



86th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION Atlantis Casino Resort Spa • Reno, NV • June 7-10, 2018



"High Sierra Stampede"

SPONSORSHIP OPPORTUNITIES

*As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. Following are sponsorship opportunities for the 86th Annual **FWSA** Convention in Reno, Nevada:*

DELEGATE TOTE BAGS – SPONSORED BY RENO TAHOE (Reno Sparks Convention & Visitors Authority)

Company name and logo printed in color on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention.

DELEGATE NECK WALLET – SPONSORED BY NANCY GREENE'S CAHILTY HOTEL & SUITES

Specialty-ordered neck wallets, with sponsor's name and logo. Used by all Convention Delegates.

DELEGATE BOOK PRINTING - \$1,250

Company name and logo printed in color on back cover page of Convention Delegate Book.

RAFTING - (Thursday) - SPONSORED BY BRIAN HEAD RESORT

Sponsor hosts the event. Sponsor receives one complimentary registration for event.

PUB CRAWL (Thursday) – SPONSORED BY STEAMBOAT SKI & RESORT CORPORATION

Sponsor hosts the annual event. Sponsor receives one complimentary registration for the event.

HIKE AT LAKE TAHOE (Friday) - \$850

Sponsor hosts the event, which includes lunch and transportation. Sponsor receives one complimentary registration for event.

SPA DAY (Friday) – SPONSORED BY ASPEN/SNOWMASS

Sponsor hosts the event, which includes beverage and transportation. Sponsor receives one complimentary registration for event.

MICHAEL GERMAN MEMORIAL GOLF TOURNAMENT (Friday) – \$1,750

Sponsor hosts the 12th Annual Michael German Memorial Golf Tournament at Lakeridge Golf Course. Continental Breakfast and lunch provided. Sponsor receives one tournament entry fee and participation in the awards' presentation.

POOL PARTY (Friday) – SPONSORED BY JACKSON HOLE MOUNTAIN RESORT

Sponsor hosts the event. Outdoor activities hosted by Central Council of California.

SILENT AUCTION HAPPY HOUR (Friday) – \$1,250

Sponsor hosts Silent Auction Welcome Party prior to the 32nd Annual Silent Auction.

SILENT AUCTION – BEER SPONSOR (Friday) \$850

Sponsor hosts beverage station at Friday Night's Silent Auction.

SILENT AUCTION – WINE SPONSOR (Friday) – SPONSORED BY SPORTS AMERICA TOURS

Sponsor hosts beverage station at Friday Night's Silent Auction.

SILENT AUCTION – ENTERTAINMENT SPONSOR (Friday) - \$850

Sponsor hosts entertainment at Friday Night's Silent Auction.

CONTINENTAL BREAKFAST (Saturday) – SPONSORED BY MAMMOTH MOUNTAIN SKI AREA

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention.

LUNCHEON (Saturday) – SPONSORED BY VAIL RESORTS

Sponsor hosts Saturday Luncheon, welcomes delegates and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

LUNCHEON BEER SPONSOR (Saturday) - \$850

Sponsor hosts Saturday lunch beverage.

LUNCHEON WINE SPONSOR (Saturday) - \$850

Sponsor hosts Saturday lunch beverage.

KEYNOTE SPEAKER PRESENTATION (Saturday) - SPONSORED BY BIKETOURS.COM

Sponsor hosts the Keynote speaker for multi-media presentation. Sponsor shows a brief video presentation and introduces speaker.

BANQUET SPONSOR (Saturday) - [\\$1,500](#)

Sponsor hosts the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET WINE SERVICE (Saturday) - [\\$1,500](#)

Sponsor hosts wine corkage for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET WINE (Saturday) – [\\$1,650](#)

Sponsor hosts dinner wine for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET & MUSICAL ENTERTAINMENT (Saturday) – [\\$1,000](#)

Sponsor hosts the musical entertainment for the Awards Banquet. Sponsor is seated at the head table and introduces the band.

BRUNCH (Sunday) – [\\$1,250](#)

Sponsor hosts the Brunch, welcomes delegates, and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

ALL SPONSORS are given the opportunity to place give-aways in the Delegate Tote Bags. For additional information: Debbi Kor, VP of Marketing & Sponsorship, Far West Ski Association * 503.314.7078 * fwsadebbi@comcast.net