

JUNE 2021

**Far West Ski Association**

**FAR WEST CONVENTION – 4 MONTHS AND COUNTING:** The San Diego Council of Ski Clubs is busy, busy with plans for the *88<sup>th</sup> Annual Far West Convention*. Please put these dates on your calendars **NOW!** We want to see you all in San Diego October 7-10, 2021, for some outstanding Snowsports Leadership sessions on Travel and Diversity & Inclusion; informative Public Affairs Sessions on Climate Change; as well as a great Silent Auction and Trade Show, and many fun Optional Activities including: biking on Coronado, Sailing in San Diego Harbor, golfing, a Trolley ride in Oldtown San Diego, kayaking and paddle boarding and an Oktoberfest-themed Pub Crawl. Room reservations **ARE AVAILABLE NOW** at:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1616103971646&key=GRP&app=resvlinko>

**REMEMBERING ROMA McCOY:** *Roma McCoy* passed away peacefully at home on April 16, 2021. Roma was incredibly proud of the work of the Mammoth Lakes Foundation and honored that the funds you donated in honor of her 100th birthday were enough to fund a semester's tuition for more than 30 students! If you would like to make a memorial donation to the Foundation, there is still time to do so. You may do so here: Mammoth Lakes Foundation. Mail to PO Box 1815, Mammoth Lakes, CA 93546.

**DIGGINS CLINCHES HISTORIC WORLD CUP TITLE:** *Jessie Diggins* is the second American...the first American woman..to win Cross Country's biggest prize...World Cup Overall title. Jessie joins *Bill Koch* as the only American male to win a World Cup overall title. Koch did so in 1982. "It's always been a big dream of mine to be able to show up ready to play, no matter what it is: distance, sprint, classic [style], skate [style], skiathlon," Diggins, 29, said last month. "Whatever it is, I want to show up and be ready to give it my best fight. I'm finally getting to that place in my career." Congratulations, Jessie! Earlier this season, she became the first American to win the Tour de Ski, a Tour de France-like stage race.

**INDOOR SNOWSPORTS RESORT COMING TO WASHINGTON D.C. :** Virginia-based developer *Alpine-X* plans to build a new indoor snowsports resort. The resort, Fairfax Peak, is the first of 20 such sites planned for North America. Envisioned as a destination resort, Fairfax Peak will feature an indoor snowsports venue, upscale hotel, gravity-powered mountain coaster, zip lines, multiple food and beverage outlets, and additional amenities. Guests will have year-round access to skiing, snowboarding, snow tubing, and snow play, as well as a number of other no-skill and low-skill activities. *Alpine-X* imagines its indoor resort model will complement rather than compete with the traditional mountain resorts. Ground breaking and completion dates have yet to be set.

**MAJOR RESORT OWNERS BAND TOGETHER:** *Alterra Mountain Company, Boyne Resorts, POWDR, and Vail Resorts* have joined forces to develop the *Climate Collaborative Charter*, a unified effort to combat climate change through shared sustainability and advocacy commitments. "The idea for the four of us to unite in this pledge was actually formed at an industry conference in October of 2019," said Boyne Resorts president and chief executive officer Stephen Kircher. "We are very proud to be a part of this historic action and to co-create the industry's first Climate Collaborative Charter," said David Perry, executive VP of sustainability and special projects for *Alterra Mountain Company*. All four companies have agreed to operate their combined 71 North American resorts with sustainability in mind and to use their collective voice to advocate for effective public policy on climate action. They have committed to broadening engagement and participation for employees, guests, and community members, and to an inclusive approach that consults voices and perspectives from all backgrounds.

**NSAA HONORS BEST IN SKI INDUSTRY:** *The National Ski Areas Association (NSAA)* presented awards in sustainability, safety, growth and marketing to members with the most innovative and successful programs in each category. The awards were presented at the association's virtual awards ceremony on June 11. Here are a few of the winners this year: **Golden Eagle Award for Environmental Excellence:** *Boyne Resorts, MI, Taos Ski Valley, NM; Wild Mountain, MN.* **Innovation in Sustainability:** *Copper Mountain Resort, CO, Eldorado Mountain Resort, CO, Stratton Mountain Resort, VT.* **Climate Change Impact Award:** *Eldorado Mountain Resort, CO, Taos Ski Valley, NM, Sugarbush Resort, VT.* Additional awards were presented to individuals at resorts across the country.

**ALTERRA NAMES NEW PRESIDENT:** *Jared Smith* has been named as president of Alterra Mountain Company, effective June 7, 2021. Smith, who will report to CEO Rusty Gregory, will be responsible for overseeing and developing Alterra's 15 mountain destinations. Smith comes to Alterra from Live Nation Entertainment. During his 15 years at Live, he was on Billboard's "Power 100" list in 2020, 2019, and 2017, and was twice named to both *Sports Business Journal* and *Billboard Magazine's* "40 Under 40" lists in 2014 and 2015.

## **FAR WEST CONVENTION**

**FAR WEST RECOGNITION AWARDS FOR 2021:** We have many deserving people in our organization and the Far West region that are ideal candidates for a Far West award. The deadline for submissions for Recognition Awards is **July 18, 2021**. If you know of someone deserving of one of the Far West "Great 8" Service Awards, please contact Steve Coxen: [pastpresident@fwsa.org](mailto:pastpresident@fwsa.org). See Award descriptions at [www.fwsa.org/awards](http://www.fwsa.org/awards).

Names and email addresses are provided below to send your nominee and info, for each of our *Program Awards*:

- Council's Man & Woman of the Year ([Sheri Parshall, cougskier@aol.com](mailto:Sheri.Parshall@cougskier.com))
  - Sponsored by Big White Ski Resort, Canada (2020 Nominees to be honored this year)
- Western Ski Heritage Prize ([Fran Long, vppublicaffairs@fwsa.org](mailto:Fran.Long@vppublicaffairs@fwsa.org))
  - Sponsored by Steamboat Ski & Resort Corp., Colorado
- Richard Lubin Safety Person of the Year ([Fran Long](mailto:Fran.Long@vppublicaffairs@fwsa.org)) & ([Kat Severin](mailto:Kat.Severin@fwsa.org)), [safety@fwsa.org](mailto:safety@fwsa.org)
  - Sponsored by Mammoth Mountain Ski Area, California
- Environment ([Fran Long, vppublicaffairs@fwsa.org](mailto:Fran.Long@vppublicaffairs@fwsa.org))
  - Sponsored by Aspen/Snowmass, The Gant, Crestwood Condominiums
- Charity & Community Service ([Sigrid Noack, charities@fwsa.org](mailto:Sigrid.Noack@fwsa.org))
- Club/Council History Recognition ([John Watson, history@fwsa.org](mailto:John.Watson@fwsa.org))
- Historic Ski Club ([John Watson, history@fwsa.org](mailto:John.Watson@fwsa.org))

**FAR WEST RICHARD LUBIN SAFETY PERSON OF THE YEAR AWARD:** Sponsored by Mammoth Mountain, this annual award honors the person who has done the most to promote safety consciousness within the association. This can be done in a variety of ways including safety articles, on mountain activities, presentations, public speaking, working ski patrol, creating posters or banners, and many other activities. The winner receives a 5-day ski/board package to Mammoth Mountain for two that includes: 5 nights lodging, 4 day lift ticket, and 4 days of rentals.

**FAR WEST WESTERN SKI HERITAGE AWARD:** Sponsored by Steamboat Ski & Resort Corp., the aim of this award is to raise the awareness of the contributions made by individuals or groups to all aspects of snowsports – competitive as well as recreational. It is also to convey the positive role snowsports has had in its contributions to the communities in the West. It recognizes outstanding effort in the area of snowsports history to find, preserve, document and share the history of snowsports in the West. The winner receives a 5-day ski/board package to Steamboat for two: 5 nights lodging, 5 days skiing, 5-day rentals, a lesson, a tour, and lunch.

**FAR WEST ENVIRONMENT AWARD:** Sponsored by Aspen Snowmass, this award is designed to encourage good stewardship of our environment, to inspire and reward creative efforts to conserve and protect our environment. This award should recognize actions that made a difference. For example: Volunteering at the community level, particularly in some leadership role; Organizing environmentally oriented events for the club or council; Writing a series of columns regarding environmental conservation, education or protection in your club newsletter. The winner receives a 5-day ski/board package to Aspen/Snowmass for two: 5 nights lodging split between Aspen & Snowmass, 5 day lift ticket, and 5 days of rentals, a day group lesson.

**FAR WEST CHARITIES PROGRAM:** The 2021 Charity Recognition Program is off and running! Thank you for your efforts, and we hope that you will participate in this year's Charity Recognition Program, so that we can include your club or council in showcasing all the FWSA Charity activities. At Convention this October, in San Diego, we are combining the 2020 & 2021 years of charitable work into a video presentation.

\*\*\*\*WHAT TO DO TO PARTICIPATE: Please send 1-2 pages of basic club info, some high quality/original photos, including your logo and maybe logos of your charitable organizations. Please contact Sigrid with any questions and send your charity information on or hopefully before July 18<sup>th</sup> to Sigrid at [charities@fwsa.org](mailto:charities@fwsa.org).

## **FAR WEST ELECTIONS**

**FAR WEST OFFICER ELECTIONS 2021:** The Far West Ski Association Annual Meeting & Convention will be held October 7-10, 2021, in San Diego, CA. Voting for FWSA Officer and Trustees will occur on Sunday, October 10. ALL Board positions are up for election. Listed below are names of those who have committed to run at this time. We will continue to add names as they come in.

### **Officers – 1-year terms:**

- President - Gloria Raminha (incumbent)
- Secretary - no **declared candidate**
- Treasurer – Randy Lew (incumbent)

### **Carryovers from 2020 –**

#### **1-year term remaining:**

- Trustee (2 positions) - Linda Westlund (incumbent), Tucker Hoffman
- VP Communications - Joe Harvis (incumbent)
- VP International Travel – Debbie Stewart (incumbent)
- VP Marketing - Debbi Kor (incumbent)
- VP Membership - **no declared candidate**

#### **Positions open for 2-year terms:**

- Trustee (2 positions) - Tom Bundgard (incumbent), Sheri Parshall
- VP Council Services - Chris Gill (incumbent)
- VP North American Travel – Nancy Ellis (incumbent)
- VP Public Affairs - **no declared candidate**

If you have an interest in serving as an Officer or Trustee, please contact Steve Coxen at [pastpresident@fwsa.org](mailto:pastpresident@fwsa.org) or phone (503) 679-9022. For a copy of FWSA Qualifications for the positions of President, Treasurer, Trustee, VP of International Travel, and VP of North American Travel, please contact Steve Coxen. All candidates must be members in good standing of clubs affiliated with FWSA or a direct member of FWSA. Qualified nominees for any of the open positions will be accepted up to the date and time of the elections.

FWSA By-Laws, Job Descriptions and the Operations Manual are available on the FWSA website at [www.fwsa.org](http://www.fwsa.org). Click on the “About” tab, then click on the “Governance” tab. For information or advice on running for any FWSA office contact a member of the FWSA Nominating Committee:

- Steve Coxen, Nominations Committee Chair, [pastpresident@fwsa.org](mailto:pastpresident@fwsa.org)

- Todd Hood, Succession Planning Committee Chair, [successionplanning@fwsa.org](mailto:successionplanning@fwsa.org)

## FAR WEST TRAVEL

**FAR WEST 2021 DIVE TRIP:** *Limited Number of spots still available!* The 2021 Dive Trip will be October 9-16, 2021, to the wonderful *Anthony's Key Resort* in *Roatan, Honduras*. We have great pricing for their top-of-the-line Key Deluxe lodging, meals, and 6 days of 3 tank boat dives. *We currently have both a single man and a single woman looking for roommates.* Only a few rooms left!! The registration forms and additional information are available on the website or contacting Randy Lew at [divetrips@fwsa.org](mailto:divetrips@fwsa.org)

**FWSA SKI WEEK 2022:** *Aspen/Snowmass Resort* will be the destination, **January 29 – February 5, 2022**, for the annual Far West Ski Week. We will be staying in Snowmass Resort and participants have a choice of ski in/ski out lodging or units a short walk to the ski hill. The Snowmass base area has many new restaurants, lodging, and activities such as a climbing wall and ice rink. The *Alpine "Breath-taker" Mountain Coaster* now traverses the mountain slopes. Put the dates of this trip on your calendar and contact your Council Trip Leader for more information.

**FWSA INTERNATIONAL SKI WEEK:** *Save the Date - Sölden, Austria* will be the setting for the 2022 International Ski Week. Dates are set for **February 26 - March 5<sup>th</sup>**. There will be an extension to the *Black Forest, Germany, March 5-11, 2022*. For more information, contact Debbie Stewart, VP of International Travel: [fwsaintltravel@prodigy.net](mailto:fwsaintltravel@prodigy.net).

**FWSA MINI SKI WEEK:** The *Zermatt Utah Resort* Mini Trip has now been set for **March 20 - 25, 2022**. Participants will have the option to ski/ride *Deer Valley, Park City, and Sundance Resorts*. Contact Gloria Raminha, Trip Leader: [garski2011@gmail.com](mailto:garski2011@gmail.com); 661-800-8229. Stay tuned for further information.

**FWSA INSIDE PASSAGE CRUISE 2022:** There's still plenty of time to sign up for the *Denali Tour and Alaska Cruise*. Participants can sign up for the *Denali Tour, June 21 – 25, 2022* or *Alaska Inside Passage Cruise, June 25 - July 2, 2022*, or for the combined two trips. The Denali Trip starts with two days in Fairbanks, AK, followed by two days in Denali, and ends in Anchorage for those doing this portion only. The Inside passage Alaska Cruise starts in Whittier and travels southward with stops in Skagway, Juneau, and Ketchikan before docking in Vancouver, BC. Trip information and registration available on the FWSA.org website or contact Nancy Ellis, VP North American Travel, [fwsatravelnancy@sbcglobal.net](mailto:fwsatravelnancy@sbcglobal.net); (530) 414-8261.

**FWSA INTERNATIONAL "ADVENTURE TRIP":** The Trip to Croatia has now been set for **September 2 – September 11, 2022**. Departure date from the U.S. will be September 1<sup>st</sup>. For further information, contact Debbie Stewart, VP of International Travel: [fwsaintltravel@prodigy.net](mailto:fwsaintltravel@prodigy.net).

## FAR WEST COUNCILS

**INTERMOUNTAIN SKI COUNCIL:** The Bogus Basin Ski Club held a roadside cleanup day on June 5th on Bogus Basin Road. On June 13th they pedaled along the Boise River Greenbelt on a Bike Brewery Tour.

The Northern Wasatch Ski & Social Club has had 2 biking events in the past month. The first was 20 miles of pedaling along the Weber and Ogden Rivers on May 25th, stopping for lunch at a popular Ogden pizza restaurant. The 2nd was another 20mi ride to Salt Lake City along the Legacy Parkway Trail on June 12th. After a tasty lunch, and with full bellies, they loaded themselves and the bikes onto the SLC commuter train for the trip home.

**NORTHWEST SKI CLUB COUNCIL:** A meeting of the Northwest Ski Club Council was held June 16, 2021. Northwest announced elections of officers will take place via Survey Monkey later this month. Each

club and current council officer will be eligible to vote. Guests to the meeting included Dave Tragethon, Director of Sale at Mt. Hood Meadows. Dave announced that Mt. Hood Meadows will be soon be removing their Express Chair, and replacing it with a high-speed 6-pack. This will not only increase uphill transport of skiers, but will efficiently reduce lift lines. Work will begin in May 2022.

## **FAR WEST FOUNDATION**

**FAR WEST FOUNDATION SEEKS DONATIONS:** The overarching objective of the Far West Ski Foundation (FWSF) is to sustain snowsport to ensure that the inspirational experiences of snowsport will remain for future generations. The snowsport umbrella includes training and competition in alpine disciplines, cross country skiing, jumping, and snowboarding. Snowsport also includes enabling the disabled as well as research and educational programs.

The Foundation makes long term investments to meet its objective and mission areas by raising funds from individuals and organizations. It then grants funds to those recipient organizations that conduct programs in the Foundation's several mission areas. This is where we need YOUR help to continue our mission of giving to these worthwhile causes. We sustain snowsports, including support to the training of athletes in national and international competitions, and may include support to safety programs, and support to under-recognized snowsports. This may include recognition programs for services that support the snowsport community.

Please consider supporting our efforts by donating whatever you can. We appreciate the support received from our many friends throughout the Far West Ski Association, its member councils, clubs and yes, its individual members like you. Donations can be made via check or credit card using PayPal directly through our website, [www.farwestskifoundation.org](http://www.farwestskifoundation.org). Contact John Reinhardt, [treasurer@farwestskifoundation.org](mailto:treasurer@farwestskifoundation.org) to donate or for more information.

**In addition to that:** The Far West Ski Foundation needs an experienced grant writer to volunteer to help the foundation search out and apply for any and all grants available to aid our efforts to continue to our support snowsport mission. If you are someone with this background or know of someone who is, please contact FWSF president, John Watson, [president@farwestskifoundation.org](mailto:president@farwestskifoundation.org) soonest.

*stay safe! stay healthy!*