



# 2015

## Delegate Book

Electronic Edition



# Far West Ski Association

## 83rd Annual Convention

**30th Annual Silent Auction & Travel Expo**

**Town and Country Resort & Convention Center**

**San Diego, California**

**June 4-7, 2015**

"The Voice of the Western Skier"



HOLIDAZE SKI TOURS®







**83rd ANNUAL FAR WEST SKI ASSOCIATION CONVENTION**  
 Town and Country Resort & Convention Center · San Diego, CA · June 4-7, 2015  
**“Salute to San Diego” – Schedule of Events**



**Thursday, June 4, 2015**

10:00 am - 1:30 pm	Old Town Trolley Tour of San Diego ( <i>Optional Event</i> )	Meet in Golden Ballroom Foyer
12:00 pm - 3:00 pm	Seal Tour ( <i>Optional Event</i> )	Meet in Golden Ballroom Foyer
3:00 pm - 6:00 pm	Delegate Registration - Delegate Bags <i>Sponsored by Telluride &amp; Mountain Lodge Telluride</i> , Delegate Neck Wallets <i>Sponsored by Nancy Greene's Cahilty Lodge</i> , Delegate Book <i>Sponsored by Holiday Ski Tours</i>	Golden Pacific Ballroom Foyer
3:00 pm - 6:00 pm	Industry Exhibitor Registration	Golden Pacific Ballroom Foyer
5:00 pm - 10:00 pm	Sunset Dine Out on USS Midway ( <i>Optional Event</i> ) - <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i>	Meet in Golden Ballroom Foyer

**Friday, June 5, 2015**

6:45 am - 2:30 pm	9th Annual Michael German Memorial Golf Tournament at Riverwalk Golf Course ( <i>Optional Event</i> ) Shotgun Start at 8:00 am - <i>Sponsored by Old Town Trolley Tours of San Diego</i>	Meet in Golden Ballroom Foyer
7:00 am - 6:30 pm	Silent Auction Set Up	Golden Pacific Ballroom
7:45 am - 2:00 pm	La Jolla Cove Kayak Tour ( <i>Optional Event</i> ) - <i>Sponsored by Brian Head Resort</i>	Meet in Golden Ballroom Foyer
8:00 am - 2:30 pm	Mission Bay Bike Tours ( <i>Optional Event</i> ) - <i>Sponsored by Aspen Skiing Company &amp; Snowmass Tourism</i>	Meet in Golden Ballroom Foyer
8:00 am - 3:00 pm	San Diego Zoo ( <i>Optional Event</i> ) - <i>Sponsored by Crested Butte Mountain Resort</i>	Meet in Golden Ballroom Foyer
2:00 pm - 4:00 pm	Pool Party - <i>Sponsored by Ski.com &amp; Hosted by Central Council</i>	Trellises Poolside
3:00 pm - 9:30 pm	Delegate Registration	Golden Pacific Ballroom Foyer
3:00 pm - 6:00 pm	Industry Registration and Set-Up	Golden Pacific Ballroom
4:00 pm - 6:00 pm	Far West Ski Foundation Meeting ( <i>Invitation Only</i> )	Pacific Salon Four & Five
4:30 pm - 4:45 pm	Industry Exhibitor Meeting	Golden Pacific Ballroom
5:00 pm - 6:30 pm	Councils' Man & Woman of the Year Meeting ( <i>Invitation Only</i> )	FWSA Suite - Floor 10 Royal Palm
5:00 pm - 5:30 pm	Convention 101 Meeting for New Convention Delegates	Pacific Salon Six & Seven
5:30 pm - 6:30 pm	Ski Club Happy Hour (No Host) - “Surfin’ for Ski Deals”	Lion Fountain Court
6:30 pm - 8:00 pm	Silent Auction Welcome Party - Beer and Wine Service <i>Sponsored by Ski Dazzle</i> , Beer <i>Hosted by Sun Valley</i> , Wine <i>Hosted by Sports America</i>	Golden Pacific Ballroom
6:30 pm - 10:00 pm	30 <sup>th</sup> Annual Silent Auction & Snowsports Trade Show - Musical Entertainment by “The Party”	Golden Pacific Ballroom
10:00 pm - 10:30 pm	Exhibitor Booth Breakdown	Golden Pacific Ballroom

**Saturday, June 6, 2015**

7:00 am - 12:00 pm	Delegate Registration	Golden Pacific Ballroom Foyer
7:00 am - 8:00 am	Continental Breakfast - <i>Sponsored by Mammoth Mountain Ski Area</i>	Golden Ballroom
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Golden Ballroom
8:45 am - 10:25 am	Travel Expo - <i>Grand Prize - Far West Ski Week - Sponsored by FWSA</i>	Pacific Salon One, Two & Three
8:45 am - 12:15 pm	Councils' Man & Woman of the Year Judging ( <i>Invitation Only</i> ) - Awards <i>Sponsored by Big White Ski Resort</i>	Stratford
10:30 am - 12:15 pm	Bid Presentations - 2017 FWSA Ski Week ( <i>Invitation Only</i> )	Pacific Salon Six & Seven
10:30 am - 12:15 pm	FWSA Snowsports Leadership Academy - “ <i>Improving Social Media Savvy</i> ”	Pacific Salon Three
10:30 am - 12:15 pm	Public Affairs Panel & Guest Speakers	Pacific Salon Four & Five
10:30 am - 12:15 pm	Far West Racing Association ( <i>Invitation Only</i> )	Dover
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - Luncheon <i>Sponsored by Vail Resorts</i> , Beer Service <i>Sponsored by Jackson Hole Mountain Resort</i> , Western Ski Heritage Award <i>Sponsored by Steamboat Ski &amp; Resort Corporation</i> , Safety Person of the Year Award <i>Sponsored by Telluride &amp; Mountain Lodge Telluride</i> , Environment Award <i>Sponsored by Aspen/Snowmass</i>	Golden Ballroom
1:30 pm - 2:30 pm	Keynote Speaker - <i>Sponsored by Mt. Bachelor and Sunriver Resort</i>	Golden Ballroom
2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy - “ <i>Latest Technologies in Winter Equipment</i> ”	Pacific Salon Three
2:40 pm - 4:00 pm	Bid Presentations - 2017 FWSA Ski Week ( <i>Invitation Only</i> )	Pacific Salon Six & Seven
2:40 pm - 4:00 pm	Public Affairs Panel & Guest Speakers	Pacific Salon Four & Five
4:15 pm - 5:30 pm	Council Caucus - LAC / Orange / Arizona / Central BAC / Intermountain / Sierra Northwest / San Diego / Direct Members	Pacific Salon One Pacific Salon Two Pacific Salon Three
6:30 pm - 7:00 pm	Reception (No Host)	Golden Ballroom
7:00 pm - 12:00 pm	Awards Banquet & Dance “ <i>Salute to San Diego</i> ” – Wine Service <i>Sponsored by Ski Banff, Lake Louise, Sunshine &amp; SkiGroup.net</i> , Musical Entertainment by “The Party”	Golden Ballroom

**Sunday, June 7, 2015**

7:00 am - 8:15 am	Eye Opener Party - <i>Sponsored by FWSA &amp; Hosted by San Diego Council</i>	FWSA Suite - Floor 10 Royal Palm
8:30 am - 10:30 am	FWSA General Meeting – Elections	Golden Ballroom
10:30 am - 11:30 am	Delegate Brunch - Club & Council Awards, Club & Council Communication Awards, Charities Award, Door Prize Giveaway	Golden Ballroom
11:30 am - 1:00 pm	FWSA General Meeting Continued	Golden Ballroom
1:15 pm - 2:15 pm	FWSA Board of Directors and Board of Trustees Meetings	Pacific Salon Three

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is especially encouraged and the Grand Prize will be awarded only among those who participate. Delegates with mandatory assignments to other meetings during Travel Expo will receive instructions from their Meeting Chairperson.

# Panels / Snowsports Celebrities Multi-Media / Caucuses

Schedule Saturday June 6, 2015

	Travel Expo	Panel Sessions	Lunch	Panel Sessions	Council Caucuses
<b>Room</b>	8:45 am - 10:25 am	10:30 am - 12:15 pm	12:30 pm - 2:30 pm	2:40 pm - 4:00 pm	4:15 pm - 5:30 pm
<b>Golden Ballroom</b>			Lunch & Keynote Speaker		
<b>Pacific Salon One</b>	Travel Expo				Los Angeles/Orange/Arizona/Central
<b>Pacific Salon Two</b>	Travel Expo				Bay Area/Intermountain/Sierra
<b>Pacific Salon Three</b>	Travel Expo	Snowsports Leadership Academy		Snowsports Leadership Academy	Northwest/San Diego/Direct Members
<b>Pacific Salon Four &amp; Five</b>		Public Affairs Panel		Public Affairs Panel	
<b>Pacific Salon Six &amp; Seven</b>		Ski Week Bid Presentations (closed session)		Ski Week Bid Presentations (closed session)	
<b>Stratford</b>	Councils Man & Woman Judging (closed session)	Councils Man & Woman Judging (closed session)			
<b>Dover</b>		Far West Racing Association (invitation only)			

Please note that this is a preliminary list of invited guests, presenters/speakers, topics & rooms which is subject to change.

## 10:30 am – 12:15 pm – Snowsports Leadership Academy and Public Affairs Panel Sessions

### Snowsports Leadership Academy – “Improving Social Media Savvy” – Pacific Salon Three

**Speaker:** Craig Broussard, Founder of Mobiigo, LLC & Jamic Hamlin

Craig Broussard is a digital marketing, mobile marketing, and social media expert with 15 years experience. As the Founder of Mobiigo, LLC, in Los Angeles, he leads a passionate team of experts in building clients’ online presence. Craig will share his intuitive approach to marketing strategy and creative implementation of digital technologies. His presentation will include: “How to Grow Your Organization 25% or More over the next 12 Months,” “The 4 Proven Marketing Systems: A Must to Survive and Thrive in Today’s Fast Changing World,” and “The Three Main Drivers that Changes the Game for Businesses and Organizations.” Jamic Hamlin will speak about Email Marketing and Meet Up. His efforts on learning social media have astounded his peers and he will give an informative and captivating discussion.

### Public Affairs Panel - Pacific Salon Four and Five

**Moderator:** Mike Sanford, FWSA VP of Public Affairs

Scheduled Speakers include: Matthew Drake, National Ski Areas Association Pacific Northwest Director; Bruce Campbell, 10th Mountain Division veteran; and Chuck Morse, former Executive Director of FWSA. Topics may include ski resort development including environmental impacts, how snowsports enthusiasts can impact development issues, ski area trends, Forest Service trends, the effect of diversity and demographics on skier/boarder numbers, the impact of downturns, adaptive sports, and the role of FWSA.

### 1:30-2:30 PM – FWSA Keynote Speaker – Golden Ballroom

**Convention Keynote Speaker Stacey Cook**, is an Olympian and US Ski Team member from Mammoth Lakes. Stacey, a member of the women's speed team, opened the 2015 season with a bang, and was a part of the excitement. Linsey Vonn (1st), Stacey Cook (2nd) and Julia Mancuso (3rd) snagged the first-ever historic U.S. podium sweep in the Lake Louise downhill.

### 2:40-4:00 PM – Snowsports Leadership Academy and Public Affairs Panel Sessions

#### **Snowsports Leadership Academy – “Latest Technologies in Winter Equipment” – Pacific Salon Three**

**Speaker:** Mike Whitaker, Bolle and Nordica Roaming Brand Ambassador

Mike Whitaker's extensive business background earned him the calling to represent the state of Utah as both a pro skier and business contributor for various ski industry missions under the Governor's Office of Economic Development. Forging promotional partnerships and spreading goodwill is Mike's forte, being supported by major brands for more than two decades. Mike will give you a look into the innovative new designs revealing the reality of application and the technology/skier benefit relationships. He will give you a peek into today's fancy goggle tech and how to choose for clearer, cleaner vision; all while being in vogue. You will be energized by his presentation!

#### **Public Affairs Panel - Pacific Salon Four and Five**

**Moderator:** Mike Sanford, FWSA VP Public Affairs

Scheduled Speakers include: Stacey Cook, Olympian and US Ski Team member; Matthew Drake, National Ski Areas Association Pacific Northwest Director; Bruce Campbell, 10th Mountain Division veteran; and Chuck Morse, former Executive Director of FWSA. Topics may include ski resort development including environmental impacts, how snowsports enthusiasts can impact development issues, ski area trends, the effect of diversity and demographics on skier/boarder numbers, the impact of downturns, adaptive sports, and the role of FWSA.

### 4:15-5:30 PM - Council Caucuses

**LAC / Orange / Arizona / Central – Pacific Salon One**

**BAC / Intermountain / Sierra – Pacific Salon Two**

**Northwest / San Diego / Direct Members – Pacific Salon Three**

Council delegates meet to hear from candidates running for the open FWSA offices. After the candidate presentations, the delegates will discuss the various candidates and proposed By-Laws Amendments in preparation for voting on Sunday morning.

# Snowsports Leadership Academy

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. All attendees of the Snowsports Leadership Academy sessions receive a certificate of attendance. You do not want to miss these well presented, informative and timely sessions.

Snowsports Leadership Academy Sessions Modules include:

2008 – Module 1: “I’m Elected, Now What”  
Module 2: “Now you Have Them, How do you Keep Them”

2009 – Module 3: “Travel Wise – Smart Tips for Trips”  
Module 4: “Risky Business – A Slippery Slope”

2010 – Module 5: “Ethics – Doing the Right Thing”  
Module 6: “Tech Works – Building Your Club Using the Social Media”

2011 – Module 7: “Skiing Equipment Design: Getting the Right Fit”  
Module 8: “Building Membership Through Racing”  
“Taking Office, Now What?”

2012 – Module 9: “The Future Is Now”  
Module 10: “Marketing, Mentoring, Media”

2013 – Module 11: “Make Club Meetings Fun While Getting Business Done”  
Module 12: “Keeping Pace as a High Tech Club”

2014 – Module 13: “Get the Latest on Snowsports Equipment”  
Module 14: “Avalanche Safety – Are You Prepared?”

2015 – Module 15: “Improving Social Media Savvy”  
Module 16: “Latest Technologies in Winter Equipment?”

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# Order of Business

**Saturday, June 6, 2015**

## **GENERAL SESSION**

8:00 AM Call to Order (Linda Scott)

Introduction of Officers, Trustees, Committee Chairpersons, Council Presidents, FWSA Appointed Representatives, League Chairpersons and Special Guests

Credentials Committee Report (Jane Gutierrez)

Nominations Committee Report (Harry Davis)

Councils' Man & Woman of the Year (Gene Fulkerson)

Bylaws Committee Report (Robb Margrave)

Industry Marketing & Sponsorships (Debbi Kor)

Silent Auction (Jeannine Davis)

Travel Expo Report (Jeannine Davis)

## **RECESS FOR TRAVEL EXPO**

8:45 AM - 10:40 AM Travel Expo (Jeannine Davis)

**Sunday, June 7, 2014**

## **GENERAL SESSION RECONVENED**

8:45 AM Call to Order (Linda Scott)

8:30 AM - 12:15 PM FWSA General Meeting and Election of Officers

10:30 AM RECESS FOR BRUNCH

Club & Council Communication Awards (Jo Simpson for Crissymarie King)

Charities Awards (Sigrid Noack)

11:30 AM GENERAL SESSION  
RECONVENED

Secretary's Report (Wanda Ross)

Acceptance of Minutes from 2014 Annual Meeting

Credentials Committee Report (Jane Gutierrez)

Parliamentarian's Report (Robb Margrave)

Bylaws Report (Robb Margrave)

Nominations of Candidates for Officers & Trustees (Harry Davis)

Speeches by Candidates  
(2 minutes time limit each)

Election and voting for President, Trustees, and Officers

Substantive Resolutions (Robb Margrave)

Treasurer's Report (William Shadbolt)

President's Report (Linda Scott)

Board of Trustees Report (Robb Margrave)

Industry Sponsorship Silent Auction  
(Debbi Kor & Jeannine Davis)

2016 Convention Report  
(Jane Wyckoff and Linda Westlund)

Old Business (Linda Scott)

New Business (Linda Scott)

Introduction of Newly Elected Officers and Trustees (Linda Scott)

Adjournment (FWSA President)

# Delegate Travel Expo Instructions

Saturday Morning, June 6th

## **GREETINGS DELEGATES!!**

Welcome to the 13th Annual Far West Travel Expo. Whether you've participated in past Travel Expos or are new this year, here are some tips to help you get the most out of your participation.

## **WHAT IS TRAVEL EXPO?**

Travel Expo is a forum that takes place on Saturday morning where voting and non-voting delegates can meet with resort operators and other industry reps in pre-scheduled 10-minute appointments. It's also a setting where Industry can meet one-on-one with our councils, clubs, and their membership.

## **WHY IS TRAVEL EXPO SO IMPORTANT?**

Our relationships with our Industry Partners and their participation in our Convention are invaluable. Their future participation and support is influenced by return value. In addition, Travel Expo is a venue that attracts new vendors who will be willing to support our Conventions and FWSA Programs in the future. It is our goal to ensure that our time with them is a positive and worthwhile experience.

**Travel Expo begins with four "Meet the Region" sessions in Pacific Salon 3.** Here's the schedule for the regional sessions.

8:45 a.m. - Western: California, Idaho, Nevada, Oregon

8:54 a.m. - Canadian: All Provinces

9:03 a.m. - Lower Rockies: Colorado, New Mexico

9:12 a.m. - Upper Rockies: Montana, Utah, Wyoming

## **APPOINTMENTS WITH INDUSTRY REPS (Pacific Salons 1 and 2 after "Meet the Region" sessions)**

Each delegate has a PASSPORT with appointment times matching the Industry Sign-Up Sheets found on Exhibitor tables during Friday's Silent Auction. You can use that time to visit the Industry Reps and fill in the appointments on your Passport. Plan to attend at least two "Meet the Region" sessions (see times above) and four Industry Rep appointments. Between the regional sessions and the Industry Rep appointments, you have six opportunities to meet the Industry. We ask Delegates to take advantage of them.

There's a maximum of four people per Industry Rep appointment. In some cases, the Industry may choose to meet with fewer than four people. Please respect their wishes. We ask that no one club take all four spots for any one meeting unless the Industry requests it. Also, the

Industry Reps will sign/validate your Passport after you've met with them.

## **Two opportunities to sign up for Industry Rep Appointments:**

- Silent Auction on Friday, 6:30 – 10:00 p.m.
- Saturday, prior to the start of Travel Expo, 8:30 – 8:40 a.m.

We strongly recommend scheduling a few resorts, at least one tour operator, and a supplier that your club has not visited or used previously. Expo time should NOT be used for finalizing a trip already in the works. Use the time Friday night for this purpose or schedule time with Industry later during the weekend.

To help with your meeting, bring your **CLUB PROFILE/LEAD SHEET** (and **CLUB BUSINESS CARDS** if you have them) and give them to the Industry Reps. Copies of the Club Profile Sheet should be made for each delegate to give out at every appointment. The profile should include:

- Club Name, Mailing Address, And Web Site
- President And Travel VP Contact Information
- Trips Taken Each Year
- Number Of Participants Per Trip
- Where Your Club Traveled In 2014-2015
- What Trips Your Club Is Planning For 2015-2016
- Any Trips For Future Years

Remember, even if you are not your club's travel person, you are representing your club and will be bringing information and recommendations back to your board.

## **PASSPORT VALIDATION**

A Travel Expo volunteer validates your Passport for the regional sessions and Industry Reps validate your one-on-ones. Participants who complete a passport with **Two signatures** from "Meet the Regions" sessions and **Four from appointments with Industry Reps**, will be entered into a drawing for many prizes including the Grand Prize.

## **Grand Prize:**

Ground package for one person (not to exceed \$900) to the Far West Ski Association Ski Week Trip to Telluride, January 30-February 6, 2016.

## **QUESTIONS ABOUT TRAVEL EXPO:**

Jeannine Davis

415.328.2333 (cell) or [silentauction@fwsa.org](mailto:silentauction@fwsa.org)

# Welcome

## Linda Scott, President, Far West Ski Association

Welcome! It gives me great pleasure to welcome you to the 83rd Annual Far West Ski Association Convention in beautiful San Diego, California. Our convention venue is the lovely Town and Country Resort & Convention Center. Here you will have opportunities to have fun, renew old friendships and make new ones. This weekend you may learn new things at our Snowsports Leadership Academy, have a chance to visit with our snowsports industry partners, meet snowsports celebrities and much more. This weekend has something for everyone, so enjoy!

I want to thank our FWSA Convention Committee and all the San Diego Council of Ski Club volunteers who have worked many hours to make this Convention a success. I specifically want to thank Eileen and Mike Sanford. Eileen is our Host Council Convention Chairman, and Mike is a former FWSA President, currently FWSA Public Affairs VP, and also active with the San Diego Council of Ski Clubs. I want to thank San Diego Council President Tom Bundgard, who has also dedicated many hours to ensure that this convention is successful.

Others who have spent countless hours to make this event special are Optional Events coordinators Susie Vetter who will host the Old Town Trolley Tour of San Diego and the 9th Annual Michael German Memorial Golf Tournament, Debbie Schroder who will host our Seal Tour, Catherine Ohl will host the La Jolla Cove Kayak Tour, Laura Meldrun who will host the San Diego Zoo Tour, and Hobe Schroeder and Stephanie Young who will host the Mission Bay Bike Tour. And, how about that USS Midway Sunset Dine Out! Thanks to Catherine Ohl and Gene Fulkerson for their vision and work to make this a very special evening. There are many more volunteers who planned and organized our weekend events, and I want to thank you all.

Our FWSA Convention Chairman Jane Wyckoff, Mike Sanford, Jeannine Davis, and Karen James have made planning for this convention appear effortless. But don't believe it; much planning and hard work makes it only appear effortless. Our VP of Marketing, Debbi Kor, and Jeannine Davis, our Silent Auction and Travel Expo Chair, have done a great job coordinating the Silent auction and Travel Expo activities. Catherine Ohl once again prepared our Convention Awards Book and is Chairman of our FWSA Awards Committee, in addition to being our webmaster and creating many of our flyers and documents. These are all very special people who have given countless hours, and dedicated much of their free time, to the success of FWSA. Please let them know you are enjoying the convention when you see them.

If this is your first convention, make sure you plan to attend Convention 101 hosted by our VP of Membership Jane Gutierrez. Jane will explain everything you need to know about the convention, so plan to attend her session on Friday. Jane is also in charge of our Snowsports Leadership Academy that will be held on Saturday. This is your opportunity to attend training modules on "Improving Social Media Savvy" with Craig Broussard, and "Latest Technologies in Winter Equipment" with Mike Whitaker. These special sessions are not to be missed.

On Saturday Mike Sanford will host our Public Affairs Forum. We will have special guests including Shawn Styles, a meteorologist and lifestyle reporter at CBS San Diego, Bruce Campbell, 10th Mountain Division WWII veteran, and more. They will discuss current affairs affecting skiers, boarders and the ski industry, don't miss it!

Our keynote guest speaker will be Stacey Cook, an Olympian and US Ski Team member. We welcome Matthew Drake, National Ski Areas Association Director for the Pacific Northwest; Chuck Morse, former Executive Director of FWSA; Kayleigh MacGregor, FWSA Scholarship Recipient sponsored by the Los Angeles Council and member of the Mammoth Mountain Race Team. Ben Finley and Art Clay, the founders of the National Brotherhood of Skiers and Snowsports Builder Award winners, are not able to join us this weekend but will be sending a video message.

On Saturday afternoon we will have the election caucuses. If you are a voting delegate, you don't want to miss this opportunity to hear from the folks who are running for FWSA office. Here you will gather with your Council for an opportunity to hear from all the candidates and ask them questions. The elections will be held on Sunday morning.

The Awards Banquet is entitled "Salute to San Diego," and will be held on Saturday evening. This will be an elegant affair, and is always special as we recognize all our hard working volunteers and those who have made significant contributions to FWSA and snowsports. The banquet is also our chance to recognize those hard working volunteers in our member clubs and councils.

All of us at Far West Ski Association work hard to keep our Association strong, fun and enduring, and that's why we are called "The Voice of the Western Skier." Enjoy your time in San Diego!

# Event Sponsors

83rd Annual FWSA Convention  
by Debbi Kor, VP of Marketing & Sponsorship

*We extend our appreciation to the following sponsors of Far West Ski Association's 83rd Annual Convention. Their generous support was a significant contribution to the financial success of this year's Convention. By offsetting convention costs through the sponsorship program, we are able offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2015-2016.*

## Program Sponsors

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**ASPEN SNOWMASS**  
THE POWER OF FOUR



### Environment Award

New this year, **Aspen/Snowmass, The Gant** and **Crestwood** are donating a 5-night ski package for two with lodging, lift tickets, rentals and a lesson.



### Ski Heritage Award

Since 2000, **Steamboat** has donated a 5-night ski package for two with lodging, lift tickets, rentals, a tour and half day lesson.



### Man & Woman of Year

Since 2001, **Big White Ski Resort** has donated a 5-night ski package for two with lodging and lift tickets to the Councils' Man and Woman of the Year winners.



### Athletic Scholarships

Since 2004, funds for the scholarships are provided through contributions from **Whitefish, Grouse Mountain Lodge** and **Karbon**.



### Safety Award

**Telluride and Mountain Lodge** are the new sponsors of the Safety Award. They are offering a 5-night ski package for two with lodging, rentals, and 4-day lift tickets.

# 2015 Convention Sponsors



Neck Wallets  
Convention



Delegate Book Printing  
Convention



Delegate Tote Bags  
Convention



Delegate Tote Bags  
Convention



Midway Dinner  
Thursday evening



Bike Tours  
Friday Morning



Golf Tournament  
Friday Morning



Kayaking  
Friday Morning



San Diego Zoo Tour  
Friday Morning



Pool Party  
Friday Afternoon



Silent Auction  
Welcome Party  
Friday Evening



Wine Sponsor  
Friday Evening



Beer Sponsor  
Friday Evening



Continental Breakfast  
Saturday Morning



Luncheon  
Saturday



Beer Sponsor  
Saturday Lunch



Keynote Speaker  
Saturday afternoon



Keynote Speaker  
Saturday afternoon



Banquet Wine Service  
Saturday Evening



Banquet Wine Service  
Saturday Evening



Eye Opener  
Sunday Morning

# Silent Auction & Travel Expo 2015 Participants

by Jeannine Davis and Debbi Kor

*The Far West Ski Association and the San Diego Ski Council extend their appreciation and sincere gratitude to the 30th Annual Silent Auction and Travel Expo participants. The success of this event is made possible by the continued support from our industry partners.*

*Please include these industry partners in your travel plans for 2015-2016.*

Aspen/Snowmass, CO	Lizard Creek Lodge, Canada	Snowmass Ski Resort, CO
Banff Lodging Company, Canada	Mammoth Mountain Inn, CA	Snowmass Tourism, CO
Big Sky Resort, MT	Mammoth Mountain Ski Area, CA	Sports America Tours, CA
Big White Ski Resort, Canada	Maya Princess Beach Resort, Roatan	Steamboat Ski & Resort Corp., CO
Bike Tours Direct, TN	Mountain Lodge Telluride, CO	Sunriver Resort, OR
Breckenridge Hospitality, CO	Mt. Bachelor Ski Resort, Bend, OR	Sunshine Village Resort, Canada
Brian Head Ski Resort, UT	Mt. Hood Meadows Ski Resort, OR	Sun Peaks Ski Resort, Canada
Brundage Mountain Resort, ID	Nancy Greene's Cahilty Lodge, Canada	Sun Valley Resort, ID
Collette Vacations, RI	Pacific Coach, Canada	Taos Ski Valley Resort, NM
Cooper Spur Mountain Resort, OR	Panorama Ski Resort, Canada	Teewinot Lodge, WY
Copper Mountain Resort, CO	Park City Peaks Hotel, UT	Telluride Alpine Lodging, CO
Crested Butte Mountain Resort, CO	Red Mountain Resort, Canada	Telluride Ski Resort, CO
Destination Hotels	Resorts of the Canadian Rockies, Canada	The Aspens, Jackson Hole, WY
DoubleTree by Hilton, OR	Riverhouse Hotel & Convention Center, OR	The Cliff Lodge, UT
Enchanted Island Travels, OH	Roatan Charters, FL	The Crestwood, CO
Evolution Lodging Whistler, Canada	Schweitzer Mountain Resort, ID	The Evergreen Lodge, CO
Fairmont Banff Springs Hotel, Canada	Selkirk Lodge, ID	The Gant Hotel, CO
Fairmont Chateau Lake Louise, Canada	Silver Star Mountain Resort, Canada	The Grand Lodge at Brian Head, UT
Fernie Alpine Resort, Canada	SKI.COM, CO	The Lodge at Whitefish Lake, MT
Giolibera Tours, Italy	Ski Banff-Lake Louise-Sunshine, Canada	The Peaks Resort & Spa, CO
Grand Targhee Resort, WY	Ski Dazzle, CA	The Stonebridge Inn, CO
Grouse Mountain Lodge, MT	Ski Group.Net, CA	The Vintage Hotel, CO
Holidaze Ski Tours, NJ	Snakedance Condominiums, NM	Trickle Creek Lodge, Canada
Huntley Lodge, MT	Snowbird Lodge, Canada	Vail Resorts, CO
Jackson Hole Mountain Resort, WY	Snowbird Ski & Summer Resort, UT	Val D'Isere Condos, CA
Jackson Hole Resort Lodging, WY		Whistler/Blackcomb, Canada
Kandahar Lodge at Whitefish, MT		Whitefish Mountain Resort, MT
Kimberley Alpine Resort, Canada		Winter Park Resort, CO
		Wyndham Vacation Rentals, CO

# Convention Volunteer VIPs

Far West Ski Association President	Linda Scott
FWSA Convention Chairperson	Jane Wyckoff
Host Council Convention Coordinator	Eileen Sanford
Convention Sponsorship Chairperson	Debbi Kor
Silent Auction / Travel Expo	
Silent Auction and Travel Expo Chairperson	Jeannine Davis
Silent Auction Accounting	William Shadbolt
Travel Expo Prize Donations	Debbi Kor
Silent Auction Bid Runners Coordinator	Fran Long, Sara Rosell
Host Council Silent Auction Volunteer Coordinator	David Arnold
Auctioneer	Harry Davis
Auctioneer Assistant	Karen Davis
FWSA Awards	
Service Awards Chairperson	Catherine Ohl
Club and Council Communications Awards Chairperson	Crissymarie King
Councils' Man & Woman of the Year Chairperson	Gene Fulkerson
Graphics and Design, Pins, Shirts	Catherine Ohl
Council Volunteer Coordinators	Judy Schultheis, Laura Meldrum
Registration	
Convention Delegate Registrar	Karen James
Registration Tote Bags	Eileen Weiner
Delegate Registration Volunteer Coordinator	Rick Bonnett
Celebrity Guests and VIP Registration	Randy Lew
Celebrity Guests and VIP Hostess	Barbara Lee Blase
FWSA Convention Treasurer	Cindy Krupp
Snowsports Leadership Academy, Credentials Chairperson	Jane Gutierrez
Optional Events	
Old Town Trolley Tour of San Diego	Susie Vetter
Seal Tour	Debbie Schroeder
Sunset Dine Out on the USS Midway	Gene Fulkerson
9 <sup>th</sup> Annual Michael German Memorial Golf Tournament	Susie Vetter
La Jolla Cove Kayak Tour	Catherine Ohl
Mission Bay Bike Tour	Hobe Schroeder, Stephanie Young
San Diego Zoo	Laura Meldrum
Pool Party	Fran Long
Ski Club Welcome Party	Debi Young
Social Events	Connie Sanders, Val Clem, Jean McCassey, Tom Bundgard
Publicity	Mike Sanford
Convention Videos	George Stewart
Entertainment and Awards Banquet Decorations Coordinator	Nora Cole
FWSA Event Signage Coordinator	Debbi Kor, Mary Olhausen
Convention Website—Webmaster	Catherine Ohl
Delegate Book Editor	Jo Simpson
Elections	Harry Davis
Parliamentarian & Resolutions	Robb Margrave
Convention Photographer – <i>Van Pelt Productions, Inc</i>	Eric Van Pelt
Awards Banquet Band – <i>The Party</i>	Patrick Hill
Signage - <i>Starbright Creations</i>	Emilio Trampuz

*Our thanks and appreciation to all the volunteers from San Diego Council of Ski Clubs and Far West Ski Association for their assistance in making the 2015 FWSA Convention a success.*

# Stacey Cook

## Olympian

A California girl, Stacey Cook moved to Mammoth Mountain just as the United States was lighting the 2002 Olympic Torch. It took her all of two years to win the NorAm overall and downhill titles and two more to land on her first Olympic Team.

The women's speed team opened the 2015 season with a bang, and Stacey Cook was a part of the excitement. Lindsey Vonn (1st), Stacey Cook (2nd) and Julia Mancuso (3rd) snagged the first-ever historic U.S. podium sweep in the Lake Louise downhill.

During the 2015 season, Cook grabbed four top 15 finishes and eight top 20 finishes this season. She will look to build on her 14th overall downhill and 29th overall in super G heading into the 2016 season.

### FIRST TRACKS

Cook started skiing at age four with her father at various Lake Tahoe ski areas and raced in the low-key Buddy Werner League events run by Truckee's rec department.

"When I was about 10, I got a scholarship to the Northstar [racing] program and I won the first race. That's when I got serious," she said. When she wanted to try downhill but the Tahoe coaches resisted, she shifted to the Mammoth Mountain racing program, a couple of hours south, and started becoming more speed oriented.

### OFF THE SNOW

Cook digs summer training in Mammoth because of the mega-quality road and mountain biking as well as hiking that fits nicely into her personalized program. Being outside in California during the summer is also a big perk.

"It's always sunny here. Why live anywhere else?" she says. Another perk is being at home, and that feeling only comes in Mammoth. As a Cali resident,



she's become pretty good friends with former Governor Arnold Schwarzenegger. She and good friend, Kelly Clark, the greatest women's half-pipe snowboarder of all time, have a goal of bringing the ski and snowboard worlds more together. If anyone can do it, it's them.

### HIGHLIGHTS OLYMPICS

Teams: 2006, 2010, 2014

- 11th, DH, Vancouver, CAN, 2010
- 17th, DH, Sochi, RUS, 2014
- 19th, DH, Torino, ITA, 2006
- 23rd, GS, Torino, ITA, 2006

### WORLD CHAMPIONSHIPS (top 25)

Teams: 2007, 2009, 2011, 2013, 2015

- 6th, DH, Schladming, AUT, 2013
- 9th, DH, Val d'Isere, FRA, 2009
- 13th, SG, Vail/Beaver Creek, USA, 2015
- 16th, SC, Val d'Isere, FRA, 2009

- 16th, DH, Are, SWE, 2007
- 19th, DH, Vail/Beaver Creek, USA, 2015
- 22nd, SG, Val d'Isere, FRA, 2009
- 25th, DH, Garmisch-Partenkirchen, GER, 2011

### WORLD CUP (highlights)

- 2nd in Historic First-Ever U.S. podium sweep, along with Lindsey Vonn (1st) and Julia Mancuso (3rd) (Lake Louise DH, 2014)
- Ranked 14th in DH, 29th in SG, 2015  
Eight career top 10 DH finishes in Lake Louise
- Back-to-back downhill seconds to open the season, finished fourth in the downhill standings, 2013  
10th in downhill standings, 2012  
Scored World Cup points with 10th in career-first race, 2005

### U.S. CHAMPIONSHIPS TITLES

- 2008, DH, Sugarloaf, ME
- 2008, SG, Sugarloaf, ME
- 2006, SG, Sugarloaf, ME

### OTHER

- 2004 NorAm overall and downhill champion
- Two-time Junior Worlds Team member

"Cookie"..Dad's a contractor, Mom's his officer manager and she has one older and one younger brother...I love California's outdoors - camping, hiking, fishing, water skiing/wakeboarding, mountain and road biking...I used to be a gymnast and also did tae kwon do...Country music, Mexican food and anything cooked by Mom...Pirates of the Caribbean rules...I played on Truckee's 2001 state champion high school soccer team.

# Craig Broussard

## Mobiigo, LLC

Craig Broussard is a digital marketing, mobile marketing, and social media expert with 15 years' experience. As the founder of Mobiigo, LLC, he leads a passionate team of experts in building clients' online presence using leading-edge technologies and strategies that have been proven to be the most effective in the industry.

His intuitive approach to marketing strategy and creative implementation of digital technologies make him an authority in this field.

Craig loves to educate, connect, and empower people through technology. He welcomes opportunities to teach and speak about digital marketing, mobile marketing, and social media.

Craig will be discussing at the Snowsports Leadership Academy breakout

session "How to Grow Your Organization 25% or More over the next 12 Months," "The 4 Proven Marketing Systems: A Must to Survive and Thrive in Today's Fast Changing World," and "The Three Main Drivers that Changes the Game for Businesses and Organizations."

Note: At the conclusion of the presentation Craig will provide an eBook of his Marketing Systems to all in attendance.

Jamic Hamlin will also be speaking in the breakout. Jamic is a recently retired law enforcement officer and Vice President of Four Seasons West Ski and Snowboard Club. One of his passions is volunteer work and Four Seasons is lucky to have him. His efforts on learning social media have astounded his



peers and he will give an informative and captivating discussion on Email marketing and Meet Up.

# Kayleigh MacGregor

## Mammoth Mountain Ski Team FWSA Athletic Scholarship Winner

The Far West Ski Association is pleased to welcome Kayleigh MacGregor, a member of the Mammoth Mountain Ski Team and a recipient of the 2014-2015



Far West Ski Association athletic scholarship sponsored by the Los Angeles Council of Ski Clubs.

A former resident of Malibu, CA, Kayleigh and her parents moved to Mammoth Lakes a few years ago so that she would have greater opportunities for ski race training.

Competing as a U18 in the 2013-2014 season, she placed first in the Super G Western Champ Qualifiers. This past year, despite a hamstring injury last December that sidelined her for six weeks, she ended the season with 5 top ten finishes.

In recognition for her accomplishments, Kayleigh was honored with Mammoth's Spencer Riffel award for her outstanding sportsmanship in 2012. She was asked to be an assistant coach last spring at Stacey Cook's (also from Mammoth and our conference keynote speaker) Speed Camp held in Mammoth and was

praised for her work.

Her achievements are all the more remarkable as Kayleigh was born with Cystic Fibrosis; a disease that primarily affects the lungs and digestive system. Kayleigh's courage and fortitude exemplifies a true champion.

Kayleigh will be graduating high school this year at Mammoth Mountain High School where she is a member of the National Honor Society and maintains a 4.4 GPA.

She is also a member of the varsity cheerleading squad and is active in singing, dancing, and swimming.

Next year, Kayleigh will be off to college where she will ski for her as-yet-undecided (as of this writing) college team. Kayleigh will be joining us for the Saturday luncheon and convention banquet. We in Far West Ski Association wish her the best in her future endeavors.

# Shawn Styles



to be in TV. "Television chose me," he says. "My career as a snow ski racer was ending; I had also worked in movies and television. Bringing people the weather seemed the natural way to go."

A San Diego native, Shawn grew up in La Mesa. He spent his summers at the La Jolla Shores, surfing and developing a keen interest in nature and the weather. By the time he was 20, Shawn's surfing adventures took him through California, Mexico and Hawaii.

During the winters, his athletic abilities found another outlet; snow skiing in Utah. He did so well that his buddies convinced him to enter a freestyle skiing competition. That led him to a career as a professional ski racer.

In between racing the slopes and catching the waves, Shawn found time for broadcasting. He began doing snow reports for East Coast radio stations from his pro skiing gig in Park City, Utah. He then caught the TV wave and began doing surf reports at KGTU and in August of 1996, he broadened his horizons right here at CBS News 8.

Now he brings you the weather, along with his unique "Adventures with Shawn Styles." And after much hard work, Shawn received his Seal of Approval from the American Meteorological Society.

When he isn't in search of the latest adventure, Shawn lives an incredibly active life in La Jolla. Adding to his already long list of interests, Shawn also loves to cook, garden, discover fine wines, shop for antiques and "a whole lot more." With this kind of zest for life, it's no wonder he says, "It's all great!"



"I've traveled all around the world on assignment. They're all special - but my favorite place is on the weather set."

Meteorologist and lifestyle reporter Shawn Styles could not ask for a better job than bringing you the latest weather on CBS News 8. After all, it is a perfect fit for the self-described outdoorsman who loves to surf, ski, snowboard, fish, sail and play tennis, among other activities!

"Weather affects peoples' lives," he says. "I can help them make plans." Speaking of plans, Shawn never planned

# Mike Whitaker

## Brand Ambassador



Mike is a Bollé and Nordica roaming brand ambassador. Forging promotional partnerships and spreading goodwill is Mike's forte, and so are BIG lines. Mike has been supported by major brands for more than two decades.

Sometimes Mike is found skiing with diplomats or ski VIPs. An extensive business background earned him the calling to represent the state of Utah as both a pro skier and business contributor for various ski industry missions under the Governor's Office of Eco-

nomic Development. Most of all, Mike loves to ski!

Mike will be presenting during the afternoon session of the Snowsports Leadership Academy breakout session "The Latest Technologies in Snowsports Equipment" and he will be sure to keep you energized!

# Matthew Drake

Executive Officer, Mt. Hood Meadows Ski Resort

National Ski Areas Association Director for the Pacific Northwest

Matthew is a fourth generation Oregonian. His first employment opportunity was in the Food and Beverage Department at Mt. Hood Meadows Ski Resort, Mt. Hood, Oregon on winter weekends in 1968. From there, he worked throughout elementary and high

school on the weekends and holidays in Grooming, Lift Maintenance, Janitorial, Rental, Ski School and Accounting at Mt. Hood Meadows Ski Resort.

In the summers during high school, he worked as a carpenter for Donald M. Drake Company on large commercial projects in downtown Portland.

Matthew graduated from Vassar College in 1981. After college, he traded euro bonds, commercial paper and mortgage backed securities for the Morgan Guaranty Trust Company of New York and Solomon Brothers, New York.

He returned to Oregon in 1990 to lead his family's commercial general construction, commercial development and property management companies.

In 1996, he managed the asset sale of Donald M. Drake Company (then in its 73rd year) and began to focus on commercial real estate development and property management.

In addition, Matthew has been the Chairman and Chief Executive Officer of Mt. Hood Meadows Ore., LLC since 2006. His duties include the senior management oversight of the organization spanning intermediate and long term planning, financial management, environmental stewardship, acquisitions, and the on-going expansion of recreation, lodging and culinary service operations at Mt. Hood Meadows Ski Resort and Cooper Spur Mountain Resort.

He is responsible for all real estate development, financing and construction activities within the resorts' Special Use Permit boundaries and on private lands inventoried by the company.

Matthew has served as member of the National Ski Areas Association Board of Directors and the Pacific Northwest Ski Areas Association Board of Directors for the past seven years.

Matthew has two daughters.



# Bruce Campbell

10th Mountain Division WWII Veteran

Born and raised in the Los Angeles area Bruce attended UCLA - interrupted by WWII. He served with the 10th Mt. Division as a section leader in a heavy weapons company during combat in Italy. He was awarded the Bronze Star and Purple Heart.

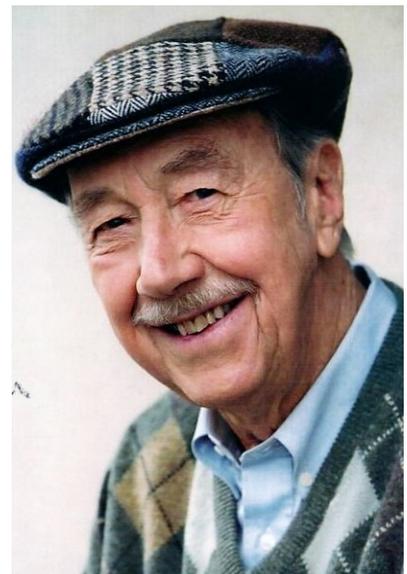
Bruce returned to college and left with a BA in 1948. He spent forty-five years in the insurance industry, but voice over activity had always been a burning desire.

Being gainfully employed prevented him from engaging in this field except for occasional opportunities in voice training and participation. That's when he became involved with the KIIS Broadcasting Workshop in 1976 and in after hours he took advantage of nu-

merous voice over and on-camera workshops. He joined SAG/AFTRA in 1979.

For many years his voice has remained virtually unchanged enabling him to capture the attention of listeners.

Bruce's client list includes Kings Hawaiian Bread; Goodyear; The Warehouse on-camera and yodeling; Rusnak Jaguar; Cherry Div. Textron Corp - narration; McDonalds on-camera/menu reading, Alexander & Alexander Narration Sales Video; Traidec Swiss Waste Disposal Co; Kodak on-camera at Santa Anita Racetrack, The Marquardt Co. (narration of in house sales video); Cedars Sinai Medical Center; Citizens Bank; Fallon Health and Proctor & Gamble.



# Environment Person of the Year

*This is the first year for the Environment Person of the Year Award and we were pleased to receive applications from two members who had done excellent work for the environment. Therefore, for this inaugural year, FWSA and Aspen Skiing Company are pleased to present two awards.*

## Catherine Ohl

Pacific Rim Alliance Ski Club, San Diego Council of Ski Clubs

Catherine Ohl set out to collect information and data about climate change and to distill it for those with less time.

She researched and wrote regular articles on climate change and sustainability for her club's newsletter.

She created seven beautiful 11"x17" posters for distribution at home shows, as well as to local businesses.

She created a Facebook identity—Catherine's Green Book— <https://www.facebook.com/catsgreenbook> where she posts and shares interesting

news about climate change, environmental issues and what can be done about it.

She joined Protect Our Winters, Save Our Snow (SOS), Greenpeace and other environmental groups to keep up with environmental websites and Facebook pages.

She wrote letters to members of congress and her state's legislators to influence their votes on pending legislation having an impact on the environment.

She personally decreased her household personal carbon footprint by taking the following actions:

- Replaced a gas guzzler SUV with a more efficient 4-cylinder vehicle
- Replaced all light bulbs with CFL bulbs
- Removed grass from her home lawn

- Unplugged most appliances while on travel
- Used cloth bags for shopping
- Reduced use of paper towels and plastic one-use bottles



## Jennifer Nerad Sultan

The Unrecables, Los Angeles Council of Ski Clubs



Jennifer Nerad Sultan focused her environmental advocacy on three organizational levels: municipal, city and grass roots.

She spoke at the Los Angeles City Council Meeting at a critical time when the City Council was voting on whether to continue sending trash within the municipality of the San Fernando Valley Sunshine Canyon Landfill or to ship it almost 100 miles to another landfill.

The more distant hauling would cost millions, the operator would increase their charges, and more pollution would result from hauling the trash further away. The City Council ultimately chose to continue with the closer landfill.

She became a Master Recycler with

the City of Burbank by taking monthly classes for a year. During the program, she was able to contribute to the City's recycling map, help develop standards, and share new recycling program outreach ideas for the city.

She served on a committee to create a city-wide restaurant recycling program, and volunteered at the first-ever City Recycle Booth held in conjunction with Burbank's Earth Day celebration.

For her grass roots work, she taught a recycling program to the Parent and Me Program at her son's preschool. She brought bottle & can recycling bins to the school for the Spring Carnival, and organized a tour at the Burbank Recycle Center for the parents and children.

# Safety Person of the Year Katherine Severin

Rusty Bindings Ski Club, Bay Area Snow Sports Council

Dr. Katherine Severin, optometrist, designed the winning safety project. Her "NO UV" PowerPoint Presentation focused on educating skiers and snowboarders about the damage UV light can cause to the eye, and steps to take to prevent such damage. Kat set the presentation to music and posted the video to YouTube.

She enlisted the help of a fellow racer who is a graphic artist to finalize her "NO UV" logo, which was imprinted on



business cards and used on YouTube. At this link. [www.youtube.com/watch?v=OXNXqIH\\_5dc](http://www.youtube.com/watch?v=OXNXqIH_5dc)

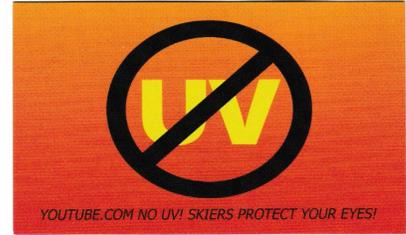
Kat distributed the business cards to ski club members, ski area personnel (ski school instructors, lift operators), skiers, and at league races, especially to those not wearing goggles or sunglasses.

Kat created a "No UV" banner, shown below, for her education table. She painted a Styrofoam head with UV activated paint for the eyes and was able to determine if current goggles or sunglasses provided sufficient protection. Glasses were mounted on the head and the head's eyes glowed in the dark if dangerous UV light transmitted through the lenses.

She was a guest lecturer at the Bay Area Council meeting and her local Rusty Bindings Club's "Racy Affair" awards ceremony following Mammoth races.

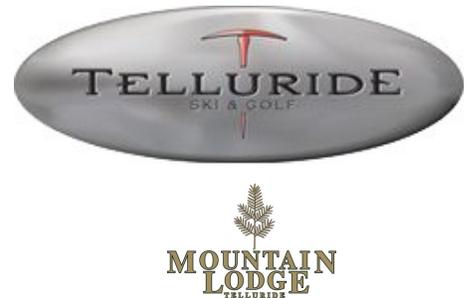
Her video link was distributed to all 200+ club members by email blast, and to FWSA board members for distribution to their clubs.

The link has been posted on the National Ski Council Federation and Na-



tional Ski Areas Association websites. Kat intends to continue to educate the public about the importance of UV protection.

There were a record breaking five entries this year for the Safety award. FWSA and our new sponsors, Telluride Ski Resort and Mountain House are please to present the 2015 Safety Person of the Year Award to Kat Severin.



# FWSA Western Ski Heritage Award 2015 Mount Hood Cultural Center and Museum

The story of the Mount Hood Cultural Center and Museum's founding has an interesting history according to curator Lloyd Musser. In 1998, Betsy Valian and Maryanne Hill—both long-time Government Camp residents—filed papers to establish a local historical society. The effort was further spurred by the death of Ida Darr, widow of Everett Darr. The couple had run ski shops in Portland and Government Camp since the 1930s and had been partners in nearby ski areas, including Summit and Mt. Hood Ski Bowl. Their daughter, Lori, had a 40-foot-long truck crammed with her parent's ski and mountain climbing memorabilia, papers, books and photographs

A 9,000-square-foot bed-and-breakfast in the heart of Government Camp was for sale for \$2.5 million. The owner accepted \$1 million, which included the building site, a bare lot, and street footage in the small mountain village.

A committee raised nearly \$500,000 and Clackamas County paid the rest of the initial investment. The building required extensive renovation before it was able to open as the cultural center in 2001. It now attracts some 20,000 visitors each year.

A service stipend supports a tiny staff for the museum, but most of the operation is handled by volunteers. The center's lynchpin is Musser, a retired forester who has been the volunteer curator at the village focal point since 2000.

Winter visitors have been coming to Mount Hood since the early 1900s, but the development of alpine and Nordic skiing took off in the 1920s. Summit, the first alpine ski area on Mount Hood, opened in 1927 on the highway at the west end of Government Camp. It consisted of restrooms, a warming hut and an open area for people to hike up and ski down.

At the same time, at the east end of town, Scandinavian immigrants formed

the Cascade Ski Club and built a large jumping hill on Multorpor Mountain just south of where the museum now stands.

(Multorpor and the Ski Bowl resort merged in the 1960s to create the current Mt. Hood Ski Bowl.)

The jumping competitions drew thousands of spectators and encouraged ski area development. In 1954, the North American Ski Jumping championship was held at Multorpor; the event is documented at the museum in historic photographs taken by Ray Atkeson and Hal Lidell.

Hood's next big boost came during the Depression with the construction of Timberline Lodge, a Works Progress Administration project. As part of its Timberline display, the museum has a chair from the original Magic Mile lift. The chairlift was one of the earliest built in the U.S. (the first was at Sun Valley in 1936) and, at more than a mile in length, was the longest such lift in existence. Its length and above the tree-line location resulted in the Magic Mile title.

Ski clubs have also played an essential role in the history of Hood and in the museum's collection. The Skiyente Ski Club, which has been going strong since 1955, has probably been the most active in its support of the museum. The all-women's club holds its King Winter dinner in conjunction with the center each year to honor a man or woman for promoting Mount Hood skiing.

The museum has a representative ski patch from every ski club or organization that ever existed in the state.

One of the museum's most popular collections covers the Mt. Hood Ski Patrol, which is represented with exhibits of old first aid packs, a rescue toboggan and other memorabilia. Musser also likes the museum's Going Downhill Fast



Gallery, which focuses on the evolution of skiing at Mount Hood.

"I enjoy sharing the Timeline of Mount Hood Skiing History with young people, and local ski history is noted in juxtaposition to international skiing history and innovations," he says.

Perhaps the best exhibit is the wall of downhill skis. It starts with handmade, seven-foot-long cedar skis made in the 1900s by a local settler and progresses through the current models.

Many of the skis and bindings have a local connection, such as belonging to a local skier who served in the 10th Mountain Division, to a test model of early Head metal skis used by Don Fraser, a Pacific Northwest Olympian. There is also a twin-tipped Olin Mark IV Comp ski of the same model used by James Bond—stunt double John Eaves, Canada's world-champion freestyler—in "The Spy Who Loved Me."

Beyond the various materials on display, Musser says the museum has more than 1,000 pairs of skis, as well as a large number of collectible boots, poles and old ski clothing, all of which can provide fodder for future exhibits.

Despite its wealth of skiing materials, the mission of the museum extends beyond skiing. "It is to collect, preserve and interpret the history of Mount Hood," says Musser.

One of the most striking exhibits is a basement cubicle holding a full-size U.S. Forest Service fire lookout station. The museum also has a gallery featuring artwork inspired by Mount Hood. Beyond its cultural contribution, the museum serves as the visitor center for Mount Hood and Government Camp.



# Bill Berry Award—Feature Article Chris Santella

Author: *Fifty Places to Ski and Snowboard Before You Die: Downhill Experts Share the World's Greatest Destinations*

*Fifty Places to Ski and Snowboard Before You Die*—the 10th book in the popular Fifty Places series—takes readers to some of the world's most inspiring skiing/snowboarding destinations: the Chugach Mountains (Alaska); Aspen, Crested Butte, and Steamboat Springs (Colorado); Tuckerman Ravine (New

Hampshire); Rusutsu (Japan); Chamonix (France); Portillo (Chile); and Whistler Blackcomb (British Columbia).

Based on interviews with leading experts, the book chronicles the rich history of these sports and the people who have mastered them, including Tommy Moe, Jonny Moseley, Billy Kidd, Fred Noble, Chris Klug, Chris Patterson and Greg Harms.

Above all, Santella provides readers with the gorgeous scenery, the glamorous ambiance, and the always thrilling experience of visiting mountains from the Alps to the Rockies, whether it's après-ski in Cortina or helicopter rides into virgin Alaskan powder.

Santella is a freelance writer and marketing consultant. A passionate fly fisherman and eager (if somewhat incom-

petent) golfer, he writes frequently on these topics...as well as many others. After nearly 20 years working in advertising and marketing management, Chris now makes (most) of his living as a writer.

A regular contributor to the *New York Times* and *Forbes.com*, he has also contributed to the *New Yorker*, *Travel & Leisure*, and *Golf*, among many other publications. Santella is the author of nine other titles in the Fifty Places series (all published by Stewart, Tabori & Chang), as well as *Fifty Favorite Fly-Fishing Tales*.

He lives in Portland, Oregon.



# Bill Berry Award—Hard News Jane Wyckoff

Assistant Editor & Writer: *Far West Skier's Guide*

Jane Wyckoff is best known to most people in Far West as our Convention Chairperson. We are aware of all her hard work and innovations she has implemented to make the FWSA conventions such a success. Besides being in charge of it all, she has written Convention "Best Practices," streamlined regis-

tration, updated RFPs and extended convention planning farther in the future.

There is a side of Jane that many may not be aware of. In 1988, she teamed with Leigh Gieringer to launch *Far West Skier's Guide*. Jane solicited ads, wrote articles and edited the magazine. The first issue consisted of 40 pages and 25 display ads, plus a Resort Lodging Directory. The publication has doubled in size over the years.

Jane has worked with Leigh on the *Far West Skier's Guide* for the past 27 years in varying roles. Currently, she is the Assistant Editor, largely responsible for most of the editing.

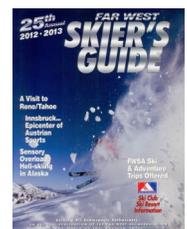
Besides writing the Convention articles, Jane has published a number of unique articles over the years. She was the author of the feature article "It's Been 25 years: *Far West Skier's Guide* 25th Annual Issue" for the 2012-13 *Far West Skier's Guide* 25th anniversary edi-

tion. She tells the story of how the *Guide* has developed and evolved over the years.

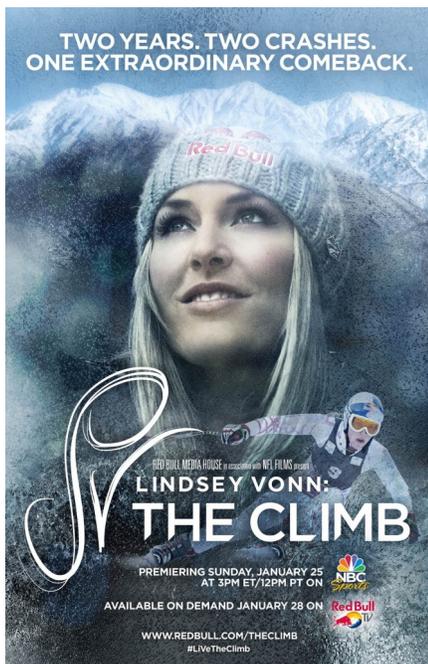
Today the complete *Guide* can be found on the Internet—both interactively and as a .pdf document. The link to the *Guide* can be found at [www.fwsa.org](http://www.fwsa.org).

For the 2014-2015 issue of the *Far West Skier's Guide* Jane wrote "Snowboarding: Extreme Sport to Mainstream" that chronicles the evolution, integration and acceptance of snowboarding.

Jane is a Past President of the Far West Ski Association and currently is a member of the FWSA Board of Trustees and Convention Chairperson. She was a teacher and administrator in another life.



# Warren Miller Modern Media Award Red Bull Media House for “Lindsey Vonn: The Climb”



Documenting her remarkable comeback from two devastating injuries, "Lindsey Vonn: The Climb" goes inside the operating room and follows Vonn's race to compete at the 2015 World Championships in Vail, Colorado. Produced by Red Bull Media House, in association with NFL Films and NBC Olympics, the one-hour film will give viewers an inside look into the past 22 months of Vonn's career.

"Lindsey Vonn: The Climb" chronicles Vonn's journey as she overcame two major knee surgeries, and remarkably returned to the top of the podium at a 2014 World Cup downhill race in Alberta, Canada.

On February 5, 2013, Vonn crashed in a super-G, her first race of the 2013 World Championships in Schladming, Austria. After being airlifted off the mountain to a nearby hospital, doctors discovered that the Olympic champion had suffered complete tears of the MCL and ACL in her right knee, which required season-ending and career-threatening surgery.

Nine months later, with the 2014 Olympic Winter Games in sight, Vonn crashed again during a training run, re-tearing her right ACL, and she ultimately was forced to withdraw from the Sochi Olympics.

"Lindsey Vonn: The Climb" features never-before-seen video of Vonn's sec-

ond crash. Cameras take viewers into the operating room as renowned orthopedic surgeon Dr. James Andrews repairs the superstar athlete's knee. The film then follows Vonn's physical and emotional struggles as she attempts to return to the top of her sport, while remaining in the spotlight as her sport's biggest star.

Vonn is one of six women to have won World Cup races in all five disciplines of alpine skiing – downhill, super-G, giant slalom, slalom, and super combined – and has won 67 World Cup races in her career through March 2015. The 67 World Cup victories are an all-time women's record, passing Annemarie Moser-Pröll of Austria who had held the record since the 1970s.

With her Olympic gold and bronze medals, two World Championship gold medals in 2009 (plus three silver medals in 2007 and 2011), and four overall World Cup titles, Vonn has become the most successful American ski racer in history.

The one-hour film debuted in the U.S. on Sunday, Jan. 25, 2015, at 3:00 p.m. ET on NBC. Worldwide availability is available through Red Bull TV (<http://www.redbull.tv/search?q=lindsey+vonn>).

# Snowsports Builder Award 2015

by John Watson, History Chair

*The FWSA Snowsports Builder Awards are given to individuals who have made an indelible positive impact on snowsports. The builder honored may be for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, or technology. In short, they honor those who have made significant contributions to snowsports.*

## Hensley Family Ski Area Operators

This is a story about a small area in the San Gabriel Mountains of Southern California and the decades of devotion to its survival through every obstacle a ski area could be faced with. Interwoven in this story is the indomitable spirit and determination of the skiing family – the Hensleys - that sustained Kratka Ridge ski area from 1960 on and support its revival even to this day.

Kratka Ridge is named after the ridge upon which the Angeles Crest Highway commences its route across the San Gabriel Mountains from Altadena to Phelan on the north side of the range. The ridge is named after a mountain man who lived in the area.

Kratka Ridge is one of two ski areas, the other being historic Mt Waterman, that are roughly 35 miles from the greatest concentration of skiers and outdoor sports people in the USA.

Kratka lies at 7,500 feet with a vertical of 750 feet with 13 runs on 85 acres. The possibilities were enormous.

The Kratka Ridge ski area was founded in 1950 by 11 members of the San Gorgonio Ski Club, each of whom donated 700 hours of labor to erect a day lodge and install 4 rope tows. They opened in 1951 and decided in 1953 to install a chairlift, a single chair capable of 600 skiers per hour and one of only three in the USA even today.

The directors decided that they needed a mountain manager and they hired Ed Hensley in 1960. The Hensleys moved on site. Thus began 36 years of direct participation in the ownership or management of Kratka Ridge by the Hensley family.

Kratka Ridge had a great run of success in those early years, with Ed doing the operations work at the lifts, Ray working at night grooming, blasting, repairing and replacing equipment and Mary and children doing food service,



*The Hensley family in 2001. L-R Ed, Ray, Mary, Tom and Linda. Photo courtesy of the Hensley family from Ingrid Wicken's Lost Ski Areas of Southern California.*

ticket sales and whatever else. By the mid-1970s, Kratka had its unique single chair and 6 rope tows.

Times could be good even without snow making. Those were the early days when skiers would have to make coffee and cocoa in the morning, prepare dinner for the ski team of up to fifty racers, and then sleep – all eight – in the day lodge only to do it again the next day.

Doug Pfeiffer was head of the ski school and he slept over as well. Nights were spent listening to the accordion of Fred Burri, the yodeler for Disneyland's Matterhorn ride. These were the idyllic days of skiing at Kratka Ridge.

While dependent solely on snowfall, by the mid 1980s the Hensleys saw snowmaking as the only solution for the continued operation of the ski area. It was here that roughly 15 endangered mountain yellow-legged frogs intervened. The U.S. Forest Service decided on an alternative supply: that wells

would be the preferred water supply and ultimately this failed. Four of the toughest snow years in the prior twenty occurred in the 1990s. In 2001, the chair was damaged by avalanche and did not operate for months and the lift house burned. A cycle of disputes with the USFS over permits ensued. Kratka Ridge closed in 2001.

The Hensley family invested over 30 years trying to make Kratka Ridge work. Most of those years they were successful, but they had to endure the vagaries of snowfall in Southern California (hard enough without any further difficulties), environmentalist persuasion of the USFS, wrangling over permits, changes of ownership, avalanche and fire. It is a measure of skier determination that the Hensleys kept Kratka Ridge alive and flourishing for over 30 years.

# Snowsports Builder Award 2015

by Catherine Ohl, Awards Chair & Jane Gutierrez, VP Membership

## Art Clay & Ben Finley

At a time when African Americans on the ski slopes were a rarity and black ski clubs were an exception, Ben Finley and Art Clay were not deterred from their vision to create a national Black Summit. The two founders met in 1972 after being introduced by a mutual friend while Finley was President of the Four Seasons West Ski Club of Los Angeles and Clay was Trip Director of the Sno-Gophers Ski Club of Chicago.

They moved forward with a proposal to bring together 13 black ski clubs for an event that was called "A Happening," but was later changed to "Black Summit," at the suggestion of a member of the Jim Dandy Ski Club of Detroit.

The Black Summit would represent black skiers coming together at the summit of Ajax Mountain. The purpose was "to identify and discuss problems and subjects which were unique to the black skiing population, ski and socialize", according to Finley.

The historic gathering took place in Aspen, Colorado in 1973 and was attended by more than 350 skiers. There was an overall sense of camaraderie that pervaded the event and this same feeling is still significantly associated with all Black Summits.

The images of this occasion will forever stay in the minds of those who witnessed this event. As the East Coast met the West Coast, there were discussions of Teo Hyde of Chicago who was recognized as an aspiring contender for a position of the U.S. Ski Team.

The formation of the national organization was set for Thanksgiving weekend in 1973 in Salt Lake City, Utah. At a meeting of the club leaders, it was proposed that the primary purpose of the organization would be to place a black skier on the U.S. Ski Team. Those in attendance unanimously embraced this mission. Thus, began the commencement of the first national organization of predominantly black ski clubs.

The National Brotherhood of Skiers was chartered in 1974 and incorporated as a non-profit organization in Illinois in 1975. It received its 501(c)3

designation in 1978. The founding clubs were: All Seasons Ski Club (Oakland, CA); Black Ski, Inc. (Washington, D.C.), Cascaders Ski Club (Chicago, IL), Chicago Ski Twisters (Chicago, IL), 4 Seasons Northwest (Seattle, WA), 4 Seasons West Ski Club, Inc. (Los Angeles, CA), Inner City Ski Burns (Cleveland, OH), Jim Dandy Ski Club (Detroit, MI), Slippers-N-Sliders Ski Club (Denver, CO), Sno-Burners Ski Club (New York, NY), Sno-Gophers Ski Club (Chicago, IL), Sno-Rovers Ski Club (Boston, MA), Ujama Ski Club (Compton, CA).

Black Summit '75 was hosted by the Sno-Gophers Ski Club and was held in Sun Valley, Idaho. Over 750 skiers attended. The clubs in attendance elected Ray Mott of Black Ski, Inc. as the NBS' first President.

History continued to be made with the NBS as Olympian, Bonnie St. John-Dean was the winner of two Bronze and combined Silver medals at the 1984 Paralympics in Innsbruck, Austria. Jahi Rohrer of Denver and Andre & Suki Horton of Anchorage competed in the U.S. National Championships. The NBS progress continues.

More recently, NBS member and US Disabled Team member, Ralph Green competed in the 2006 Winter Paralympics in Torino, Italy, and 2010 in Vancouver, Canada. Errol Kerr was a member of Team NBS from 2000 until 2009 when he joined the Jamaican Ski Team to compete in the Vancouver Olympics.

Today, the organization has grown to 60 clubs representing 43 cities and a membership of 3,000. The NBS is recognized by the ski industry as one of the largest ski organizations and its Summit as the largest gathering of skiers and riders, more than any other ski convention in the United States.

Diana Starks serves as the organization's president: "My passion for skiing goes back to my first national ski trip to Heavenly Valley Ski Resort in Lake



Art Clay & Ben Findley

Tahoe, NV. To be at the top of the mountain and look out at the to the left, and the desert to the right; and to be able to ski in two states on the same lift ticket was a thrill for me! I took a five-day race clinic and won a bronze NASTAR medal at the end of the week."

REI is a proud partner and supporter of the National Brotherhood of Skiers whose mission is to "identify, develop and support athletes of color who will WIN international and Olympic winter sports competition representing the United States and to increase participation in winter sports." It is through the local chapters, that the NBS provides education and opportunities to increase participation in the sport.

To raise funds for their program, the NBS hosts a Summit each year bringing together hundreds of winter sports enthusiasts. The 2015 Summit was held in Aspen Snowmass February 21-28th.

2013 marked the 40th anniversary of the Brotherhood's first organized meeting, which happened in Aspen. It is fitting that NBS returned to Aspen Snowmass this year for its annual Black Summit with more than 1,500 skiers and boarders in attendance.

It is with great pride that the Far West Ski Association recognizes Ben Finley and Art Clay for their contribution to skiing and for bringing a passion of the sport to black skiers across the nation.

# Snowsports Builder Award 2015

by Jane Wyckoff, Trustee

## Chuck Morse

Chuck Morse has made an “indelible impact” on snowsports, with more than 40 years’ experience in ski area development and management, marketing and promotion, association management, and civic action. Chuck’s many and notable contributions in local, regional, national and international snowsports endeavors are truly impressive.

Chuck was the first full time Recreational Services Director hired by a division of the United States Ski Association (USSA). This was a recognition of the portfolio of recreational programs conducted by FWSA, the national leader in such programs. These programs began to get full time attention and were further expanded by Chuck. He was the last volunteer to move up into the Executive Director’s job in FWSA.

Some notable accomplishments were: created the first FWSA Learn to Ski and Race Week, now known as Far West Ski Week; developed the first “Skiers-Consumers Affairs Program” in the west; developed the “Ski the Sierras” and “Ski America First” marketing program for the Ski Industry of California; co-created the “Mogul Mike Ski Sense and Safety” program for the National Ski Areas Association; and directed the USSA-FIS Congress in San Francisco hosting 47 Alpine Skiing countries.

He co-authored the National Rules for USSA and Professional Freestyle Skiing in America; established the first United States Ski Coaches Association Certification Program in Squaw Valley, developed the U.S. Ski Explorer Winter Olympics in Squaw Valley, created the Los Angeles Supporting Committee for the United States Ski Team, and was Chairman of Ski Events for the Newport USST Fund Raising Committee.

His contributions to public affairs programs in the Far West are wide ranging, historic and of lasting significance to the development and expansion of ski resorts in the west. Some of the highlights include: directed the Mammoth Mountain Ski Study Group for the development of Mammoth Mountain; coordinated the Area Development Project for Mineral King, Sherwin Bowl,



June Mountain, and Peppermint Mountain; directed the Ski Site Survey Teams into the High Sierra via helicopters into the western side of the Sierra range; appeared before the U.S. Congress Committee on Land Development in the West; and wrote environmental case studies for the U.S. Forest Service for Development of Recreational Lands.

A member of the National Ski Patrol System (NSPS), Chuck served as Ski Patrol Leader at Snow Valley, California and Regional Director, Far West Ski Patrol. He created the National Merit Patrols, the Angel Patrol Classification for women, the 1st National First Aid Testing System and co-authored By-Laws for the Far West Professional Ski Patrol.

For his outstanding contributions to the NSPS he was named an Outstanding Ski Patrolman in the Far West Division. Certifications include: Avalanche Instructor in Alta, Utah; Blind Skier’s Guide Instructor; USSCA, Class II; Professional Ski Instructors of America; FWSA/USSA Technical Delegate, Chief of Course and Race Jury; and Course Setter. His organizational memberships include: Sierra Ski Areas Association, National Ski Areas Association, Ski Writers of Southern California, and he was Vice-President of the Ski Area Operators of Southern California.

A leader in recreational racing, he developed the “Everything You Ever

*Wanted to Know About Ski Racing”* on-hill training program for ski racing in the Far West, directed the Alpine events at USSA Ski Weeks, and developed the First Senior Olympics of Skiing in California. In sanctioned racing, Chuck directed the North America Alpine Championships in Mammoth Mt, the Ski Racing Competition for USSA/FWSA, and Tahoe Pro/Am Ski Race Series.

Branching out into other disciplines, he developed the Historical Donner Trail Tours for Cross Country Ski Touring in the Truckee/Tahoe area for the California Historical Society, was chairman of the first International Freestyle Skiers Association, and established the BSA Biathlon Competition for Junior Olympics.

Chuck’s long tenure in snowsports included careers as: Consulting Manager, Western Region, Sales/Marketing for Vail Associates, Inc.; General Manager of Tahoe Donner Ski Resort; Co-Owner and developer of Mountain High Ski Area; Vice President and Director of Marketing, Snowbird Ski Resort; Owner of “Slalom on Campus Learn to Ski Program” (teaching over 20,000 high school students to ski); President/Owner of World Event Coordinators, Inc. and Global Sports Marketing.

Chuck’s ethic is SERVICE BEFORE SELF. He always viewed his role as a contributor rather than a director when assisting volunteers. He never forgot, and doesn’t forget to this day, the overarching objectives of the Association – service to the public, and service to snowsports.

He is a community activist, playing a significant role in transporting the disabled and infirm and in the recognition of service by veterans. Last year Chuck was named Veteran of the Year by the California Legislature’s 60th District for his outstanding volunteer work in honoring America’s veterans.

Chuck, we are proud and honored to recognize you for the profound impact you had on snowsports development with the Snowsports Builder Award.

# Board of Directors

## 2014-2015 FWSA Directors and Council Presidents

### President

Linda Scott ('13-'15)  
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### VP North American Travel

Nancy Ellis ('13-'15)  
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### Central Council President

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### Immediate Past President

Randy Lew ('06-'15)  
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### VP Public Affairs

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### Trustee

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### Arizona Ski Council President

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### VP Membership

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### Bay Area Snow Sports Council President

Dennis Heffley  
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# Board of Trustees Report

by Robb Margrave, Chair

Far West Ski Association is governed by its Board of Directors. Members of that board include the President, Immediate Past President, Secretary, Treasurer, eight functional Vice Presidents that implement our programs and activities which include travel, membership, public affairs, marketing, racing, communications, council services, four Trustees and the nine Council Presidents. The Board of Trustees includes the four Trustees, President, Immediate Past President, Secretary and Treasurer and is responsible for everything that does not fall within a VP's scope of responsibility.

The Board of Trustees has appointed four committee chairs that help the board with the execution of its responsibilities. While the board appoints committee chairs, their appointments are confirmed by the Association's Board of Directors. Our committees include: Athletic Scholarship, chaired by David Krupp; Awards, chaired by Catherine Ohl; Bylaws, chaired by Robb Margrave; and Convention, chaired by Jane Wyckoff. Additionally, the board has appointed John Reinhardt to prepare our federal and state tax returns, and advise us on tax matters.

It is important to note that typically members of the Board of Trustees are persons that have considerable input as to how the organization is operated, but individual members, as well as the board, can only recommend actions to the Board of Directors, which is the sole approving authority for matters governing the Association.



## 2015 Roll of Remembrance



*As we celebrate the lives of our "family members" we shall continue to hold their memory in our hearts for eternity.*

Deedee Corradini	President Women's Ski Jumping USA	J.P. Auclair	Big-mountain Skier
Col. Fraser West	Former Executive Director FWSA	Dave Rosenbarger	Big-mountain Skier
Ronnie Berlack	US Ski Team	Steven Breitbart	Orange Council Ski Club Treasurer & Membership Chair
Bryce Astle	US Ski Team	Judy Strejc	Bergfreunde Ski Club
Mark "Sully" Sullivan	Squaw Valley Ski Team	Loren Nutter	Bergfreunde Ski Club
	Patriarch (Uncle to US Ski Team Downhiller Marco Sullivan)	Flora Novarra	Bergfreunde Ski Club
Earl Clark	10 <sup>th</sup> Mountain Division	Richard Sites	Sno*Flakes Ski Club
Fulton Raymond	4 Seasons West	Sue Bermingham	Phoenix Ski Club
David Kidd	4 Seasons West Past President (1999-11)	Dale Dwiggin	Phoenix Ski Club
Gus Pannell	4 Seasons West Past President (1977-1982)	Dick Powers	Mountain & Ski Photographer, Served in 10 <sup>th</sup> Mt Division, WWII
Stephanie Thompson	Radar River Rats	Marsha Cosgrove	Mountain High, EdgeSet, Plaza & Bergfreunde, EdgeSet
Franco Antonicelli	Torrey Pines & Pacific Rim Alliance	Joe Pollock	Schnee Vogeli Ski Club
Bob Berg	Grindelwald & Pacific Rim Alliance	Harry "Bud" England	1987 King Winter
Barry Goldman	Grindelwald Ski Club	Gary Smith	Son and brother of long time Skiyente members
Dee Swift	Grindelwald Ski Club	Janet Tate Wright	Skiyente Ski Club Past President
Rodger Magee	Don Diego Ski Club	Joe Englesby	1968 King Winter
David Garber	Connie Smith's husband	Jim Wisenbaker	Fountain Valley Ski Club
Andreas Fransson	Big-mountain Skier	Beverly Chow Luedke	Fountain Valley Ski Club
		Gisela Boxer	Fountain Valley Ski Club

# Far West Ski Foundation

by John Watson, President

FWSF was formed in January 1964 by seven prominent California skiers to support the development of athletes for the Alpine skiing events in the Winter Olympics. For the next 45 years, the Trustees continued to raise funds and make grants to support athletes, including Nordic, for international competition. The revenue through the Foundation began to dwindle and other entities took up the cause of support.

The former Trustees intended to abandon the Foundation. They offered to turn over the Foundation to a set of Trustees drawn from the ranks of FWSA committeemen and an initial set of new Trustees were elected in June 2009, committed to carrying out the historic missions. Within months, the Articles of the Foundation were amended and restated for the addition of new modern missions.

Early on, the Trustees felt that in order to appeal to a broader audience, we had to create a scholarship program aimed at producing, not only top performing young athletes, but productive community citizens. We also felt that a good ski foundation ought to recognize achievement in other areas of snowsports, remain interested in international competition and to provide resources for education in the values provided by the legacy of snowsports history. The Foundation modified its Articles to incorporate these further missions.

## Missions

The primary mission of the Foundation is to raise funds for and provide for tax advantaged contributions, if needed, to support the FWSA Athletic Scholarship Program. These funds come primarily from FWSA/FWRA organizations and committeepersons, but also from "outside" individual contributions.

For the 2014-2015 season, FWSF made 14 scholarship grants ranging from \$500 to \$1,500, totaling \$12,300. There were 6 California recipients, 6 Northwest, and 2 Intermountain. Notable among these grants are namesake awards Erin Nicole by Skiyente SC, Frank App by Sierra Council, and the



*Olympic Ski Jumper Jessica Jerome*

Vern Sprock by the family of the late owner of Sierra Ski Ranch.

Many ski organizations have established partnerships with the Athletic Scholarship program, including Los Angeles, Northwest, Sierra and San Diego Councils, Singles League, Far West Racing, and the following clubs: Bergfreunde, Mountain High, Castro Valley and Skiyente. Contributions were also received in honor of Louie Buhler from Grindelwald SC and from the family of Mike Sanford.

Major commercial supporters include KARBON, Whitefish Mountain Resort, and Grouse Mountain Lodge, together with the dedication of many volunteers, account for roughly half of the support to the scholarships for Alpine racers.

The second mission of the Foundation is to recognize and support the large body of disabled skiers and boarders. Several Trustees and the Arizona Ski Council in 2010 launched the Fred Westlund Fund for wounded servicemen. Fred Westlund, the father of Linda Westlund, landed at Normandy and fought through the Battle of the Bulge into Germany.

We have made several modest grants to the Vail Veterans Program. VVP conducts extraordinary programs both summer and winter. In addition, to further enhance the value of on-snow rehabilitation an annual grant is made to a ski academy to support their programs for the disabled. Grants have gone to Snowbasin SASEF and to Whitefish DREAM Adaptive in conjunction with our mini ski weeks.

Because of the support of organized snowsports and recognition of the tenacious dedication of the late Deedee Corradini, the Foundation has twice taken up the challenges from Women's Ski Jumping USA and made several grants over the last 2 years totaling over \$4500.

In one campaign, the Foundation and the Association provided matching contributions. We had a part to play in the eventual participation of the American jumpers in the Sochi Winter Olympics in 2014. In the recent final World Cup meet on the big hill in Oslo, a rehabilitated Sarah Hendrickson placed second, Jessica Jerome 11th, Nita Englund 23rd and Tara Geraghty-Moats 28th. This is a signal achievement for WSJUSA. In

addition, WSJUSA sent two athletes to the World Junior Championships - one of whom is a direct result of the Fly Girls program started in summer 2014. Fly Girls is analogous to the FWSA Athletic Scholarship Program for young athletes. Some of the original language regarding training of international competitors in the 1964 Articles is retained in the restated Articles.

### Outlook

We are anticipating raising sufficient funds to make a modest annual grant (minimum 1 scholarship unit of \$500) to a museum, for publications, or for ongoing research project in snowsports history and education. This would be the first step to a more extensive program and would make the Foundation active in all its principal missions.

### BREAKING NEWS!

We plan to conduct this year a charity golf tournament and lead up to an even bigger tournament in 2016. This will be under the leadership of Gloria Raminha.

We are remodeling the FWSF website under contract with First Sight Design. We are compiling a donors list from the past years contributors under the leadership of Jeannie Reinhardt. And we need to increase the minimum scholarship grant to \$1,000.

### About Us

The foundation is looking for a few new Trustees. The primary job of each Trustee is to raise funds and each may be focused in one or another of the Foundation's missions. Trustees are expected to take a leadership role in raising funds. Meetings are mostly by telephone and grants are made by email or telephone poll. Routine expenses are borne by the Trustee.

An annual meeting may be held either in conjunction with the December FWSA meeting or the FWSA annual meeting. Meetings are collegial. Trustees are expected to make a minimum annual contribution of \$100 and preferably one Scholarship Unit, either in cash to a Foundation mission or by contributions in kind for further use in raising funds.

The FWSF is a public benefit corporation operating under the laws of the State of California and under the regulations of the IRS tax code paragraph 501c3. Fed tax ID is 94-1540125.

The current Trustees of the Far West Ski Foundation are Alan Christian, Harry Davis, Gloria Raminha, John Reinhardt, Dick Shawkey and John Watson. Expected to come aboard in June 2015 are David Krupp, Randy Lew, and Norbert Knapp.

## Athletic Scholarship Program

The Far West Athletic Scholarship Program, now in its 11th year as a means of giving back to our sport by making a positive contribution to junior racing, has continued to garner more support each year.

Since 2004, the FWSA has awarded 70 scholarships for a total just shy of \$100,000. In 2014, FWSA awarded 14 scholarships totaling \$12,300. We express our thanks to our sponsors, Whitefish Mountain Resort, Grouse Mountain Lodge in Whitefish, Schure Sports, maker of the Karbon line of snowsports clothing, and Far West Racing Association.

We would also like to thank our partners, Skiyente Ski Club, Mountain High Snowsports Club, Bergfreunde Ski Club, Castro Valley Ski Club, Los Angeles Council of Ski Clubs, San Diego Council of Ski Clubs, Northwest Ski Club Council and Sierra League and Council. Finally, a special thanks to all the Far West members who have so generously contributed to the program.



*Molly Leavens, Park City, Utah*

United States Ski Association licensed junior racers in the U21, U18, and second year U16 classes in states represented by FWSA affiliated councils are eligible for a scholarship. This year, junior racers in California, Nevada, Arizona, Oregon, Washington, Idaho, Utah and Wyoming are eligible.

Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and community service. National ranking in competitive skiing can cost well in excess of \$10,000 per season; a financial challenge for even upper

middle class families. The need is great and we anticipate that the number of applications will continue to increase.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in a live auction of the five day ski and stay package donated by Whitefish Mountain Resort; the silent auction of three nights lodging, at the beautiful Grouse Mountain Lodge in Whitefish; and finally, our raffle featuring an assortment of great prizes including apparel donated by the U.S. Ski Team.

Raffle tickets cost \$5 each or five for \$20. All funds for the scholarship program are deposited with The Far West Ski Foundation, an IRS 501(c)3 charitable foundation, that was incorporated as a partner of FWSA to provide a means of accepting contributions. The foundation qualifies contributions to the scholarship program as income tax charitable deductions.

# Treasurer's Report

## By William Shadbolt, Treasurer

### Balance Sheet

	Apr 30, 15	Apr 30, 14	\$ Change	% Change	Notes
<b>ASSETS</b>					
<b>Current Assets</b>					
<b>Checking/Savings</b>					
101 · General Checking Acct B of A	117,586.54	(231.07)	117,817.61	50,987.84%	
102 · Convention Acct B of A	30,603.90	16,962.74	13,641.16	80.42%	
103 · N American Travel Acct B of A	61,888.87	55,522.68	6,366.19	11.47%	1
104 · Int'l Travel Acct B of A	102,556.24	37,746.59	64,809.65	171.7%	1
105 · Wells Fargo Account	0.00	100.00	(100.00)	(100.0%)	2
116 · Bank of America CD's					
116-A · General CD 1 #1218 10/22/10	0.00	35,646.71	(35,646.71)	(100.0%)	3
116-B · General CD 2#1011 11/29/10	0.00	32,392.63	(32,392.63)	(100.0%)	3
116-C · General CD 3 02415 08/30/10	0.00	18,348.03	(18,348.03)	(100.0%)	3
116-D · General CD 4 #1035 11/29/10	0.00	33,330.40	(33,330.40)	(100.0%)	3
<b>Total 116 · Bank of America CD's</b>	<b>0.00</b>	<b>119,717.77</b>	<b>(119,717.77)</b>	<b>(100.0%)</b>	
<b>Total Checking/Savings</b>	<b>312,635.55</b>	<b>229,818.71</b>	<b>82,816.84</b>	<b>36.04%</b>	
<b>Accounts Receivable</b>					
130 · Accounts Receivable	800.00	800.00	0.00	0.0%	
<b>Total Accounts Receivable</b>	<b>800.00</b>	<b>800.00</b>	<b>0.00</b>	<b>0.0%</b>	
<b>Other Current Assets</b>					
<b>150 · Prepaid Expenses</b>					
151 · Prepaid Convention Expenses	14,858.94	11,485.48	3,373.46	29.37%	
155 · Prepaid Skiers Guide Expenses	11,870.00	12,270.00	(400.00)	(3.26%)	
158 · Prepaid Travel Expenses					
158-A49 · South Africa - Sept 2014	0.00	72,894.95	(72,894.95)	(100.0%)	
158-A53 · Cozumel Dive Trip - Oct 2014	0.00	2,000.00	(2,000.00)	(100.0%)	
158-A60 · Ski Week 2016	1,500.00	0.00	1,500.00	100.0%	
158-A62 · Telluride 2016	559.10	0.00	559.10	100.0%	
<b>Total 158 · Prepaid Travel Expenses</b>	<b>2,059.10</b>	<b>74,894.95</b>	<b>(72,835.85)</b>	<b>(97.25%)</b>	
159 · Other	176.00	0.00	176.00	100.0%	
<b>Total 150 · Prepaid Expenses</b>	<b>28,964.04</b>	<b>98,650.43</b>	<b>(69,686.39)</b>	<b>(70.64%)</b>	
<b>Total Other Current Assets</b>	<b>28,964.04</b>	<b>98,650.43</b>	<b>(69,686.39)</b>	<b>(70.64%)</b>	
<b>Total Current Assets</b>	<b>342,399.59</b>	<b>329,269.14</b>	<b>13,130.45</b>	<b>3.99%</b>	

Notes for Treasurer's Report Balance Sheet

1. Travel Trust accounts co-mingle traveler funds and FWSA funds. New Travel Operating Accounts are being setup to separate them and by in compliance with CA law.
2. Wells Fargo CD account: This was opened in 2009 with \$100 but not further funds added. I asked Wells Fargo what had happened to this account and after researching, the account was closed by the bank after fees debited the \$100 to \$0. BOD notified.
3. Per BOD decision, CD's were transferred into General Account and after new Travel Operating accounts opened and fund (after FY end), balance will be transferred into new Savings Account paying twenty times the interest that the BofA CD's were paying.
4. Accumulated Depreciation has not been updated since 2012, this must be corrected

## Balance Sheet (Continued)

	Apr 30, 15	Apr 30, 14	\$ Change	% Change	Notes
<b>Fixed Assets</b>					
<b>170 · Equipment</b>					
170-3M · Phone/Fax Mach 7/03 NA Trav	177.51	177.51	0.00	0.0%	
170-3O · HP Laptop Computer 09/08 Treas	938.97	938.97	0.00	0.0%	
170-3P · HP OfficeJet H470 Printer 4/09	237.70	237.70	0.00	0.0%	
170-3Q · Proscan 26" LCD HDTV 5/09	319.88	319.88	0.00	0.0%	
170-3R · CD Duplicator 12/09 Webmaster	669.48	669.48	0.00	0.0%	
170-3S · Epson 77c Proj 12/09 NA Travel	575.09	575.09	0.00	0.0%	
170-3T · Epson EX51 LCD Proj 04/10 Pres	599.99	599.99	0.00	0.0%	
170-3U · HP OfficeJet 8600 1/12 NA Tra	241.01	241.01	0.00	0.0%	
170-3V · Printer/Scanner Int'l Travel	398.65	398.65	0.00	0.0%	
170-3W · GoPro Video Cam 04/13 Marketing	468.70	468.70	0.00	0.0%	
170-3X · Lenovo Computer -8/13 Treas	732.00	732.00	0.00	0.0%	
<b>Total 170 · Equipment</b>	5,358.98	5,358.98	0.00	0.0%	
175 · Less Accumulated Deprec	(2,021.78)	(2,021.78)	0.00	0.0%	4
<b>Total Fixed Assets</b>	3,337.20	3,337.20	0.00	0.0%	
<b>TOTAL ASSETS</b>	<b>345,736.79</b>	<b>332,606.34</b>	<b>13,130.45</b>	<b>3.95%</b>	
<b>LIABILITIES &amp; EQUITY</b>					
<b>Liabilities</b>					
<b>Current Liabilities</b>					
<b>Accounts Payable</b>					
201 · Accounts Payable	177.49	0.00	177.49	100.0%	
<b>Total Accounts Payable</b>	177.49	0.00	177.49	100.0%	
<b>Other Current Liabilities</b>					
220 · Prepaid (Deferred) Income					
221 · Prepaid Convention Income	15,112.00	7,523.00	7,589.00	100.88%	
223 · Prpd Athletic Scholarship Inc	6,983.00	5,983.00	1,000.00	16.71%	
230 · Prepaid Trip Income					
230-A49 · South Africa - Sept 2014	0.00	34,318.00	(34,318.00)	(100.0%)	
230-A50 · Whistler - February 2015	0.00	10,016.62	(10,016.62)	(100.0%)	
230-A56 · Cozumel - Sept 2014	0.00	900.00	(900.00)	(100.0%)	
230-A62 · 2016 Ski Week	7,470.00	0.00	7,470.00	100.0%	
230-A63 · Bonaire Dive Trip	5,316.00	0.00	5,316.00	100.0%	
<b>Total 230 · Prepaid Trip Income</b>	12,786.00	45,234.62	(32,448.62)	(71.73%)	
<b>Total 220 · Prepaid (Deferred) Income</b>	34,881.00	58,740.62	(23,859.62)	(40.62%)	
<b>Total Other Current Liabilities</b>	34,881.00	58,740.62	(23,859.62)	(40.62%)	
<b>Total Current Liabilities</b>	35,058.49	58,740.62	(23,682.13)	(40.32%)	
<b>Long Term Liabilities</b>					
280 · Public Lands Research Fund	1,120.00	1,120.00	0.00	0.0%	
<b>Total Long Term Liabilities</b>	1,120.00	1,120.00	0.00	0.0%	
<b>Total Liabilities</b>	36,178.49	59,860.62	(23,682.13)	(39.56%)	
<b>Equity</b>					
310 · Retained Earnings	272,745.72	261,724.94	11,020.78	4.21%	
Net Income	36,812.58	11,020.78	25,791.80	234.03%	
<b>Total Equity</b>	309,558.30	272,745.72	36,812.58	13.5%	
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>345,736.79</b>	<b>332,606.34</b>	<b>13,130.45</b>	<b>3.95%</b>	

# Treasurer's Report

## Preliminary Comparative Income/Expense Statement

	May '14 - Apr 15	May '13 - Apr 14
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>500 · Membership Revenue</b>		
501 · Individual	1,700.00	1,420.00
<b>Total 500 · Membership Revenue</b>	1,700.00	1,420.00
<b>510 · Program Revenue</b>		
511 · Athletic Scholarship Revenue	1,735.00	4,000.00
512 · Council Man/Woman of Year Fees	490.00	490.00
<b>Total 510 · Program Revenue</b>	2,225.00	4,490.00
<b>520 · Convention Revenue</b>		
Total 521 · Registration	25,097.00	32,706.00
Total 523 · Convention Activities Revenue	15,773.00	15,995.00
Total 525 · Convention Other Revenue	3,453.95	5,731.09
Total 527 · Convention Sponsorship Revenue	19,775.00	17,800.00
Total 530 · Silent Auction Revenue	38,155.00	36,368.00
<b>Total 520 · Convention Revenue</b>	102,253.95	108,600.09
<b>550 · Travel Revenue</b>		
Total 553-H · Belize Dive Trip 2013	0.00	25,830.46
Total 553-I · Beaver Creek 2014 Ski Trip	2,420.54	569,186.85
Total 553-J · Zermatt 2014 Int'l Trip	(0.60)	470,910.80
Total 553-K · Snowbasin 2014 Mini Ski Trip	0.00	19,706.00
Total 553-L · South Africa 2014	230,129.21	0.00
Total 553-M · Dive Trip 2014	21,404.00	0.00
Total 553-N · Val d'Isere 2015 Intl Ski Week	295,717.12	0.00
Total 553-O · Whistler 2015	515,369.94	0.00
Total 553-S · Whitefish 2015	14,516.00	0.00
Total 553-T · Mississippi Trip 2015	17,864.00	0.00
Total 553-U · Telluride 2016	6,950.00	0.00
<b>Total 550 · Travel Revenue</b>	1,104,370.21	1,085,634.11
<b>590 · Miscellaneous Income</b>		
591 · Other Misc. Income	74.00	0.00
<b>Total 590 · Miscellaneous Income</b>	74.00	0.00
<b>Total Income</b>	1,210,623.16	1,200,144.20
<b>Cost of Goods Sold</b>		
<b>601 · Convention &amp; Silent Auction COS</b>		
Total 603 · Silent Auction	13,606.05	8,513.94
Total 625 · Optional Activities	13,713.93	15,660.87
Total 630 · Convention Costs	43,858.30	49,117.98
<b>Total 601 · Convention &amp; Silent Auction COS</b>	71,178.28	73,292.79
<b>650 · Travel Cost of Sales</b>		
Total 653-H · Belize Trip 2013 Costs	0.00	25,396.78
Total 653-I · Beaver Creek Trip 2014 Costs	18.32	557,239.83
Total 653-InA · 653-InA Bonaire 2015 Trip Costs	2,800.00	0.00
Total 653-InB · Italy 2016 Trip Costs	400.00	0.00
Total 653-J · Zermatt Trip 2014 Costs	0.00	440,536.23
Total 653-K · Snowbasin 2014 Mini Ski Trip	0.00	18,014.39
Total 653-L · South Africa - 2014 Costs	223,843.13	0.00
Total 653-M · Dive Trip 2014 Costs	20,945.83	0.00
Total 653-N · Val 'dIsere 2015 Costs	268,422.82	0.00
Total 653-O · Whistler 2015 Costs	488,067.29	0.00
Total 653-S · Whitefish 2015	9,618.16	200.00
Total 653-T · Mississippi 2015	21,861.75	0.00

## Preliminary Comparative Income/Expense Statement (Continued)

670 · Trip Site Inspections		
674-K · Whistler 2015 Ski Week	0.00	2,715.72
674-L · Val D'Isere 2015 Int'l Ski Week	0.00	1,035.40
Total 670 · Trip Site Inspections	5,074.10	3,751.12
Total 650 · Travel Cost of Sales	1,041,051.40	1,045,138.35
Total COGS	1,112,229.68	1,118,431.14
Gross Profit	98,393.48	81,713.06
Expense		
701 · Program Cost		
Total 711 · Athletic Scholarship Program	1,897.54	4,089.95
Total 712 · Council Man/Woman of Year Cost	421.98	618.63
Total 726 · Awards Program	2,074.50	3,573.51
Total 730 · Marketing Program Expenses	0.00	600.00
Total 740 · Communication Program	7,790.60	6,865.19
Total 750 · Council Programs	1,161.71	3,215.73
Total 760 · Public Affairs Programs	567.94	696.44
Total 701 · Program Cost	13,914.27	19,659.45
800 · Administrative & Overhead Exp		
803 · Bank Fees		
Total 803 · Bank Fees (inc credit card fees)	656.77	203.00
805 · Contributions	500.00	3,545.00
806 · Computer expenses	357.99	0.00
810 · Dues/Membership/Books/Subscript	20.00	0.00
815 · Far West Racing		
815-C · Racing - League Plaques	251.14	90.00
815-D · Racing - Logo Wear	1,000.00	1,000.00
Total 815 · Far West Racing	1,251.14	1,090.00
820 · Insurance		
820-B · Directors & Officers Liability	922.00	890.00
820-C · Racing Insurance	2,500.00	2,500.00
Total 820 · Insurance	3,422.00	3,390.00
825 · Licenses and Permits	420.00	220.00
827 · Miscellaneous	0.00	772.39
830 · Office Supplies		
Total 830 · Office Supplies	1,132.72	1,681.82
835 · Postage and Delivery	452.74	385.50
838 · Professional Fees		
838-A · Accounting / Tax	100.00	100.00
Total 838 · Professional Fees	100.00	100.00
845 · Sunshine	27.62	3.77
850 · Taxes		
Total 850 · Taxes	2,320.00	1,610.00
853 · Telephone	1,214.00	448.65
Total 860 · Travel & Meals	34,545.55	37,141.90
873 · Organization Dues NSCF/MTS	100.00	620.00
Total 800 · Administrative & Overhead Exp	46,520.53	51,212.03
880 · Travel Jackets	1,200.00	0.00
Total Expense	61,634.80	70,871.48
Net Ordinary Income	36,758.68	10,841.58
Other Income/Expense		
Other Income		
901 · Interest Income		
Total 901 · Interest Income	53.90	179.20
Total Other Income	53.90	179.20
Net Other Income	53.90	179.20
<b>Net Income</b>	<b>36,812.58</b>	<b>11,020.78</b>

# Treasurer's Report

## Preliminary Detailed Expenditures by Class

	BOARD OF DIRECTORS	COMMUNI-CATIONS	CONVEN-TION	COUNCIL SERVICES	F W RACE	INT TRAVEL	MAR-KETING	NA TRAVEL		PRESI-DENT	PUBLIC AFFAIRS		TREASURER	TRUSTEE	TOTAL
								MEM-BERSHIP			SECRE-TARY				
Expense															
701 · Program Cost															
711 · Athletic Scholarship Program	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,897.54	1,897.54
712 · Council Man/Woman of Year Cost	0.00	0.00	0.00	421.98	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	421.98
726 · Awards Program	0.00	0.00	0.00	60.00	0.00	0.00	0.00	0.00	63.81	0.00	0.00	0.00	0.00	1,950.69	2,074.50
740 · Communication Program	0.00	7,790.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7,790.60
750 · Council Programs	0.00	140.00	0.00	1,021.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,161.71
760 · Public Affairs Programs	0.00	0.00	273.28	0.00	0.00	0.00	0.00	0.00	0.00	294.66	0.00	0.00	0.00	0.00	567.94
701 · Program Cost	0.00	7,930.60	273.28	1,503.69	0.00	0.00	0.00	0.00	63.81	294.66	0.00	0.00	0.00	3,848.23	13,914.27
800 · Administrative & Over-head Exp															
803 · Bank Fees (inc credit card fees)	0.00	0.00	544.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	644.77
805 · Contributions	0.00	0.00	500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00
806 · Computer expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	357.99	357.99
810 · Dues/Membership/Books/Subscript	0.00	0.00	0.00	0.00	0.00	20.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00
815 · Far West Racing															
815-C · Racing - League Plaques	0.00	0.00	0.00	0.00	251.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	251.14
815-D · Racing - Logo Wear	0.00	0.00	0.00	0.00	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00
Total 815 · Far West Racing	0.00	0.00	0.00	0.00	1,251.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,251.14
820 · Insurance															
820-B · Directors & Officers Liability	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	922.00	922.00
820-C · Racing Insurance	0.00	0.00	0.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,500.00
Total 820 · Insurance	0.00	0.00	0.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	922.00	3,422.00
825 · Licenses and Permits	0.00	0.00	0.00	0.00	0.00	200.00	0.00	0.00	220.00	0.00	0.00	0.00	0.00	0.00	420.00
830 · Office Supplies	0.00	481.98	0.00	0.00	324.74	0.00	118.18	62.03	17.95	0.00	127.84	0.00	0.00	0.00	1,132.72
835 · Postage and Delivery	1.82	0.00	0.00	0.00	0.00	0.00	59.61	24.44	13.99	0.00	0.00	12.65	0.00	0.00	452.74
838 · Professional Fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	100.00
845 · Sunshine	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	27.62	0.00	0.00	0.00	27.62
850 · Taxes	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,320.00	0.00	0.00	2,320.00
853 · Telephone	0.00	0.00	0.00	0.00	0.00	854.00	0.00	360.00	0.00	0.00	0.00	0.00	0.00	0.00	1,214.00
860 · Travel & Meals	32,343.57	0.00	0.00	0.00	0.00	0.00	0.00	1,210.00	772.88	0.00	0.00	0.00	0.00	154.10	34,478.55
873 · Organization Dues NSCF/MTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00
800 · Administrative & Over-head Exp	32,343.39	481.98	1,044.77	0.00	3,751.14	1,398.74	340,231,777.79	1,876.47	904.82	0.00	155.46	2,532.65	1,434.09	46,441.53	
880 · Travel Jackets	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,200.00	0.00	0.00	0.00	0.00	0.00	0.00	1,200.00
Total Expense	32,343.39	8,412.58	1,318.05	1,503.69	3,751.14	1,398.74	340,231,777.79	3,076.47	968.63	294.66	155.46	2,532.65	5,282.32	61,555.80	

# 2014 Annual Convention Meeting Minutes

June 12-15, 2014 The Riverhouse Hotel and Convention Center, Bend, OR  
by Wanda Ross, Secretary

## SATURDAY, JUNE 14, 2014

The 82nd Annual Meeting and Convention of the Far West Ski Association was held at The Riverhouse Hotel and Convention Center in Bend, OR.

### GENERAL SESSION

President Linda Scott called the meeting to order on Saturday, June 14, 2014 at 8:03am and welcomed everyone to the 82nd Annual Convention. She thanked Michael Green of Mammoth Mountain Ski Area for sponsoring the breakfast today.

Linda introduced the current 2013-2014 Officers, Trustees, Committee Chairs, Council Presidents, and FWSA Appointed Representatives and thanked them for their service.

### CREDENTIALS COMMITTEE REPORT

VP of Membership Mary Azevedo stated that we have 175 voting delegates.

### NOMINATIONS COMMITTEE REPORT

Nominations Chair Mike Sanford stated we will be conducting elections tomorrow. We have at least one declared candidate for each position and will entertain nominations. He requested that anyone else interested in running for office see him today since elections are tomorrow. Mike then announced the candidates running for office.

The elected offices of President, Secretary, and Treasurer shall be for one-year terms.

President	Linda Scott (incumbent)
Secretary	Wanda Ross (incumbent)
Treasurer	William Shadbolt and Cindy Krupp

Trustees shall be elected to two-year terms and the elections for the Trustees shall be staggered so that two Trustees are elected each year.

Trustee #1 and #2	David Krupp (incumbent)
	Harry Davis
	Gene Fulkerson
	Norbert Knapp
	Robb Margrave
	Gloria Raminha

An additional Trustee role shall be elected for a one-year to complete a vacated post

Trustee #3	David Krupp (incumbent)
	Harry Davis
	Gene Fulkerson
	Norbert Knapp
	Robb Margrave
	Gloria Raminha

The remaining offices shall be for two-year terms and the

elections for these offices shall be staggered.

VP of Communications	Jim Nachbar (incumbent)
VP of International Travel	Debbie Stewart (incumbent)
VP of Marketing	Debbi Kor (incumbent)
VP of Membership	Norm Azevedo
	Jane Gutierrez

### BYLAWS COMMITTEE REPORT

Bylaws Chair Robb Margrave announced that we have two proposed amendments to consider tomorrow morning. The vote will be before the elections tomorrow. Amendment 2014-1 amends Article 6.7 and 6.8 of the FWSA Bylaws changing the approval of Bylaws from two-thirds of the registered Delegates to two-thirds of those casting votes. Amendment 2014-2 amends Article 6.1 through 6.6 of the FWSA Bylaws. This amendment increases the lead time for submission of proposed amendments from 45 days to 180 days. It also recognizes that proposals can come through the Board of Directors or through a Voter/Delegate initiative.

A complete copy of the text of these proposed amendments is on pages 40-41 of the Delegate Book. Robb asked everyone to review the proposed amendments. Linda Scott encouraged everyone to review the bylaws and vote.

### COUNCILS' MAN & WOMAN OF THE YEAR AWARDS REPORT

VP of Council Services Jo Simpson stated for Donn Bryant that we have 14 honorees this year represented by 8 Councils. She congratulated all the honorees and noted that they already are winners. Interviews will start immediately after this session. Linda Scott congratulated all the honorees.

### TRAVEL EXPO

Sigrd Noack stated that the Travel Expo, which starts immediately after this session, will start with five Regional Sessions followed by individual sessions. Ensure you get your passport signed or stamped for the Travel Expo raffle. One person will be selected to win a free lodging and amenities package for the FWSA Ski Week 2015 to Whistler/Blackcomb, BC. To be eligible for the drawing, place your passport in the drum. Other smaller prizes also will be awarded also.

President Linda Scott declared the meeting recessed at 8:25am until tomorrow.

## SUNDAY, JUNE 15, 2014

### GENERAL SESSION RECONVENED

The 82nd Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President Linda Scott at 8:47am. Mary Olhausen announced that there are a few packages from the Silent Auction available for bidding and asked anyone who owes money to pay today.

## SECRETARY'S REPORT

Wanda Ross announced that last year's minutes could be found on pages 33-39 of the Delegate Book.

MSC Motion by Delegate #160 Wanda Ross to approve the minutes as submitted.

Seconded by Delegate #143 Debbie Stewart  
Motion carried.

## CREDENTIALS COMMITTEE REPORT

VP of Membership Mary Azevedo announced there are 173 voting delegates. A quorum of voting delegates has been met.

## PARLIAMENTARIAN'S REPORT

Parliamentarian Mike Sanford stated that elections will be held this morning. The positions up for election are listed on p. 42 of the Delegate Book.

## BYLAWS REPORT

Bylaws Chair Robb Margrave distributed copies of the corrected Bylaws Amendments and noted that they are posted on the website. Approval of the proposed Bylaws Amendment requires an affirmative vote of at least two-thirds of the registered delegates at the meeting, a total of 116 votes. Delegates wishing to address the convention will have one minute to speak and the Councils will have 5 minutes to caucus.

Amendment 2014-1 amends Article 6.7 and 6.8 of the FWSA Bylaws. Text struck through is to be deleted and text printed in red is to be added.

6.7 Approval of any proposed Bylaws Amendment shall require an affirmative vote of at least two-thirds of the registered Delegates casting votes at the Annual or Special meeting of the Association at which the Amendment is being considered. Any section numbering changes will automatically change their appropriate reference in any other section of the Bylaws.

6.8 Amendments to proposed Bylaws amendments cannot may not be made at an Annual or Special Meeting of the Association. Once approved, the amendment will become effective immediately. Any renumbering of articles required as a result of the approved amendment will be completed without the need for further action by the membership.

MSC Motion by Delegate #69 Norbert Knapp to approve the Proposed Bylaws Amendment 2014-1

Seconded by Delegate #139 Linda Westlund  
Delegate #114 Gene Fulkerson spoke in favor of this amendment

Voting results: yes votes = 133, no votes = 9  
Motion passed

Amendment 2014-2 amends Articles 6.1 through 6.6 of the FWSA Bylaws. Text struck through is to be deleted and text printed in red is to be added.

## 6.0 AMENDMENTS TO THESE BYLAWS

6.1 Amendments to these Bylaws may be considered and voted upon at any Annual or Special Meeting of the Association. Proposed amendments to these Bylaws may be initiated by the Board of Trustees or through a Voter/Delegate initiative, and will be considered and voted upon at any Annual or Special Meeting of the Association.

6.2 All proposed amendments to these Bylaws shall be presented, in writing written draft form, to the Secretary or President/Chairman of the Board of Directors at least 180 days prior to the start date of the meeting at which the proposed amendment is to be considered.

6.3 The proposed Amendments to these Bylaws shall be submitted, pursuant to Section 6.2 at least forty-five (45) days prior to the date of the meeting at which they are to be considered is scheduled to begin. Proposed amendments initiated through a Voter/Delegate initiative will be conveyed to the Association Secretary or President, as required by Article 6.2 above, by a letter of transmittal which shall include the verifiable signatures of not fewer than 20 Association members. The signatory of this letter will be designated as the "Originator" of the proposal. Proposed amendments initiated by the Board of Trustees are exempt from this requirement. In the case of proposals initiated by the Board of Trustees, the "Originator" shall be the Board of Trustees Chair.

6.4 Proposed Amendments shall bear the signature of any five (5) Members of the Association. The draft form of the proposed amendment will be posted for public comment on the Association website not less than 150 days prior to the start date of the meeting at which the proposed amendment is to be considered. The period for public comment will remain open for a minimum period of 60 days. Recipients of the comments will be the Bylaws Chair who will forward the comments to the Originator of the proposed amendment as soon as conveniently possible following receipt thereof.

6.5 No later than 30 days prior to the meeting at which the proposed amendments are to be considered, a written or electronically posted notice of proposal to amend which also states the date of the start of and location of said meeting, along with a copy of the proposed text of each proposed amendment shall be communicated in writing to each ski club at its last known address. The Originator may make changes to the draft proposed amendment based on comments coming out of the public comment period. A revised text of the proposed amendment will be returned to the Association Secretary or President of the Board of Directors at least 75 days prior to the start date of the meeting at which the proposed amendment is to be considered. Once the proposed amendment has been submitted in accordance with this Article, no changes may be made to the text, other than to correct spelling or grammatical errors.

6.6 The information contained in Section 6.5 shall be published, in its entirety, on the Association's web pages or in such regular publication of the Association shall be regularly sent to all Club Members and Direct Members, in the edition

published closest to the thirty (30) days prior to said meeting. Not later than 60 days prior to the meeting at which a proposed amendment is to be considered, a "Proposal to Amend" will be posted to the Association website. The "Proposal to Amend" will include a copy of the text of the proposed amendment, and the date and location at which the proposed amendment will be considered. Information pertaining to the website posting will be communicated to each Direct Member, Council and Club President at their last known electronic mail address. A hard copy of this communication is not required.

**MSC** Motion by Delegate #69 Norbert Knapp to approve the Proposed Bylaws Amendment 2014-2  
Seconded by Delegate #139 Linda Westlund  
Delegates #138 Jim Nachbar, #69 Norbert Knapp, #145 Jane Wyckoff, #119 Dennis Heffley, #2 Randy Lew and #139 Linda Westlund spoke in favor of this amendment. Delegate #114 Gene Fulkerson spoke against this amendment

Voting results: yes votes = 145, no votes = 5  
Motion passed

#### ELECTION OF OFFICERS

Trustee Steve Coxen stated that nominations will be accepted from the floor; nominations do not need to be seconded. Candidates and/or their representatives may speak from the floor. Speeches are limited to 3 minutes in length with no Q&A. For the contested races, there will be 5 minutes to caucus. For uncontested races there will be a call for acclimation.

**PRESIDENT** - The Nominating Committee entered the name of Linda Scott and asked for nominations from the floor.

Delegate #119 Dennis Heffley moved the nominations be closed.

Delegate #149 Sheri Parshall seconded the motion. The election being uncontested, Steve Coxen announced a ballot of acclamation for Linda Scott.

**SECRETARY** - The Nominating Committee entered the name of Wanda Ross and asked for nominations from the floor.

Delegate #124 Tom Bundgard moved the nominations be closed.

Delegate #34 Joe Harvis seconded the motion. The election being uncontested, Steve Coxen announced a ballot of acclamation for Wanda Ross.

**TREASURER** - The Nominating Committee entered the names of William Shadbolt and Cindy Krupp and asked for nominations from the floor.

Delegate #119 Dennis Heffley moved the nominations be closed.

Delegate #143 Debbie Stewart seconded the motion.

Delegate #141 William Shadbolt addressed the delegation about his candidacy and asked for your vote. Delegate #95 Mary Olhausen and Delegate #149 Sheri Parshall spoke in favor of William.

Delegate #58 Cindy Krupp addressed the delegation about her candidacy and asked for your vote. Delegate #2 Randy Lew and Delegate #68 Sandra Knapp spoke in favor of Cindy.

The Councils convened for a 5-minute caucus.

The delegates voted. With 148 votes, the vote was a tie so the delegates voted again.

Results: William Shadbolt was elected as Treasurer.

#### BRUNCH SPONSOR

Debbi Kor thanked Taos Ski Valley Resort for sponsoring today's brunch event. She introduced Todd Campbell from Taos who spoke briefly about changes and improvements at the resort.

Group broke for brunch at 10:26am. During the break, the following announcements were made.

#### CLUB AND COUNCIL COMMUNICATIONS AWARDS

VP of Council Services Jo Simpson announced for Crissymarie King the following award winners:

#### **Communications Award Results**

Tollakson Outstanding Club Award Winners:

Class A 1st -Snow Chasers – Karen Davis, President

Class AA 1st—Fresno – Scott Knutson, President

2nd—Pacific Rim – Catherine Ohl, President

Class AAA 1st—Mountain High – Kurt Krueger, President

2nd—Reno – Dianne Hilliard, President

3rd—Idaho Falls – Peggy Hinnman, President

Outstanding Website Award:

Class WS-A 1st—The Unrecables – Bonnie West

2nd—Capital – Crissymarie King

3rd—Snow Chasers – Steve Rhodes

Class WS-AA 1st—Pacific Rim Alliance – Catherine Ohl

2nd—Fresno – Crissymarie King

3rd—Huntington Beach – Dick Thiel and

Frank Wagoner

Class WS-AAA 1st—Mountain High – Emilio Trampuz

2nd—Idaho Falls – Bev Novak

3rd—Cascade Prime Timers – Martin Butt

Class WS – Council 1st—Intermountain – Lennia Machen

2nd—Sierra – Steve Hilliker

Wentworth Outstanding Publications Award Winners

Class NL-A 1st—The Unrecables – Gordon Cardona

2nd—Snow Chasers – Lionel Digal

3rd—Edelweiss – Tony Lander

Class NL-AA 1st—Pacific Rim Alliance – Catherine Ohl

2nd—Fresno – Michelle Coyle

3rd—Huntington Beach – Penny Edlund

Class NL - AAA 1st—Mountain High – Emilio Trampuz

2nd—Reno – Lynn Wilbur

3rd—Idaho Falls – Debbie Rasch

Class NL – Council 1st—Bay Area – Dennie Warren

2nd—Sierra – Steve Hilliker

3rd—Northwest – Linda McGavin

#### **CONVENTION AWARDS**

VP of Council Services Jo Simpson announced the following award winners:

Snowsports Builder Award  
Cliff Blann – Mount Bachelor

Hans Georg Award  
Gloria Raminha – FWSA Travel Program

Elizabeth “Schatzi” Wood Award  
Debbie Stewart – FWSA VP, International Travel

J. Stanley Mullin Award  
Emilio Trampuz – Northwest Ski Club Council

Jimmie Heuga Award  
Lee Perry, Jr – Mt. Hood Meadows Adaptive Ski School

Jordan-Reily Award  
Kayla Walker – Bonneville Environment Foundation, Portland, OR

Bill Mackey Award—Jason Forrest – Director of Sales & Marketing, Whitefish

Tommi Tyndall Award—Mt. Hood Meadows, OR

Terry Smith Award—Brent Forsythe – Mammoth Mountain Race Department

Bill Berry Award, Featured News  
Christopher Van Tilburg, MD – “The Adrenaline Junkie’s Bucket List: 100 Extreme Outdoor Adventures to Do Before You Die”

Warren Miller Modern Media Award  
Red Bull Media House in conjunction with Matchsticks Productions – “McConkey”

President’s Award  
Jane Wyckoff – Los Angeles Council of Ski Clubs  
Catherine Ohl – Los Angeles Council of Ski Clubs and San Diego Council of Ski Clubs  
Jo Simpson – President, Sierra League and Council  
Gene Fulkerson – Los Angeles Council of Ski Clubs  
Nancy Ellis, Sierra League and Council

#### DONATIONS TO THE ATHLETIC SCHOLARSHIP PROGRAM

VP of Racing Bob Ellis announced that the Far West Racing Association is donating \$559 to the Athletic Scholarship Program plus \$95 from the sale of t-shirts. Others announced donations also.

#### CHARITIES AND OUR COMMUNITY

Charities/Our Community Chair Sigrid Noack announced the following Charity and Community Awards.

#### Charity and Community Awards

1st	-	SLO Skiers, Central
2nd	-	Monterey Ski & Social Club, BAC
3rd	-	Fresno Ski Club, Central Council
Council	-	Northwest Ski Club Council

#### ATHLETIC SCHOLARSHIP

David Krupp announced that we raised \$7,528 was the total raised at the Convention for the Athletic Scholarship fund. He announced winners of the raffle. Jo Simpson thanked Paul Vlasveld for donating 6 Adobe software packages.

#### HISTORY AWARDS

Trustee Mike Sanford announced the History Awards on behalf of John Watson.

Western Ski Heritage Award—Single Ski Club of LA

History Recognitions—Skyiente and Snowchasers

#### Historic Ski Clubs

The following clubs were designated as Historic Ski Clubs:  
Desert, Richland, WA, Northwest Council – 1953  
Cascade, Government Camp, OR, Northwest Council – 1928  
Hawaii, Honolulu, HI, Northwest Council – 1952

These ski clubs are eligible to be designated as Historic Ski Clubs:

SkiBacs, Seattle, WA, Northwest Council – 1951  
Wailers, Burbank, CA, LA Council – 1956  
Long Beach Ski Club, Long Beach, CA, LA Council – 1936

Group resumed meeting at 11:30am.

#### ELECTION OF OFFICERS, RECONVENED

Steve Coxen conducted the election process and stated that we have three Trustee positions open: two for 2-year terms and one for a 1-year term. He stated that we have 6 candidates for the three Trustee positions: David Krupp (incumbent), Harry Davis, Gene Fulkerson, Norbert Knapp, Robb Margrave and Gloria Raminha.

Delegate #69 Norbert Knapp withdrew himself from consideration for all positions

TRUSTEE #1 – The Nominating Committee entered the names of David Krupp, Harry Davis, Gene Fulkerson, Robb Margrave and Gloria Raminha and asked for any other nominations for Trustee #1.

Steve asked if anyone wanted to defer and not run for the #1 Trustee position. Delegate #166 Harry Davis withdrew himself from consideration for Trustee #1 position

Delegate #166 Harry Davis addressed the delegation stating that his focus is on long range goals, planning, evaluations, setting goals for the Board of Directors, financial responsibility, and increasing membership at the Club and Council levels. He referred to his flyers on the tables and emphasized his qualifications, both past and present.

Delegate #105 Robb Margrave addressed the delegation and referred to the information he shared during the caucus. He stressed his leadership and organizational skills, and called himself an independent thinker. He also mentioned that the Trustees should increase communication with clubs, Councils and the Association.

Delegate #59 David Krupp addressed the delegation and commented that he would continue as the only incumbent to move forward with the issues and concerns that have already been established. He stressed maintaining continuity going forward, yet bringing fresh new ideas to the Far West Association.

Delegate #5 Gloria Raminha addressed the delegation stressing areas of concern being revenue sources, goals and objectives, long range planning, continuing the family initiatives and

increasing ski club membership. She stated she is an expert in the area of travel and has attended Ski Weeks and Conventions for the past 30 years. She is currently a FWSF Trustee, a member of Central Council and the Avalanche Ski Club. Gloria has a long history and in depth knowledge of FWSA.

Delegate #114 Gene Fulkerson addressed the delegation and referred to his flyer on the tables which states his qualifications. He has received several awards and acknowledgements over the years. He is strong in marketing and negotiations, acquiring corporate sponsorships, and legal and financial issues. He would like to increase our youth membership.

Delegate #119 Dennis Heffley moved the nominations be closed.

Delegate #2 Randy Lew seconded the motion.

The Councils convened for an 8-minute caucus.

The delegates voted.

Results: Delegate #5 Gloria Raminha was elected as Trustee #1.

TRUSTEE #2 – The Nominating Committee entered the names of David Krupp, Harry Davis, Gene Fulkerson and Robb Margrave and asked for any other nominations for Trustee #2.

The delegates voted.

Results: Harry Davis was elected as Trustee #2.

TRUSTEE #3 (one-year term) – The Nominating Committee entered the names of David Krupp, Gene Fulkerson and Robb Margrave and asked for any other nominations for Trustee #3.

The delegates voted.

Results: Robb Margrave was elected as Trustee #3.

VP of MEMBERSHIP – The Nominating Committee entered the names of Norm Azevedo and Jane Gutierrez and asked for nominations from the floor.

Delegate #46 John Fagan moved the nominations be closed.

Delegate #24 Connie Harper seconded the motion.

Delegate #163 Norm Azevedo addressed the delegation about his candidacy and asked for your vote.

Delegate #65 Jane Gutierrez addressed the delegation about her candidacy and asked for your vote. Delegate #145 Jane Wyckoff spoke in favor of Jane.

The Councils convened for an 8-minute caucus.

The delegates voted.

Results: Jane Gutierrez was elected as VP of Membership.

VP of COMMUNICATIONS – The Nominating Committee entered the name of Jim Nachbar and asked for nominations from the floor.

Delegate #34 Joe Harvis moved the nominations be closed.

Delegate #119 Dennis Heffley seconded the motion.

The election being uncontested, Steve Coxen announced a ballot of acclamation for Jim Nachbar.

VP of INTERNATIONAL TRAVEL – The Nominating Committee entered the name of Debbie Stewart and asked for any other nominations from the floor.

Delegate #144 George Stewart moved the nominations be closed.

Delegate #69 Norbert Knapp seconded the motion. The election being uncontested, Steve Coxen announced a ballot of acclamation for Debbie Stewart.

VP of MARKETING – The Nominating Committee entered the name of Debbi Kor and asked for any other nominations from the floor.

Delegate #124 Tom Bundgard moved the nominations be closed.

Delegate #46 John Fagan seconded the motion. The election being uncontested, Steve Coxen announced a ballot of acclamation for Debbi Kor.

The elections were concluded. Steve congratulated the winners.

#### SUBSTANTIVE RESOLUTIONS

Past President Randy Lew moderated the substantive resolutions.

MSC Motion by Delegate #2 Randy Lew  
Seconded by Delegates #111 Mike Sanford and #97 Debbi Kor

WHEREAS, the skiers and riders represented by Far West Ski Association (FWSA) enjoy the winter experience and, WHEREAS, climate change is an issue that effects the winter experience and, WHEREAS, friends of the association such as Chris Davenport and Jaime Anderson have expressed their concerns and support  
THEREFORE, BE IT RESOLVED THAT, FWSA join NSAA (National Ski Areas Association) in support of protecting our winters.  
Motion carried.

#### TREASURER'S REPORT

Treasurer Linda Coxen announced that a preliminary detailed Treasurer's Report is on pages 30-32 of the Delegate Handbook and referred to the draft of the financials. The total assets as of the end of the fiscal year April 30, 2014 are \$77,775.36. The net income stated is \$17,670.23. Linda then stated that there are corrections and changes. The expenses for the Belize trip should be \$25,396.78 and the expenses for the Beaver Creek Ski Trip 2014 should be \$557,935.23.

MSC Motion by Delegate #96 Linda Coxen to approve the Treasurer's preliminary Report as revised  
Seconded by Delegate #34 Joe Harvis  
Motion carried.

#### PRESIDENT'S REPORT

President Linda Scott said this has been a remarkable year

and she has found joy in every day. It has been an honor and privilege to serve as FWSA President. She thanked the Board Members, Trustees and Committee Chairs and stated that our success is a result of these people. She reported on the many successes and accomplishments during this last year including a new outreach program, working with our industry partners, an environmental protection and preservation award program, job descriptions for every position, improved contract procedures, the first FWSA online registration for international trips and conventions, and much more.

The 2016 and 2017 Convention contracts are signed and a new marketing strategy is being put in place. She is looking forward to working with the new Board. She asked the new Board Members to come forward and introduce themselves. We have had a great year with more great things to come.

#### BOARD OF TRUSTEES REPORT

Chairman of the Board of Trustees Linda Westlund named and thanked all members of the Board of Directors and Board of Trustees for their work. She stated that the Board of Trustee's Report is in the Delegate Book on pages 26-27.

#### Roll of Remembrance:

Louis Buhler	Co-founder, Grindelwald Ski Club
John Catozzi	Rokka Ski & Race Camp Co-Chair
Gordon Chang	The Unrecables & Disabled Sports Orange County
Merle Clark	Santa Barbara Ski Club
Carol Conway	San Diego Ski Club
David Cooper	Four Seasons West
Timy Dutton	Squaw Valley
Geoff Ecker	Bartender at Charlie's at Government Camp, Mt. Hood
Elizabeth Fournier	Monterey Ski and Social Club
Norm Ginsberg	Tahoe Donner Sr. Alpine Ski Club
Jack Hopkins	San Diego Ski Club
Tom T.J. Johnston	Longtime photographer at Mammoth Mountain
Janet Kangers	San Diego Ski Club
Aaron Karitis	Heli-ski guide from Bend, OR
Mary Karpeles	Balboa Ski and Sports Club
Ruth Hilde Brandt King	Snowchasers
Tom Lafferty	Grindelwald
William A. Lee	Four Seasons West
Ken Leeblet	Bergfreunde, NWSCC
Pat Miller	University of Utah Ski Coach 1974-1999
Carmen Claisse Palmeri	Grindelwald
Nat Power	Four Seasons West, NBS
Ken Quick	Bergfreunde, NWSCC
Chris Nelson	Tahoe Donner Sr. Alpine Ski Club
Sharilyn Nelson	Tahoe Donner Sr. Alpine Ski Club
Fred Noble	Ski to Defeat ALS
David Rowe	Tahoe Donner Sr. Alpine Ski Club
Dory Ryan	San Francisco Ski Club
Tony Seibert	Grandson of Vail founder Peter Seibert
Steven Seybold	SLO Skiers, San Luis Obispo
Vern Sprock	Owner, Sierra Ski Ranch
Colin Sutton	Wolf Creek Ski Patroller
Jim Templeton	North Island Snowdrifters

#### INDUSTRY SPONSORSHIP REPORT

VP of Marketing Debbi Kor thanked all the wonderful sponsors for supporting our organization. We received \$19,500 in cash sponsorships this year plus \$9,400 in non-cash sponsorships: \$900 from Far West Travel for the Ski Week trip, \$2,500 value from Steamboat and Aspen for the Safety and Ski Heritage Awards, and \$3,500 from Big White for the Council's Man and Woman of the Year. She noted that her full report is on the FWSA website.

#### SILENT AUCTION REPORT

Mary Olhausen gave a big thank you to the industry representatives for their support of FWSA. Be sure to thank the resorts for their support of the FWSA when you visit those areas. Mary thanked the NWSCC members for all their efforts and work put into making this a very successful convention.

She proudly reported that the gross receipts from the Silent Auction totaled \$38,065. We had total value of about \$86,000.

#### 2015 CONVENTION REPORT

Annual Convention Chair Jane Wyckoff thanked the Northwest Ski Club Council for all their hard work and dedication to this convention. She thanked Mary Olhausen, Grindelwald Ski Club, Catherine Ohl and Karen James for their leadership and help during the convention.

Jane is currently looking for someone with strong contract and time management skills to mentor as her replacement. She stated that we have executed contracts for 3 years in advance.

The next convention, hosted by the San Diego Council, will be June 3-7, 2015 at the Town and Country Resort in San Diego, CA. The theme will be Salute to San Diego.

2015 Convention Chair Eileen Sanford and a group from the San Diego Council gave a music and dance-themed convention presentation and invited everyone to come to the Town and Country Resort in San Diego for next year's convention.

#### Future Conventions:

2015 June 4-7 San Diego Council hosts at the Town & Country Resort, San Diego, CA. Eileen Sanford is Convention Coordinator.

2016 June 9-12 Arizona Council will host at the Double-tree Resort by Hilton Paradise Valley in Scottsdale, AZ. Linda Westlund is Convention Coordinator.

2017 June 7-11 Bogus Basin Ski Club will host at the Grove Hotel in Boise, ID.

2018 June 6-10 Orange Council of Ski Clubs will host; site visits are scheduled.

#### LAUDATORY RESOLUTIONS

Resolution #1 – Laudatory Resolution  
Maker of Resolution - Delegate #69 Norbert Knapp  
Seconded by - Delegate #71 Ann Lawson

WHEREAS, this is Father's Day and Louis Buhler was a

founding father of Grindelwald Ski Club and an early developer of FWSA, and  
WHEREAS, he has just left us for his final “convention” with his departed fellow skiers,  
THEREFORE, BE IT RESOLVED THAT Louis Buhler’s name be honored by Grindelwald, LA Council and FWSA. Honor Louis with a cheer that would awaken the dead!

Resolution #2 – Laudatory Resolution  
Maker of Resolution - Delegate #145 Jane Wyckoff  
Seconded by – Delegate #58 Cindy Krupp

WHEREAS, the Northwest Ski Club Council hosted us for an outstanding convention where umbrellas were not necessary and flashlights were given in tote bags so you could find your way home, and  
WHEREAS, the band for the banquet allowed us to boogie all night, and  
WHEREAS, we applaud Mary Olhausen and her entire committee for a fabulous experience in Bend.  
THEREFORE, BE IT RESOLVED THAT we all stand and give a rousing ovation for the Northwest Ski Club Council.

Resolution #3 – Laudatory Resolution  
Maker of Resolution – #134 Dale Parshall  
Seconded by - #149 Sheri Parshall

WHEREAS, Northwest Ski Club Council (NWSCC) thanks all of the delegates and industry reps for making their way to the best FWSA convention ever, and  
WHEREAS, NWSCC came through with cold beer and parties lasting until the wee hours of the morning as promised, and  
WHEREAS, a continuing theme of the convention is the aging of our membership, and  
WHEREAS, the NWSCC brought the youngest delegate (by far!)  
THEREFORE, BE IT RESOLVED THAT NWSCC challenges all of the other councils to bring some youngsters to the next convention in beautiful San Diego so Amanda has someone to play with.

Resolution #4 – Laudatory Resolution  
Maker of Resolution - Delegate #147 Amanda Moran  
Seconded by - Delegate #152 Colleen Stroeder

WHEREAS, the celebration of our departed friend Fred Noble is now shredding in peace and continuing to explore the beauty of our world,  
WHEREAS, he met his challenge with ALS with more grace, courage and dignity than just about anyone on earth, and  
WHEREAS, Fred was instrumental in creating the Ski to De-

feat ALS, which has raised more than \$150,000 in 3 years.  
THEREFORE, BE IT RESOLVED THAT today is a day of celebration honoring the Noble Spirit given to the world by Fred Noble. Let us raise a glass to the biggest bad ass in the NWSCC. Shred in Peace Fredinator.

Resolution #5 – Laudatory Resolution  
Maker of Resolution - Delegate #17 Willa Ralphs  
Seconded by - Delegate #175 Robert Burns

Randy stated that this one requires an interpreter...  
WHEREAS, “Bergfreunde” comes from the German meaning Mountain Friends, and  
WHEREAS, most of us don’t speak German and so they can’t say “Bergfreunde” and  
WHEREAS, no one else seems to be able to pronounce our name  
THEREFORE, BE IT RESOLVED THAT it be known that WE pronounce it “BERG FRUNDEE”!

Resolution #6– Laudatory Resolution  
Maker of Resolution - Delegate #113 Stephanie Young  
Seconded by - Delegate #112 Eileen Sanford

WHEREAS, the San Diego Bling Ladies Club would like to commend the Northwest Ski Council for a stupendous job in providing the infamous band “Free Ride” and  
WHEREAS, the stupendous activities from the toilet seat on the 18th hole to the amazing race pub crawl, and  
WHEREAS, this has been a memorable convention and a good time had by all.  
THEREFORE, BE IT RESOLVED THAT the San Diego Council willing accepts the gauntlet to host the Far West Convention in San Diego in 2015. Come wine, dine and dance with us.

Old Business – None

New Business  
Linda Scott asked for the newly elected 2014-2015 Officers and Trustees to come forward. Self-introductions were made.

A brief Board of Directors meeting will start at 1:30pm

ADJOURNMENT

The General Meeting adjourned at 1:13pm

Respectfully submitted,  
Wanda Ross  
Secretary

# Director Report

## Bylaws Committee

by Robb Margrave, Chair

The Bylaws Committee reports to the Association's Board of Directors through the Board of Trustees, which provides the committee with guidance and direction. The Committee functions as the custodian for all documents that govern Association, recommends to the Board of Trustees and Board of Directors changes to the Bylaws and Operations Manual, and shepherds proposed changes to these documents through the approval process. The official home for these documents is the Association's web site and may be viewed at to the FWSA web site ([www.fwsa.org/About](http://www.fwsa.org/About)). Click on Governance, then on either Bylaws or Operations Manual.

At the last election in Bend, there was a tie vote in the first vote for Treasurer. A second vote was then held where the election was decided. However, it became clear that there was a deficiency in our election process, as the Bylaws needed a process to decide tie votes. Shown below in **bold italics** is Proposed Bylaws Amendment 2015-1 which provides resolution to this issue.

***(Added) 5.6. When electing Association officers, should two candidates receive an equal number of votes a second vote will be taken. If that vote remains a tie, that tie will be broken by the flip of a standard U.S. coin. The "Heads" side will represent one candidate and the "Tails" side will represent the other candidate. The Elections Chair will conduct the coin flip.***

The Board of Directors strongly recommends that the amendment be adopted by the electorate at this convention.

The tie vote, plus the confusion and disruption it created during the elections caused the Board of Trustees to review the overall election process. From this review, the Board of Directors approved a policy on Voting and the Election Process, which is posted as Chapter 2 of the Ops Manual on the Association's web site ([www.fwsa.org](http://www.fwsa.org)).

## FWSA Elections

President	_____
Secretary	_____
Treasurer	_____
Trustee (1)	_____
Trustee (2)	_____
VP Council Services	_____
VP North American Travel	_____
VP Public Affairs	_____

The President, Secretary, and Treasurer are elected for one-year terms. Trustees and Vice Presidents are elected for two-year terms. In 2016, the two-year term elective positions will be VP Communications, VP International Travel, VP Marketing, VP Membership and two Trustee positions.



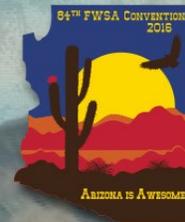
# 84<sup>th</sup> Annual Far West Ski Association Convention

## June 9–12, 2016

DoubleTree Resort by Hilton Paradise Valley - Scottsdale

5401 North Scottsdale Road, Scottsdale, AZ 85250  
480-947-5400 • [www.paradisevalley.doubletree.com](http://www.paradisevalley.doubletree.com)

HOSTED BY ARIZONA SKI COUNCIL



*Arizona is Awesome*

### DOUBLE TREE RESORT BY HILTON PARADISE VALLEY - SCOTTSDALE

**Reservations** call 480-947-5400

**Group Name** Far West Ski Association

**Room Rates per night plus tax** single or double occupancy — **\$99**

#### HOTEL FEATURES

- 2 heated pools and whirlpools
- Poolside Bar
- Lighted tennis court & sports court
- 9-hole putting green
- Spa Lamar and "Fitness by Precor" fitness center
- enFuego Restaurant award winning dining
- NO resort fees, NO parking fee, FREE Wi-Fi in guest rooms
- Rates are available 3 days pre and post Convention

#### TRANSPORTATION

- Air transportation is via Phoenix Sky Harbor International Airport (PHX), located 12 miles from the DoubleTree Resort by Hilton.
- Rental cars and shuttle services are available at the airport.

### CONVENTION HIGHLIGHTS

- Silent Auction
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panel
- Saturday Awards Luncheon
- Celebrity Multi-Media Presentation
- Saturday Awards Dinner
- Far West General Meeting & Elections

### OPTIONAL ACTIVITIES

- Thursday Activities
  - Pub Crawl
- Friday Activities
  - Michael German Memorial Golf Tournament
  - Early Morning Hike
  - Tennis Tournament
  - Historical Tour
  - Pool Party

#### Jane Wyckoff

FWSA Convention Chairperson  
[janewyckoff1@cox.net](mailto:janewyckoff1@cox.net) or 949-933-9607

#### Jeannine Davis

Silent Auction / Travel Expo Chairperson  
[SilentAuction@fwsa.org](mailto:SilentAuction@fwsa.org) or 415-328-2333

#### Linda Westlund

Arizona Host Council Convention Coordinator  
[HostConvention2016@fwsa.org](mailto:HostConvention2016@fwsa.org) or 480-216-2010

[www.fwsa.org](http://www.fwsa.org)

# Resolution

## Far West Ski Association Resolution Submission Form

Maker of resolution – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Seconded by – Name \_\_\_\_\_ Delegate No. \_\_\_\_\_

Type of resolution     Laudatory     Substantive\*

**\*If this is a Substantive Resolution complete the following:**

1. Committee(s) to be referred to (if any), if this is a substantive resolution, and action(s) required:

\_\_\_\_\_

\_\_\_\_\_

2. Would there be a financial impact to FWSA if this resolution is passed? If yes, explain. \_\_\_\_\_

\_\_\_\_\_

Provide date resolution is to take effect: \_\_\_\_\_

**Resolution**

WHEREAS, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

THEREFORE, BE IT RESOLVED THAT, \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Do Not Write Below This Line**

Resolution # \_\_\_\_\_     Passed     Defeated     Tabled     Referred to Committee

# Committee Report

# Awards Program

by Catherine Ohl, Chair

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils was added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated. The Environment Award was added in 2015.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <http://fwsa.org/Awards/awards.html>.

1. **Far West Service Awards** for association volunteers and/or ski industry and their employees
  - **Hans Georg** for Individual Long-Term Contribution
  - **Elizabeth ‘Schatzi’ Wood** for Individual Two-year Contribution
  - **J. Stanley Mullin** for Individual Two-year Contribution
  - **Jordan-Reily** for Individual Public Affairs Contribution
  - **Jimmie Heuga** for Individual Humanitarian Contribution
  - **Bill Mackey** for Individual Ski Industry Employee Contribution
  - **Tommi Tyndall** for Ski Resort Contribution
  - **Terry Smith** for Individual Racer Contribution
2. **Snowsports Builder Award** under the direction of John Watson
3. **Industry Media Awards** under the direction of Mike Sanford
  - **Bill Berry Award for Hard News**
  - **Bill Berry Award for Featured News**
  - **Warren Miller Multi Media Award**
4. **Club and Council Communication Recognition Awards** directed by Crissymarie King
  - **Tollakson Award** for Outstanding Club
  - **Wentworth Award** for Outstanding Club and Council Publications
  - Award for **Outstanding Club and Council Web Sites**
5. **Club and Council Recognition Awards** for Individuals, Clubs, Councils, and Ski Industry
  - **Councils’ Man & Woman of the Year**
  - **Safety Person of the Year Award**
  - **Western Ski Heritage Award**
  - **Environment Award** (new in 2015)
  - **Club and Council Legacy Recognition Program** (new in 2008)
  - **Charity / Community Service Recognition Awards** for Clubs and Councils (new in 2007)
6. **Special Awards**
  - **Ski Industry Recognition Certificates**
  - **President’s Awards** for Individual Contributions presented by FWSA President
7. **Sports Awards** for Individuals, Clubs, Councils, Leagues
  - **Joe Ross Memorial Trophy** for best race Club at Ski Week
  - **Lake Louise Trophy** for best race Council at Ski Week
  - **Ski Week Trophies** for Male and Female Racers of Ski Week
  - **Far West Championships Trophy** awarded at FWRA Championships
  - **Roma McCoy Trophy** awarded at FWRA Championships

## 1. Far West Service Awards

The Far West Service awards, sometimes referred to as “The Great Eight” are administered by Catherine Ohl, Awards Chair, with a committee consisting of Robb Margrave, Mike Sanford, and Norm Cullen. Use of the internet continues to be

the popular and a most efficient means of submitting nominations and voting. Voting was permitted using the internet, email or by the traditional snail mail. This and past year's nominee citations can be viewed at <http://acatmeowz.com/farwest/index.htm>.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (<http://www.auburnskiclub.org/>), one of the founding ski clubs of the Far West Ski Association.

#### **Hans Georg Award (1966 - present)**

The Hans George Award is given for distinguished accomplishment and long-term contribution to snowsports. This award is given to an individual or individuals who have contributed significant achievements to snowsports, not necessarily organized snowsports. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region. Previous awardees include Gloria Raminha, Lynnell Calkins, Georgene Bihlman, Sigrid Noack, Donn Bryant, Mike Sanford, Ken Calkins, Nancy Kelly, Steve Coxen, Tucker Hoffmann, Gene Fulkerson, Harry Davis, George Eachus, Randy Lew, Norm Cullen, Fay Mumbauer, Woody Hogan, Fred Andrews, Dennis Agee, Pat Nangle, Mike Favia, Martha Perez, Mary Lou Bearden, Sutter Kunkel, Janie Hansen, Alan Christian, Dick Goetzman, Jimmie Heuga, Ed Gehle, John James, Bill Berry, Joe Harris, Bruce Bell, Jane Wyckoff, Don Simpson, Chuck Morse, John Watson, Fraser West, Russ Read, Wayne Poulsen, Dave McCoy, J. Stanley Mullin, Willy Schaeffler, Charles Fink, Bill Kidd, William Nagle, Ben Cole, Walt Disney, W.S. Slim Davis.

#### **Elizabeth 'Schatzi' Wood Award (1966 - present)**

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years. Previous awardees include Debbie Stewart, Eileen Sanford, Gloria Raminha, Barbara Bryant, Mary Olhansen, Fran Long, Debbi Kor, Helen Harris, Marilyn Sigler, Linda Westlund, Nancy Kelly, Nancy Sanford, Lynnell Calkins, Bonnie West, Karen Davis, Connie Smith, Maxine Hanlon, Kathy Hoffmann, Susie Vetter, Karen Kimball, Pat Nangle, Lauren Nagle, Fay Mumbauer, Margo Thomas, Karyn Tablada, Sallie Pritchard, Janie Hansen, Anita Omsby, Jessica Freeman, Billy Loy Wilson, Madeline Hunter, Jan Wright, Nancy Ingalsbee, Marlene Steinmeyer, Kathy Downer, Gloria Slate, Jane Wyckoff, Judy Fjeld, Thelma West, Sally Neidlinger Hudson, Gladys Poulsen, Mary Lou Bearden, Madeline Walton.

#### **J. Stanley Mullin Award (1966 - present)**

The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year. This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years. Previous awardees include Emilio Trampuz, David Krupp, Dennis Heffley, Richard Lubin, Dick Shawkey, Arleigh Meiners, Ray Craig, Robb Margrave, Donn Bryant, Michael German, Joe Loader, Steve Coxen, Ken Calkins, Jim Ortiz, Tucker Hoffmann, Mike Sanford, Sutter Kunkel, Ron Anderson, Gene Fulkerson, Randy Lew, Norm Cullen, Louis Buhler, Woody Hogan, Paul Arrigo, Chuck Morse, John James, Howard Wickersham, Cloyd Howard, Alan Christian, John Rosendranz, Bob Clinco, Ed McArthur, Ed Gehle, Dick Croft, Bruce Bell, Russ Read, Rolf Fromm, Edgar Gar Berling, Carl Grover, Russ Tiffany, John Watson, Dick Goetzman, Stan Walton, Bryon Nishkian.

#### **Jordan-Reily Award (1991 - present)**

The Jordan-Reily Award recognizes a one or two year activity and achievement in the Association's Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry. Previous awardees include Kayla Walker, Robert Redford, Christina Thomure, John Wentworth, Auden Schendler, Rich Marriott, Geraldine Link, Scott Kaden, Mark Udall, Ethan Chickering, Steve Coxen, Denny Bschor, Steve Reneker, Mike Sanford, Linda McGavin, Wayne Poulsen, Karen Kimball, Steve Reneker, Ron Anderson, John Watson.

#### **Jimmie Heuga Award (1987 - present)**

The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled snowsports and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once. Previous awardees include Lee Perry, Jr, Chris Waddell, Dianna Digiandomenico, Linda Whittle, Will Niccolis, Ed Bronsdon, Tom Peirce, Larry "Chad" Chadwick, Sigrid Noack, Muffy Davis, Ben Velasquez, Chris Klug, Gordon Car-

dona, Billy Kidd, Mike Wellman, Norm Cox, Candace Cable, Rick Van Aken, Jim Ortiz, Sara Tully, KelLe Malkewitz, Hal O'Leary, Linda Fryback, Sallie Pritchard, Doug Pringle, Lynne Haile, Steve Kanaly, James Stacey.

### **Tommi Tyndall Award (1966 - present)**

The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to snowsports and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

Previous awardees include Mt. Hood Meadows, Alpine Meadows, Mammoth Mountain, Big Sky, Vail Resorts, Aspen Snowmass, Big White, Breckenridge, Ogden Weber CVB, Big Mountain, Salt Lake CVB, Silver Star, Park City, Ski New Mexico, Lake Louise, Boreal, Northstar, Mammoth Race Department, Bear Mountain, Mt. Bachelor, Steamboat, Crested Butte, Mt. Reba / Bear Valley, Snow Forest, Mountain High, Mt. Rose, Boreal Ridge, Snow Summit, Heavenly Valley, Kirkwood, Yosemite.

### **Bill Mackey Award (1972 - present)**

The Bill Mackey Award is given for outstanding service to the snowsports public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and can not be a FWSA board member; trustee or appointed chairperson.

Previous awardees include Jason Forrest (Whitefish), Bob Bourquard (Mt. Bachelor), Bob Salerno (Virtual Snow), Brian Flickinger (Vail), Mary Manning (Aspen), Cyd Heatherly (Snowbasin), Patrick Rothe (ski.com), Kris McKinnon (Aspen), Mark Thoreson (Sun Valley), Karen Schneider (Steamboat), Tammie Anstedt (Vail), Jim Loyd (Big White), John Frasca (Central Holidays), Don Beaulieu (Sunshine), Jean Louis Villot (Mammoth) Sandy Best (Lake Louise), Mary Evans (Aspen), Joe Pettit (Northstar), Steve Orchin (CP Hotels), Brent Boblitt (Northstar), Brad Wilson (Bear), Julie Maurer & Mike Blind (Northstar), Elise Waddell (Mammoth), Jerry Simon (Ski Group), Jim Mott (Squaw), Marilyn Branch (Coonskin Inn), Mark Phillips ( Mt Reba), John Armstrong (Mammoth), Bob Settineri & Ron Roesch (Mogel Mogul Mike Sierra Productions), Randy Fahrback (Purgatory) Nick Hudson (Heavenly), Chuck Morse (Salomon On-Campus Learn-to-Ski Program), Jim Catlin (Mammoth), Ueli Luthi (Mammoth), Mitch Vlad (Canadian Office of Tourism), Hary Leonard (Ski Show), Bob Bergstrom (Sports), Chuck Morse (Mtn. High), Jim Hardy (Tahoe Hyatt), Bill Boardman (Squaw), Dick Parent (Hig Sierra Reservations), Knut Waarli (Cal-Nordic Institute), Peter Brinkman (Mt. Reba), Jim Garner (Mammoth).

### **Terry Smith Award (1976 - present)**

Awarded to outstanding an individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

Previous awardees include Brent Forsythe, Maxine Hanlon, Jo Simpson, Scott Peer, Craig Faitel, Beat Hupfer, Jim Sommer, Barbara Bryant, Dan Jeffrey, Dick Shawkey, Joe Loader, Dotti Gallagher, Robb Margrave, Mark Hanlon, Marty Purmort, Lynnell Calkins, Bob Bernard, Ken Calkins, Bob & Debbie Warzynski, Herb Schraibman, Bob Ellis, Carol Weaver, Ralph Lehotsky, John Ulrich, John Armstrong, George Eachus, John Catozzi, Alan Christian, Ellen Loe, Jessica Freeman, Dennis Agee, Karyn Tablada, Ueli Lufhi, Joe Harris, John Rosenkranz, John James, Bruce Bell.

## **2. Snowsports Builder**

John Watson, History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have been fully recognized.

Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be for those outside Far West's traditional service awards and may be made annually by the Trustees.

Previous awardees include Cliff Blann, Greg Thompson, Bill Marolt, Dave McCoy, Norbert Olberz, Martha Perez, Doug Pfeiffer, Deedee Corradini, Jerry Simon, Harry Leonard.

## **3. Industry Media Awards**

The Industry Media awards are administered by Catherine Ohl with a committee consisting of Mike Sanford, VP of Public Affairs, Randy Lew, FWSA Past President, and Steve Coxen, President Northwest Ski Club Council.

### **Billy Berry Award for Hard News (1966 - present)**

Awarded for outstanding service to snowsports by writers for the printed media of an outstanding article, book, blog, etc. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Hard News include Ben Jacklet, Tom Stienstra, Bob Wilbanks, April Darrow, Walter Roessing, Brian Clark, Katherine Cole, Bob Cox, Rodney Angove, Sam Bauman, Al Auger, Diane Slezak Scholfield, Garry Niver, Susan Vreeland, Luanne Pfeifer, Bob Lochner, Burt Sims.

### **Billy Berry Award for Feature Article (1991 - present)**

Awarded for outstanding service to snowsports by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees for Feature Article include Christopher Van Tilburg MD, Jon Tullis, Wendolyn Holland, Makay Jenkins, Jennifer Woodlief, Chris Davenport, Charles J. Sanders, April Darrow, Jimmy Petterson, Richard Kun, Leigh Gieringer, Christopher Solomon, Chaco Mohler, Leigh Gieringer, Gregory Dennis, Ken Castle, Luanne Pfeifer, Diane Slezak Scholfield, Glen Putman, Robert Frohlich.

### **Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)**

Awarded for outstanding service to snowsports by the film, television, radio, and electronic media. This award allows for self-nomination and may be received more than once but not in consecutive years.

Previous awardees include Red Bull Media House, Match Stick Productions, Seve Bellamy, Daron Talbot, Robert Frohlich, Jimmy Peterson, Ari Heinila, Abbie Kealy, Steve Porino, Joe Jay Jalbert, Tammie Thompson, Josh Murphy, AJ Kitt, Al Noraker, Russ Cameron, Jerry Hoffmann, Don Fontana, John Jay, Chaco Mohler, Kurt Miller, Peter Speck, Warren Miller, Bob Beattie, Suzy Chaffee, Cecil Charles, John Hamilton Ken Nelson.

## **4. Club & Council Achievement Recognition Awards**

### **Tollakson Award for Outstanding Club**

The Tollakson Award is administered by Crissymarie King under Jo Simpson, FWSA VP Councils. Each club is asked to submit up to a 10-page bio detailing their contributions to snowsports. Results from their Newsletter and Web site scores are included in this competition. In addition, each club is required to submit a judge to help with the judging.

### **Wentworth Award for Outstanding Club and Council Publications**

The Wentworth Award is administered by Crissymarie King under Jo Simpson, FWSA VP Councils. Each club and council is asked to submit two newsletters for judging. In addition, each club and council is required to submit a judge to help with the judging.

### **Award for Outstanding Club and Council Web Sites**

The Award for Outstanding Web Site is administered by Crissymarie King under Jo Simpson, FWSA VP Councils. Each club and council is asked to submit their web site for judging. In addition, each club and council is required to submit a judge to help with the judging.

Club awards for the Tollakson, Wentworth and Outstanding Web Site are presented to clubs based on their performance over the past four years that can vary slightly from year to year. A club may not be in the same class in all three categories.

<b>Masters:</b>	Any club that has received a 1st place Advanced award or a 1st, 2nd or 3rd place Masters award for their club for outstanding club, publication or website within the last four years.
<b>Expert:</b>	Any club that has received a 1st place Novice or a 2nd or 3rd place Advanced award for their club for outstanding club, publication or website within the last four years.
<b>Novice:</b>	Club who has not won an award in the past 4 years
<b>Council:</b>	Open to all councils

## **5. Recognition Awards**

### **Councils' Man & Woman of the Year**

The Councils' Man and Woman of the Year Competition is administered by Gene Fulkerson under Jo Simpson, FWSA VP Councils. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council is required to submit one judge to help with the judging.

This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for the snowsports. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Emphasis has been shifted to Club leadership over the past ten years.

### **Safety Person of the Year Award**

This award is administered by Richard Lubin, Safety Chair, under the leadership of Mike Sanford, VP Public Affairs. This award honors the person within FWSA who does the most to promote safe snowsports and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations.

This award has a new sponsor— Telluride and Mountain Lodge Telluride.

### **Western Ski Heritage Prize**

This award is administered by John Watson, History Chair, under the leadership of Mike Sanford, VP Public Affairs, and recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members.

This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

### **Environment Award NEW**

This award is administered by Mike Sanford, VP Public Affairs, and is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference.

This award is sponsored by Aspen/Snowmass, The Gant and Crestwood Condominiums.

### **Club and Council History Recognition Program**

FWSA has inaugurated a program to collect club, league and council histories. These will go to make up a historic collection available to researchers—and who knows? — maybe a book of histories from the standpoint of organized snowsports. Your submission must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at [geospace@pacbell.net](mailto:geospace@pacbell.net).

### **Charity and Community Service Recognition Award**

The charity award was new in 2007 and is administered by Sigrid Noack, Charity and Community Chair under the leadership of Jo Simpson, VP Councils. There are 3 categories this year.

- Double Diamond:** A club that has won a 1st place in the past.
- Diamond:** A club that has not won a 1st place in the past
- Council:** A class of its own.

The winning clubs receives a \$250 donation to the charity of their choice. Second place club winners will receive a \$50 donation to the charity of their choice. First place council each receive \$100 donation to the charity of choice.

### **Ski Industry Recognition Certificates**

Long-term ski industry supporters and sponsors of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Sponsorship.

### **President's Award**

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the snowsports experience of the "Western Skier."

## **6. Sports Awards**

### **Joe Ross Memorial Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week.

### **Lake Louise Trophy**

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the council with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the Western SkiSport Museum (<http://auburnskiclub.com/ski-museum/>) in Boreal, California.

### **Council Challenge**

The first Council Challenge was held in Mt. Bachelor when the Bay Area Council challenged the Northwest Council (then known as Portland Area Ski Club Council) to a duel race. Teams consisted of the best 6 racers from each council. In Steamboat the Challenge was opened up to all councils. In a surprise move, Arizona beat out Northwest, Bay Area and Los Angeles. Today teams consist of 8 racers from each council and must be a mix of men and women. And if you can't beat them on the course, your team can compete for the best costume.

### **Racer of the Week**

Awarded to the female and male racer who earns the most points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. This award is administered by the Far West Ski Association's Ski Week Staff.

### **Far West Championships**

Awarded to the Far West race league that earns the most points overall at the Far West Championships. The Far West Racing Association administers this award.

### **Roma McCoy Trophy**

Awarded to the Far West race league that earns the most points per racer start at the Far West Championships. The Far West Racing Association administers this award.

# FWSA Convention Report

by Jane Wyckoff, Convention Chair

**Convention 2015** - On behalf of the Far West Ski Association, I would like to extend a hearty thank you to the entire San Diego Council of Ski Clubs Convention Steering Committee and its many volunteers for an outstanding job in hosting the 83rd Annual FWSA Convention. We would especially like to recognize Eileen Sanford, Host Council Convention Coordinator, one of the greatest cheerleaders and organizer I have had the pleasure to work with in FWSA. A large group of San Diego Council volunteers, including Debbi Schroeder and Barbara Lee Blasé spent countless hours working on Convention. Please take a moment to refer to the Volunteer VIPs list in the beginning of the Delegate Book for all the SDCSC and FWSA volunteers who made this Convention such a success. One of the great aspects of being an FWSA Convention Chairperson is having the opportunity to work with volunteers in a host council each year, and hope they find the experience fun, educational and rewarding!

A special thank you to Catherine Ohl, not only for our fabulous website at [www.fwsa.org](http://www.fwsa.org) which includes the Convention site, but for all her work on designing Convention forms and publicity materials for the past four years. All materials were posted and forms available for download, at the beginning of the Convention year. Also, a special mention and thank you goes to Debbi Kor, VP of Marketing and Sponsorships, not only for bringing in more than \$20,000 in cash sponsorships from the industry to help keep our Convention Registration fees low, but for working closely with our new Silent Auction and Travel Expo Chairperson, Jeannine Davis. Welcome, Jeannine to our team – we appreciate your new ideas and energy! Kudos to Cindy Krupp, in your first year as Convention Treasurer, who spent countless hours finalizing the 2014 P&L and did an outstanding job with this year's finances. And, we wouldn't have on-line registration without Jim Nachbar! Randy Lew combined the mail-in and on-line databases to generate reports and coordinated and managed registrations for all our VIP's and special guests. Your valuable assistance year after year is appreciated. These are some very time consuming roles. It is certainly a team effort!

**2014 Convention Survey** – Again in 2014, we distributed a Convention Survey and we are very appreciative of the Convention attendees who completed the survey. We derived statistical data and great feedback on things you like about an FWSA Convention, and things you would like to see changed. We are still receiving feedback regarding the length of the Awards Banquet. Last year we cut an hour off the Awards Banquet program and we worked on shortening the program more this year, while still providing time to recognize our volunteers and industry leaders. We received significant feedback to improve the elections process, which we have done. The Board of Trustees worked on and adopted an Elections Process, approved at the April Board of Directors Meeting, and was added to the FWSA Operations Manual.

**Future Conventions** - We have also made great progress in our Convention planning. By booking our Conventions at least two to three years in advance, we are able to obtain hotel properties at much better rates. Negotiations are completed and contracts executed for Conventions 2016 and 2017. Our challenge now is with decreased Convention attendance, and our contractual obligations.

I am currently looking for interested volunteers with contract management and event planning experience to contact me to be mentored for future roles in leading FWSA Conventions. Anyone interested is encouraged to contact me with questions and availability.

References below are for your future planning!

**June 9-12, 2016 – Doubletree Resort by Hilton Paradise Valley – Scottsdale, Arizona** - hosted by the Arizona Ski Council with Linda Westlund, Host Council Convention Coordinator. Arizona is excited to be hosting another Convention and we welcome Linda in her new role as Convention Coordinator.

The Doubletree Resort by Hilton Paradise Valley – Scottsdale is another large property, in an ideal location in the heart of Scottsdale. Located just 20 minutes from Sky Harbor International Airport, it is close to world-class shopping at Arizona's largest mall (over 2 million square feet), dining and championship golf. In addition to that famous warm chocolate cookie you receive at check-in, the resort features beautifully appointed guestrooms, a Grand Presidential two-story suite with private pool and spa, and 22 acres of lush gardens. There are two heated swimming pools with cabanas, whirlpool spas and water features. Fitness enthusiasts will enjoy the Health Club, indoor racquetball courts, and two lighted outdoor tennis courts. Dining and entertainment includes EnFuego for award-winning dining, Loggia Lounge, the Palm Café, and a poolside bar. After the sun goes down there is a great nightlife scene in downtown Scottsdale. Arizona Council will be introducing you to their "Awesome Arizona" Convention on Sunday at this year's Convention.

**Convention 2017 – June 8-11, 2017 – The Grove Hotel, Boise Centre, Boise, Idaho** - Hosted by Bogus Basin Ski Club/Intermountain Ski Council, with Michael Bouton as Host Council Convention Chairperson. Just a few years after hosting its first ever FWSA Convention in 2012 in Ogden, Utah, the Intermountain Ski Council offered an opportunity to host a first ever Convention in Boise, Idaho. The Boise Convention and Visitors Bureau worked closely with us to secure a contract for this site.

Consistently ranked high as one of the most outdoor-oriented cities in the United States, the city's Boise River, foothills and bike paths offer many opportunities for the outdoor enthusiast. Besides being home to the blue turf football field of Boise State University, Boise has an active arts community and a lively downtown filled with shops, restaurants and night spots. Lodging will be at The Grove Hotel, located just 10 minutes from the Boise International Airport. The Grove Hotel offers an intimate retreat with a more casual level of luxury, with over 60 restaurants and shopping options within walking distance. The hotel is connected to the beautiful state-of-the-art Boise Centre. From the airy, glass enclosed lobby, to the open and spacious meeting rooms, attendees will enjoy the modern and spacious surroundings for our meetings and events.

**Convention 2018 – June 7-10, 2018 – Site TBD, Orange County, California** – Hosted by the Orange Council of Ski Clubs, with Judy Thurman, President and Maxine Hanlon as Host Council Convention Coordinator for the Site Selection.

Orange Council, under the leadership of Past President Judy Thurman, approached the Far West Ski Association to obtain a copy of the Request for Proposal (RFP) for Convention 2018. Maxine Hanlon, with many years of experience with FWSA Conventions and a past Host Council Convention Coordinator, has spearheaded the search for a site. We have received solid bids from two Orange Council properties, which we will be negotiating with this summer. Before negotiations, we will be carefully examining concepts for future FWSA Conventions, and addressing the issue of declining attendance.

Due to the proximity of Orange Council with the Los Angeles and San Diego Councils, the FWSA Conventions held in Orange County in the past have always been well attended events. I attended the Orange Council President's Dinner again this year and Judy gave a wonderful presentation regarding responsibilities involved with being a delegate to the FWSA Convention. President Sheila Van Guilder provided time for me to talk about Convention 2015 and answer questions. I truly appreciated their kind invitation to attend the event, and the enthusiasm of the council club presidents with the concept of hosting Convention 2018.

# Director Report

# Industry Marketing

by Debbi Kor, VP Marketing &  
Jeannine Davis, Silent Auction/Travel Expo Chair

Responsibilities for the Industry Marketing Program include: producing the Silent Auction and Travel Expo, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the Far West Skier's Guide. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Jeannine Davis is Chair of the annual Silent Auction and Travel Expo. Leigh Gieringer is Editor of the Far West Skier's Guide. The ski industry invested over \$163,877 this year in Association industry programs.

## **Silent Auction**

In 2015, we not only celebrated the 85th Anniversary of the Founding of the Far West Ski Association, but also the 30th Anniversary of the FWSA Silent Auction. FWSA truly values the working relationship our Association has developed with the ski and sports industries. Countless hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction every year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs when the Association returned to the Irvine Hilton.

The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Ski Club Council. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. Convention delegates now schedule appointments with industry representatives, in Regional Discussions and meeting one-on-one in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for 30 years, and others who are brand new to our program.

The Silent Auction is the Association's major fund raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people – many thanks go to this year's Host Council, San Diego Council of Ski Clubs, and all the many volunteers who do all the behind-the-scenes work and setup.

The "Convention Team," tasked with production of the Silent Auction and Travel Expo includes Convention Chair Jane Wyckoff, Jeannine Davis, and Debbi Kor, along with a number of other volunteers. The team puts in countless hours to bring you an outstanding event for both club members and the industry. Our gratitude is extended to all the workers from the San Diego Council of Ski Clubs, the FWSA Board Members, and friends from other councils that assist with last minute preparations prior to the Silent Auction and Travel Expo.

## **Convention Sponsorships**

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We currently have a multi-year sponsorships with Big White Ski Resort as the sponsor of the Councils' Man and Woman of the Year Program. Grouse Mountain Lodge, Whitefish Mountain Resort, and Karbon are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsors the Western Ski Heritage Award; Telluride Ski Resort and Mountain Lodge Telluride sponsor the Safety Person of the Year Award; and Aspen/Snowmass, The Gant, and Crestwood Condominiums sponsors the new Environment Award. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary benefits for the sponsors is the link from our [fwsa.org](http://fwsa.org) site to their own website.

## **Far West Skier's Guide**

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the Far West Skier's Guide. The "Guide" was first published for the 1988-1989 ski season. The current edition is the 27th Annual edition. Extensive industry special sections and editorial coverage makes the publication ever popular in industry marketing efforts. Potential

sponsors find promotion in the Far West Skier's Guide especially attractive. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication.

The Digital Edition of the Far West Skier's Guide not only expands the readership within the far west region, but makes it available to snowsport enthusiasts throughout the country and internationally. The 2014-2015 digital edition (the fourth annual digital edition) also contains an additional 28 page insert. If you haven't visited the digital version, please check it out. The link can be found at several locations: [www.fwsa.org](http://www.fwsa.org), [www.farwestskiersguide.com](http://www.farwestskiersguide.com), <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2014-15/>, [www.skifederation.org/](http://www.skifederation.org/), <http://boundforsnow.com/far-west-skiers-guide-2014-2015/> plus FWSA council websites and many of the individual FWSA affiliated ski club sites.

To be included in the 28th Annual (2015-2016) Far West Skier's Guide, please contact Leigh at 480.600.6099 or [fwsg@cox.net](mailto:fwsg@cox.net).

### **84th Annual Convention - 2016**

We are looking forward to another terrific convention hosted by Arizona Ski Council. We will be at the Doubletree Resort by Hilton Paradise Valley, in Scottsdale, Arizona, June 8-12, 2016 - holding our 31st Silent Auction and 14th Travel Expo! Please plan to join us, where you will find Arizona is Awesome!!

### **A Final Reminder**

Our ski industry programs will continue to grow as long as the ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the Far West Skier's Guide by including them in your travel and ski/sports equipment purchase plans.

# Director Report

# Communications

by Jim Nachbar, Vice President

Welcome to San Diego, and the 2015 FWSA Convention! This past year has seen quite a bit of activity in the Communications of the FWSA.

FWSA-Connect, our online portal, is currently hosted at <https://fwsa-connect.herokuapp.com>. Last year, we launched FWSA-Connect, and it was used for FWSA's first online registration for Convention. That year, more than half of the registrants at Convention used FWSA-Connect to register and pay online for their registration. This year, we are again using FWSA-Connect for Convention registration, and early reports are that again, many of our members are using it to sign up and pay online.

FWSA-Connect has also been used by the International Travel Committee to handle registration and payment for International Trips. Last year, our members used FWSA-Connect to sign up and pay for the South Africa Safari. However, because of the complexity of these trips, with a large number of possible combinations of travel arrangements and resorts, as well as the increased documentation requirements for International Trips, we have changed the process. This year, our members signed up for the International Ski Trip using a paper registration form, but were able to use FWSA-Connect to make convenient progress payments online with their credit cards. The participants appreciated this convenience, and many of them took advantage of it.

While you can use your credit card to make payments on FWSA-Connect even without a PayPal account, I would encourage you to sign up for a free PayPal account, which will help you track your transactions and simplify the payment process. PayPal does require an account to make some of the larger payments required for the International trips.

You can also use FWSA-Connect to upload your FWSA-related photos, either by signing on or by texting them to 343434 with keyword FWSA.

Our primary website, FWSA.ORG, continues to be managed by Catherine Ohl, who has kept it updated with the latest information about FWSA. FWSA.ORG is the primary hub of FWSA Communications, providing links to FWSA-Connect, as well as to our other communications.

Those communications include The Councilman, published by Connie Burdett. This year, we have updated The Councilman to be a strictly electronic publication, which allows Connie more freedom in design and content. We have also changed The Councilman to be published twice each year, before and after Convention.

Every year, Leigh Gieringer publishes the Far West Skiers Guide, our high-quality and high-production-value outreach to the larger snowsports community. This past winter, we included an emphasis on snowboarding in addition to our coverage of skiing.

For up-to-date information and events, every month Debbi Kor publishes and emails the FWSA News Flash. Issues of both the Far West Skiers Guide and the FWSA News Flash are available on FWSA.ORG, where you can also sign up to receive the FWSA News Flash in your mailbox every month. George Stewart has been creating videos, both promoting upcoming events as well as remembering past events, so you can see what we have been up to on the FWSA Channel on YouTube.

We also post information about FWSA, as well as snowsports and competitions, on Facebook and Twitter. If you would like to help with posting, please let us know.

It's been an exciting year at FWSA, so check out all of our communications to see what is going on!

Director Report  
**Far West Skier's Guide**  
by Leigh Gieringer, Editor

The current issue - 2014-2015 - of the Far West Skier's Guide is the 27th Annual. The publication was started in 1988. An issue has been published each year since. As the editor and publisher, I wish to thank members of the Far West Ski Association who contributed throughout the years; and especially the ski industry for their sponsorship to make these issues possible. I look forward to working with all again in 2015 on the 28th Annual.

The last five issues have also been uploaded into a digital format which has been well received by our members and beyond. The 27th Annual Digital Edition, currently online, also features an additional 28 page insert to encourage readers to access the DE. If you have not viewed it yet, please view it at the link below or go to [www.fwsa.org](http://www.fwsa.org) and click on the animated cover located on the left hand side of the homepage.

As a western regional publication, we distribute to ski clubs, ski shops and ski shows in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, Oregon, South Dakota, Utah, Washington and Wyoming. Copies are also sent to Direct Members of the FWSA some of which are located in many other states. The digital edition has reached a far wider audience including snowsport enthusiasts throughout North America and internationally, thus it appears that we are developing a following around the world. Here is the link to the current digital edition of the 2014-2015 Far West Skier's Guide: <http://www.nxtbook.com/nxtbooks/farwestskiersguide/2014-15/>. Keep it in your favorites and pass it along to others.

The 28th Annual Far West Skier's Guide - the 2015-2016 - issue has been started. Rate cards have been sent to past advertisers. We welcome the ski industry to be a part of it. Please contact me at 480.600.6099 for further information. Look for the printed edition in late October and the digital edition in early November. Thank you.

# Director Report

## Council Services

by Jo Simpson, Vice President

Council Services supports FWSA clubs by working through the presidents of the nine member councils. It has been my honor to serve as Vice President Council Services for the past two years. If re-elected, I will look forward to my third year in this office. We have a talented and involved group of council presidents and program chairs who ably represent the interest of their member clubs.

There are several great programs that Council Services oversees: Club and Council Communication and Outstanding Club Awards, Councils' Man and Woman of the Year Recognition, Charities and Our Community, and Family and Youth Involvement.

One of our initiatives for the year was to increase submissions from clubs for the newsletter, website and outstanding club competitions. These recognitions are a great vehicle for clubs to recognize their hard working volunteers, but submissions by clubs and councils have dwindled. To achieve our goal, we established a common submission due date for these awards, plus the charities; Western Ski Heritage; safety person; environmental award, and club and council history recognition.

We have been successful in increasing the submissions for some awards and not in others. The safety award submissions increased from one to five this year.

Our Club/Council Communications Awards Chair, Crissymarie King, has worked tirelessly to streamline the submission and judging process in her third year with this program. We are hopeful that the improvements she plans for the 2016 submission process will increase submissions.

The FWSA Skin Cancer Program and its mascot Savvy Snake, chaired by Fran Long as part of the Family and Youth Involvement Program, have been wildly successful in engaging kids and parents at ski shows. The stickers and brochure with a kid's game are a big hit with kids. FWSA funded the materials for three large ski shows last fall. In addition to being a great vehicle to educate kids about using sun screen, the promotion also provides an opportunity to inform their parents aware of the varied programs FWSA offers through our local clubs.

Sigrid Noack, our Charities & Our Community Chair, has made significant improvements to the judging criteria and process for those awards over the past two years. This year was the first year for having two levels of competition—one for clubs who have won the award and another for those who have entered and not won or who are first time submitters.

The considerable charity and community work of FWSA clubs is further detailed by Sigrid on in her report. The Councils' Man and Woman of the Year, has a new chair this year, Gene Fulkerson. We thank Donn Bryant for his many years of service in chairing and improving this program. We are honoring 12 Man and Woman of the Year candidates from seven councils and will be announcing the FWSA Man and Woman of the Year at the banquet Saturday evening.

Most of us joined a ski club to meet and socialize with active people who like to ski and to take advantage of group ski trips to interesting resorts. The mission of Council Services is to provide our hundreds of FWSA ski clubs with tools to enhance their success. We welcome ideas and feedback from club members and club and council leaders.

# Committee Report

## Charities & Our Community

by Sigrid Noack, Chair

"The Far West Ski Association and its nine participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

### **FWSA Charity & Community Service Recognition**

The FWSA is again officially recognizing clubs and councils, who so enthusiastically support their favorite charities. The ninth annual "FWSA Charity & Community Service Recognition" awards will be presented on Sunday to the FWSA Clubs and Councils, which during the past year have shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. Because we have so many clubs and councils that actively support a huge variety of charities, FWSA is this year presenting two separate awards to clubs, the Novice and Masters class. The Masters applicants are clubs who have won this recognition in past years, while Novice applicants are clubs that have maybe applied before, or not, but they are still hoping to win this prestigious recognition. We are excited to be recognizing all the amazing efforts of our FWSA family by in 2015 presenting three awards to our most outstanding clubs and council. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charitable activities.

We are happy, that so many FWSA clubs and councils have shown an interest in this FWSA recognition program by filling out an application and agreeing to share their photos and charity activity descriptions at convention. We will again have photos displayed on several picture boards this weekend to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

This year we had six applicants, four Novice ski clubs, one Masters and one council! Thank you and congratulations to the following groups, who made the effort and took the time to apply for this 2015 FWSA Recognition. Novice Club Class: **Four Seasons West Ski Club (LAC), Wailers Ski Club (LAC), Pac Rim Alliance (LAC/SDC) and Rusty Bindings (BAC)**; Masters Class: **Skiyente Ski Club (NWSCC)**; Ski Councils: **Bay Area Snowsports Council**. These wonderfully caring clubs and council have been doing outstanding work with their community organizations. The top council and the top ski clubs, selected by a panel of judges, are displaying their charity activities on picture boards this weekend. Please take a look at their displays and give them the recognition they all deserve. On Sunday the top charity supporting groups will receive special recognition with checks from FWSA to support their favorite charity. \$200 for the winning club in each class, \$50 for each two runner-up club, and \$100 for the winning council. All winnings will be donated to each group's favorite charity. All these clubs and councils are winners! Congratulations!

This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check <http://fwsa.org/MemberCorner/Programs/program-community.html>, the FWSA Charity & Community Service site, to see updates on how to get involved with this special recognition next year. And please keep up the phenomenally wonderful charity work you have been doing.

### **Community Service Awareness Program 2014-2015**

Four years ago we started this new FWSA program, which we are continuing this year and hopefully in future years as well. The nine council presidents are working towards having every one of the clubs in their council be involved with at least ONE charitable activity. On Sunday, the "**Honor Roll of Councils**" will be presented, recognizing all councils that have clubs with any charity involvement. Our top community service councils will receive extra special recognition! Congratulations to all our councils and clubs for putting forth this great effort in supporting their community organizations.

## Community Involvement Updates

Although our clubs and councils are involved with a huge number of different charity organization, some of FWSA's favorite charity groups have been athletic groups for the mentally and physically challenged. Three of the most popular charities for our eleven FWSA councils and approximately 180 snow sports clubs have been **Disabled Sports USA**, **Special Olympics**, and **Can Do Multiple Sclerosis**, formerly known as **the Jimmie Heuga Center for MS**. Please check the Community Service page on the FWSA website for more information on how to become involved with these charities.

**CAN DO MS** helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. The Can Do Multiple Sclerosis Center is dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Center helps people with MS learn how to live healthier, happier, more active lives. The Center's motto is "Be More Than Your MS".

A wonderful way to help raise funds for the Can Do Multiple Sclerosis Center is participation with the Vertical Express for CAN DO MS. Please check the dates and other opportunities to become involved with this phenomenal organization on their website <http://www.mscando.org>.

To honor their founder's positive spirit and legacy, Can Do MS has declared Jimmie Heuga's birthday, September 22nd, as CAN DO DAY.

**Special Olympics** relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. With 220 offices world-wide, the Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities. Every one of our eleven FWSA Councils has Special Olympics events happening in their communities. For more information to get involved, check out <http://www.specialolympics.org>.

**Disabled Sports USA (DS/USA)**, with the motto "If I Can Do This, I Can Do Anything", was founded in 1967 by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. **Warfighter Sports**, formerly known as the **Wounded Warrior Disabled Sports Project**, is a part of DS/USA and offers sports rehabilitation programs in military hospitals and communities across the US through a nationwide network of over 100 community-based chapters. Programs take place at sites throughout the US, offering returning Warfighters the opportunity to integrate as participants and mentors in their home communities. Huge numbers of Warfighters have been returning home to our FWSA communities. Several of our councils and clubs have been involved with helping our disabled Veterans, who lost so much in Iraq or Afghanistan.

FWSA clubs and councils have a long term relationship with several California Chapters of Disabled Sports USA: The Tahoe Adaptive Ski School (TASS) at Alpine Meadows, the US Adaptive Recreation Center at Big Bear (USARC), The Unrecables Ski Club in Los Angeles, and Disabled Sports Eastern Sierra at Mammoth Lakes (DSES).

For more information to get involved: <http://www.disabledsportsusa.org>, and <http://www.warfightersports.org>.

# FWSA Family Supports these Charities

by Sigrid Noack

Organizations to which volunteer time and/or money has been donated by FWSA councils, clubs and their members.

10th Mountain Division Scholarship Fund  
2009 World Games - Idaho  
Adopt-A-Classroom Program - Long Beach Aquarium  
Adopt-A-Family Program  
Adopt-A-Highway Program  
Adopt-An-Olympian  
African-American Community Services Agency  
AIDS Life Cycle Ride  
Alliance on Aging-Monterey  
Alpha Phi Alpha Fraternity  
ALS Ski-A-Thon and Walk  
ALS Ski-To-Defeat ALS  
Alzheimer's Association's Memory Walk  
American Cancer Society Relay for Life  
American Cancer Society Hope On The Slopes/Ski&  
Ride for a Cure  
American Heart Association  
American Red Cross  
American Stroke Association – Walks & Runs  
Arizona Humane Society  
AT&T Pebble Beach Pro-Am Golf Tournament  
Autism Society & Association Walk  
Barks of Love  
Beach Clean-Up  
Bear Valley Ski Patrol for Oxygen Unit  
Becky's House, YWCA Battered Women's Shelter  
Big Brothers/Big Sisters - Bowl-a-Thon  
Big Sur Marathon Foot Race  
Book Drive & "Bookman" for Senior Centers  
Brain Injury Recovery  
Breast Cancer Walk  
Brighten a Life, a Home Start Agency  
Building Peaceful Families  
Cabrillo Festival  
California Foundation for Children for Underprivileged  
and At-Risk  
California International Air Show, Monterey County  
Can Do MS (formerly The Heuga Center For MS)  
Cedar House Life Change Center - Abused Mothers &  
Children  
Central California Adaptive Sports Center, China Peak  
Chamber of Commerce  
Cheyenne Friday Food Bag Program  
Chris Klug Foundation for Organ Donations  
Christmas in April for the Needy  
Christmas in the Adobes  
Christmas Toy Drive for Women/Children Shelters  
Clothing to the Homeless  
Clothing & Equipment for Skiers with Disabilities  
COME A House – Homeless Shelter  
Compton Homeless Education Project  
Concourse d'Elegance - Antique Car Show at Pebble  
Beach/Pebble Beach Company Foundation  
Disabled Sports USA, Eastern Sierra  
Disabled Sports USA, Far West  
Disabled Sports USA, Mother Lode Chapter  
Disadvantaged Youth Mentoring  
Disadvantaged Youth Recreational Skiing & Boarding  
DIVEHEART  
Downtown Association Youth Services Summer Camp  
Dress for Success  
Eastside K-9, Mammoth Lakes, California  
Empty Bowls – Food for the Hungry  
Eppie's Great Race for Disabled Sports - Sacramento  
FWSA Junior Racer Scholarship Program  
Feed the Homeless program  
Food Drives / Food Finders  
Free Wheelchair Mission  
Fresno Shriners Children's Hospital  
Great Basin Outdoor School  
Habitat for Humanity  
Help A Hero-Palmisano Care Package Project  
High School Ceramics Program  
Hollywood Sunset Free Clinic  
Home for the Holidays with the Marines  
Idaho Elks Rehab Center  
Idaho Falls Ski Training Facility  
Idaho Falls School District 91 Ski Scholarship Program  
Idaho State Univ. C.W. Hogg, Ski Swap  
Handicapped Sports Program  
Jenesse Center, Inc. - Domestic Violence Intervention  
Jimmie Heuga Center Endowment  
John Tracy Clinic for Deaf Children  
Kathy Avery Fund  
Kelly Canyon Nordic Trail Systems  
Kidney Donation  
Kids' Ski Program  
Leukemia & Lymphoma Society  
Long Beach Rescue Mission & Women's Shelter  
Long Beach Veterans Hospital  
Los Angeles November Flood Catastrophe  
Make a Hero  
Make-a-Wish Foundation  
Mammoth Mountain Community Foundation  
Mammoth Mountain Lakes Foundation for  
Cerro Coso College  
Mammoth Mountain Ski Patrol Memorial Fund  
Marine Core Community Service-Miramar  
Food Locker  
Marine Expeditionary Unit  
Meadows Race Team  
Meals On Wheels

Miramar Food Locker  
 Mitey Mite Junior Ski Racers on Mt.Hood  
 Molly's Mutts & Meows  
 Monterey County Film Commission  
 Monterey Food Bank  
 Monterey Sea Otter Classic  
 Montrose Search & Rescue  
 MotoGT Super Bike - motorcycle races  
 Mt. Bachelor Sports Education Foundation  
 Mt. Hood Academy  
 Mt. Hood Cultural Center & Museum  
 Mt. Hood Ski Education Foundation  
 Mt. Hood Ski Patrol  
 Muscular Dystrophy  
 Navy League  
 National Brotherhood Skiers  
 National Multiple Sclerosis Society Walks &  
 Bike Rides  
 NCAA Ski/Race Program  
 Northwest Harvest, Hunger Relief Agency  
 Ocean Conservancy  
 Operation Christmas Cheer – Monterey Herald  
 Oregon Adaptive Sports  
 Oregon Cancer Ski Out  
 Oregon Food Bank  
 Outdoors For All Foundation  
 Pacific Burn Institute, Code 3 Races  
 Parkside Economic Development Corp.  
 Empowering Youth  
 Paso Robles Earthquake Relief Fund  
 Peace House  
 Pebble Creek Race Team  
 Pierce College Disabled Ski Program  
 Polinsky Children's Center  
 Portland Area High School League  
 Putnam Clubhouse – Mental Illness Recovery  
 Raphael House of Portland - for Homeless Women  
 Revlon Run/Walk for Women's Cancer  
 Ronald McDonald House for the Homeless  
 Salvation Army of Monterey  
 Salvation Army – A Family Christmas  
 San Diego "Cedar" Fire Victims  
 Santa Clara County Foster Children's Program  
 Santa Clara County Shelters  
 Sarajevo Olympic Site, Reforestation  
 Scholar Dollar Program - for Kids to Ski  
 Scoutreach – Cascade Pacific Council  
 Sea Otter Bike Classic  
 Shelter Outreach Plus for Abused Women – Monterey

Shoebox Ministries for the Homeless  
 Shoes That Fit  
 Sierra Madre Search & Rescue  
 SkiDUCK (Skiing/snowboarding for  
 Disabled/Underprivileged Children)  
 Ski Patrol, Sponsor a Rescue Sled  
 Ski Swap for NCAA Ski/Race Program at  
 U. of Nevada  
 Snowbasin Adaptive Sports Education Foundation  
 Society for the Prevention of Cruelty to Animals  
 Soles4Souls – Shoes for the Needy  
 Special Olympics, Arizona Ski Patrol  
 Special Olympics, Celebrity Winterfest at Heavenly  
 Special Olympics, AZ, CA, OR  
 Stop-Gap for Schools, Hospitals, Cancer Patients &  
 Abused Women  
 Sudden Infant Death Syndrome  
 Sun Peak's Health Association  
 Sunshine Kids with Cancer Program  
 Support our Troops with Phone Cards  
 Susan G. Komen Foundation  
 Swim With Mike at USC – Physically Challenged  
 Scholarship Fund  
 Tahoe Adaptive Ski School  
 Telluride Adaptive Sports Program (TASP)  
 The Bookman- Books for Needy Children & Adults  
 The Hollywood Sunset Free Clinic  
 The United Way  
 The Unrecables Ski Club, Disabled Sports, USA  
 Thomas J. Pappas School for Homeless Children  
 Thousand Oaks Women's Shelter for Battered Women  
 Toys for Tots  
 Treats for Troops  
 Tree People Organization  
 Two Classrooms in a Box  
 UNICEF Tsunami Relief Fund  
 Unity Shoppe of Santa Barbara  
 U of Nevada Ski Team Winter Sports Club-Reno  
 University of Wyoming Alpine & Nordic Teams  
 US Adaptive Recreation Center (USARC)  
 US Armed Forces in Afghanistan  
 US Ski Team  
 United Service Organizations (USO)  
 Valley View Vaulters for Disabled Children  
 Welches Lion's Club  
 Women's Ski Jumping USA  
 Wounded Warrior Project  
 Youth Sports Mentoring Program  
 Youth Winter Sports Alliance-YWSA

# Committee Report

# Family and Youth Involvement

by Fran Long, Chair

Sharing our love of snow sports and looking for ways to continually develop organized snow sports activities is what youth and family involvement is all about. We all know that continual growth of our ski clubs and councils is dependent upon “new blood” coming into our organizations. Our young people are our best source of that new blood.

Far West Ski Association embraces and encourages youth and family involvement in most FWSA trips and activities. Many FWSA clubs and councils support youth and family involvement as well. Those clubs and councils with comprehensive race programs encourage junior racers to participate. Many clubs hold one or two annual events that encourage youth and family involvement.

Youth and family participation on both North American and International ski weeks is encouraged by FWSA. We continue to have a few children of varying ages attend FWSA events, and it is always a pleasure to have them included.

As a youth and family involvement committee, we continue to evaluate the types of activities, trips, and involvement we are offering; the timing of our trips, and how we are pricing them, in order to optimize the possibility of involvement by our youth and families.

And please remember our Sun Safety Program for Children and Families...

SAVVY SNAKE SAYS...

Slip on your helmet/hat

Slop on some sunscreen

Slide on your goggles/sunglasses

Slither into the shade whenever possible

Protect your skin...be sun-safe on and off the snow.

FWSA believes strongly in supporting the message of sun safety on the slopes, and educating our youth in sun safety precautions.

# Director Report

## International Travel

by Debbie Stewart, Vice President

We have worked very hard this year to evaluate, review and revamp several areas of the Int'l Travel Program with the creation of new areas, new travel adventure concepts, organizing trips with our FWSA members in mind and with great Passion! We strive to blend the snow sports enthusiast's expectations, the cultural experiences and free time with the dramatic must-see attractions, while we handle your trip details and you revel in the adventure.

We are very pleased to now offer 2 methods of payment options. You will register for your trip by completing the hard copy registration documents, include your initial payment by check and copy of your passport. Now, you will have options to continue paying by check or making subsequent payments using our online PayPal payment system by using your PayPal account or by credit card. This is progress!

After receiving raving reviews about our first FWSA Travel video which highlights and features the values and benefits of traveling with FWSA, we now have additional travel videos including South Africa, Zermatt/Spain, our annual Dive Trips and many more to come. To view the videos go to: <http://www.youtube.com/user/FarWestSkiAssoc/videos> and search Far West Ski Association for our video collection.

**LET'S TALK TRAVEL...**we completed 3 very SUCCESSFUL International Trips!

### **2015 International Adventure Trip to South Africa and Zimbabwe**

All 34 participants expressed extreme excitement, enjoyment, intrigue and heartfelt gratitude for offering such a well-rounded trip. Our photographic Safaris were outstanding with amazing animals to see, but it didn't stop there. First our group stayed at the Kariega Game Reserve in individual chalets which provided incredible views overlooking the canopies of the tree tops which gave you the sense of being in a lookout tower, there to see everything in one panoramic view.

Our trip was very exhilarating and diversified by including canoe trips down the river, guided nature walks in the reserve, local Boma BBQ dinner with native entertainment, Sundowner river boat cruises and so much more while in Kariega. We also toured through the Cango Caves for a fantastic caving experience. We then went to an ostrich farm where we were educated about these incredible animals and how important this industry has become. Several people received an "Ostrich hug", and "Ostrich massage" and some even rode an Ostrich! The next day we departed for Cape Town along the famous Route 62.

Then we enjoyed a full Day City tour of Cape Town visiting the main attractions, Kirstenbosch Botanical Gardens, Cape Point, Simons Town and Boulders Beach to watch the So. African penguins. We also did the Winelands Tour and visited 3 wineries with private wine tastings for our group. Our visit to Table Mountain was amazing. We can see why it is recognized as one of the "Great Wonders of the World". Next we took the ferry boat to Robben Island which was also informative and humbling. A former prisoner guided us through the grounds, showed us the jail cell that Nelson Mandela occupied, explained the history of the island and shared details of the Apartheid.

After leaving South Africa, we flew to Victoria Falls in Zimbabwe staying at the famous 5 Star Grand Victoria Falls Hotel. She is the Grand Dame hotel of the area who provided us the amazing service and grace of this quality property. Our activities included touring Victoria Falls which was exceptional and walking on the catwalk of the famous Victoria Falls Bridge, built in 1909 spanning the river below.

This trip exceeded our expectations while experiencing incredible safaris, delectable local cuisine, a nature tour on elephant back, phenomenal daily dissertations regarding local attractions, people & their lifestyles and so much more. Our goal for this trip was to provide added value to one's trip, with seamless ease of travel and exciting experiences as they have come to expect from FWSA...mission accomplished!

### **2014 4th Annual Dive Trip to Cozumel**

Once again Randy Lew lead the Dive trip in Cozumel with 20 participates enjoying a fabulous dive trip and vacation escape. This area being the 2nd largest reef system in the world, offered many exciting dive opportunities, yet for the non-divers, the all-inclusive Occidental Resort offered all the amenities that one could want for an enjoyable getaway.

### **2015 Int'l Trip to France**

We had 33 people enjoy 4 days in Paris for the pre-trip before Val d'Iere Ski Week. While Paris is a city to be discovered and rediscovered time & time again, over and over again. The Parisians feel gastronomy is a religion...so we all went to church...regularly and often! Paris grows, Paris evolves and Paris lives on and we can't wait to return!

Our ski week trip was in Val d'Isere, which is truly a spectacular area which offered our 66 travelers a unique ski experience. Using the Espace Killy ski pass, our members skied the Tignes and the Val D' Isere resorts which was truly a "Skier's Paradise". Daily breakfast and 5 dinners were included, leaving 2 evenings free to enjoy the local French restaurants. During our Welcome/Orientation, we learned that we had approximately 18% new FWSA int'l travelers. Ski buddies were arranged for those who were looking for one.

The sun gods came out to play with us where many enjoyed some of the best skiing of the entire season. Mid-week 26 people enjoyed the optional day tour to Grenoble. Our guide, Barbara truly enhanced the experience of this incredible city. We learned that it is the 5th rated Research City in the world and has over 30,000 scientists. Over 60,000 students attend the University in this 2000 year old city. We were surprised to learn the fact that the French Revolution actually started in Grenoble and we had the opportunity to ride the 81 yr. old gondola up to the Bastille which actually was a fortress, not a prison. She shared many interesting facts, attractions and she even pointed out the 2nd oldest coffee house in France, "Café de la Table Ronde". We were able to feel the magic of the region through this unique exploration. To end the ski week, a Farewell Après ski party was held at the Hotel Aigles des Neiges where everyone was able to connect with each other for the last time before departing Val d'Isere the next morning.

The next day some people adventured on their own, 22 went on the optional extension trip and traveled to Provence/ French Riviera – Cote d' Azur, while the remaining returned to the US. Our extension trip was very informative, educational, extremely varied and exciting to explore on our own during our free time. We spent 3 nights in Aix en Provence and had guided tours of Aix, the Luberon Mountain Range punctuated with wonderful villages, visited Lourmarin, were given 2 winery tours with tastings and had the opportunity to visit several highlights in the surrounding areas learning about their rich artistic and historical culture.

We then traveled to the southern part of France – the Cote d' Azur spending 4 nights in Nice, located on the Mediterranean Sea. We visited the beautiful Cannes, the charming medieval village of Eze, St. Paul de Vence, the Principality of Monaco, the Fragonard Perfumery in Grasse, the Picasso museum in Antibes and much more. Our extension allowed us to taste and experience the unexpected – in all sorts of ways and certainly exceeded our expectations!

## **PLANNING FOR THE FUTURE**

### **FWSA 2015 5th Annual Dive Trip to Bonaire**

The 2015 Bonaire Dive trip will be September 26 – October 3, 2015. This dive trip will offer 7 nights at the all-inclusive Plaza Beach Resort Bonaire in a Jr. Laguna Suite with upgrades available, 6 days of 2 tank boat dives and unlimited nitrox. Non-diver packages are also offered at a special price and are encouraged to attend.

We are very excited to be offering air transportation from Los Angeles at an incredible price of \$725.00 per person and we will make special arrangements for those departing from another airport to join the group flying from LAX. Plan early before our group air is all gone.

### **2016 Int'l Ski Week to Cortina de Ampezzo and extension trip to Florence & Rome, Italy**

We will be flying from the US to Venice, then transferring to Cortina for our annual ski week in Cortina, Italy March 5-12, 2016. Participants will have the choice of staying at either The Hotel Concordia or The Hotel Ancora which are both rated 4 Star. Both are centrally located in the pedestrian zone with easy access to the ski shuttle stop. Cortina, one of the most beautiful settings in the Alps, located in the Grand Dolomiti Superski circuit with 1200 kilometers of skiable terrain and is considered one of the "Best of the Alps" ski resorts. Cortina was home to the 1956 Olympics and is set to host the 2021 Alpine World Championships. It offers a total of 140 kilometers of ski trails and 43 lifts along with cross country skiing, telemarking, snow shoeing, snow kiting, ice driving, ice climbing and much more.

A trip to Venice will be our mid-week optional day tour. We will explore enchanting Venice, with 117 islands surrounded by its latticework of 150 canals and 400 bridges. Our Venetian adventure will include St. Mark's Square and Basilica, the Clock Tower and of course a gondola ride, yet leaving free time to explore!

The optional extension trip will be to Florence and Rome. We will spend 3 nights in Florence with day tours to Sienna and San Gimignano, then 4 nights in Rome. We plan to visit the Colosseum and Roman Forum, the Vatican, St. Peter's Cathedral, the Sistine Chapel and time for you to celebrate the art of living - "The Italian Style".

### **2016 Int'l Adventure trip to London, English Countryside and Ireland**

In the fall of 2016, we are planning to travel to London where we will experience the must-see attractions that this fabulous city has to offer. This will include Buckingham Palace, the London Eye, Big Ben, and the Theatre...all you want to take in while visiting this amazing city. We'll then plan to adventure into the countryside, which will be quite different than the big city. We'll visit Stonehenge and charming little villages such as Bath before venturing on to Ireland to visit notable places such as the New House of Waterford Crystal factory, travel to the historic Blarney Castle where one may

“kiss the Blarney Stone” and much more. We plan to discover the Irish spirit while passing through the landscapes of rolling hills and its many shades of green! Yes, this is exactly what you have been dreaming of. The unforgettable holiday you won't want to miss!

**2017 Int'l Ski Week to the Arlberg Region – St. Anton, Austria**

Our 2017 Int'l Ski Week will be to the Arlberg Region in Austria, skiing at St. Anton and the others such as Lech, Zurs and more. The planning stages have just begun, so mark your calendar now.

**2017 Int'l Ski/Adventure Summer trip to Chile**

Once again, FWSA will be offering a summer ski/adventure trip. We are researching destination such as Valle Nevado and La Parva as possible ski destinations and locations for adventure afterwards. Details to follow.

**2018 Int'l Ski Week to Les Trois Vallees, France**

In our efforts to forecast and announce our international trips further in advance, we are planning to go to Les Trois Vallees, France. The extension trip destination will be determined soon and details to follow.

Our Int'l Travel Team and Travel Committee continues to reach out to our members garnering their feedback about their desires and how to meet their international travel needs for the future. Our commitment to capturing the imagination of our members, create adventuresome travel experiences with lasting friendships and memories continues to evolve. Our travel team and I strive to provide you the trip that you deserve - One that is hassle free and lets you leave your worries at home. To you, it's peace of mind. To us, it's integrity!

"Enrich your life and indulge yourself with adventures to be discovered with FWSA's International Travel Program."

# Director Report

# Marketing and Sponsorship

by Debbi Kor, Vice President

It's been a busy year, with ski shows, travel shows, new Benefits Partners, and the search for new sponsors for our many events and activities at this year's convention.

Unfortunately, I was unable to attend the annual SIA (Snow Sports Industries America) show in Denver this year. This incredible show, the largest trade show for skiers and snowboarders in North America, is attended each year by hundreds of manufacturers, sales representatives, and members of the media. Lucky for me, I have a lot of good friends who do attend the show, and are always extremely generous in donating items to us to be used for door prizes for the Travel Expo. So, our Prize Table will not be empty, thanks to their continued support of Far West Ski Association.

The Far West Ski Week was the same week as the SIA show. I worked hand-in-hand with Ondrea Ross and Shawna Lang in Whistler to connect with a number of local businesses in Whistler Village, arranging for some wonderful donations for the Welcome Party. We had gift certificates to several shops and spas, as well as dining gift certificates, which enabled our members to take advantage of the local restaurant-fare throughout their week in town.

My time spent as VP of Marketing typically starts in the fall, which is when I begin contacting our many Benefits Partners to renew for another year, or by making new contacts. This usually takes several weeks to get the confirmations from our partners and get the information passed on to Catherine Ohl to update our Benefits Page on the website. This year, I added 4 new lodging partners, a new transportation partner, and a Florida business who will ship your skis or golf clubs to your vacation destination at a discounted rate. (Check out our website to see the new additions).

Beginning in January, once we have all the details outlined for the upcoming convention, I start sending letters and emails to our Industry partners to get them jazzed up and signed on as sponsors for the many fun activities and events that we have during the four days of Convention. Along with garnering the sponsorships and door prizes, I also take care of the registration of all of our industry partners. I start seeing those come in beginning in February, right up to the day that Convention begins each June. It is a job that I thoroughly enjoy. I wouldn't give up the incredible relationships that I have built over these past thirteen years for anything!

**SPONSORSHIP:** Karbon, Grouse Mountain Lodge and Whitefish Mountain Resort continue as our Athletic Scholarship sponsors again this year, donating some wonderful packages and items to be auctioned off during live and silent auctions, as well as a fun raffle that the Scholarship Committee has planned. David Krupp sold raffle tickets during Ski Week, with the winner receiving a Karbon ski outfit of their choosing for next ski season. During Convention, he will be selling tickets for a number of donated items to be given away on Sunday morning.

I am thrilled with the continued amount of support we have had from our Industry partners this year, as we have in all the years of holding this convention. I am astounded by the extreme generosity that we see from them year after year. Our total cash sponsorship dollars received for 2015 is over \$20,000. Along with the cash sponsors, I'd like to mention our long-time Program sponsors, Big White Ski Resort, who provides trips-for-two to both recipients of the Council's Man and Woman of the Year, the trip for two to Telluride for the Safety Person of the Year, provided by Telluride Ski Resort and Mountain Lodge Telluride, and the annual trip-for-two to Steamboat, from Steamboat Ski & Resort Corporation for the winner of our Western Ski Heritage Award, all valued at more than \$10,000. We also have Aspen/Snowmass sponsoring a new award this year, the Environment Award. They, too, will be offering a trip for two to the winner of their award.

This year, as we celebrate Far West's 83rd convention, we have 3 Industry Partners who will be celebrating their 25th Anniversary as participants of the Silent Auction, and 4 partners who will receive a 30 year award: Mt. Bachelor, North Star, Steamboat Ski & Resort Corporation and Telluride Ski Resort.

# Director Report

# Membership

by Jane Gutierrez, Vice President

Since meeting President Linda Scott early in 2014, a new world opened for me. Linda convinced me that I could make a difference as VP of Membership for Far West Ski Association, so I decided to take the plunge and dove straight in. After winning the position, I thought “where do I begin”? Fortunately I found many mentors on the board whom gave me guidance and allowed me to focus on what I could do to help improve the organization.

I immediately dove into my ideas and plans to achieve goals for FWSA. My first issue was updating the direct membership list and finding ways to reach out to this group in a personable manner. To this date I have spoken to many direct members on a personal level. I also reached out to them with a welcome letter and the Far West membership card, explaining all of the benefits that they received by being a Far West direct member. I’ve collaborated and combined data with Jim Stewart, our information services director.

As a club participant with LA Council, I was given sanction by then President Sandra Knapp to perform a SWOT analysis (strengths, weaknesses, opportunities, threats) with my fellow presidents. The results gave me a snapshot of what was going on with the clubs and what they wanted to help them thrive. Many clubs are concerned with the growth of baby boomers in the Snowsports industry and the lack of millennials entering the sport, let alone organizations.

Learning and mastering social media was another urgent concern. This analysis gave me plenty of topics to explore and present to my peers in assisting them with their clubs. I am also bringing some thought to the Far West board about how are we presenting ourselves to the world? What are we attracting with our YouTube videos? What do people see when they look at our Facebook page? Some of the concerns given to me will be explored during the Snowsports Leadership Academy on Saturday. This is a day that you can’t miss!

One of my tasks is giving other clubs ideas on how to build and how to identify successors in the organization. One of the ways to build is to reach out to diverse populations, such as families and different cultures. I have reached out to the National Brotherhood of Skiers, of which my club is also a member, and our national president Diana Starks has begun to collaborate. I have recruited NBS western clubs to join their Far West councils. We now have new board members in LA Council who are also members of the NBS.

FWSA has also been discussing ways to involve more families. I continue to spread the value of collaboration and the interest is growing slowly but surely!

# Director Report

# North American Travel

by Nancy Ellis, VP

TRAVEL PROGRAM—VISION STATEMENT: *“We believe that travel should be easy. It should be fun. It should be worth your time and have exceptional value. It should energize and transform...and above all else it should be beyond the ordinary.”* Adopted 12/6/14

## TRAVEL GOALS

North American and International Travel developed “Goals & Objectives” in December 2012 to guide and coordinate the work of the two FWSA travel programs. Here is a summary of mutual program goals reached during the 2014-2015 year:

- Provided “Added Value and Benefits” to FWSA Travelers—added YouTube videos to market trips; provided travelers with DVD’s and trip photos as remembrance of trips
- Created on-line registration program for trip sign-ups to International and North American will use it beginning with 2016 Crested Butte Ski Trip.
- Drafted Trip Leader Guide Sheet for use in monitoring trip leaders for compliance in following trip procedures.

## ADDITIONAL NORTH AMERICAN TRAVEL GOALS/PROGRAM UPDATES

- Developed guidelines for adding staff to ski week that included job descriptions; minimum qualifications; compensation for work done; and selection process—First time this has been done in the organization!
- Improved North American contract format for trips and added a cancellation clause due to low snow years or early resort closure.
- Improved financial recording procedures for North American Travel that permits review of income/expenditures and comparison year to year. This will assist with better budgeting for ski week.
- Wrote the draft Reimbursement Policy for our Travel programs.
- In the process of writing a VP of North American Travel Binder to be used by future VP’s of Travel to support them in implementing the travel program. Goal is to complete this by June 2016.
- Facebook: We have been using Facebook to post group photos from our trips to recognize our industry partners and the resorts we are visiting. Thank you Catherine Ohl for posting our pictures on the FWSA Facebook page! We will continue this practice as it gives us an opportunity to publicly acknowledge resorts hosting our trips and invites Facebook friends from the industry and our membership to “like” us.
- Dropbox: We will continue to use Dropbox to share pictures from our trips with our participants as well as begin using it for shared files with ski week and mini trip staff. It will also be used to store trip documents such as the registrations, waivers, contracts, and invoices.

## NORTH AMERICAN TRIPS

### January 31—February 7, 2015 Whistler Ski Week

- 360 people went on the trip representing 9 councils: Arizona; BAC; Northwest; Orange; Central/LAC/Intermountain; San Diego; and Sierra.
- Participants reported that the parties were great, they enjoyed racing, and felt that the Whistler staff was pleasant and friendly. Pirates were everywhere at the Farewell Banquet and Council Challenge as we had the largest number of people dressing to the theme this year.
- Thanks to the following Whistler merchants for their generous donations to our Mountain Rally drawing:

Caramba Restaurant	Tapley’s Pub
Ziptrek Ecotours	Scandinave Spa
Dubh Linn Gate Irish Pub	Brewhouse
Black’s Restaurant	Vida Spa
Whistler Blackcomb Resort	Earl’s

### March 30—April 4, 2015 Whitefish Ski Trip (aka Mini-Trip)

- 23 people participated in this trip with an additional 8 people who purchased Whitefish Resort packages at the convention joining us for our parties.
- We enjoyed a week of great skiing and 12 people went on a snowshoe trek in Glacier National Park.
- Grouse Mountain Lodge and Jason St. Clair (Senior Sales Manager) were our hosts for this trip. We also enjoyed the support of Jason Forrest (Sales Manager) and Brant Giovannetti (Group Sales Rep.) from Whitefish Mountain Resort on

this trip. Both industry partners are strong supporters of FWSA and they joined forces to provide our participants with an Après Party on the mountain as well as joined us for our parties, lunch, and skied with us.

- Whitefish Mountain Resort was the first sponsor of the FWSA Athletic Scholarship Program with its inception in 2004. Their sponsorship has amounted to more than \$13,000 since 2004 and they continue to be a big contributor to raise funds for this program. Jason Forrest received the FWSA 2014 Bill Mackey Award given to a ski industry or ski area employee for outstanding service to the skiing public.
- We held two raffles during the trip and raised \$261 for the FWSF Adaptive Program
- A picture display from the week was shown at our Farewell dinner. The pictures have been put into a shared file in Dropbox so that trip participants can access the pictures for their own use free of charge.

#### **March 16—21, 2015 Heliski-skiing Trip**

- North American Travel promoted this trip with CMH heli-skiing to Revelstoke as a fundraiser for FWSA. We did not meet the minimum of 10 required to receive compensation that would be given to a charitable cause. This was the request of Fred Noble who planned to donate his commission to disabled sports, ALS, or other charity. Fred Nobel passed away in May of this year after a long battle with ALS.
- 6 FWSA members went on this trip and had a great time. They thanked FWSA for promoting this activity and hope to go again in 2017.

#### **June 19—25, 2016 Mississippi River Cruise**

- 10 people have signed up for this trip.
- The travel committee will review cruises for future North American trips as they have not been shown to be popular.
- Cruises might be better suited to International Travel when combined with biking, wine tasting, and other adventure trip options.

#### **January 30—February 6, 2016 Telluride Ski Week**

- Councils have started selling the Telluride Ski Week and have reported that there is a lot of interest in this trip.
- We have a limit of 450 people that we can accommodate on this trip due to the sit down banquet space at the Telluride Conference Center. We will not be selling amenities-only or parties-only packages for this trip due to limited space.
- We will have some new activities this year—"Cruise the Blues" will replace the Mountain Rally on Sunday; the Council Challenge will include the popular "speed" team races as well as a "match" race.
- We added a non-skier package this year since non-skiers will not be able to reach the mountain location of the picnic. This package doesn't include lift tickets or the picnic.
- Lift tickets for this trip will be one price for adults and seniors for a 5 day lift ticket—6th day FREE!

#### **March 21—26, 2016 Crested Butte Ski Trip (aka Mini-Trip)**

- We have finalized the options for this trip and will have registration forms and flyers available soon.
- We are pleased to offer on-line registration and use of credit cards to pay for this trip.

#### **2017 FWSA Ski Week**

Bids are expected from Breckenridge, Steamboat, Big Sky, Sun Valley, Vail, and Banff for our 2017 Ski Week. Five—six resorts will be selected to present their bids at this convention. Council trip leaders and other invited guests will listen to the presentations, review the bid proposal, and then present the information to their councils for final selections. The top three resorts selected by the councils will be given to the FWSA Board of Directors for review and they will select the resort to host our ski week at their July board meeting. Check the FWSA website in July to see where we will be going for our 2016 ski week.

#### **2017 FWSA Mini Ski Trip**

There is a lot of interest in small resorts submitting bids for the 4-5 day mini ski trip for 2017. This trip is limited to 100 or fewer participants with a focus on a welcome party, farewell party, and a few optional activities. The FWSA Board of Directors will select the resort to host us at their July meeting. The trip will be advertised on the FWSA website in late July 2015.

We have a busy travel schedule with FWSA North American Travel. I welcome your suggestions for our program, ski trip locations, and adventure trips. Send your suggestions to: Nancy Ellis, [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net).

# Director Report

# Public Affairs

by Mike Sanford, VP

## **Ski Area Scorecard Shows Best Resorts Using Alternative Energy on Slopes!**

The 12th Annual Ski Area Scorecard released recently shows that the top 5 Environmental Resorts of the year all generate alternative energy on their own slopes, a growing trend that reduces greenhouse gases and air pollution. Ski Area Citizens' Coalition research shows an increase in the number of resorts generating or planning to generate their own energy on-site, with the Rockies leading the way.

Overall, there were five resorts with plans submitted to install either wind turbines, solar panels, or both, or have begun testing viable locations to place wind turbines. The resorts proposing to install on-site generation include: Alta, Homewood, Stevens Pass, and Breckenridge. Crystal Mountain, in Washington State, is conducting wind generation tests. Additionally, seven resorts currently have solar or geothermal systems integrated into some of the energy usage: Bogus Basin Mountain Resort, Las Vegas Ski and Snowboard Resort, Moonlight Basin Ski Resort, Park City Mountain Resort, Sun Valley Resort, Telluride Ski Resort, and The Canyons. In addition, five resorts have larger energy generation facilities: Aspen-Snowmass' four resorts and Snowbird's co-generation facility.

George Washington University Professor Jorge Rivera and University of Denver Professor Peter de Leon published a study of ski industry environmental impacts and the National Ski Area Association's Sustainable Slopes program in the Policy Studies Journal entitled "Is Greener Whiter? Voluntary Environmental Performance of Western Ski Areas."

The study validated many issues that the conservation community has had of the ski industry's voluntary environmental program, and confirmed that the Ski Area Environmental Report Card is an accurate and useful third-party tool to gauge ski resorts' environmental policies and management.

The Ski Area Citizens' Coalition works to promote environmental stewardship. By evaluating ski area responsiveness to the needs of environmental stewardship, local communities, and the recreational public in a manner that is consistent to changing economic and environmental policies, we can potentially influence current business practices and trends to be increasingly more eco-friendly.

Staff and Volunteers and of SACC are skiers themselves, and recognize skiing and mountain recreations as a valid and great use of public lands.

## **The National Ski Areas Association (NSAA) has honored 3 California resorts with its annual National Ski Area Safety Awards**

Sponsored by Wells Fargo Special Risks, each season the awards recognize those resorts that have done an outstanding job of educating employees and guests about skiing and snowboarding responsibly.

The winners from California are:

Best Safety Week Program—Mammoth, Calif.

Best Chairlift Safety Program—Sugar Bowl Resort, Calif.

Best Avalanche Safety Program—Kirkwood Mountain Resort, Calif.

Each of the winning programs are highlighted in the Summer issue of the NSAA (National Ski Areas Association) Journal. For more information on the awards or other NSAA safety education initiatives, visit the Safety and Education section of [nsaa.org](http://nsaa.org).

The California Ski Industry Association is committed to promoting skier and rider safety. We believe that education, helmet use, respect and common sense are essential when cruising down the mountain.

## **NEW Connections**

Squaw Valley Ski Holdings, LLC announced it has reached an agreement with the owner of private land located between Squaw Valley and Alpine Meadows to create a base-to-base gondola connection between the two mountains. The gondola would make it easy for skiers and riders to explore both mountains with a single lift ticket or season pass, without needing to travel between the two by car.

"For decades, skiers and riders have talked about connecting these two world-class resorts," said Andy Wirth, president and CEO of Squaw Valley Ski Holdings, LLC. "Over the last four years, we've made significant improvements to enhance the skier experience at both Squaw Valley and Alpine Meadows. The base-to-base gondola will offer our guests the ability to

easily explore and experience the unique attributes of these two mountains via a brand new aerial connection, while simultaneously reducing vehicle traffic between them.”

The planned gondola connection between the two mountains is due to a partnership between Squaw Valley Ski Holdings and Troy Caldwell, the owner of the private land dubbed “White Wolf,” located between the resorts. The estimated completion date of the project will be subject to Placer County and U.S. Forest Service approvals once applications are submitted.

“Connecting Squaw Valley and Alpine Meadows through White Wolf is literally bringing my long-time dream to fruition,” said Troy Caldwell. “I’ve waited years for this to happen, and am pleased to have reached an agreement with Squaw Valley Ski Holdings to allow skiers and riders to easily move between these two incredible mountains.”

Plans to connect the two mountains have commenced, and include the possibility of the lift to be constructed as a high-speed, detachable gondola that would operate between the base of Squaw Valley and the base of Alpine Meadows, traveling over the KT-22 Peak. There are no plans currently being contemplated to allow skiing or other non-skiing activities along the lift route or on the White Wolf terrain.

Squaw Valley and Caldwell will work with mountain planners at SE Group to design and construct the gondola connection to ensure good stewardship of the high alpine environment whose natural beauty is integral to the overall Squaw Valley/Alpine Meadows experience. The planned base-to-base gondola will be carefully designed to minimize the overall footprint and potential visual impacts to the adjacent Granite Chief Wilderness, as well as maintain the scenic beauty of the area. To accomplish this, design elements include minimizing the number of lift towers and eliminating the need to construct access roads. The result of these efforts would significantly reduce necessary timber removal and vegetation clearing for construction, and would minimize impacts on watershed, soils and natural resources throughout the planned lift corridor.

Recognizing the visual sensitivity of the surrounding area – particularly the adjacent Granite Chief Wilderness, measures will be implemented to minimize the potential for adverse visual impacts from the perspective of design, materials and equipment selection, and operational practices. In addition, it is anticipated that the operation of the gondola will substantially reduce both resort shuttle service and guest vehicular traffic between the two resorts, leading to a reduction in overall vehicular emissions.

### **’13-’14 Season Stats**

The National Ski Areas Association (NSAA) announced recently that U.S. ski areas tallied an estimated 56.2 million skier and snowboarder visits during the 2013-14 season—a figure just shy of the 10-year industry average of 57.3 million, and down only 1.3 percent from last season’s 56.9 million skier visits.

The results, released at NSAA’s Convention and Tradeshow in Savannah, Ga., are encouraging given the weather challenges of 2013-14. “With the drought and a rough start to the season in the Far West, an abundance of cold and snow in the East and Midwest, and near-perfect conditions in many parts of the Rocky Mountains, it’s hard to imagine a more complicated weather pattern over the course of one season,” said Michael Berry, NSAA president.

Most of the country had a positive season, with the four resort regions from the Rockies to the Atlantic posting gains relative to last season and 10-season averages. Good snowfall contributed to increased visits in the Southeast (15 percent), Rocky Mountains (6.4 percent), Midwest (4.1 percent), and Northeast (0.6 percent)—collectively a 5.3 percent increase over last season and their third-best season in 36 years of available estimates. By contrast the Pacific Northwest and Pacific Southwest had very low snowfall well into the season, enough to drive a 27.7 percent decline in visits: a 27.5 percent drop for the Pacific Northwest and a 27.8 percent drop for the Pacific Southwest, reducing visitation to the second lowest level in 36 years.

It’s important to note that if the West Coast had experienced an average amount of skier visits, nationally the ski industry would have been close to another record season. In longer perspective, visits nationally were up 10.2 percent in 2013-14 from a recent low of 51 million visits in 2011-12, and down 7.2 percent from the record high of 60.5 million in 2010-11.

### **From SnoCountry:**

As the 2014/15 season winds to a close, so does the window for testing next year’s crop of new skis, affording a long view of the year just past and a short glimpse into what the immediate future holds for the alpine ski market.

Breaking down the total market by genre, the number of new models being introduced in 2016 is spread fairly evenly across the spectrum of waist widths from skinny Technical skis (67mm-72mm underfoot) to the fattest Powder boards (over 113mm), with most of the action in the more popular genres that lie between these extremes.

The arena with the most model turnover is the narrowest class (74mm-84mm) of popular skis dubbed “Frontside,” intended primarily for on-trail use. This is an encouraging indication that the come-hither appeal of technical innovation will lure more Americans to adopt a narrower model as an everyday ride.

Innovation isn’t the only factor steering skiers towards narrower-waisted skis; as long as skiing remains an outdoor sport, weather will continue to be the primordial player. Four years without powder in the Sierra make a compelling case for procuring a pair of skinnier skis.

Apparently offsetting the pendulum swing back to narrower skis is a nearly equal number of new Big Mountain (101mm – 113mm) and Powder models in 2016 collections, but behind this apparent parity, sales of the fattest skis are a shrinking fraction of the turnover in the Frontside category.

### **Fats Go to The Closet?**

When fat skis began to infiltrate the ski closets of ordinary American skiers, their girth alone was novelty enough to stimulate demand. Now that the mini-market for maxi-skis has matured, fat skis come in a variety of flavors as well as widths. “Flavors,” meaning how skis respond to efforts to get them on edge. Skis that are both tail rockered and twin tipped do not behave one iota like square-tailed, directional models. Some wide skis won’t turn easily unless they have a platform to lean into; others cut into hard snow like a cleaver.

The trend to lighter weight has touched every segment but racing, and nowhere is it more evident, or more useful, than among wide-bodies. Their extra girth renders them potentially ponderous, so every ounce pared is important. Brands such as K2, Völkl, Blizzard, Head, Dynastar, Nordica and Fischer each debut a Big Mountain model that specifically addresses the weight problem. Others, such as Atomic, Rossignol and Salomon, are already offering a version of Big Mountain Lite.

The most requested kind of ski remains an “all-mountain” model, a description that encompasses so many behaviors that it’s best broken down into two related families, All-Mountain East (85mm – 94mm) and All-Mountain West (95mm – 100mm). Flexing their market muscle, the all-mountain genres, taken together, will have as many new conscripts in 2016 as the Frontside faction.

### **Narrow Skis Gain Traction**

If narrower skis are gradually getting more traction, it doesn’t appear to be at the expense of the All-Mountain West segment, where flagship models went through major makeovers at Atomic, Blizzard, Dynastar, Fischer, Head, K2, Nordica and Völkl. All this investment validates the versatility inherent in this family, the fattest skis that don’t automatically call attention to their width when rolled edge to edge.

Long before the idea of the “all-mountain” ski was conceived, race skis filled this function as, indeed, they did every function. Now race skis are largely relegated to the sidelines, deemed, correctly or not, unsuitable for family skiing and unmanageable by all but the highly trained elite. Some would claim race skis are still the best execution of the ski maker’s art. There will most likely continue an on-snow evaluation of top Technical models.

# Committee Report

## History Committee

by John Watson, Chair

The committee conducted one program this year, that for the 2015 Steamboat Western Ski Heritage Prize, but participated in two other one of a kind history events.

The 2015 Western Ski Heritage Prize is awarded to the Mt. Hood Cultural Center and Museum, Lloyd Musser, Curator.



*Jane Wycoff and John Watson present the souvenir Jumping suit that Women's Ski Jumping USA presented to FWSA to the Ingrid Wicken at the California Ski Library..*

Some unique events occurred in the California Ski Library. The 2014 Prize was awarded to Ingrid Wicken at her Ski Library in Norco, California, in July 2014. Louie Buhler, in one of his last official acts, was accompanied by members of Grindelwald Ski Club to serve as honorary chairs to award Ingrid the 2014 Western Ski Heritage Prize.

The other major unique event was the tenth anniversary open house at the museum.

# Director Report

# Racing

by Bob Ellis, Vice President

The racing year started strong then fizzled quickly with many storms in the west being warm storms and bringing rain instead of snow to many ski areas. The Southern California Leagues of Rokka, ULLR, Schuski, and San Diego Alpine League were able to get all of their races completed at Mammoth Mountain including the SoCal Championships. The Northern California and Nevada Leagues comprised of Sierra, Singles and Open Leagues were not so lucky, as they were forced to cancel the last race weekend, due to lack of snow.

The Far West Championships were held on March 27-29 at Mammoth Mountain, with the Pacesetter Races and Race Clinic on Friday, the Slalom on Saturday, and the Giant Slalom on Sunday. The Annual Silent Auction was held on Saturday afternoon after the racing and during the awards ceremony. This year, ULLR won the Roma Mc Coy Trophy for most points per racer, and ROKKA won the overall points trophy by a comfortable margin. Once again the Mammoth Race Department did a fantastic job of putting on the races, and the weather was perfect for racing, many thanks to Brent Forsythe, Beat Hupfer, and Laura Kennedy of Mammoth for a wonderful weekend.

Donations from clubs and individuals for the Far West Foundation Athletic Scholarship Program at the Championships totaled \$425.00.

Our annual ski week races at Whistler/Blackcomb this year went off without a hitch. Mother Nature stepped in and provided us with new snow the day before the races began. The race conditions were a little soft, but we quickly found the firm snow underneath and most racers had a great time. The Race Department at Whistler was friendly, organized and quick to joke around with the racers.

As far as results go, Sierra Council won the All Councils Trophy in the Dual GS Council Challenge and Bay Area Council of Snowsports won the Costume Award for their pirate costumes. The Overall Points Trophy, the Lake Louise Trophy went to Bay Area Council of Snowsports for the most overall points by all their racers in the Slalom and the Giant Slalom races, and the Aerospace Club won the Joe Ross Award for most points by a club in the Slalom and Giant Slalom races. The Top Female Racer was Lynn Kramer, and the Top Male Racer was Scott Peer.

Next year we look forward to racing at Alpine Meadows in the Far West Championships in March 2016, and FWSA Ski Week will once again be at Telluride, where many racers remember racing on their fun and challenging slopes a few years ago.

# Council Report

## Arizona Ski Council

by Arleigh Meiners, Vice President



Arizona Ski Council (ASC) represents six clubs and 500-600 club members, primarily in the Phoenix metro-area, with membership open to non-profit ski clubs in the State of Arizona. Three of the clubs are ski clubs, one club is a hiking club, one club is a sailing club and one club is a corporate club. Our clubs serve skiers, snowboarders, hikers, sailors and social members.

Arizona Outdoor Travel Club, (AzOTC) [www.azotc.com](http://www.azotc.com) is a true fitness oriented club with a full schedule for hikes and activities in various locations around the valley. They provide early morning hikes to assure your day gets off on the right foot. The hikes are rated to a difficulty level and lengths vary to fit the various levels of hikers.

The Boeing Employee Adventure Club, [www.boeing.com](http://www.boeing.com) is a Corporate employee and family club. They have an active hiking program, as well as pool parties and family events around town.

Partytime Sports, (PTS) is an adult ski, boating, and social club that plans boating trips to get them through the summer heat. They also participate in Arizona Days at Telluride, Colorado. For more information, contact them at [gg4@qwest.net](mailto:gg4@qwest.net).

Phoenix Ski Club (PSC) [www.phxski.org](http://www.phxski.org) is an adult ski and social club and extends an invitation to all, to attend the dinner of the month at various restaurants in the greater Phoenix area. The PSC did an adventure trip to Ireland in September of 2014. The PSC is doing a wine trip to the Eldorado County area in north central California in September of 2015. Cruises and Adventure trips are in the planning stages for 2016. Happy hours at various locations in the valley add more events to attend in the valley. The 2015-2016 Ski trips are in their final phase of planning.

Sailing Adventure Club: [www.sailingadventureclub.org](http://www.sailingadventureclub.org) The newest addition in the AZ Ski council added a new avenue of fun and social networking. Sailing Adventure is exactly what it says. Most of their trips are on bareboat charters where the participants are the crew with an experienced club member as the Captain. They have visited such places as Martha's Vineyard, British Virgin Islands. They are planning a sailing adventure to Tahiti soon.

Scottsdale Sea & Ski Club, (SS&SC) [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com) is an adult ski and social club and is kicking off the summer with a Dive trip to Roatan, Honduras. The SS&SC is doing an adventure trip to Ireland and Paris in September of 2015. SS&SC is also doing a sailing adventure to Catalina Island in September. Like their sister club, The Phoenix Ski Club, happy hours round out the month. The 2015-2016 Ski Trips are in their final phase of planning.

### 2014-2015 Ski Season

Both the Phoenix Ski Club and the Scottsdale Sea and Ski Club had a successful ski season this year. Between the two clubs there were 7 ski trips from which the members could choose from. There were bus trips to Wolf Creek, Colorado and Telluride, Colorado. Then there were fly trips to Schweitzer, Idaho; Whitefish, Montana; Breckenridge, Colorado and a family ski trip to Sunrise, Arizona. The Arizona Ski Council also had 26 people attend the FWSA Ski Week at Whistler, British Columbia. Please go to [www.phxski.org](http://www.phxski.org) for the Phoenix Ski Club and [www.scottsdale-skiclub.com](http://www.scottsdale-skiclub.com) for the Scottsdale Sea and Ski Club events.

### **Other Activities – Social, Recreational and Community Service**

Our clubs have extensive offerings of social events and year round activities to keep our members entertained. Off-season trips include weekend get-aways to beachfront resorts in Mexico, treks to California – both northern and southern, and houseboat outings on beautiful Lake Powell. We have regular Friday night Happy Hours -- always at a different location – local weekend bike rides in our cooler months, monthly dinner outings, lake trips, Wine & Cheese parties, Halloween costume parties, Luau's, Casino nights, Oktoberfest events, Melodrama's, Baseball games ... and an endless list of fun events. Our clubs also support charities and serve the community.

### **Communication Programs**

Club contact and event information is also posted on our website [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org) in addition to each club's individual site. We reach the skiing public and look for new members for our clubs at showings of the Warren Miller Ski Film thanks to partnership with Arizona Snowbowl, and provide for distribution of the FWSA Skiers' Guide at local ski shops. We also participate in Singles Showcases and other community functions.

### **Thank You to Volunteers!**

Thank you to the hard-working volunteers that have brought their time, energy and talents to Arizona Ski Council and made our programs successful this year. Our representatives helped us in strengthening Arizona Ski Council programs and benefits offered to clubs and their members. ASC strives to provide service, rather than competition, to member clubs. Our ASC clubs have also elected new boards, with continuing board members helping to set direction, and new volunteers bringing new energy and fresh ideas.

### **Looking ahead to 2015-2016**

Council Officers:        President, Judy Upton  
                                 Vice President, Arleigh Meiners  
                                 Treasurer, Dodi Johnson Bailey  
                                 Secretary, Open  
                                 Race Director, Bill Behnke

Club Reps:            Glenn Pyle, Boeing Adventure Club  
                                 Gary Giertz, Party Time Sports  
                                 Judy Upton, Phoenix Ski Club  
                                 Bud Tasch, Arizona Outdoor Travel Club  
                                 Linda Westlund, Scottsdale Sea & Ski Club  
                                 Mike Rogers, Sailing Adventure Club

Planning for 2015-2016 ski season trips is already underway. After sending representatives to Mountain Travel Symposium in Whistler, British Columbia, clubs are working together to coordinate and create the best ski trip schedule ever! Check us out online at [www.arizonaskicouncil.org](http://www.arizonaskicouncil.org)

# Council Report

## Bay Area Snow Sports Council

by Dennis Heffley, President



### **Welcome to the 83rd Annual Far West Ski Association Convention!**

The Bay Area Snow Sports Council (BAC) continues to grow, create, become stronger and have fun!

Our Council is made up of our 29 Member Clubs. Within those Clubs are individual Members. Our goal is to give people a reason from outside of our organization to join these clubs.

**Grow:** New this year, we are beginning a BAC Marketing Program where we reach out to Local Retail Stores who specialize in Snow Sports Equipment. The BAC will give one or more presentations where the store will invite their clientele to attend. At this time, the first presentation will be last years FWSA Safety Award Winning Power Point Presentation on “Get To & From The Slopes Safely ~ Be Prepared For Winter Driving!”. Our individual clubs near the stores will be encouraged to attend, have information to hand out and answer questions about the benefits of joining a club. Yes, the equally important information about the BAC, Far West Ski Association and National Ski Council Federation will also be available for people to pick up. We must never forget, it is people joining Clubs which keeps all of these other organizations strong.

Create:

On November 6, 2014 the BAC held our first San Jose Sharks Hockey Night. We scheduled this event to take place between the SnowBomb Ski Festivals in San Francisco and San Jose. Eighty Five people attended the game which was also a fund raiser supporting the Far West Foundation for the BAC to Sponsor a locally ranked racer. With the timing of this event, we invited our industry reps who we knew were going to be in town for the ski festivals. The BAC already has plans to do this event again in November 2015.

**Becoming Stronger:** Over the past 11 years, the BAC has created numerous council events which bring together the individual members of our clubs. By doing so, we have built a comradery within our council, clubs and between our clubs. For example, 10 years ago we had our first BAC Tailgate BBQ/Oakland A’s Baseball Game and Fireworks Show Fund Raiser Benefiting Disabled Sports USA Far West Division. This event began with 75 in attendance, this year we will sell out at 225 people! Seven years ago our BAC Winter Festival Celebration Meeting began. (Due to seating limitations, our club presidents and decision makers are invited to attend) This is a night which includes our industry partners in a travel carousel, silent auction format with prizes and a dinner. We began with only three industry partners at the event. This year we will once again fill the room! Last year, 85 attended the BAC Hockey Night. This year . . . who knows!! While these are all council events, they are designed for our clubs to be involved and to make them club events. We also keep them as economical as possible for the benefit of everyone—including our industry partners!

**Having Fun:** You’re invited to attend any of our council events. Come, join us and share in the fun! Continuing with the theme of “fun”, the BAC had a busy year with ski club membership drives, our corporate season pass program, traveling, racing, and just getting out and skiing/boarding. Highlights from this last year have to be the FWSA Ski Week at Whistler/Blackcomb, Canada, and the FWSA International Trip to Val d’Isere, France. The BAC was active in the FWSA Mini Ski Week to Whitefish, Montana. A number of our individual clubs ventured to Canada, Colorado, Idaho, Montana, Oregon and Utah to take advantage of the great hospitality and skiing conditions. BAC is looking forward to the future travel season! There is the FWSA Ski Week to Telluride, CO and the FWSA Mini Ski Week to Crested Butte, CO. Then the FWSA International trip along with the annual FWSA Dive Trip that many of our members will be part of. Additional council trips are being looked at and plans are being made!

Racing makes up a big part of the BAC. Open League and Singles League Race teams went to a number of local resorts in the Lake Tahoe area to race. Through the efforts of the various resorts in the greater Lake Tahoe Region and our council and club race chairs, who had to deal with another of the most diverse weather

condition years on record, we had a great race season! A special Thank You goes to Mr. Bob Ellis and his Far West Racing Association officers for bringing together this seasons Far West Race Championships which were held at Mammoth Mountain Resort.

The BAC supports and donates money to Disabled Sports USA (DSUSA) Far west Division, which has their Adaptive Ski School at Alpine Meadows and an annual event supporting Wounded Warriors. This year DSUSA continued their format of the Ability Challenge Event which is an All Mountain Adventure for people of all abilities. "If I Can Do This ~ I Can Do Anything!" the motto of DSUSA was truly reflected by the efforts of clubs and members of the BAC along with the additional 40 plus organizations from the great community who were part of this monumental event.

Our 10th Annual BAC/DSUSA Tailgate BBQ & Benefit Baseball Game with the Oakland Athletics on Friday August 22, 2015. Once again, we are very fortunate to have this event supported by Vail Resorts! We plan on having 225 members from the various clubs of the BAC in attendance for the Tailgate Party and Major League Baseball Game between the Oakland Athletics and the Tampa Bay Rays. Then to complete the evening—a spectacular fire works display set to the music of the Star Wars movies!

The BAC congratulates our candidates for FWSA Council Man/Woman of the Year ~ Ms. Michelle Nightengale of Modesto Ski Club and Mr. Mark Greenberg of Rusty Bindings. We are Very Proud of all of our candidates and their contributions to their individual clubs, the BAC and the FWSA. It truly is our volunteers who make the difference.

After an amazing 11 years of being president of the greatest council in the Far West Ski Association, I'm very proud to share that our next BAC President is Mr. Paul Vlasveld. Paul has attended numerous Far West Ski Weeks, a National Ski Council Federation European Meeting, assisted at many levels during Far West Conventions, is part of our recreational race leagues and has represented the BAC as our Man of the Year! Please be sure to reach out to Paul in welcoming him in as the next BAC President.

In April elections were held for our BAC Board of Directors. The BAC Officers for 2015 – 2016 are as follows:

President – Paul Vlasveld	Past President – Dennis Heffley
Secretary – Karen Davis	Industry Liaison – Norman Glickman
Community Services Chair – Harry Davis	V.P. Communication – Dennie Warren
Treasurer – Keith Wilson	V.P. Public Affairs – Open
V.P. Travel – Veronica & Don Shaver	Benefits Director – Sandy Kiyomura
V.P. Membership – Paula Kinahon	BAC Directory Editor - Dennie Warren
Open League Race Chairperson – Debi Phelps	Singles League Race Chair – John Walsh
Historian – Mary Azevedo	Marketing Director – Open
Singles League President – Karl Smith	Open League President - Open
BAC Webmaster – Catherine Wilson & Jennifer Wilson	

EVERYONE listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!

Please consider joining one of our twenty nine (29) ski/snowboard clubs which are located around the greater San Francisco Bay Area. You'll have an amazing time with wonderful people.

For further information about the exciting year we are planning for the BAC and how to get involved with our member clubs please go to [www.skibac.org](http://www.skibac.org).

# Council Report

# Central Council

by Fran Long, President

Central Council of California represents ski/snowboard and sports clubs throughout the central California area. Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area. Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities. In addition, Central Council is a family-friendly council, inviting youth and families to join in all Central Council sponsored trips and activities.



### Member clubs include:

Avalanche Ski and Sports Club of Bakersfield  
Camber Ski Club of Salinas  
Fresno Ski Club  
Santa Barbara Ski and Sports Club  
SLO Skiers, Inc. of San Luis Obispo  
Snow Trackers Ski Club of Exeter  
Outdoor Recreational Enthusiasts, Fresno County

Central Council supports weekend and extended weekend ski trips to Mammoth Mountain each year. In addition, the council and many of its member clubs support the FWSA North American ski weeks as well as the international ski weeks, dive trips, and adventure trips.

This year, the council has extended its calendar to include a number of summer activities. Kicking off the summer will be a kayak trip on the Owens River, out of Bishop, CA, on the Fourth of July weekend. The first weekend in October, Central Council will be sponsoring a campout, bike ride, kayak paddle, and/or round of golf in Morro Bay. The 'sports fest' will be followed by a Saturday night BBQ under the stars. We will be venturing even farther from home in September, 2016, with a bike and boat trip in Italy. Plans are in the works now for this exciting trip. The board is very excited to be able to offer these new summer activities to our club members.

In addition to our council trips, each of our member clubs had an active ski calendar as well as a variety of other activities happening throughout the year. Volleyball, biking, lake camp outs, water skiing, hiking, etc. can be found on most summer calendars.

Ski clubs and ski councils are run by volunteers, and are only as good as the volunteers agreeing to run them. Central Council organizational volunteers include current board members:

President	Fran Long, SLO Skiers
Vice President of Finance and Treasury	Gloria Raminha, Avalanche
Vice President of Clubs	Bill Ellis, Avalanche
Director of Ski Trips (FWSA)	Mary Alexander, Avalanche
Director of Non-Ski Activities	Vacant
Director of Alpine Racing	Vacant
Secretary	Donna Barnes, Avalanche
Weekend/Local Ski Trips	Fran Long, SLO Skiers

Check out our Meetup site: <http://www.meetup.com/Central-Council-Ski-Clubs/> for more information about our council sponsored events and activities.

# Council Report

## Intermountain Ski Council

by Michael Bouton, Treasurer



The council sponsored our annual trip to Red Mountain, B.C. Canada, outside of Rossland, B.C. The group consisted of members of the Bogus Basin, Primetimers, Vertigals, and Idaho Falls ski clubs.

Winter Carnival and Skiing in Canada -- what a great combination! The group of 28 flew to Spokane from Boise and bussed to Red Mt. in British Columbia. We then settled into the fabulous Red

Mt. condos, each with its' own hot tub. On the first day, a few members of the group got acquainted with the rustic Rafters Lounge at Red Mt., and still made it into Rossland, four miles from the resort on a free shuttle for the private party at the Flying Steam Shovel Bar and Grill. We had wings and beer, with all the laughter of getting to know one another. The locals were very friendly and taught us a new game of pounding nails.

During the 4 days at Red Mt., options included skiing and/or participation in the Rossland Winter Carnival. The Winter Carnival, Canada's oldest, was started by a Norwegian miner, Olaus Jeldness, in 1898. Old traditions continued with a carnival parade (some of us were in), the Pyrophoria fire spinners, the Olaus Ice Palace, and live music of the Good Ol' Goats. On Saturday there was the Fireman's Pancake Breakfast in the morning and an amazing bobsled race down an icy two mile stretch downhill right in town. The race was hilarious, and included a variety of "sleds" including an iron bed and a pink canoe on runners. The favorite women's team was known as the "Ice Holes." Some of the sleds reached speeds of 70 KPH.

At Red Mt., festival-related activities included "Learn to Luge" lessons and free trial- riding fat tire bikes on the snow. (Members of the Bogus Club said it was easy!) The ski area itself consisted of 3 mountains, with enough variety to keep skiers happy, mostly using groomed runs this year. Some group members declared they would love to return to Red Mt. in the future with the hope of better snow. Powder was found in the trees but was sparse. The terrain would be great with 5 feet of snow on it. The Mountain Hosts were great to take every-one to all areas on the three mountains.

We bussed the three hours back to Spokane to watch the last quarter of the Super Bowl at the Red Lion Hotel. In the last minute we learned that "The Butler" could steal a win for the Patriots.

All had a terrific time and want to be part of a trip next season. At this time, we are looking to return to Grand Targhee ski resort. It is in the middle of our spread out territory and more members should be able to attend.

### **Intermountain Ski Council Officers:**

- President: Paul Markowitz
- Secretary: Luci Sosnowski
- Treasurer: Michael Bouton

### **Intermountain Ski Council Clubs:**

- Pocatello Ski Association (Pocatello, Idaho)
- Park City Mountain Sports Club (Park City, Utah)
- Idaho Falls Ski Club (Idaho Falls, Idaho)
- Snowber Ski Club (Alta, Utah)
- Cheyenne Ski Club (Cheyenne, Wyoming)
- Hill Ski Club (Hill Air Force Base, Ogden, Utah)
- Boise State Ski & Board Club (Boise, Idaho)
- Utah State University (Logan, Utah)
- Black Hills Ski Club (Rapid City, South Dakota)
- Bogus Basin Ski Club (Boise, Idaho)
- Vertigals of Bogus Basin (Boise, Idaho)
- PrimeTimers of Bogus Basin (Boise, Idaho)

# Council Report

## Los Angeles Council

by Kathleen Byrnes, President



Los Angeles Council is comprised of 28 ski and sports clubs with approximately 5,000 members located from Long Beach to the south and Santa Barbara to the north. Our council reflects the variety of people and cultures of our region. Along with that comes a wide range of activities no matter what time of year. Most of our clubs have several ski trips to Mammoth Mountain, as well as ski trips scheduled out of state or internationally.

In addition to our snow sports agenda, the council and clubs also participate in many summer activities including houseboat trips, water skiing, wakeboarding, kayaking, river rafting, mountain biking, rock climbing, cycling, cruises abroad, and a full social calendar.

The 2014-15 snow season started with our annual “Snow Gala” at the lovely Woodland Hills Hilton Hotel. We had our second opportunity to bid on a California Gold Pass in a live auction. It was donated by The California Ski Industry Association. The sale brought in \$745, half of which was donated to The Unrecables, the Los Angeles area Adaptive Skiers club. NOTE: Only 100 California Gold Passes are issued each year by the Ski Industry Association at a cost ranging from \$1,950 to \$2,950 (increasing as the season nears). The passes are valid at 27 California (and Tahoe Nevada) ski areas with NO BLACKOUT dates, AND are transferable!

LA Council followed that with the “Learn to Ski, Race, and Board Week at Mammoth Mountain” in December in conjunction with the instructors at Mammoth in these disciplines. Next season’s dates are already set: December 14-18, 2015, with options to stay at Mammoth the weekend before or after. Contact Christine Starczak at [cstarczak@gmail.com](mailto:cstarczak@gmail.com).

ROKKA League Race Camp also at Mammoth Mountain, CA, ran from January 7-9, 2015. Most attendees took racing classes, from beginners to advanced. We really would like to see some snowboarders attend the camps; they are economical and fun! LA Council has two race leagues, ULLR and ROKKA. Each has four races at Mammoth plus the SoCal Championships and we’re always looking for more participants. This year’s dates are December 9-11, 2015 and January 6-8, 2016.

Between work, family and sports, our members also give back to their communities in many ways. As non-profit organizations, we feel a sense of pride in lending our talents to various philanthropic activities. And for 4 years in a row the LA Council has supported Kayleigh MacGregor, a junior racer now living in Mammoth Lakes but originally from Malibu.

Information on all our events is available on our website [www.lacouncil.org](http://www.lacouncil.org) along with links to all of our clubs and other ski-related sites.



**Incoming LA Council Officers:** L-R Laura Priess, ROKKA Race League President; Joshua Erwin, VP Communications; Karen James, Treasurer; Sandy Blackwell, VP Travel; Sandra Knapp, Past President; Todd Hood, VP Membership; Kathleen Byrnes, President; Paula Hazzard, VP Programs. Not shown: Pam Worden, Secretary

# Council Report

# Northwest Ski Club Council

by Steve Coxen, President

Northwest Ski Club Council, organized in 1979, represents 22 ski and snowboard clubs and 12 snowsports related charities in Oregon, Washington, Alaska and Hawaii. In addition to skiing and snowboarding, club activities include biking, cycling, hiking, golfing, sailing, and fun social activities like specialty trips, wine tours, chocolate parties, seafood parties, and club picnics.



Congratulations to our Council Man & Woman of the Year – Lloyd Musser, Mt. Hood Cultural Center & Museum and Mary Olhausen, Mountain High Snowsports Club. Both Lloyd and Mary have demonstrated outstanding support and leadership for their respective organizations, member clubs, our council, FWSA, and the skiing community.

In the fall of 2014 we supported annual consumer ski shows, Ski Fever in Portland and Ski Dazzle in Seattle. We also hosted our own annual “NWSCC Ski Fair” event. We distributed 10,000 copies of our NW Skier’s Directory and posted a complete on-line version on our website at [www.nwskiers.org](http://www.nwskiers.org)

NWSCC and our member clubs partnered with the FWSA Athletic Scholarship Program through scholarships given to northwest area USSA junior racers: Alexandria Oseland (Crystal Mt) – NWSCC, \$1,000; Elyse Burandt (Schweitzer) – Skiyente, \$1,500; Ashley Lodmell (Mt. Bachelor) – Mountain High, \$1,000; Nathan Gunesch (Mt. Hood) – Bergfreunde \$750

We continue to support our ski areas for advocacy issues through our NW Snowsports Advocates Program.

47 members of Northwest clubs attended FWSA Ski Week in Whistler, BC. A big thank you to Chris Ciardi for coordinating this trip for our Council. Our Club trips included groups also going to Whistler and other Canadian resorts: Red Mountain, Big White Resort, Kicking Horse, Revelstoke, Lake Louise and Sun Peaks. In the US our club trips included: Mt. Bachelor, Big Sky, Snowbird, Sun Valley, Whitefish, and Breckenridge. Hawaii Ski Club took a group to Steamboat this year.

Approximately 190 club members on 19 teams participated in our PACRAT race league. Despite difficult snow conditions we were able to run all 5 races this ski season. Visit [www.pacrats.org](http://www.pacrats.org) for more information.

Club members took part in skiing and fundraising for several charitable ski events – Oregon Cancer Ski Out and Ski To Defeat ALS.

NWSCC introduced a Mt. Hood Passport in 2015. Nine businesses in the Portland-Mt. Hood area offered discounts to members who purchased Passports (\$10). Members who collect stamps in their Passports from all businesses are eligible for prizes provided by our commercial members.

I want to thank all 2014-15 Council Board members and volunteers who really make NWSCC a big success:

Sylvia Kearns	Vice-President
Julie Rasmussen	Secretary
Marcia Brighton	Treasurer
Linda McGavin	Communications Director, NW Skiers’ Directory Editor
Christine Ciardi	Membership Director, Assistant to Travel Director
Amanda Moran	Membership Development Director
Barbara Bousum	Travel Director, Commercial Membership Coordinator
William Shadbolt	Washington Clubs Director
Rod Robinson	Eugene & Bend Clubs Representative
Norvin Peer	SW Washington Clubs Representative
Mary Olhausen	Immediate Past-President, Ski Show Coordinator
Sheri Parshall	PACRAT Racing Representative
David Schor	Webmaster
Barb Pressentin	Passport Program Coordinator
Sheri Parshall	PACRAT Racing Representative
David Schor	Webmaster
Barb Pressentin	Passport Program Coordinator

For more information about Northwest Ski Club Council visit [www.nwskiers.org](http://www.nwskiers.org).

# Council Report

## Orange Council

by Sheila Van Guilder, President



Orange Council of Ski Clubs represents 10 ski clubs meeting in the Orange County/ LA County areas. Since our council has no physical boundaries, we also welcome, Flatlanders Ski Club from KC. We have been supporting skiers and skiing since 1971, by providing a monthly venue to meet, share ideas and club problems and successes.

Winter programs provided by our clubs include monthly weekend and midweek ski trips to Mammoth Mountain. Most of these weekend trips are centered around the Race Mammoth weekends racing with our own "Schuski Race League." Weeklong trips out of state are part of our member clubs agenda as well. Fountain Valley Ski Club led a very successful ski trip to Jackson Hole this winter with 35 members in attendance. In the first week of March, Orange County Ski Club took their members to Snowmass.

Orange Council brought 53 skiers to the Far West Ski Week in Whistler. Jess Gorman, V. P. of Travel for Orange Council, successfully brought the trip together with 18 council members and Snowbounders Ski Club under the leadership of Carol Kane brought 13 of their members with Balboa Ski and Sports Club bringing along 22 members led by Christy Walchli.

This year we are proud to send Betsy Pedley, from Huntington Beach Ski Club, and Jess Gorman, from Balboa Ski and Sports Club, as our Man and Woman of the Year. Both of them have served their respective clubs arduously and enthusiastically for many years. They bring a high standard to club service having served in several positions each. We are honored that Penny Edlund, President of Huntington Beach Ski Club will act as Council Man and Woman of the Year Judge.

Orange Council had a wonderful picnic last October with 40 members of our clubs enjoying hamburgers and hot dogs at the Newport Beach, Bonita Canyon Sports Park. A vigorous game of croquet was played by most, thanks to Huntington Beach Ski Club for providing the equipment.

We are very excited to announce that we are leading a sightseeing trip to Italy next year, April 26, - May 5, 2016. It will be a trip in conjunction with Collette, as our provider. Our tour will begin in Rome then covering Assisi and Perugia Florence and Venice finalizing in Milan Malpensa. No skiing involved but I'm sure it will prove to be very exciting. Please check out the Orange Council website if you would like to go with us, <http://orangecouncil.org/trips.htm>.

Serving Orange Council for 2014/15 were Sheila Van Guilder, President, Jess Gorman, V.P. of Travel, Maxine Hanlon, V.P. Racing, George Kish, Treasurer, and Anne Barneson, Secretary. Board elections are held in June.

# Council Report

# San Diego Council

by Tom Bundgard, President



The mission of San Diego Council of Ski Clubs is to support and promote the sport of recreational skiing and snowboarding in the southern California area.

At the present time we have eight very active clubs. Hundreds of members belong to one or more of these clubs. They enjoy skiing and snowboarding nationally and internationally each year. Our clubs enjoy outdoor activities during the summer. Many of the clubs move their meetings to the parks and beaches for the summer. Members enjoy getting together for Padre Games, museum tours, biking, hiking, tennis, horse races at Del Mar, Bunco parties and the Summer Pops concerts.

The ski season starts with sign-ups in October, racing in December and ski trips from Dec through April. The novelty of enjoying warm beautiful beaches all year long and being able to jump on a bus or plane and enjoy the winter sport of skiing or snowboarding was a drawing card for our strong support from club members.

The San Diego Alpine Race League continues to promote recreational skiing and snowboard racing amongst the skiers in the San Diego area. SDCSC won the Southern California Race Championships in 2015. We are proud of our strong participation and many individual winners. Special thanks go to Eileen Weiner, President, Laura Meldrum, Race Statistics, Bob Brower, Vice President, Martin Washer, Lina Arnold, Jerry Stokely, and Carl Cobb the club race directors.

The 2015 season opened with a December trip to Aspen. The Aspen trip was the 18th annual trip for the SDCSC. Mike Sanford led this always great trip with many optional activities.

During the winter 2015 season SDCSC members had a great time at the FWSA North America trip to Whistler. The trip was a wonderful success due to the efforts of Alan Godwin travel director. Deposits are already coming in for the FWSA trip to Telluride.

The SDCSC had another European bike and boat trip in April 2015 to Italy. We had 31 cruisers enjoy the villas, wine and people of Italy.

Our official start of the ski season was held with our formal Gala organized by Barbara Blasé, Chris Gill and Jean McCassey. This year the Gala was held at the Town and Country Hotel. The clubs selected an outstanding man and woman as a way of honoring their most valuable and active members. In 2015 our award winners were Jerry Stokely and Debbie Schroeder. They will compete at the FWSA level at the convention for Man/Woman of the year.

SDCSC supported various charities, such as Can-Do MS Foundation, the American Cancer Society, American Heart Association, Special Olympics, United States Adaptive Recreation Center (USARC), Habitat for Humanity, San Diego Community Youth Sports Mentoring, Toys for Tots, Becky's House. One of our clubs maintained an active account at the San Diego Blood Bank in case a member needs blood.

SDCSC has been proud to sponsor a Jr. racer for the FWSA Athletic Scholarship Foundation. His name is Jimmy Wehsener from San Diego and a part of the Mammoth Mountain Ski Team.

The officers for the 2015-16 year will be: Tom Bundgard, President, Chris Gill, Vice-President, Debbie Schroeder, Secretary, Stew Smith, Treasurer, and Alan Godwin, Travel Director. The officers were installed at the Annual Alpine Race League Award Banquet on May 8th.

We have many exciting activities planned over the next year, so far these include: Council Appreciation Dinner June 17, Summer Happy Hour August 5, Viking Rhine River Cruise August 21 – 29, Gala November 7, Aspen Trip December 10 – 16, Monthly Mammoth trips December – March, Emerald Isle trip April 17 – 27, 2016.

I would like to thank our FWSA 2015 Convention committee and all of our volunteers for making this a memorable convention and showing everybody how to have fun the San Diego way with a “Salute to San Diego.” Special thanks to Eileen Sanford our host council convention director for keeping us all corralled.

Welcome delegates and honored guests.

# Council Report Sierra Council

by Jo Simpson, President

Sierra Council had 75 participants at Whistler Blackcomb for ski week. Thanks to Debbie Stewart, our VP Travel (and FWSA VP International Travel), for taking excellent care of us. Our council dinner was a wonderful change of pace at a Japanese steak house where we watched our dinner prepared in front of us with great flourishing of knives and shooting flames. Sierra Council again won the Council Challenge. We had four teams entered, and our Sierra 2 team came in fourth place.

Our clubs also traveled to ski resorts. The Reno Ski and Recreation Club took a trip on Amtrak to Steamboat Springs. The Las Vegas Ski, Snowboard and Sports Club took their annual President's Weekend trip to Ogden to ski Powder Mountain and Snowbasin.

Sierra held one of our best annual end of season celebrations and election of officers May 3 at the home of Nan Carnal and John Stubbs in Tahoe-Donner. We enjoyed burgers and sausages, plus lots of good side dishes and desserts brought by members.

Our officers for 2015-16 are: President, Jo Simpson; Vice President, Greg Peairs; Vice President Travel, Debbie Stewart; Secretary, Glynis Foulk; Treasurer, Lauri Thompson; Race Director, Nan Carnal; Head Gatekeeper, Bill Ramoni; Newsletter Editor, Beth Perryman; and Webmaster, Pavel Bosin.

Sierra welcomed a new club into our council this year. The Bota Baggers Ski Club, based in Truckee, decided that because of the geographic location and demographics (most members are now married) of their current members, they would move from the Bay Area Council and Singles League to Sierra Council.

This was another one of those problematic seasons for racing, as well as for skiing. We managed to hold six of our eight scheduled races largely as scheduled, and by substituting a Slalom and GS race on the weekend originally scheduled for the Super G. We had a good showing at the Far West Racing Association Championships at Mammoth and brought home some medals.

We were thrilled that our 2014 Frank App Memorial Scholarship Winner, Lila Lapanja, was named to the USA C Team. Unfortunately, she was struck with back issues and was unable to finish the season. She is back in training in Park City and we wish her well in the future. Lila has aged out of the junior racer scholarship program and we are eagerly waiting to see who our new scholarship winner will be.

## Sierra Council Officers 2015-16

President: Jo Simpson  
Vice President: Greg Peairs  
Vice President Travel: Debbie  
Stewart

Secretary: Glynis Foulk  
Treasurer: Lauri Thompson  
Head Gatekeeper: Bill Ramoni  
Race Director: Nan Carnal

Newsletter Editor: Beth Perryman  
Web Master: Pavel Bosin

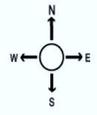
## Sierra Council Member Clubs

Alpine Ski & Snowboard Club  
Bota Baggers Ski Club  
Cabernet Ski & Race Club  
Capital Ski & Sport Club

Las Vegas Ski Snowboard & Sports  
Club  
Reno Ski & Recreation Club  
RU Ski Club

Tahoe Donner Senior Alpine Ski Club  
Top Gun Ski Club  
Sequoia Ski Club  
Sugar Bowl Ski Club





**FASHION VALLEY TROLLEY STATION**



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