

"The Voice of the Western Skier"



89th ANNUAL FAR WEST SKI ASSOCIATION CONVENTION

Holiday Inn Portland – Columbia Riverfront
Portland, Oregon – June 9-12, 2022



“Rollin’ On The River”

SPONSORSHIP OPPORTUNITIES

As a non-profit organization, the **FWSA** programs and services are funded through sponsorship support. Active programs are conducted in ski safety, ski history, public lands development, industry relations, athletic development, recreational racing, travel, communications, council development, education, community support and awards. **ALL SPONSORSHIPS can be shared between partners, to allow for smaller businesses to support FWSA, while giving more sponsor exposure.** Following are sponsorship opportunities for the **89th Annual FWSA Convention** in Portland, Oregon:

DELEGATE TOTE BAGS – SPONSORED BY MT. HOOD MEADOWS, TIMBERLINE, MT. HOOD SKIBOWL & COOPER SPUR MOUNTAIN RESORT

Company name and logo printed in color on tote bags, distributed to all Convention attendees, carried with Convention materials throughout the weekend and used by delegates post-Convention.

DELEGATE NECK WALLETS – \$1,250

Specially-ordered neck wallets, with sponsor's name and logo. Used by all Convention Delegates.

DELEGATE BOOK PRINTING – \$1,250

Company name and logo printed in color on back cover page of Convention Delegate Book.

MT. HOOD ADVENTURE (Thursday) - \$1,500

Sponsor hosts the annual event. Sponsor receives one complimentary registration for the event.

25TH ANNIVERSARY PUB CRAWL (Thursday) – SPONSORED BY STEAMBOAT SKI & RESORT CORPORATION

Sponsor hosts the event. Sponsor receives one complimentary registration for the event.

MICHAEL GERMAN MEMORIAL 15TH ANNUAL GOLF TOURNAMENT (Friday) – SPONSORED BY GROUSE MOUNTAIN LODGE

Sponsor hosts the Annual Michael German Memorial Golf Tournament at McMenamin's Edgefield. Continental Breakfast and lunch provided. Sponsor receives one tournament entry fee and participation in the awards' presentation.

NORTHWEST WINE TOUR (Friday) – SPONSORED BY BRIAN HEAD SKI RESORT

Sponsor hosts the event. Sponsor receives one complimentary registration for the event.

POOL PARTY (Friday) – SPONSORED BY ASPEN & SNOWMASS TOURISM

Sponsor hosts the event. Outdoor activities hosted by Central Council of California.

SILENT AUCTION – WELCOME PARTY (Friday) – SPONSORED BY MAMMOTH MOUNTAIN SKI AREA

Sponsor hosts THE Welcome Party at Friday Night's 36th Annual Silent Auction.

SILENT AUCTION – BEER SPONSOR (Friday) – SPONSORED BY JACKSON HOLE MOUNTAIN RESORT

Sponsor hosts beverage station at Friday Night's 36th Annual Silent Auction.

SILENT AUCTION – WINE SPONSOR (Friday) – SPONSORED BY SKI GROUP.NET

Sponsor hosts beverage station at 36th Annual Silent Auction.

CONTINENTAL BREAKFAST (Saturday) – \$1,500

Sponsor hosts the Continental Breakfast, shows a brief video presentation, and participates in the opening session of the Convention. Sponsor give-away placed on all tables (optional).

LUNCHEON (Saturday) – \$1,500

Sponsor hosts Saturday Luncheon, welcomes delegates and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

LUNCHEON BEER SPONSOR (Saturday) - SPONSORED BY POWDER MOUNTAIN

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

LUNCHEON WINE SPONSOR (Saturday) - \$1,000

Sponsor hosts Saturday lunch beverage. Sponsor give-away placed on all tables (optional).

KEYNOTE SPEAKER PRESENTATION (Saturday) - \$1,500

Sponsor hosts the Keynote speaker for multi-media presentation. Sponsor shows a brief video presentation and introduces speaker.

Revised 04-30-22

BANQUET SPONSOR (Saturday) – SPONSORED BY CLUB MED

Sponsor hosts the Awards Banquet. Sponsor shows a brief video, and is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET WINE SERVICE (Saturday) - SPONSORED BY SPORTS AMERICA TOURS

Sponsor hosts the Wine Service for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BANQUET WINE SPONSOR (Saturday) - \$1,500

Sponsor hosts the Preferred Wine for the Awards Banquet. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BAND SPONSOR - \$1,000

Sponsor hosts the Band. Sponsor is seated at the head table. Sponsor give-away placed on all tables (optional).

BRUNCH (Sunday) – \$1,500

Sponsor hosts the Brunch, welcomes delegates, and shows a brief video presentation. Sponsor give-away placed on all tables (optional).

****NOTE: ADDITIONAL SPONSORSHIPS ARE AVAILABLE FOR OPTIONAL ACTIVITIES. For additional information: Debbi Kor, VP of Marketing & Sponsorship, Far West Ski Association * 503.314.7078 * fwsadebbi@comcast.net. ALL SPONSORS are given the opportunity to place give-aways in the Delegate Tote Bags.**