

# 2021 Delegate Book Electronic Edition



### Far West Ski Association

### **88th Annual Convention**

35th Annual Silent Auction & Travel Expo San Diego Marriott Mission Valley San Diego, California October 7- 10, 2021







## 88th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION San Diego Marriott Mission Valley · San Diego, California October 7-10, 2021



#### Sail into San Diego - Schedule of Events

#### Wednesday, October 6, 2021

2:00 pm - 4:30 pm 4:00 pm - 10:00 pm	Tote Bag Stuffing Evening on Coronado	FWSA Business Office Meet in Hotel Lobby
	Thursday, October 7, 2021	,
8:15 am - 2:30 pm	Coronado Bike Trip - Sponsored by Powder Mountain	Meet in Hotel Lobby
9:30 am - 2:30 pm	Hornblower Harbor Cruise	Meet in Hotel Lobby
2:00 pm - 4:30 pm	Far West Ski Foundation Meeting (Invitation Only)	FWSA Suite
2:00 pm - 6:00 pm	Delegate Registration - Delegate Bags Sponsored by Zermatt Utah Adventure Resort & Spa, Deer Valley Resort & Heber Valley Tourism; Neck Wallets Sponsored by Ski Dazzle	Marriott Hotel Lobby
1:00 pm - 6:00 pm	Industry Exhibitor Registration	Cabrillo 1
5:30 pm - 10:30 pm	Pub Crawl (Optional Event) - Sponsored by Steamboat Ski & Resort Corporation	Marriott Hotel Lobby
	Friday, October 8, 2021	
6:00 am - 2:30 pm	14th Annual Michael German Memorial Golf Tournament at Riverwalk Golf Club, Shotgun start at 7:00 am - Sponsored by Aspen & Snowmass Tourism	Meet in Hotel Lobby
7:00 am - 6:00 pm	Silent Auction Room Set Up	Rio Vista Ballroom
9:00 am - 3:00 pm	Aqua Adventure - Sponsored by Brian Head Resort	Meet in Hotel Lobby
9:00 am - 3:00 pm	Old Town Trolley Tour	Meet in Hotel Lobby
3:00 pm - 4:00 pm	Pool Party - Sponsored by Jackson Hole Mountain Resort, Hosted by Central Council	Pool Area
1:00 pm - 6:30 pm	Industry Registration and Booth Set Up	Rio Vista Ballroom
3:00 pm - 8:00 pm	Delegate Registration	Marriott Hotel Lobby
4:45 pm - 5:00 pm	Industry Exhibitor Meeting	Rio Vista Ballroom
5:00 pm - 6:30 pm	Councils' Man & Woman of the Year Meeting (Invitation Only)	FWSA Suite West Lawn
5:30 pm - 6:30 pm 6:30 pm - 8:00 pm	Club Happy Hour Silent Auction Welcome Party - Beer Sponsored by Alterra Mountain Company	Rio Vista Ballroom
6:30 pm - 10:00 pm	35th Annual Silent Auction & Snowsports Trade Show	Rio Vista Ballroom
10:00 pm - 10:30 pm	Exhibitor Booth Breakdown	Rio Vista Ballroom
' '	Saturday, October 9, 2021	
7.00 40.00		Manifest Hatal Lable.
7:00 am - 12:00 pm	Delegate Registration	Marriott Hotel Lobby
7:00 am - 8:00 am	Continental Breakfast - Sponsored by Mammoth Mountain Ski Area	Rio Vista Ballroom
8:00 am - 8:30 am	FWSA General Meeting - Opening Session	Rio Vista Ballroom
8:45 am - 10:25 am	Travel Expo - Grand Prize - Far West Ski Week - Sponsored by Aspen Snowmass	Rio Vista Salon ABC
8:45 am - 12:15 pm	Councils' Man & Woman of the Year Judging (Invitation Only) - Awards Sponsored by Big White Ski Resort	Far West Suite
10:45 am - 12:15 pm	FWSA Snowsports Leadership Academy –"Strategic Travel Planning - News, Insights & Updates"- Debbie Stewart	Santa Fe 3-4
10:45 am - 12:15 pm	Public Affairs Panel & Guest Speakers	Balboa 1-2
12:30 pm - 1:30 pm	Luncheon & Awards Presentation - Luncheon Sponsored by Club Med, Wine Service Sponsored by Ski.com, Western Ski Heritage Award Sponsored by Steamboat Ski & Resort Corporation, Richard Lubin Safety Person of the Year Award Sponsored by Mammoth Mountain Ski Area	Rio Vista Ballroom
1:30 pm - 2:30 pm	Keynote Speaker - Chris Anthony, Documentary Producer, Director, Writer & Editor, Sponsored by Mt. Bachelor & Riverhouse on the Deschutes	Rio Vista Ballroom

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## 88th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION San Diego Marriott Mission Valley · San Diego, California October 7-10, 2021



Sail into San Diego - Schedule of Events

#### Saturday, October 9, 2021 (Cont'd)

2:40 pm - 4:00 pm	FWSA Snowsports Leadership Academy – "Race to the Finish - JEDI On & Off the Slopes." – Todd Hood	Santa Fe 3-4
2:40 pm - 4:00 pm	Public Affairs Panel & Guests Speakers	Balboa 1-2
4:15 pm - 5:30 pm	Council Caucus – BAC / San Diego / NBSWR	Cabrillo 1
	Intermountain / Central / Northwest / Direct Members	Santa Fe 3-4
	LAC / Orange / Sierra / Arizona	Balboa 1-2
6:30 pm - 7:00 pm	Reception (No Host)	Rio Vista Ballroom
7:00 pm - 12:00 pm	Awards Banquet & Dance - Councils' Man & Woman of the Year Sponsored by Big White Ski Resort, Musical Entertainment by "The Distractions"	Rio Vista Ballroom
	Sunday, October 10, 2021	
7:00 am - 8:15 am	Eye Opener - Sponsored by FWSA & San Diego Council of Ski Clubs	FWSA Suite
8:30 am - 10:30 am	FWSA General Meeting - Elections	Rio Vista Ballroom
10:30 am - 11:30 am	Delegate Brunch - Club & Council Communication Awards, Charities Recognition, Club History Award, Door Prize Giveaway	Rio Vista Ballroom
11:30 am - 1:00 pm	FWSA General Meeting Continued	Rio Vista Ballroom
2:00 pm - 3:00 pm	FWSA Board of Trustees and Board of Directors Meetings	Balboa 1-2

Delegates are welcome to attend all events unless otherwise indicated. Participation in Travel Expo is encouraged for all club trip planners and board members. The Travel Expo Grand Prize will be awarded at lunch on Saturday. Other prizes will be awarded among all registered Convention delegates on Sunday morning.

### Panels / Snowsports Celebrities Keynote Speaker / Caucuses

Schedule Saturday, October 9, 2021

	Travel Expo	Panel Sessions	Lunch	Panel Sessions	Council Caucuses
Room	8:45 am - 10:25 am	10:45 am - 12:15 pm	12:30 pm - 2:30 pm	2:40 pm - 4:00 pm	4:15 pm - 5:30 pm
Rio Vista Grand Ballroom	Travel Expo				
Rio Vista Grand Ballroom			Lunch & Keynote Speaker		
Balboa 1-2		Public Affairs Panel		Public Affairs Panel	
Santa Fe 3-4		Snowsports Leadership Academy		Snowsports Leadership Academy	
Far West Suite	Councils' Man & Woman Judging (closed session)	Councils' Man & Woman Judging (closed session)			
Cabrillo 1					BAC / San Diego / NBSWR
Santa Fe 3-4					Intermountain / Central / Northwest / Direct Members
Balboa 1-2					LAC / Orange / Sierra / Arizona

Please note that this is a preliminary list of invited guests, presenters/speakers, topics and rooms, which is subject to change.

#### 10:45-12:15 Public Affairs Panel - Balboa 1-2

Moderators: Steve Coxen & Linda Westlund

Scheduled speakers include Shawn Styles, former professional skier who is a meteorologist, weather anchor, and reporter currently working for KFMB-TV in San Diego. Subjects to be discussed include the current small ski resort situation and weather changes effecting winter sports and western ski areas.

### 10:45 am-12:15 pm - Snowsports Leadership Academy - Santa Fe 3-4 - "Strategic Travel Planning - News, Insights & Updates"

Speaker: Debbie Stewart, FWSA International Travel Vice President

This session will address the ever-changing "World of Travel." The interactive session will provide the most current travel information that participants can use to ensure successful club and council trips. Nancy Ellis, FWSA VP of North American Travel and Tucker Hoffmann, FWSA Trustee overseeing travel will participate in the discussions.

#### 1:30-2:30 PM - FWSA Keynote Speaker - Rio Vista Grand Ballroom

Convention Keynote Speaker: Chris Anthony, Documentary Producer, Director, Writer & Editor

### 2:40-4:00 PM - Snowsports Leadership Academy - Santa Fe 3-4 - "Race to the Finish - JEDI On & Off the Slopes"

Speaker: Todd Hood, National Brotherhood of Skiers Western Region Vice President

This interactive session will bring participants together to see how the concepts of Justice, Equity, Diversity, and Inclusion (JEDI) can provide a fruitful landscape for peaceful co-existence.

#### 2:40 pm-4:00 pm - Public Affairs Panel - Balboa 2-3

**Moderator:** Steve Coxen & John Watson

Scheduled speakers include Chris Anthony, skier mountaineer and film maker; Bruce Campbell, 10th Mountain Division veteran; Howard Koch, 10th Mountain Division veteran; Tom Rice, 101st Airborne Division veteran; Andre Chappaz, 1885th Engineer Aviation Battalion veteran; and Gilbert Nadeau, US Navy veteran. Subjects to be discussed include the remarkable experiences & service of these American heroes.

4:15-5:30 PM - Council Caucuses BAC / San Diego / NBSWR - Cabrillo I Intermountain / Northwest / Central / Direct Members - Santa Fe 3-4 LAC / Orange / Sierra / Arizona - Balboa I-2

Council delegates meet to hear from candidates running for the open FWSA offices. After the candidate presentations, the delegates will discuss the various candidates in preparation for voting on Sunday morning.

### Snowsports Leadership Academy

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. All attendees of the Snowsports Leadership Academy sessions receive a certificate of attendance. You do not want to miss these well presented, informative and timely sessions. Snowsports Leadership Academy Sessions Modules:

2008 - Module I: "I'm Elected, Now What" 2016 - Module 17: "Who Are You, and Who Cares: Building Module 2: "Now you Have Them, How do you and Supporting Your Brand" Module 18: "Safe Travels on the Slope" Keep Them" 2009 - Module 3: "Travel Wise - Smart Tips for Trips" 2017 - Module 19: "How to Build and Maintain a Successful Ski Club"

> Module 20: "Making Love to your Members - Building and Bridging Relationships for the Long Term"

Module 21: "How to Keep your Skis in Tip Top Shape" "What Goes into a Great Boot Fitting"

2018 - Module 22: "Make Your Nonprofit Passion a Successful Reality'

> Module 23: "Knock Knock. Who's There to Take Over? Successful Succession Planning"

> Module 24: "I Want to Go On the Trip, Too Maximizing Travel for Your Clients with Special Needs"

2019 - Module 25: "Are You Covered?"

Module 26: "Strategic Travel Planning...Delivers Successful Trips"

Module 27: "Getting Over the If's, Through the And's, and Off the Buts-Overcoming Objections"

2021 - Module 28: "Strategic ravel Planning - News, Insights & **Updates**"

> Module 29: "Race to the Finish - JEDI On and Off the Slopes"

Module 4: "Risky Business - A Slippery Slope"

2010 - Module 5: "Ethics - Doing the Right Thing" Module 6: "Tech Works - Building Your Club Using the Social Media"

2011 – Module 7: "Skiing Equipment Design: Getting the Right Fit"

> Module 8: "Building Membership Through Racing" "Taking Office, Now What"?

2012 - Module 9: "The Future Is Now"

Module 10: "Marketing, Mentoring, Media"

2013 - Module 11: "Make Club Meetings Fun While Getting Business Done"

Module 12: "Keeping Pace as a High Tech Club"

2014 - Module 13: "Get the Latest on Snowsports Equipment"

> Module 14: "Avalanche Safety - Are You Prepared?"

2015 - Module 15: "Improving Social Media Savvy" Module 16: "Latest Technologies in Winter Equipment?"

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### **Order of Business**

#### October 9, 2021

#### **GENERAL SESSION**

8:00 AM Call to Order (Gloria Raminha, President)
Introduction of Officers, Trustees, Committee
Chairpersons, Council Presidents, FWSA Appointed Representatives and Special Guests.

Credentials Committee Report (Michael Bouton)

Nominations Committee Report (Steve Coxen)

Councils' Man & Woman of the Year Report (Sheri Parshall)

Industry Marketing & Sponsorships Report (Debbi Kor)

Silent Auction Report (Teri Allard)

Travel Expo Report (MJ Lau)

#### **RECESS FOR TRAVEL EXPO**

8:45 AM - 10:25 AM Travel Expo (MJ Lau)

Sunday, October 10, 2021

**GENERAL SESSION RECONVENED** 

8:30 AM Call to Order (Gloria Raminha, President)
Order and timeframe of Sunday session to be determined by the FWSA President

8:30 AM – 1:00 PM FWSA General Meeting and Election of Officers

Secretary's Report (Sheri Parshall)
Approval of Minutes from 2019 Annual
Meeting

Credentials Committee Report (Michael Bouton)

Parliamentarian's Report (George Kish)

#### Sunday, October 10, 2021

Bylaws Report (George Kish)

Nominations of Candidates for Office and Elections (Steve Coxen)

Speeches by candidates (2 minutes time limit each)

Election and voting for President, Trustees, and Officers

Resolutions

10:30 AM RECESS FOR BRUNCH
Club & Council Communication Awards
Charities Award & Club History Award

11:30 AM GENERAL SESSION RECONVENED

ORDER OF BUSINESS FOR GENERAL SESSION (Continued)

Treasurer's Report (Steve Coxen)

Board of Trustees Report (Linda Westlund)

Industry Sponsorship/Silent Auction (Debbi Kor & Teri Allard)

FWSA Officers' Reports (FWSA VPs)

FWRA President Report (Bob Ellis)

FWSA 2022 Convention Report (Debbi Kor & Sheri Parshall)

Old Business (Gloria Raminha)

New Business (Gloria Raminha)

Introduction of Newly Elected Officers and Trustees (Gloria Raminha)

Adjournment (FWSA President)

#### Welcome

#### Gloria Raminha, President, Far West Ski Association

With COVID to deal with over the past one and a half years and all the challenges we've had to work through, I am excited to welcome you to the 88th Annual Far West Ski Association Convention in Sunny San Diego, California. We are hosted by the San Diego Council of Ski Clubs and our venue is the San Diego Marriott Mission Valley. This weekend is a showcase for the Far West Ski Association, a celebration of our history and accomplishments, an opportunity to have fun, see old friends and make new ones. You will learn new things at our Snowsports Leadership Academy, visit with our snowsports industry partners, meet snowsports celebrities and much more. Our FWSA Convention has something for everyone. Enjoy your weekend!

Please give a big thank you to our FWSA Convention Committee and all the San Diego Council volunteers who have worked many hours to make the 2021 Convention a success. I specifically want to thank Chris Gill, San Diego Council Immediate Past President and the Host Council Convention Chairperson. Additionally, I'd like to thank all the volunteers from San Diego Council. All our volunteers have worked very hard to make our 2021 convention a success. Please review the list of Convention Volunteers and VIPs in this Delegate Book and thank them whenever you get the opportunity.

Debbi Kor, our FWSA Convention Chairperson, has spent the past couple of years planning and organizing our convention. The keys to her success are her superb organization skills, her attention to detail, and the excellent team she has working with her. Additionally, Debbi is the FWSA VP of Marketing. I'd like to thank her for her work in securing sponsorships. Debbi's relationships in the snowsports industry are unparalleled.

Teri Allard is the Silent Auction Coordinator and MJ will Lau leading our Travel Expo. Jo Simpson once again has edited the Convention Delegate Book. Steve Coxen has done an excellent job as our FWSA Awards Chairperson, overseeing the awards nomination process and the voting. Leigh Gieringer and Jane Wyckoff are the creators of our annual Convention Awards Book. There are so many of our members who have worked at planning this convention that it is impossible to name each and everyone. I'd like to thank all the convention staff and volunteers for your time and efforts to make this convention a success.

Michael Bouton, FWSA VP of Membership, is in charge of our Snowsports Leadership Academy. There are two very interesting sessions on Saturday. In the morning, the session title is: "Strategic Travel Planning...News, Insights and Updates" presented by Debbie Stewart, our VP of International Travel. The afternoon session title is: "Race to the Finish - JEDI on and off the Slopes," presented by Todd Hood the FWSA Chair of Succession Planning and Vice President of the National Brotherhood of Skiers Western Region. There are Public Affairs Panels with guest speakers scheduled in both the morning and the afternoon.

Our keynote speaker is Chris Anthony. Be sure to read is bio in this delegate book. He has done some amazing things and has had many accomplishments.

No convention is complete without our annual elections which will be held on Sunday. Our councils will caucus on Saturday afternoon. Candidates running for office will visit each caucus to discuss their qualifications and answer questions. You should attend your caucus to learn more about FWSA leadership. You might be motivated to run for a position yourself.



MAYOR

October 7, 2021

3021 NE 72nd Drive #9, PM Box #207 Vancouver, WA 98661

Dear Far West Ski Association Convention Attendees:

As Mayor of the City of San Diego, it is my pleasure to take this opportunity and welcome the Far West Ski Association 88th Annual Convention to San Diego. I would also like to extend a special welcome to those of you visiting America's Finest City for the first time.

We are most pleased and honored that your organization has chosen to hold this event in our city and hope you will enjoy all the wonderful things San Diego has to offer. We know your convention will be successful, and we extend to each of you our very best wishes for a most memorable visit.

Sincerely,

TODD GLORIA Mayor

City of San Diego



202 C STREET • 11TH FLOOR • SAN DIEGO, CA 92101

### **Event Sponsors**

#### 88th Annual FWSA Convention

by Debbi Kor, VP of Marketing & Sponsorship

We extend our appreciation to the following sponsors of Far West Ski Association's 88th Annual Convention. Their generous support was a significant contribution to the financial success of this year's convention. By offsetting convention costs through the sponsorship program, we are able to offer a more affordable delegate registration fee. Please include these industry partners in your travel plans for 2021-2022.

### **Program Sponsors**



#### Western Ski Heritage Prize

Since 2000, **Steamboat** has donated a 5-night ski package for two with lodging, lift tickets, rentals, a tour and a half day lesson.



#### Councils' Man & Woman of Year

Since 2001, **Big White Ski Resort** has donated a 5 -night ski package for two with lodging and lift tickets to the Councils' Man and Woman of the Year winners.





#### **Athletic Scholarships**

Since 2004, funds for the scholarships are provided through contributions from Whitefish Mountain Resort, The Inn at Whitefish Lake, The Firebrand (Averill Hospitality Group) and Karbon (Shure Sports USA)



#### Safety Award

Starting in 2020 Mammoth donated a 4-night ski package for two with lodging, lift tickets and rentals.





#### **Environment Award**

Aspen/Snowmass, The Gant and The Crestwood donate a 5-night ski package for two with lodging, lift tickets, rentals and a lesson to the winner of the Environment Award.

### **2021 Convention Sponsors**





**Delegate Totes**Convention



Pub Crawl Thursday evening





Golf Tournament Friday Morning



Coronado Bike Tour Friday Morning



Aqua Adventure Friday Morning



**Pool Party** Friday Afternoon



**Beer Sponsor** Friday evening



Continental Breakfast Saturday Morning



**Luncheon** Saturday



Wine Sponsor Saturday Lunch



**Keynote Speaker** Saturday Afternoon



**Eye Opener Hosts**Sunday Morning

### Silent Auction & Travel Expo 2021 Participants

#### by Teri Allard and Debbi Kor

The Far West Ski Association and the San Diego Council of Ski Clubs extend their appreciation and sincere gratitude to the 35th Annual Silent Auction and 18th Annual Travel Expo participants. The success of this event is made possible by the continued support from our industry partners.

Please include these industry partners in your travel plans for 2021-2022.

Aspen Snowmass Pokolodi Lodge
Averill Hospitality Powder Mountain

Big Sky Powder Mountain Getaways
Club Med Red Mountain Ski Resort

Copper Mountain Resort Riverhouse on the Deschutes

Crystal Inn Hotel & Suites – Salt Lake Roatan Charter

City Schweitzer Mountain Resort
Crystal Inn Hotel & Suites – Midvalley Silver Tip Lodge Condos

Grouse Mountain Lodge Ski.Com

Holidaze Ski Tours Ski Group.net

Humbird Hotel Snake Dance Condominiums

Huntley Lodge Sports America Tours

Iberostar & Dressel Divers Steamboat Ski & Resort Corporation

Jackson Hole 49er Inn & Suites Taos Air

Kandahar Lodge Whitefish Taos Ski Valley Resort

Limelight Hotels, Ketchum

The Lodge at Whitefish Lake

Mammoth Mountain Ski Area

Wanderlust Tours, Bend

Mt. Bachelor

Whitefish Mountain Resort

Palisades Tahoe Winter Ski and Sports

Park City Peaks Hotel Zermatt Utah Adventure Resort & Spa

#### Convention Volunteer VIPs

Far West Ski Association President FWSA Convention Chairperson Host Council Convention Coordinator

Convention Sponsorship Chairperson

Silent Auction & Snowsports Trade Show / Travel Expo

Silent Auction Chairperson Travel Expo Chairperson Silent Auction Accounting

Silent Auction Bid Runners Coordinator

Auctioneer

**FWSA Awards** 

Service Awards Chairperson

Service Awards Processes and Procurement

**Awards Booklet** 

Awards PowerPoint Presentation

Club and Council Communications Awards Chairperson

Councils' Man & Woman of the Year Recognition

Chairperson Reception Hostess

Logo & Pins Graphics and Design Council Volunteer Coordinator

Registration

Convention Delegate Registrar

Registration Tote Bags

Celebrity Guests and VIP Registration Celebrity Guests and VIP Hostess

Coupon Books

FWSA Convention Treasurer

Snowsports Leadership Academy, Credentials Chairperson

**Optional Events** 

An Evening on Coronado Bike Ride by the Beach Octoberfest Pub Crawl

13<sup>4h</sup> Annual Michael German Memorial Golf Tournament

Hornblower Cruise

Trolley Tour/La Jolla and Mt. Soledad Memorial

Pool Party

**Door Prize Donations** 

**Publicity** 

Convention Video Decorations

Hospitality Room Coordinator Convention Website - Webmaster

Delegate Book Editor Nominations & Elections

Parliamentarian Resolutions

Convention Photographer - Van Pelt Productions

Awards Banquet Entertainment

Signage

Gloria Raminha Debbi Kor

Chris Gill/Barbara Blase

Debbi Kor

Teri Allard Mary Jo Lau Jane Wyckoff Jo Simpson Tucker Hoffmann

Steve Coxen

Joe Harvis, Jane Wyckoff

Leigh Gieringer Joe Harvis Bill King

Sheri Parshall Barbara Blase Chris Gill Lina Arnold

Jean McCasey Janie Lindenfeld Jean McCasey Barbara Lee Blase

Barbara Razo, Karen James

Randy Lew Michael Bouton

Chris Gill Hobe Schroeder Leah Clark Barbara Blase Gunter Schrecker Debbie Schroeder

Fran Long Debbi Kor

Debbi Kor, Chris Gill,

Lina Arnold George Stewart Laura Meldrum Chris Gill Joe Harvis Jo Simpson Steve Coxen George Kish Steve Coxen

Eric Van Pelt The Distractions Emilio Trampuz

Our thanks and appreciation to all the volunteers from the San Diego Councilf Ski Clubs, Los Angles Council of Ski Clubs and Far West Ski Association for their assistance in making the 2021 FWSA Convention a success.

### **Chris Anthony**

#### Documentary Producer, Director, Writer & Editor Keynote Speaker & 2021 Warren Miller Modern Media Award Recipient



Colorado Native and Snow Sports Hall of Fame Inductee Chris Anthony is a professional skier who has been on skis since he was eighteen months old . He has competed in almost every discipline of the sport.

He made his way up the international ranks of alpine ski racing before switching over to big mountain freeride competitions, formally known as extreme skiing competitions.

During the offseason, Chris raced road bikes professionally for one of the top continental teams. Both sports allowed him to spend time at the Olympic Training Center in Colorado Springs where he was exposed to Exercise Physiology. He would later study this subject at the University of Colorado and receive a Bachelor of Science degree.

During college Chris was recruited by Warren Miller Films to ski in one of the annual films. The opportunity inspired Chris to write a screenplay and eventually study film and writing while interning for Michael Douglas at Paramount Studios and attending the University of Southern California in Los Angeles for a period of time.

During the winter months, for more

- 2018 Colorado Snowsports Hall of Fame Inductee
- Award-winning Documentary Producer, Director, Writer, and Editor
- Best History Film Cannes World Film Festival 2021
- Featured athlete in 28 Warren Miller films
- Executive Director & Founder, Chris Anthony Youth Initiative Project
- Professional skier and ski personality
- A veteran of nine World Extreme Skiing Championships
- Former Alaskan Extreme Skiing Champion
- Alaska Helicopter Ski Guide

than 28 years, Chris continued to travel as an athlete, host and emcee for Warren Miller Films (Now Warren Miller Entertainment) building his brand. He is known for outlandish ski film assignments in strange locations.

During his career Chris has freelanced for several publications, coauthored a guidebook, was commissioned to write a screenplay, and hosted and produced several television and segment projects.

Chris has been booked for hundreds of speaking engagements, and formed a consulting and guide business.

He has volunteered thousands of hours for several charitable organizations, raising over a million dollars on their behalf prior to building his own youth outreach program called the Chris Anthony Youth Initiative Project. https://www.chrisanthony.com/youth-initiative-project.

In 1991, Chris was appointed Youth Ambassador for the State of Colorado by Governor Roy Romer. This sent Chris on a cultural exchange to the prefecture of Yamagata, Japan.

In 1997, Chris was appointed to the Colorado Speakers Bureau, placing him in front of a number of Fortune 500 companies.

A year later in 1998, Colorado Ski Country named Chris the spokesperson for their 5th and 6th Grade Passport Program. The Passport Program served as a platform for him to design his own youth mentoring program now operating under the guidance of the Colorado

Nonprofit Development Center.

In 2013, Chris was inspired by a mentor to create a 501(c)(3) foundation to honor his desire to impact youth.

One of his prouder moments was receiving the 2014 St. Jude Children's Hospital Sarah Burke Spirit Award for his work with youth.

His most powerful resource came from his position as a professional skier, through which he has engaged with more than 85,000 students over 20-plus years through school programs and other educational outlets.

Since the creation of his Youth Project as a fiscal partner of the Colorado Nonprofit Development Center in 2013, Chris has been able to take his mission to the next level. He has expanded his programming and now offers financial aid in select situations to ensure a broad spectrum of students can participate in his educational offerings.

More recently Chris expanded his Youth Project by underwriting snow science and avalanche education for youth and is currently working on an educational documentary.

In 2014 the Governor of Colorado endorsed the Project with this statement: "Colorado has always led the way in quality of life, fitness, adventure and outdoors. The Chris Anthony Youth Initiative Project has taken the unique outdoor assets we have across the state and created a program that will further enhance youth education," said John Hickenlooper, then Colorado Governor and current United States Senator.

### **Special Guests**

### Bruce K. Campbell

World War II 10th Mountain Division Veteran

Bruce Campbell was born and raised in Los Angeles and attended local schools. He graduated from the University of California Los Angelas after having his education interrupted by World War II.

He joined the 10th Mountain Division and received intense mountain warfare training at Camp Hale, Colo. The training included skiing, rock climbing and working with mules at altitudes of more Lake Garda in the Italian Alps. A fierce than 13,000 feet. The training took place during summer and during winter in deep snow on skis and snowshoes.

The training then moved to Camp Swift, Texas, for flat-land exercises where he was a Staff Sgt. in charge of two squads of 81mm mortars, which proved valuable in mountain combat.

In December 1944, he left the U.S. aboard the SS Argentina, arriving in Naples, Italy, two days before Christmas. His unit journeyed north to engage mentary filmed and produced by Chris



the German mountain troops in the Northern Appennines where the famous Riva Ridge battle took place.

It was followed by intense combat through the rest of the German strongholds. Next they traveled across the Po Valley and River where they liberated the city of Verona.

Their next and final objective was struggle occurred with the 3rd Battalion, leading the U.S. forces on the east side of Lake Garda through a series of cliffside tunnels, ultimately taking over the towns of Torbole and Riva where the war ended for them in Italy May 2, 1945.

The entire division was then deployed to northeast Italy in the area of the Julian Alps. This event is covered in detail in the film Mission Mt. Mangart, a docu-Anthony.

His unit left Italy in late July 1945, aboard a victory ship contemplating a 30-day leave in the U.S. and then to invade Japan. It was not a happy thought, but the rest is history.

He returned home and back to UCLA. After graduation he became an insurance broker until retiring in 1986.

He spent about 10 years with a Swiss associate in waste disposal technology, especially with scrap tires. During this period he was a member of the Screen Actors Guild - American Federation of Television and Radio Artists, working with an agent for on-camera commercials and voiceovers. He became a member of the Barbershop Harmony Society and participated in weekly re-



hearsals until Covid-19 hit.

He is an active member of the Grindelwald Ski Club where he is a charter member of the club that formed in 1949.

He is very active in the 10th Mountain Foundation and is awaiting the restart of Barbershop Harmony rehearsals and performances, as well as voiceover auditions in his home studio.

We will be celebrating Bruce's 97th birthday at the convention on Saturday.

#### **Howard Koch**

#### World War II 10th Mountain Division Veteran



Howard Koch was born in Oakland, Calif., and learned to ski at Sugar Bowl when he was 13. He attended the University of California Berkley after graduating from high school at 16.

The country was in the midst of World War II and the military was advertising for volunteers who could ski and rock climb to join a division that at the time was called the Ski Troops. Later they were designated as the 10th Mountain Division.

In March 1943, just after turning 18, Howard volunteered and petitioned to join the Ski Troops.

He was sent to Camp Hale in Colorado, built to house 14,000 men and 4,000 mules for packing equipment. Vehicles couldn't go in the snow and mountains in which they were training so the mules were an essential part of their mission.

Howard was assigned to the 86th Mountain Regiment, Second Battalion Headquarters.

The Germans had multiple trained mountain divisions and the United States had none until the formation of the 10th Mountain Division.

They were sent to Camp Swift in Texas so they could add Heavy Weapons Companies to their three regiments. While at Camp Swift, Howard entered Officers Candidate School. After graduation he returned to the 10th Mountain Division as they were being sent to Italy.

The 86th Mountain Infantry Division arrived in the Bay of Naples in January 1945, and they made their way up the boot of Italy in coastal steamers and railroad box cars.

defending Mount Belvedere, a position along the Gothic Line, a heavily fortified and defended line that the Germans built in the mountainous region which stretched east to west across Northern Italy above Florence.

As part of the 10th Mountain's assault on Mount Belvedere, a German artillery observation outpost on Mount Serrasiccia (sometimes called Riva Ridge) would have to be taken because it could direct German artillery onto the main assault against Mount Belevedere.

On February 17, 1945, Howard and his platoon were taken by truck to north of Poretta Terme for an evening hike into the canyon of the Torrente Dardagna, 2,000 feet below their objective, the German observation post on Riva Ridge.

In darkness early the next morning Howard and his platoon of 36 men arrived at the bottom of the Dardagna Canyon and entered a home where they hid out of site from the Germans for the next 18 hours. At 7:30 pm they departed to start the arduous climb up the steep Riva Ridge with at least 160 men climbing the one route in total darkness.

After climbing for 10 hours they approached the top at about 5:30 am, A dense fog covered the top of the ridge and allowed them to dig their fox holes and gun positions without being detected.

Howard's company advanced to discover that the Germans were unaware of their presence and were sleeping in several dugouts. His group opened a dugout door and Howard ordered them to come out with their hands up. About 60 Germans in that dugout the surrendered. The unit's assault on Riva Ridge was a total surprise to the Germans and it was captured without firing a shot.

After the prisoners were sent away the unit prepared for a German counterattack. The attack began the next day after the Germans discovered their presence. This was his first time under

fire and experiencing his company taking casualties. The successful attack on Riva Ridge enabled the attack on Mount Belvedere to succeed.

Howard and the 10th Mountain Divi-They headed to dislodge the Germans sion continued to battle the Germans up on the mountain tops and in the valleys of Northern Italy all the way up to the Po River Valley and Lake Garda.

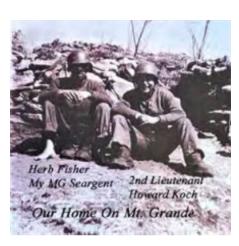
> After some bitter fighting in this region, the German Southeastern Austrian Command surrendered on May 2, 1945. Six days later Germany surrendered ending the war in Europe.

In July, Howard and his company returned to the United States to begin amphibious training in preparation to land on North Tokyo Beach. After returning to Norfolk the first atomic bomb was dropped on Japan. The second bomb was dropped on Nagasaki while Howard was on leave before reporting to Camp Carson to prepare for Japan and the war ended.

After being released from the Army in May 1946, Howard joined the Army Reserve and returned to the University of California Berkley where he graduated in 1948 with a degree in accounting.

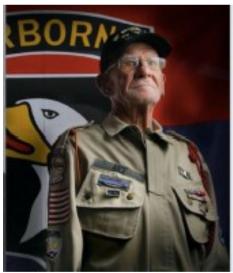
After graduation and marriage to his wife Averil (to whom he was married for 72 years), Howard went to work for Burrows selling accounting machines.

In August of 1950 Howard was recalled to active duty for the Korean War. On a stopover in Japan enroute to Korea he was in Japan to oversee projects ongoing in postwar Japan. He was again released from the Army in February 1952 and he returned to Oakland.



#### Tom Rice

World War II Veteran





Staff Sergeant Thomas M. Rice fought in several of the major battles of World War II, including Normandy, Market-Garden, and the Battle of the Bulge. He made combat jumps at Normandy and Market-Garden.

As a paratrooper, Tom Rice was one of 13,000 who parachuted into France on D-Day, June 6, 1944, the night that turned the corner for the Allies in World War II. He was with the 101st

Airborne Division, the "Screaming Eagles," parachuting behind enemy lines.

In Normandy Tom was wounded by shrapnel and caught a sniper's bullet in his left knee. He also made a flight jump in Holland during Operation Market Garden in Sept 1944, and the Battle of the Bulge from Dec. 1944 to Jan. 1945.

He was seriously injured in Bastogne during the Battle of the Bulge and other bullets tore a four-inch piece of the radial just below his right elbow. His last combat experience of WWII took place in Berchesgaden, Austria.

His military awards include four campaigns, Purple Heart with two Oak Leaf clusters, Two Invasion Arrows, Combat Infantry Badge, Bronze Star with cluster, Good Conduct Medal, French Fourregue, Belgium Lanyard and Parachutist Badge.

After the war, he taught social studies for 44 years at Chula Vista and Hilltop High Schools. Tom continues speaking to school students and civic organizations about his WWII experiences.

He continues to do tandem jumps each year on his birthday as a way to honor those who never came home from the war.

Tom has returned to Normandy and Market Garden numerous times and jumped for their 75th Anniversaries in 2019.

Tom celebrated his 100th birthday by jumping out of the Commemorative Air Force Inland Empire Wing Day Doll Aug 15 in Coronado.

#### Gil Nadeau

World War II Veteran



Gil Nadeau served in the Navy during World War II in the Pacific from 1944-1946. He served as a visual signalman aboard an LCS, which at that time stood for Landing Craft Support, and was part of the "Mighty Midgets." He served in the Philippines, the invasion of Borneo and in Okinawa.

Gil's awards include the Pacific Asiatic Theater Medal/Ribbon with 2 stars, American Theater Medal/Ribbon, the China Theater Medal/Ribbon, Good Conduct Medal/Ribbon, Philippine Liberation Medal/Ribbon, Philippine Independence Medal/Ribbon, China War Memorial Medal/Ribbon, WWII Occupation (Japan) Medal/Ribbon, WWII Victory Medal/Ribbon, and Combat Action Ribbon and Navy Unit Commendation.

Gil speaks at numerous engagements, schools and participates in many local activities to honor our WWII Veterans.

He is known to many as the "shortest sailor with the tallest tales".



### **Andre Chappaz**

#### World War II Veteran

Andre Chappaz was born in San Francisco but was raised in France until he returned to San Francisco with his parents at 12 years old.

Andre was an art student living in San Francisco when he was called to serve in the war. When he left for the South Pacific as a member of the Army Corps of Engineers, he took his pencils, pens and drawing paper with him.

Chappaz spent four months in Guam, eight months on Okinawa and 72 days at sea, chronicling his experience in about 100 drawings. He also helped to build airfields for B-29 bombers on the Mariana Islands and Ryukus.



While on Okinawa, he was part of the 10th Army that was staging for the invasion of Japan. Hokkaido was designated as the unit's landing area.

His assignments included: locating mines and unexploded ordinance in areas that were designated for airfield construction, providing protection to the bulldozer operators by riding as an armed guard on the equipment and participating in patrols in Japanese held areas. He was detailed to locate, establish and protect a water pipeline to one of the air bases through Japanese held area.

Chappaz says "I was young and impressionable, so I drew things that impressed me about the daily life of the soldiers. I drew about the life of my buddies as I went along. Later on, I got my mother to send me some colored pencils."

His pen and ink illustrations include scenes of his comrades on patrol in the jungle, taking part in special missions and discovering land mines on the beaches of Guam. Most of his depictions were drawn from memory, as he was largely unable to draw in the field.

Tech 5 Chappaz's awards include:



Good Conduct Medal, American Defense Medal, Asiatic Pacific (with 2 bronze service stars), WWII Victory Medal, Japanese Occupation Medal, Marksman Badge (M-I Rifle) and Meritorious Service Patch.

After the war, Andre returned to Art School on the GI Bill. He then worked as an advertising artist working in design and illustrations. At 95 years old, he does not plan on slowing down! He still downhill skis every winter and belongs to a local biking club.

### **Shawn Styles**

#### **Television Broadcaster** 2021 Bill Berry Hard News Award Recipient



"I've traveled all around the world on assignment. They're all special - but my favorite place is on the weather set."

Meteorologist and lifestyle reporter Shawn Styles could not ask for a better job than bringing you the latest weather on CBS News 8. After all, it is a perfect fit for the self-described outdoorsman who loves to surf, ski, snowboard, fish, sail and play tennis, among other activities!

"Weather affects peoples' lives," he says. "I can help them make plans." Speaking of plans, Shawn never planned

to be in TV. "Television chose me," he says. "My career as a snow ski racer was ending; I had also worked in movies active life in La Jolla. Adding to his aland television. Bringing people the weather seemed the natural way to go."

A San Diego native, Shawn grew up in La Mesa. He spent his summers at the La Jolla Shores, surfing and developing a keen interest in nature and the weather. By the time he was 20, Shawn's surfing adventures took him through California, Mexico and Hawaii.

During the winters, his athletic abilities found another outlet; snow skiing in Utah. He did so well that his buddies convinced him to enter a freestyle skiing competition. That led him to a career as a professional ski racer.

In between racing the slopes and catching the waves, Shawn found time for broadcasting. He began doing snow reports for East Coast radio stations from his pro skiing gig in Park City, Utah. He then caught the TV wave and began doing surf reports at KGTV and in August of 1996, he broadened his horizons right here at CBS News 8.

Now he brings you the weather, along with his unique "Adventures with Shawn Styles." And after much hard work, Shawn received his Seal of Approval from the American Meteorological Society.

When he isn't in search of the latest adventure, Shawn lives an incredibly ready long list of interests, Shawn also loves to cook, garden, discover fine wines, shop for antiques and "a whole lot more." With this kind of zest for life, it's no wonder he says, "It's all great!"



### **Snowsports Leadership Academy**

The Snowsports Leadership Academy is a FWSA education program designed to provide FWSA members training and tools to enhance and expand ski clubs and be recognized industry wide as having a measure of standards and consistency. There will be one morning, session and one afternoon session.

### Race to the Finish - JEDI On and Off the Slopes

Todd Hood, Chair, FWSA Succession Planning Committee

Several terms have risen to the top of most Americans' minds over the past 18 answers for participants to exchange months. Some terms evoke emotion, excitement, anticipation, anxiety, frustration, and even fear.

In the midst of Pandemic, Quarantine, Freedom, Patriotism, Black Lives Matter, Anti-Asian Hate, Anti-Semitism, and the Islamic State; we all share the same air, water, and earth.

Regardless of your personal political party preferences, this interactive session will bring participants together to see how the concepts of Justice, Equity, Diversity, and Inclusion (IEDI) can provide a fruitful landscape for peaceful coexistence.

This session will present questions and input and insights about race, gender, sex, and a myriad of characteristics that divide us, in order for us to unite for fun, adventure, and successful relationships, on and off the slopes.

We will not solve the problems of the world, but the Far West Ski Association hopes to positively impact our small section of it.

Attendees are guaranteed to leave this session being more enlightened than before, hoping to learn more, and excited for what is in store.



### Strategic Travel Planning News, Insights & Updates **Debbie Stewart, VP International Travel**

This session will address the everchanging "World of Travel!" Please join us while we discuss the most current travel information.

This will be enlightening for you and your club and councils' travel programs.

We will provide you with tools and key information to share with your club to enhance the success of your trips.

We encourage audience participation and will allow time for questions, answers, and sharing.

The session will be led by Debbie Stewart, FWSA VP of International Travel along with Nancy Ellis, FWSA VP of North American Travel and Tucker Hoffmann, FWSA Trustee overseeing travel.



**Debbie Stewart** 



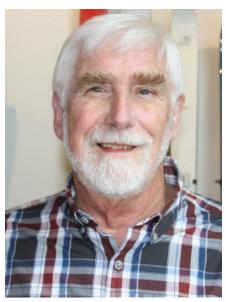
Nancy Ellis



Tucker Hoffman

## FWSA Western Ski Heritage Prize John Lunden

#### Skiing Sun Valley: a History from Union Pacific to the Holdings



Skiing Sun Valley: a history from Union Pacific to the Holdings, published by The History Press in 2020, is an in-depth history of the country's first destination ski resort where modern skiing in this country began. The book authored by John Lunden includes more than 180 historic photos from a variety of sources.

It tells previously untold stories from original Union Pacific documents, oral histories of individuals involved with the resort from its beginning, and histories of Union Pacific and the Harriman family.

The book discusses the history of Sun Valley, the country's first destination ski resort, built in 1936 by Averell Harriman and Union Pacific in the wilds of Central Idaho for \$1.5 million. Harriman intended to regenerate rail passenger traffic that had been decimated by the Great Depression.

The resort was designed to bring European ambiance to the U.S., and was called America's St. Moritz. Sun Valley had an ultra-modern lodge with big city amenities, a ski school with Austrian instructors that made skiing sexy, and chair lifts invented by Union pacific en-

gineers based on a system to load bananas onto boats.

Skiing Sun Valley explores Sun Valley's relationship with Averell Harriman and the Union Pacific Railroad, Harriman's personal involvement with virtually every decision made about the resort, and how its role was governed by railroad economics. It demonstrates how Harriman used ski tournaments to make Sun Valley an international resort.

Skiing Sun Valley explores the unique history of our first destination ski resort that introduced modern skiing to this country. Developed as an economic asset of the Union Pacific Railroad, Sun Valley became a cultural icon and influenced many other ski resorts' developed afterwards.

The book is based on previously unpublished sources about Union Pacific, Sun Valley and the people who developed it and made it famous.

Ski racer and author Dick Dorworth in his review of the book in *Skiing History* magazine said the following: "*Skiing Sun Valley* is a deeply researched, scholarly book about the connections between the Sun Valley of today and the people, places, cultures, economics, wars, inventions, wilderness, ecology, risks and personal relationships in the 19th and 20th centuries that made it what it will be in the 21st.

"Every aspect of the story is accompanied by an abundance of photos that on their own are worth the price of the book. Every person with a connection to and love of Sun Valley will be better informed, inspired and wiser after reading it."

During the Covid-19 quarantine period John Lunden also published two other books about ski history: Sun Valley, Ketchum & the Wood River Valley and Ski Jumping in Washington State: a Nordic Tradition, which is a companion book to an exhibit on ski jumping at the Nordic Museum that he helped prepare.

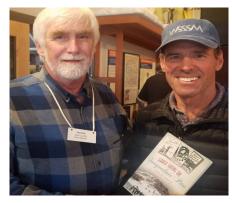


He also wrote Early Skiing on Snoqualmie Pass that was published in 2017. It and Sun Valley, Ketchum & the Wood River Valley received Skade awards from the International Skiing History Association.

John was born and raised in Seattle. He received B.A and J.D. degrees from the University of Washington and a Master of Urban and Regional Planning from The George Washington University.

He practiced law in Washington, D.C. and Seattle as a federal attorney and as a private practice trial attorney in federal court.

The Western Ski Heritage Prize is sponsored by Steamboat Ski & Resort Corporation. The winner is awarded a trip for two to Steamboat.



John W. Lundin, founding and Board of member of the National Nordic Museum with U.S. Olympic Skier and medal winner Phil Mahre, Mahre is holding John's book Early Skiing on Snoqualmie Pass at the second anniversary celebration of the museum, October 2017. Profits from the book go toward support of the museum.

### **Environment Award Richard Lubin**

#### Posthumous Award

Richard Lubin, formerly a member of Botabagger Ski Club, Sierra Council, is being honored as the Environment Award recipient for 2021.

Richard's passion for protecting our environment, particularly our snowsports environment, has been longstanding. Richard was a prolific writer, always doing his research to write articles that were entertaining as well as

In addition to his articles, Richard produced numerous videos that can be viewed on YouTube.

It took Richard two years to put together his submission for the Environment Award, partially due to the extent of his research, but also due to the hours you spent researching and writconstraints on his writing ability caused by his illness. His submission was lengthy and thorough, certainly worthy of this recognition.

In Richard's words, "For any change to occur, the first step is to inform people of the problem." Richard's goals were to disseminate information about the problem, and to give the reader or viewer tools to take action regarding protecting our environment.

Richard's articles include: "Get Involved," highlighting POW (Protect Our Winters) and the National Ski

Areas Association Sustainable Slopes program, "Climate Change: Facts About Our Earth" and "The Future of Skiing and Snowboarding." His videos include: "Climate Change," "Do Something" and "That Aspen." Richard's articles will be posted on the environment page of the FWSA website: www.fwsa.org.

Richard believed that informing people of the problem and giving them tools to take action would raise global consciousness, which would in turn allow citizens to influence their legislators to make changes on an even larger scale.

Thank you, Richard, for the many ing articles to continually keep the need to protect our environment formost in our minds.

"Everybody talks about the weather, but nobody does anything about it," Mark Twain said.

We still can't change the weather, but we can now do something about the environment and skiing and boarding--get involved!

The Far West Ski Association Environment Award is graciously sponsored by Aspen/Snowmass, The Gant Aspen and the Crestwood Condomini-



um Hotel. Aspen/Snowmass, an early leader in the ski industry with reducing their carbon footprint, proposed this award for FWSA in 2015.







### Bill Berry Award—Feature Article **Jimmy Petterson**

"Skiing Around the World, Vol II"



Jimmy Petterson has been named the winner of the Far West Ski Association's Bill Berry Award (Featured Articles) for 2021 for his book, Skiing Around the World Volume II.

Named after longtime and renowned ski journalist, Bill Berry, the award celebrates outstanding contributions to skiing by the media.

It is not the first time that this honor has been bestowed on Petterson. In 2006, he also was the recipient of the Berry Award when he published Volume I of Skiing Around the World.

the 15-year interim between the awards, these books — more like tomes — are not the sorts of works that one can throw together quickly.

In fact, Petterson has skied 650 ski resorts in 75 countries and all seven continents to amass the information and photos that make up his twovolume seminal work.

When he was informed about winning the award, Petterson was extremely

happy. He states: "The long process of creating a document of this kind has given me many rewards along the way, and I might add that 'the way' has been a long and winding ski slope. My initial reward has been the many wonderful mountains and ski resorts that I have been able to visit and ski while working on this almost-never-ending project.

"And of course, there have been innumerable kind people that I have met on the snow during the process. Travel is always a reward unto itself.

"Another reward has been the crea-As one might be able to surmise from tive process. I have very much enjoyed weaving my experiences into a series of interesting stories. I have gotten great pleasure out of my photography work and have made some great friends with skiers who have helped me by modeling for the photos. In addition, I have also enjoyed working extensively with the layout for the book.

> "Now, after working about 15 years on Volume II, I'm very pleased and honored to have received the recognition

of my peers in the ski industry who have chosen me once more to receive the Bill Berry Award.

Petterson continues, "Still, I don't want to forget one more reward of my many years of work — the many skiers and boarders who have written me to tell me how my books have inspired them to embark on exotic ski travels of their own, visiting destinations that they first read about in one of my books. To be able, in some small way, to enhance the lives of other people is also something that I am very proud of and happy for."

In addition to his two books on skiing, Jimmy has had more than 650 feature articles published, and his work has appeared in 20 countries. He is also an annual contributor to the Far West Skier's Guide.

Each of Petterson's books also won the Harold Hirsch Award given out by the North American Snowsports Journalists Association, and Volume II also was honored with the Baldur Award from the International Ski History Asso-

Volume I of Skiing Around the World, which had for many years been sold out, has been reprinted and is currently available again. Both books, as well as, a number of other items produced by Mr. Petterson, can be purchased from his website:

www.skiingaroundtheworldbook.com.



## Councils' Man and Woman of the Year Recognition

The Far West Ski Association honors top volunteers each year through the Councils' Man and Woman of the Year Program. Each council may nominate a man and a woman to be honored throughout the convention. A panel of judges scores the résumés of the nominees and conducts on-site interviews. The winning candidates are announced at the Saturday evening banquet as the FWSA Man and Woman of the Year. Big White Ski Resort, our generous sponsor of this program since 2001, gives each of the two winners a ski vacation for two at the resort.

The Councils' Man and Woman of the Year Recognition program provides recognition of the incredible, hardworking volunteers that keep our clubs viable, active and successful. There have been few times in our history where our clubs and councils have faced a challenge like a pandemic, but these men and women met that challenge.

They are being recognized by their councils for making that extra effort to make sure what could happen did happen, and kept it all going. The men and women who we're introducing to you have one thing in common—they're all exceptional!

#### Arizona Ski Council

Bill Behnke

As an active member of Phoenix Ski Club, Bill has held many offices, including President, Vice President and Ski Trip Coordinator. He worked with other members to develop an Environmental Stewardship Program, and he has hosted many social events for the club, including monthly dinners, happy hours, and pre/post trip parties.

#### **Bay Area Snowsports Council**

Marci Lyzun and Don Shaver
Marci is a member of Inskiers Ski Club,
where she has served as president from
2019 to present. She's been the auctioneer for the club benefit, and has
hosted their holiday potluck for five
years. She worked as "Race Ambassador" to encourage race participation
and organized post-race get-togethers
for Singles League clubs.

Don belongs to, and is president of, Modesto Ski Club. Don's efforts have focused not only on running the club, but managing and fundraising for the lodge owned by the club in Truckee. Don has been BAC's trip leader in past years, and supported several FWSA trips.

#### **Central Council**

Fran Long

Fran is a long-time, active member of SLO Skiers in San Luis Obispo, CA. She has served in many positions on the



SLO Skiers board, as well as on the FWSA board. She believes strongly in giving back to the organizations that give her such pleasure.

#### Intermountain Ski Council

Lynda Clark and Craig Orsen Olsen Lynda loves being part of the Bogus Basin Ski Club and is often heard promoting the club to others on chair lifts, in town and at work. She has been skiing off and on since 1983. Today, you can find her enjoying the lifelong sport on blue and black runs.

Craig, also a member of Bogus Basin, is the communications director and technical wizard for the club, spending many hours on web site content and a significant web site changeover. Craig participates in many of the club's fundraising efforts and has worked on committees for many club events.

#### Los Angeles Council of Ski Clubs

Soo Jeung Lee and Pete Smith
Soo is a member of the Unreccables,
where she is a PSIA-certified adaptive
instructor. Soo assists the club's ski
school director in dryland and early
season snow training for volunteers, as
well assisting the club's equipment manager. She spent many COVIDrestricted hours with on-line meetings,
education and chats discussing adaptive
snowsports and safe trip logistics.

Pete is a member of Wailers. He has held several offices including President, Vice President, Membership and Trip Director. He's a member of the National Ski Patrol, and has organized fundraisers for outside organizations like Wounded Warriors and Habitat for Humanity. Pete is the 2019 recipient of the Far West Safety Award.

### National Brotherhood of Skiers – Western Region

Shauna Kinsey and Frank W. Robertson Jr. Shauna is a member of SnowBusters Ski Club of Pasadena, where she served as the Vice President, Director-at-Large and Trip Leader. She is currently the Marketing Outreach Chair for NBSWR and a two-time FWSA Outreach Grant Winner.

Frank is a member and current Vice President of the Winter Fox Ski Association. He worked to reinvigorate joint Southern California NBS Ski Club happy hours, and has been trip leader for several NBS Urban Winter Fest and NBS Summit and Mini-Summit events. He continues to captain the annual Lake Mead Houseboat trip.

#### **Northwest Ski Club Council**

Sandi Shaub and Bill King
Sandi was nominated by the Interlachen
Ski & Ski Club, but she has spent her
primary energies with Skiyente Ski
Club, including serving as Vice President and Editor. Sandi has chaired several club fundraisers and annual events.

Bill is a member of Mountain High Snowsport Club and is the current Vice President. He is an active PACRAT league racer, and he has been trip leader on several club trips. He also participates in club hiking and white water rafting events in the summer. Bill serves as treasurer of Northwest Ski Club Council.

#### San Diego Council of Ski Clubs

Eileen Weiner and John Walsh
Eileen, a member of Don Diego Ski
Club, is currently the Council Representative for the club, and is active on the committee working to rebuild the club. She is also the San Diego Alpine League president, coordinating its merger with ROKKA and ULLR Leagues.

John is a member of North Island Snowdrifters, and is currently Race Director for that club. John is the most recent recipient of the Terry Smith Award.

### **Snowsports Builder Awards**

by John Watson, History Chair

The FWSA Snowsports Builder Award is given to individuals who have made an indelible positive impact on snowsports. The builder may be honored for achievements in athletics, the press, publishers, historians, industry, humanitarian work, area development, or technology. In short, they honor those who have made significant contributions to snowsports.

#### Schone Malliet

Schone Malliet has devoted many years of service to the sport of skiing and he has introduced hundreds of urban children to our sport.

He is the CEO and founder of Winter4Kids (W4K) at the National Winter Activity Center in Vernon, NJ. W4K was developed out of an initiative of the meals, fitted gear and six weeks of National Winter Sports Education Foundation, a national non-profit whose mission is to improve the lives, health and fitness of youth through winter activities by leading the collaboration of several nationally recognized partner organizations.

The Center introduces children to activities that they would not typically be exposed to or consider trying, while making it economically feasible.

Winter4Kids exists to create healthy lifestyles and influence behaviors of youth through winter activities. Better health and attitudes are the result of increased moderate to vigorous activity, nutritious food, and personal development.

The Center states that lives are changed and outlooks are brighter as

each of their participants become better individuals through the mastery of snow and life skills. The youth use these experiences to explore and pursue new academic, life and sport opportunities.

The program includes wholesome lessons, typically held on weekends,

According to Schone, "This isn't a program — this is a movement. I enjoy the impact The Center has on kids who participate and the potential to change their lives forever."

The Center served 180 children in its first year of operation. In 2018, more than 1,400 kids came through the program. The projection is to serve 10,000 children by 2022.

Schone has a BA in Economics from Holy Cross College and an MBA from Pepperdine University. He has a broad set of accomplishments to draw upon from family, military, athletic and corporate environments, as a Marine pilot, alpine ski racing coach, CEO of ViaNovus, alyXsys Inc, and senior sales and marketing executive.



He was the Chair and Founder of the National Winter Sports Education Foundation. Schone is currently a Vice President of the Holy Cross Alumni Association board; former Chair, YMCA Board of Managers, he and is involved in many facets of winter sports through US Ski and Snowboard.

Shone's dedication to exposing urban children to the sport of skiing makes him a true Snowsports Builder.

### **Candace Cable**

#### Achievements, Honors and Awards

- 2016 Vice-Chair of LA2028
- 2012-2016 Skiing Athlete Representative to the U.S.O.C. Athlete Advisory Council.
- 2010 Athlete Services Coordinator Team USA Winter Paralympic Games, Vancouver Village.
- 2004 Only American Woman to win Over All World Cup Cross Country Ski Championship Title.
- 2002 Women's Sports Foundation, Wilma Rudolph Courage Award.
- 2002 Flag Bearer Opening Ceremonies Team USA Winter Paralympic Games, Salt Lake City.
- 1998 Far West Ski Association Jimmie Heuga Award.
- 1997 Female Athlete of the Year, National Wheelchair Sports Association.
- 1985 1995 Major Financial Endorsement for Adaptive Athlete Chrysler Corporation.
- 1984 Competitor in first Olympic Games Wheelchair Racing Exhibition, 1988, 1992, Medalist.



#### Wheelchair Racing/Alpine Ski Racing/Cross Country Ski Racing 1979 to 2006

A spinal Cord Injury at the age of 21 in 1975 brought about need to create social relationships with other wheelchair users, to feel connection and inclusion in society. Adaptive sports are an easy way to build self esteem, friendships and health.

Adaptive sports is the perfect vehicle to shift old stigmas about unable disabled to healthy, exciting, viable contributing members of society.

Adaptive sports saved my life and defined my purpose. Innovator and designer of adaptive equipment.

- 9 time Paralympian. 4 Summer Paralympics 1980, 1988, 1992, 1996. 5 Winter Paralympics 1992, 1994, 1998, 2002, 2006. 12 Paralympic Medals, 8 Gold Medals.
- Pioneer in the sport of wheel-

- chair racing, member of small group that evolved equipment, rules, race director guidelines, endorsements and media presence to where it is today.
- Only person to win the U.S.
   Wheelchair Racing National
   Championships "Triple Crown" the 10K, Half Marathon and
   Marathon in one season 1983.
- U.S. Wheelchair Sports Team Member 1980 – 1996. U.S. National Track Champion 55 times.
- U.S. Disabled Ski Team Member 1989 – 2006. U.S. National Cross Country Ski Champion 32 times.
   I 0 weeks. Rode 70 miles a day, necting with 1,500 communities
   Collaborated with YMCA, Girl Scouts and Girls Incorporated.
- Winner of 84 marathons including 6 Boston Marathons.

### Turning Point Tahoe 2006 to Present

Director of chapter of a National Organization

### Disability to Possibility Kit 2004-Present

Presenter/Co-Creator

#### Girls on the Move Bike Event, Special Project of Outward Bound-10 Weeks 2000

Core Rider/Facilitator Workshops, Kits and Activities/Festival and Program Speaker

Only handcyclist, of 22 core riders, pedaling 3865 miles from Portland OR to New York City NY in 10 weeks. Rode 70 miles a day, connecting with 1,500 communities. Collaborated with YMCA, Girl Scouts and Girls Incorporated. Staged One Day Festivals in 5 major cities offering climbing towers, low challenges, music, presenters, activities and booths with outreach information.

### **Board of Directors**

#### 2020-2021 FWSA Directors and Council Presidents

President

Gloria Raminha ('18-'21) Res: 661/829-5996 garski2011@gmail.com

Immediate Past President

Steve Coxen (18-21) Cell: 503/679-9022

sacoxen2000@gmail.com

Secretary

Sheri Parshall ('16-'21) Cell: 503/706-0522 cougskier@aol.com

Treasurer

Randy Lew ('15-'21) Res: 503/682-1563 fwsa13randy@telis.org

VP Communications Joe Harvis ('18-'21) Cell: 973/964-0834

vpcommunitions@fwsa.org

VP Council Services Chris Gill ('19-'21) Res: 858/382-1427

jo simpson@sbcglobal.net

VP International Travel
Debbie Stewart ('12-'21)
Bus: 559/734-9294
fwsaintltrvl@prodigy.net

VP Marketing & Sponsorship

Debbi Kor ('02-'21)
Cell: 503/314-7078
fwsadebbi@comcast.net

VP Public Affairs ('19-21)

Fran Long

Cell: 805/712-5781 fancat87@gmail.com VP Membership Michael Bouton ('18-'21)

Cell: 208/703-0444 mbouton0559@msn.com

VP North American Travel

Nancy Ellis ('13-21) Res: 530/582-0566

fwsatravelnancy@sbcglobal.net

**VP** Racing

Bob Ellis ('03-'21) Cell: 530/414-4270 rellis9681@aol.com

Chairman Board of Trustees

Linda Westlund ('18-'21) Res: 480/216-2010 skierwestv@aol.com

Trustee

Tom Bundgard ('15-'21) Cell: 619/884-3848 tabundgard@hotmail.com

Trustee

Tucker Hoffman ('18-'21) Res: 925/371-1910 tuckerhoffman@aol.com

Trustee

Jo Simpson ('19-'21) Cell: 775/722-6468 Jo simpson@sbcglobal.net

Arizona Ski Council President

Kristy Welsh
Cell: 602/326-2205
techartist@yahoo.com

Bay Area Snow Sports Council President

Paul Vlasveld Cell: 408/314-4649 pvlasveld@comcast.net

Central Council President

Fran Long

Res: 805/238-1375 fancat87@gmail.com

Intermountain Council President

Jenn Coutts
Res: 817/832-5364
jcoutts29@yahoo.com

Los Angeles Council President

Sandy Blackwell Cell: 818/441-6191

lacpresident@lacouncil.org

Northwest Ski Club Council President

Christine Ciardi Cell: 503/819-3128 c2blondie@hotmail.com

Orange Council President

Sheila Van Guilder Cell: 714/656-6032 svanguil@yahoo.com

San Diego Council President

Ira Lindenfeld Cell: 858/395-5442 paddler23@cox.net

Sierra Council President

Jo Simpson

Cell: 775/722-6468

jo simpson@sbcglobal.net

### **Board of Trustees Report**

#### By Linda Westlund, Chair

The FWSA Board of Trustees oversees the financial health of the organization and has responsibility for long-range planning to support the goals of the Association. Trustees provide the experience and leadership to plan and implement new programs, guidance for operation of functional programs, and direct oversight of the Far West Ski Association's Annual Convention, the Athletic Scholarship Program, and the Awards Program. The Trustees also recommend changes to the organization's structure and By-Laws of the Association when appropriate.

The FWSA Board of Trustees is comprised of four elected Trustees: Tom Bundgard, Tucker Hoffmann, Jo Simpson and me as Trustee Chair. President Gloria Raminha, Past President Steve Coxen, and Treasurer, Randy Lew also serve as Trustees, and Secretary Sheri Parshall provides support.

Elected Trustees typically serve two-year terms, with two of four positions open for election each year at the Annual Convention. With the 2020 Annual Meeting canceled due to COVID, and the 2021 Annual Meeting postponed from June to October, all Trustees agreed to continue in their roles until the October 2021 Election of Officers. Four Trustees will be elected, two for eight-month terms, two for one-year, eight-month terms.

FWSA was presented with many challenges in 2020 and 2021. Debbie Stewart was leading a group of international travelers in Portugal in March 2020, when US and worldwide travel restrictions were rapidly implemented. Debbie heroically got everyone home safely.

FWSA Trustees and our Directors of Travel, Debbie Stewart and Nancy Ellis, canceled, rescheduled and renegotiated contracts for many trips. The March 2020 Mini Ski Week to Big White, British Columbia, Canada, was canceled with no financial penalty to FWSA or our members. The International Ski Week to Sölden Austria was moved from 2021 to 2022. The 2020 Cozumel dive trip was canceled. The 2020 trip to Croatia was rescheduled for September 2022. The 2021 Mini Ski Week to Zermatt Utah was rescheduled to March 2022. The 2021 Sun Valley North American trip was safely conducted with 103 attending a fun ski week at which group events were modified to conform to COVID restrictions. Refer to the Treasurer's Report to review the 2020 & 2021 Travel Program Financials, which were favorable.

Far West Ski Association's Annual Convention is a flagship program that provides a forum for our membership and industry partners to gather together for planning, learning and celebration of snowsports. FWSA Trustees and Debbi Kor, FWSA Convention Chairperson, renegotiated contracts and rescheduled the 2020 and 2021 Annual Conventions. NWSCC convention chair Sheri Parshall worked with us to move the June 2020 convention in Portland, Oregon, to June 2022. The 2021 convention was originally planned for June 2021 in San Diego, and SDCSC convention chair Chris Gill worked with us to reschedule to October 2021. The Annual Convention is a critical part of the FWSA revenue stream to fund our programs. Convention financials depend on attendance by delegates and Silent Auction attendees, which is being unfavorably affected by COVID.

The FWSA Awards Program includes Service Awards, Industry Awards, Media Awards, and the Snowsports Builder Award, recognizing individuals for their exceptional contributions. Thank you to Steve Coxen who chairs this program, and to Joe Harvis, Director of FWSA Communications, who provided technical support for publishing citations and administering voting via our new FWSA Club Express Website which was deployed in early 2020.

Randy Lew, FWSA Treasurer, provides the Association with detailed, timely, and accurate financial reporting and budget control. John Reinhardt, our Tax Advisor, prepares and files our corporate tax returns and ensures that we are in compliance with Federal and State regulations, with support and oversight from the Board of Trustees.

### Far West Ski Foundation

by John Watson, President

#### Dig Deep for Scholarships, Adaptive Skiing and Education

The Foundation has two principal donor bases and they both are YOU. The Foundation draws resources from convention delegates and ski week attendees. (There a few dedicated persons who don't fall into either category). Major support is provided by FWSA councils that have committed to annual support for U20 scholarships directly from their treasury.

We persuade you to provide dollars for support of our four missions and we do this with silent auctions and raffles of donated merchandise and travel. We have several loyal sponsors who support jects. our scholarships: Whitefish Resort, Averill Hospitality, KARBON, Far West Racing Association, and our friends at the US Ski Team. Check out the variety of gear (some from the US Ski Team) at the Scholarship tables.

Most of our support for adaptive skiing is by means of a silent auction Friday evening of an amazing collection of imported and domestic wine packages. The wine packages have been donated by Gloria Raminha and Joe Harvis. Check out that table, too.

The Foundation distributes the resources you have given us by making grants in four mission areas: scholarships to racing schools for U20 athletes, adaptive skiing and snowboarding for injured service personnel and the general public, periodic support to the training of international competitors (women's ski jumping), and education through museums and research pro-

Last season FWSF made scholarships available to 18 athletes in seven race training programs for a total of \$12,150.

Grants of \$500 each were made to the California Ski Library and Women's Ski Jumping USA.

We view the Foundation's grants as representing the generosity of all the snowsport people in our related organi-



zations. So we hope you will dig deep into your bankroll for snowsport. You'll be making a contribution on behalf of ALL of us.

Our friends of the Foundation will be manning the wine silent auction. Take advantage of our raffle and silent auctions. Dig deep for snowsport.

### **Athletic Scholarship Program**

by David Krupp, Chair

The Far West Ski Association Athletic Scholarship Program is entering its 18th year, growing from an initial \$1,500 in scholarships in 2004 to \$12,150 and 18 recipients in seven race training programs in the 2020-2021 season.

The total awarded since the program's inception is now \$165,000 to community service. 116 recipients. We express our thanks to our sponsors, Whitefish Mountain Resort, Averill Hospitality Group, Schure Sports (maker of the Karbon line of snowsports clothing), and Far West Racing Association.

We would also like to thank our partners, Skiyenti Ski Club, Mountain High Snowsports Club, Los Angeles Council of Ski Clubs, San Diego Council of Ski Clubs, Northwest Ski Club Council and Sierra League and Council. Finally, a special thanks to all the Far West members who have so generously contributed to the program.

United States Ski Association licensed junior racers in the U21, U19, and second year U16 classes in states represented by FWSA affiliated councils are deposited with The Far West Ski

are eligible for a scholarship. This year junior racers in California, Nevada, Arizona, Oregon, Washington, Idaho, Utah and Wyoming are eligible.

Scholarships are awarded on the basis of financial need, competitive accomplishments, academics, and

National ranking in competitive skiing can cost well in excess of \$10,000 per season; a financial challenge for even upper middle class families. The need is great and we anticipate that the number of applications will continue to increase.

Convention attendees have the opportunity to support the Athletic Scholarship Program by participating in the auction of a ski and stay package donated by Whitefish Mountain Resort and Averill Hospitalty Group, the silent auction featuring apparel by the U.S. Ski Team and finally, our raffle featuring an assortment of great prizes. Raffle tickets cost \$5 each or five for \$20.

All funds for the scholarship program



Luca Robillard, age 18, is a FWSA Scholarship recipient from Truckee, California, and skis for the Sugar Bowl Ski Team.

Foundation, an IRS 501(c)3 charitable foundation, which was incorporated as a partner of FWSA to provide a means of accepting contributions. The Foundation qualifies contributions to the scholarship program as income tax charitable deductions.

#### by Randy Lew **Preliminary Comparative Balance Sheet**

	April 30, 2020	April 30, 2019
ASSETS		
Checking/Savings		
General Account (B of A)	\$ 27,62	
Convention Acct (B of A)	20,00	
North American Travel Trust Acct. (B of A) International Travel Trust Acct (B of A)	20,00 148,13	
North American Travel Operating Acct. (B of A)	20,00	
International Travel Operating Acct (B of A)	20,00	
CD's (B of A)	175,77	
Total Checking/Saving	431,53	376,975
Accounts Receivable	-	-
Prepaid Expenses		
Convention	19,98	-
Skiers Guide	6,17	7,470
Other Prepaid Expense		
Prepaid Travel Program Expenses Croatia - Sept 2020	E0 69	24
Croatia - Sept 2020 Cozumel - Oct 2020	50,68 2,00	
Sun Valley - Jan 2021	3,50	
Solden - Feb 2021	12.10	
Zermatt, UT - Mar 2021	1,10	
Alaska Cruise - June 2021	13,00	
Windjammer Cruise - May 2019		29,347
Philippines - Sept 2019		4,438
Davos - March 2020		12,900
Croatia - Sept 2020		1,300
Total Prepaid Expenses	108.53	84 69,587
Total Current Assets	540,06	66 446,562
Fixed Assets		
Office Equipment	4,92	27 4,927
Less Accumulated Depreciation	(4,16	
Total Fixed Assets TOTAL ASSETS		
LIABILTIES & EQUITY		
Liabilities		
Current Liabilities	<b>*</b> (7.0)	20)
Credit Cards Payable	\$ (7,88	38)
Other Current Liabilities Travel Legal Review Reserve		2,000
Website Redesign Reserve		6,000
Prepaid Convention Revenue		3,950
Prepaid Athletic Scholarship Revenue	6,09	
Prepaid Trip Revenue	•	,
Croatia - Sept 2020	140,63	31
Cozumel - Oct 2020	7,50	00
Sun Valley - Jan 2021	6,75	
Alaska Cruise - June 2021	13,25	
Windjammer Cruise - May 2019		26,011
Philippines - Sept 2019 Total Prepaid (Deferred) Revenue	474.00	43,000
Total Current Liabilities	<u> </u>	·
Long Term Liabilities		
Public Lands Research Fund	1,12	20 1,120
Total Liabilities	167,46	88,179
Total Liabilities		
Equity	359,14	12 332,176
	359,14 14,22	
Equity Retained Earnings		22 26,966

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)

Fiscal Year April 30,2020 is estimated. Depreciation will be calculated and booked when tax return is prepared.

\$10,000 was accrued in 2018 and \$6,000 in 2019 for Club Express website & online payment processing system

#### **Preliminary Comparative Income/Expense Statement**

	Apr	il 30 2020	Δ	pril 30 2019
REVENUE				
Membership Dues	\$	1,365	\$	1,435
Travel				
Windjammer Cruise 2019		46,388		820
Philippines Dive Tip 2019		70,542		
Big Sky Ski Week 2020		61,369		
Davos Ski Trip 2020		342,073		
Breckenridge Shirt Sales		175		
India Adventure Trip 2018				155,905
Grand Cayman Dive Trip 2018				41,242
Steamboat Ski Week 2019		3,039		409,394
Japan Ski Trip 2019				341,711
Winter Park Mini Trip 2019	-	E02 E06		14,218
Total Travel Convention		523,586 87,176		963,290 94,053
Convention Councils Man/Woman of Year		600		94,033 570
Athletic Scholarship Program		13,750		16,750
Interest		533		101
Total Revenue		627,010		1,076,199
DIRECT PROGRAM EXPENSES				
Travel				
Windjammer Cruise 2019		48,945		
Philippines Dive Tip 2019		63,356		
Big Sky Ski Week 2020		35,117		
Davos Ski Trip 2020		321,777		
·		*		
Big White Ski Trip 2020		849		(70)
France Ski Trip 2018 India Adventure Trip 2018				(72) 147.054
Grand Cayman Dive Trip 2018				147,954 35,485
Steamboat Ski Week 2019				364,636
Japan Ski trip 2019		231		324,042
Winter Park Mini Trip 2019				12,440
Site Inspections - Big Sky 2020				4,378
Site Inspections - Davos 2020		162		1,495
Site Inspections - Sun Valley 2021		2,177		
Site Inspections - Solden 2021		162		1,495
Total Travel Expenses		472,776		891,853
Convention		75,456		68,076
Councils Man/Woman of Year Athletic Scholarship Program		2,080 14,201		2,155
Total Cost of Revenue	-	564,51	2	17,259 979,343
Net Revenue	-	62,49		96,856
EXPENSES	<del></del>	02,10	•	00,000
President		1,434		3,469
Board of Directors Meetings		20,580		41,634
Secretary		340		463
Treasurer		3,216		6,534
Trustees		4,650		1,554
Communications		9,561		8,353
Council Services		930		1,058
Marketing		1,274		739
Membership		366		166
Public Affairs		1,063		605
North American Travel International Travel		844 1,453		1,079 736
FWRA Racing		2,564		3,500
Total Expenses		48,27	5	69,890
	\$	14,22		26,966
NET INCOME(LOSS)	φ	14,22	_ φ	20,300

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)
Fiscal Year April 30, 2020 is estimated. Depreciation will be calculated and booked when tax return is prepared.
\$10,000 was accrued in 2018 and \$6,000 in 2019 for Club Express website & online payment processing system
Due to COVID-19 restrictions the 2020 Convention has been cancelled and we anticipate reduced number of
participants on all FWSA trips in the next year which will have a severe negative impact on finances and cash.

Detailed Expenditures by Cost Center May 1, 2019 thru April 30, 2020

		Copies	Dues							
		BusCard	Licenses				Comp Exp	Travel		
Cost Center	Awards	Printing Badges	Taxes & Insurance	Phone Internet	Postage Shipping	Promotion Donations	Supplies Sunshine	Lodging	Other	Total
President	92		125				246	1,287	(319)	1,434
Board of Director Meetings								20,580		20,580
Secretary		196					51		93	340
Treasurer			2,568		100		375	53	120	3,216
Past President										•
Communications				146			144			290
Councilman		480			26					206
Skiers Guide					000'9					6,000
Web Site									2,765	2,765
Council Services										•
Charity Program	43									43
Communication Awards	122									122
Membership Cards		323								323
Outreach Program									442	442
FWRA Racing	29		2,500							2,564
Marketing					175		20	1,079		1,274
Membership					166		200			366
Database Services										•
Public Affairs										•
Environmental Program	100									100
History Program	300						563			863
Safety Program	100									100
North American Travel			175		66		175	395		844
International Travel			175	480	33		170	262		1,453
Trustee										•
Awards Program	4,650									4,650
Miscellaneous-Other										•
TOTAL	5,474	666	5,543	626	6,599	'	1,944	23,989	3,101	48,275

## by Randy Lew Comparative Balance Sheet

	April 30, 2021	April 30, 2020
ASSETS Checking/Sovings		
Checking/Savings General Account (B of A)	\$ 59,254	\$ 27,621
Convention Acct (B of A)	20,000	
North American Travel Trust Acct. (B of A)	88,094	
International Travel Trust Acct (B of A)	117,758	The state of the s
North American Travel Operating Acct. (B of A)	20,000	·
International Travel Operating Acct (B of A)	20,000	
CD's (B of A)	175,865	
Total Checking/Saving	500,971	431,532
Accounts Receivable	-	-
Prepaid Expenses		
Convention	19,181	19,983
Skiers Guide	8,455	· ·
Other Prepaid Expense	3,300	
Prepaid Travel Program Expenses		
Croatia - Sept 2022	33,967	50,681
Sun Valley - Jan 2021		3,500
Solden - Feb 2021	12,100	·
Zermatt, UT - Mar 2021	6,100	The state of the s
Alaska Cruise - June 2021	21,000	
Roatan - Oct 2021	7,259	
Snowmass - Feb 2022	12,900	
Cozumel 2022	2,000	
Total Prepaid Expenses	126,262	108,534
Total Current Assets	627,233	540,066
Fixed Assets		
Office Equipment	4,927	,
Less Accumulated Depreciation	(4,663)	
Total Fixed Assets	264	489
TOTAL ASSETS	\$ 627,497	\$ 540,555
LIABILTIES & EQUITY		
Liabilities		
Current Liabilities		¢ (7.000)
Credit Cards Payable Other Current Liabilities		\$ (7,888)
Travel Legal Review Reserve		
Website Redesign Reserve		
Prepaid Convention Revenue	1.500	
Prepaid Athletic Scholarship Revenue	6,598	6,098
Prepaid Trip Revenue	0,550	0,030
Croatia - Sept 2022	122,450	140,631
Cozumel - Oct 2020	122,100	7,500
Sun Valley - Jan 2021		6,750
Alaska Cruise - June 2021	96,993	· ·
Roatan - Oct 2021	15,035	
Snowmass - Feb 2022	14,000	
Total Prepaid (Deferred) Revenue	256,576	
Total Current Liabilities	256,576	
Long Term Liabilities		
Public Lands Research Fund		1,120
Total Liabilities	256,576	167,461
Equity		
Retained Earnings	373,094	359,142
Net Income	(2,173)	·
Total Equity	370,921	373,094
TOTAL LIABILITIES & EQUITY	\$ 627,497	\$ 540,555

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)
Due to COVID-19 restrictions the 2020 Convention was cancelled and the 2021 Convention postponed.
Trips cancelled or postponed included Croatia and Cozumel in 2020 and Solden and Zermatt, UT in 2021.
Sun Valley 2021 was executed with a reduced number of participants.

#### Comparative Income/Expense Statement

	Ap	ril 30 2021	April 30 2020
REVENUE			
Membership Dues	\$	570	\$ 1,365
Travel			
Sun Valley Ski Week 2021		159,732	
Windjammer Cruise 2019			46,388
Philippines Dive Tip 2019			70,542
Big Sky Ski Week 2020			61,369
Davos Ski Trip 2020			342,073
Breckenridge Shirt Sales			175
Steamboat Ski Week 2019			3,039
Total Travel		159,732	523,586
Convention		,	87,176
Councils Man/Woman of Year			600
Athletic Scholarship Program		11,400	13,750
History Book Sales		745	-,
Interest		87	533
Total Revenue	-	172,534	627,010
DIRECT PROGRAM EXPENSES	-	172,004	021,010
Travel		444.450	
Sun Valley Ski Week 2021		144,156	
Cozumel 2020		171	
Windjammer Cruise 2019			48,945
Philippines Dive Tip 2019			63,356
Big Sky Ski Week 2020			35,117
Davos Ski Trip 2020		160	321,777
Big White Ski Trip 2020		20	849
Japan Ski trip 2019			231
Site Inspections - Davos 2020			162
Site Inspections - Sun Valley 2021			2,177
Site Inspections - Solden 2021			162
Total Travel Expenses		144,507	472,776
Convention		790	75,456
Councils Man/Woman of Year			2,080
Athletic Scholarship Program		11,697	14,201
Total Cost of Revenue		156,99	
Net Revenue		15,54	0 62,497
EXPENSES			
President		196	1,434
Board of Directors Meetings		(319)	20,580
Secretary			340
Treasurer		1,976	3,486
Trustees			4,650
Communications		9,630	9,561
Council Services		646	930
Marketing		204	1,274
Membership		105	366
Public Affairs		914	1,063
North American Travel		225	844
International Travel		1,136	1,453
FWRA Racing		3,000	2,564
Total Expenses		17,71	· ·
NET INCOME(LOSS)	\$	(2,173	3) \$ 13,952

Financials are presented in accordance to Generally Accepted Accounting Principles (GAAP)

Due to COVID-19 restrictions the 2020 Convention was cancelled and the 2021 Convention postponed.

Trips cancelled or postponed included Croatia and Cozumel in 2020 and Solden and Zermatt, UT in 2021.

Sun Valley 2021 was executed with a reduced number of participants.

Detailed Expenditures by Cost Center May 1, 2020 thru April 30, 2021

Cost Center  President Board of Director Meetings Secretary Treasurer Past President		BusCard	Licenses				Comp Exp	Travel		
			-							
President Board of Director Meetings Secretary Treasurer Past President		Printing Badges	laxes &	Phone	Postage	Promotion	Supplies	Lodging	Other	Total
President Board of Director Meetings Secretary Treasurer Past President		2000	200		81110		2	681130		
Board of Director Meetings Secretary Treasurer Past President							196			196
Secretary Treasurer Past President								(319)		(319)
Treasurer Past President										•
Past President			1,083		43		448	22	345	1,976
										٠
Communications							144			144
Councilman		712			75					787
Skiers Guide					5,000					5,000
Web Site									3,699	3,699
Council Services										•
Charity Program	120									120
Communication Awards	140									140
Membership Cards		386								386
Outreach Program										•
FWRA Racing			2,000						1,000	3,000
Marketing					204					204
Membership					87		6		6	105
Database Services										•
Public Affairs										•
Environmental Program										•
History Program									914	914
Safety Program										•
North American Travel			100		~		124			225
International Travel			100	720	22		294			1,136
Trustee										•
Awards Program										•
Miscellaneous-Other										•
<b>TOTAL</b> 26	260	1,098	3,283	720	5,432		1,215	(262)	5,967	17,713

# 2019 Annual Convention Meeting Minutes

October 8-10, 2021, San Diego, California by Sheri Parshall, Secretary

## SATURDAY, JUNE 15, 2019

The 87th Annual Meeting and Convention of the Far West Ski Association was held at the Hyatt Regency Indian Wells, Indian Wells, California.

## **GENERAL SESSION**

Linda Westlund, Chairman of the Board of Trustees called the meeting to order on Saturday, June 15, 2019, at 8:02 am and welcomed everyone to the 87th Annual Convention. Linda introduced Stephanie from Mammoth Mountain, continental breakfast sponsor.

Linda introduced the current 2018-2019 Officers, Trustees, Committee Chairs, Council Presidents, and FWSA Appointed Representatives and thanked them for their service.

#### CREDENTIALS COMMITTEE REPORT

VP of Membership Michael Bouton provided individual club delegate counts and stated that we have 150 voting delegates.

#### NOMINATIONS COMMITTEE REPORT

Nominations Chair Steve Coxen stated we will be conducting elections tomorrow. We have at least one declared candidate for each position except for VP of Public Affairs and will entertain nominations from the delegates. Anyone can self-nominate for positions. Steve announced the following offices and candidates:

The elected offices of President, Secretary, and Treasurer shall be for one-year terms.

President Gloria Raminha (incumbent)
Secretary Sheri Parshall (incumbent)
Treasurer Randy Lew (incumbent)

Trustees shall be elected to two-year terms and the elections for the Trustees shall be staggered so that two Trustees are elected each year.

Trustee #1 and #2 Tom Bundgard, Norbert Knapp,

Jo Simpson

The remaining offices shall be for two-year terms and the elections for these offices shall be staggered.

VP, Council Services Chris Gill

VP, Public Affairs
VP, North American Travel
No declared candidate
Nancy Ellis (incumbent)

# COUNCILS' MAN & WOMAN OF THE YEAR AWARDS REPORT

Councils' Man and Woman of the Year Chair Sheri Parshall reported that we have 15 honorees to be recognized this year, and she will introduce the judges and honorees for the 2019 award at lunch. She thanked the council presidents and honorees for their participation. She also thanked Big White Ski Resort for its continued support.

## INDUSTRY MARKETING & SPONSORSHIPS REPORT

Debbi Kor asked everyone to continue to check the member benefits pages on the FWSA web site. She thanked everyone in the industry for their participation in and support of this year's convention. Debbi encouraged everyone to attend the Travel Expo. Over \$18,000 in cash sponsorships was collected from our industry partners, and nearly that amount from the sponsors for the recognition programs. Debbi expressed her appreciation for those partners.

#### SILENT AUCTION REPORT

Jeannine Davis reported on the Silent Auction and announced winners who haven't yet paid. Jeannine thanked everyone for participating in the auction. She thanked our industry partners for their continued participation.

#### TRAVEL EXPO REPORT

Jeannine Davis reported on Travel Expo. She noted that the Travel Expo format has changed and the convention committee would appreciate feedback on the changes.

## FAR WEST FOUNDATION REPORT

John Watson reported on the meeting of the Far West Foundation, and noted that Joe Harvis has been added as a trustee and Sandra Knapp is now the recording secretary. John noted that the Foundation was able to make three grants for adaptive skiing programs.

Linda encouraged everyone to participate in the Travel Expo and complete a travel survey which was placed in the delegate bag.

Board of Trustees Chair Linda Westlund declared the meeting recessed at 8:23 am until the following day.

## **SUNDAY, JUNE 16, 2019**

## GENERAL SESSION RECONVENED

The 87th Annual Meeting and Convention of the Far West Ski Association reconvened and was called to order by President Gloria Raminha at 8:39 am.

## SECRETARY'S REPORT

Secretary Sheri Parshall announced that last year's convention minutes could be found on pages 31-34 of the Delegate Book.

MSC Motion by Delegate 22 Michael Bouton to accept minutes as presented.

Seconded by Delegate 107 Laura Meldrum Motion carried.

## **CREDENTIALS COMMITEE REPORT**

VP of Membership Michael Bouton announced there a total of 157 voting delegates and provided the votes-per-club report.

#### PARLIAMENTARIAN REPORT

George Kish noted that elections will be run per Roberts Rules of Order and the Association Bylaws. George would like the board to pass the by-laws as currently shown on the web site, in order that they no long be considered a draft. He reported there have been no changes to Procedures or Job Qualifications.

#### **BYLAWS REPORT**

George Kish noted that there are no requests for bylaw changes pending. He noted that the meeting will be conducted according to Roberts Rules of Order.

# NOMINATIONS OF CANDIDATES FOR OFFICE AND ELECTIONS

Election Officer Steve Coxen noted that we have a quorum, and read the current list of candidates.

PRESIDENT - The Nominating Committee entered the name of Gloria Raminha and asked for nominations from the floor.

Delegate 131 George Kish moved the nominations be closed.

Delegate 98 William Behnke seconded the motion.

The election being uncontested, Delegate 3 Randy Lew moved to approve by acclamation.

Delegate 135 Todd Hood seconded the motion. Motion passed.

SECRETARY - The Nominating Committee entered the name of Sheri Parshall and asked for nominations from the floor.

Delegate 112 Debbie Stewart moved the nominations be closed.

Delegate 33 Joseph Harvis seconded the motion.

The election being uncontested, Delegate 3 Randy Lew moved to approve by acclamation

Delegate 106 Tom Bundgard seconded the motion. Motion passed.

TREASURER - The Nominating Committee entered the name of Randy Lew and asked for nominations from the floor.

Delegate 106 Tom Bundgard moved the nominations be closed.

Delegate 10 Tom Arnold seconded the motion.

The election being uncontested, Delegate #111 Linda Westlund moved to approve by acclamation.

Delegate 10 Tom Arnold seconded the motion. Motion passed.

TRUSTEE #I – The Nominating Committee entered the names of Tom Bundgard (Incumbent), Norbert Knapp and Jo Simpson. Norbert Knapp deferred to Trustee Position #2.

Delegate 112 Debbie Stewart moved the nominations be closed.

Delegate 33 Joseph Harvis seconded the motion. Jo Simpson was pronounced winner of Trustee #1.

Delegate #111 Linda Westlund made the following announcements:

There are still tickets for sale for the Foundation Drawing.

The current Councilman editor is retiring and FWSA is looking for a new editor.

Anyone interested an FWSA office or position should speak with Linda Westland or Todd Hood, Succession Planning Chair.

TRUSTEE #2 – The names of Norbert Knapp and Tom Bundgard (incumbent) were entered as candidates for Trustee #2.

Delegate 112 Debbie Stewart moved the nominations be closed.

Delegate 33 Joseph Harvis seconded the motion. Tom Bundgard was pronounced winner for Trustee #2.

VP of COUNCIL SERVICES - the Nominating Committee entered the name of Chris Gill and asked for any other nominations from the floor.

Delegate 33 Joseph Harvis moved the nominations be closed.

Delegate 98 William Behnke seconded the motion.

The election being uncontested, Delegate 33 Joseph Harvis moved to approve by acclamation.

Delegate 135 Todd Hood seconded the motion. Motion passed.

VP of NORTH AMERICAN TRAVEL – The Nominating Committee entered the name of Nancy Ellis and asked for nominations from the floor.

Delegate 112 Debbie Stewart moved the nominations be closed.

Delegate 135 Todd Hood seconded the motion.

The election being uncontested, Delegate William Behnke moved to approve by acclamation. Delegate 33 Joseph Harvis seconded the motion. Motion passed.

VP of PUBLIC AFFAIRS – The Nominating Committee entered the name of Fran Long and asked for nominations from the floor.

Delegate 106 Tom Bundgard moved the nominations be closed.

Delegate 7 Jean McCasey seconded the motion.

The election being uncontested, Delegate 22 Michael Bouton moved to approve by acclamation.

Delegate 10 Tom Arnold seconded the motion. Motion passed.

The elections were concluded.

#### TRAVEL SURVEY

The VPs of North American and International Travel held a drawing from surveys submitted to the travel group. The winner received a \$100 travel voucher for any 2020 FWSA trip. The winner is Martin Vandermeer.

ANNOUNCEMENT - Gloria Raminha announced that Nick Cowell has offered to take over as editor of the Councilman and thanked Nick for volunteering.

## TREASURER'S REPORT

Treasurer Randy Lew discussed the treasurer's report as presented on page 28 of the delegate book. Randy reported the cash balance is approximately \$377,000 vs. \$431,000 last year, the difference being deposits paid out for the India trip.

Randy noted that we made approximately \$27,000 this year, vs. approximately \$26,000 in 2018. Randy reported that the travel program was very successful. The convention expenses are high this year and he expects a loss of approximately \$15,000 on the convention. The third page explains where funds are being spent on our programs. He noted there is a \$2,000 line item for legal fees for an attorney who the Association has retained to explore issues regarding Seller of Travel laws in states outside of California. The Association paid \$1,050 for D&O insurance, roughly \$2700 in federal taxes and \$1,700 in state taxes.

MSC Motion by Delegate 97 John Watson to approve the Tollaksen Outstanding Club Treasurer's preliminary report as submitted. Seconded by Delegate 106 Tom Bundgard Motion carried.

#### HISTORIC SKI CLUBS

John Watson awarded Historic Ski Club certificates to Orange County Ski Club, San Diego Council of Ski Clubs, Torrey Pines Ski Club, Modesto Ski Club, Marin Ski Club, and the Nisei Ski Club.

## ANNOUNCEMENT:

John Watson thanked and announced those people and organizations who are making donations to the foundation.

#### SCHOLARSHIP COMMITTEE DRAWING

David Krupp announced the winners of the annual Scholarship Committee drawing. The drawing raised a little over \$3,000. David thanked everyone who participated.

## **CHARITIES AWARDS**

Sigrid Noack discussed the charities program and noted those participating in the recognition applicants. Sigrid announced that the winners will receive a medallion for their web sites. She described the categories, Diamond and Double Diamond. Winners are as follows:

Diamond Runner-Up - Don Diego Ski Club Diamond Winner - Bogus Basin Ski Club

Double Diamond Winner - Monterrey Ski and Social Club

The meeting recessed for brunch at 10:16 a.m. and reconvened at 11:21 a.m.

#### CLUB AND COUNCIL COMMUNICATIONS AWARDS

Bill King, Club and Council Communication Awards, gave out the awards. The following awards were presented by Bill:

Wentworth - Outstanding Publication

Novice: Ist Place - North Island Snowdrifters -

Editor: Debi Young

Novice: 2nd Place - Conejo Ski & Sports Club -Editor: Steve Soukup

Novice: 3rd Place - Castro Valley -Editor: Dennie Warren

Masters: 1st Place - Pacific Rim Alliance -

Editor: Catherine Ohl

Masters: 2nd Place - Reno Ski & Recreation Club -

Editor: Lynn Taylor Wilbur Masters: 3rd Place - Unrecables -Editor: Gordon Cordona

Outstanding Website

Novice: Ist Place - Conejo Ski & Sports Club -

Webmaster: Thomas Costa Novice: 2nd Place – Phoenix Ski Club –

Webmaster: Chris Gerchak/Ellen Odart Novice: 3rd Place - Scottsdale Sea & Ski Club -Webmaster: Ray Jong/Karen Carmines

Masters: 1st Place - Pacific Rim Alliance -Webmaster: Catherine Ohl

Masters: 2nd Place - Reno Ski & Recreation Club -

Webmaster: Sandra Stocks Masters: 3rd Place - Unrecables -Webmaster: Dee Armstrong

Master - No award Advanced - No award Novice - Long Beach Ski Club

Steve Coxen noted that our bylaws require us to have two meetings a year. The December Board of Directors meeting will be held at the site of the 2019 convention, combining a site visit with the board meeting to save expenses, However, the board will revisit whether or not to cancel the April 2020 Board meeting.

## **BOARD OF TRUSTEES REPORT**

Linda Westlund thanked her board, Tucker Hoffman, Jane Wyckoff and Tom Bundgard, and also included Gloria Raminha, Steve Coxen and Randy Lew. She thanked Steve Coxen for his work with awards, and reported that Tucker Hoffman works with the travel officers, and Tom Bundgard works with the Bylaws and Operations Manual.

Linda reported that the trustees are currently working on the two substantive resolutions from last year.

Resolution #I – Substantive Resolution

Maker of Resolution - Delegate #154 Debi Phelps

Seconded by - Delegate #85 Emily Gahn

Committee to be referred to: Membership Committee,

**Board of Trustees** Financial Impact: None known Effective Date: None Known

WHEREAS, the FWSA needs to actively address the issue

regarding new younger members,

THEREFORE, BE IT RESOLVED THAT an action [to] be implemented to address the issue of a lack of new younger members.

Linda reported that we continue to work on youth involve-

Resolution #2 – Substantive Resolution

Maker of Resolution - Delegate #138 James Nachbar

Seconded by - Delegate #115 Bill Behnke

Committee to be referred to: Board of Trustees, Board of

**Directors** 

Financial Impact: None known Effective Date: None Known

WHEREAS, the clubs and councils of FWSA offer many great trips that may interest members of other clubs and councils,

and

WHEREAS, the councils have asked FWSA to develop a shared and searchable on-line schedule of trips, and WHEREAS, FWSA has developed and implemented such a system, called 'FWSA Connect," and

WHEREAS, to date, only Arizona Council has posted trips

on FWSA Connect,

THEREFORE, BE IT RESOLVED THAT FWSA encourage all clubs and councils to post their trips on FWSA Connect.

Linda reported we will continue working on this with regard to its incorporation into the new web site.

INDUSTRY MARKETNG AND SPONSORSHIP REPORT VP Marketing Debbi Kor noted that the convention wouldn't work without our industry partners, and with rising challenges it's important for us to go outside the box for vendor ideas. Sponsorship dollars were reduced slightly this year. Debbi asks everyone for their ideas and suggestions

SILENT AUCTION and TRAVEL EXPO REPORT

Silent Auction Chair Jeannine Davis stated that the total amount received for silent auction packages was \$25,370 this year. She thanked everyone for shopping.

#### **FWSA OFFICERS' REPORTS**

It was noted that all FWSA Officer Reports are available in the Convention Delegate Book, and any questions may be directed to the respective officers.

Membership: VP Membership Michael Bouton reported on his progress with the substantive resolution requesting that FWSA work on methods to attract younger members. Michael noted that the SLA session was shortened due to time restraints, and would be willing to chat with anyone interested in the portion of the SLA session that was cut short.

Communications: VP Communications Joe Harvis reported on the status of the new FWSA website.

Council Services: VP Council Services Jo Simpson thanked all of the council presidents and committee chairs who have provided assistance during her tenure as VP.

#### ATHLETIC SCHOLARSHIP PROGRAM

David thanked those clubs, councils and individuals who participate. He noted that they try to select local athletes for the respective clubs and councils. Bob Ellis presented a check to David from the Far West Racing Association and thanked those who contributed at the race championships. David reminded everyone that all donations are tax deductible. He thanked those who donated prizes to this year's drawing.

## LAUDATORY RESOLUTIONS

Resolution #I – Laudatory Resolution
Maker of Resolution - Delegate 56 Benelia Terry
Seconded by - Delegate 137 Harry Davis
Committee to be referred to: None

Financial Impact: None Effective Date: Immediately

WHEREAS, the Orange Council of Ski Clubs with the assistance of the Los Angeles Council of Ski Clubs hosted us for an outstanding convention in the Palm Springs desert mountain backdrop where the days are warm and the nights pleasant, and

WHEREAS, the Hyatt Regency Indian Wells Resort and Spa

provided great accommodations, services and wonderful hospitality, and

WHEREAS, the Bay Area Snow Sports Council sincerely appreciates being a participant in the activities and events, THEREFORE, BE IT RESOLVED we all stand and cheer with a hearty thank you to the Orange Council of Ski Clubs and Los Angeles Council of Ski Clubs.

Resolution passed.

Resolution #2 – Laudatory Resolution Maker of Resolution - Delegate 4 Jane Wyckoff Seconded by - Delegate 148 Sandra Blackwell Committee to be referred to: None

Financial Impact: None Effective Date: Immediate

WHEREAS, the Orange Council of Ski Clubs promised us "Fun in the OC Sun" and to "Sway in the Desert Breeze," we had fabulous optional events – climbed in vintage airplanes, toured the homes of the stars, played on a world class golf course, rode the tram and had massages-we enjoyed the nectar of the gods at many events,

THEREFORE, BE IT RESOLVED THAT we give a standing ovation and round of applause to Orange Council for fulfilling the promises to have "Fun in the OC Sun" and "Sway in the Desert Breeze."

Resolution passed.

Resolution #3 – Laudatory Resolution
Maker of Resolution – Delegate 97 John Watson
Seconded by - Delegate 3 Randy Lew
Committee to be referred to: None

Financial Impact: None Effective Date: Immediate

WHEREAS, The Far West Ski Association will celebrate its 90th birthday in the first week of October 2020, and WHEREAS, the Palace in San Francisco was the birthplace of FWSA in October 1930,

THEREFORE, BE IT RESOLVED THAT all Far West skiers celebrate the Association's 90th Birthday in October 2020, and further, that skiers assemble in San Francisco in October 2020 and send email to fwsawatson@gmail.com for status bulletins for this celebration.

Resolution passed.

Resolution #4 – Laudatory Resolution Maker of Resolution – Delegate 109 Dale Parshall Seconded by - Delegate 118 Sheri Parshall Committee to be referred to: None

Financial Impact: Not Even Effective Date: Immediate

WHEREAS, Northwest Ski Club Council was able to make it through the weekend without melting (or freezing during the meetings,), and

WHEREAS NWSCC congratulates Orange and LA Councils for a marvelous convention, and

WHEREAS Dale got to play golf with Dr. Jon Kedrowski at the world-Famous Michael German Memorial Golf Tournament where he heard the good doctor say that making that 50-foot put on the last hole was more exciting that when he took that last step to summit Everest ("just kidding"), and WHEREAS NWSCC missed seeing flat Stand-in Steve at this year's convention, and

WHEREAS, NWSCC has big plans for the 88t FWSA Con-

vention next year in Portland,

THEREFORE, BE IT RESOLVED THAT all FWSA members and our industry friends are invited to roll into Portland next year to enjoy some Northwest hospitality!!! Resolution passed.

Resolution #5 - Laudatory Resolution

Maker of Resolution - Delegate 93 Mike Sanford and 94

Eileen Sanford

Seconded by - Delegate 86 Barbara Blase Committee to be referred to: None

Financial Impact: None unless the gold shoes are found and purchased. In addition, beer research money will be need-

ed.

Effective Date: Immediately

WHEREAS, A committee will be formed to include all councils and will be known as "The Golden Shoe Committee". THEREFORE, BE IT RESOLVED THAT The Golden Shoe Committee will meet on Friday next year in Portland to report the result of the year-long search of the flamboyant gold shoes that are on Todd Hood's feet this year because he says the size equals the size of the man.

Resolution passed.

Resolution #6 – Laudatory Resolution Maker of Resolution - Delegate 97 John Watson

Seconded by - Delegate 3 Randy Lew Committee to be referred to: None

Financial Impact: None Effective Date: Immediately

WHEREAS the Far West Ski Foundation, founded in 1964, provides an avenue for support for organized skiing from the rank and file of the FWSA to worthy missions within the broader arena of snowsports, and

WHEREAS the Foundation plans for some major events for all ski sports,

THEREFORE, BE IT RESOLVED THAT all the dedicated skiers of FWSA stay attuned to the initiatives of FWSF for the benefit of all ski sports.

Resolution passed.

Resolution #7 – Laudatory Resolution Maker of Resolution – Delegate 3 Randy Lew Seconded by - Delegate 2 Debbi Kor Committee to be referred to: None

Financial Impact: Not Even Effective Date: Immediate

WHEREAS, Jane Wyckoff has worked tirelessly for many many many years for the benefit of FWSA and organized skiing, and

WHEREAS Jane served as FWSA President, Trustee, Convention Chair and Awards coordinator, and

WHEREAS Jane has decided to step down as a FWSA Trustee.

THEREFORE, BE IT RESOLVED THAT all delegates stand and give Jane resounding applause and shout-out in appreciation for her long-term service and best wishes for her upcoming hip replacement surgery.

Resolution passed.

Resolution #8 – Laudatory Resolution
Maker of Resolution – Delegate 135 Todd Hood

Seconded by - Delegate 62 Teri Allard Committee to be referred to: None

Financial Impact: Not Even Effective Date: Immediate

WHEREAS the Western Region of the National Brother-hood of Skiers is the 10th Council to join the Far West Ski

Association, and

WHEREAS we have had an amazing time in the desert with Orange Council for the 87th Annual Convention, and WHEREAS our banner has fallen from the wall,

THEREFORE, BE IT RESOLVED we're still here are aren't going nowhere! We look forward to celebrating the 88th Annual Convention hosted by the Northwest Council in Portland in May 2020.

Resolution passed.

Resolution #9 – Laudatory Resolution Maker of Resolution – Delegate 5 Jeannine Davis Seconded by - Delegate 40 Claudia Fernandes Committee to be referred to: None

Financial Impact: Not Even Effective Date: Immediate

WHEREAS the 2019 Silent Auction could not have been as successful as it was without the accounting and support volunteers,

THEREFORE, BE IT RESOLVED THAT a huge thanks and round of applause be given in recognition of Emily Gahn, Aly Razzo, Bill King, Jane Wyckoff, Tom Bundgard, Linda McGavin, Linda Coxen, Sandy Blackwell, Sandy Knapp, Joe Harvis, Chris Ciardi, and Barbara Razzo.

Resolution passed.

## SUBSTANTIVE RESOLUTIONS

There were no substantive resolutions presented.

#### SPECIAL ANNOUNCEMENTS

Debbi Kor thanked her convention team for all of their hard work. She encouraged the group to attend the convention in Portland. Northwest Ski Club Council did a presentation and invited all delegates to the 2020 convention in Portland, Oregon.

**OLD BUSINESS** 

None

**NEW BUSINESS** 

None

Linda Westlund stated that a brief Board of Directors meeting will start at 12:45.

**ADJOURNMENT** 

MSC Motion by Delegate #4 Jane Wyckoff to adjourn Seconded by Delegate #164 Bob Donnelan

Motion carried.

The General Meeting adjourned at 12:20

Respectfully submitted, Sheri Parshall, Secretary

#### CONVENTION AWARDS

Snowsports Builder Award Barbara Alley Simon Barbara Yamada

Hans Georg Award

Linda McGavin, Northwest Ski Club Council

Elizabeth "Schatzi" Wood Award Jeannine Davis, Bay Area Council

J. Stanley Mullin Award
Joe Harvis, Sierra League & Council

Jimmie Heuga Award Hannah Nishimoto, The Unrecables

Jordan-Reily Award Kim Stravers, Mammoth Lakes, California

Bill Mackey Award
Larry Young, Steamboat Ski & Resort

Tommi Tyndall Award
Steamboat Ski & Resort Corp.

Terry Smith Award

John Walsh, Bay Area and San Diego Councils

Bill Berry Award, Featured News Dr. Jon Kedrowski, author "Sleeping on the Summits, Colorado Fourteener High Bivys"

Bill Berry Award, Hard News
Curtis Fong, "The Guy From Tahoe"

Warren Miller Modern Media Award "Brotherhood of Skiing" – directed by Tyler Wilkinson-Ray and Colin Arisman Produced by Faith E. Briggs

President's Award

Debbi Kor, Northwest Ski Club Council

Connie Burdette, San Diego Council of Ski Clubs

Man and Woman of the Year
Becki Robinson, Northwest Ski Club Council
Todd Hood, National Brotherhood of Skiers,
Western Region

2019 Program Award Recipients

Western Ski Heritage Prize
Judith Miller, Steve Markman, Jane Wyckoff, "A
History of Single Ski Club of Los Angeles On It's
50th Anniversary"

Safety Person of the Year Pete Smith, Los Angeles Council of Ski Clubs

Environment Award

Jeannine Rands, Central Council

Snowsports History Recognition Award
No award

Charity & Community Awards
Diamond Winner - Rusty Bindings, BAC
Double Diamond Winner - No award

Tollaksen Outstanding Club

Master - No award

Advanced - No award

Novice - Long Beach Ski Club

Wentworth Outstanding Club Publication

Master – Catherine Ohl, Pacific Rim Alliance

Advanced No Award

Novice – Catherin Singer, Long Beach Ski Club

Outstanding Club Website

Master – Emilio Trampuz, Mountain High Snow
Sports Club
Advanced – Bill Welty, Conejo
Novice – Craig Olsen, Bogus Basin

Outstanding Council Publication No award

Outstanding Council Website
Cathy and Jean Wilson, Bay Area Snow Sports
Council

# **FWSA Elections**

## Elections to be held Sunday, October 10, 2021

President (One-year term)	
Secretary (One-year term)	
Treasurer (One-year term)	
Trustee (I) (Two-year term)	
Trustee (2) (Two-year term)	
Trustee (3) (One-year term)	
Trustee (4) (One-year term)	
VP Council Services (Two-year term)	
VP North American Travel (Two-year term)	
VP Public Affairs (Two-year term)	
VP Communications (One-year term)	
VP International Travel (One-year term)	
VP Marketing (One-year term)	
VP Membership (One-year term)	

The President, Secretary, and Treasurer are elected for one-year terms. In "normal" years Trustees and Vice Presidents are elected for two-year terms. Because a convention was not held in 2020, the Board of Directors voted to retain officers whose terms expired in 2020 until 2021.

Therefore, for 2021 the positions for terms that expired in 2020 will be elected for one-year terms and elections will be held for those positions again in 2022. They are: VP Communications, VP International Travel, Marketing ,VP Membership, and two Trustee positions.

Positions for terms that expire in 2021 will be elected for the normal two-year terms. They are: VP Council Services, VP North American Travel and VP Public Affairs and two trustee positions..



# 2021 Roll of Remembrance

As we celebrate the lives of our "family members" we shall continue to hold their memory in our hearts for eternity.



Jake Burton Carpenter

Dave McCoy

Roma McCoy

Sherman Robert Poppen

"Bad" Bob Salermo Judd DeBoer Franklin Drake

John Fry

Mike Weigele Lee Perry Jr Jimmie Nunn

Terry Lee McDonald David Pacheco

Vera Miller-Pavelec Nancy Kelly

Ed McArthur Helen Harris

Tom Born Richard Lubin

Ed Knott

Nicholas Carson Jim Peet Ann Larson Haymon T. Jahi Victoria Wells Kenyetta Whiteside Elton "Ray" Skillern Benny Brown Johnnie Hood

Ms. Julia Alexander Samuel Adams

Denise Hooks Saffold Keith Green

(Big) Larry Stamps
Dian Brooks Covington
Don Shaw
Karen Shaw
Charlotte Gray
Milt Harris
Nate Jackson
Chuck Jackson

Joseph Parker Jr. Craig Campbell Janie Moore Johnnie Valien Phil Johnson Jerry Davies Founder Burton Snowboards Founder Mammoth Mountain Ski Resort Mammoth Mountain Co-founder

Inventor Snurfer (Snowboard Precursor) Freestyle Hall of Fame Owner Brundage Mtn. Idaho Founder Mt. Hood Meadows Ski Resort

Ski Journalist, NASTAR Founder

Heli Skiing Visionary Adaptive Sports Pioneer Arizona Ski Patrol

Snowsports Builder 2016

Big Bear Ski Patrol Auslich, LAC; Huntington Beach, Orange

Auslich, LAC
Castro Valley, BAC,
Former FWSA Treasurer
Former FWSA Director

Don Diego, SDCSC, Schatzi Wood Recipient

Don Diego, SDCSC Botabaggers, Sierra, FWSA Safety Chair Westwood, Single,

LAC Former President Single, LAC Grindelwald, LAC Grindelwald, LAC

Fire & Ice, NBSWR, BAC Fire & Ice, NBSWR, BAC

NBS, Mother of Todd Hood, VP NBSWR

SnowBusters, NBSWR, LAC SnowBusters, Four Seasons West, NBSWR, LAC

SnowBusters, NBSWR SnowBusters, NBSWR

Youth Director Winter Fox, NBSWR Winter Fox, NBSWR Winter Fox, NBSWR Winter Fox, NBSWR Winter Fox, NBSWR

Winter Fox, NBSWR Blade Runners, NBSWR Blade Runners, SnowBusters,

NBSWR, LAC U2 Can Ski, NBSWR NBS Sound Expert

Four Seasons West, NBSWR Four Seasons West, NBSWR Four Seasons West, NBSWR Santa Barbara, Central Janet Hansen Deborah Weller-Walton

Jim Lyons
Mike Seydor
Lee Gluckman
Patrick McGough
Rick Burnett
Reuben Rodriguez
Don Kaiser
Gloria Slate
Lloyd Huff
Howard Buckley
Jerry "Michael" West

Dave Hegner

Yoshiko Wu Fay Mumbauer

Delbert Ray Craig Paul Walker George Stage George Martinez Seaton Blanco Marge Blanco Ted Disberry Vera Pavelec John Cardos John Sanford Colleen Sterner Don Stepp

Kurt Mezger John Wortendyke Lois Duvall Betty Baldwin **Elwood Stout** Maryanne Hill Marilyn Englund Kurt Mezger Solveig Jondahl Bill Clare Jane Nantz Jim Rogowski Dennis Rychlik John Schnell Bill Mulflur Dick Class Betty Baldwin Julie Blume Sally St. John Steve Larson

Tom Hoffman Doug Coats Lori Christopherson Bill Wahl

Wilbert Pool

William Lewis Jackson Gene Gage Dennis Keene Randi Rosenkoetter Terry Lofsvold

Sally Hunt

Torrey Pines, SDCSC

Unrecables, Beach Cities, LAC

Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Beach Cities, LAC
Edelweiss, LAC

Century City, LAC Single, LAC Single, LAC, Former FWSA

VP Communications Unrecables, LAC

Grindelwald, Pacific Rim, LAC Former FWSA Officer

Conejo, Former LAC President Conejo, LAC

Conejo, LAC
Vand Bakke, Orange
Fountain Valley, Orange
Fountain Valley, Orange
Fountain Valley, Orange
Huntington Beach, Orange
Huntington Beach, Orange

Balboa, Orange Balboa, Orange

Bergfreunde, Schnee Vogeli,

**NWSCC** 

Bergfreunde, NWSCC
Bergfreunde, NWSCC
Bergfreunde, NWSCC
Bergfreunde, NWSCC
Bergfreunde, NWSCC
Skiyente, NWSCC
Skiyente, NWSCC
Schnee Vogeli, NWSCC
Schnee Vogeli, NWSCC
Schnee Vogeli, NWSCC

Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC Cascade Prime Timers, NWSCC

Cascade Prime Timers, NWSCC

Reno, Sierra Reno, Sierra

Sierra Council Direct Member Phoenix, Arizona Council Scottsdale, Arizona Council Phoenix, Arizona Council Phoenix, Arizona Council Phoenix, Arizona Council Bogus Basin, Intermountain Bogus Basin, Intermountain

# Resolution

## Far West Ski Association Resolution Submission Form

Maker of resolution – Na	me	Delegate No					
Seconded by – Nai	me		D	elegate No			
Type of resoluti	ion □ Laudator	y □ Substanti\	/e*				
If this is a Substantive Resolution complete the following:							
Committee(s) to be referred	d to (if any), if this i	s a substantive res	solution, and acti	on(s) required:			
2. Would there be a financial i	mpact to FWSA if	this resolution is pa	assed? If yes, ex	plain			
Provide date resolution is to ta	ake effect:	· · · · · · · · · · · · · · · · · · ·					
Resolution WHEREAS,							
THEREFORE, BE IT RESOLV	VED THAT,						
Do Not Write Below This Line							
	_	_	_	_			
Resolution #	☐ Passed	□ Defeated	□ Tabled	☐ Referred to Comm	ittee		



89th Annual

## Far West Ski Association Convention

June 9 - 12, 2022 at the

Red Lion Hotel on the River Jantzen Beach



Hosted by the Northwest Ski Club Council

## Red Lion on the River - Jantzen Beach

909 N Hayden Island Dr., Portland, OR 97217

Reservations https://book.passkey.com/go/rolllnontherlver2020

10

call 1-503-283-4466, Group Name: Far West Ski Association.

Room Rates per night plus tax single or double occupancy —

\$149 per night

Room Registration Deadline May 10, 2022

## **Hotel Features**

- · Located on the Columbia River
- Breathtaking views of Mt. Hood & Mt. St. Helens
- Outdoor Pool and jacuzzi
- Riverside deck for Friday Night Happy Hour
- Restaurant & Lounge
   JB's Night Club
- Business Center
- Fitness Center

## Transportation

- · Fly into Portland International Airport
- 12 miles to Hotel via Uber, Cab. Red/Yellow Max Line

## **Convention Highlights**

- Silent Auction & Trade Show
- Travel Expo
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

## **Optional Activities**

- Thursday
- <sup>o</sup> Mt. Hood Adventure
- <sup>o</sup> Pub Crawl in Downtown Vancouver
- Friday
  - ° 15<sup>th</sup> Annual Michael German Memorial Golf Tournament
  - <sup>o</sup> Bike Ride
  - Wine Tour
  - o Pool Party

Debbi Kor FWSA Convention Chairperson fwsadebbi@comcast.net 503-314-7078 Sheri Parshall Host Council Coordinator cougskier@aol.com 503-706-0522

A portion of the SHent Auction proceeds will benefit the Mt. Hood Ski Patrol

www.fwsa.org

## **Committee Report**

# **Awards Program**

## by Steve Coxen, Immediate Past President

In a volunteer organization such as Far West Ski Association nothing happens without individuals contributing their time and talent to produce programs. These dedicated people could never be compensated for the contribution they make to the association. For volunteer organizations, recognition is the most valuable thank-you that can be offered. In many ways the maturity and stature of an organization can be measured by the value that individuals place on the recognition program. Far West has one of the broadest programs of any regional ski association in the country and there are many opportunities for aspiring individuals, clubs and councils to gain recognition.

The modern day Awards Program was initiated in 1966 and has witnessed a series of expansions and changes over the years. For 2007, optional electronic submissions and voting has been added to the Far West Service awards. The Charity and Community Service Recognition Award for Clubs and Councils were added in 2007. Historical recognition for clubs and councils was added in 2008. In 2008, under the direction of John Watson, the Snowsports Builder Award was initiated. The Environment Award was added in 2015.

There have been a number of changes to the Club and Council Recognition Awards since 2015. The intention is to bring awareness to our programs and make the awards easier to apply for. This year all application forms were again standardized and fillable electronically. The Communications Awards continue to be done through online or email submittals and were modified again in 2018.

The Far West Awards Program is divided into the following distinct areas. Award details, photos and past winners can be found at <a href="https://fwsa.org/">https://fwsa.org/</a>.

**Far West Service Awards** for association volunteers and/or ski industry and their employees

Hans Georg for Individual Long-Term Contribution

**Elizabeth 'Schatzi' Wood** for Individual Two-year Contribution

J. Stanley Mullin for Individual Two-year Contribution

Jordan-Reily for Individual Public Affairs Contribution

Jimmie Heuga for Individual Humanitarian
Contribution

**Bill Mackey** for Individual Ski Industry Employee Contribution

**Tommi Tyndall** for Ski Resort Contribution **Terry Smith** for Individual Racer Contribution

**Snowsports Builder Award** 

**Industry Media Awards** 

Bill Berry Award for Hard News Bill Berry Award for Featured Article Warren Miller Modern Media Award

Club and Council Communication Recognition Awards
Tollakson Award for Outstanding Club
Wentworth Award for Outstanding Club and
Council Publications

Outstanding Club and Council Websites awards

Club and Council Recognition Awards for Individuals, Clubs and Councils

> Councils' Man & Woman of the Year Richard Lubin Safety Person of the Year Award

Western Ski Heritage Award Environment Award Club and Council Legacy Recognition

Charity / Community Service Recognition
Awards for Clubs and Councils

President's Awards for Individual Contributions

**Program** 

Snowsports Awards for Individuals, Clubs, Councils, Leagues
Joe Ross Memorial Trophy for Club
Lake Louse Trophy for Council
Far West Championships Trophy awarded by
FWRA

Roma McCoy Trophy awarded by FWRA

## **Industry Recognition**

Ski Industry Recognition Certificates for sponsorship and Silent Auction participation

## Far West Service Awards

The Far West Service awards, sometimes referred to as "The Great Eight" are administered by Steve Coxen, FWSA Awards Chair and Immediate Past President, with a committee consisting of Todd Hood, FWSA Succession Planning Committee Chair, and Gloria Raminha, FWSA President. Use of the Internet continues to be the popular and a most efficient means of submitting nominations and voting. Voting was permitted using the Internet, email or by the traditional USPS mail. This and past year's nominee citations can be viewed at <a href="https://fwsa.org/">https://fwsa.org/</a>.

These awards are given to individuals or a team within the Far West Ski Association or Ski Industry. All accepted citations are archived at the Western SkiSport Museum in Boreal, California as a living history of volunteerism in the Far West Region. In addition to commemorative plaques and medallions, a permanent display of past recipients is showcased at the Museum. The Museum is administered by the Auburn Ski Club (http://www.auburnskidub.org/), one of the founding ski clubs of the Far West Ski Association.

## Hans Georg Award (1966 - present)

The Hans George Award is given for distinguished accomplishment and long-term contribution to snowsports. This award is given to an individual or individuals who have contributed significant achievements to snowsports, not necessarily organized snowsports. It reflects a long term contribution and is the highest award of the Far West Ski Association. This award may only be received once and is based on a ten-year minimum service in the Far West region.

#### Elizabeth 'Schatzi' Wood Award (1966 - present)

The Elizabeth Schatzi Wood Award is given to the woman, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

J. Stanley Mullin Award (1966 - present) The J. Stanley Mullin Award is given to the man, in the Far West region, who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to snowsports during either the past year or in a prior year This award may only be received once and is based on one or two year achievement (not long-term service) in the Far West region. The two years of service can be for prior years, not just the past two years.

Jordan-Reily Award (1991 - present) The Jordan-Reily Award recognizes a one or two year activity and achievement in the FWSA Public Affairs programs—area development, skier safety, liability protections, governmental affairs, taxation and transportation. This award may only be received once and is based on one or two year achievement (not long-term service). This award may also be given to an individual in government or the ski industry.

Jimmie Heuga Award (1987 - present) The Jimmie Heuga Award is given to the individual who, like Jimmie, has made a significant contribution to disabled snowsports and/or has overcome a physical disability and has been an inspiration to others. This award may only be received once.

Tommi Tyndall Award (1966 - present) The Tommi Tyndall Award is given to the ski area, ski area operator; tourism bureau, or the ski area association who has made a distinguished contribution to snowsports and/or the Far West Ski Association in the past year or in prior years. This award may be received more than once but not in consecutive years. This award is based on one or two year contribution. The two years of service can be for prior years, not just the past two years.

**Bill Mackey Award** (1972 - present) The Bill Mackey Award is given for outstanding service to the snowsports public by a ski industry or ski area employee. This award may be received more than once but not in consecutive years. Recipients must be full-time employee in the ski industry or related industry and cannot be a FWSA board member; trustee or appointed chairperson.

**Terry Smith Award** (1976 - present) The Terry Smith Award is given to an outstanding individual who has greatly contributed to the advancement of recreational ski racing. This award may only be received once. Only elected officers of Far West Racing Association, including race league chairpersons and past Terry Smith Award recipients, are allowed to nominate and vote.

## **Snowsports Builder Award**

John Watson, History Chair, along with the Far West Board of Trustees, administers the Snowsports Builder award. In 2008 Far West added this award to expand its suite of awards. The award recognizes an individual, teams or an organization that has made a contribution to benefit the sport, a contribution that has made an indelible impact on the sport and that may not have

been fully recognized. Such contributions may not be limited to any particular sector of industry, society, or the sport. Their background could include manufacturing, athletics, travel, journalism, electronic or print media, government, academia, teaching and safety. The Builders Award is intended to be for those outside Far West's traditional service awards and may be made annually by the Trustees.

#### **Industry Media Awards**

The Industry Media awards are administered by Steve Coxen with a committee consisting of Randy Lew, FWSA Treasurer, and Gloria Raminha, FWSA President.

Billy Berry Award for Hard News (1966 - present) Awarded for outstanding service to snowsports by writers for the printed media of an outstanding article, book, blog, etc. This award allows for self-nomination and may be received more than once but not in consecutive years.

#### Billy Berry Award for Feature Article (1991 -

present) Awarded for outstanding service to snowsports by writers for the printed media in a featured article. This award allows for self-nomination and may be received more than once but not in consecutive years.

Warren Miller Modern Media Award (was the Bill Berry Modern Media Award from 1982 to 2004)

Awarded for outstanding service to snowsports by the film, television, radio, and electronic media. This award allows for self -nomination and may be received more than once but not in consecutive years.

#### Club & Council Achievement Recognition Awards

A difference to the judging procedure was introduced in 2017. A committee from the Councils' President was formed to do all the judging. Criteria were changed slightly to make the process less complicated and add an emphasis on social media communications.

#### **Tollakson Award for Outstanding Club**

The Tollakson Award is administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Each club is asked to submit up a bio detailing their contributions to snowsports. Results from their Newsletter and Web site scores are included in this competition.

## Wentworth Award for Outstanding Club and Council Publications

The Wentworth Award is administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Each club and council is asked to submit one newsletter for judging.

## Award for Outstanding Club and Council Web Sites

The Award for Outstanding Web Site is administered by Bill King, assisted by Chris Gill, FWSA VP of Council Services. Each club and council is asked to submit their web site URL for judging. Entries in the Publication Awards will have their web site automatically entered.

Classes for the Tollakson, Wentworth and Outstanding Web Site are based on a club's performance over the past four years that can vary slightly from year to year. A club may fall into a different class in each of the three categories.

**Masters:** Any club that has received a 1st place Ad vanced award or a 1st, 2nd or 3rd place Masters award for their club for outstanding club, publication or web site within the last four years.

**Advanced:** Any club that has received a 1st place Novice or a 2nd or 3rd place Advanced award for their club for outstanding club, publication or website within the last four years.

Novice: Club who has not won an award in the past 4

years or

Council: Open to all councils

## **Recognition Awards**

#### Councils' Man & Woman of the Year

The Councils' Man and Woman of the Year Competition is administered by Sheri Parshall, FWSA Secretary, assisted by Chris Gill, FWSA VP of Council Services. Each council is requested to submit a man and/or woman candidate who best represents their council. In addition, each council is required to submit one judge to help with the judging. This award is presented to both an outstanding man and woman at the grassroots level. Selection criteria is based on each individual's involvement in snowsports; club, council, regional and national activities; and knowledge and enthusiasm for the snowsports. Candidates should have awareness of Far West programs and, in particular, its public affairs involvement. Emphasis has been shifted to Club participation over the past five years. The Councils' Man and Woman of the Year is sponsored by Big White Ski Resort, BC, Canada since 2001.

#### Richard Lubin Safety Person of the Year Award

This award is administered by Fran Long, FWSA VP of Public Affairs, assisted by Gloria Raminha, FWSA President. This award honors the person within FWSA who does the most to promote safe snowsports and safety programs at the club and/or council level. Individuals are judged through the utilization of organized events, educational forums, print and electronic media, on mountain activities and partnering with other, safety focused community and industry organizations. The Safety Award has been sponsored Mammoth Mountain since 2020.

#### Western Ski Heritage Award

This award is administered by John Watson, FWSA History Committee Chair, assisted by Fran Long, FWSA VP of Public Affairs, and Gloria Raminha, FWSA President. This award recognizes an outstanding effort in the area of ski history by historians in the identification of resource material, preparation of historical publications and/or recording or documenting of significant historical events. This award also recognizes interest in Far West's history through collection, preservation and protection of appropriate articles and material. This award acknowledges the utilization of all types of media and is not limited to FWSA members. This award has been sponsored by Steamboat Ski & Resort Corp. since its inception in 2000.

## **Environment Award**

This award is administered by Fran Long, FWSA VP of Public Affairs, assisted by Gloria Raminha, FWSA President. The award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award recognizes a special action that the applicant took, or something he or she put in place that made a difference. This award has been sponsored by Aspen Skiing Company, The Gant and Crestwood Condominiums since Ski Industry Recognition Certificates its inception in 2015.

## Club and Council History Recognition Program

FWSA has inaugurated a program to collect club, league and council histories. This information will go to make up a historic

collection available to researchers and possibly a book of histories from the standpoint of organized snowsports. All submissions must be on CD/DVD with 5 copies and one hard copy. Notify John Watson, FWSA Historian at geospace@pacbell.net.

### Charity and Community Service Recognition Award

The Charity Award is administered by Sigrid Noack, Charity and Community Service Committee Chair, assisted by Chris Gill, FWSA VP of Council Services. There are 3 categories.

Double Diamond: A club that has won a 1st place in

Diamond: A club that has not won a 1st place in the

Council: A class of its own.

#### President's Award

The President of FWSA selects the recipient. This award recognizes one or more individuals who have made a significant contribution during the year to the goals of the Far West Ski Association or to the snowsports experience of the "Western Skier."

## **Snowsports Awards**

#### Joe Ross Memorial Trophy

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the club with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week.

#### Lake Louise Trophy

This award is administered by the Far West Ski Association's Ski Week Staff and is presented to the council with the highest total points for the Slalom and Giant Slalom races at the FWSA North American Ski Week. The trophy, donated by the Canadian Tourism Office in 1997, is on permanent display at the Western SkiSport Museum (http://auburnskiclub.com/ski-museum/) in Boreal, California.

#### Council Challenge

The first Council Challenge was held in Mt. Bachelor when the Bay Area Council challenged the Northwest Council (then known as Portland Area Ski Club Council) to a duel race. Teams consisted of the best 6 racers from each council. In Steamboat the Challenge was opened up to all councils. In a surprise move, Arizona beat out Northwest, Bay Area and Los Angeles. Today teams consist of 8 racers from each council and must be a mix of men and women. And if you can't beat them on the course, your team can compete for the best costume.

## Far West Championships

Awarded to the Far West race league that earns the most points overall at the Far West Championships. The Far West Racing Association administers this award.

## Roma McCoy Trophy

Awarded to the Far West race league that earns the most points per racer start at the Far West Championships. The Far West Racing Association administers this award.

Long-term ski industry supporters and sponsors of Far West and the FWSA annual convention are recognized with certificates of appreciation. This award is administered by Debbi Kor, VP Marketing and Sponsorship.

## **Director Report**

# **Industry Marketing**

# by Debbi Kor, VP Marketing & Teri Allard, Silent Auction Chair

Responsibilities for the Industry Marketing Program include: producing the Silent Auction and Travel Expo, sponsorship development, serving on the Convention Committee, and promoting advertising sales for the Far West Skier's Guide. Debbi Kor, FWSA Vice President of Marketing, is responsible for the membership benefits program and product sponsorship development. Jeannine Davis is past Chairman of the annual Silent Auction and the Travel Expo Coordinator. Leigh Gieringer is Editor of the Far West Skier's Guide. The ski industry invested over \$105,000 last year in Association industry programs.

## **Silent Auction**

In 2021, we are celebrating the 88th Annual Convention, and the 35th Silent Auction. FWSA highly values the long-standing working relationship that our Association has developed with the many ski and sports-industry partners over the years. Immeasurable hours have been spent by dedicated ski club, council and FWSA volunteers, who assist with conducting a successful Silent Auction and Trade Show each year.

The Silent Auction began back in 1986 at the Irvine Hilton and Towers, when the Balboa Ski Club of Orange Council of Ski Clubs, host for the 54th Annual Convention, organized the event as a fundraiser to be held in conjunction with the Convention. In 1990 the Travel Carousel was added to the industry Convention programs at the 58th Annual Convention, hosted by the Orange Council of Ski Clubs, when the Association returned to the Irvine Hilton. The format remained the same until the 2003 Convention held at the Rancho Las Palmas Marriott in Rancho Mirage, California, hosted by the San Diego Council of Ski Clubs. The Travel Carousel became the Travel Expo, and Passports replaced the Lift Tickets. Convention delegates now schedule appointments on Saturday morning with industry representatives, meeting one-on-one in a timed sequence. Each year we look forward to seeing our industry friends at our Annual Convention, some of whom have attended for thirty years or more, and others who are brand new to our program.

The Silent Auction is the Association's major fund-raising effort and not only provides financial support for our programs, but also subsidizes delegate fees to the Convention. The Silent Auction and Travel Expo would not be possible without the assistance of many special people. Many thanks go to this year's Hosts, San Diego Council of Ski Clubs, as well as the many volunteers who helped with all the behind-the-scenes work and setup. The "Convention Team," tasked with production of the Silent Auction and Travel Expo includes Debbi Kor, Convention Chair and V.P. of Marketing and Sponsorship, as well as Registrar for all of our industry partners; Teri Allard, our new Silent Auction Chair and Travel Expo Coordinator Mary Jo Lau. Along with these folks, Michael Bouton, V.P. of Membership who lines up the presenters for the Snow Sports Leadership Academy, Fran Long, VP of Public Affairs, for assisting with the Speakers for the Public Affairs Panel Sessions, Barbara Razo, for doing all of the Coupon Books; and Jean McCasey, Registrar for all of our delegates Leigh Gieringer, put the Award Booklet together, Jo Simpson has been doing the Delegate Book for the past few years, and Joe Harvis, is manning the slide show on Saturday during lunch and dinner. This team put in countless hours to bring you an outstanding event for both club members and the industry. Our gratitude is extended to all the workers from the host council, all of the FWSA Board Members, friends and volunteers from other councils who assisted with all the last-minute preparations prior to the Silent Auction and Travel Expo to get the job done and make this an event to remember.

## **Convention Sponsorships**

The Convention sponsorship program reduces the amount of money needed to be taken from Silent Auction proceeds to offset Convention costs. Sponsorships are extremely important to the financial success of our event. We offer annual sponsorships for the various activities and events that are part of the convention, such as the annual Pub Crawl on Thursday evening, the Michael German Memorial Golf Tournament, the Pool Party, the Welcome Party on Friday Night, along with beverage sponsors, luncheon and dinner sponsors and many others. We currently have multi-year Program sponsorships with Big White Ski Resort as the sponsor of the Councils' Man and Woman of the Year Program. Whitefish Mountain Resort and Averill Hospitality, as well as Schure Sports, maker of Karbon ski wear are sponsors of the FWSA Athletic Scholarship Program; Steamboat Ski and Resort Corporation sponsor the Western Ski Heritage Award; Mammoth Mountain sponsors the Richard Lubin, Safety Person of the Year Award; and Aspen/Snowmass, The Gant, and Crestwood Condominiums sponsor the Environment Award. We are pleased to know that our sponsorship benefits program is highly regarded in the industry, and has been emulated by other groups in other parts of the country. One of the primary bene-

fits for the sponsors is the link from our fwsa.org site to their own website, as well as mention in The Far West NewsFlash, The Councilman and Far West Skier's Guide each year.

## Far West Skier's Guide

As the Silent Auction/Travel Expo and sponsorship program has expanded, so too, has the Far West Skier's Guide. The "Guide" was first published for the 1988-1989 ski season. The current edition is the 34th Annual edition. Leigh Gieringer is to be commended for her outstanding efforts in professional journalism and her dedication to the production of this publication. The Digital Edition of the Far West Skier's Guide not only expands the readership within the Far West region, but makes it available to snowsports enthusiasts throughout the country and internationally. The 2020--2021 digital edition (the ninth annual DE) also contains an additional 32-page insert. If you haven't visited the digital version, please check it out. The link can be found at several locations: <a href="www.fwsa.org">www.fwsa.org</a>. To be included in the 35th Annual (2021-2022) DIGITAL Far West Skier's Guide, please contact Leigh at 480.600.6099 or <a href="fwsg@cox.net">fwsg@cox.net</a>.

## 89th Annual Convention - 2022

We are looking forward to another terrific convention hosted by Northwest Ski Club Council. We will be at The Red Lion on the River – Jantzen Beach, June 9--12, 2022. This is the same venue we had in 1997. We'll be "Rollin on the River" for this one. We'll have a lot of interesting speakers, Panel Sessions and Optional Activities throughout the weekend, so put those dates on your calendar now!

## **A Final Reminder**

Our ski industry programs will continue to grow, provided our ski clubs and councils support them. Please show your support for the companies that participate in the Convention, provide sponsorships and member benefits, and advertise in the Far West Skier's Guide by including them in your travel and ski/sports equipment purchase plans.

## **Director Report**

# Communications

## by Joe Harvis, Vice President

The Far West Communications program includes our website, social media platforms marketing media and our publications, Far West Skier's Guide, The Councilman and the Far West News Flash.

Our social media committee is chaired by Jane Gutierrez who oversees the FWSA Facebook and Twitter presence along with a team of folks who continually post items of interest to the winter sports enthusiast. We can always use additional members who would like to contribute. Please contact Jane if you are interested in getting involved.

The Marketing Media committee is currently a committee of one, George Stewart, who creates the FWSA videos and slide shows that you will find on our website, Facebook page and our You Tube channel. George creates these from photos taken during our trips, at our convention and media from our travel and convention hosts. These videos and slide shows are used as tools to market our activities to the membership and the public in hopes that they help attract new members who would like to participate in our programs.

The Skier's Guide is about to publish its 34th edition of the magazine. This will mark our first year going all digital. We will only be doing a small printing for advertising purposes. Leigh Gieringer, our publisher and editor along with Jane Wyckoff, our assistant editor make a great team. They gather the articles and photos from our 10 councils, our functional vice presidents and committee chairs. They also reach out to others in the Snowsports world for articles, photos and solicit advertising as well.

Our internal magazine, *The Councilman* is published twice yearly to keep our membership informed on Far West upcoming and recently past activities. All officers, committee chairs and council presidents are asked to contribute articles and photos for inclusion in each issue. Nick Cowell is our editor and publisher. *The Councilman* is a digital-only publication available on www.fwsa.org.

Both the Skier's Guide and The Councilman staff are aided by a dedicated group of volunteer proofreaders. Debbi Kor, Jane Wyckoff, Jeannine Davis and Todd Hood spend countless hours proofreading numerous articles for both publications to ensure accuracy, spelling and grammar are correct before we publish. We owe them all our thanks for all their time spent doing this necessary task.

In addition to the above two publications, we also have a monthly digital newsletter, the Far West NewsFlash helmed by Debbi Kor. This is a subscription based digital newsletter. While it is available online, it is also emailed to those who subscribe. One simply logs on to <a href="https://www.fwsa.org">www.fwsa.org</a> edits their profile, click on "Interests" under the "Your Website Functions" and check the NewsFlash Subscription box. It's that simple and easy.

The FWSA Communication Program also includes our website, www.fwsa.org, which is maintain by yours truly, Joe Harvis. Our existing site went live in February 2020, and we continue to grow and expand it. We now have a FWSA Store where you can purchase our 90th Anniversary Birthday Book. Other offerings will be available in the future. We are now accepting credit cards for direct member dues and payments for the dive trips. We are slowly migrating our trip and convention payments from FWSA Connect to our Club Express offering via the website. Check the site often to stay connected to FWSA.

## **Director Report**

# **Council Services**

## by Chris Gill, Vice President

The Far West VP of Council Services oversees and provides communication to all the councils in the Far West Ski Association. The council presidents attend the FWSA board meetings to provide all their clubs with information on the events happening at the Far West Organization, but also with the ski industry partners.

Council Services oversees the Club and Council Communication and Outstanding Club Awards, the Councils' Man and Woman of the Year Program, Charity Recognition Program, Family and Youth Program and our brand-new Social Media Award which was added to the club and council communications awards program. Each year at the FWSA convention, the council services program provides a platform to give outstanding recognition to well deserving clubs, councils and individuals for all their hard work.

The communication award is based on a club or council website or newsletter that is submitted. They are judged and the first, second and third place winners are given a certificate and a digitized medallion to place on their website or newsletter. We are happy that we have improved this program and gotten more submissions.

Council Services is excited to have added the new Social Media award program. This award is judged on the Facebook pages submitted by a club or council. Judging is done on the basis of the matrix of page likes, current post updates, and comments. We have had an overwhelming response to this new addition.

The Councils' Man and Woman of the year continues to receive some outstanding individuals who represent their club/council for their continued efforts in putting a lot of hours and hard work. Council Services and the council presidents have decided to re-name the program to Council's Outstanding Person award going forward.

Recognition is also given to those clubs and councils who do charity in their community. Currently we are updating our Family and Youth Program which will also give recognition at the convention for those club and council efforts in promoting skiing with youth and family.

As VP of Council Services, I am always looking for ways to improve our current programs and ensure continued communication to all the FWSA councils.

## **Committee Report**

# Family & Youth Involvement

by Linda Coxen, Chair

The family and youth committee, along with the outreach committee and the council presidents have been working hard to define and implement a family and youth program. While ideas are plentiful implementation and success is a little harder.

Many of our clubs and councils are currently offering family and youth activities and trips. Far West wants to recognize and encourage these clubs and councils to continue offering these activities. That is why we are now starting a new recognition program to showcase these activities and the clubs and councils that put these events together.

We will be putting together details and criteria for recognition. Start thinking about how to showcase what your club or council does to promote family and youth activities. Initial recognitions will be presented at next year's convention. Keep posted for details.

## **Committee Report**

# **Charities & Our Community**

by Sigrid Noack, Chair

"The Far West Ski Association and its ten participating Ski Councils are committed to supporting charitable giving and volunteerism. Through donations and volunteer services of our individual members in clubs and councils, we hope to enhance the quality of life within our communities."

## **FWSA Charity & Community Service Recognition**

The FWSA is again officially recognizing clubs and councils, who so enthusiastically support their favorite charities. The thirteenth annual "FWSA Charity & Community Service Recognition" awards will be presented on Sunday to the FWSA Clubs and Councils, which during the past year have shown an outstanding effort in donating time and/or financial support to one or more charitable organizations. Because we have so many clubs and councils that actively support a huge variety of charities, FWSA annually presents two separate awards to clubs, the Diamond and Double Diamond class. The Double Diamond applicants are clubs who have won this recognition in past years, while Diamond applicants are clubs that have maybe applied before, but they are still hoping to win this prestigious recognition. We are excited to be recognizing all the amazing efforts of our FWSA family by presenting these awards to our most outstanding clubs and council. By bringing these selfless activities out into the open, recognizing them annually at our convention, we also hope to encourage others to become more involved with charitable activities.

We are happy, that our FWSA clubs and councils have shown an interest in this FWSA recognition program by filling out an application and agreeing to share their photos and charity activity descriptions at convention. We will again have photos displayed on picture boards this weekend to show how our FWSA clubs and councils have chosen to be involved with charities and community work.

This year we had one Diamond club applicant. Thank you and congratulations to **Rusty Bindings Ski Club of BAC**, who made the effort and took the time to apply for this 2019 FWSA Recognition. This wonderfully caring club has been doing outstanding work with their community charitable organizations this year. Please take a look at their display and give the recognition they deserve. On Sunday all our charity supporting groups will be recognized, and this winning club will be awarded with an electronic FWSA medallion to post on their club website and to use in their newsletter. All our clubs are winners! Huge CONGRATULATIONS to this year's "FWSA Charity & Community Service Recognition" winner, **Rusty Bindings Ski Club!** 

**FWSA Clubs & Councils are planning ahead for next year**: This "FWSA Charity & Community Service Recognition" is an annual award for clubs and councils' charity and community support efforts. Please check the FWSA Charity & Community Service site at fwsa.org, to see updates on how to get involved with this special recognition this coming year. And please keep up the phenomenally wonderful charity work you have been doing.

#### **Community Service Awareness Program**

Seven years ago we started this FWSA program, which we are continuing this year and hopefully in future years as well. Our council presidents are working towards having every one of the clubs in their council be involved with at least ONE charitable activity. Congratulations to all our councils and clubs for putting forth this great effort in supporting your community organizations.

## **Community Involvement Updates**

Although our clubs and councils are involved with a huge number of different charity organizations, some of FWSA's favorite charity groups have been athletic groups for the mentally and physically challenged. Four of the most popular charities for our ten FWSA councils and approximately 150 snow sports clubs are the **Far West Ski Foundation**, **Disabled Sports USA**, **Special Olympics**, and **Can Do Multiple Sclerosis**, formerly known as the **Jimmie Heuga Center for MS**. Please check the Community Service page on the FWSA website for more information on how to become involved with these charities.

The Far West Ski Foundation is the fund raising sister organization to the Far West Ski Association. FWSF was established in 1964 as a 501c3 organization to support training for Alpine racing in the 1964 Winter Olympics. It expanded on that mission in 2009 to raise funds and offer grants in four mission areas. These include scholarships for under-20 Alpine racers, scholarships and wounded veteran support to enable the disabled to enjoy adaptive snowsports, support to women's ski jumping, especially scholarships for the development training of its Fly Girls, and support for the preservation in museums and historical snowsports, research for education regarding the contributions of snowsports to the cultural and sports history of the nation. Contributions are tax deductible and may be made to any FWSF Trustee or through PayPal, identifying your gift as directed to the Far West Ski Foundation. Please see our big, beautiful website at <a href="http://www.farwestskifoundation.org">http://www.farwestskifoundation.org</a>.

**Special Olympics** relies on dedicated volunteers to provide year-round sports training and athletic competition in a variety of Olympic-type sports for people with mental retardation. With 220 offices world-wide, the Special Olympics global community includes athletes, volunteers, coaches, family members and sponsors/supporters. Research shows that there is an overwhelming consensus among Special Olympics athletes, coaches and family members that there is significant improvement in athletes' sense of self, social skills, and social interactions due to their participation in Special Olympics. Parents see health benefits that are critical, given the unmet health needs of people with intellectual disabilities. Every one of our nine FWSA Councils has Special Olympics events happening in their communities. For more information to get involved, check out <a href="http://www.specialolympics.org">http://www.specialolympics.org</a>.

Can Do MS helps people with multiple sclerosis gain health and hope. One in 750 people has multiple sclerosis, a devastating, neurological disease in which a person's immune system attacks the brain and spinal cord. There is no known cause or cure for MS. The Can Do Multiple Sclerosis Center is dedicated to improving the lives of people and families living with MS through its interactive, educational programs unique to any in the world. All of the Center's programs are based on the philosophy that you can have a chronic condition AND have your health. By drawing on a wide range of medical professionals and focusing on all aspects of health - exercise, nutrition, social support and disease management - The Center helps people with MS learn how to live healthier, happier, more active lives. The Center's motto is "Be More Than Your MS". To honor their founder's positive spirit and legacy, Can Do MS has declared Jimmie Heuga's birthday, September 22nd, as CAN DO DAY. A wonderful way to help raise funds for the Can Do Multiple Sclerosis Center is participation with the Vertical Express for CAN DO MS. Please check the dates and other opportunities to become involved with this phenomenal organization on their website <a href="http://www.mscando.org.http://fwsa.org/MemberCorner/Programs/program-community.html">http://www.mscando.org.http://fwsa.org/MemberCorner/Programs/program-community.html</a>.

Disabled Sports USA (DS/USA), with the motto "If I Can Do This, I Can Do Anything," was founded in 1967, by disabled Vietnam veterans to provide opportunities for individuals with disabilities to gain self-confidence, greater independence, dignity, and mobility through sports, recreation and educational programs. The organization is the nation's largest multi-sport, multi-disability organization serving more than 60,000 people nationwide. Warfighter Sports, formerly known as the Wounded Warrior Disabled Sports Project, is a part of DS/USA and offers 50 different sports rehabilitation programs in military hospitals and communities across the US through a nationwide network of over 100 community -based chapters. Programs take place at sites throughout the US, offering returning Warfighters the opportunity to integrate as participants and mentors in their home communities. 1,500 wounded veterans were served through this program just this past year. Many Warfighters have returned home to our FWSA communities, and several of our councils and clubs have been including them in their chapter activities. FWSA clubs and councils have a long term relationship with several California Chapters of Disabled Sports USA: Achieve Tahoe - the Adaptive Ski School at Alpine Meadows, USARC - the US Adaptive Recreation Center at Big Bear, The Achievers - DSUSA Orange County, The Unrecables - the Los Angeles Chapter, and DSES - Disabled Sports Eastern Sierra at Mammoth Lakes. To get involved with any of the DS/USA chapters, please check out http://www.disabledsportsusa.org.

# **FWSA Supports These Charities**

## by Sigrid Noack, Charities & Our Community Chair

Organizations to which volunteer time and/or money has been donated by FWSA COUNCILS & Clubs.

10th Mountain Division Scholarship Fund AbilityFirst – Social Services Organization Adaptive Sports Association, Durango Achieve Tahoe - Disabled Sports USA

Adopt-A-Classroom Program - Long Beach Aquarium

Adopt-A-Family Program Adopt-A-Highway Program Adopt-An-Olympian

African American Community Services Agency

AIDS Life Cycle Ride

Alameda County Community Food Bank

Alliance on Aging - Monterey Alpha Phi Alpha Fraternity ALS Ski-A-Thon and Walk Alternatives To Violence Project

Alzheimer's Association American Cancer Society

American Cancer Society Relay For Life American Cancer Society Hope On The Slopes American Cancer Society Ski & Ride For A Cure

American Heart Association
American Red Cross

American Stroke Association Walks & Runs April Showers - Homelessness Network Assistance League - San Luis Obispo

Arizona Humane Society

AT&T Pebble Beach Pro-Am Golf Tournament

Autism Society & Association Walk

Barks of Love

Bay Area Crisis Nursery - Temporary Housing

Beach Clean-Up

Bear Valley Ski Patrol for Oxygen Unit

Becky's House - YWCA Battered Women's Shelter

Big Brothers/Big Sisters - Bowl-A-Thon

Big Sur Marathon Foot Race

Bill Wilson Center - Hygiene Kits-Homeless Youth

Bogus Basin Ski Education Foundation

Bogus Basin Ski Patrol

Booty For Boobies - Quest For A Cure

Brain Injury Recovery

Brighten a Life - a Home Start Agency

**Building Peaceful Families** 

Cabrillo Festival

California Foundation - Children for Underprivileged and At-Risk

California International Air Show - Monterey County

Can Do MS - The Heuga Center For MS

Cedar House Life Change Ctr-Abused Mothers & Children

Central California Adaptive Sports Center - China Peak

Chamber of Commerce

Cheyenne Friday Food Bag Program

Chill Portland

Chris Klug Foundation for Organ Donations

Christmas in April - Home Rehabilitation Projects

Christmas in the Adobes - Monterey State Historic Parks

Christmas Toy Drive – Women & Children Shelters

Clothing to the Homeless

Clothing & Equipment for Skiers with Disabilities

COMEA House – Homeless Shelter Compton Homeless Education Project

Concours d' Elegance - Antique Car Show at Pebble Beach/Pebble Beach Company Foundation Disabled Sports USA/Move United - Eastern Sierra/

Mammoth

Disabled Sports USA/Move United - Mother Lode Chapter

Disadvantaged Youth Mentoring

Disadvantaged Youth Recreational Skiing & Boarding

DIVEHEART - Adaptive Diving

Downtown Association Youth Services Summer Camp

**Dress for Success** 

Eastside K-9 - Mammoth Lakes

Empty Bowls - Helping To Feed People

Eppie's Great Race-People With Disabilities - Sacramento

Far West Ski Foundation

Far West Ski Association Junior Racer Scholarships

Feed the Homeless Program Food Bank Warehouse Food Drives / Food Finders Free Wheelchair Mission

Fresno Shriners Children's Hospital

Great Basin Outdoor School

Habitat for Humanity
Haven Women's Center

Help A Hero - Palmisano Care Package Project

High School Ceramics Program Hollywood Sunset Free Clinic

Home for the Holidays with the Marines Hope On The Slopes/Ski & Ride For A Cure

Humane Society - San Luis Obispo

I-HELP – Emergency Lodging Program - Monterey

Idaho Elks Rehab Center Idaho Falls Ski Training Facility

Idaho Falls School District 91 Ski Scholarship Program

Idaho State University Pocatello Ski Swap-

Cooperative Wilderness Handicapped Outdoor Group

lenesse Center - Domestic Violence Intervention

Jimmie Heuga Center Endowment John Tracy Clinic for Deaf Children

Kathy Avery Fund

Kelly Canyon Nordic Trail Systems

Kidney Donation Kids' Ski Program

Leukemia & Lymphoma Society

Long Beach Rescue Mission & Women's Shelter

Long Beach Veterans Hospital

Los Angeles November Flood Catastrophe

Make A Hero

Make-A-Wish Foundation Mama's Kitchen – San Diego

Mammoth Mountain Community Foundation Mammoth Mountain Lakes Foundation

Cerro Coso College

Mammoth Mountain Ski Patrol Memorial Fund

Marine Core Community Service-Miramar Food Locker

Marine Expeditionary Unit Meadows Race Team Meals-On-Wheels

Military Outreach Ministries (MOM)-San Diego Mitey Mite Junior Ski Racers on Mt. Hood

Molly's Mutts & Meows

Monterey County Film Commission

Monterey Food Bank Monterey Sea Otter Classic Montrose Search & Rescue Monument Crisis Center

MotoGT Super Bike - Motorcycle Races Mountain View Buddhist Temple Obon Festival

Move United / Disabled Sports USA Mt. Bachelor Sports Education Foundation

Mt. Hood Academy

Mt. Hood Cultural Center & Museum Mt. Hood Ski Education Foundation

Mt. Hood Ski Patrol Muscular Dystrophy

Navy League of United States

National Brotherhood Of Skiers (NBS)

National Multiple Sclerosis Society Walks/Bike Rides

NCAA Ski/Race Program

Northwest Harvest - Hunger Relief Agency

Northwest Cancer Resource Fund

Northwest Trail Alliance Oakland Food Bank Ocean Conservancy

Operation Christmas Cheer - Monterey Herald Oregon Adaptive Sports - Disabled Sports USA

Oregon Cancer Ski Out Oregon Food Bank

Outdoors For All Foundation – Disabled Sports USA

Pacific Burn Institute - Code 3 Races Parkinson's Resources of Oregon

Parkside Economic Dev Corp-Empower Youth

Paso Robles Earthquake Relief Fund

Peace House

Pebble Creek Race Team

Pierce College Disabled Ski Program

Polinsky Children's Center Portland Area High School League Promises2Kids – San Diego

Putnam Clubhouse – Mental Illness Recovery Raphael House of Portland - for Homeless Women Recreation Unlimited Adaptive Snowsport School

Bogus Basin – Disabled Sports USA Restorative Justice Partners, Inc.

Revion Run/Walk for Women - Women's Cancer

Ronald McDonald House for the Homeless

Salvation Army of Monterey

Salvation Army - A Family Christmas San Diego Cedar Fire Victims

San Diego Rescue Mission

Santa Clara County Foster Children's Program

Santa Clara County Shelters

Santa Clara Social Services Agency - TOP class

Sarajevo Olympic Site - Reforestation Scholar Dollar Program - for Kids to Ski Scoutreach – Cascade Pacific Council

Shelter Outreach Plus for Abused Women - Monterey

Shoebox Ministries for the Homeless

Shoes That Fit

Sierra Madre Search & Rescue

SkiDUCK-Skiing/Snowboarding-Disabled/Underprivileged

Ski Patrol - Sponsor a Rescue Sled

Ski Swap for NCAA Ski/Race Program-Univ of Nevada

Ski To Defeat ALS

SNIP-Spay Neuter Imperative Project

Snowbasin Adaptive Sports Education Foundation

Society for DisAbilities

Society for the Prevention of Cruelty to Animals

Soles4Souls – Shoes for the Needy Special Olympics - Arizona Ski Patrol

Special Olympics - Celebrity Winterfest at Heavenly Special Olympics - Arizona, California, Oregon Stop-Gap for Schools, Hospitals, Cancer Patients & Abused Women

Sudden Infant Death Syndrome Sun Peak's Health Association Sunshine Kids with Cancer Program Support our Troops with Phone Cards

Susan G. Komen Foundation

Swim With Mike at USC - Scholarship Fund

Tahoe Adaptive Ski School

Telluride Adaptive Sports Program - Disabled Sports USA

The Achievers – Move United/Disabled Sports USA The Bookman- Books for Needy Children & Adults

The Hollywood Sunset Free Clinic

The United Way

The Unrecables Ski Club – Move United/Disabled Sports

**USA** 

Thomas J. Pappas School for Homeless Children

Thousand Oaks Women's Shelter for Battered Women

Toys for Tots Treats for Troops

Tree People Safe Environment
Two Classrooms In A Box
UCLA Black Alumni Association
UNICEF Tsunami Relief Fund
Unity Shoppe of Santa Barbara

University of Nevada Ski Team Winter Sports Club-Reno

University of Wyoming Alpine & Nordic Teams US Adaptive Recreation Center (USARC)

US Armed Forces in Afghanistan

US Ski Team

United Service Organizations (USO)
Valley View Vaulters for Disabled Children

Vestia - Volunteeer & Emergency Services Team in Action

Welches Lion's Club Women's Ski Jumping USA

World Winter Games - 2009 Special Olympics

Wounded Warrior Project Wreaths Across America Youth Sports Mentoring Program Youth Winter Sports Alliance – YWSA

## **Director Report**

# **International Travel**

## by Debbie Stewart, Vice President

Our FWSA members are "READY TO TRAVEL" and we're "READY TO TAKE YOU!"

Travel is life accelerated. It can change us in a surprisingly short amount of time, illuminating our understanding of culture, history, geography and landscapes, art, gastronomy, language, and politics. It makes what is ordinarily inaccessible, accessible and what is foreign, familiar.

The FWSA International Travel Program offers our members opportunities to have unique experiences, whether while on the annual ski week trip or an adventure trip every other year. Our goal is to provide unique and unexpected experiences while giving the active traveler great opportunities for excitement, fitness, thrills and the adrenaline rush while allowing everyone to have meaningful stories to reminiscence. While bonding with fellow travelers, this gives us many occasions to learn about others.

Nancy Ellis, VP of No. American Travel, and I have been updating loads of travel content for the Operations Manual. How great it is to have current information for us as well as those who will be using these references in the future. We, along with our Travel Improvement Committee continued to work on goals and objectives and the implementation of such goals.

Goal #1: To increase "First Timers" trip participation by 10% annually (all FWSA trips combined)

Goal #2: To standardize the Implementation of the Travel Programs

Goal #3: To create a VP Travel Succession plan and a mentorship program

The FWSA Database has been added to the Club Express FWSA website management program. This will improve the marketing of FWSA trips to the membership. We are utilizing the Club Express more and more. All Int'l Trip information is being posted and marketing of those trips. At this point, we have used the Club Express online payment system for the 2021 Roatan dive trip. Our goal is to utilize the program for online registration as well as payments. Surveys continue to be used following each trip to get feedback to improve the quality of the trips as well as our participants' travel experience. Surveys are also used to find out destinations for future ski weeks and adventure trips. The information will improve the travel programs and hopefully increase the number of people going on FWSA trips.

## FWSA's 10th Annual Scuba Dive trip to Roatan, Honduras

The 2021 FWSA Dive Trip in Roatan, Honduras was Sold Out! Many enjoyed the Anthony's Key Resort for our 10th FWSA scuba dive trip October 9-16, 2021. This resort is Roatan's most admired and innovative resort that offers dolphin encounters and world class dive experiences in a true island atmosphere. This gorgeous location offers years of outstanding customer service and prides themselves at this wonderful paradise.

Their PADI 5-Star Career Development Center has been ranked as one of the world's top dive resorts for the last 50 years. Full service...we got it there. They offered equipment rentals, a full-service photo shop, PADI continuing educations to further your certification, convenient dockside equipment storage, freshwater showers, and rinse tanks. Dive and snorkel opportunities with the dolphins at the Roatan Institute for Marine Sciences and onsite Hyperbaric Chamber and Clinic. That IS full service!

## FWSA's 11th Annual Scuba Dive trip to Cozumel, Mexico

The 2022 Dive trip contract has been executed and once again, we'll be working with the specialists at Roatan Charter, Inc. to prepare another fantastic dive and vacation adventure.

The 5 Star All-Inclusive Iberostar Resort is located right on the beach within the Marine Park. They offer a variety of entertainment, three pools, including two lagoon-style pools. The resort also has a shopping area, spa, and pool hall. Every night there is something happening, from nightly performances in the theater to live music. Tennis, free nonmotorized water sports, archery, rifle shooting, beach volleyball, table tennis, basketball, water aerobics, gym, and full program of entertainment. Complimentary Wi Fi is also included.

## The 2021 FWSA Int'l Ski week to Sölden, Austria has been postponed to 2022!

Sölden, Austria, may not be a household name to you, but it will be one that you will never forget after being there. You will be fascinated by the Austrian charm and their incomparable hospitality. We are working with the experts at HOLI-DAZE Ski Tours to help organize this fantastic trip February 25 – March 5, 2022.

Sölden offers 3 areas: Solden, Obergurgl and Hochgurgl. They kick off the winter season with the Audi FIS Alpine Ski World Cup Opening in October. And...it has one of the action-scene sites for the James Bond movie "Spectre." The huge number of slopes and ski trails for all levels and abilities coupled with the perfect grooming with 91 miles of slopes make Solden a truly unique winter sports center; 32 state-of-the-art ski lifts and gondolas with a total capacity of 70,000 persons/hour guarantee ultimate skiing fun without queuing.

BIG 3 – Think BIG, Think SOLDEN! Sölden is Austria's first resort offering no less than three mountain peaks beyond 10,000 ft. Its marvelous BIG 3 peaks mark a new dimension in skiing and experiencing the Alpine scenery, opening new perspectives with their viewing platforms. Snow is guaranteed from October through May thanks to its high alpine

location of the slopes up to 10,958 ft., two glacier ski areas and excellent snow-making systems covering about 75% of the slopes with 350 snow guns.

The extension trip following Sölden has been changed to the Black Forest Region in Germany, March 5 – 11, 2022. There we will transfer by private coach from Sölden to Titisee/Neudstadt. Lake Titisee is Black Forest's most picturesque glacial lake. We will visit the charming towns of Freiburg, Triberg, Colmar, Kayserberg, Heidelberg, Strasbourg and overnight in Frankfurt before flying home. We will have guided city tours, visit the 12th-century Gothic Freiburg Cathedral landmark, Heidelberg Palace, museums, the Strasbourg Cathedral, and of course free time to explore on your own...you may even hunt for your own Cuckoo Clock or the "Best Black Forest Cake"! This will be an experience like no other.

## 2020 Croatia Adventure trip - Postponed to September 2022

We knew our FWSA members wanted to go to Croatia in 2020, and we will in 2022!

FWSA and Alpine Adventures have coordinated this adveture trip to Croatia September 2-12, departing the US on September 1, 2022. We will visit all the must-see locations, such as Split, Zagreb, Plitvice National Park, Dubrovnik, and the beautiful Dalmatian Coast. While in Zagreb, the capital city of Croatia we will experience the local culture, arts, architecture and of course, the local gastronomy. The UNESCO World Heritage Sites of Dubrovnik with its 16th century stone-walled old town is popular and known as the "Pearl of the Adriatic." Its popularity has been bolstered to global recognition after serving as the filming location for "The Game of Thrones." Split, as the second largest city, offers a similar blend of modern and ancient charm. The spectacular landscapes in the Plitvice National Park will certainly be scenery to remember with its breathtaking terraced lakes and many waterfalls. Plitvice Lakes are a natural phenomenon you will not want to miss consisting of 16 natural lakes joined by waterfalls that extend into limestone canyons. This too is a UNESCO World Heritage site, and we cannot wait to explore this area.

This Balkan country adventure trip with its 3,625-mile-long Adriatic coastline and over 1,000 islands will certainly be a bucket list item to be checked off.

## FWSA 2023 Ski Week - Zermatt, Switzerland

We enjoyed skiing in Zermatt in 2014 and our trip participants voted to go back. When most people think of Zermatt, they think of one thing...the Matterhorn. This amazing icon looms over Zermatt since the 1860's. Zermatt has so much to offer both the skier and non-skier while enjoying their lovely car-free pedestrian town. You will find many things to do and experience while sitting at the base of the Matterhorn.

Our extension trip will be to So. Spain. We will stay in Malaga and travel daily for adventurous tours to Seville, Cordoba, Rondo, Granada, and free time to explore on your own. While in Granada, we'll visit the famous Alhambra Palace. One may choose to ski the Sierra Nevada mountains or visit Gibraltar. New, different, and exciting...you'll enjoy it all!

## FWSA 2024 Int'l. Ski Week - Madonna di Campiglio, Italy

We are planning mid to late February 2024 to go back to the amazing Dolomites! Madonna di Campiglio is the main point of access to the Dolomites Mountain range. This vibrant Italian ski area links four small sectors known both for excellent grooming and steep runs. The slopes spread out widely. A spectacular 16-minute gondola ride connects to neighboring resort Pinzolo. The ski area has 57 lifts, and 93 miles of ski runs and a capacity of more than 31,000 people per hour.

Madonna di Campiglio is one of the world's classic ski centers and one of Italy's most famous ranking with Cortina, Courmayeur and San Martino. Considering its long history in winter sports it has the benefit of an extensive and hugely enjoyable ski area with access lifts coming right down into the town - both unusual assets compared to many of the other famous ski resorts of long standing. The resort's altitude gives it more dependable conditions than many traditional winter sports centers.

### **BUT WAIT...THERE'S MORE!**

2024 Central/East Africa Adventure trip 2025 Val d'Isere, France and extension trip 2026 Galapagos adventure trip

Travel is about being brought out of your routine. We know it's the little things that will make your trip special, and the FWSA Int'l Team realizes that the passion lies in getting the details right. Each of our itineraries is handcrafted to be an exciting and memorable experience from the moment you are greeted until you return home.

For updates or information on FWSA International Travel Program: Debbie Stewart at: FWSAIntlTrvl@prodigy.net Cell – 559/737-0882

Website: www.fwsa.org

## **Director Report**

# Marketing and Sponsorship

by Debbi Kor, Vice President

What a crazy year! We were still in the throes of a pandemic, but what an AWESOME SKI SEASON! So much snow, and so many places to go to get to it. In spite of everything going on around us, the resorts were busy, busy! As anyone in Colorado, Utah, Nevada or Canada could tell you. Despite heavily enforced Covid-19 protocols, skiers masked up and lined up to get on their favorite lift at their favorite ski area, and experienced great snow, and lots of great runs for a full day on the mountain. Yes, it was different, but it worked! With a vaccination in place, and more and more people getting vaccinated, 2021-2022 ski and snowboard season should be back in full swing. We can only hope!

The position of VP of Marketing has many facets, and is truly a year-round job. Typically, it starts in the fall, when I begin contacting our many Benefits Partners to renew for another year, or by reaching out to new contacts. This year, I signed a new lodging property, the Hotel Biltmore, in Crystal Bay, Nevada, and a ski company, out of Denver...Meier Skis. You can find both of these new partners, as well as all of our other lodging, equipment and service partners on our website. I continue to add new partners throughout the season, so if you are planning a ski trip in the Colorado, Utah or Nevada areas, check out the Benefit pages when you start making plans for your trip or trips. You may find some great deals on ski rentals, boot fitting, lodging, or shuttle services to get you to and from the ski area. The offers are there for you to use

There were no ski shows this past year due to Covid. In 2018, SIA and Outdoor Retailer merged into one GIANT show. There is a show planned for January 26-28, 2022, at the Denver Convention Center, and I do plan to attend it. Known as "the largest trade show for skiers and snowboarders in North America," it doubled in size in 2018 when the Outdoor Retailer participants joined the show. It is attended each year, literally, by hundreds of manufacturers, sales representatives, and members of the media. I will spend those two days meeting with vendors to check out next years' fashions, gear and accessories. It's a great way to network with new businesses, and introduce them to Far West, and hopefully gain some new Benefits Partners and possibly get some of them to attend our annual Convention. I am usually able to get a few vendors to contribute items to the Convention to be used for door prizes. We will have some items on the prize table on Sunday morning during our business meeting and elections.

In mid-March, I sent out the "Save the Date" letter for our event in San Diego, to advise our industry partners of where we'll be going, the dates, and to expect further communications from me, regarding Silent Auction, Travel Expo and all the activities that will be happening during Convention. I let them know of our new Silent Auction Chair, Teri Allard, and Travel Expo Coordinator, Mary Jo Lau, so that they could send their Silent Auction info to Teri and direct any Travel Expo questions to MJ, or to me. We are looking forward to these two very successful events during our Convention weekend with our new coordinators.

Another facet of the job of VP of Marketing and Sponsorship, is handling the registration of all of our industry partners, which typically begins in Mid-February, but this year was in mid-June, right up to the day that Convention begins each year. It is a fun and exciting position that I hold, and I truly treasure the incredible relationships that I have built along the way!

#### **SPONSORSHIP**

Karbon, Averill Hospitality, and Whitefish Mountain Resort continue as our Athletic Scholarship sponsors again this year, donating some wonderful packages and items to be auctioned off during live and silent auctions, as well as a great raffle that the Scholarship Committee has planned. Sandy Blackwell helped David Krupp out at Ski Week in Sun Valley this year, by selling raffle tickets during the week. Because we had a smaller group attending, Karbon agreed to give 2 prizes this year. They offered two jackets, instead of the usual ski outfit of a jacket and pair of pants. This raffle benefits the Far West Athletic Scholarship Program each year. During Convention, David will be selling tickets for a number of donated items to be given away on Sunday morning. At lunchtime on Saturday, Whitefish will be holding a Live Auction, auctioning off both a 5-day package and a 3-day package to Whitefish. These will be packages for 2, with lodging and lift tickets included.

I am pleased with the continued outpouring of support we have had from our Industry partners this year, in spite of the pandemic. Our total cash sponsorship dollars received for 2021 is \$18,000. Along with the cash sponsors, I'd like to mention our long-time Program sponsors, who annually provide trips for two to Big White Resort for the Council's Man and Woman of the Year, the trip for two to Aspen/Snowmass for the Environment Award, the trip for two to Mammoth, for the Richard Lubin Safety Person of the Year Award, and the annual trip for two to Steamboat Ski & Resort Corporation for the winner of our Western Ski Heritage Award, as well as our Athletic Scholarship sponsors above. These packages are valued at approximately \$17,000.

Have a good meeting, everyone. Our hosts, San Diego Council of Ski Clubs will show you a wonderful time in beautiful San Diego, California. Be sure to thank them, and all their volunteers for all the hard work that they've been doing to prepare for this event over the past two years.

I look forward to seeing you all in Portland, Oregon next year, for the 89th Annual Far West Ski Association Convention. Come "Rollin on the River" with Northwest Ski Club Council, June 9-12, 2022.

## **Director Report**

# **North American Travel**

## by Nancy Ellis, Vice President

## **NORTH AMERICAN TRAVEL PROGRAM UPDATES**

The Travel Improvement Committee continues to work on drafting Goals and Objectives for improving the **Travel Program:** 

Goal I: To Increase "First Timer" Trip Participation by 10% Annually (all FWSA Trips Combined)

Goal 2: To Standardize the Implementation of the Travel Program (North American & International)

Goal 3: To Create a VP Travel Succession Plan that includes a Mentorship Program.

The VP of International Travel, Debbie Stewart, and I are working to update information for the FWSA Operations Manual.

There is a need to develop FWSA Travel Guidelines for planning trips when contagious diseases are a concern in the United States or Countries where trips are planned. This will be a topic of the TEC committee or the Travel Improvement Committee.

## 2021 NORTH AMERICAN TRIPS/EVENTS

## SUN VALLEY SKI WEEK—January 30—February 6, 2021

COVID-19 presented challenges to holding our traditional North American Ski Week.

COVID protocols prevented us from holding inside events such as the Welcome Party, Banquet & Dance, and Friday Après Party.

We had 100 participants from our FWSA Councils attend the trip and they had a great time skiing and boarding on uncrowded slopes with fresh snow most days.

Participants had take-out Picnic and Banquet dinners that were delicious!

Participants enjoyed the many restaurants in the Sun Valley Village and in Ketchum where there was indoor dining. Thank you to Shure Sports for their generous donation of two ski jackets for the FWSA Athletic Scholarship raffle.

Congratulations to the lucky winners Katy Mauldin, Sierra Council, and Becky Berry, Arizona Council.

We appreciate the support of our Tour Operator, Sandy Gaudette, and Sun Valley representative, Kevin Bracken, in planning a safe and fun week for our group!

## MOUNTAIN TRAVEL SYMPOSIUM (MTS)—April 16—17, 2021

MTS was a virtual event this year due to COVID-19.

I attended several sessions:

Overseas Adventure Travel and Grand Circle

The Future of Group Business

Club Med Presentation

Beanies, Booze & Big Trips sponsored by Sports America Tours

I met with several Tour Operators and Tour Companies about trip destinations for the 2023 North American Adventure Trip and 2024 Mini Trip.

2022 MTS will be held April 3-8 in Vail, CO and 2023 MTS will be held March 36—April 1 in Banff/Lake Louise.

## **2022 NORTH AMERICAN TRIPS/EVENTS**

## SNOWMASS SKI WEEK -- JANUARY 29—FEBRUARY 5, 2022

We have 302 people signed up for the trip with a few limited spots available.

- All group air will be to Aspen airport and group air people will take an FWSA bus to their lodging. It was extremely expensive and difficult to arrange ground transportation from Denver, Grand Junction, and Eagle airports. Participants getting their own air have been encouraged to fly into Aspen Airport where they can take the complimentary shuttles to their lodging or the FWSA bus.
- 37 people purchased the IKON or IKON Base Pass Plus using the special FWSA/Ski.com link and they will get \$50 off their trip package. The IKON pass is good for 7 days at Snowmass and the three other Aspen Ski Resorts. The IKON Base Pass Plus is good for 5 days at Snowmass and Aspen Resorts.
- All FWSA events will be held at The Collective, a community center at the heart of Snowmass Base Village. People can take the "Skittle," a short gondola going between the base village and the lower village where the Collective is located. There is also free shuttle service throughout Snowmass village.
- We will be featuring a new event in place of the traditional "Banquet" called a "Dine Around." Banquet costs have gone up substantially so the Dine Around will be done with the support of restaurants in the Snowmass Village. Participants will have a list of restaurants and bars offering discounted dinners or special "fixed price" meals to FWSA participants showing their FWSA name badge. Participants can decide if they want to eat at these establish-

ments, at other restaurants, or in their condos. We will have a dessert and dance event in conjunction with the "Dine Around" where we will show pictures of our group throughout the week and have a presentation about our 2023 Jackson Hole Ski Week.

## 2022 ZERMATT RESORT AND SPA MINI TRIP—MARCH 20—25, 2022

The mini trip will be to Zermatt Utah Resort this year.

The trip includes an FWSA Meet & Greet Party, Welcome Breakfast, Farewell Dinner, day trips to either Deer Valley or Park City, and an optional day trip to Sundance Resort where people can either ski/board or sign up for optional art classes such as pottery, jewelry, and soapmaking. Other optional activities include spa treatments, ice fishing, tubing, ice skating, snowshoeing, snowmobiling, sleigh rides, and soaking in a 10 ,000-year -old Crater Hot Springs within walking distance of the resort.

Our lodging includes a standard 2Q hotel room; a 2Q Alpine room with a refrigerator and microwave; and a 2Q deluxe Alpine room with a refrigerator, microwave, and fireplace.

Trip information and registration forms are posted on the <u>fwsa.org</u> website. Gloria Raminha, trip leader, can also provide trip information: <u>Garski2011@gmail.com</u> (661)829-5996.

## 2022 DENALI NATIONAL PARK PRETRIP AND ALASKA CRUISE—JUNE 21—JULY 2, 2022

Cruises were canceled for most of 2021 and this affected our Alaska Inside Passage Cruise scheduled for June 2021. We have a new date for the trip June 21—July 2, 2022.

We have 55 people on the Alaska Cruise and 51 people on the Denali Park pre-trip.

We will be on the Majestic Princess, a newer cruise ship with many up-to-date amenities.

All passengers will be getting free WIFI, the premium beverage package, and all gratuities paid, which is close to a \$900 value based on room type.

Most of our group will be on the same deck for the cruise. The Tour Operator re-booked the trip as soon as she heard the cruise would be canceled which enabled our group to get priority for room locations.

Denali Tour Itinerary June 21—25, 2022:

**Tuesday & Wednesday**: Fly into Fairbanks and take a complimentary shuttle to Fairbanks River's Edge Resort for 2 Nights with daily Breakfast.

Wednesday: Riverboat Ferry Discovery Cruise Fairbanks.

Thursday: Alaska Railroad Adventure Class train ride Fairbanks to Denali with full Breakfast.

Thursday & Friday: Denali Park Village Hotel River View Rooms.

Friday: Kantishna Wilderness Trail Tour with Lunch (13 Hour full park day).

**Saturday**: Private Bus Denali to Whittier to catch ship for those going on Majestic Princess. Cruise: Those on Denali Tour only will transfer in Anchorage to the Airport to fly home.

No Host Lunch stop in Anchorage.

Board ship before 8:30 p.m. Sat., June 25th .

Those on the Alaska Cruise only will fly directly to Anchorage and then take a bus to Whittier to board the

Majestic Princess Cruise June 25—July 2, 2022:

**Sun. DAY # I**: HUBBARD GLACIER (Scenic Cruising)

Mon. DAY # 2 : GLACIER BAY NATIONAL PARK (Scenic Cruising)

Tues. DAY # 3 : SKAGWAY 7:00a.m. – 8:30p.m.
Wed. DAY # 4 : JUNEAU : 6:30a.m. – 4:00p.m.
Thurs. DAY # 5 : KETCHIKAN 10:00a.m. – 6:00p.m.

Fri. DAY # 6: FUN DAY AT SEA

Sat. DAY # 7: VANCOUVER DOCKS 7:30a.m.

This will be a fun trip and there are a few spots available on this trip. Check out the information on the North American travel page on the <a href="mailto:fwsa.org">fwsa.org</a> website or contact Nancy Ellis, VP North American Travel, <a href="fwsa.org">fwsatravlnan-cy@sbcglobal.net</a>

#### 2023 NORTH AMERICAN TRIPS/EVENTS

## 2023 JACKSON HOLE RESORT SKI WEEK—JANUARY 21—28, 2023

Sandy Gaudette, Winter Ski & Sports, and Jackson Hole Resort have teamed together for our 2023 North American Ski Week to Jackson Hole.

We are excited to be going to this destination. The last time we were there was in 2012.

We will be staying in hotels and condos in the town of Jackson as well as lodging at Jackson Hole ski area.

All activities will be held at Snow King Resort in town, and we will have a ski day, GS race, and picnic at Snow King ski hill. A new gondola will open this winter giving access to additional runs on the backside of the ski area. They also have a coaster ride and tubing hill.

The Council Challenge races will be held at Jackson Hole Resort, and this will be the main ski area for our group.

We will have a site inspection January 6-9, 2022, to view lodging, event space, and amenities in town and on the mountain.

Councils will begin marketing the trip beginning Spring 2022.

## 2023 BIG WHITE MINI SKI TRIP—MARCH 2023

We postponed our Big White mini trip for 2021 and 2022 due to COVID-19 and Canada being closed to travel.

We plan to have the trip in March 2023 and will start working with the resort next spring.

The trip package will feature a Welcome Party, Farewell Dinner, and complimentary Snow Host Mountain Terrain Tour.

Big White has 2,765 skiable acres and 118 runs, plus 460 acres of open bowls. It's Canada's largest totally ski-in ski-out village!

Information will be available at the Portland Convention in June 2022 and on the fwsa.org website.

#### 2023 NORTH AMERICAN ADVENTURE TRIP

It's time to plan a 2023 North American Adventure Trip.

A survey will go out to past North American trip participants to review and vote on destinations for the trip.

I talk with various Tour Operators and Travel Vendors at the 2022 MTS and invite them to submit Requests for Proposals (RFPs) for I-2 of the top destinations of travelers.

The goal is to start marketing a 2023 adventure trip at the June 2022 Convention.,

Check the Far West Ski Association website often to see what trips are planned, <u>fwsa.org</u>. I hope to see you on one of our North American trips! Contact Nancy Ellis for trip information: <u>fwsatravelnancy@sbcglobal.net</u>; (530) 414-8261

## **Director Report**

# Racing

## by Bob Ellis, Vice President

This year has been very challenging for skiers and racers alike due to Covid restrictions at ski areas. The only group to have races this last year was the PACRAT group in Northwest. Congrats to them for having some fun at their races!

We were able to have a Ski Week at Sun Valley this year; however, due to Covid, we did not have any races.

In 2022, we expect to have races at Aspen/Snowmass for the 2022 FWSA Ski Week, so remember to get back in shape and bring your racing skis to Aspen/Snowmass. We should have some great snow and some fun racing events!

In April, we expect to have the FWRA Championships at Mammoth Mountain, hopefully, we will see many of you there.

# Director Report Public Affairs

## By Fran Long, Vice President

The Far West Ski Association Public Affairs Program purpose is to present to the outside world the interests, activities, positions that are important to the Association and to our contingency of snowsports enthusiasts.

## **Consumer Advocacy/Trends**

During the 2020-2021 winter season, skier visits in the U.S. totaled 59 million, ranking as the fifth best season on record. According to the National Ski Areas Association. The 2019-2020 winter season, effected heavily by COVID-19, saw 51.1 million visits. Even taking into account the challenges regarding reduced capacity, lift line management, ticket sales, food and beverage services, etc., 78% of ski areas said their season exceeded their expectations.

During the shortened 2019-2020 winter season, ski areas were open just 99 days. During 2020-2021 ski areas were open for 112 days. While an improvement, that number fell short of the average number of days ski areas operated during the 2018-2019 season, which was 121 days.

## **Area Development**

Area development covers ski area expansion and enhancement, as well as proposed new areas. It also includes the debates that occur between the developers, the ski areas, and the environmentalists.

Squaw Valley/Alpine Meadows: The gondola project connecting the two resorts is moving forward. Alterra Mountain Company plans to invest \$207 million in capital at Steamboat, Deer Valley, SquawValley/Alpine Meadows, and Mammoth Mountain.

Aspen Skiing Company is proposing to expand the Aspen Mountain Ski Area into the Pandora's terrain.

Purgatory Resort, just north of Durango, CO, is working with the U.S. Forest Service to expand its skiable terrain.

Sunlight Mountain, Glenwood Springs, CO, has plans to build a new chairlift and expand expert terrain on the ski area's East Ridge.

Loveland Ski Area received the go-ahead to expand its beginner terrain and to add additional parking. Loveland Ski Area also got approval to offer guided snowcat tours in the Arapaho National Forest.

Steamboat Springs will be adding a new gondola, the longest 8 person gondola in North America.

Arapaho Basin has replaced two chairlifts, built a new Aerial Adventure Park, and installed radio-frequency identification ticket scanning gates.

Big Sky is preplacing their Swift Current quad chair with a new state of the art 6 person high speed chair, effectively increasing the uphill capacity out of the village by 50%.

Utah has a proposed brand new ski area, Mayflower Mountain Resort. It is located beyond the eastern border of Deer Valley Resort.

## **Safety**

The overall purpose of the FWSA Safety program is to promote safety on and off the slopes to reduce snow-sports injuries. January is National Safety Month. A program spearheaded by the National Ski Areas Association, the month of January is dedicated to an entire month of Safety. As you begin your snowsports adventure planning for the coming season, think about what you might be able to do for your ski club, your council, or your friends/family to promote a safer environment on the slopes.

Many resorts around the country participate in skier safety month, promoting safety and educating skiers and boarders about being safe and using common sense while on the slopes. You might consider checking in with your favorite resorts to see what sort of activities they might be offering to promote snowsports safety.

#### **Environment**

The purpose of the FWSA Environment Program is to encourage snowsports participants to take an active role in conserving and protecting our environment in our homes, communities, and mountains.

Earth Day Facts by Richard Lubin, Former FWSA Safety Chair

In 1979, John McConnell, a peace activist, proposed a day of honoring the earth, to be celebrated on April 21, 1970, on the first day of spring in the northern hemisphere. US Senator, Gaylord Nelson moved the date to a day later as an 'environmental teach-in', first held on April 22, 1970.

Senator Nelson served as both a US Senator and Governor of Wisconsin. He showed a lot of courage as a champion of environmental concerns. He was later awarded the Presidential Merit of Freedom, a high honor.

The date was moved to maximize participation. It was convenient in that it did not fall during exams or spring breaks to maximize college and school participation, nor did it interfere with Passover or Easter.

The first celebration took place in 2000 colleges and universities, 10,000 primary and secondary schools, and hundreds of communities across the United States. Columbia University in New York City, was the primary site. Fifth Avenue was closed with an estimated 10,000 people participating. It got 20 million Americans out into the spring sunshine for the environment. They liked the name Earth Day because it rhymed with birthday.

Earth Day is recognized in more than 193 countries. Earth Day, 2016 saw the Paris Agreement signed by the United States, China, and 193 other countries raising global government consciousness. It was sanctioned by the UN early on.

Earth Day is a great day to reflect on how great this planet is, and how to live consciously to protect it. It is a wonderful time to teach children and adults by doing something nice, like cleaning up a beach or any other stewardships of our favorite planet. Act locally, think globally!

Isn't every day EARTH DAY?

# **Committee Report**

# History

by John Watson, FWSA History Chair



## Historic Ski Clubs & Councils



	Historic Club	Location	Council	Founded	
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<sup>\*</sup>No longer operating

# Arizona Ski Council

## by Kristy Welsh, President



Arizona Ski Council Clubs are very Active!!!

The Arizona Ski Council (ASC) was formed to promote skiing and friendship among clubs, safety on the slopes and a general education of the skiing community. ASC now represents two clubs with members primarily in the Phoenix metroarea.

Phoenix Ski Club Scottsdale Sea & Ski Club (SS&SC)

Our membership is open to non-profit ski clubs and activity clubs in the state of Arizona. Our clubs serve skiers, snow-boarders, hikers, bikers and social members. Our clubs work together for successful ski seasons. Many members hold memberships in both clubs.

The Arizona Ski Council officers are:

President - Kristy Welsh
Vice President - Karen Bonine
Treasurer - Dodi Bailey
Secretary - Jim Nachbar
Past President - Wanda Himler
Our clubs have the following representatives:
Bill Behnke – PSC
Linda Westlund - SS&SC

The ASC hosts Happy Hours during the summer months, for all the clubs to participate. We also provide other events throughout the year, including bowling, bicycle rides and a 'Topless Road Rage', which is a road trip for convertibles.

# **Bay Area Snow Sports Council**

by Paul Vlasveld, President



The Bay Area Snow Sports Council (BAC) continues to grow, create, become stronger and have fun!

Our Council is made up of 16 Member Clubs. Within those Clubs are individual Members. Our goal is to give people a reason from outside of our organization to join these clubs.

#### Grow:

This year we are continuing our program of promoting our member clubs at the ski shows and local events at the Sports equipment retailers. We must never forget; it is people joining Clubs which keeps these other organizations strong.

## **Becoming Stronger:**

Over the past thirteen years, the BAC has created numerous Council Events which brings together the individual members of our clubs. By doing so, we have built a comradery within our council and clubs. For example, twelve years ago we had our first BAC Tailgate BBQ/Oakland A's Baseball Game and Fireworks Show Fund Raiser Benefiting Achieve Tahoe. This event began with 75 in attendance, this year we will have approx. 100! For the past 11 years, BAC has sponsored a Winterfest night. This is a night which includes our Industry Partners in a Travel Carousel, Silent Auction format with prizes and a dinner. We began with only 3 Industry Partners at the event. While these are all Council sponsored events, they are designed for our clubs to be involved and to make them Club Events. We also keep them as economical as possible for the benefit of everyone. Including our Industry Partners!

## Having Fun:

You're invited to attend any of our Council Events. Come, join us and share in the fun!

Continuing with the theme of "fun", the BAC had a busy year with ski club membership drives, our corporate season pass program, traveling, racing, and just getting out and skiing/boarding. Considering the challenges we faced last year, highlights from this last year are the FWSA Ski Week held at Sun Valley, Idaho. Several our individual clubs ventured to Colorado, Idaho, Montana, Oregon and Utah to take advantage of the great hospitality and skiing conditions. BAC is eagerly looking forward to the Future Travel Season!. Additional BAC Council trips are in the planning stage with possible destinations including Utah and a first ever Bike and Barge trip in 2022!

Racing makes up a big part of the BAC. We expect a fantastic race season this coming winter (2021-2022). Is a great way to improve skiing and meet fellow racers and club members.

The BAC and member clubs support and donates to many organizations.

The BAC congratulates our candidates for FWSA Council Man/Woman of the Year ~ Marci Lyzun of Inskiers and Don Shaver from Modesto Ski Club. We are Very Proud of all our candidates and their contributions to their individual clubs, the BAC and the FWSA. It truly is our volunteers who make the difference.

In April elections were held for our BAC Board of Directors. The BAC Officers for 2019 – 2020 are as follows:

President – Paul Vlasveld Past President – Dennis Heffley

Secretary – Karen Davis Industry Liaison – Open

Community Services Chair – Harry Davis

V.P. Communication – Dennie Warren
V.P. Public Affairs – Harry Davis

V.P. Travel – Gail Burns Benefits Director – Open

V.P. Membership – Benelia Terry BAC Directory Editor - Dennie Warren Open League Race Chairperson – Debi Phelps Singles League Race Chair – John Walsh

Historian – Mary Azevedo Marketing Director – Open

BAC Webmaster s- Catherine Wilson & Jennifer Wilson

EVERYONE listed above ~ along with all of our volunteer members ~ are the ones who make the difference ~ Thank You!

Please consider joining one of our sixteen (16) ski/snowboard clubs which are located around the greater San Francisco Bay Area. You'll have an amazing time with wonderful people.

For further information about the exciting year we are planning for the BAC and how to get involved with our member clubs please go to www.skibac.org.

Paul Vlasveld President ~ Bay Area Snow Sports Council www.skibac.org

# Central Council of California Ski Clubs



Central Council promotes skiing/riding and friendship among all its member clubs, safety on the slopes, and opportunities for enjoying the camaraderie of fellow skiers/riders.

Membership in Central Council is free for all ski/snowboard and sports clubs located within the geographical area. Central Council of California represents ski/snowboard and sports clubs throughout the central California area. Our clubs serve adult skiers, snowboarders, and members interested in a variety of non-snow sports and activities. In addi-

tion, Being a family-friendly council, Central Council invites youth and families to join in all Central Council sponsored trips and activities.

Member clubs include:
Avalanche Ski and Sports Club of Bakersfield
Camber Ski Club of Salinas
Clovis Ski and Travel Club
Fresno Ski Club
Santa Barbara Ski and Sports Club
SLO Skiers, Inc. of San Luis Obispo
Outdoor Recreational Enthusiasts, Fresno County

Central Council supports ALL Far West Ski Association travel opportunities; North American ski weeks, international ski weeks, dive trips, other adventure trips. Being a small council with 4 large clubs and 3 smaller clubs, Central Council generally does not sponsor ski trips. The council's larger clubs all have comprehensive winter and summer travel programs, and they invite members of our smaller clubs to participate.

As with all ski clubs and ski councils, our organization is run by volunteers. Central Council's organizational volunteers include current board members:

President Fran Long, SLO Skiers

Vice President of Finance and Treasury Gloria Raminha, Avalanche

Vice President of Clubs Bill Ellis, Avalanche

Director of Ski Trips (FWSA) Mary Alexander, Avalanche

Secretary Donna Webb, Avalanche

Activities Fran Long, SLO Skiers

Santa Barbara Rep Andy Snyder

Outdoor Recreation Enthusiasts Gabe Escalara

Avalanche Rep Laveda Wren

Check out our Meetup site: <a href="http://www.meetup.com/Central-Council-Ski-Clubs/">http://www.meetup.com/Central-Council-Ski-Clubs/</a> for more information about our council sponsored events and activities

# Intermountain Ski Council

by Jenn Coutts, Council President



The ISC is made up of 10 clubs in the Intermountain Western states of Idaho, Utah, Wyoming, South Dakota and Colorado. Until 2021 our official address was in Boise, Idaho, but it has recently been changed to Mountain Green, Utah, after the new board of directors was put into place in October 2020.

In addition to a new board, the council by-laws written back in 2007 have been reviewed, amended and subsequently voted on by

board members and other club representatives. This was necessary to ensure that we were keeping up with the changing times and aligning ourselves with the expectations and desires of our member clubs. The council has gone through a lot of churning over the past decade and we are pleased to report that we are back on course and heading in the right direction!

Since everyone became an expert at using Zoom during the initial Covid-19 pandemic (whether they wanted to or not!) the council began meeting every month online during the ski season and then switched to every other month. The council also set up an online avalanche safety and awareness session in February via Zoom and courtesy of the Utah Avalanche Center. Although meeting online is convenient and easy, it is no substitute for in-person meetings and we hope to begin doing those again in the near future.

Our council historically runs one trip per year to Sun Valley, Idaho, and this year, thankfully, was no different. The council had 25 participants who enjoyed the snow and sunshine on beautiful Mt. Baldy. The Bogus Basin Ski Club (Idaho) held their raffle drawing and had a successful silent auction as well, both benefitting youth snow sports competitors at Bogus Basin. We look forward to another great trip in January 2022, and hope to see even more member clubs participate.

Different this year was a council get-together during the summer in Lava Hot Springs, Idaho, and it turned into a very enjoyable weekend event for all attendees. Although only four clubs had representation, it laid the groundwork for it to be turned into an annual event and bigger and better with each passing year.

The ISC will be well represented at the 2021 Convention in San Diego and we also have nominees for the Man and Woman of the Year Award: Craig Olsen and Lynda Clark, both of the Bogus Basin Ski Club. They have each made significant contributions to their club and Lynda has been a crucial asset to the ISC board of directors as the secretary.

The FWSA 2022 Snowmass ski week will have representation from our council and we have also agreed to host the 2023 FWSA convention in Boise, Idaho. Additionally, the ISC has increased its online presence in the form of new Facebook and Instagram profiles and a brand new website!

These are all great things that we believe will help turn us back into a successful council that will bring value to its clubs and attract more people into the exciting world of snow sports.

For more info on our member clubs and current board of directors, visit our website: <a href="https://www.intermountainskicouncil.weebly.com">www.intermountainskicouncil.weebly.com</a>.

# Los Angeles Council of Ski Clubs

by Sandy Blackwell, President



The Los Angeles Council of Ski Clubs currently consists of 23 snowsports clubs that cover a large area from Santa Barbara to the north, the Inland Empire to the east and Long Beach to the south. There is much diversity in terms of the club makeup in the council and the activities that result from sailing to sand surfing.

The home base for most of the council clubs is Mammoth Mountain Ski Resort, a five hour drive from central Los Angeles. Mammoth offers a myriad of outdoor activities all year for the club members. Los Angeles Council also participates in the FWSA Ski Week each year.

Sun Valley in 2021 was a very different, yet a Great ski trip. Sun Valley had limited capacity to 25% due to Covid, so many, many of the ski runs had no one else on them!! There were a number of challenges faced by the FWSA staff and the Sun Valley catering staff, i.e., the banquet dinner came in a box to go, and the food was really good. The Friday night ice skating was fun and most everyone enjoyed that event.

The very important part of this ski week was all the participants were happy to be there, even with a challenge or two, they were all gracious about the challenges, and with the skiing being just so darn good, and no racing, so MUCH MORE skiing — everybody had a smile on their faces. It was truly wonderful to see that — and it made it a fun trip for everyone. It is hoped that in 2022- the FWSA trip to Snowmass — we will have a return to many of the regular events and dining experiences we have always had on the FWSA ski weeks.

LA Council is also involved in a well organized race season within Far West Racing Association. Los Angeles now has only one race league, Rokka. Included on the schedule upcoming is the Rokka Race Camp, the Ski, Ride & Race Week, two race weekends, the SoCal Championships, and the Far West Championships.

The council generally has one or two main events during the year: Sometimes we have our Presidents Luncheon held in August or a Council picnic which is generally held in May or June, with our big event - the Snow Gala - held in November, a dinner dance with band or deejay, and the crowning of the Council's Man and Woman of the year (with the clubs bringing forth their honored men and women from their membership to vie for this coveted position). With all the unfortunate and unexpected problems with Covid in 2020 – 2021 – none of these events were held. We hope to bring them back in 2022. We are looking into a Spring Fling, in lieu of the Gala, in April or May, 2022.

In April, we attempted to host our annual elections, but as not quite everything was open – they were held via zoom. The LAC officers changed somewhat – new treasurer and new program chair. We do hope that in 2022 – things will be different.

For details regarding all of the Los Angeles clubs and activities, please visit us at www.lacouncil.org.

# National Brotherhood of Skiers Western Region

by Todd Hood, Vice President





The National Brotherhood of Skiers (NBS) is one of the largest organized snowsports councils in the country. A non-profit organization, the NBS was formed in 1974 by 13 ski clubs across the country and now boasts a membership of 53 clubs representing over 40 cities with a membership of over 3,000 skiers, snowboard-

ers, nordic enthusiasts, and non-skiers. The organization's primary goals are to get more persons of color outdoors and participating in winter sports, and to support youth with goals of representing the United States and winning snowsports competitions up to and including the Olympics.

The Western Region of the National Brotherhood of Skiers (NBSWR) is comprised of 14 member clubs serving communities from San Francisco to San Diego and Las Vegas to Los Angeles, including our newest club of snowsports professionals nationwide. Our member clubs have year round outdoor events including hiking, biking, camping, cruises, beach travel, festivals, and of course snow travel. Club details are available at <a href="http://www.nbswr.org/clubs">http://www.nbswr.org/clubs</a>.

The NBSWR hosts Urban Winterfest 2022 - "Embracing the Dream" for MLK Weekend January 13-17, 2022. This event, dedicated to the legacy of Civil Rights leader Dr. Martin Luther King, Jr., covers 5 fun-filled days and 4 exciting nights at the Copper Mountain Ski Resort in Colorado. All registration fees include three meal functions, three social functions, a donation to NBS Western Region Youth Programs, and an Urban Winterfest Sponsor Swag Bag. See information and reserve discounted lodging, lifts and all access party pass at <a href="http://www.urbanwinterfest.net">http://www.urbanwinterfest.net</a>.

The National Brotherhood of Skiers Black Summit is planned for in Aspen/Snowmass, CO February on 5-12, 2022 (the week following the FWSA Ski Week). The weeklong event is expected to attract nearly 1,000 snow enthusiasts for entertainment, fellowship, and competition. Details are available at <a href="http://www.nbs.org">http://www.nbs.org</a>.

Members of the NBS Western Region actively participate in the Far West Ski Association Annual Convention. The NBS Western Region moderates a session at the Far West Ski Association Annual Convention Snowsports Leadership Academy on October 9, 2021 in San Diego, CA named "Race to the Finish - How to be a JEDI on and off the Slopes". This session will present questions and answers for participants to exchange input and insights about race, gender, sex, and a myriad of characteristics that divide us, in order for us to unite for fun, adventure, and successful relationships, on and off the slopes.

We will not solve the problems of the world, but the Far West Ski Association hopes to positively impact our small section of it. In addition to Todd Hood (SnowBusters Ski Club of Pasadena) moderating the Snowsports Leadership Academy session; Teri Allard (Inland Empire Ski and Sports Club of Riverside, CA) is the chairperson for the 2021 FWSA Silent Auction; Shauna Kinsey (SnowBusters Ski Club of Pasadena) and Frank Robertson (Winter Fox Ski Association of Los Angeles) represent the NBS Western Region in the FWSA Councils' Man/Woman of the Year Program; Jane Gutierrez (Four Seasons West Ski and Snowboard Club of Los Angeles) serves as Social Media Chair; and a host of others attend the convention as delegates.

The National Brotherhood of Skiers Western Region is committed to working with other snowsports organizations to pursue initiatives to increase the level of "WELCOME" by cultivating cultural harmony through the NBS Western Region's Cultural Harmony Initiative (CHI). CHI is a Chinese word meaning aliveness, life force energy or life breath. Yin and Yang is a concept of dualism, describing how seemingly opposite or contrary forces may actually be complementary, interconnected, and interdependent in the natural world, and how they may give rise to each other as they interrelate to one another. Interested sponsors are welcome to contact sponsorship@nbswr.org to investigate ways they may partner with the NBS Western Region.

Todd Hood Vice President NBS - Western Region http://www.nbswr.org NBS.org 203-570-5733

# Northwest Ski Club Council

by Christine Ciardi, President



NWSCC encompasses a large geographic area, Washington and Oregon and Hawaii. There are approximately 30 member clubs. With all of the COVID restrictions, all meetings are conducted using Zoom, both board of directors and Council. It's been a challenge for all, and also successful. There is a silver lining to Zoom, we have participation from clubs outside the immediate Portland area. Speakers are able to show videos and make presentations online.

We have gotten a new representative for the Seattle area clubs, Marc Galt. He is a great addition to our team with fantastic skills using social media to help get the word out. Marc is also full of new ideas for our board to consider. He is helping all clubs update their presence on all social media outlets (Facebook, Twitter, and Instagram). We support our local industry members by sharing their social media posts.

Our webmaster and communications director, Linda McGavin, maintains content from all clubs regarding trips and events. Many clubs are now opening both to all clubs to increase participation and save money for all. Check out our event calendar at <a href="https://www.nwskiers.org">www.nwskiers.org</a>. Newsletters via email also drive members to the website and keep members up to date on meetings.

Once COVID restrictions are lifted and the world is a healthy place, NWSCC will host two Presidents' Nights (one in Portland and one in Seattle) where club presidents and NWSCC board members can network and share ideas and help with succession planning.

We will participate in Snowvana in November, our only ski show. Both NWSCC and our racing arm Pacific Northwest Area Recreational Alpine Teams (PACRAT) are invited to have booths. Planning is happening now.

PACRAT Recreational Ski & Snowboard Racing rose to the challenge of COVID restrictions during the 2021 season. As the only racing team in FWSA to race, they split their racing to daytime and night time to keep participation limited under the state mandates. Everyone that wanted to race was able to, and they all had a fantastic season.

Many Board members have been mentioned already, but I need to do a big thank you to several. Sue Rimkeit, Vice President, is instrumental in getting speakers for our council meetings, and helping with the Industry Membership program. Jeanne Reinhardt, former Secretary, needs a special thanks for all she did. We also need a big Welcome to Laurie Steinbruck for stepping up to become Secretary. Bill King, Treasurer, continues to keeps our books in line and Steve Coxen continues to keep up with public affairs in the northwest that affect skiing and the ski industry.

# Orange Council of Ski Clubs

by Maxine Hanlon, VP Communication



Orange Council has just celebrated its 50th anniversary at the Orange Council annual picnic on October 2nd.

Our clubs have re-established their programs after our shared difficulties of the past few months. Bike riding, tennis tournaments, and bay adventures of kayaking and paddle boarding are just a few of our revived summer activities.

Fountain Valley Ski Club, Huntington Beach Ski Club, Balboa Ski and Sports Club and Snowbounders Ski Club have all set schedules for Mammoth Mountain Resort trips for this season. Except for Balboa Ski & Sports, the trips are Drive-ups. Balboa is one of the remaining clubs that does Mammoth weekend bus trips.

Our clubs are also going to Steamboat Springs, Colorado; Taos, New Mexico; and Salt City, Utah for extra skiing adventures. And of course we can't forget our group going to Aspen Snowmass for the Far West Ski Association trip to add to our overall skiing program.

In closing our Council wishes to thank those within our council, LA Council and San Diego Council who helped with the 2019 87th convention. Without the support of our many volunteers the convention could not have been achieved.

Special thanks go to San Diego Council as the host Council of the 88th Far West Ski Association Convention. We feel sure it will be a successful event.

# San Diego Council of Ski Clubs

by Ira Lindenfeld, President

I'm proud of the clubs we have in the San Diego Council of Ski Clubs. We have clubs that have many destinations for skiing and snowboarding, both domestically and internationally. Some clubs consistently have strong race teams each winter. Other clubs specialize in their athletic choices here in San Diego. Another club has many retired folks that no longer ski but want to maintain their friendships of several decades by joining in to social activities. One very distinctive club owns their own chalet in Mammoth and offers it to members only using a reservation system. We truly have clubs for every age group and interest level in our beautiful city.



Our goal as a council is to keep our local skiers engaged and aware of industry changes and news. We share anything that affects their snow adventures with safety, equipment, and resort information with individual club representatives at our monthly meetings.

Our Council offered some amazing domestic trips this past year. We all know the huge impact the Covid-19 Pandemic placed on our industry and favorite sport. We all persevered and continued our sport, with our individual comfort levels, and still enjoyed the winter.

San Diego Ski Club has our own chalet for members!! Our chalet is owned and maintained in Mammoth for our club members. This Chalet has been expanded through multiple modifications and maintained by annual work parties by club members and their families. In 2020 we had to shut down the chalet due to Covid but plan on having it available to members for the 2021 season.

This is a very dynamic, family-oriented club offering many activities including holiday parties, Warren Miller ski movie events, an annual member-appreciation barbecue, end of year beach party and potluck in June.

The club's altruistic efforts include: Adopt a Highway program and contributions to food drives for enlisted military families.

San Diego Ski Club is open to both skiers and snowboarders. We are very proud of our successful race team. www.sdskiclub.org

Get Off Your Rockers One look at our dynamic website: <a href="www.getoffyourrockers.org">www.getoffyourrockers.org</a> will convince you that Get Off Your Rockers (GOYR) is one VERY busy organization. We are blossoming after COVID. In fact, our membership has grown more than 30% with over 325 members and counting...

New activities of dancing and bridge have been added, and bowling will resume in August.

Pickleball is making schedule changes (as noted on our calendar) for the summer to accommodate summer water sports, including kayaking, sailing and boogie boarding.

Biking has a large attendance every Monday. Foot golf, Birding, Tennis and Golf have their ongoing fans. Cultural enthusiasts are going to stage shows, music performances, and historical tours.

We are socializing at summer picnics at Mission Bay and happy hours throughout the county.
We are Traveling! Our nearby travel opportunities include a day trip to the Ronald Reagan Presidential Library in September and longer Borrego Springs and Dude Ranch outings in October. We will enjoy Thanksgiving in Baja for Wine Country fun! In January, we will travel from Mexico City to Michoacan to view the monarch butterfly

migration. Spring 2022 will find us visiting Southern plantations. Plus, we will be heading to Eastern Europe and Germany in the Summer of 2022!

We continue to donate our time to the San Diego Rescue Mission and the San Diego Food Bank on a regular basis, plus we reach out to other needy organizations throughout the county! We even established Rockers Helping Rockers during COVID and we continue to reach out and help one another with special needs.

We are proud to have so many choices and activities to offer our members! Again, go to getoffyourrockers.org or follow us on **Facebook at Get Off Your Rockers** to get more details and see more opportunities within our website.

**Torrey Pines Ski Club** Torrey Pines Ski Club members enjoy many various social activities. We are excited to get back to these activities after a year off from Covid.

We hold monthly meetings outside at Mission Bay with complimentary hot dogs during the summer months. In addition to monthly meetings, there is a monthly Happy Hour at various locations in San Diego and members lead walks around town.

The game nights are fun and we are looking forward to the return of those this year. Members enjoy local tours and planning on tours has begun. Summer concerts in Coronado are back and always a favorite of the club. Other outdoor theatre includes the Moonlight Amphitheater in Vista.

A highlight this year is the return of the Summer Pops series at the new Rady Shell on the Embarcadero. The club will be attending a Sergio Mendes Show and Chicago the Musical Show in October.

Midweek ski trips to Mammoth are hosted with Don Diego Ski Club. Check us out on Facebook and at www.tpscsd.org

**Don Diego Ski Club\_** was founded in 1959 and is still going strong.

Our signature offering is our three midweek ski

trips to Mammoth Mountain, in January, February, and March. In the 2021-22 season, we will add a flyaway trip

Most of our members are over 60 and active year-round. DDSC offers year-round activities, including weekly hikes, weekly bike rides, monthly happy hours, regular picnics, house parties, museum tours and more. Visit our website at

www.dondiegosc.clubexpress.com.

**North Island Snowdrifters**: Snowdrifters formed over forty years ago and membership includes some of our original members. Some no longer ski but continue to support our club in other social events such as biking and hiking locally.

In 2021 we had two Mammoth bus trips with limited attendance. We did one fly away to five resorts near Salt Lake City, Utah.

The goal for 2022 is to return to four Mammoth bus trips and a trip to Copper Mountain, Colorado. www.nisnowdrifter.com

Action Ski Club: We are an active social group of singles and couples 21 and up who live, work, and play in San Diego! Our motto, "a continuous party atmosphere" is reflected in our year-round activities designed for all types of fun seekers. You will find us to be a friendly, informal bunch who enjoy skiing and snowboarding, dining out, biking, rollerblading, holiday sushi boat cruises, hiking, happy hours, paddle boarding, kayaking and camping. Our energetic board members are always planning something new and exciting, and members keep coming up with new ideas.

Many of us have been with the club for several years, and new members are always welcome! We strive to minimize waste with all our events and trips, and aim for carbon neutrality. We also hold several philanthropy events annually, to help the less fortunate. Check us out at one of our upcoming General Meeting and Happy Hours, or check out our state-of-the-art website: <a href="https://www.actionski.org">www.actionski.org</a>.

## **Upcoming Events:**

Camping & Hiking in the Laguna Mountains, 8/20-8/22/21 (wait list)

General Meeting, Happy Hour and 2022 Ski Trips signup meeting, Arterra in Del Mar, 9/8/21 5:30-7:30pm

General Meeting & Happy Hour, Arterra in Del Mar, 10/6/21, 5:30-7:30pm

2022 Action Ski Trips:

Utah – Ikon ski resorts – 1/6-1/10/22 Big Sky, MT – 1/23-1/29/22 Mammoth Super Bowl 2/11-2/14/22 Whitefish, MT – 3/5-3/12/22 Zermatt, Switzerland – 3/16-3/27/22 (wait list) Winter Park, CO – 3/31-4/4/22

**Pacific Rim Alliance** has been active in San Diego in skiing, snowboarding, sight-seeing, photography, travel

and public awareness. We offer many other events including water skiing, wake boarding and bike rides. We offer trips to Cabo San Lucas and travel to Big White, Canada annually. www.pacificrimalliance.org

**San Diego Council**: 2020 was a challenge, yet our determined group easily adapted to monthly Zoom Board meetings. We kept in contact and began planning our rescheduled FWSA convention to October by utilizing the Zoom format.

An early December ski trip to Heavenly, NV, is in the works. We also have full capacity for the FWSA Ski Week in Aspen in January 2022. A group of 24 is looking forward to a Mosel Bike and Barge trip in June 2022.

We all look forward to a better upcoming ski season. <a href="www.sdcsc.clubexpress.com">www.sdcsc.clubexpress.com</a>

## SAN DIEGO COUNCIL OF SKI CLUBS

www.sdcsc.clubexpress.com
President: Ira Lindenfeld
inljel@cox.net

## ACTION SKI AND SNOWBOARD CLUB

www.actionski.org

President: Roger Hiltpold prez@actionski.org

#### DON DIEGO SKI CLUB

www.dondiegosc.clubexpress.com

President: Ed Offstein

offstein@gmail.com

#### GET OFF YOUR ROCKERS SKI CLUB

www.getoffyourrockers.org

President: Ellen Williamson

Presi-

dent@getoffyourrockers.org

## NORTH ISLAND SNOWDRIFTERS

www.nisnowdrifter.com

President: Kris Watkin

president@nisnowdrifters.com

## PACIFIC RIM ALLIANCE

www.pacificrimalliance.org

President: Catherine Ohl

ohl@acatmeowz.com

## SAN DIEGO SKI CLUB

www.sdskiclub.org

President: Bill Brick

bbrick@roadrunner.com

## TORREY PINES SKI CLUB

www.tpscsd.org

President: Hobe Schroeder

hobeschr@aol.com

# Sierra League & Council

## by Jo Simpson, President



Sierra Council had a quiet year because of the pandemic. All races were canceled but many of us enjoyed skiing. It was a safe outdoor activity that allowed us to interact safely with friends.

We had more than 20 people travel with Sierra to Sun Valley. A huge thank you goes to our Travel VP Carlene Boutacoff for managing the trip remotely and to Barbara Mauldin for being our onsite trip leader.

We weren't entirely comfortable with holding our annual barbeque, and general meeting and election of officers in June so we postponed it until Sept. 18. We had 55 people attend, which is the most in many years.

Club travel plans include a trip to Utah for the Las Vegas Ski, Snowboard and Sports Club.

We were thrilled to have AJ Hurt return again in 2021 as the recipient of our Frank App Memorial Scholarship. AJ was named to the USAA World Cup B Team at 17 and will be on the team again this coming season. Although she is aging out of the scholarship program we will continue to follow and root for her. We are looking forward to welcoming a new scholarship winner for 2021-2022 since AJ has aged out of the FWSA Athletic Scholarship Program.

Sadly, we had two Sierra Clubs disband since the last convention--Cabernet Ski & Race and the Capital Ski Club in Sacramento. The good news is that most of the Cabernet members joined Sierra Council as direct members.

#### Sierra Council Officers 21-22

President: Jo Simpson
Vice President: Corey Doolin
Vice President Travel:
Carlene Boutacoff

Secretary: Pat Ostroff
Treasurer: Open
Head Gatekeeper: Mark Ostroff
Race Director: Nan Carnal

Newsletter Editor: Beth Perryman Web Master: Pavel Bosin

## Sierra Council Member Clubs

Alpine Ski & Snowboard Club Las Vegas Ski Snowboard & Sports Club Reno Ski & Recreation Club RU Ski Club Sequoia Ski Club Sugar Bowl Ski Club Tahoe Donner Senior Alpine Ski Club Top Gun Race Team

