



# 88<sup>th</sup> Annual FWSA Convention 2021

Oct. 7-10, 2021, San Diego Marriott Mission Valley, CA



## SILENT AUCTION & TRAVEL EXPO INVITATION

Dear Owner / Marketing Director,

On behalf of the **Far West Ski Association**, we would like to invite your company to participate in our 88th Annual FWSA Convention, October 7 - 10, 2021, in San Diego, CA.

Convention activities include our 35th Annual Silent Auction & Snowsports Trade Show, our 18th Annual Travel Expo, optional events, awards banquet, and sponsorship opportunities. The Silent Auction is open to the public.

### **Silent Auction & Trade Show Friday evening, October 8, 6:30 – 10:00 pm**

To reserve booth space for the Silent Auction and participation in the Travel Expo, your company will donate a package(s) to be auctioned off at our Silent Auction. Packages may be a single donation, or up to three (3) individual packages, totaling \$1,400 in value. A portion of the proceeds from Silent Auction will benefit the United States Adaptive Recreation Center, Big Bear.

As a participant in the Silent Auction & Travel Expo, your company will receive two (2) complimentary registration packets, which includes the Saturday continental breakfast, luncheon, and social events.

Industry participants receive publicity through the FWSA website and publications, council and ski club newsletters. You can register, pay online, and upload all forms and certificates beginning June 20th. You'll receive an email with the link and instructions 3-5 days before then. To participate in this year's programs, please complete the enclosed Donation Form and return with your donation certificates by August 15, 2021. An early response will result in more extensive publicity through our publications, promotions and direct contact with all our clubs and councils.

**Deadline to reserve booth space is August 15, 2021.** Donation Forms received after this date will be accepted on a space available basis.

### **Travel Expo Saturday morning, October 9, 8:30 – 10:25 am**

The 18th Annual Travel Expo provides an opportunity for industry to meet Convention delegates in person, in a pre-scheduled format. Appointments will be scheduled on Friday night during the Silent Auction and early Saturday morning before the Travel Expo. Convention delegates are the leaders and decision-makers of their ski clubs who gather information to plan their future ski trips and adventure travel. WE ARE PLEASED TO ANNOUNCE THE TRAVEL EXPO WILL BE CONDUCTED THIS YEAR WITH NO OPPOSING EVENTS!!!

### **Sponsorship Opportunities**

Sponsorship Opportunities are available for Convention activities and events. Please see the attached Sponsorship Opportunities flyer.

We look forward to your participation in our Convention programs. Additional information about FWSA can be found at [www.fwsa.org](http://www.fwsa.org). As a nonprofit organization FWSA appreciates your support in our efforts to provide valuable programs for our membership and the snowsports industry through our various endeavors.

### **Lodging**

## **San Diego Marriott Mission Valley**

8757 Rio San Diego Dr,  
San Diego, CA 92108

**Reservations:** [Click here](#)

or copy and paste this text:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1616103971646&key=GRP>

or

call **800-228-9290**,

Group Name: **Far West Ski Association.**

### **Room Rates per night plus tax**

single or double occupancy —

**\$159 per night**

### **Lodging Registration Deadline**

September 10, 2021.

### **Transportation**

- Fly into San Diego International Airport (SAN).
- 8 miles to Hotel by taxi, bus, or Express Shuttle Service.
- The hotel doesn't provide a shuttle service.

### **Information**

For more information, contact:

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Silent Auction Coordinator

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