



# 89th Annual FWSA Convention 2022

June 9-12, 2022, Holiday Inn Portland - Columbia Riverfront



## SNOWSPORT TRADE SHOW & SILENT AUCTION

Dear Owner / Marketing Director,

On behalf of the Far West Ski Association, we would like to invite your company to participate in our 89th Annual FWSA Convention, June 9-12, 2022, in Portland, OR.

Convention activities include our 36th Annual Snowsports Trade Show & Silent Auction, optional events, educational and public affairs panel sessions, awards banquet, and sponsorship opportunities. The Silent Auction is open to the public.

### **BIG CHANGE THIS YEAR, NO SEPARATE TRAVEL EXPO:**

The Travel Expo, which typically takes place on Saturday morning, will be combined into the Trade Show on Friday Night. Clubs will be asked to bring their Club Profiles and business cards, and spend some extra time with your favorite resort partner planning a future trip.

### **Trade Show & Silent Auction: Friday Evening, June 10, 6:30 - 10:00 pm**

To reserve booth space for the Trade Show & Silent Auction, your company is asked to donate an item, or items (up to three (3) individual donations), to be auctioned totaling **\$1,100** in value. Items suggested:

**Lift tickets**    **Lodging**    **Certificates for Meals**  
**Gift Items**    **Gear**    **Off-Slope activities**

As a participant in the Trade Show & Silent Auction, your company will receive two (2) complimentary registrations, which include: booth space, continental breakfast and luncheon on Saturday, and an invitation to join any of the Snowsport Leadership and/or Public Affairs sessions.

**NEW! Optional Donation: For a \$600 Donation**, you will receive a shared table space, continental breakfast and luncheon on Saturday, and an invitation to join any of the Snowsport Leadership and/or Public Affairs sessions.

Industry participants receive publicity through the FWSA website and publications, council and ski club newsletters, and the Annual Far West Skiers Guide. You can register, pay online, and upload all forms and certificates beginning March 30th. You'll receive an email with the link and instructions 3-5 days before then. To participate in this year's programs, please complete the enclosed Donation Form and return with your donation certificates by April 30 2022.

Deadline to reserve booth space is April 30, 2022. Donation Forms received after this date will be accepted on a space available basis. A portion of the proceeds from the Silent Auction will benefit the Mt. Hood Ski Patrol.

### **Sponsorship Opportunities:**

Sponsorship Opportunities are available for Convention activities and events. Please see the attached Sponsorship Opportunities flyer. We look forward to your participation in our Convention programs. Additional information about FWSA can be found at [www.fwsa.org](http://www.fwsa.org). As a not-for-profit organization, FWSA appreciates your support in our efforts to provide valuable programs for our membership and the snowsports industry through our various endeavors.

### **Lodging**

## **Holiday Inn Portland - Columbia Riverfront**

909 N Hayden Island Dr.  
Portland, OR 97217

### **Reservations**

[Far West Ski - Holiday Inn Reservations](#)

or call 1-503-283-4466,  
Group Name: Far West Ski Association.

Room Rates per night plus tax  
single or double occupancy —  
\$154 per night

### **Lodging Registration Deadline**

May 10, 2022.

### **Transportation**

- Air transportation is via Portland, Oregon - PDX.
- Transportation to/from the resort is available by car rental or shuttle. 20 minutes to the airport.

### **Information**

For more information, contact:

Mary Olhausen  
Trade Show / Silent Auction Manager  
503-880-7383  
[Omary52@comcast.net](mailto:Omary52@comcast.net)

Debbi Kor  
Convention Chairperson  
503-314-7078  
[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)



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## Snowsport Trade Show & Silent Auction Donation Form



**Due Before April 30, 2022**

I would like to participate in the 2022 FWSA Silent Auction & Trade Show.  
Friday, June 10, 6:30pm -- 10:00pm

### Donations

Be sure to list company names(s) to be credited with each donation.

(1) Donation Package \_\_\_\_\_

\_\_\_\_\_

(2) Donation Package \_\_\_\_\_

\_\_\_\_\_

(3) Donation Package \_\_\_\_\_

\_\_\_\_\_

(Optional) Travel Expo Door Prize Donation \_\_\_\_\_

\_\_\_\_\_

### Company Information

(1) Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

(2) Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

### Certificates

- Certificates are enclosed.
- Certificates will be sent before April 30, 2022.

### Exhibit Space

Exhibit space, 8'x10' with one table and two chairs, is reserved by donating **\$1,100** in total value of ski/travel /hardgood package(s). **OR...**

I am donating **\$600** in total value. Exhibit space at a shared table is reserved by donating \$600 in value of ski/travel/hardgood package(s)

### Donation Values

(1) Donation Value \$ \_\_\_\_\_

(2) Donation Value \$ \_\_\_\_\_

(3) Donation Value \$ \_\_\_\_\_

Total Value \$ \_\_\_\_\_

**Please return this Completed Form to the Far West Ski Association before April 30, 2022 at:**

**Far West Ski Association**  
3021 NE 72<sup>nd</sup> Dr., Suite #9, Box #207  
Vancouver, WA 98661

### Information

- Mary Olhausen**  
Trade Show / Silent Auction Chair  
503-880-7383  
[Omary52@comcast.net](mailto:Omary52@comcast.net)

"The Voice of the Western Skier"



89<sup>th</sup> Annual  
**Far West Ski Association  
Convention**  
June 9 - 12, 2022  
at the  
**Holiday Inn Portland  
Columbia Riverfront**



Hosted by the *Northwest Ski Club Council*

### **Holiday Inn Portland - Columbia Riverfront**

909 N Hayden Island Dr., Portland, OR 97217

#### **Reservations:**

Call 1-503-283-4466, Group Name: **Far West Ski Association.**

**Room Rates per night plus tax** single or double occupancy —  
**\$154 per night**

**Room Registration Deadline** May 10, 2022

#### **Hotel Features**

- Located on the Columbia River
- Breathtaking views of Mt. Hood & Mt. St. Helens
- Outdoor Pool and jacuzzi
- Riverside deck for Friday Night Happy Hour
- Restaurant & Lounge • JB's Night Club
- Business Center
- Fitness Center

#### **Transportation**

- Fly into Portland International Airport
- 12 miles to Hotel via Uber, Cab, Red/Yellow Max Line

### **Convention Highlights**

- Silent Auction & Trade Show
- Snowsports Leadership Academy
- Celebrity Speakers
- Public Affairs Panels
- Saturday Awards Luncheon
- Saturday Awards Banquet
- FWSA General Meeting & Elections

### **Optional Activities**

- **Thursday**
  - Mt. Hood Adventure
  - Pub Crawl in Downtown Vancouver
- **Friday**
  - 15<sup>th</sup> Annual Michael German Memorial Golf Tournament
  - Wine Tour
  - Pool Party

Debbi Kor  
FWSA Convention Chairperson  
[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)  
503-314-7078

Mary Olhausen  
Trade Show/Silent Auction Manager  
[omary52@comcast.net](mailto:omary52@comcast.net)  
503-880-7383

Sheri Parshall  
Host Council Coordinator  
[cougskier@aol.com](mailto:cougskier@aol.com)  
503-706-0522

A portion of the Silent Auction proceeds will benefit the Mt. Hood Ski Patrol.

[www.fwsa.org](http://www.fwsa.org)



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## INDUSTRY REGISTRATION FORM

Due before May 10, 2022

We would like you to participate in the 2022 FWSA Snowsport Trade Show & Silent Auction. Exhibit space is 8'x10' with one table and two chairs, reserved by donating **\$1,100** in value of ski/travel/hard or soft goods/gift certificate(s).

**NEW THIS YEAR!** By donating **\$600** value of goods...you will receive table space at a shared table.

**Donation Form is due no later than April 15, 2022.**

(2) Two complimentary registration packets are provided for each booth. Registration includes Convention activities, Saturday continental breakfast and luncheon. Should you wish to attend the Saturday Evening Awards Banquet, there is a charge of \$55 per person

IF MORE THAN 2 representatives are attending the Convention, their charge is \$45 per person for lunch and \$65 for the awards banquet.

**Make check payable to Far West Ski Association and send to:**  
Far West Ski Association  
3021 NE 72nd Dr., Suite 9, Box #207  
Vancouver, WA 98661

### Information

- **Mary Olhausen**  
Silent Auction Manager  
[omary52@comcast.net](mailto:omary52@comcast.net)  
503-880-7383
- **Debbi Kor** VP Marketing/  
**Sponsorship** 503-314-7078  
[fwsadebbi@comcast.net](mailto:fwsadebbi@comcast.net)
- [www.fwsa.org](http://www.fwsa.org)

Registration Form & Payment is due before **May 10, 2022.**

Banquet includes Reception, Dinner, Ski Celebrities, Far West Service Awards, Industry Awards & Recognition, some Club & Council Awards and Dancing.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Phone \_\_\_\_\_

**Exhibit Booth Wi-Fi Required**  Friday  Saturday

**Electricity** (\$45) \$45 \_\_\_\_\_

**Banner to be Hung** (\$45) No cost to sponsor \$45 \_\_\_\_\_

**(1) Name** \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Mobile Phone \_\_\_\_\_

**MEALS** - Attending  Sat. Lunch (incl.)  Sat. Banquet (\$55) \_\_\_\_\_  
Dietary requirements  Vegan  Vegetarian  Gluten free

### ACTIVITIES

**Thurs:**  Mt. Hood Adventure (\$85)  Pub Crawl in the "Couve" (\$81) \_\_\_\_\_

**Friday:**  Golf (\$89)  Club rental (\$3)  Left  Right handed \_\_\_\_\_

Handicap \_\_\_ or  Novice or Last 3 scores \_\_, \_\_, \_\_,  Need transport.

Western Washington Wine Tour (\$79) \_\_\_\_\_

**(2) Name** \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Mobile Phone \_\_\_\_\_

**MEALS** - Attending  Sat. Lunch (incl.)  Sat. Banquet (\$55) \_\_\_\_\_  
Dietary requirements  Vegan  Vegetarian  Gluten free

### ACTIVITIES

**Thurs:**  Mt. Hood Adventure (\$85)  Pub Crawl in the "Couve" (\$81) \_\_\_\_\_

**Friday:**  Golf (\$89)  Club rental (\$3)  Left  Right handed \_\_\_\_\_

Handicap \_\_\_ or  Novice or Last 3 scores \_\_, \_\_, \_\_,  Need transport.

Western Washington Wine Tour (\$79) \_\_\_\_\_

**(3) Name** \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Mobile Phone \_\_\_\_\_

**MEALS** - Attending  Sat. Lunch (\$45)  Sat. Banquet (\$65) \_\_\_\_\_  
Dietary requirements  Vegan  Vegetarian  Gluten free

### ACTIVITIES

**Thurs:**  Mt. Hood Adventure (\$85)  Pub Crawl in the "Couve" (\$81) \_\_\_\_\_

**Friday:**  Golf (\$89)  Club rental \$3  Left  Right handed \_\_\_\_\_

Handicap \_\_\_ or  Novice or Last 3 scores \_\_, \_\_, \_\_,  Need transport.

Western Washington Wine Tour (\$79) \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

"The Voice of the Western Skier"



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## OPTIONAL ACTIVITIES



**\$85**

### Mt. Hood Adventure

**Thursday, June 9, 2022, 8:30 am – 3:00 pm**

Includes: Transportation, admission to all attractions, and lunch  
Leader: Steve Coxen; [sacoxen2000@gmail.com](mailto:sacoxen2000@gmail.com); 503-679-9022  
Sponsor: TBA



**\$81**

### Pub Crawl in the "Couve"

**Thursday, June 9, 2022, 6:00 pm – 10:00 pm**

Includes: Transportation, 2 drinks, dinner, dessert  
Leader: Shawn Storey; [irishcatty@gmail.com](mailto:irishcatty@gmail.com); 360-910-8709  
Sponsor: Steamboat Ski & Resort Corporation

**Steamboat**



**\$89**

### 15th Annual Michael German (Not Your Daddy's) Golf Tournament

**Friday, June 10, 2022, 6:30 am – 2:30 pm** at McMenamins Edgefield

Includes: Transportation, continental breakfast, golf clubs, lunch, awards  
Leader: Sheri Parshall; [cougskier@aol.com](mailto:cougskier@aol.com); 503-706-0522  
Sponsor: TBA



**\$79**

### Western Washington Wine Tour

**Friday, June 10, 2022, 10:30 am – 4:00 pm**

Includes: Transportation, wine tasting, lunch at Bethany Vineyard & Winery  
Leader: Steve Coxen; [sacoxen2000@gmail.com](mailto:sacoxen2000@gmail.com); 503-679-9022  
Sponsor: TBA



**Free**

### Pool Party

**Friday, June 10, 2022, 3:00 pm – 4:00 pm**

Includes: Fun and Games, snacks, 1 pool-side beverage  
Hosts: Northwest Ski Club Council, Central Council of California  
Sponsor: TBA

Sign up for 2022 FWSA Optional Activities by **May 10, 2022** using the **Registration Form** or **online** at [fwsa.org](http://fwsa.org).