

Bill Mackey Nomination

Kevin Bracken

Nominated by:
Nancy Ellis
Gloria Raminha

We are honored to nominate **Kevin Bracken** from Sun Valley Resort for the **Bill Mackey Award**. He is a positive, hard working person, and always there when you need him. Kevin is well liked by all!

Planning a group ski trip this past year was challenging with COVID-19. There were many questions about COVID protocols, whether we would have inside group events, what activities we would be able to do, and how we would prepare our group for a “different” group experience from past trips. There was a lot of uncertainty among participants if we could do a group trip safely during COVID. Kevin always returned our calls, or responded to emails, even when much of the resort staff was off work during the resort shutdown. He answered our questions and concerns with patience, a positive attitude, and with knowledge about the resort’s practices that would be in place while we were there.

Kevin continued to be available to our group once we arrived at Sun Valley. He connected with the group daily to see how things were going and if we needed anything! He always had a smile and something positive to say, making people feel welcome and important.

We met many people during the week who knew Kevin and they related stories about how he would take food to them if they were ill, drive them to doctor appointments, or stop by just to say “hi”, to see how they were doing. What a joy it was working with Kevin on our group trip as it was evident he enjoyed his job and cared that our participants had a wonderful trip experience.

Kevin Bracken is very worthy of receiving the **Bill Mackey Industry Award** for outstanding service to the skiing public by a ski area employee.

