



86th Annual FWSA Convention 2018

June 7-10, 2018, Atlantis Casino Resort Spa, Reno, NV

CONVENTION INVITATION



Dear Owner/Marketing Director,

On behalf of the **Far West Ski Association**, we would like to invite your company to participate in our 86th Annual FWSA Convention, June 7 - 10, 2018, in Reno, NV.

Convention activities include our 33rd Annual Silent Auction & Snowsports Trade Show, our 16th Annual Travel Expo, optional events, awards banquet, and sponsorship opportunities. The Silent Auction is open to the public.

Silent Auction & Trade Show Friday evening, June 8, 6:30 – 10:30 pm

To reserve booth space for the Silent Auction and participation in the Travel Expo, your company will donate a package(s) to be auctioned off at our Silent Auction. Packages may be a single donation, or not more than three (3) individual packages, totaling \$1,400 in value. A portion of the proceeds from Silent Auction will benefit a Charitable Organization.

As a participant in the Silent Auction & Travel Expo, your company will receive two (2) complimentary registration packets, which includes the Saturday continental breakfast, luncheon, and social events.

Industry participants receive publicity through the FWSA website and publications, council and ski club newsletters. To participate in this year's programs, **please complete the enclosed Donation Form and return with your donation certificates by April 15, 2018.** An early response will result in more extensive publicity through our publications, promotions and direct contact with all our clubs and councils.

Deadline to reserve booth space is May 17, 2018. Donation Forms received after this date will be accepted on a space available basis.

Travel Expo Saturday Morning, June 9, 8:30 – 10:25 am

The Travel Expo provides an opportunity for industry to meet Convention delegates in person, in a pre-scheduled format. Appointments will be scheduled on Friday night during the Silent Auction and early Saturday morning before the Travel Expo. Convention delegates are the leaders and decision-makers of their ski clubs who gather information to plan their future ski trips and adventure travel.

Sponsorship Opportunities

Sponsorship Opportunities are available for Convention activities and events. Please see the attached Sponsorship Opportunities flyer.

We look forward to your participation in our Convention programs. Additional information about FWSA can be found at www.fwsa.org. As a nonprofit organization FWSA appreciates your support in our efforts to provide valuable programs for our membership and the snowsports industry through our various endeavors. Warm regards,

Jeanine Davis

Silent Auction Chair
415-328-2333 (mobile)
silentauction@fwsa.org

Michael Bouton

Travel Expo Chair
208-703-0444
Michaelbouton0559@msn.com

Debbi Kor, VP Marketing
& Sponsorship

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Atlantis Casino Resort Spa

3800 S. Virginia Street, Reno, NV 89502

Reservations:

<https://reservations.travelclick.com/98418?groupID=2016540>

or call **800-723-6500**, Group Name:

Far West Ski Association

Room Rates per night plus tax single or double occupancy —

\$80 (Sun - Thurs) **\$129** (Fri and Sat)

Room Block will be released: May 17, 2018

Hotel Features

- NO Resort fees, FREE Parking
- FREE Wi-Fi in guest rooms
- RATES are available 3 days pre and post-Convention
- FREE Airport Shuttle service

Shipping Instructions

Ship to arrive no more than 3 days prior to arrival. Guest/Exhibitor packages should be addressed as follows:

Far West Ski Association
Att'n: Guest Name
Atlantis Business Center
3800 S. Virginia St
Reno, NV 89502

Vendors are responsible for arranging pick up of their own packages.

Optional Activities

All Industry partners are welcome and encouraged to participate in any of the following events:

Thursday, June 7:

Rafting
Pub Crawl

Friday, June 8:

Golf Tournament
Hike at Lake Tahoe
Spa Day
Pool Party