VIPs Coordinator, some very time consuming roles! It is certainly a team effort!

**2013 Convention Survey** - Last year we distributed a Convention Survey and we are very appreciative of the Convention attendees who completed the survey. We derived statistical data and great feedback on things you like about an FWSA Convention, and things you would like to see changed. The greatest amount of feedback was regarding the length of time spent at the Saturday Luncheon and Awards Banquet on Awards and Recognitions. You will see a decrease in these presentations this year to allow more time for socializing. The Silent Auction has added "Taste of Bend" for your enjoyment. We also are presenting Snowsports Leadership Academy topics based on attendee feedback. You will notice other changes, as well.

**Future Conventions** - We have also made great progress in our Convention planning. By booking our Conventions at least two to three years in advance, we are able to obtain hotel properties at much better rates. Negotiations are completed and contracts executed for Conventions 2015, 2016 and 2017. I would like to thank our Core Convention Committee of Linda Scott, Randy Lew, Mike Sanford and Steve Coxen for attending site visits and assisting with the selection process for these Conventions. I would also like to extend my appreciation to Eileen Sanford, Catherine Ohl, Gene Fulkerson, Linda Westlund, Arleigh Meiners, James Nachbar and Mike Bouton for attending Site Visits and participating in the site selection process for their applicable council.

I am currently looking for interested volunteers with contract management and event planning experience to contact me to be mentored for future roles in leading FWSA Conventions. Anyone interested is encouraged to contact me with questions and availability.

References below are for your future planning!

**June 4-7, 2015 - Town and Country Resort & Convention Center, San Diego, California** - hosted by the San Diego Council of Ski Clubs with Eileen Sanford, Host Council Convention Coordinator. The theme of next year's Convention is "Salute to San Diego". Eileen and her committee are all very experienced in FWSA Convention planning, and have already been conducting meetings with some great events being planned, including a possible trip to the "USS Midway Museum". Please refer to the Convention Flyer in the Delegate Book for complete details.

The Town and Country Resort is located just 10 minutes from the San Diego International Airport. It features 32 lushly-landscaped acres, a 27-hole Championship Riverwalk Golf Course, the Bella Tosca Day Spa, and four pools. Offering spacious guest rooms and suites, you will have a choice of a high-rise tower or a charming garden bungalow. There is abundant shopping, restaurants and entertainment a short walk over the bridge crossing the San Diego River to the Fashion Valley Shopping Center. The Resort has all the history, charm and character that is San Diego. The sandy beaches along the Pacific are just minutes away, as are SeaWorld Adventure Park, the San Diego Zoo, Balboa Park and Mission Bay. Best of all, San Diego Council will again have the opportunity to host a Convention at "home" instead of Palm Springs.

**June 9-12, 2016 – Doubletree Resort by Hilton Paradise Valley – Scottsdale, Arizona** - hosted by the Arizona Ski Council with Linda Westlund, Host Council Convention Coordinator. Arizona is excited to be hosting another Convention and we welcome Linda in her new role as Convention Coordinator.

The Doubletree Resort by Hilton Paradise Valley – Scottsdale is another large property, in an ideal location in the heart of Scottsdale. Located just 20 minutes from Sky Harbor International Airport, it is close to world-class shopping at Arizona's largest mall (over 2 million square feet), dining and championship golf. In addition to that famous warm chocolate cookie you receive at check-in, the resort features beautifully appointed guestrooms, a Grand Presidential two-story suite with private pool and spa, and 22 acres of lush gardens. There are two heated swimming pools with cabanas, whirlpool spas and water features. Fitness enthusiasts will enjoy the Health Club, indoor racquetball courts, and two lighted outdoor tennis courts. Dining and entertainment includes EnFuego for award-winning dining, Loggia Lounge, the Palm Café, and a poolside bar. After the sun goes down there is a great nightlife scene in downtown Scottsdale.

**Convention 2017 – June 8-11, 2017 – The Grove Hotel, Boise Centre, Boise, Idaho** - Hosted by Bogus Basin Ski Club/Intermountain Ski Council, with Michael Bouton as Host Council Convention Chairperson. Just a few years after hosting its first ever FWSA Convention in 2012 in Ogden, Utah, the Intermountain Ski Council offered an opportunity to host a first ever Convention in Boise, Idaho. The Boise Convention and Visitors Bureau worked closely with us to secure a contract for this site.

Consistently ranked high as one of the most outdoor-oriented cities in the United States, the city's Boise River, foothills and bike paths offer many opportunities for the outdoor enthusiast. Besides being home to the blue turf football field of Boise State University, Boise has an active arts community and a lively downtown filled with shops, restaurants and night spots. Lodging will be at The Grove Hotel, located just 10 minutes from the Boise International Airport. The Grove Hotel offers an intimate retreat with a more casual level of luxury, with over 60 restaurants and shopping options within walking distance. The hotel is connected to the beautiful state-of-the-art Boise Centre. From the airy, glass enclosed lobby, to the open and spacious meeting rooms, attendees will enjoy the modern and spacious surroundings for our meetings and events.

**Convention 2018 – June 7-10, 2018 – Site TBD, Orange County, California** – Hosted by the Orange Council of Ski Clubs, with Judy Thurman, President and Maxine Hanlon as Host Council Convention Coordinator for the Site Selection. Orange Council, under the leadership of President Judy Thurman, approached the Far West Ski Association to obtain a copy of the Request for Proposal (RFP) for Convention 2018. Maxine Hanlon, with many years of experience with FWSA Conventions and a past Host Council Convention Coordinator, has spearheaded the search for a site. Judy has already made contact with a potential hotel property in beautiful Newport Beach, and they are currently reviewing the RFP.

Due to the proximity of Orange Council with the Los Angeles and San Diego Councils, the FWSA Conventions held in Orange County in the past have always been well attended events. I attended the Orange Council President's Dinner on February 17 and gave an overview of the Host Council Responsibilities for hosting a FWSA Convention and answered questions. I truly appreciated their kind invitation to attend the event, and the enthusiasm of the council club presidents with the concept of hosting Convention 2018.

Director Report  
**Industry Marketing**  
by Debbi Kor, VP Marketing &  
Mary Olhausen, Silent Auction/Travel Expo Chair

Responsibilities for the Industry Marketing Program include: producing the Silent Auction and Travel Expo, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the Far West Skier's Guide. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Mary Olhausen is Chairman of the annual Silent Auction and Travel Expo. Leigh Gieringer is Editor of the Far West Skier's Guide. The ski industry invested over \$170,000 this year in Association industry programs.

### **Silent Auction**

In 2014, we not only celebrate the 84th Anniversary of the founding of the Far West Ski Association, but also the 29th anniversary of the FWSA Silent Auction. FWSA truly values the working relationship our Association has developed with the ski and sports industries. Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Ski Club Council. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, and travel from table to table in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for many years, and others who are new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people – many thanks goes to this year's Host Council, Northwest Ski Club Council, and all the many volunteers who do all the behind-the-scenes work and setup. The "A-Team", as we fondly call ourselves, for production of the Silent Auction and Travel Expo includes Linda McGavin, Sigrid Noack, Jane Wyckoff, Debbi Kor and Mary Olhausen. The A-Team puts in countless hours to bring you an outstanding event for both club members and the industry. Our gratitude is extended to all the workers from Northwest Ski Club Council, the FWSA Board Members, and friends from other councils that assist with last minute preparations prior to the Silent Auction and Travel Expo.

### **Convention Sponsorships**

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We currently have a multi-year sponsorship with Big White Ski Resort as the sponsor of the Councils' Man and Woman of the Year Program. Grouse Mountain Lodge, Whitefish Mountain Resort, and Karbon are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsors the Western Ski Heritage Award; and Aspen/Snowmass, The Gant, and Crestwood Condominiums sponsors the Safety Person of The Year Award. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our [fwsa.org](http://fwsa.org) site to their own website.

### **Far West Skier's Guide**

As the Silent Auction/Travel Expo and sponsorship program has expanded, so, too, has the Far West Skier's Guide. The "Guide" was first published for the 1988-1989 ski season. The current edition is the 26th Annual. Extensive industry special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential sponsors find promotion in the Far West Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication. The Digital Edition of the Far West Skier's Guide not only expands the readership within the Far West region, but makes it available to snowsports enthusiasts throughout the country and internationally. The 2013-2014 digital edition (the fourth annual) also contains an additional 28 page insert. If you haven't visited the digital version, please check it out. The link can be found at several locations:

- [www.fwsa.org](http://www.fwsa.org)
- [www.farwestskiersguide.com](http://www.farwestskiersguide.com)
- <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2013-14/>
- [www.skifederation.org/](http://www.skifederation.org/)
- <http://boundforsnow.com/far-west-skiers-guide-2013-2014/>
- FWSA council websites and many of the individual FWSA affiliated ski club sites.

To be included in the 27th Annual (2014-2015) Far West Skier's Guide, please contact Leigh at 480-600-6099 or [fwsg@cox.net](mailto:fwsg@cox.net).

### **83rd Annual Convention - 2015**

We are looking forward to another terrific convention hosted by San Diego Council of Ski Clubs. We will be at the Town and Country Resort & Convention Center in San Diego, California, June 3-7, 2015 - holding our 30th Silent Auction and 13th Travel Expo! Please plan to join us for a Salute to San Diego!!

### **A Final Reminder—Please Support Our Industry Sponsors**

A final reminder - our ski industry programs will continue to grow as long as the ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the Far West Skier's Guide by including them in your travel and ski/sports equipment purchase plans.

# Director Report

# Communications

by Jim Nachbar, Vice President

For the past 12 months, it has been my pleasure to be your VP of Communications, serving the second year of the two-year term of Linda Scott, who was elected President of FWSA at the 2013 Convention. Upon my election to fill her position, I publicly promised that you would be able to register online and pay by credit card for the 2014 Convention. This past year has seen that promise kept.

In January 2014, FWSA launched FWSA-Connect, currently hosted at <https://fwsa-connect.herokuapp.com>. Members were able to use it during Ski Week to upload their FWSA photos, and shortly thereafter we launched online registration for the FWSA South Africa Adventure. Later in February, we launched online registration for Convention as well.

FWSA-Connect is designed to be your one-stop portal to interact with FWSA, to complement FWSA.ORG, our comprehensive website for information about all things FWSA. Using FWSA-Connect, our members can create an account, and once they have verified their email address, they can log in to upload photos and videos, sign up for Trips, Events, and Convention, and view the details of their previous trips, registrations, and payments to date. For trips that accept progress payments, members can go back to FWSA-Connect to make payments as they are due.

All payments on FWSA-Connect are made through PayPal, which means you can use your credit cards as well as any bank accounts you have linked to your PayPal account. You can use your credit card in confidence, knowing that your information is protected by PayPal, and is never accessed by FWSA. While you do not need a PayPal account to use your credit card on FWSA-Connect, I would encourage you to get a free PayPal account. A PayPal account will let you purchase products all over the web without having to share your credit card with companies you may not know, may not be in the USA and thus not subject to our laws, and may not be large enough to have a security staff as extensive as PayPal's.

For the curious, FWSA-Connect is a custom Ruby on Rails application, backed by a MongoDB NoSQL database. Look for more features coming to FWSA-Connect as the year moves on, and don't forget to upload your Convention pics and videos, either via FWSA-Connect, or by texting them to 343434 with keyword FWSA!

Of course, this past year has seen tremendous growth in our primary website at FWSA.ORG, managed by Catherine Ohl, who is now in her second year of running FWSA.ORG. Catherine has been hard at work, constantly adding to FWSA.ORG, as well as acting as Chief Designer for FWSA. She has also been working on a new search feature, to allow us to search for and quickly find what we are looking for in our extensive website.

Other features of the FWSA Communication Program include the Councilman, published by Connie Burdett, the Far West Skiers Guide, published by Leigh Gieringer, and the monthly FWSA News Flash, published by Debbi Kor. If you want to get a monthly reminder of everything FWSA is doing, be sure to sign up for the News Flash, on our website. George Stewart has been publishing a steady stream of videos – take a look at the FWSA Channel on YouTube.

We also have been posting to Facebook and Twitter, and we are looking for volunteers who use Facebook and would like to contribute to our Social Media.

So, this past year has seen a lot of activity in the FWSA Communications Program, and look for even more in the coming year!

Director Report  
**Far West Skier's Guide**  
by Leigh Gieringer, Editor

The 26th Annual - the 2013-2014 Far West Skier's Guide was made available last October. Copies are available at this Convention. The publication began for the 1988- 1989 ski season, with an issue published each year since. As the editor and publisher, I wish to thank members of the Far West Ski Association who contributed throughout the years; and also to the ski industry for their sponsorship to make these issues possible. I look forward to working with all again this year.

The last four issues have also been uploaded into a digital format which has been well received by our members and beyond. The 26th Annual Digital Edition, currently online, also features an additional 28 page insert filled with interesting information and great opportunities to include in your activities throughout the year. If you have not viewed it yet, go to <http://www.fwsa.org/> and click on the animated cover located on the left hand side of the homepage.

As a western regional publication, we distribute to ski clubs, ski shops and ski shows in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington and Wyoming. The digital edition has reached a far wider audience including snowsports enthusiasts throughout North America and internationally, thus it appears that we are developing a following around the world. The current digital edition - the 2013-2014 Far West Skier's Guide is at the following Internet address: <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2013-14/> Keep it in your favorites and pass it along to others.

The 27th Annual Far West Skier's Guide - the 2014-2015 - issue has been started. We welcome the ski industry to be a part of it. Look for the printed edition in late October, 2014 and the digital edition shortly thereafter. Thank you.

# Director Report

## Council Services

by Jo Simpson, Vice President

Council Services supports FWSA clubs by working through the presidents of the 11 member councils. It has been my honor to serve as Vice President Council Services for the past year. I am looking forward to my second year in office. We have a talented and involved group of council presidents and program chairs who have worked hard this past year to provide programs and initiatives that benefit our member clubs.

There are several great programs that Council Services oversees: Club and Council Communication and Outstanding Club Awards, Councils' Man and Woman of the Year Recognition, Charities and Our Community, and Family and Youth Involvement.

One of our initiatives for the year was to increase submissions from clubs for the newsletter, website and outstanding club competitions. These recognitions are a great vehicle for clubs to recognize their hard working volunteers, but submissions by clubs and councils have dwindled. To achieve our goal, we established a common submission due date for these awards, plus the charities; Western Ski Heritage; safety person; club and council history recognition.

Our Club/Council Communications Awards Chair, Crissymarie King, has done an outstanding job in her second year with this program. She has streamlined the submission and judging processes and has made other enhancements to the program.

The FWSA Skin Cancer Program and its mascot Savvy Snake, chaired by Fran Long as part of the Family and Youth Involvement Program, have been wildly successful in engaging kids and parents at ski shows. The stickers and brochure with a kid's game are a big hit with kids. FWSA is funding the materials for three large ski shows this fall. In addition to being a great vehicle to educate kids about using sun screen, the promotion also provides an opportunity to inform their parents aware of the varied programs FWSA offers through our local clubs.

Fran and Bob Ellis, VP Racing, are working together on a pilot program to reach Tahoe League junior racers and their families on race days at Lake Tahoe resorts this winter. They want to engage parents of junior racers in a discussion of the work of FWSA and the opportunity to apply to the Far West Ski Foundation scholarships for promising junior racers. More information about our Family and Youth program is contained in Fran's committee report.

Sigrid Noack, the Charities & Our Community Chair, has made significant improvements to the judging criteria and process for those awards. The considerable charity and community work of FWSA clubs is further detailed by Sigrid on in her report.

The Councils' Man and Woman of the Year, chaired by Donn Bryant for many years, is culminating another successful year at this convention. We are honoring 14 Man and Woman of the Year candidates from eight councils and will be selecting and announcing the FWSA Man and Woman of the Year at the banquet Saturday evening.

Most of us joined a ski club to meet and socialize with active people who like to ski and to take advantage of group ski trips to interesting resorts. The mission of Council Services is to provide our hundreds of FWSA ski clubs with tools to enhance their success. We welcome ideas and feedback from club members and club and council leaders.

# Committee Report

## Charities & Our Community

by Sigrid Noack, Chair

The Far West Ski Association and its eleven participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities.

### **FWSA Charity & Community Service Recognition**

The FWSA is again officially recognizing clubs and councils, who so enthusiastically support their favorite charities. The eighth annual “FWSA Charity & Community Service Recognition” awards will be presented on Sunday to the FWSA Clubs and Councils, which during the past year have shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. Because we have so many clubs and councils that actively support a huge variety of charities, FWSA is again presenting two separate awards this year, recognizing our most outstanding clubs and councils. We are excited to be recognizing all the amazing efforts of our FWSA family. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charity work.

We are happy, that so many FWSA clubs and councils have shown an interest in this FWSA recognition program by filling out an application and agreeing to share their photos and charity activity descriptions at convention. We will again have photos displayed on several picture boards this weekend to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

This year we had eight applicants, six ski clubs and two councils! Thank you and congratulations to the following groups, who made the effort and took the time to apply for this 2014 FWSA Recognition. **Sequoia Ski Club (Sierra Council), Four Seasons West Ski Club (LAC), Wailers Ski Club (LAC), SLO Skiers (Central), Monterey Ski & Social Club (BAC), and Fresno Ski Club (Central);** Ski Councils: **Northwest Ski Club Council and Bay Area Snowsports Council.** These wonderfully caring clubs and councils have been doing outstanding work with their community organizations. The top council and the top three ski clubs, selected by a panel of judges, are displaying their charity activities on picture boards this weekend. Please take a look at their displays and give them the recognition they all deserve. On Sunday the top charity supporting groups will receive special recognition with checks from FWSA to support their favorite charity. \$300 for the winning club, \$100 each for two runner-up clubs, and \$100 for the winning council. All winnings will be donated to the group's favorite charities. All these clubs and councils are winners! Congratulations!

This “FWSA Charity & Community Service Recognition” is an annual award for clubs and councils’ charity and community support efforts. Please check <http://fwsa.org/MemberCorner/Programs/program-community.html>, the FWSA Charity & Community Service site, to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work you have been doing.

### **Community Service Awareness Program 2013-2014**

Three years ago we started this new FWSA program, which we are continuing this year and hopefully in future years as well. The eleven council presidents are working towards having every one of the clubs in their council be involved with at least ONE charitable activity. On Sunday, the “**Honor Roll of Councils**” will be presented, recognizing all councils that have clubs with any charity involvement. Our top community service councils will receive extra special recognition! Congratulations to all our councils and clubs for putting forth this great effort in supporting their community organizations.

### **Community Involvement Updates**

Although our clubs and councils are involved with a huge number of different charity organization, some of FWSA’s favorite charity groups have been athletic groups for the mentally and physically challenged. Three of

the most popular charities for our eleven FWSA councils and approximately 180 snow sports clubs have been **Disabled Sports USA, Special Olympics, and Can Do Multiple Sclerosis**, formerly known as **the Jimmie Heuga Center for MS**. Please check the Community Service page on the FWSA website for more information on how to become involved with these charities.

**CAN DO MS** helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. The Can Do Multiple Sclerosis Center is dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Center helps people with MS learn how to live healthier, happier, more active lives. The Center's motto is "Be More Than Your MS".

A wonderful way to help raise funds for the Can Do Multiple Sclerosis Center is participation with the Vertical Express for CAN DO MS. Please check the dates and other opportunities to become involved with this phenomenal organization on their website <http://www.mscando.org>.

To honor their founder's positive spirit and legacy, Can Do MS has declared Jimmie Heuga's birthday, September 22nd, as CAN DO DAY.

**Special Olympics** relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. With 220 offices world-wide, the Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities. Every one of our eleven FWSA Councils has Special Olympics events happening in their communities. For more information to get involved, check out <http://www.specialolympics.org>.

**Disabled Sports USA (DS/USA)**, with the motto "If I Can Do This, I Can Do Anything", was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. **Warfighter Sports**, formerly known as the **Wounded Warrior Disabled Sports Project**, is a part of DS/USA and offers sports rehabilitation programs in military hospitals and communities across the US through a nationwide network of over 100 community-based chapters. Programs take place at sites throughout the US, offering returning Warfighters the opportunity to integrate as participants and mentors in their home communities. Huge numbers of Warfighters have been returning home to our FWSA communities. Several of our councils and clubs have been involved with helping our disabled Veterans, who lost so much in Iraq or Afghanistan.

FWSA councils have a long term relationship with several California Chapters of Disabled Sports USA: The Tahoe Adaptive Ski School (TASS) at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), The Unrecables Ski Club in Los Angeles, and Disabled Sports Eastern Sierra at Mammoth Lakes (DSES).

For more information to get involved: <http://www.disabledsportsusa.org>, and <http://www.warfightersports.org>.

# FWSA Family Supports these Charities

by Sigrid Noack

Organizations to which volunteer time and/or money has been donated by FWSA councils, clubs and their members.

10<sup>th</sup> Mountain Division Scholarship Fund  
2009 World Games - Idaho  
Adopt-A-Classroom Program - Long Beach Aquarium  
Adopt-A-Family Program  
Adopt-A-Highway Program  
Adopt-An-Olympian  
African-American Community Services Agency  
AIDS Life Cycle Ride  
Alliance on Aging-Monterey  
Alpha Phi Alpha Fraternity  
ALS Ski-A-Thon and Walk  
ALS Ski-To-Defeat ALS  
Alzheimer's Association's Memory Walk  
American Cancer Society Relay for Life  
American Cancer Society Hope On The Slopes  
American Heart Association  
American Red Cross  
American Stroke Association – Walks & Runs  
AT&T Pebble Beach Pro-Am Golf Tournament  
Autism Society & Association Walk  
Beach Clean-Up  
Bear Valley Ski Patrol for Oxygen Unit  
Becky's House, YWCA Battered Women's Shelter  
Big Brothers/Big Sisters - Bowl-a-Thon  
Big Sur Marathon Foot Race  
Book Drive & "Bookman" for Senior Centers  
Brain Injury Recovery  
Breast Cancer Walk  
Brighten a Life, a Home Start Agency  
Building Peaceful Families  
Cabrillo Festival  
California Foundation for Children for Underprivileged and At-Risk  
California International Air Show, Monterey County  
Can Do MS (formerly The Heuga Center For MS)  
Cedar House Life Change Center - Abused Mothers & Children  
Chamber of Commerce  
Cheyenne Friday Food Bag Program  
Chris Klug Foundation for Organ Donations  
Christmas in April for the Needy  
Christmas in the Adobes  
Christmas Toy Drive for Women/Children Shelters  
Clothing to the Homeless  
Clothing & Equipment for Skiers with Disabilities  
COME A House – Homeless Shelter  
Compton Homeless Education Project  
Concourse d'Elegance - Antique Car Show at Pebble Beach/Pebble Beach Company Foundation  
Disabled Sports USA, Eastern Sierra  
Disabled Sports USA, Far West  
Disabled Sports USA, Mother Lode Chapter  
Disadvantaged Youth Mentoring  
Disadvantaged Youth Recreational Skiing & Boarding Program  
Downtown Association Youth Services Summer Day Camp  
Empty Bowls – Food for the Hungry  
Eppie's Great Race for Disabled Sports - Sacramento  
FWSA Junior Racer Scholarship Program  
Feed the Homeless program  
Food Drives / Food Finders  
Free Wheelchair Mission  
Fresno Shriners Children's Hospital  
Great Basin Outdoor School  
Habitat for Humanity  
Help A Hero-Palmisano Care Package Project  
High School Ceramics Program  
Home for the Holidays with the Marines  
Idaho Elks Rehab Center  
Idaho Falls Ski Training Facility  
Idaho Falls School District 91 Ski Scholarship Program  
Idaho State Univ. C.W. Hogg, Ski Swap Handicapped Sports Program  
Jimmie Heuga Center Endowment  
John Tracy Clinic for Deaf Children  
Kathy Avery Fund  
Kelly Canyon Nordic Trail Systems  
Kidney Donation  
Kids' Ski Program  
Leukemia & Lymphoma Society Walks & Runs  
Long Beach Rescue Mission & *Women's Shelter*  
Long Beach Veterans Hospital  
Los Angeles November Flood Catastrophe  
Make a Hero  
Make-a-Wish Foundation  
Mammoth Mountain Lakes Foundation for Cerro Coso College  
Mammoth Mountain Eastside K9 Avalanche Dog Program  
Mammoth Mountain Ski Patrol Memorial Fund  
Marine Core Community Service-Miramar Food Locker  
Marine Expeditionary Unit  
Meals On Wheels  
Miramar Food Locker  
Mitey Mite Junior Ski Racers on Mt.Hood  
Monterey County Film Commission  
Monterey Food Bank  
Monterey Sea Otter Classic  
Montrose Search & Rescue  
MotoGT Super Bike - motorcycle races  
Mt. Bachelor Sports Education Foundation  
Mt. Hood Cultural Center & Museum  
Mt. Hood Ski Education Foundation  
Mt. Hood Ski Patrol  
Muscular Dystrophy

Navy League	Special Olympics, Arizona Ski Patrol
National Brotherhood Skiers	Special Olympics, Celebrity Winterfest at Heavenly
National Multiple Sclerosis Society Walks & Bike Rides	Special Olympics, AZ, CA, OR
NCAA Ski/Race Program	Stop-Gap for Schools, Hospitals, Cancer Patients & Abused Women
Northwest Harvest, Hunger Relief Agency	Sudden Infant Death Syndrome
Operation Christmas Cheer – Monterey Herald	Sun Peak's Health Association
Oregon Adaptive Sports	Sunshine Kids with Cancer Program
Oregon Cancer Ski Out	Support our Troops with Phone Cards
Oregon Food Bank	Susan G. Komen Foundation
Outdoors For All Foundation	Swim With Mike at USC – Physical Challenged Scholarship Fund
Pacific Burn Institute, Code 3 Races	Tahoe Adaptive Ski School
Paso Robles Earthquake Relief Fund	Telluride Adaptive Sports Program (TASP)
Peace House	The Bookman- Books for Needy Children & Adults
Pebble Creek Race Team	The United Way
Pierce College Disabled Ski Program	The Unrecables Ski Club, Disabled Sports, USA
Polinsky Children's Center	Thomas J. Pappas School for Homeless Children
Portland Area High School League	Thousand Oaks Women's Shelter for Battered Women
Raphael House of Portland - for Homeless Women	Toys for Tots
Revlon Run/Walk for Women – Fight Women's Cancers	Treats for Troops
Salvation Army of Monterey	Tree People Organization
Salvation Army – A Family Christmas	Two Classrooms in a Box
San Diego "Cedar" Fire Victims	UNICEF Tsunami Relief Fund
Santa Clara County Foster Children's Program	Unity Shoppe of Santa Barbara
Santa Clara County Shelters	University of Nevada, Reno Ski Team/Winter Sports Club
Sarajevo Olympic Site, Reforestation	University of Wyoming Alpine & Nordic Teams
Scholar Dollar Program - for Kids to Ski	US Adaptive Recreation Center (USARC)
Scoutreach – Cascade Pacific Council	US Armed Forces in Afghanistan
Sea Otter Bike Classic	US Ski Team
Shelter Outreach Plus for Abused Women – Monterey	United Service Organizations (USO)
Shoebox Ministries for the Homeless	Valley View Vaulters for Disabled Children
SkiDUCK (Skiing/snowboarding for Disabled/Underprivileged Children)	Welches Lion's Club
Ski Patrol, Sponsor a Rescue Sled	Women's Ski Jumping USA
Ski Swap for NCAA Ski/Race Program at U. of Nevada	Wounded Warrior Project
Snowbasin Adaptive Sports Education Foundation	Youth Sports Mentoring Program
Society for the Prevention of Cruelty to Animals	Youth Winter Sports Alliance-YWSA
Soles4Souls – Shoes for the Needy	

# Committee Report

# Family and Youth Involvement

by Fran Long, Chair

Sharing our love of snow sports and looking for ways to continually develop organized snow sports activities is what youth and family involvement is all about. We all know that continual growth of our ski clubs and councils is dependent upon “new blood” coming into our organizations. Our young people are our best source of that new blood.

Far West Ski Association embraces and encourages youth and family involvement in most FWSA trips and activities. Many FWSA clubs and councils support youth and family involvement as well. Those clubs and councils with comprehensive race programs encourage junior racers to participate. Many clubs hold one or two annual events that encourage youth and family involvement.

Youth and family participation on both North American and International ski weeks is encouraged by FWSA. We continue to have a few children of varying ages attend FWSA events, and it is always a pleasure to have them included.

The 2014 FWSA North American ski week to Beaver Creek included a young family with very small children. This year's mini ski week to Snowbasin did not have any children involved. One of the biggest issues with involving children on a weeklong ski trip is school holidays. Since our trips do not often coincide with school vacations, involvement will continue to be limited.

As a youth and family involvement committee, we continue to evaluate the types of activities and trips we are offering, the timing of the trips, and how we are pricing them, in order to optimize the possibility of involvement by our youth and families.

And please remember our Sun Safety Program for Children and Families...

SAVVY SNAKE SAYS...

Slip on your helmet/hat

Slop on some sunscreen

Slide on your goggles/sunglasses

Slither into the shade whenever possible

Protect your skin...be sun-safe on and off the snow.

FWSA believes strongly in supporting the message of sun safety on the slopes, and educating our youth in sun safety precautions.

# Director Report

## International Travel

by Debbie Stewart, Vice President

Live the Experience. Love the Moment...and have the Time of your Life with FWSA's International Travel Program!

We believe that travel should be easy. It should be fun. It should be worth your time and have exceptional value. It should re-energize and transform...and above all else it should be beyond the ordinary. Our international travel team and I strive to provide you the trip that you deserve. One that:

- Is seamlessly choreographed to maximize every moment.
- Treats you as a person not a number.
- Offers adventuresome international destinations for both skiers and non-skiers alike.
- Allows you to experience skiing in unique areas such as the Jungfrau Region which is known as "The Top of Europe" or ski on the famous Aiguilles du Midi glacier 12,600 feet above sea level in France.
- Provides optional day tours, from magical castles to ancient Roman ruins, extraordinary museums including the Louvre and D'Orsay in Paris, and much more.
- Entices you to learn and experience the rich local culture in a variety of countries and regions.
- Gives you the opportunity to explore the undersea world during one of our annual FWSA dive trips.
- Creates memorable experiences with new and old friends with like interests.
- Confidently assures you that you'll have an experienced travel team and reputable tour operators to provide our participants outstanding service.
- Is hassle free so you can sit back, relax...we'll do the rest!
- Let's you leave your worries at home. To you, it's peace of mind. To us, it's integrity!

### **2014 INT'L SKI WEEK – ZERMATT, SWITZERLAND and extension to BARCELONA & MADRID**

This year we had a combined total of 118 participants. Our FWSA Int'l Ski Week in Zermatt, Switzerland was outstanding! Our 108 participants spent 7 nights at one of 3 lodging properties in Zermatt. Each hotel offered a unique quality as well as overwhelming hospitality and high level of customer service which was received by all. The extension trip to Spain was enjoyed by 28 members .

"Exciting, Tremendous, Decadent, Spoiled, Fantastic, First Class, Well organized, Taken care of, Bucket List, Fabulous, Best FWSA trip"...these are some of the comments our trip participants have said to describe their travel experience while attending the 2014 FWSA International trip to Zermatt and Barcelona & Madrid, Spain. Once again approximately 35-40% of our trip participants were "first timers" on a FWSA Int'l trip which indicated that we are reaching a new travel audience.

Prior to our arrival, Zermatt experienced six weeks of non-stop storms, then we arrived. We enjoyed beautiful sunny blue skies with amazing scenery all week long, many skied, hiked, enjoyed optional day tours or just relaxed to soak up the warmth of the sun. The festive atmosphere was enjoyed by many. The Matterhorn stood out to all in her majestic glory whether you were viewing her from your room, the veranda, the mountain side restaurant, the street or up close on the base of her slope.

While we had members lodging in three different properties, we arranged several social opportunities for our group to gather. Our welcome/orientation started this process our first evening at the Alex Hotel with a welcome beverage, introductions and announcements. The local ski guides, mountain representatives and paragliding pilots were there to inform us of the upcoming week's opportunities. Many members did take advantage of these services and opportunities...two people even did the paragliding! We then walked to the Zermatt Alpine Museum for a reception hosted by the Zermatt Office of Tourism which showed us the early history of skiing and mountaineering. We arranged to have two après private parties with our own DJ for dancing. There our members could share stories and connect with old and new ski buddies for the next day.

Many members took advantage of our guided optional day trips. Our first excursion went to the quaint town of Brig where we toured the Stockalper Castle and enjoyed the charming city. On Day tour #2, we traveled to Bern, known for their famous bear park. No other city in Switzerland offers such a wonderful wealth of culture, leisure and entertainment like Bern. Hurry and hectic are foreign words to the Bernese. In their city, people enjoy life and take time for what is really important. It's entirely easy to relax and enjoy oneself in the unique Old Town atmosphere. The Clock Tower (Zytglogge) was Bern's first western city gate (1191 - 1256) and is now one of Bern's most important sights. Bern is truly a charming place to visit and revisit when the opportunity arises. Our third day tour was to Stresa, Italy on the day of their weekly

open air market. The famous Stresa enjoys a splendid location on Lake Maggiore in the Gulf of Borromeo, where it overlooks the eponymous islands, the main attraction in the region. Its beautiful countryside, architectural gems and mild climate combine to make Stresa one of the most popular tourist attractions in Italy. We had a very enjoyable lunch outdoors and of course, gelato!

After Zermatt, many returned to the US and others joined us to travel in Barcelona and Madrid, Spain. We spent four nights in Barcelona touring and enjoying the local culture, museums, architecture and much more. We then traveled to Madrid via the AVE high speed train where we then experienced their culinary delights including our daily gelato fix. The museums and tours were very interesting and informative. These adventure trips were fully escorted with tour guides and managers which gave us tremendous added value. Our tour guides were extremely attentive and very well experienced. We were so fortunate to have such qualified guides with us every step of the way.

Using pictures from our trip participants, our Marketing Media Coordinator, George Stewart, has created two post trip videos – one of Zermatt and the other of Spain. The links to the videos were distributed to all the travelers.

### **FWSA 2014 ADVENTURE TRIP to SOUTH AFRICA and VICTORIA FALLS**

The FWSA International Travel Program has embarked into a new era while offering FWSA's first Online Trip Registration starting with our 2014 South African Adventure trip! We are currently taking online registration signups or by hard copy and snail mail for those who prefer. There are many reasons to join FWSA for this South African Safari trip of a lifetime:

- Your "Bucket list" destination that you have always wanted to experience.
- This trip has something for everyone – the adventurer, nature lover, animal lover, wine taster, historian, photographer and shopper.
- Staying in top value four star African lodges and hotels for the unique African experience
- Post trip to Victoria Falls – one of the "Great Wonders of the World": Sept. 16-19, 2014

On September 6, 2014, we will depart the U.S. and travel to Port Elizabeth, South Africa. Even though South Africa seems like a world away, it will be well worth the trip! This journey will take you to one of the most beautiful countries in the world while you will be able to experience a wide range of topography from plains to the mountains, to sandy beaches as well as a wide variety of history and culture. The animal and nature lover as well as the adventurer and photographer will experience nothing like it. You will participate in photographic safaris that will offer the true experience of world-class game preserves while we search to see the "Big 5" and many other animals and native birds in the wild.

First we will be staying at the Kariega Private Game Reserve that has a dramatic landscape incorporating five different ecosystems and two major rivers. The reserve is a family owned and operated and comprises nearly 9,000 hectares of pristine wilderness. It is home to more than 25 species of game including leopard, lion, elephants, buffalo, rhino, giraffe, hippo, hyena, zebra, wildebeest and so much more. We will also enjoy more than 280 species of birds, including high-soaring martial, crowned and fish eagles that nest on the reserve. This trip will be an experience of a lifetime and one you will always remember!

### **FWSA 2015 INT'L SKI TRIP**

Our 2015 Int'l Ski Trip will be to Val D' Isere, France, with days in Paris and an extension trip to Provence. Prior to Zermatt, George & I traveled to Val D' Isere to meet with representatives from the Val D' Isere Office of Tourism. During our brief time there, we inspected several lodging properties, the ski resort and enjoyed the charming town of Val D' Isere. It is truly a spectacular area which will offer our travelers a unique ski experience. Skiing over the ridge to Tignes where their enormous ski area combines with Val D' Isere will be a skier's paradise. Bids are being compared and we will start marketing this trip right away. For more information please contact me, Debbie Stewart – [FwsaIntlTrvl@prodigy.net](mailto:FwsaIntlTrvl@prodigy.net) by phone – 559/737-0882 or [www.fwsa.org](http://www.fwsa.org)

### **FWSA's 2013 Annual Dive Trip**

The 4th FWSA scuba dive trip was held in September at the beautiful island of Ambergris Caye in Belize. Twenty-three participants enjoyed great diving, wonderful food, and the warm hospitality of this English speaking Central American country. The divers experienced the 185 mile long Belize Barrier reef, the second largest barrier reef in the world and saw dolphins, nurse sharks, reef sharks, turtles, stingrays, moray eels, lobster, crab, and large variety of fish including the invasive lionfish. Other activities that participants enjoyed were snorkeling, swimming, paddle boarding, kayaking, cycling, hiking and shopping. Mainland tours included cave tubing, zip lining, and touring the Mayan ruins of Lamanai.

### **FWSA 2014 Annual Dive Trip**

The 5th FWSA scuba dive trip will be held October 11-18, 2014, at the Occidental Grand in Cozumel, Mexico. The diver's package includes all daily meals, non-motorized sports, 5 days of two tank boat dives with Pro Dive right on site, unlimited Nitrox and much more. This trip is available for both diver and non-divers and is priced accordingly. We are currently taking signups – [www.fwsa.org](http://www.fwsa.org)

**WHAT'S AHEAD...** I have been working hard to rekindle travel company relationships and recruit new tour operators and agencies to join FWSA. These mutually beneficial relationships will benefit both parties as we continue to expand our travel programs and provide our members more and better choices as we grow. You will see new faces attending this year's convention as a result of these efforts.

I feel it is very important to collaborate, not compete with our member clubs; therefore, I plan on working closer with our council and club presidents not only to complement, but enhance all travel opportunities. In the future I look forward to working together and supporting each entity.

Our travel committee continues to work on special projects to advance our international travel program. We sent our second travel related email to all council and club presidents providing them with information about FWSA's domestic and international travel programs to share with their general members. We are evaluating our existing data and acquiring additional FWSA participants' travel desires to advance our travel calendar.

We will also be working on additional methods to poll our councils, clubs and grass roots travel members to incorporate their feedback in order to serve our members better. Our International Travel Team and Travel Committee continues to reach out to our members garnering their feedback about their desires and how to meet their international travel needs for the future. Our commitment to capturing the imagination of our members and to create adventuresome travel experiences with lasting friendships and memories continues to evolve.

After receiving rave reviews about our first FWSA Travel video which highlights and features the values and benefits of traveling with FWSA, we now have three additional travel videos also including South Africa, Zermatt/Spain, our annual Dive Trips and many more to come. To view the videos go to: <http://www.youtube.com/user/FarWestSkiAssoc/videos> and search Far West Ski Association for our video collection.

#### **FWSA 2016 & 2017 INT'L SKI TRIP**

Research is being done with the international travel team as well as recruiting tour operator feedback regarding the destinations that are trending and will offer our members additional travel value. Our goal is to advance our international travel trip schedule so our members know where FWSA is planning to travel in the future.

“Enrich your life and indulge yourself with adventures to be discovered through FWSA's International Travel Program.”

# Director Report

# Marketing and Sponsorship

by Debbi Kor, Vice President

It's been a busy year, full of fun ski shows, travel shows, new Benefits Partners, and the annual SIA (Snow Sports Industries America) show in Denver. This incredible show, the largest trade show for skiers and snowboarders in North America, is attended each year by hundreds of manufacturers, sales representatives, and members of the media. Held in the Denver Convention Center, I joined in a number of the activities, including sitting in on a panel discussion with resort operators, media folks, and former Olympian Chris Klug in talks about Back Country skiing and snowboarding safety and avalanche awareness. I spent two days meeting with vendors to check out next years' fashions, gear and accessories, several of whom expressed interest in contributing items to our convention to be used for door prizes for the Travel Expo.

The SIA show conflicted with Ski Week this year, so it prevented me from making the trip over to Beaver Creek. I was able, however, to connect with a number of local businesses in Beaver Creek to arrange for donations for the Welcome Party, so that our attendees could go home with some fun things, or use the gift certificates at the local restaurants and shops throughout their week in town.

My time spent as VP of Marketing typically starts in the fall when I begin contacting our many Benefits Partners to renew for another year, or by making new contacts. This usually takes several weeks to get the confirmations from our partners and get the information passed on to Catherine Ohl to update our Benefits Page on the website. Then, beginning in January, once we have all the details outlined for the upcoming convention, I start sending letters and emails to our Industry partners to get them psyched up and signed on as sponsors for the many fun activities and events that we have during the four days of Convention.

Along with garnering the sponsorships and door prizes, I also take care of the registration of all of our industry partners. I start seeing those come in from February right up to the day that Convention begins each June. It is a fun and exciting position that I have, and I wouldn't give up the incredible relationships that I have built along the way for anything!

## **SPONSORSHIP**

Karbon, Grouse Mountain Lodge and Whitefish Mountain Resort continue as our Athletic Scholarship sponsors again this year, donating some wonderful packages and items to be auctioned off during a live and auction, as well as a great raffle that the Scholarship Committee has planned. David Krupp sold raffle tickets during Ski Week, with the winner receiving a great Karbon ski outfit of their choosing for next ski season. During Convention, he will be selling tickets for a number of donated items to be given away on Sunday morning.

I am thrilled with the continued amount of support we have had from our Industry partners this year, as we have in all the previous years of holding this convention. I am astounded at the generosity that we see from them year after year. Our total cash sponsorship dollars received for 2014 is \$20,000. Along with the cash sponsors, I'd like to mention our long-time program sponsors, who annually provide trips for two to Big White Mountain Resort for the Council's Man and Woman of the Year, the trip for two to Aspen/Snowmass for the Safety Person of the Year, and the annual trip for two to Steamboat Ski & Resort Corporation for the Western Ski Heritage Award winner, all valued at approximately \$10,000.

This year, as we celebrate Far West's 82nd convention, we have three Industry Partners who will be celebrating their 25th Anniversary as participants of the Silent Auction. It will be my honor to present Silver Certificates to: Vail Resorts, Whitefish Mountain Resort, and Winter Park Ski Resort.

Have a good meeting, everyone. Our hosts, Northwest Ski Club Council guarantee that you will enjoy your "Volcanic Paradise" in beautiful Central Oregon. And, by the way, YES, I do plan to run for VP of Marketing again for the next two years. Even after 12 years on the job, I'm still having way too much fun to give it up!

# Director Report

# Membership

by Mary Azevedo, Vice President

Now that so many ski resorts have year-round activities, we need to address how we can enjoy their summer events and adventures. Many resorts have plans for families; they include programs for both children and adults. Also, what better time than summer to picnic along the way and enjoy the great outdoors. You could also visit your FWSA friends along the way like Norm and I did on our way to Washington.

The first mountain adventure that comes to mind is hiking at ski resorts and in nearby forests. Here in the western United States, there are trails for all ability levels, from novice to rugged extreme hikes. Just hop on the net and look at ski resort hiking areas; and of course, the US Forest Service trail maps. The US Forest Service strongly discourages hikers from bringing dogs to certain trails. The principles of Zero Impact says please leave your dog at home.

Ski resorts offer all kinds of trails on their slopes. Some of them offer challenging bike trails. Some resorts will take you to the top of their slopes (via their tram) and offer inviting bike trails that can take you down to the bottom of the slope. Bike parks feature log rides, pump tracks and terrain features. Not to be forgotten, there are also zip lines and ATV's to see the terrain.

A traditional sport is also available in all kinds of areas: fishing. How you find the perfect fishing hole is the Big Question. Last time I fished at Tahoe, I caught a limit. The rainbow trout made an awesome feast.

Lastly, but maybe most importantly, after a hard day at play, have a luxuriating massage followed by a dip in a pool, a dunk in a sauna, or a relaxing time in a steam room or hot tub, followed by a glass of excellent champagne.

# Director Report

# North American Travel

by Nancy Ellis, VP

## TRAVEL GOALS

North American and International Travel developed “Goals and Objectives” in December 2012 to guide and coordinate the work of the two FWSA travel programs. Our goals are spread out over a 4-5 year period. Here is a summary of goals reached during the 2013 year:

- Spread the Word about FWSA and the Travel program with Emphasis on “Grass Roots” Membership by the VP’s of Travel attending Club/Council and Council President meetings to discuss upcoming trips.
- Defined a category of Membership for Families—“Family membership includes one or both parents/ legal guardians and their children under 21 years of age.” The Bylaws committee is reviewing this and will make a recommendation.
- Increase Participation on FWSA Trips—activities for this goal not due until Dec. 2014 and Jan. 2016.
- Provide “Added Value and Benefits” to FWSA Travelers.
- Create an on-line registration program for our trips—work continues with this goal to refine procedures and making it user friendly.
- Provide travel packets to trip participants with trip information for that trip.
- Ensure Quality Trips and Destinations.
- Develop a trip evaluation form for both programs to gather feedback about trips.

## NORTH AMERICAN TRIPS

### January 22—February 1, 2014 Beaver Creek Ski Week

Great food and parties, racing, and a trip to Vail were highlights of this year’s ski week to Beaver Creek, Colorado. Twenty-three inches of fresh powder gave all our powder skiers something to enjoy! It was my pleasure to work with Sandy & Phil Gaudette and Stephen Hall of Skigroup (our tour operators) and Tommy Geary of Vail Resorts in coordinating this year’s trip. They did a wonderful job assisting us with our lodging, transportation, parties, and getting donations from local merchants for our Mountain Rally and discounts at restaurants and bars

### February 22—27, 2014 Snowbasin Resort—Davis Area Utah

Our third mini ski trip was to Snowbasin and Canyons in Utah, staying at LaQuinta Inn and Suites. This was a fun trip and we enjoyed three days of skiing at Snowbasin and a ski day at Canyons. Snowbasin was the site of the 2002 winter Olympics downhill, GS, and combined. Thanks to Wade Brown and La Quinta Inns and Suites for wonderful service and the donation of a lodging package to our silent auction. Thanks to Kim Smith, Snowbasin Resort, for coordinating our ski days to Snowbasin and the donation of lift tickets to our silent auction. I’m most appreciative of the work of Gloria Raminha, Trip Leader, and Brandon Berrett, Davis County and the Davis Area Convention Bureau in coordinating the parties, ski days, group dinners, transportation, and making sure our group had an enjoyable time. The Farewell Party at Antelope State Park was a unique experience and special treat. The silent auction raised \$440 for the Far West Ski Foundation’s Rehab program.

### January 31—February 7, 2015 Whistler/Blackcomb Ski Week

Whistler/Blackcomb, located in British Columbia, Canada is the destination for the 2015 FWSA ski week. This resort is consistently ranked the number one resort in North America and features the Peak to Peak Gondola which moves between Whistler and Blackcomb mountains. The Peak to Peak Gondola holds the record for the highest and longest unsupported cable car span in the world. This premiere resort features more than 200 shops, 90 restaurants and bars, and accommodations galore. Don’t miss the fun! Contact a Council Trip leader to sign up for the trip:

Arizona	Arleigh Meiners	(602) 538-2947	arleigh.meiners@cox.net
Bay Area	Paula Kinahon	(510) 357-6127	pkinahon@gmail.com
Central	Mary Alexander	(661) 742-1381	maryalexander0535@sbcglobal.net
Los Angeles	Sandy Blackwell	(818) 441-6191	travel@lacouncil.org
Northwest	Barbara Bousum	(503) 577-4014	bbousum@gmail.com
Orange	Sheila Van Guilder	(714) 656-6032	svanguil@yahoo.com
San Diego	Alan Godwin	(619) 663-6626	jargin@gmail.com
Sierra	Debbie Stewart	(559) 734-9294	gwstewart@prodigy.net

### March 16—21, 2015 Heli-skiing at Revelstoke Mountain

Join Far West on a Signature Skiing 5-day trip to Revelstoke, BC March 16—21. All meals, snacks, non-alcoholic beverages, lodging, use of specially designed heli-skis and poles, and training in and use of avalanche transceivers included in the price

(\$5,830 twin occ./\$6,480 single occ.—taxes not included). Contact Nancy Ellis, [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net) for information.

**March 30—April 4, 2015--Whitefish Mountain Resort Ski Trip**

This resort is located at The Big Mountain in north-western Montana, west of Glacier National Park in the Flathead National Forest. The trip includes lodging at Grouse Mountain Lodge, 3 or 4 day lift tickets, welcome and farewell parties, and more. You'll enjoy an authentic Montana experience! Information on this trip can be found on the website: [www.FWSA.org](http://www.FWSA.org)

**June 19—23, 2015 “Taste of the South” Mississippi River Boat Cruise**

This 4 night paddleboat cruise aboard the American Queen from New Orleans roundtrip will give trip participants an introduction to Southern culture. Package includes daily lectures, shore excursions, a two night stay in the French Quarter of New Orleans, welcome and farewell parties, all meals on the boat daily, and more. There will be options for airboat tours through the swamps and ghost tours through New Orleans. The website [FWSA.org](http://FWSA.org) has more information for this exciting adventure trip.

**2016 FWSA Ski Week**

Bids are expected from Breckenridge, Crested Butte, Steamboat, Telluride, Big Sky, and Sun Valley for our 2016 Ski Week. Four to five resorts will be selected to present their bids at this convention. Council trip leaders and other invited guests will listen to the presentations, review the bid proposals, and then present the information to their councils for final selections. The top three resorts selected by the councils will be given to the FWSA Board of Directors for review and they will select the resort to host our ski week at their July board meeting. Check the FWSA website in July to see where we will be going for our 2016 ski week.

**2016 FWSA Mini Ski Trip**

There is a lot of interest in smaller resorts submitting bids for the 4-5 day mini ski trip for 2016. This trip is limited to 100 or fewer participants with a focus on a welcome party, farewell party, and a few optional activities. I look forward to seeing which resorts submit bids for this trip. The FWSA Board of Directors will select the resort to host us at their July meeting. The trip will be advertised on the website in late July 2014.

We have a busy travel schedule with FWSA North American Travel. I welcome your suggestions for our program, ski trip locations, and adventure trips. Send your suggestions to: Nancy Ellis, [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net).

# Director Report

## Public Affairs

by Mike Sanford, VP

**Olympics.** Well, we did pretty good but not as good as the Russians. Then again, they were the hosts and host nations nearly always increase their normal haul of medals. In this case it just happens that our biggest competitor happen to also be the host nation. The ones we were watching most closely of course were our very own women jumpers. They did just fine, although not as fine as we might have liked – like Gold, Silver and Bronze! Nevertheless, we remain proud of them and wish them luck in the future and we'll keep supporting them!

**MTrip changes its name to DistriMetrics.** DestriMetrics collects data from a variety of lodging outlets, including hotels, vacation rental units and property management companies. Established in 2004, 17 western & 10 eastern mountain destination communities plus 3 warm weather destinations such as Hilton Head & the Florida Keys and Key West currently contribute to DestiMetrics. The DestiMetrics dataset represents over 300 property management companies and over 25,000 rooms across Colorado, Utah, California and Oregon. Destimetrics daily Travel News Talker and monthly Econometrics are considered by many to be the quickest way to stay on top of the rapidly evolving market conditions.

**Ski Areas Face \$1 Billion Risk from Warming Climate, Groups Say.** Declines in snowfall because of global warming are shortening the winter ski season in the U.S. and harming the economy, according to a report from two environmental groups. In poor snow seasons, such as last winter, visits to ski areas in states such as Colorado and New York drop, and that has cost ski resorts \$1 billion in revenue over the past decade, the Natural Resources Defense Council and Protect Our Winters said in the report. The winter sports industry contributes more than \$12 billion a year to the U.S. economy, according to the study. "Climate change spells trouble for all businesses dependent on winter weather, from snowmobiling, snowboarding, and ice fishing to snowshoeing and skiing," the groups said in the report.

**Protect Our Winters Takes Climate Change Message to the Hill.** Protect Our Winters (POW) founder Jeremy Jones and executive director Chris Steinkamp visit Capitol Hill every year to encourage legislators to support climate change bills. But until recently, they've relied on telling the stories of athletes who have witnessed the effects of climate change or of resorts who have lost revenue as a result of unreliable snow. Recently POW got the hard data they need to make their case even stronger to the politicians who rely on facts and numbers. Recently Protect Our Winters (POW) announced that they've launched their first major regional initiative, POW//Colorado to unite the Colorado winter sports community against climate change.

Of all the US states with winter tourism economies, Colorado has the most to lose with inconsistent winters, with almost 40,000 jobs and \$1.2 billion in salaries at stake. The goal of the new initiative unites Colorado winter sports enthusiasts, local businesses, resorts and community leaders under a single advocacy platform to be ready to take action together to protect Colorado's winter tourism industry and resort communities from the effects of climate change.

The strength and power of the winter sports and resort communities lies in the fact that they are an economic driver for the state, leading Colorado's robust tourism industry and accounting for \$2.1 billion in annual economic impact. "With so much at stake economically and it being one of POW's strongest bases of support, it only makes sense to focus some of our energy and mobilize Colorado's passionate winter sports community first," said POW's Executive Director, Chris Steinkamp. POW's team of campaign managers in Colorado is meeting individually with business partners and community leaders in resort communities, and all Coloradans can sign up for the program at: [www.protectourwinters.org/powcolorado](http://www.protectourwinters.org/powcolorado).

**Ski Areas Honored for Environmental Efforts.** The National Ski Areas Association (NSAA) has presented seven U.S. ski areas with its 2013 Golden Eagle Awards for Environmental Excellence including Homewood Mountain Resort, Alta, Brighton, Snowbird and Solitude ski areas, Greek Peak (New York), and Killington Resort. The annual Golden Eagle Awards, now in its 20th year, are the ski industry's most prestigious award for recognizing ski area environmental programs and projects. Awards are given based on three ski area size categories (up to 200,000 annual skier and snowboarder visits; 200,000–500,000 visits; and more than 500,000 visits).

### **2013 Ski Area Scorecard Shows Best Resorts Using Alternative Energy on Slopes!**

The 12th Annual Ski Area Scorecard released today shows that the top 5 Environmental Resorts of the year all generate alternative energy on their own slopes, a growing trend that reduces greenhouse gases and air pollution. Ski Area Citizens' Coalition research shows an increase in the number of resorts generating or planning to generate their own energy on-site, with the Rockies leading the way.

Overall, this year there were five resorts with plans submitted to install either wind turbines, solar panels, or both, or have begun testing viable locations to place wind turbines. The resorts proposing to install on-site generation include: Alta, Homewood, Stevens Pass, and Breckenridge. Crystal Mountain, in Washington State, is conducting wind generation tests. Additionally, seven resorts currently have solar or geothermal systems integrated into some of the energy usage: Bogus Basin Mountain Resort, Las Vegas Ski and Snowboard Resort, Moonlight Basin Ski Resort, Park City Mountain Resort, Sun Valley Resort, Telluride Ski Resort, and The Canyons. In addition, five resorts have larger energy generation facilities: Aspen-Snowmass' four resorts and Snowbird's co-generation facility.

**Environment Policy Survey Lists 'Best,' 'Worst' In Resort Sustainability.** The 12th annual Ski Area Citizens Coalition survey on environmental practices has Stevens Pass Ski Area leading the pack with Park City Mountain Resort in Utah close behind. Stevens Pass Ski Area (WA), Aspen Highlands, Aspen Mountain and Buttermilk round out the top five. Below are the top 10. You can find the complete report at: <http://www.skiarecitizens.com/>.

	<b>Name</b>	<b>Grade</b>
1	<b><u>Stevens Pass Ski Area</u></b> - Washington	93.3%
2	<b><u>Park City Mountain Resort</u></b> - Utah	92.4%
3	<b><u>Aspen Highlands Ski Resort</u></b> - Colorado	92.2%
4	<b><u>Aspen Mountain Ski Resort</u></b> - Colorado	91.3%
5	<b><u>Buttermilk Mountain Ski Resort</u></b> - Colorado	91.3%
6	<b><u>China Peak Mountain Resort</u></b> - California	89.1%
7	<b><u>Deer Valley Resort</u></b> - Utah	88.0%
8	<b><u>Alpine Meadows Ski Area</u></b> - California	87.6%
9	<b><u>Durango Mountain Resort</u></b> - Colorado	87.6%
10	<b><u>Schweitzer Mountain Resort</u></b> - Idaho	86.1%

**Why ski at ski areas with a positive environmental grade?**

Numerous surveys and the ski industry itself recognize that skiers consider the environment a higher policy priority than the general public does. Unfortunately, there has been no way for the skiing public to make recreation choices based on their concern for a healthy environment - until now!

The Ski Area Environmental Scorecard strives to differentiate between ski areas that are engaging in environmentally sound practices on the ground versus those that merely claim to do so. While there will always be environmental impacts from creating and operating a ski resort, the intent of the Scorecard is to rate resorts on the environmental performance of their current management, not on the impacts from the time of the creation of the resort. Criteria are clearly defined so that ski resorts can choose to improve their environmental performance, and thus their grade. The ski industry obviously needs to be a good land steward; the Scorecard will hold them accountable to preserve the mountain environments that draw skiers in the first place. Ski areas concentrate recreational use, permitting tremendous numbers of people to enjoy and learn about delicate mountain environments in a safe manner. When undertaken in an environmentally sensitive manner, ski resorts can minimize their impacts on the land and provide memorable experiences for all their guests.

**SnowSports Industries America (SIA)**, the snow sports industry's member-owned trade association, and **Leisure Trends, an NPD Group Company** have released **SIA RetailTRAK™** numbers for August through February 2014, total market projections are based on data collected from the Point of Sale systems of more than 1,200 snow sports retailers. The snow sports retail market finished February up 5 percent in units sold and up 7 percent in dollars sold to \$3.3B for all equipment, apparel and accessories. Snow sports retailers brought in \$218M more dollars through February this season compared to August to February 2012/2013 despite weather conditions that disrupted snow sports retail markets.

Leaner inventory levels are another key factor at work in the snow sports market this season. Equipment inventories are 21 percent lower through February and apparel inventories are 11 percent leaner.

“Scarcity is healthy for the market. Scarcity results in higher margins and diminishes the need for discounting in the middle of the season putting more money into retailers pockets and increasing open-to-buy budgets,” said Kelly Davis, SIA director of research.

Average retail prices are 1 percent higher in equipment, 6 percent higher in apparel, and 6 percent higher for accessories through February. Margins are up 3 percent in equipment, up 4 percent in apparel, and up 4 percent in accessories. This bodes well for wholesale orders for the 2014/2015 season.

### **Overall Snow Sports Market Sales through All Channels August through February 28, 2014**

✦ **Equipment Sales:** \$782M, up 3 percent in dollars sold and up 2 percent in units sold

✦ **Apparel Sales:** \$1.3B, up 4 percent in dollars sold and down 1 percent in units sold

**Accessories Sales:** \$1.15B, up 14 percent in dollars sold and up 8 percent in units sold

### **Snow Sports Market by distribution channel for August through February 28, 2014**

✦ **Specialty:** Up 8 percent in units sold and up 8 percent in dollars sold to \$1.8B

✦ **Chain:** Up 4 percent in units sold and up 4 percent in dollars sold to \$723M

**Internet:** Down 1 percent in units sold and up 8 percent in dollars sold to \$794M

### **Regional Specialty Sales**

There was growth across all regions through February, with accessories leading the charge. Big sellers in the south included helmets, goggles, handwear and socks; while backcountry accessories led the growth in the West. Northeasterners needed to stay warm with handwear, socks and hand warmers and in the Midwest, snowshoes, handwear and footwear were highest in demand.

Snow sports participants found time to hit the trails in February and as a result, Nordic equipment also had noticeable sales increases in the West (up 38 percent units), Midwest (up 39 percent units) and South (up 95 percent units).

Apparel on the other hand didn't have the significant increases that the accessories and equipment markets had, finishing the month down 1 percent in units and up 4 percent in dollars. However, some regions saw slight growth, including snowboard apparel in the West (up 6 percent units), alpine apparel in the Northeast (up 5 percent units) and alpine apparel in the South (up 5 percent units).

### **Notable Trends**

✦ Alpine Touring/Randonee equipment continues to enjoy significant increases in sales. Through February AT equipment sales increased 9 percent in dollars sold and 9 percent in units sold. AT boot sales are up 2 percent in units sold and 9 percent in dollars sold, and AT binding sales are up 14 percent in units sold to 22,230 units, and up 11 percent in dollars sold to over \$8 million through February.

✦ Sales are up again in alpine/AT hybrid boots defined as alpine DIN boots with a walk/ski mode that can be converted (but many consumers never do convert them) to an AT/Touring sole for backcountry. These boots are categorized separately from boots sold in the AT category; AT boots that are sold with backcountry blocks and are used most often in backcountry terrain are categorized separately from alpine equipment. Sales of alpine/AT boots are up 25 percent in units sold to 82,000 units sold, and up 21 percent in dollars sold to \$32M. Alpine/AT boots make up nearly 17 percent of dollars sold and 11 percent of units sold in the alpine boot market so far this season.

✦ Women are getting prepped to hit the trails. Sales of women's-specific cross country equipment increased 36 percent in units sold and 34 percent in dollars sold to \$6 million through February. Overall, sales of cross country equipment were up 17 percent in units and 14 percent in dollars

✦ More girls are getting snowboard equipment this year. Junior girls snowboarding equipment sales grew 31 percent in units sold and dollars sold through February. Overall, snowboard equipment sales are flat in dollars sold to \$217 million.

✦ Backcountry accessories sales including beacons, probes and shovels increased 12 percent in dollars sold and 10 percent in units sold through February. Skins are the biggest seller in the category, up 7 percent in dollars and up 3 percent in units to nearly 23,000 sold through February.

✦ Sales of protective gear including pads, wrist guards, and general impact gear increased 15 percent in units sold and 23 percent in dollars sold to \$3.8 million through February.

✦ Action cameras may be the single most popular accessory in the snow sports market right now. Sales of action cameras were up 12 percent in units sold to 103,500 cameras and up 23 percent in dollars sold to \$35 million through February.

✦ Alpine insulated parka sales were up 19 percent in dollars sold to \$353 million and up 13 percent in units to about 2 million parkas sold between August 1, 2013 and February 28, 2014 in snow sports channels.

✦ Sales of selected apparel accessories including mittens and gloves, baselayer, headwear, neck gaiters, and masks increased 10 percent in units sold and 13 percent in dollars sold to \$586 million through February.

Snowshoe sales are up 12 percent in units sold to 98K units and 14 percent in dollars to over \$14 million sold through February. Snowshoe inventory levels are down 33 percent with various popular models becoming difficult to find toward the end of the season.

The conclusion is sales are healthy through February 2014. The Pacific West had much healthier snowfall in February that brought some relief to retailers in that region, although a full recovery from earlier drought conditions seems unlikely this season. Temperatures in the Northeast and Mid-Atlantic regions were less volatile in February and snow conditions were relatively good. March 31 is the cutoff day for retail sales measurement in snow sports retail and we expect the season to end with \$3.6 billion in retail sales, leaner than average end-of-season inventories, and healthy margins throughout the season.

[Snowlink.com](http://www.snowlink.com) - Snowlink.com is an information-rich consumer website for consumers getting started in snow sports or looking to improve their skill. It includes the latest styles and trends, as well as basic "how-to" information to help make their trip to the mountain a success – [www.snowlink.com](http://www.snowlink.com)

**Utah's Proposed SkiLink Gets Lots of Noise at Public Forum Update (update).** There are more than a few entities who would like to put the kibosh on SkiLink. The unorthodox idea is to transport Utah skiers from Canyons Resort in Park City to Solitude Mountain Resort in Big Cottonwood Canyon via a gondola. While it sounds good on paper, a noisy crowd showed up at a public forum in Park City to protest the project. However the SkiLink proposal advances as the Subcommittee on Natural Resources passes Wasatch Range Recreation Act. The Committee on Natural Resources passage of H.R. 3452, the "Wasatch Range Recreation Access Enhancement Act," is a significant milestone for SkiLink.

SkiLink will secure Utah's position as a world class ski destination, creating a ski and snowboard experience unlike anything found in the United States. Tourism is the backbone of Utah's economy, and SkiLink will give Utah a distinct competitive edge, injecting millions of dollars into our economy, while creating a robust environment for employment opportunities.

"Interconnection between resorts has been discussed for over 30 years, and is supported by a wide range of community leaders. SkiLink is a responsible and innovative first step toward supporting this interconnection idea," said Mike Goar, managing director of Canyons. "More importantly, we cannot fall short in supporting ideas that keep Utah's ski experience fresh and exciting to bolster Utah's tourism industry."

We commend Congressmen Bishop's and Chaffetz's efforts to promote forward thinking and innovative measures such as SkiLink. We agree that SkiLink is a thoughtful measure that will positively impact Utah's ski and tourism industries for years to come. We appreciate Cong. Bishop's collaborative and cooperative spirit, and look forward to the next steps in the legislative process.

To support the connection between Canyons and Solitude resorts, Congressman Rob Bishop who serves as Chairman of the Subcommittee on the National Parks, Forests, and Public Lands, along with House colleague, Representative Jason Chaffetz and Senators Orrin Hatch and Mike Lee jointly introduced House and Senate companion legislation, the Wasatch Range Recreation Access Enhancement Act [H.R. 3452](http://www.congress.gov/bills/112/house/3452) and [S.1883](http://www.congress.gov/bills/112/senate/1883), providing for the sale of 30.3 acres of land at fair market value on which the project will be constructed.

*Our thanks go to the following electronic news providers for the information contained in this report: DestiMetrics, National Ski Areas Association (NSAA), Ski Area Management (SAM), SnowSports Industries Association (SIA), protectourwinters.org (POW) and SnoCountry.*

# Committee Report History Committee

By John Watson, Chair

## **WESTERN SKI HERITAGE PRIZE by Sponsored by Steamboat Resort**

The Far West Western Ski Heritage program annually recognizes the best effort in the prior year that communicates the contributions of snowsports to the community at large.

The Award has been sponsored by Steamboat Ski & Resort Corporation since 2000. Steamboat Springs itself is an area rich in the history and personalities involved in the development of snowsports in the West. The prize consists of five days lodging, lifts and rentals. This year saw a very competitive set of history products submitted for this exciting prize. Submissions included two outstanding ski club histories and two history products produced by ski club historians.

Single Ski Club of Los Angeles sent in both their 2011 bound and digital 50th anniversary memory book lavishly illustrated with photos. Co-editors Judith Miller and Jane Wyckoff were supported by Steve Markman's graphics.

Snowchasers, founded 1983, submitted an artfully illustrated history which included a remarkable array of members who served in snowsports service roles outside the club. The Snowchasers history was compiled by Mary Azevedo assisted by Karen Davis.

The other submissions were also produced by club historians but were focused on specific topics of community interest. These included a complete set of portraits and short biographies of all 59 King Winters, all displayed at Government Camp. King Winter is a program conducted by Skiyente Ski Club to recognize the service of people who support snowsports on Mt Hood in one way or another. Julie Rasmussen of Skiyente compiled this unique catalog of historic persons and a unique event.

Emilio Trampuz of Mountain High Snowsport Club assembled a remarkable history of skiing on Mt. Hood, complete with bicycle tours in which he leads club members to see principal points of interest. These tours included the Barlow Road (the last segment of the Oregon Trail) as well as the original Mt. Hood Highway, the first real road to Mt. Hood, the road used in the construction of Timberline Lodge. Both of these old roads are no longer in use. More information about Emilio's Mt. Hood history is in the Western Ski Heritage Award write up.

The Association conducts a history recognition program to encourage ski clubs and councils to record and publish their own histories. This has the beneficial effect for the larger skiing community by providing ultimately a multi-decade patchwork of persons, places and events in snowsports. The Snowchasers and Skiyente presentations described above were submitted for this recognition.

## **HISTORIC SKI CLUBS**

The FWSA provides the opportunity for ski clubs who have operated for 50 years or more to receive the designation as a Historic Ski Club. The club has to request designation and has to provide some form of proof of operation from 1964 or earlier. These are the organizations who have proven their value to skiers over the years and not surprisingly they all have made contributions to the communities in which they live.

This year Mary Olhausen has again found three clubs that have proven their historic operations requirement and have requested designation as a FWSA Historic Ski Club. We may have to rename this award ski and snowboard club even though snowboards didn't popularly emerge until the mid-1980's. This year we add three newly designated historic ski clubs, in founding order, they are the Cascade Ski Club of Government Camp, Oregon (1928), the Desert Ski Club, Richland, Washington (1953) and the Hawaii Ski Club, Aiea, Hawaii (1953). These clubs will be added to the current roster of historic ski clubs. They are all in the Northwest Ski Club Council.

Club	Location	Council	Founded
Balboa	Newport Beach, CA	Orange	1955
Cheyenne	Cheyenne, WY	Intermountain	1959
Fresno	Fresno, CA	Central	1934
Grindelwald	Los Angeles, CA	Los Angeles	1949
Idaho Falls	Idaho Falls, ID	Intermountain	1947
Longview	Longview, WA	Northwest	1935
Mt. Hood Ski Patrol	Mt. Hood, OR	Northwest	1937
San Diego	San Diego, CA	San Diego	1935
Schnee Vogeli	Portland, OR	Northwest	1937
Sequoia	Visalia, CA	Sierra	1935
Singles	Los Angeles, CA	Los Angeles	1961
Skiyente	Portland, OR	Northwest	1955



# Director Report

# Racing

by Bob Ellis, Vice President

This year we had a challenging year for snow in the Sierras, however most other areas had a pretty good year for snow. The FWSA Ski Week at Beaver Creek was fun, full of fresh snow and great parties all week. Many of our racers competed in the local Beaver Creek Race series on Monday and found how incredibly competitive it is in that series. Later that night many of our competitors went to the Awards Party put on by Beaver Creek and received some nice door prizes and free food and drink, and had a great time! On Wednesday we had fantastic racing conditions on the Bear Trap Run with FIS caliber Slalom courses. The snow was firm, the temperature was cool, and the racers were challenged with the 60 gate slalom courses. Sierra Council won the Lake Louise Trophy for most overall points, and Cabernet Ski Club of Truckee, won the Joe Ross Club Award for most points by a club.

The Thursday Giant Slalom at Beaver Creek was cancelled due to 23 inches of new snow; however, we were able to get the Council Challenge Dual GS Race competed with soft snow conditions on Friday. Sierra Council once again was victorious in the Council Challenge, and Bay Area Council won the Costume Award in very snowy conditions. All the awards for the races were handed out at the Friday Après Party.

The Far West Championships were completed at Mammoth Mountain on April 4-6 with great enthusiasm from all competitors. This year the racer on the back of the t-shirt was a local Mammoth junior racer that received an athletic scholarship from the Far West Foundation last year. Her name is Kayleigh MacGregor, and her picture is very dynamic. We are proud to continue the tradition of supporting our junior racers in their quest to make the U.S. Ski Team. This year we had 36 pacesetters participate in the Friday Pacesetting Trials which consisted of two giant slaloms and two slaloms, our thanks go out to all the pacesetters for their extra efforts throughout the year, We also had over 20 racers participate in the race clinic on Friday.

On Saturday we ran two separate FIS Slaloms with total resets between courses. The first course consisted of 64 slalom gates on the Fascination run at Mammoth. The Mammoth Race Department did a great job all day long with the slightly soft conditions due to snow earlier in the week. On Sunday we ran two separate Giant Slaloms, which were fast and exciting for all that participated, once again with total resets for the courses. Rokka won the Overall Points Trophy. The San Diego Alpine League won the Roma McCoy Trophy for most points per racer, and Open League won the Junior Trophy for Overall points.

Our summer meeting is scheduled for August 23<sup>rd</sup> at the Mammoth Mountain Inn.

Next year the Far West Championships will be held at Mammoth Mountain on April 10-12, 2015.

# Council Report

## Arizona Ski Council

by Arleigh Meiners, President



Arizona Ski Council (ASC) represents six clubs and 700-800 club members, primarily in the Phoenix metro-area, with membership open to non-profit ski clubs in the State of Arizona. Three of the clubs are ski clubs, one club is a hiking club, one club is a sailing club and one club is a corporate club. Our clubs serve skiers, snowboarders, hikers, sailors and social members.

Arizona Outdoor Travel Club, (AzOTC)

[www.arizonaoutdoortravelclub.com](http://www.arizonaoutdoortravelclub.com) is a true fitness oriented club with a full schedule for hikes and activities in various locations around the valley. They provide early morning hikes to assure your day gets off on the right foot. The hikes are rated to a difficulty level and lengths vary to fit the various levels of hikers.

The Boeing Employee Adventure Club, [www.boeing.com](http://www.boeing.com), an employee and family club, continues an active program hiking, as well as pool parties and family events around town.

Partytime Sports, (PTS) is an adult ski, boating, and social club that plans boating trips to get them through the summer heat. They also participate in Arizona Days at Telluride, Colorado. For more information, contact them at [gg4@qwest.net](mailto:gg4@qwest.net).

Phoenix Ski Club (PSC), [www.phxski.org](http://www.phxski.org), is an adult ski and social club and extends an invitation to all, to attend the dinner of the month at various restaurants in the greater Phoenix area. Happy hours at various locations in the valley add more events to attend in the valley. The 2013-2014 Ski trips are in their final phase of planning.

Sailing Adventure Club, [www.sailingadventureclub.org](http://www.sailingadventureclub.org). The newest addition in the AZ Ski council added a new avenue of fun and social networking. Sailing Adventure is exactly what it says. Most of their trips are on bareboat charters where the participants are the crew with an experienced club member as the Captain. They have visited such places as Martha's Vineyard, and the British Virgin Islands. They are planning a sailing adventure to Tahiti soon.

Scottsdale Sea & Ski Club, (SSSC), [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com), is an adult ski and social club. They are kicking off the summer with a trip to Rocky Point, Mexico, on Memorial weekend. Like their sister club, Phoenix, happy hours round out the month. The 2013-2014 Ski Trips are in their final phase of planning.

### 2013-2014 Ski Season

Both the Phoenix Ski Club and the Scottsdale Sea and Ski Club had a successful ski season this year. Between the two clubs there were eight ski trips from which members could choose from. The season started with a bus trip to Wolf Creek, Colorado, in early December. After that came our annual Arizona Days at Telluride, Colorado. Then there were fly trips to Powder Mountain/Snow Basin, Utah; Big White, British Columbia, Canada; Steamboat Springs, Colorado ;and Park City, Utah. The Arizona Ski Council also had 26 people attend the FWSA Ski Week at Beaver Creek, Colorado. Please go to [www.phxski.org](http://www.phxski.org) for the Phoenix Ski Club and [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com) for the Scottsdale Sea and Ski Club events.

### Other Activities – Social, Recreational and Community Service

Our clubs have extensive offerings of social events and year round activities to keep our members entertained. Off-season trips include weekend get-aways to beachfront resorts in Mexico, treks to California – both northern and southern, and houseboat outings on beautiful Lake Powell. We have regular Friday night Happy Hours—always at a different location – local weekend bike rides in our cooler months, monthly dinner outings,

lake trips, wine & cheese parties, Halloween costume parties, luaus, casino nights, baseball games ... and an endless list of fun events. Our clubs also support charities and serve the community.

### **Communication Programs**

Club contact and event information is posted on our website [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org) in addition to each club's individual site. We reach the skiing public and look for new members for our clubs at showings of the Warren Miller Ski Film thanks to partnership with Arizona Snowbowl, and provide for distribution of the FWSA Skiers' Guide at local ski shops. We also participate in Singles Showcases and other community functions.

### **Thank You to Volunteers!**

Thank you to the hard-working volunteers who have brought their time, energy and talents to Arizona Ski Council and have made our programs successful this year. Our representatives helped us in strengthening Arizona Ski Council programs and benefits offered to clubs and their members. ASC strives to provide service, rather than competition, to member clubs. Our ASC clubs have also elected new boards, with continuing board members helping to set direction, and new volunteers bringing new energy and fresh ideas.

### **Looking ahead to 2014-2015**

#### **Council Officers:**

President, Arleigh Meiners  
Vice President, Jim Bergman  
Treasurer, Dodi Johnson Bailey  
Secretary, Jim Nachbar  
Race Director, Mike Rogers

#### **Club Reps:**

Glenn Pyle, Boeing Adventure Club  
Gary Giertz, Party Time Sports  
Judy Upton, Carla Kramer Phoenix Ski Club  
Bud Tasch, Arizona Outdoor Travel Club  
Scott Peterson, Scottsdale Sea & Ski Club  
Melita Hillman, Sailing Adventure Club

Planning for 2013-2014 ski season trips is already underway. After sending representatives to Mountain Travel Symposium in Breckenridge, Colorado, clubs are working together to coordinate and create the best ski trip schedule ever! Check us out online at [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org)

# Council Report

## Bay Area Snow Sports Council

by Dennis Heffley, President



During 2015, the Bay Area Snow Sports Council will have various events to celebrate our 75th Anniversary. Yes, 1940 was the beginning of the Bay Area Snow Sports Council which was formerly known as the Bay Area Council (BAC). With tradition, we maintain the moniker of BAC. The reason for the continued success of our organization is the energy and focus of our volunteers both at club and council levels. While there have been many changes to equipment, chairlifts, grooming of slopes, modes of travel and etc. the one constant is the BAC Has Fun!

The BAC congratulates our candidates for FWSA Council Man and Woman of the Year ~ Ms. Mary Azevedo of Snow Chasers and Mr. Karl Smith of Rusty Bindings. We are Very Proud of all of our candidates and their contributions to their individual clubs, the BAC and the FWSA. It truly is our volunteers who make the difference. The BAC had a busy year with ski club membership drives, our corporate season pass program, traveling, racing, and just getting out and skiing/boarding. This year we added two new clubs to our council, they are the Santa Cruz Snow Sports Club and the Snowglers Ski Club which is a recreational race team from GOOGLE!

Highlights from this last year have to be the FWSA Ski Week at Beaver Creek, CO, and the FWSA International Trip to Zermatt, Switzerland. At the end of the FWSA Beaver Creek trip, the BAC did an extension to Breckenridge. The BAC was very active in the FWSA Mini Ski Week to Snow Basin. A number of our individual clubs ventured to Canada, Colorado, Idaho, Montana, Oregon and Utah to take advantage of the great hospitality and skiing conditions. BAC is looking forward to the Future Travel Season! There is the FWSA trip to Whistler/Blackcomb, Canada and Whitefish, MT. Then come the FWSA International trips to Val d'Isere France and Africa, along with the annual FWSA Dive Trip that many of our members will be part of. Additional BAC Council trips are still being looked at and plans are being made!

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to a number of local resorts in the Lake Tahoe area to race. Through the efforts of the various resorts in the greater Lake Tahoe Region and our Council and Club Race Chairs who had to deal with one of the most diverse weather condition years on record, we had another great Race Season! A special Thank You goes to Mr. Bob Ellis and his Far West Racing Association Officers for bringing together this seasons Far West Race Championships which were held at Mammoth Mountain Resort.

The BAC supports and donates money to Disabled Sports USA (DSUSA) Far West Division, which has their Adaptive Ski School at Alpine Meadows and an annual event supporting Wounded Warriors. This year DSUSA continued their format of the Ability Challenge Event which is an All Mountain Adventure for people of all abilities. "If I Can Do This ~ I Can Do Anything!" the motto of DSUSA was truly reflected by the efforts of clubs and members of the BAC, along with the additional 40 plus organizations from the great community who were part of this monumental event.

The BAC will hold our 9th Annual BAC/DSUSA Tailgate BBQ & Benefit Baseball Game with the Oakland Athletics on Friday August 23, 2014. Once again, we are very fortunate to have this event supported by VAIL Resorts! We plan on having 150 members from the various clubs of the BAC in attendance for the Tailgate Party and Major League Baseball Game between the Oakland Athletics and the Los Angeles Angels of Anaheim. Then to complete the evening . . . a spectacular Fire Works Display set to incredible music!

I am proud (I never tire of this term to share my emotions for the efforts of the members of our clubs and council) in asking you take a look at the accomplishments of the community outreach programs of the BAC and its clubs.

It is a humbling experience to be going into my eleventh term as the President of the Bay Area Snow Sports Council. It is wonderful to have the support of such great Past Presidents ~ Ms. Karen Davis and Mr. Harry Davis who, is also a Past President of the Far West Ski Association!

Being given the opportunity to continue on with the Mountain Travel Symposium, National Ski Council Federation and the Far West Ski Association are true experiences that I look forward to attending and sharing the information from/with the Bay Area Snow Sports Council.

In April elections were held for our BAC Board of Directors. The BAC Officers for 2014 – 2015 are as follows:

President – Dennis Heffley	Past President - Karen Davis
Secretary – Karen Davis	Industry Liaison – Norman Glickman
Community Services Chair – Harry Davis	V.P. Communication – Dennie Warren
Treasurer – Paul Vlasveld	V.P. Public Affairs – Catherine Wilson
V.P. Travel – Veronica & Don Shaver	Benefits Director – Sandy Kiyomura
V.P. Membership – Paula Kinahon	BAC Directory Editor - Dennie Warren
Open League Race Chair – Debi Phelps	Singles League Race Chair – John Walsh
Historian – Mary Azevedo	Marketing Director – Open
Singles League President – Karl Smith	Open League President - Open
BAC Webmaster – Catherine Wilson & Jennifer Wilson	

EVERYONE listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!

Please consider joining one of our thirty ski/snowboard clubs which are located around the greater San Francisco Bay Area. You'll have an amazing time with wonderful people.

For further information about the exciting year we are planning for the BAC and how to get involved with our member clubs please go to [www.skibac.org](http://www.skibac.org).

# Council Report

# Central Council

by Fran Long, President

Central Council of California represents ski/snowboard and sports clubs throughout the central California area. Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities. In addition, Central Council is a family-friendly council, inviting youth and families to join in all Central Council sponsored trips and activities.



Member clubs include:

- Avalanche Ski and Sports Club of Bakersfield
- Camber Ski Club of Salinas
- Fresno Ski Club
- Santa Barbara Ski and Sports Club
- SLO Skiers, Inc. of San Luis Obispo
- Snow Trackers Ski Club of Exeter
- Outdoor Recreational Enthusiasts, Fresno County

Central Council supports weekend and extended weekend ski trips to Mammoth Mountain each year. Trips vary from three day weekend trips to four or five day mid-week trips. In addition, the council and many of its member clubs support the FWSA North American ski weeks as well as the international ski weeks, dive trips, and adventure trips.

This year, the council has extended its calendar to include a number of summer activities. Kicking off the summer will be a kayak trip on the Owens River, out of Bishop, CA, at the end of May. Kayaking will be followed by a 2 day backpacking or hiking trip to Chickenfoot Lake, also in the Eastern Sierra region. Our final two summer events include a golf tournament in the Morro Bay/San Luis Obispo area and the Celtic Music Festival being held in Grass Valley at the end of September. The board is very excited to be able to offer these new summer activities to our club members.

In addition to our council trips, each of our member clubs had an active ski calendar as well as a variety of other activities happening throughout the year. Volleyball, biking, lake camp outs, water skiing, hiking, etc. can be found on most summer calendars.

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council organizational volunteers include current board members:

President: Fran Long, SLO Skiers

Vice President of Finance and Treasury: Gloria Raminha, Avalanche

Vice President of Clubs: Bill Ellis, Avalanche

Director of Ski Trips (FWSA): Mary Alexander, Avalanche

Director of Non-Ski Activities: Vacant

Director of Alpine Racing: Vacant

Secretary: Donna Barnes, Avalanche

Weekend Local Ski Trips: Fran Long, SLO Skiers

Check out our website: [www.centralcouncilskiclubs.org](http://www.centralcouncilskiclubs.org)  
for more information about our council sponsored events and activities.

# Council Report

## Intermountain Ski Council

by Michael Bouton, Treasurer



Our council is growing. We now have 12 clubs throughout our five state region. The newest club is the “Snober Ski Club” from Salt Lake City, UT. It is a unique ski and snow board club in that they do not drink any alcohol. So you can see, we are a very diverse group of clubs with three University Clubs, an all Woman club (Vertigals), and a group of people over 55 years of age (PrimeTimers.)

Our council trip for 2015 will be to Red Mountain, BC, Canada. The dates are March 4-8, 2015. Because we are all spread out, we will meet in Spokane, WA, and then have a fun party on wheels to Red Mountain which is just out of Rossland, BC. It takes about 2 hours 30 minutes to get there. We’ll have beautiful condos right at the mountain, 50 yards or (72 meters) to the lift. All of the condo have hot tubs on the decks so it will be a relaxing time after skiing before we all go to the “Rafters Bar” for refreshments.

The price per person is only \$650 with four people to a 3-bedroom condo and 3 of 4 day lift tickets. For those that want to ski the fourth day, we’ll be taking a short bus ride to “Whitewater Ski Resort” just an hour away.

This will be a terrific trip for those that like diversity in their skiing terrain. The three mountains, Red, Grey and Granite are very different. The elevation of Granite Mountain is 9,275 feet and has fresh powder just about every morning. Our guides will take us to the hidden spots for wonderful turns in the powder fields.

You’ve got to experience the Kootenany Mountains in British Columbia. Plan on joining us for this “Epic Adventure.”

### **Intermountain Ski Council Officers:**

- President: Paul Markowitz
- Secretary: Luci Sosnowski
- Treasurer: Michael Bouton

### **Intermountain Ski Council Clubs:**

- Pocatello Ski Association (Pocatello, Idaho)
- Park City Mountain Sports Club (Park City, Utah)
- Idaho Falls Ski Club (Idaho Falls, Idaho)
- Snowber Ski Club (Alta, Utah)
- Cheyenne Ski Club (Cheyenne, Wyoming)
- Hill Ski Club (Hill Air Force Base, Ogden, Utah)
- Boise State Ski & Board Club (Boise, Idaho)
- Utah State University (Logan, Utah)
- Black Hills Ski Club (Rapid City, South Dakota)
- Bogus Basin Ski Club (Boise, Idaho)
- Vertigals of Bogus Basin (Boise, Idaho)
- PrimeTimers of Bogus Basin (Boise, Idaho)

# Council Report

## Los Angeles Council

by Sandra Knapp, President



Los Angeles Council is comprised of 26 ski and sports clubs with approximately 5,000 members located from Long Beach to the south and Santa Barbara to the north. Our council reflects the variety of people and cultures of our region. Along with that comes a wide range of activities no matter what time of year. Most of our clubs have several ski trips to Mammoth Mountain, as well as ski trips scheduled out of state or internationally.

In addition to our snow sports agenda, the council and clubs also participate in many summer activities including houseboat trips, water skiing, wakeboarding, kayaking, river rafting, mountain biking, rock climbing, cycling, cruises abroad, and a full social calendar.

Last ski season, LA Council's annual trip was conjoined with the FWSA trip to Beaver Creek, with approximately 30 participants. The slopes and festivities were appreciated by all. We will be joining Far West again in 2014 on their Ski Week to Whistler-Blackcomb, British Columbia.

The 2013-14 snow season started with our annual "Snow Gala" at the prestigious French restaurant Taix on Sunset Boulevard. We had the unusual opportunity to bid on a California Gold Pass in a live auction. It was donated by one of our members and was purchased by two members who shared it this season. The sale brought in \$900, half of which was donated to The Unrecables, the Los Angeles area Adaptive Skiers club.

NOTE: Only 100 California Gold Passes are issued each year by the Ski Industry Association at a cost ranging from \$1,950 to \$2,950 (increasing as the season nears). The passes are valid at 27 California (and Nevada Tahoe) ski areas with NO BLACKOUT dates, AND are transferable!

LA Council followed that with our "Learn to Ski, Race, and Board Week" in December at Mammoth Mountain in conjunction with the instructors at Mammoth in these disciplines. This year 83 people attended; 37 took classes and the rest enjoyed an economical week (Monday to Friday) at Mammoth. Next season's dates are already set: December 15-19, 2014. Contact Christine Starczak at [cstarczak@gmail.com](mailto:cstarczak@gmail.com).

ROKKA League Race Camp, also at Mammoth Mountain, CA, ran from January 6-10, 2014. Eighteen skiers (no boarders) from the Los Angeles and San Diego areas attended and were blessed with great weather all week. Most attendees, including three of the four women, took racing clinics, from beginners to advanced. We really would like to see some snowboarders attend the camps; they are economical and fun!

LA Council has two race leagues, ULLR and ROKKA. Each has four races at Mammoth plus the SoCal Championships.

Between work, family and sports, our members also give back to their communities in many ways. As non-profit organizations, we feel a sense of pride in lending our talents to various philanthropic activities. For three years in a row the LA Council has supported Kayleigh MacGregor, a junior racer now living in Mammoth Lakes but originally from Malibu.

Elections for new officers were held April 7, 2014, and the current roster of L.A. Council officers is: President, Sandra Knapp; VP Membership, Kathleen Byrne (new); VP Travel, Sandy Blackwell; VP Programs, Paula Hazzard; Treasurer, Karen James; Secretary, Pam Worden; Past President, Norbert Knapp.

Information on all our events is available on our website [www.lacouncil.org](http://www.lacouncil.org) along with links to all of our clubs and other ski-related sites.

# Council Report

# Northwest Ski Club Council

by Mary Olhausen, President

Northwest Ski Club Council, organized in 1979, represents 37 ski and snowboard clubs in Oregon, Washington, Alaska and Hawaii. Club activities come in all shapes and sizes, including biking, cycling, hiking, golfing, sailing, and really fun social activities like specialty trips, wine tours, chocolate parties, seafood parties, and club picnics.



Some of the Council highlights this past year include---

- Congratulations to our Council Man & Woman of the Year – John Reinhardt, Cabernet Ski & Sail Club and Sandi Shaub, Skiyente Ski Club. Both John and Sandi have demonstrated outstanding support and leadership for their respective clubs, council, FWSA, and the skiing community!!
- In the fall of 2013 we supported consumer ski shows as well as hosted our own “Ski Fair” event.
- We published our annual Skier’s Directory.
- NWSCC supported the FWSA Athletic Scholarship Program with a \$1,000 scholarship for a NW area USSA junior racer, Alexandria Oseland from Crystal Mountain Alpine Club.
- We continue to support our ski areas for advocacy issues through our NW Snowsports Advocates Program.
- We took 30+ to FWSA Ski Week in Beaver Creek, CO.
- Racing in our PACRAT league is popular and a great way to get out on the slopes and meet new friends – visit [www.pacrats.org](http://www.pacrats.org) for more information.
- NWSCC held a fund raiser for US Women’s Ski Jumping with a pie auction, raising \$360.
- Club members took part in ski events for fund raising – Hope on The Slopes/Ride For a Cure, Oregon Cancer Ski Out, and Ski To Defeat ALS. Several club members sponsored teams and raised a lot of well-needed funds for charity!!
- In June 2014, NWSCC will be celebrating our 35th birthday!!

My hat is off (BIG TIME!) to the Council Board members of 2013-2014, who really make NWSCC proud. I take this opportunity to thank each of them for all the time and support they provide to me and NWSCC!!

Vice-President – Dave Rasmussen  
Secretary – Julie Rasmussen  
Treasurer – Marcia Brighton  
Communications – Linda McGavin  
Membership – Christine Ciardi  
Public Affairs – Steve Coxen  
Racing – Greg Dilger  
Special Events – Debbi Kor  
Travel – Barbara Bousum  
Washington Clubs – William Shadbolt  
Eugene Clubs – Becki Robinson  
SW Washington Clubs – Norvin Peer  
Immediate Past-President – Sheri Parshall  
Webmaster – David Schor

For all that’s exciting and more information about NWSCC, visit [www.nwskiers.org](http://www.nwskiers.org).

# Council Report

## Orange Council

by Judy Thurman, President



Orange Council of Ski Clubs has been serving and supporting Ski Clubs since 1971. Being an active part of Far West Ski Association has always been an integral part of our Council plan. Orange Council has eight active ski clubs located in the Southern California area. Whether you live in North Orange County, Central, East or West Orange County, or in one of our beach communities, there is a club especially for you. Check our website, [www.orangecouncil.org](http://www.orangecouncil.org). for information on all Orange Council Ski Clubs located in the Southern California Orange County Area.

Orange Council is very proud to announce our Man and Woman of the Year nominees, George Kish, Snowbounders Ski Club, and Susan Corum, Balboa Ski and Sports Club. They will represent Orange Council of Ski Clubs at Far West Annual Convention, to be held in Bend, Oregon, June 2014.

Balboa Ski and Sports Club. Balboa Ski and Sports club meets 1<sup>st</sup> and 3<sup>rd</sup> Tuesday at Newport Beach Golf Club Tee Room, Newport Beach. This year's week long ski trip was to the FWSA Ski Week 2014, in Beaver Creek, Colorado. In the summer months the meetings are held on the Third Thursday, at the American Legion Yacht Club, Newport Beach. Summer meetings include themed events with a DJ to provide music make this a special monthly event. Other summer events include, tennis tournaments, a day trip to Catalina Island, and a summer concert at Irvine's Verizon are planned. Balboa also participates in giving back to the community. This is the sixth year that Balboa Ski and Sports clubs participated in the Packages of Gratitude project, Toys for Tots at Christmas time, and they attend the Susan G. Komen Race held in September at Fashion Island. Membership information contact: Alan Lawrence (949) 232-8012.

Fountain Valley Ski Club meets on the third Wednesday at 7:30 p.m. at Acapulco Mexican Restaurant in Stanton, Ca. This year's 2014 ski week trip was to Whistler, Canada, B.C. When the club members are not skiing, you can find them bicycling, kayaking, attending beach parties, camping, and playing golf. For information on all club activities contact Jim Wisenbaker, at [president@fountainvalleyskiclub.org](mailto:president@fountainvalleyskiclub.org).

Huntington Beach Ski Club meetings are held at Mario's Mexican Restaurant 18603 Main Street, HB on first Tuesday. Social time begins at 6:30 p.m., club meeting begins at 7:30 p.m. Activities include seven weekend trips to Mammoth Mountain, River Rafting trips, Long Beach Blue Cruise, and beach parties. The Huntington Beach Ski Club is also involved with the Disabled Sports USA program. For information contact [hbskiclub@yahoo.com](mailto:hbskiclub@yahoo.com)

Orange County Ski and Snowboard Club meetings are held on first Wednesdays at 7:30 p.m. at REI in the Tustin Market Place. This year's ski week trip was to Lake Tahoe, Heavenly Valley, CO. For more information please contact President Anne Barneson, [www.ocskiclub.com](http://www.ocskiclub.com),

Shooters Ski Club is all about their international travel program. Meetings are held on first Mondays at 8:00 p.m. Check website for meeting locations: [www.shootersskiclub.org](http://www.shootersskiclub.org).

Snowbounders has monthly dine-out meetings. Meetings times and places vary. Contact Bill Hurban through the club's website [www.snowbounders.com](http://www.snowbounders.com).

Snowfliers Ski Club-Meetings are held on second Tuesdays at 5:00 p.m. at Roundtable Pizza, 10101 Valley View St. Cypress. For membership information contact Jim Hughes (562) 593-9905.

The J2015 FWSA Ski Week Trip will be in Whistler, Canada, B.C. Please contact Sheila VanGuilder VP Travel [svanguil@yahoo.com](mailto:svanguil@yahoo.com) for further information on this trip.

Orange Council has a very strong race program. We have scheduled races one weekend a month in Mammoth Mountain, starting in December and ending at the FWRA Finals which will be held in Mammoth Mountain in April 2015. We are always looking for more racers. For information on the race program, contact Maxine Hanlon [maxch@prodigy.net](mailto:maxch@prodigy.net).

Mammoth Mountain is a major destination for our Orange Council ski clubs. All our clubs have scheduled trips going to Mammoth Mountain. For more information on all Orange Council club activities and scheduled trips check [www.OrangeCouncilSkiClubs.org](http://www.OrangeCouncilSkiClubs.org).

# Council Report

# San Diego Council

by Tom Bundgard, President



The mission of San Diego Council of Ski Clubs is to support and promote the sport of recreational skiing and snowboarding in the southern California area.

At the present time we have 10 very active clubs. Hundreds of members belong to one or more of these clubs. They enjoy skiing and snowboarding nationally and internationally each year. Our clubs enjoy outdoor activities during the summer. Many of the clubs move their meetings to the parks and beaches for the summer. Members enjoy getting together for Padre Games, museum tours, biking, hiking, tennis, horse races at Del Mar, Bunco parties and the Summer Pops concerts.

The ski season started with sign-ups in October, racing in December and ski trips from December through April. The novelty of enjoying warm beautiful beaches all year long and being able to jump on a bus or plane and enjoy the winter sport of skiing or snowboarding is a drawing card for our strong support from club members.

The San Diego Alpine Race League continues to promote recreational skiing and snowboard racing among the skiers in the San Diego area. SDCSC won the Southern California Race Championships in 2014. We are proud of our strong participation and many individual winners. Special thanks go to Eileen Weiner, President; Laura Meldrum, Race Statistics; Bob Brower, Vice President; Martin Washer, Lina Arnold, Jerry Stokely and Carl Cobb, club race directors.

The 2014 season opened with December trips to Aspen and Mammoth. The Mammoth trip hosted our first Alpine League race of the season. The Aspen trip was the 17th annual trip for the SDCSC. Mike Sanford led the brave down the slopes. Gates Ingram cooked his famous French toast breakfast on the last day. People gathered for the Aspen gift exchange party and many more great optional activities.

During the winter 2014 season, 40 SDCSC members had a great time at the FWSA Ski Week trip to Beaver Creek. Our members came back with great ski adventure and party stories due to the efforts of Susan Shaffer and Alan Godwin travel directors. Deposits are already coming in for the FWSA trip to Whistler. Alan Godwin is travel director for 2014-15.

The SDCSC had the second European bike trip in September 2013 to Loire Valley, France followed by a Grand Circle River Cruise down the Rhone River from Lyon to Nice. We had 21 bikers and 30 cruisers to enjoy the chateaus, wine and people of France. C'est la vie!

SDCSC is excitedly preparing for an Overseas Adventure Travel trip to Serengeti, Africa, on Aug 19, 2014, and a second group on Sep 18, 2014. It will be a 13-day base trip with 3-day pre-trip to Kilimanjaro and 5-day post-trip to Zanzibar. The base price is \$5,695 including airfare. The trip is sold out but we are taking a waiting list. Contact Eileen Sanford if interested ([esanford1@san.rr.com](mailto:esanford1@san.rr.com)).

Individual clubs in 2014 went to: Vail, Mammoth, Big Bear, Park City, Big White, Jackson Hole, Sun Valley, Winter Park and Sestriere, Italy.

Our official start of the ski season was our formal Rock and Roll Gala organized by Barbara Blasé and Chris Gill. The clubs selected an outstanding man and woman as a way of honoring their most valuable and active members. In 2014 our award winners were Tom Bundgard and Erin Barber of San Diego Ski Club. They will

compete at the FWSA level at the convention for Council Man and Woman of the Year.

SDCSC supported various charities, such as Can-Do MS Foundation, the American Cancer Society, American Heart Association, Special Olympics, United States Adaptive Recreation Center (USARC), Habitat for Humanity, San Diego Community Youth Sports Mentoring, Toys for Tots, and Becky's House. One of our clubs maintains an active account at the San Diego Blood Bank in case a member needs blood.

SDCSC has been proud to sponsor a junior racer for the FWSA Athletic Scholarship Fund. Her name is Alexa Wehsener from San Diego, who is a part of the Mammoth Mountain Ski Team. Her family attended our Gala in November. The council was proud to present her with \$1,000 through the FWSA Foundation for race fees.

The officers for the 2014-15 year will be: Tom Bundgard, President; Chris Gill, Vice-President; Debbie Schroeder, Secretary; Stew Smith, Treasurer; and Alan Godwin, Travel Director.

San Diego is hosting the FWSA annual convention in 2015. The convention theme will be Salute to San Diego. The convention will be held at the Town and Country Hotel in San Diego June 6-8, 2015. We hope you can make it for sun and fun the San Diego way.

Now we are very busy preparing to support the 82th FWSA Convention in Bend, Oregon at the River House. We hope to see you there!

# Council Report Sierra Council

by Jo Simpson, President

Sierra Council members had a great ski week at Beaver Creek! Thanks to Debbie Stewart, our VP Travel, for taking excellent care of us. Our council dinner at the Cosmopolitan brought out more than 65 participants together for a fun evening with delicious food.

Sierra Council made a clean sweep of the racing awards. We won most points per council and our Sierra I team won the council challenge. Our Cabernet Ski and Race Club won most points per club.

Our clubs also traveled to ski resorts. The Reno Ski and Recreation Club took 60 people to Vail in March. The Las Vegas Ski, Snowboard and Sports Club took their annual President's Weekend trip to Odgen to ski Powder Mountain and Snowbasin. They also went to Sun Valley in March.

Sierra held our annual end of season celebration and election of officers April 13 in Truckee. We enjoyed a pizza lunch and presented serious and fun awards to our racers.

This was one of one of those problematic seasons for racing, as well as for skiing. We stayed nimble and juggled dates and race venues to make the best season possible for our racers given the weather issues. We had our first races at Alpine Jan. 4-5 after Squaw moved us there because Alpine had a race course with adequate snow.

Our Feb. 8-9 races were moved to Heavenly and then cancelled because rain was falling in buckets on race day. The Super G clinic and race scheduled for Feb. 22-23 at Northstar were cancelled and replaced with makeup slalom races for those cancelled at Heavenly. We finished the season with our scheduled races at Homewood. Our mighty 14 racers who competed in the Far West Racing Association Championships at Mammoth brought home some medals.

We were thrilled when our 2013 Frank App Memorial Scholarship Winner, Lila Lapanja, was named to the USA's World Junior Championship team. Her season accomplishments are: NorAm Slalom Overall Title 2014, Slalom 3<sup>rd</sup> Overall / Junior Slalom Champion, 2014 U.S. Alpine Championships, Slalom 6th place - World Junior Championships, Top 75 - Slalom World Ranking, Top 160 - Giant slalom World Ranking.

We are proud to present Nancy Ellis and George Stewart as our 2014 Sierra Council Man and Woman of the Year. Both Nancy and George have put in years of service to their respective clubs, our council and to FWASA. They are most deserving of the recognition that comes with Man and Woman of the Year.

## Sierra Council Officers 2014-15

President: Jo Simpson  
Vice President: Walt Johnson  
Vice President Travel: Debbie  
Stewart

Secretary: Glynis Foulk  
Treasurer: Walt Johnson  
Head Gatekeeper: Bill Ramoni  
Race Directors: Nan Carnal &  
Nancy Ellis

Newsletter Editor: Beth Perryman  
Web Master: Pavel Bosin

## Sierra Council Member Clubs

Alpine Ski & Snowboard Club  
Cabernet Ski & Race Club  
Capital Ski & Sport Club  
Code 3

Las Vegas Ski Snowboard & Sports  
Club  
Reno Ski & Recreation Club  
RU Ski Club  
Tahoe Donner Senior Alpine Ski Club

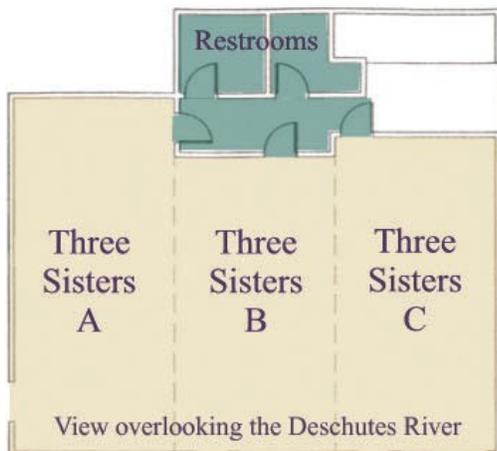
Top Gun Ski Club  
Sequoia Ski Club  
Sugar Bowl Ski Club  
Tahoe Rat Pak



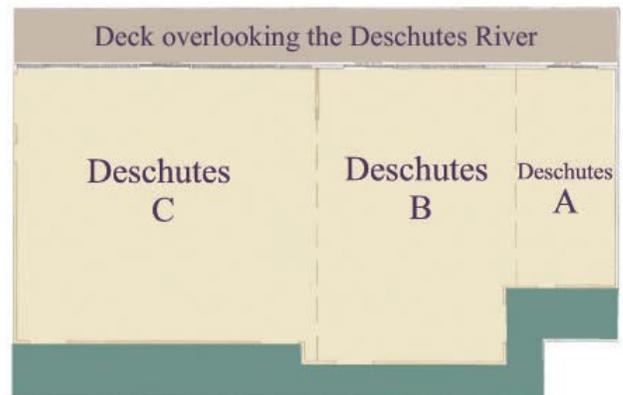
Convention Center First Floor  
(Exhibit Hall on Lower Level)



Three Sisters Breakout Rooms  
(Across River Bridge on Hotel Property)



Deschutes Breakout Rooms  
(In Crossings Restaurant Building)



Thank you to Ski Oregon for sponsoring the printing of our  
2014 Convention Delegate Book.



[www.skioregon.org](http://www.skioregon.org)