

# Environment Award

## Richard Lubin

### Posthumous Award

Richard Lubin, formerly a member of Botabagger Ski Club, Sierra Council, is being honored as the Environment Award recipient for 2021.

Richard's passion for protecting our environment, particularly our snow-sports environment, has been long-standing. Richard was a prolific writer, always doing his research to write articles that were entertaining as well as factual.

In addition to his articles, Richard produced numerous videos that can be viewed on YouTube.

It took Richard two years to put together his submission for the Environment Award, partially due to the extent of his research, but also due to the constraints on his writing ability caused by his illness. His submission was lengthy and thorough, certainly worthy of this recognition.

In Richard's words, "For any change to occur, the first step is to inform people of the problem." Richard's goals were to disseminate information about the problem, and to give the reader or viewer tools to take action regarding protecting our environment.

Richard's articles include: "Get Involved," highlighting POW (Protect Our Winters) and the National Ski

Areas Association Sustainable Slopes program, "Climate Change: Facts About Our Earth" and "The Future of Skiing and Snowboarding." His videos include: "Climate Change," "Do Something" and "That Aspen." Richard's articles will be posted on the environment page of the FWSA website: [www.fwsa.org](http://www.fwsa.org).

Richard believed that informing people of the problem and giving them tools to take action would raise global consciousness, which would in turn allow citizens to influence their legislators to make changes on an even larger scale.

Thank you, Richard, for the many hours you spent researching and writing articles to continually keep the need to protect our environment foremost in our minds.

"Everybody talks about the weather, but nobody does anything about it," Mark Twain said.

We still can't change the weather, but we can now do something about the environment and skiing and boarding--get involved!

The Far West Ski Association Environment Award is graciously sponsored by Aspen/Snowmass, The Gant Aspen and the Crestwood Condomini-



um Hotel. Aspen/Snowmass, an early leader in the ski industry with reducing their carbon footprint, proposed this award for FWSA in 2015.

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